

THAVIT

Work Archive of  
Thavit Sirichotkunakorn

Thavit Sirichotkunakorn is a Bangkok-Based communication design student. He is interested in graphic design, publication design, and typography experimental.

# About

<b>Personal</b>	Thavit Sirichotkunakorn Communication Design Student Born on 3 October in Thailand Based in Bangkok	
<b>Contact</b>	(+66) 61 412 8607 iamsomnthavit@gmail.com	
<b>Education</b>	International Program of Communication Design Faculty of Architecture, Chulalongkorn University Bangkok, Thailand	2019 - Present
	Thai Christian School Bangkok, Thailand	2013 - 2018
	Ladphrao Bilingual School Bangkok, Thailand	2006 - 2012
<b>Skills</b>	Adobe Illustrator Adobe Photoshop Adobe InDesign (Intermediate) Adobe After Effects (Intermediate) Adobe Premier Pro (Intermediate) Davinci Resolve (Beginner) Maxon Cinema 4D (Beginner)	Softwares
	Graphic Design Information Design Publication Design Research for Design Basic Drawing	Creative Skills
	Thai (Native) English	Languages
<b>Work Experiences</b>	Ruenthai Magazine as Graphic designer team	2021
	Commde goes Bauhaus Exhibition at Gothe Institute as Exhibitor	2019
	COMMONS Festival 2019 as Production team	
	Heng Heng Commde 11 Exhibition as Exhibitor	

This portfolio features Thavit Sirichotkunakorn's selected projects that have been done throughout his design study course. The chosen projects best portray his style of work and interested media.

