

FASHION PORTFOLIO



PROJECTS

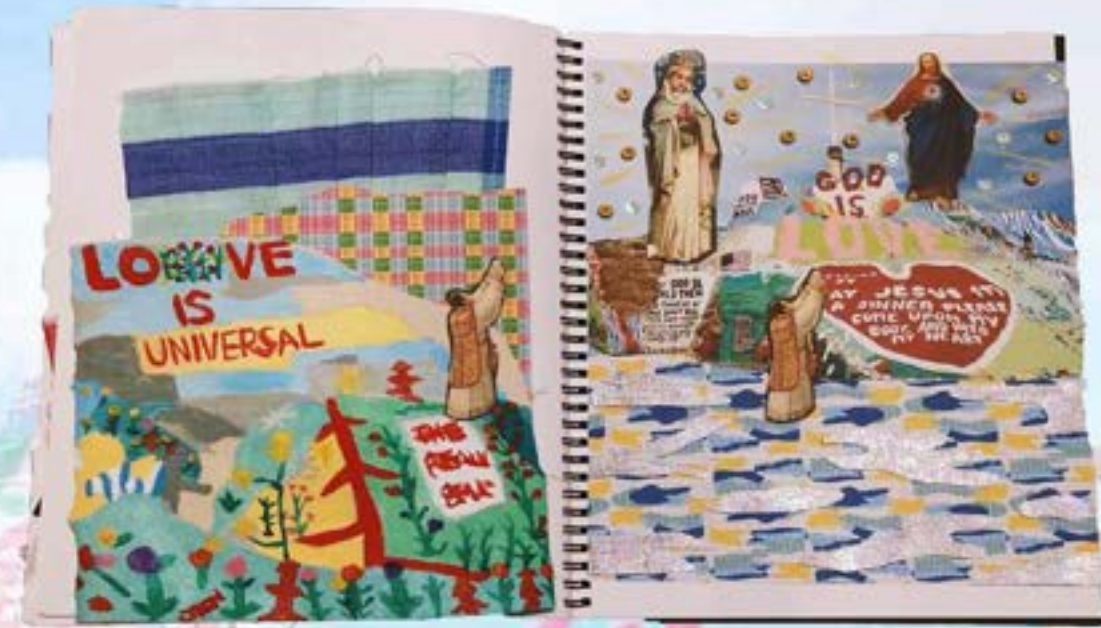
- THE TRUE FAITH COLLECTION
- STREET GRFFITI COLLECTION
- LALALOVE
- THAI MOTORPUNK



THE TRUE FAITH COLLECTION



THE TRUE FAITH



STREET GRAFFITI COLLECTION

RESEARCH PROCESS



BRAND COMPETITOR			
4P Brand	matter makers	GREYHOUND ORIGINAL	GREYHOUND ORIGINAL
Product	2	2	2
Price	2	3	1
Place	3	1	3
Promotion	2	1	3
Result	9	7	9

COLLECTIONS

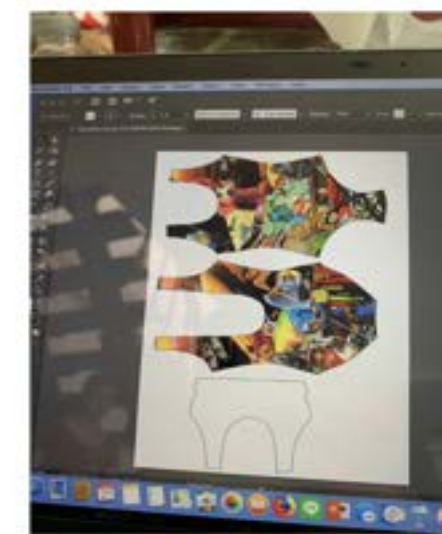
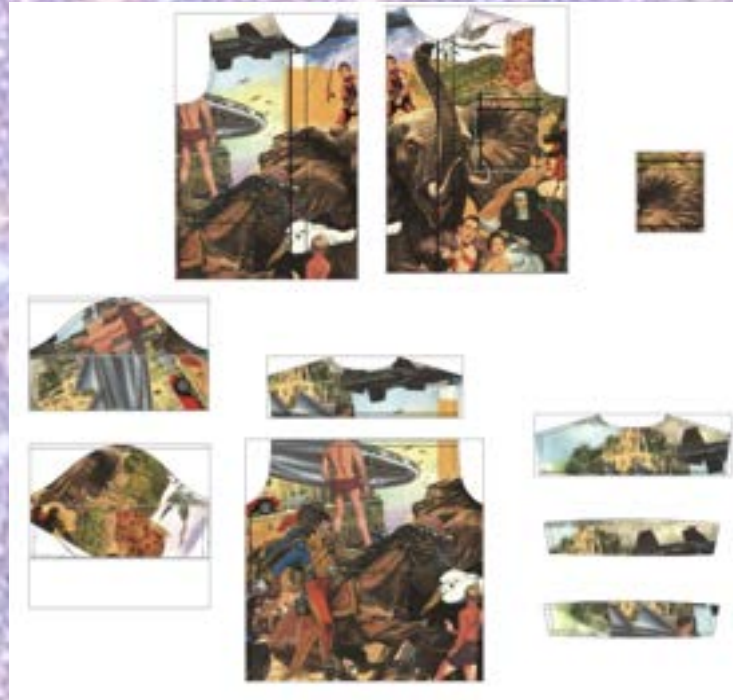


