PITE'S PORTFOLIO

SELECTED WORKS

2013 - 2021

INDEX

ABOUT

I'm Sprite (Thanwat Pitkkotchakorn), a communication designer and generalist interested in visual storytelling with any kind of art form that subtly tells controversial topics in society.

Experiences

2021

Ruenthai Magazine 2021,
Chulalongkorn University
Content Director

BKK Design Week : Future Mask,
Samyan Mitrtown
Exhibitor

2020

Bangkok Through Poster 2020,
Kinjai Contemporary
Exhibitor

2019

Mat Proc Draw Goes Bauhaus:
A Celebration of 100 Years,
Goethe Institute
Exhibitor

2018

Jaturamitr 29th,
Bangkok Christian College
Code Visual Designer

Software Skills

Adobe Photoshop
Adobe Illustrator
Adobe After Effect
Touchdesigner
Readymag
Cinema 4D
Figma

Education

2019 - Present

Communication Design Programme
Faculty of Architecture,
Chulalongkorn University

2007 – 2019

Bangkok Christian College

Languages

Native in Thai
Fluent in English

Creative Skills

Project Management
Design Research
Graphic Design
Information Design
Photography

Contact

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Based in Bangkok, Thailand

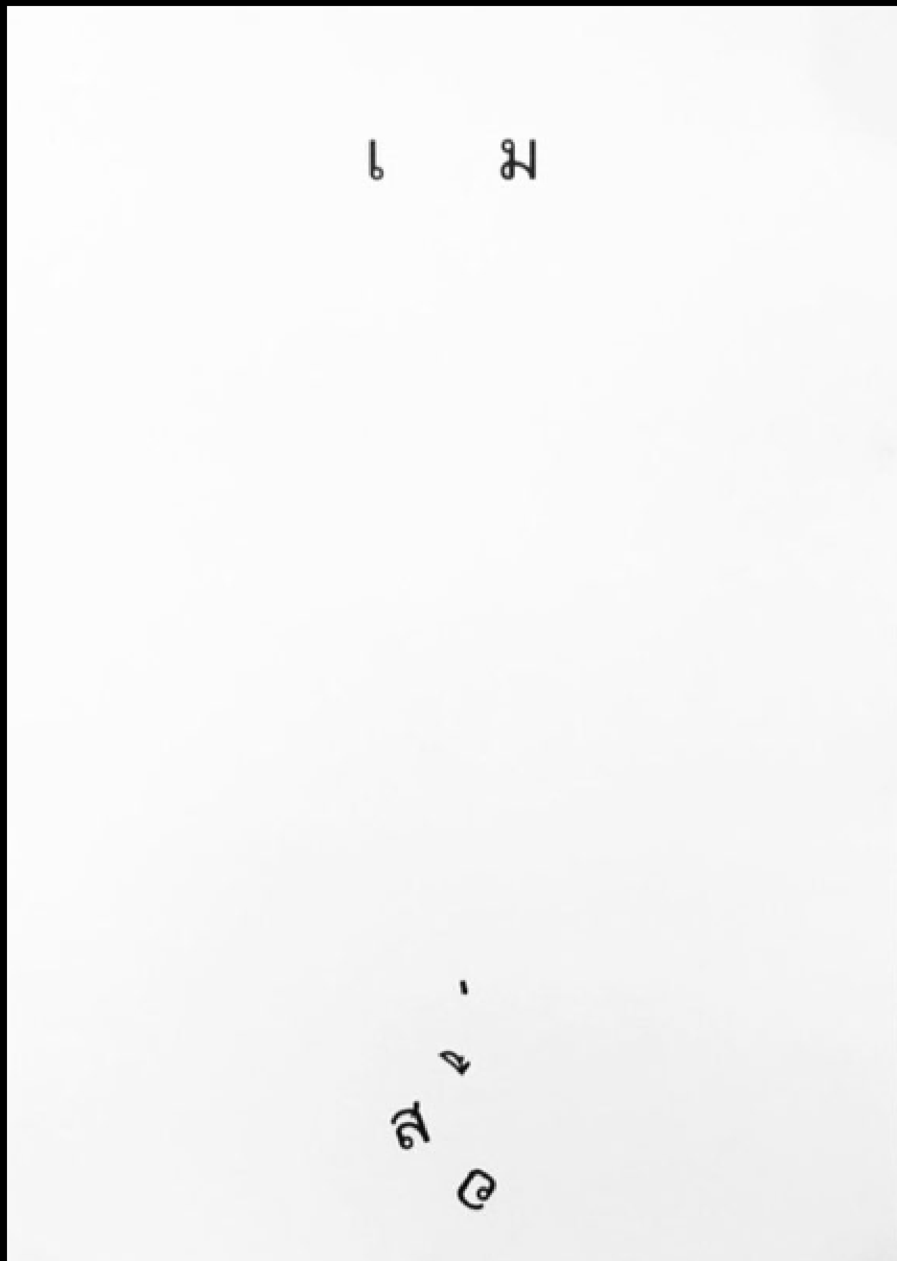
01

We Have Faith In The Monarchy

2020, Digital Poster
1080 x 1080 pixels

The text can translate as 'We have faith in the monarchy.' derived from Tiwagorn Withiton's, a Thai political activist, t-shirt with a similar phrase, 'We lost faith in the monarchy.' On few days after he spoke out about enforcing disappearance and monarchy, He was forced to be hospitalized at the asylum. He was seized by six hospital personnel and handcuffed by a soldier from Internal Security Operations Command at his home.

Tiwagorn Withiton's, a Thai political activist, was forced to be hospitalized at the asylum.