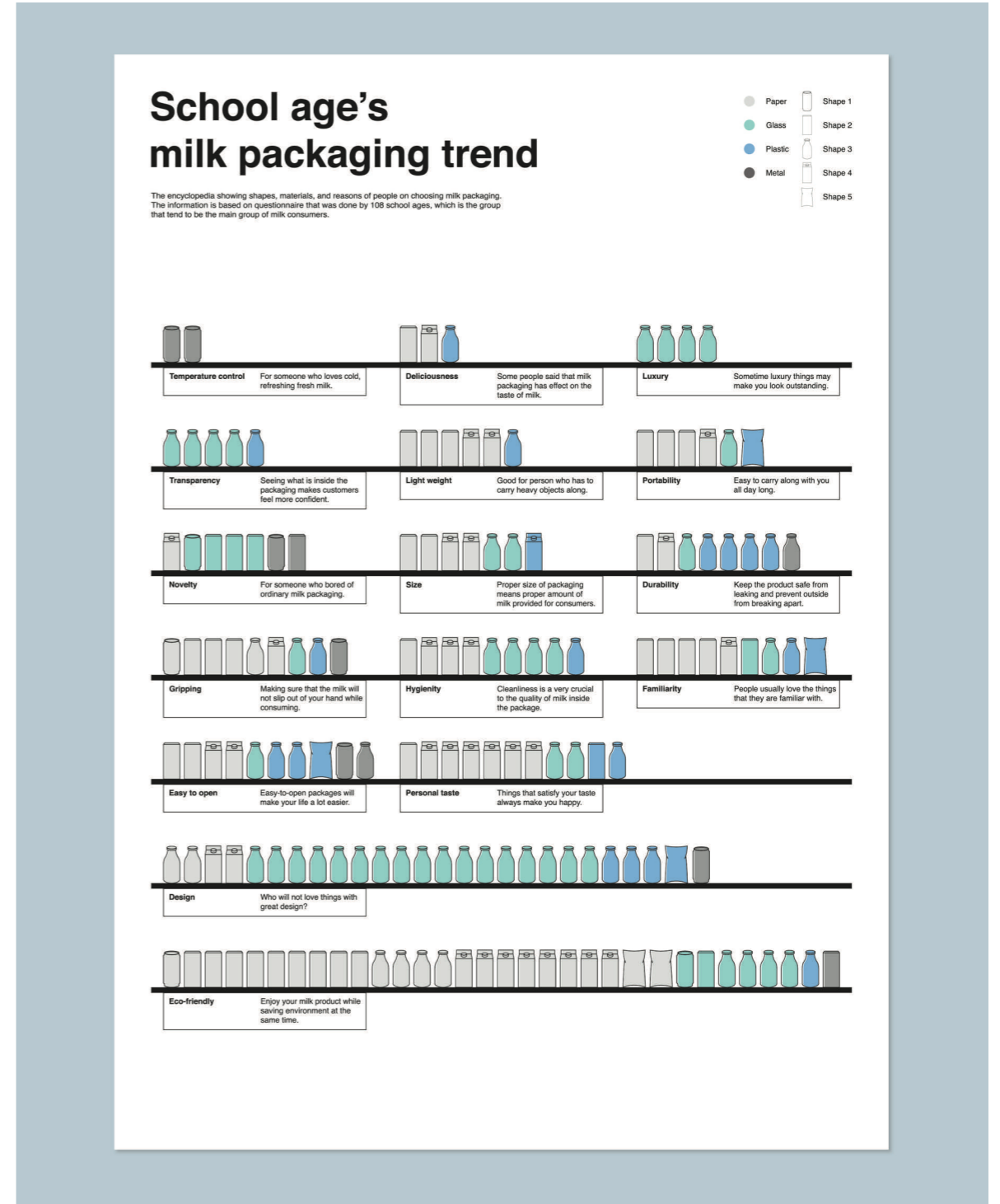
# Content

<b>School Age's Milk Packaging Trend</b>	<b>1</b>	<b>Climate Change</b>	<b>3</b>
2020 Infographic		2020 Publication	
<b>Survival Guide for Thai Singer</b>	<b>5</b>	<b>Tokyo Through Ramen</b>	<b>7</b>
2020 Publication		2020 Publication	
<b>SODMAI</b>	<b>9</b>	<b>Patriarchy Cycle</b>	<b>11</b>
2020 Brand Identity		2021 Campaign	
<b>House of Cards</b>	<b>13</b>	<b>Beersheba</b>	<b>15</b>
2019 Cards		2020 Installation	
<b>Local Material</b>	<b>17</b>	<b>Entrepreneur</b>	<b>19</b>
2019 Sculpture		2021 Lighting Installation	

# School Age's Milk Packaging Trend

2020  
A2 / Infographic / Adobe Illustrator

The infographic poster from randomly assigned things, milk packaging. The graphic represents forms, materials, and reasons for people on choosing their ideal milk packaging. The information is based on a questionnaire that was done by 108 school ages, which tend to be the main group of milk consumers.