COLLECTIONS



LALALOVE

SKETCH AND PRINT ENGINEERING



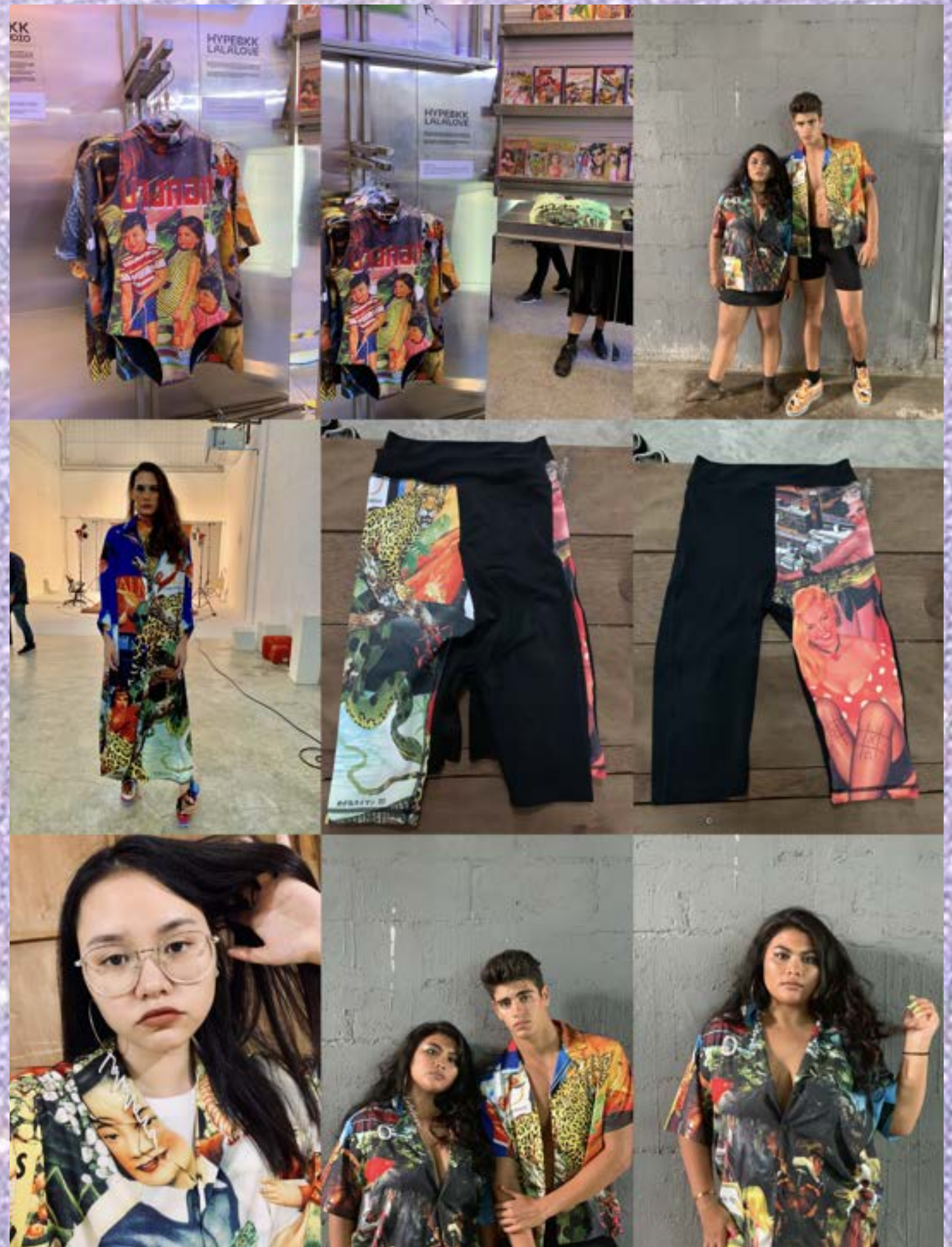
STYLING BRIEF SKETCH





ปารีสต้องเหลียวหลัง สองลุค
เก๋ของ "แควนแควน" เก๋ยว
เมืองนอกสไตล์ไทยๆ

knowblack 5 มี 10:33



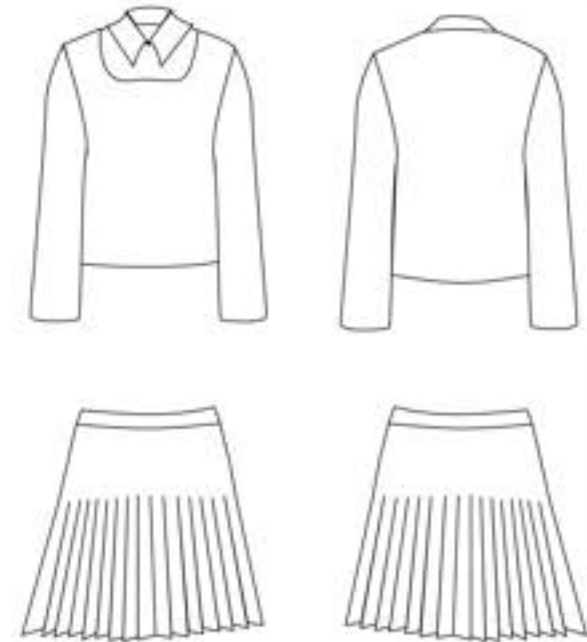
SKETCH FOR LALALOVE APPLIED



THAI FABRIC LIFESTYLE WEAR



FLAT SKETCH



Fabric

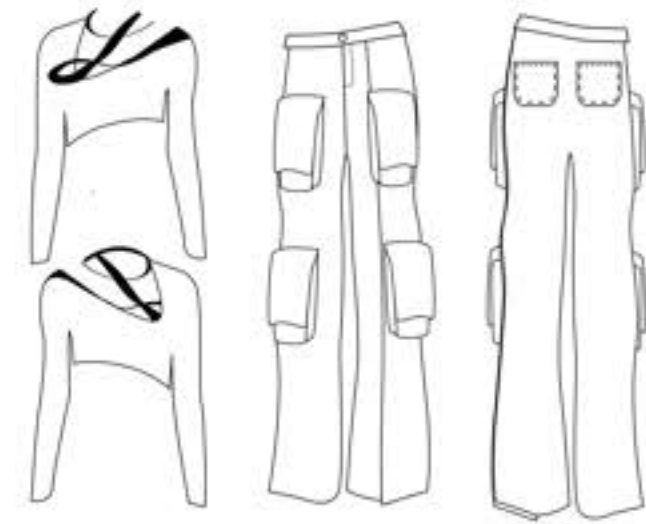


This look inspired by Decora fashion, this fashion is one of the Japan street fashion which detail is brightly colours fluffy stuff and overload accessories appear in innocent clothing. The fabric chosen is pink thai silk from Surin and Thai weaving heart rainbow patterns from Lanna. Purposefully this look will encourage thai Gen-z teenagers dare to dress up freely , enjoy mix and matches and change the thought that thai fabric is not old fashioned.