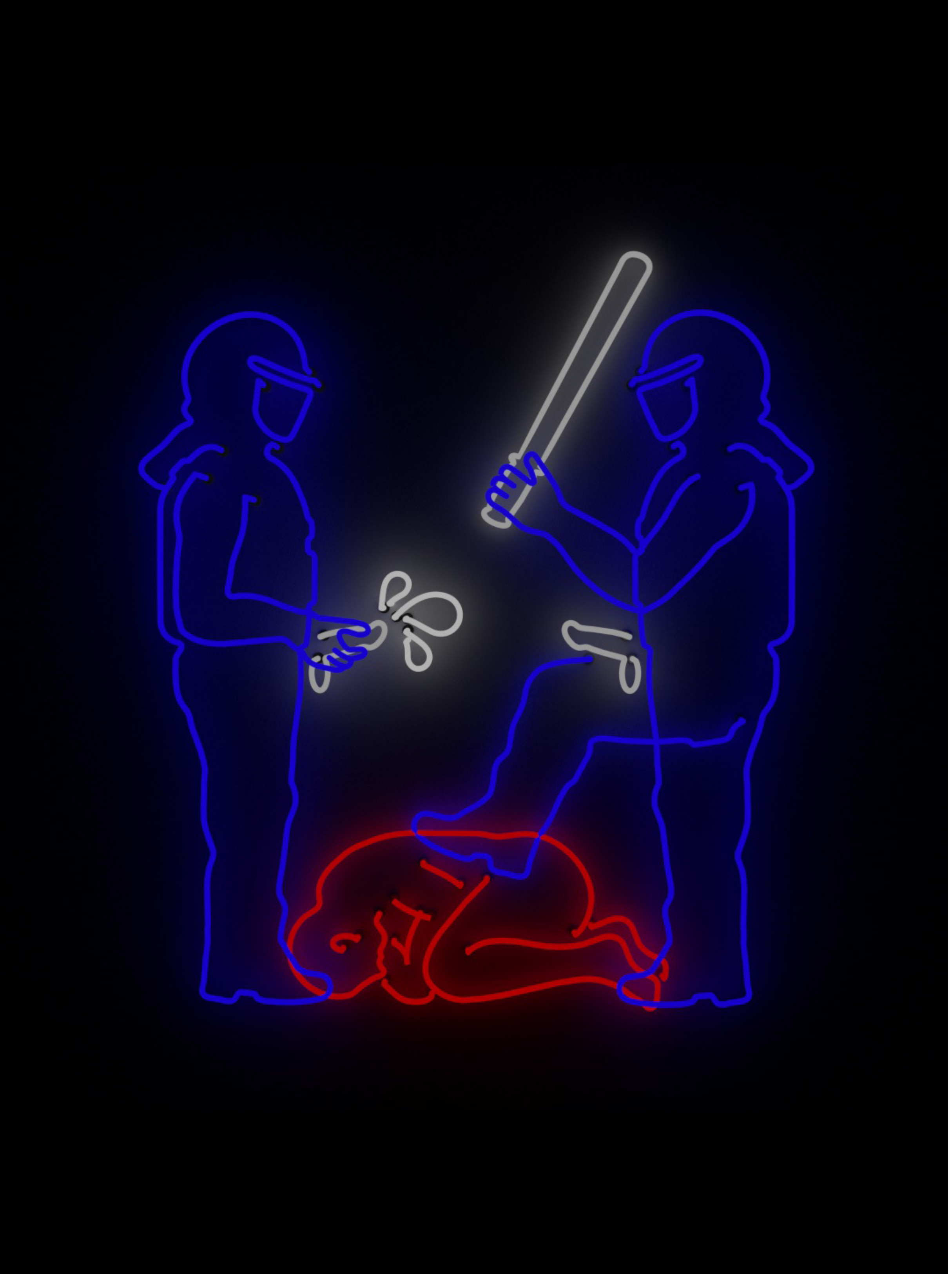
02

Medi(e)a

2020, Digital Printed Poster
420 x 594 mm

The text 'เสื่อม' can be translated as Degenerate, and 'สื่อ' can be translated as media. In every era, the degeneration of mainstream media ethics is coupled with Thai society. The act of creating and manipulating discourses for business interests and serving some power groups leads to the deterioration of its power. After the advent of the Internet and online media, people now have the freedom of receiving boundless information that is non-monopoly.

Featuring in Bangkok Through Poster 2020 at Kinjai Contemporary



Gratification

2021, Animated GIF
1080 x 1080 pixels

Excessive force of police brutality toward the protesters, especially the protesters in the democratic movement, appeared to be more violent in every protest. Actions of the police are considered to be done for their gratification rather than the necessities of their duty. The piece is inspired by the footage that captured the phase of the police 'Let's us have some fun.' before chasing away the reporters.

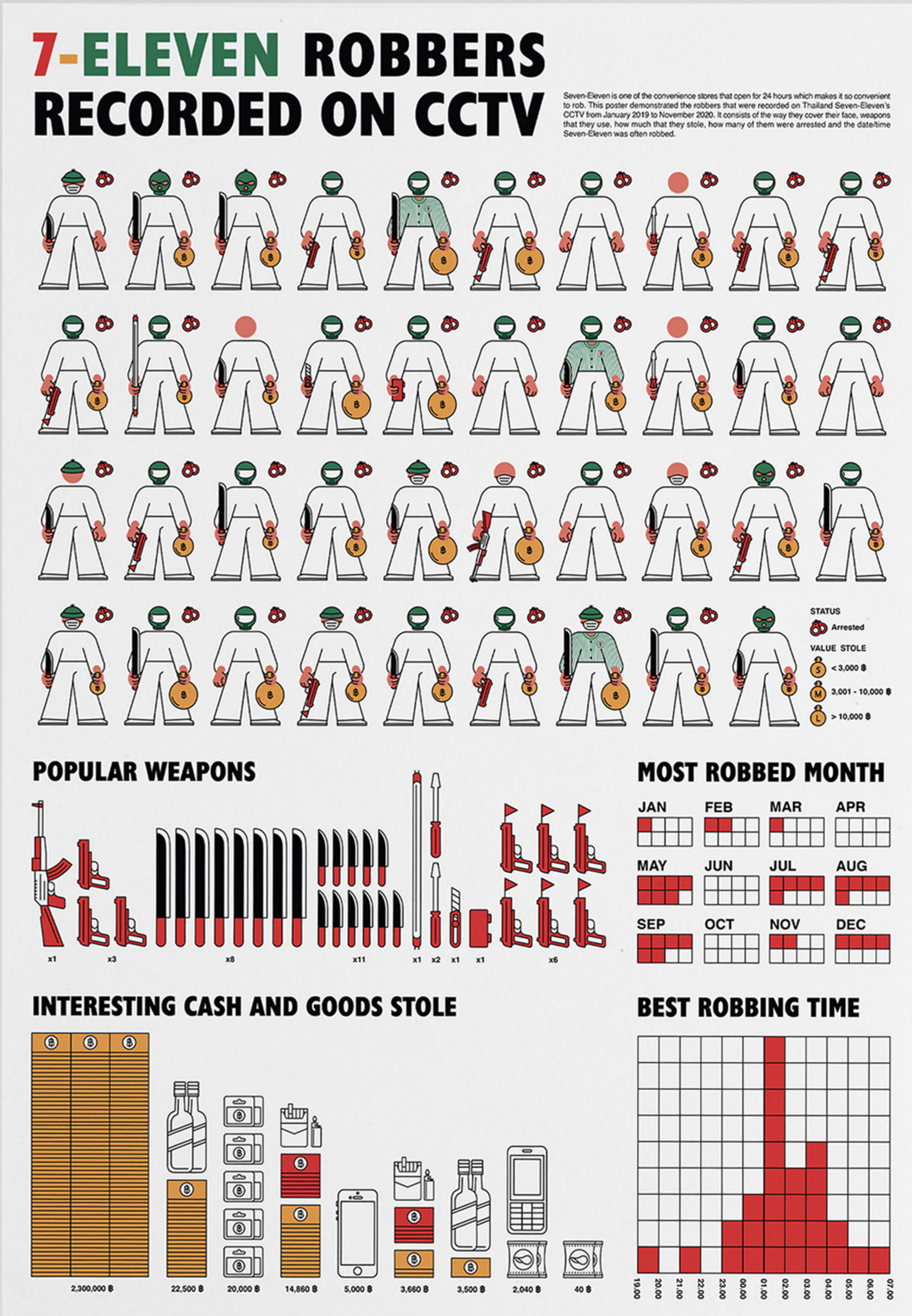
Police Violence Against Democracy Demonstrator