# Climate Change

2020  
A2 / Publication / Adobe Illustrator

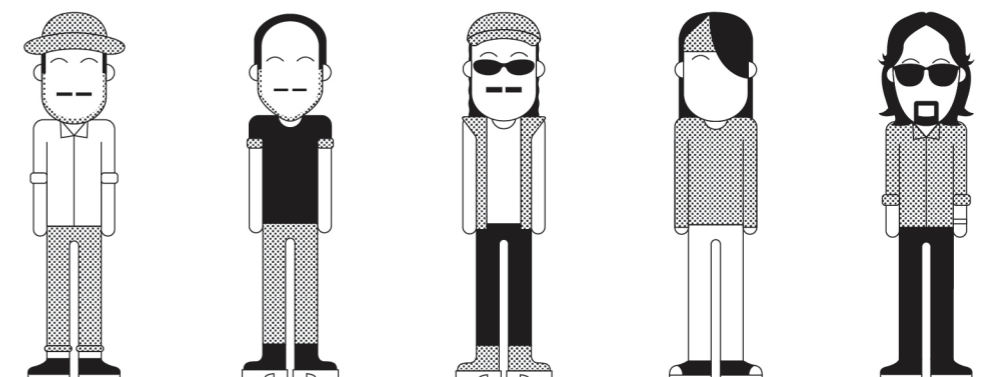
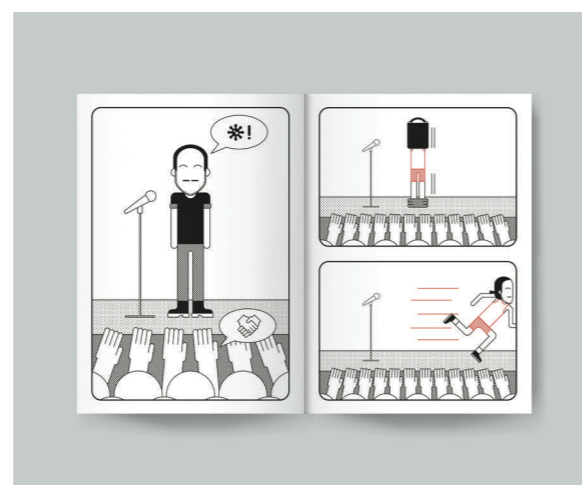
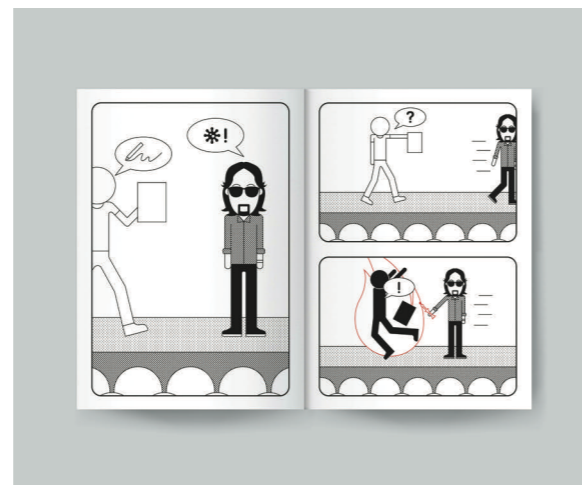
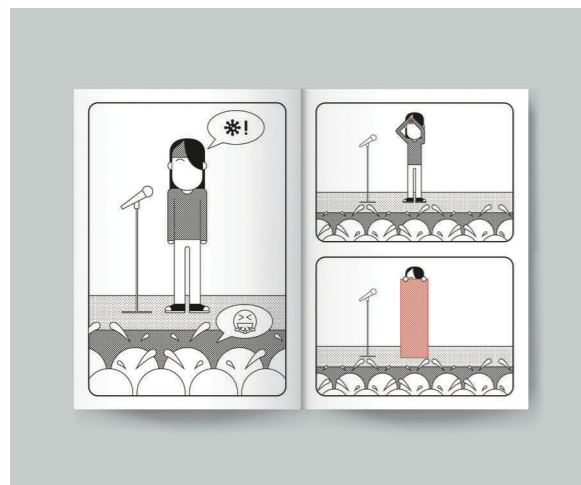
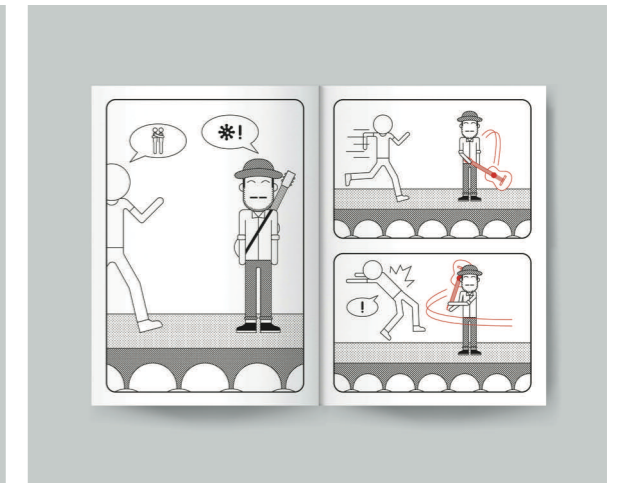
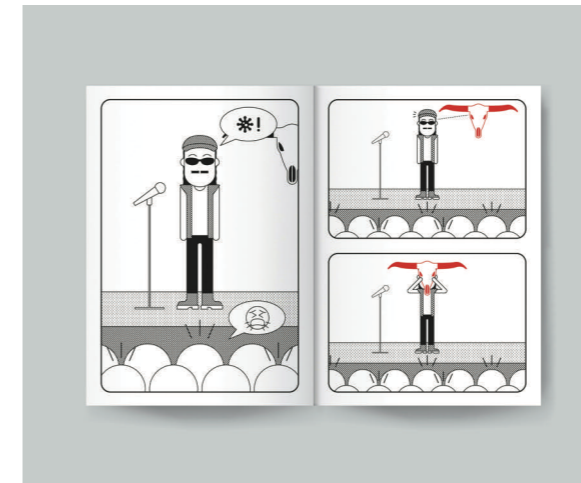
The informative publication about climate change, which is one of the major problems of our world. The content focuses on greenhouse gasses emitting problems. The publication contains 2 sides, poster and information aligned on a grid layout.



# Survival Guide For Thai Singer

2020  
A7 / Publication / Adobe Illustrator

People started to change their way of living to survive during the COVID-19 pandemic. This booklet is a guidebook for Thai Singer to prevent themselves from risky situations in concert. The visual was made using icons and symbols.



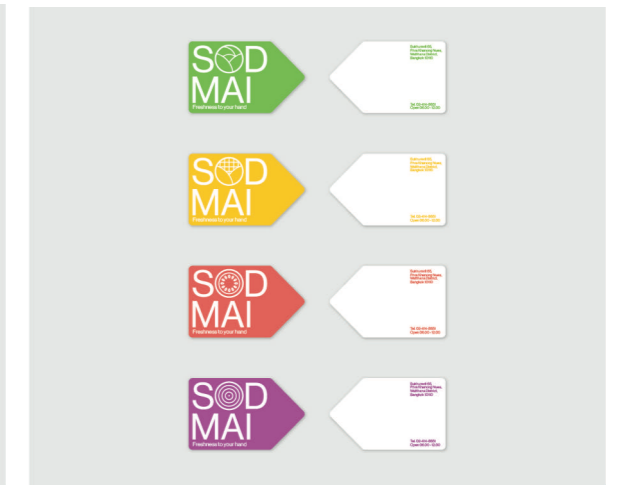
# Tokyo Through Ramen

2020  
15cm x 15cm / Publication / Adobe Illustrator

The publication under the concept of Wanderlust, a strong desire to travel. The content of the book is about my imaginary 5 days trip of eating ramen around different areas in Tokyo, Japan.



Identity design project for the local store. SODMAI is a fresh store in the Sukhumvit area that sells and delivers fresh ingredients from Don Wai Market at Nakorn Pathom. The identity aims to portray their passion to deliver the freshest ingredients to customers' hands.



# Patriarchy Cycle

2021  
Various Medias / Campaign  
In association with Nutt Laoharawee, Sitha Amphanwong,  
Nichaporn Jirapongsananuruk, Arin Li

The campaign supports gender equality in Thailand. The content aims to portraying problems and raising awareness to people that normalize the patriarchy cycle problems, which is the main thing that leads to gender inequality and occurred in Thailand for a very long time. The campaign includes a set of 5 posters, publication, and short animation