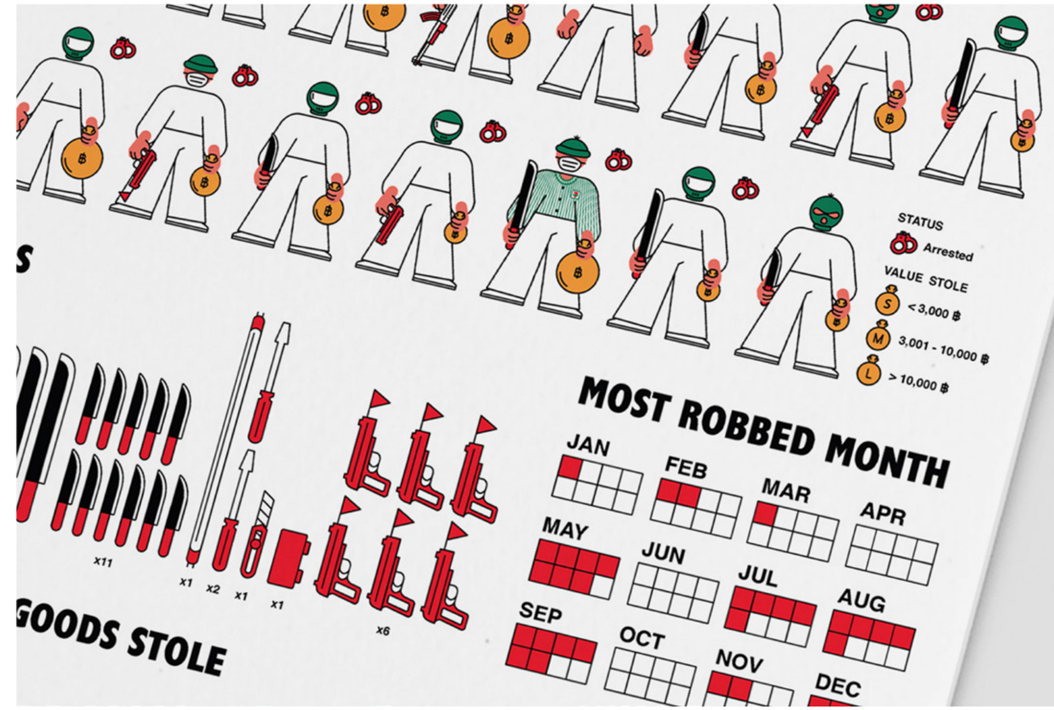
04

7-Eleven Robbers Recorded on CCTV

2020, Digital Printed Infographic Poster
420 x 594 mm

Seven-Eleven is one of the convenience stores that open for 24 hours, making it so convenient to rob. This poster demonstrated robbers recorded on Thailand Seven-Eleven's CCTV from January 2019 to November 2020 (after the COVID-19 pandemic). It indicates how they cover their face, the weapons they use, how much they stole, how many were arrested, and the date / time Seven-Eleven was often robbed.


7-ELEVEN ROBBERS RECORDED ON CCTV
Seven-Eleven is one of the convenience stores that open for 24 hours which makes it so convenient to rob. This poster demonstrated the robbers that were recorded on Thailand Seven-Eleven's CCTV from January 2019 to November 2020. It consists of the way they cover their face, weapons that they use, how much that they stole, how many of them were arrested and the date/time Seven-Eleven was often robbed.
STATUS
Arrested
VALUE STOLE
< 3,000 ฿
3,001 - 10,000 ฿
> 10,000 ฿
POPULAR WEAPONS
x1
x3
x8
x11
x1
x2
x1
x1
x6
MOST ROBBED MONTH
JAN
FEB
MAR
APR
MAY
JUN
JUL
AUG
SEP
OCT
NOV
DEC
INTERESTING CASH AND GOODS STOLE
2,300,000 ฿
22,500 ฿
20,000 ฿
14,860 ฿
5,000 ฿
3,660 ฿
3,500 ฿
2,040 ฿
40 ฿
BEST ROBBING TIME
19.00
20.00
21.00
22.00
23.00
00.00
01.00
02.00
03.00
04.00
05.00
06.00
07.00


STATUS
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> 10,000 ฿
MOST ROBBED MONTH
JAN
FEB
MAR
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JUL
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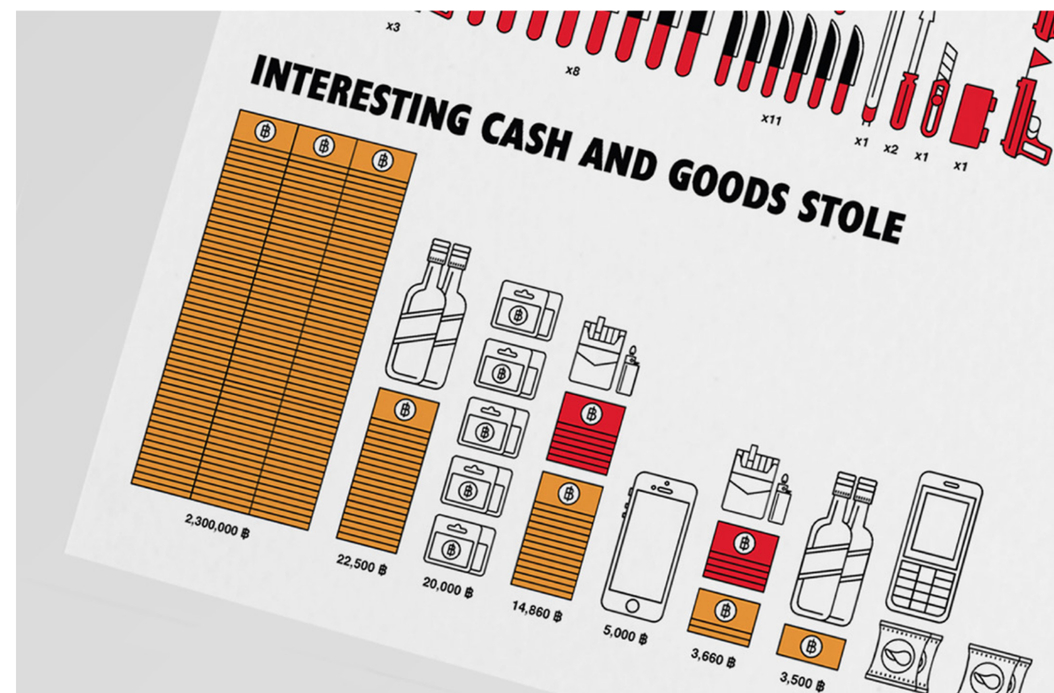
SEP
OCT
NOV
DEC
GOODS STOLE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2,300,000 ฿
22,500 ฿
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3,500 ฿

05

Greenhouse Gases

2020, Digital Printed Poster
420 x 594 mm

This folding poster aims to instruct people about how releasing greenhouse gases leads to raising global temperature. The brochure informs readers about greenhouse gases, the effect, the cause, and the solutions.

06

Social Reproduction Theory Book Cover

2021, Digital Printed Book Cover
125 x 175 x 97 mm

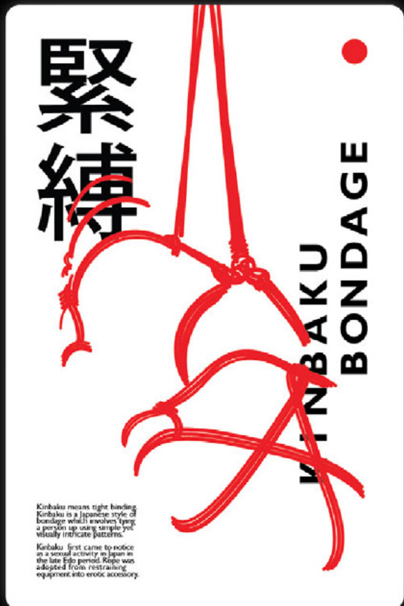
Cover Design for the book “Social Reproduction Theory Remapping Class, Recentering Oppression” by Tithi Bhattacharya. The design illustrates the book’s ideas that explore the power of Social Reproduction Theory to deepen our understanding of everyday life under capitalism. It focuses on child care, health care, education, family life, and the roles of gender, race, and sexuality.

07

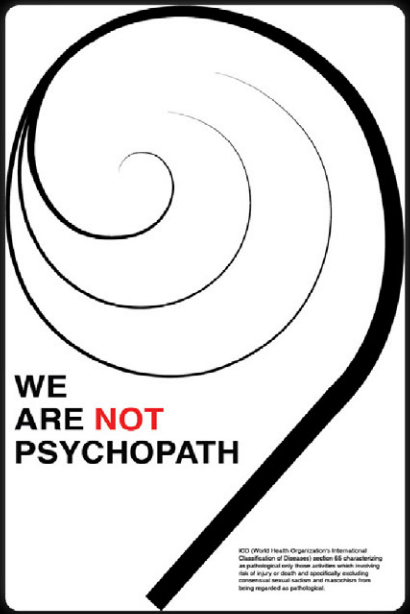
BDSM House of Cards

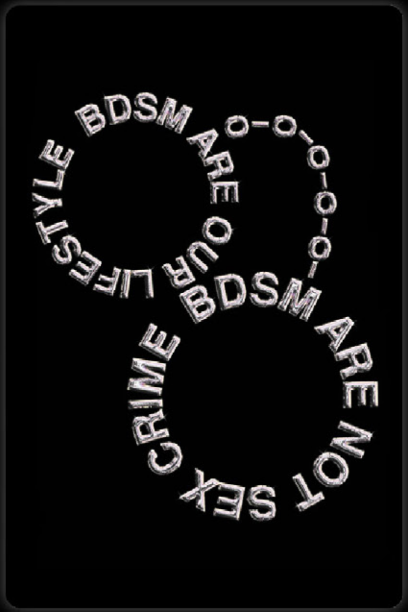
2020, Card Design
117 x 180 mm

House of cards represents the BDSM (Bondage/Discipline, Dominance /Submission, Sadism/Masochism) subculture. BDSM is a term for sexual activities between consenting parties, making BDSM different from sexual assault or domestic violence. The project aims to create graphic cards showing the activities during the session and explain facts people often misunderstand about BDSM culture.

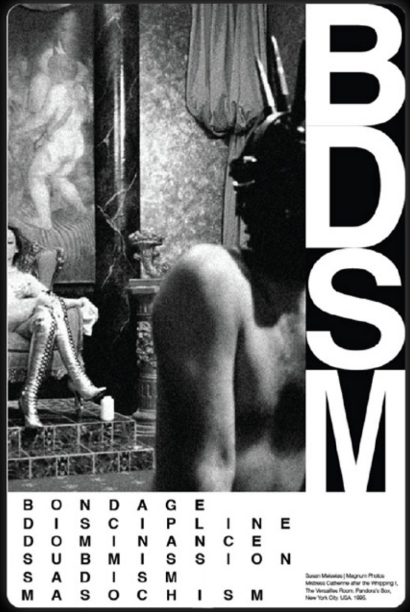

緊縛
KINBAKU
BONDAGE
Kinbaku means tight binding. Kinbaku is a Japanese style of bondage which involves tying a person up using simple yet visually intricate patterns.
Kinbaku first came to notice as a sexual activity in Japan in the late Edo period. Rope was adopted from restraining equipment into erotic accessory.

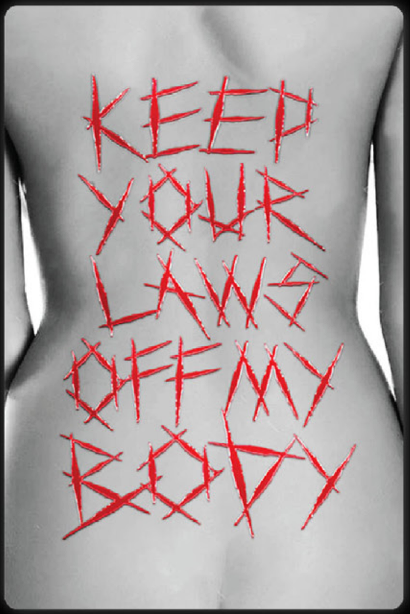
ASK FOR PERMISSION BEFORE YOU CUM, I WANT TO HEAR YOU BEG FOR IT
Yes, Mistress


WE
ARE NOT
PSYCHOPATH
ICD (World Health Organization's International Classification of Diseases) section 65 characterizing as pathological only those activities which involving risk of injury or death and specifically excluding consensual sexual sadism and masochism from being regarded as pathological.


BDSM ARE OUR LIFESTYLE
BDSM ARE NOT SEX CRIME

Consent Comes First
BDSM community use the term informed consent which means all parties are able to give consent and are aware of all necessary facts prior to granting consent.


BDSM
B O N D A G E
D I S C I P L I N E
D O M I N A N C E
S U B M I S S I O N
S A D I S M
M A S O C H I S M
Susan Meiselas | Magnum Photos
Mistress Catherine after the Whipping I,
The Versailles Room. Pandora's Box,
New York City. USA. 1995.