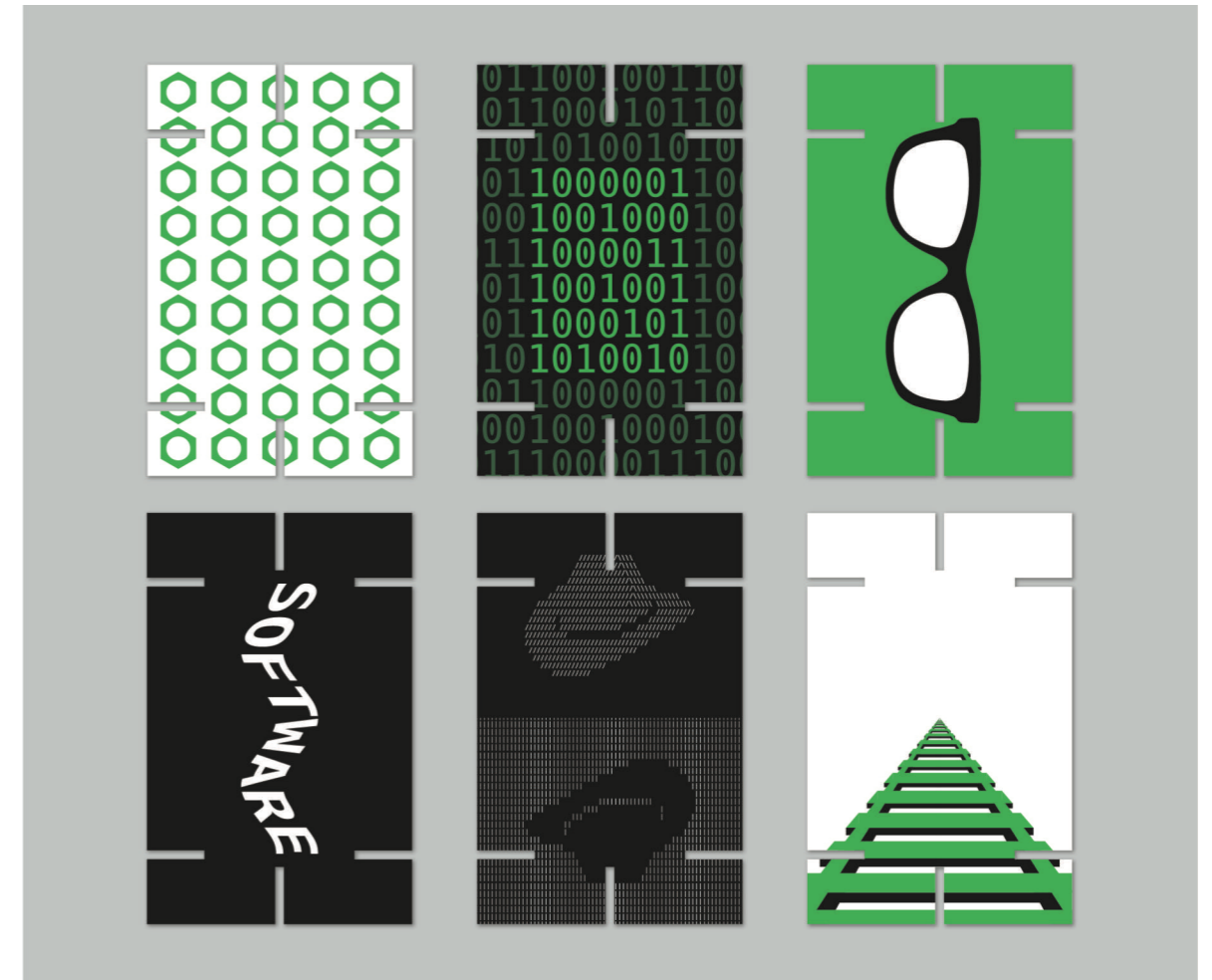
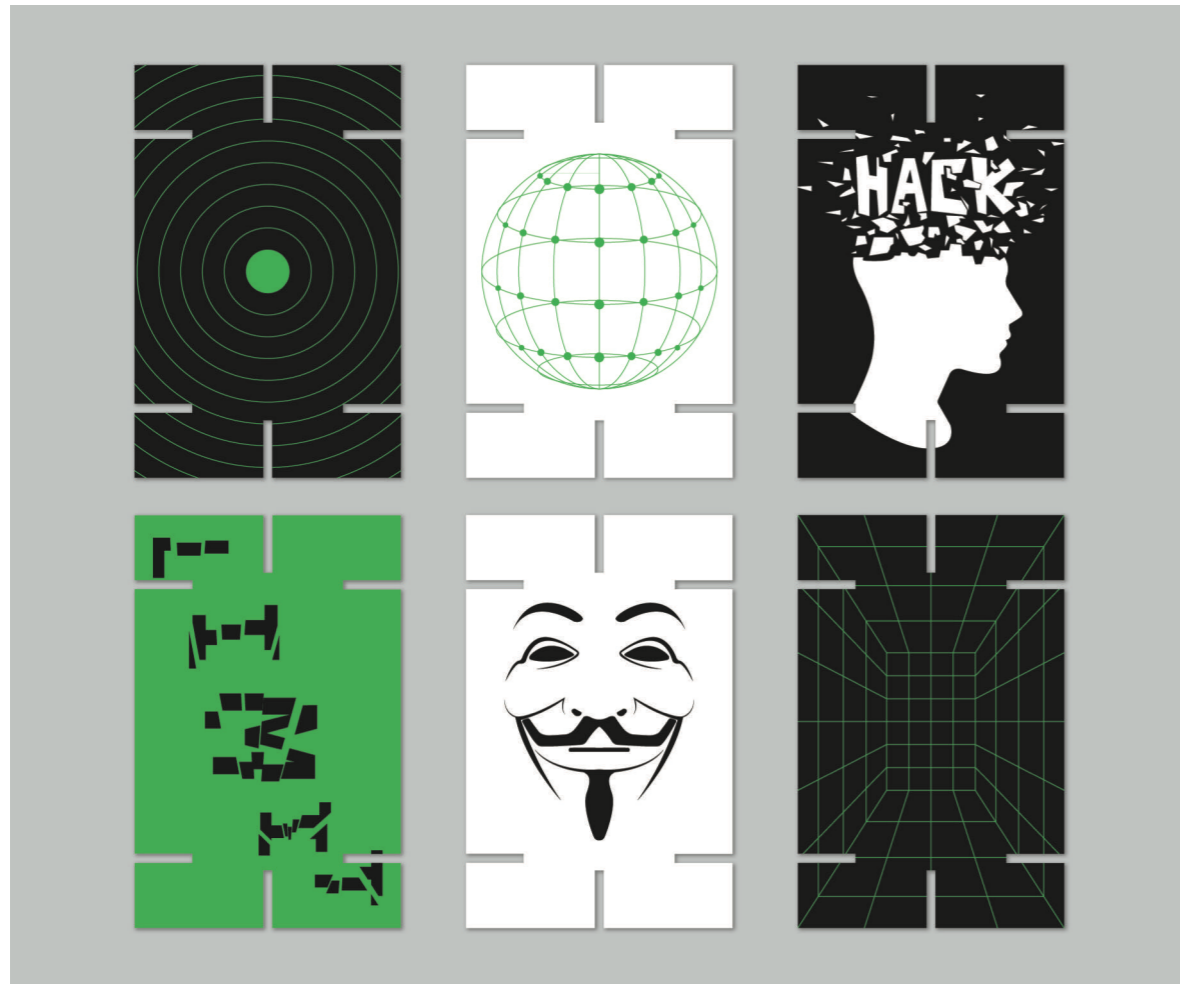
Scan the QR code to watch the animation.