KEEP YOUR LAWS OFF MY BODY

A survey by Superdrug Online Doctor revealed that 18.4% of people feel uncomfortable asking their lovers to fulfil their sexual fantasies

Trippie Hippie

2020, Branding Design
420 x 594 mm

Trippie Hippie is a branding design for psychedelic mushrooms inspired by '70s psychedelic art and music. The brand's direction is playful but still looks safe to consume, as psychedelic mushrooms are considered the safest recreational drug compared to other drugs. The project contains package for shrooms and juice containing acetic acid, often paired with these types of mushrooms to enhance the tripping experience.

09

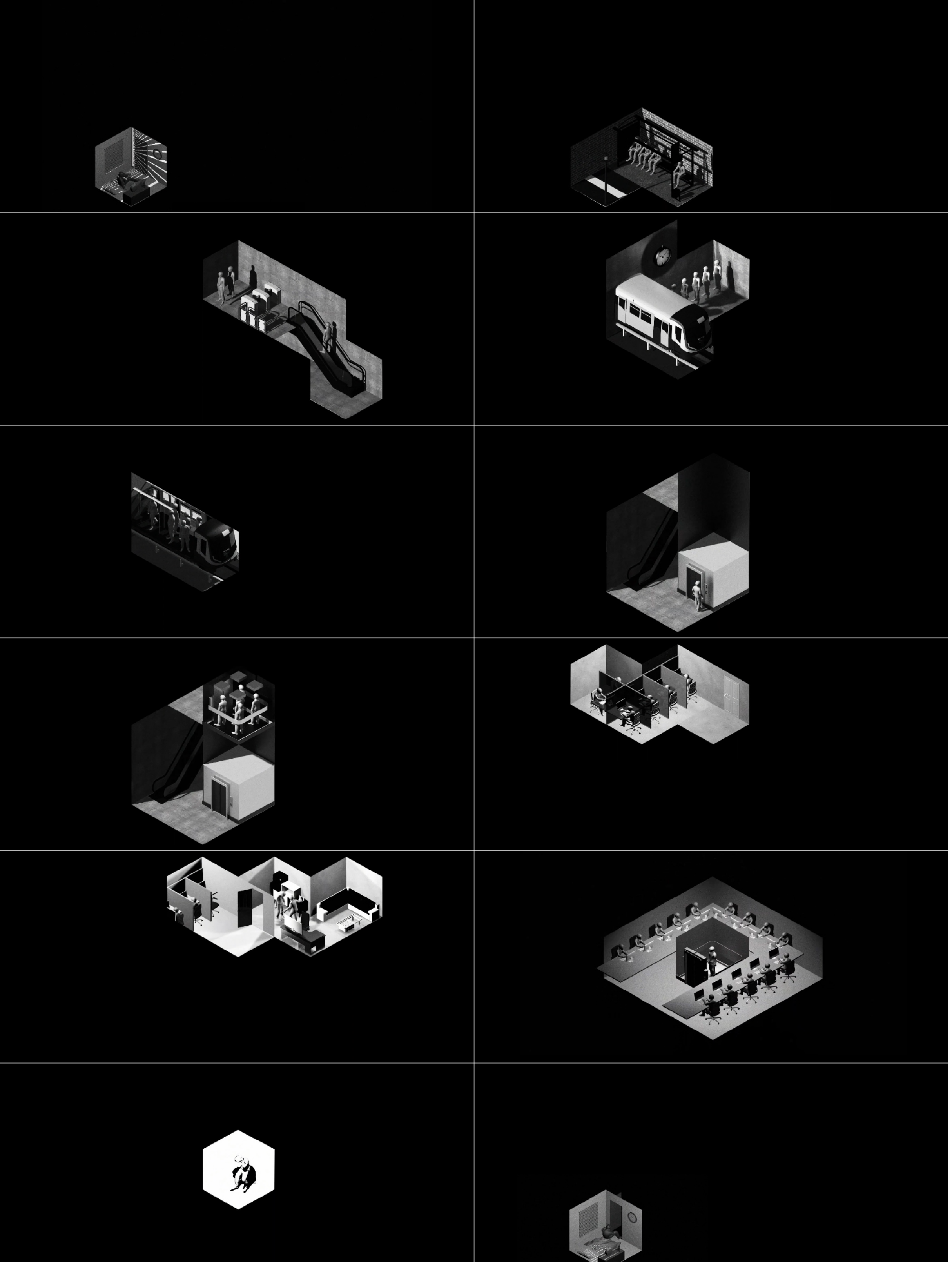
Fertilization

2019, Paper Cut Stop Motion
Duration 1 minute

This project is a stop motion video made from paper cuttings focusing on the figure and ground principle. The concept is a take on the process of fertilization using paper that is cut into graphic shapes.

In Collaboration with Nichanan A, Nuttanun S, Sujitta T.

or click!



10

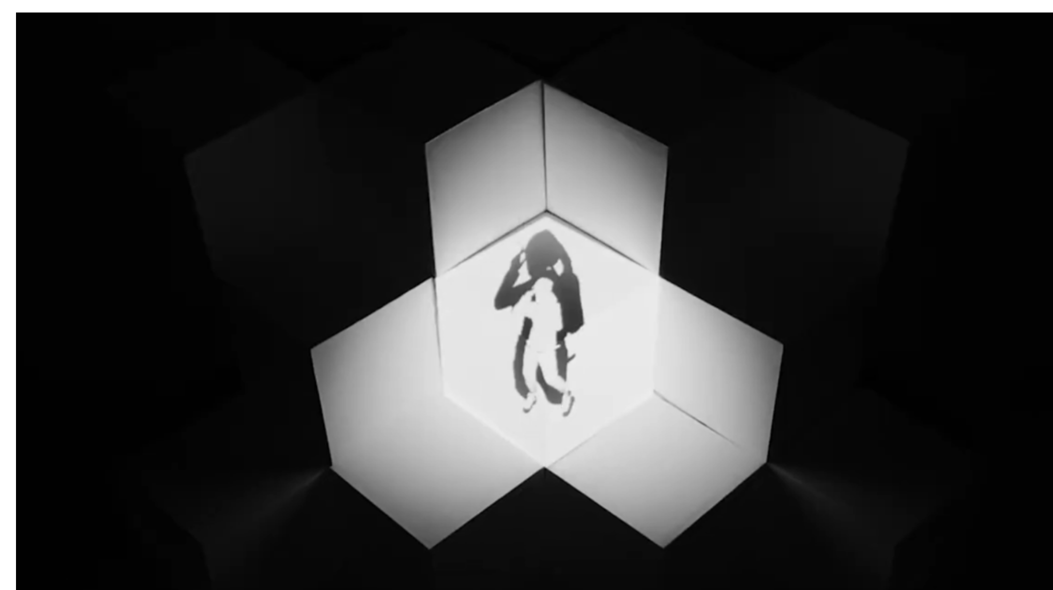
Loop

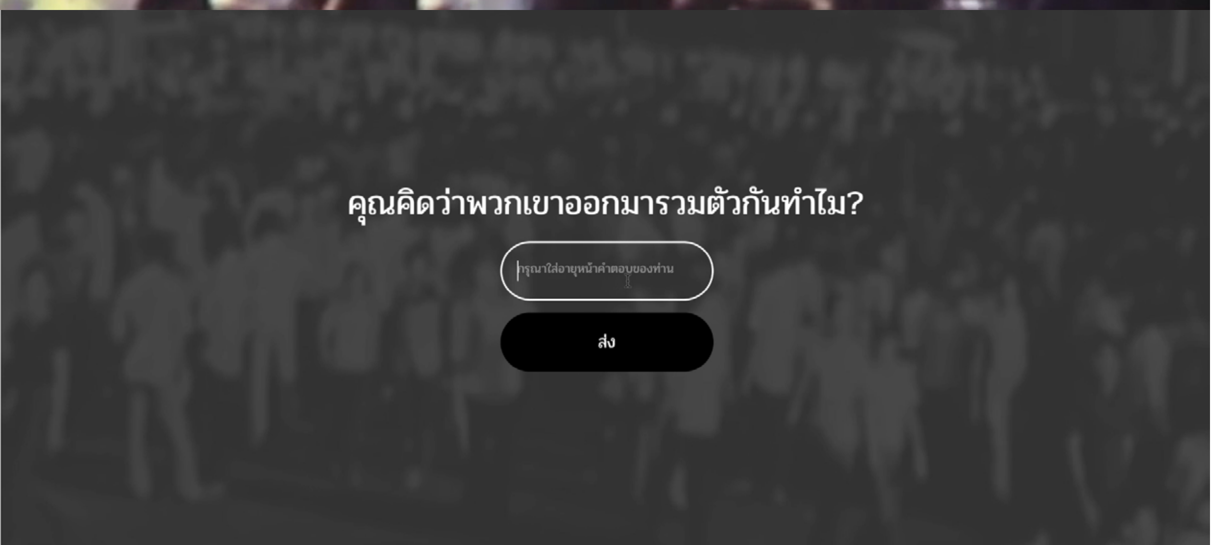
2021, Video Installation
duration 2 min 6 seconds

The motion graphic illustrates the cycle of a man who repeatedly works every day. The visual is mapped on a set of box-shaped sculptures, indicating a complicated relationship of spaces. The central concept of this project is office workers' routines under capitalism, to think about and question the system and our lives.

In Collaboration with Nichaporn J, Nitcharuthai K.

or click!





11

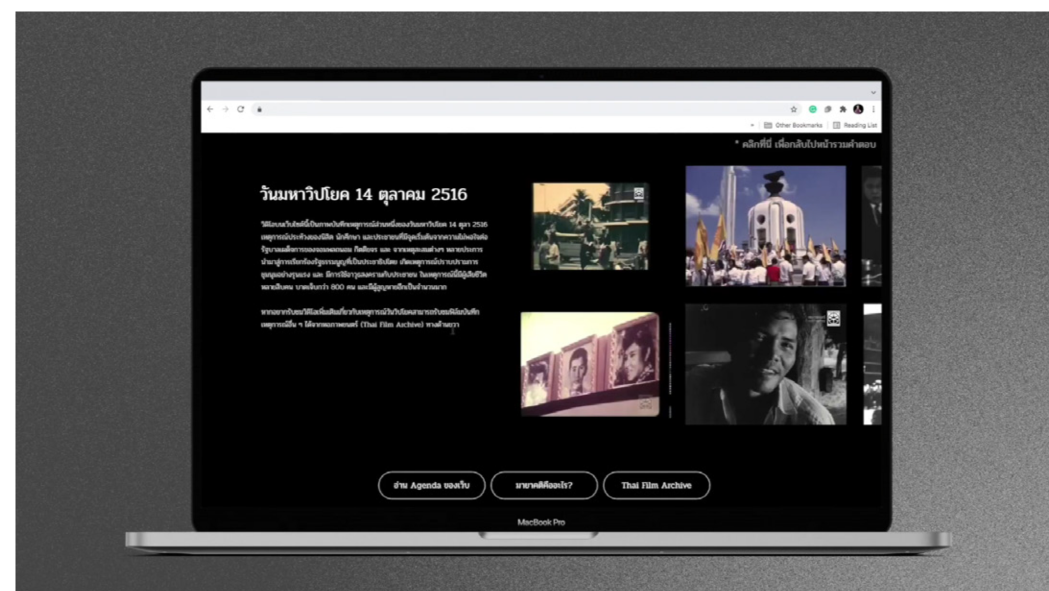
Shadow Of History

2021, Interactive Website
1920 x 1080 pixels

This project creates a safe space for a community of Thais who would like to discuss something that is unfortunately controversial in society and explore the myth of people toward history. The website allows people to share their opinions or argues on topics of part of the historical film, Shadow of History (เงาประวัติศาสตร์). Starting a discussion about the myth that media/society shaped us may not be the whole truth and how something we knew could be socially constructed.

In Collaboration with Jomyut K, Nichanan A, Pimchanok K.

or click!



Shadow Of History's Research

Video that we use

เงาประวัติศาสตร์

We cut the video leaving only the footage from that time to send a messages without the soundtrack which can distract us from the raw visual and create the bias opinion. And make it in 1.30 minutes to show only the significant scenes allow audience to concentrate and watch it till the end.

Final list of questions

1. *คุณคิดว่าพวกเขาออกมารวมตัวกันทำไม?*
   Why are they gathering together?

2. *คุณคิดว่าทำไมพวกเขาถึงชูรูปนี้?*
   Why are they raising pictures?

3. *คุณคิดว่าทำไมพวกเขาถึงทำความสะอาด?*
   Why are they cleaning?

4. *คุณคิดว่ามีใครอยู่เบื้องหลังเหตุการณ์นี้หรือไม่? อย่างไร?*
   Do you think anyone behind this protest? And how?

We made our list of questions based on the scenes from video we selected the scene that have an interesting connotation and strong visual impact the scene where people holding royal portraits.