# House of Cards

2019  
120mm x 180mm / Cards / Adobe Illustrator

The project was inspired by Eames's famous House of Cards. The topic is about "hackers" which most people saw and interpret in negative ways. The elements are designed based on other aspects of the hacker subculture. The series of cards contains 12 different designs using different graphic elements.



# Beersheba

2020  
Installation  
In association with Nutt Laoharawee, Tiwat Koonphol,  
Sitha Amphanwong, Napundorn Juntaranukul

The installation represents the abstract concept of one of the Invisible Cities by Italo Calvino, Beersheba, the city of opposition between celestial and infernal parts. We interpret the concept of two projections of oneself as a state of mind and portray it through the installation.

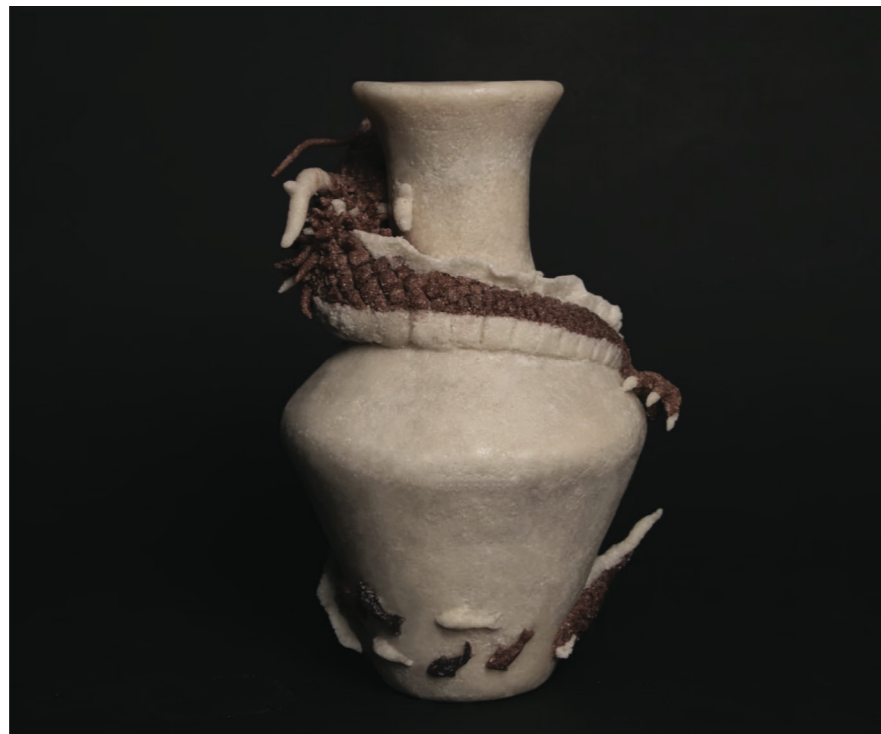
Scan the QR code to watch the video.



# Local material

2019  
Sculpture  
In association with Kochakorn Peirapattanapoom,  
Manasawat Kawsakul

The project was made under the brief of "Local Material" in which we need to choose the material and turn it into a thing that represents its character, potential, and concept. The vase was made from blended rice with glue under the Chinese myth of Koi fish climbing the waterfall.



# Entrepreneur

2021  
Lighting Installation  
In association with Nutt Laoharawee, Tiwat Koonphol

The brief is to create a lighting installation that portrays human's 16 personalities. We interpret the personality of ESTP person as the animals, flies, and cow, and create the interactive lighting installation. The work represents the impatience and impulsiveness of the ESTP.

Scan the QR code to watch the video.