Breakdown scene from clip

เหตุการณ์การชุมนุม ในวันที่ 13 ตุลา ช่วงเวลาเย็น บริเวณอนุสาวรีประชาธิปไตย

เหตุการณ์การชุมนุม ในวันที่ 13 ตุลามีศูนย์กลางอยู่ที่รถบัญชาการ ตามมาด้วยรถพยาบาล และอื่นๆ สุดท้ายด้วยรถระวังหลัง

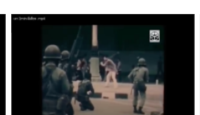
เหตุการณ์การชุมนุม ในวันที่ 13 ตุลา ช่วงเวลาเย็น บริเวณอนุสาวรีประชาธิปไตย

การเดินขบวนในช่วงวันที่ 13 ตุลา ระหว่างเวลา12.30-15.30 ผู้ชุมนุมถือธงชาติ และธงศาสนาพุทธ

การเดินขบวนในช่วงวันที่ 13 ตุลา มีการทำหุ่นเลียนแบบ จอมพล ประภาส จารุเสถียร และผู้นำคนอื่น

การปะทะกันช่วงวันที่ 14 ตุลา มีการใช้แก๊สน้ำตาจากฝั่งทหาร

ภาพการเคลื่อนพลของทหาร มีการนำหน่อยคอมมานโดมา และมีรถถัง



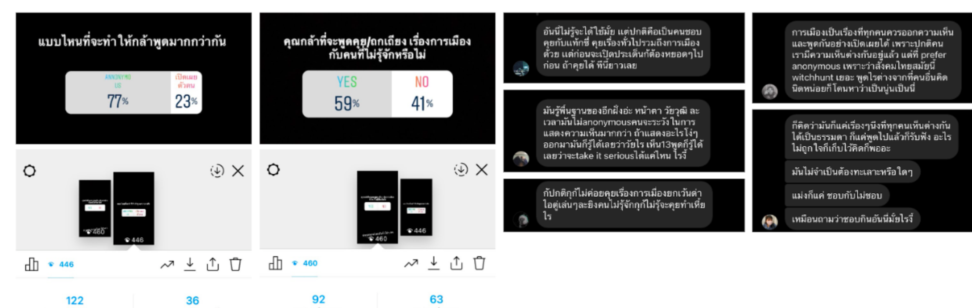
การปะทะกันช่วงวันที่ 14 ตุลา ชายในภาพที่ถือไม้คือ ไอ้ก้านยาว หรือนาย ประพัฒน์ แซ่ฉั่ว

ภาพการเดินทางมาชุมนุม ของนักเรียน นักีกาที่มาชุมนุม

การเดินขบวนในช่วงวันที่ 13 ตุลา ระหว่างเวลา12.30-15.30 ผู้ชุมนุมถือพระฉายาลักษณ์

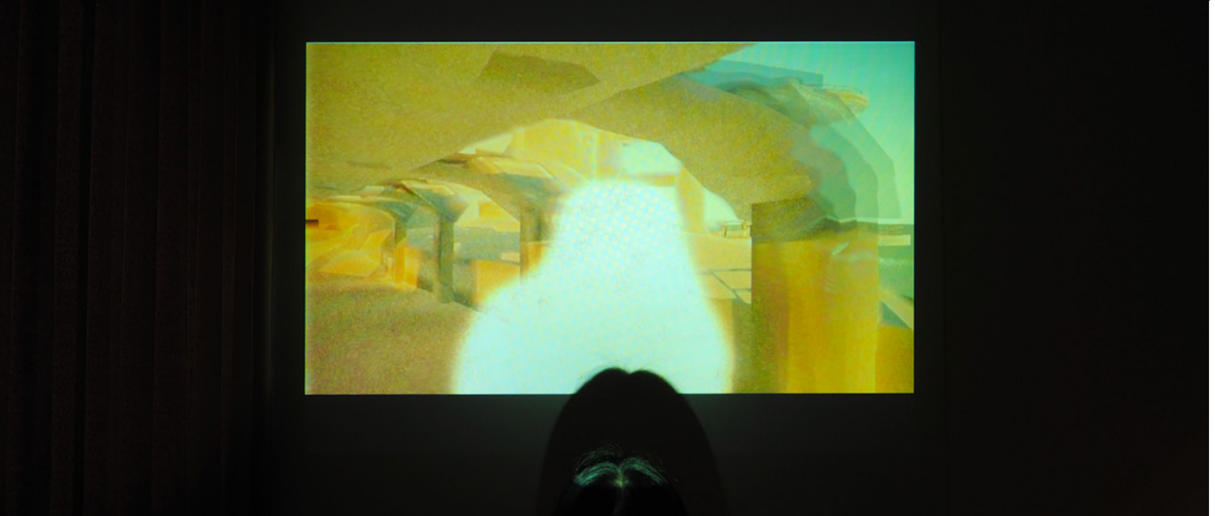
มีการแจก แอมโมเนียให้แก่ผู้ที่ถือธงในการประท้วง ไม่ให้เป็นลม

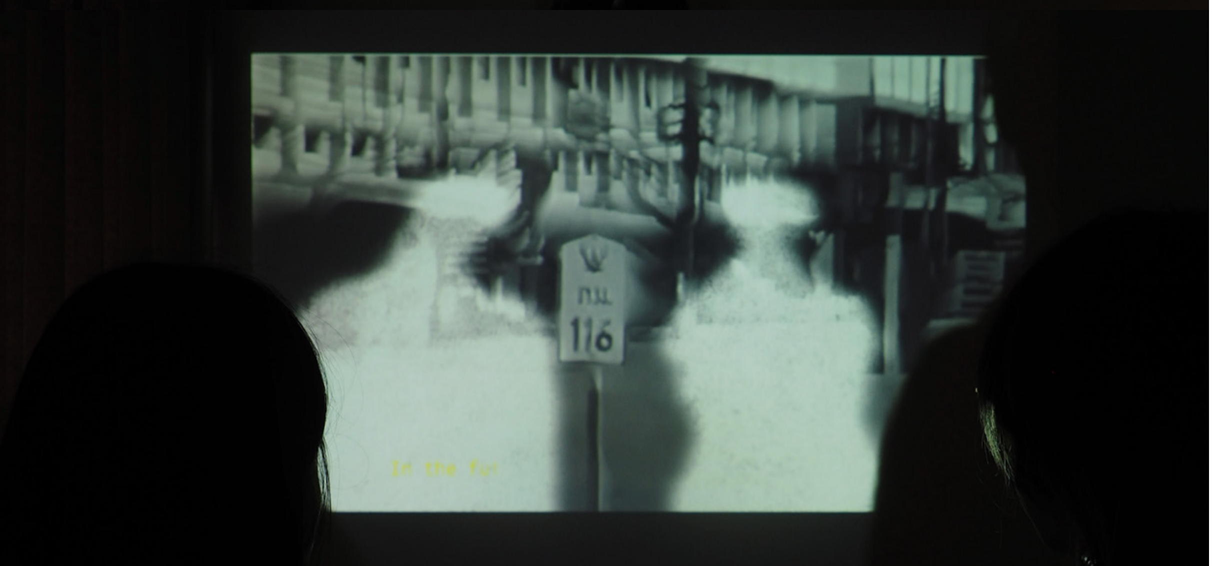
ภาพผู้ชุมนุมช่วยผู้บาดเจ็บที่ถูกยิงโดยทหารออกจากเหตุการณ์ในวันที่ 14 ตุลา



We ask people around us about politics with various way such as text, call and face to face and the problem is when they already know our opinion in politics it's affect the question like someone don't feel comfortable to answer because they have a different opinion.

We try to solve it by asking if they (the audience) have to talk about politics, which way they would be most comfortable. The result is to talk without having to show who you are or being anonymous.





12

The Lost Utopia

2021, Interactive Video Installation
Adjustable, duration 2 min 6 seconds

We often think of the future, which often fails us; the future usually looks entirely different from what we have imagined. In 2011, Thailand faced one of the worst floods in its history. In that year, we believe that many Thai people had imagined about better society? Could the future be like a utopia? However, the future fails us again when the time comes, tying it back to the concept that utopia will never exist.

In Collaboration with Matina K, Pakwhan M.

or click!

13

Invicible Cities: Moriana

2021, Installation
180 x 360 x 300 cm

“From one part to the other, the city seems to continue, in perspective, multiplying its repertory of images. But instead it has no thickness...

...Like a sheet of paper. With a figure on either side, which can neither be separated nor look at each other.”

Moriana, as shown in the text from “Invisible Cities”: is a unique town which has both thinness and endlessness at the same time. The installation creates the experience of going through the city’s gate; the shape, as depicted from how the gate is usually illustrated in this form.

In Collaboration with Chanidapa L, Jomyut K, Nichanun A, Pimchanok K.

14

Cunt

2021, Wearable Sculpture
16 x 10 x 15 cm

The concept is about a social and cultural issue in the Thai patriarchal community where the male sexuality is dominant while oppressing others of a different gender. In Thai society, virginity is the definition of goodness and the standard that determines a woman's value.

'อีดอก' (Thai Title) is a metaphorical misogynistic term shortened from 'flower' in Thai, used to suppress the value of a woman who does not conform to the societal norm. To wear this mask, the user must suck in the pacifier, prohibiting the user from speaking, similarly to how women do not have the right to speak up in this Thai patriarchal society.

In Collaboration with Nichanan A, Thunwarath N.

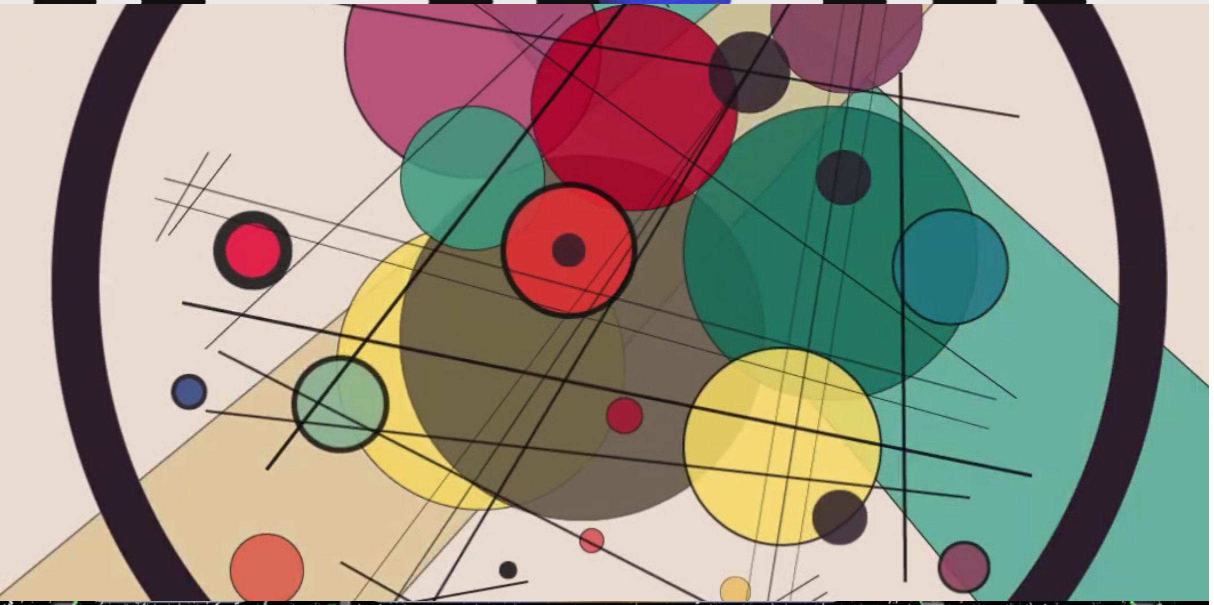
Featuring in Bangkok Design Week 2021

15

Motion Graphic Works

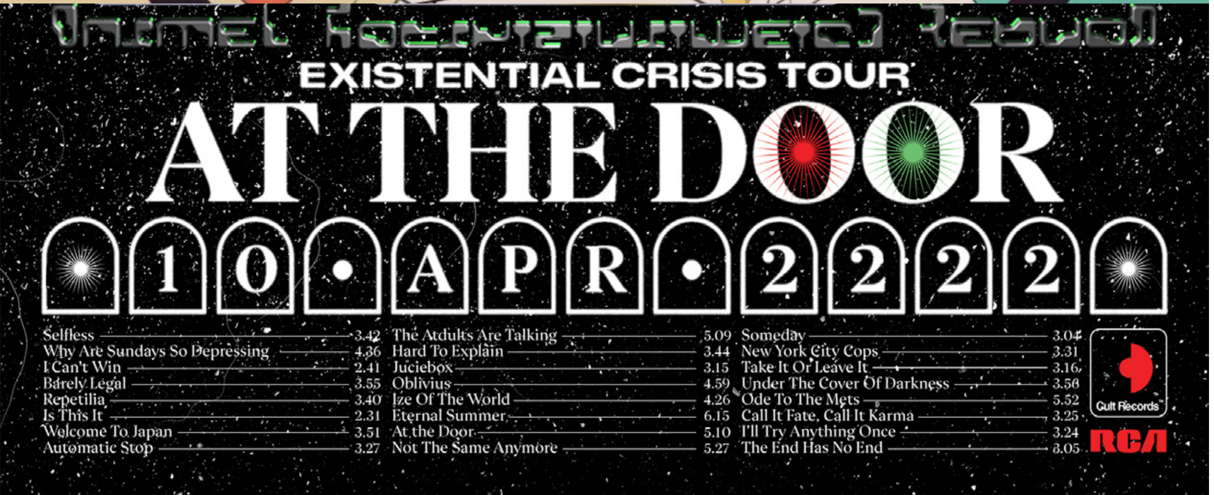
or click!

C_A_GE, 2021
duration 15 seconds



or click!

Wassily Kandinsky, Circles in a Circle (1923)
Animation - Ost. ICO, Melody in the Mist, 2021
duration 15 seconds



or click!

The Stokes - At The Door
Animated Playlist Poster, 2020
duration 34 seconds