SKETCH FOR LALALOVE APPLIED



FLAT SKETCHES

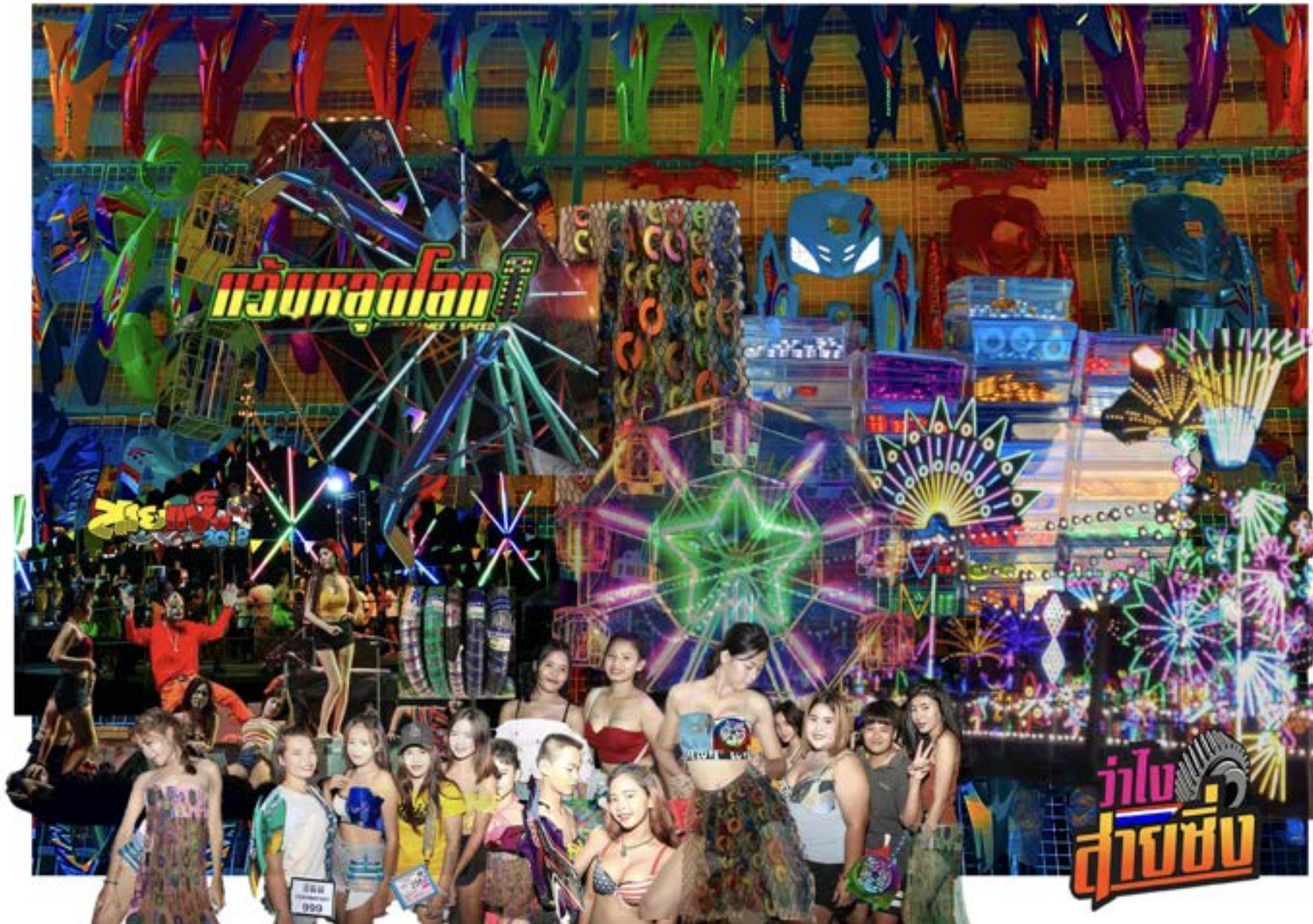


DESCRIPTION

The Lalalove scrapbook is an assortment of recycled buttons and fabric from Moreloop - the shop selling leftover fabric on its website. The design was inspired by mid 1990s scrapbook , featuring numerous elements from previous collections juxtaposed together in printed patterns.

THAI MOTORPUNK THESIS COLLECTION

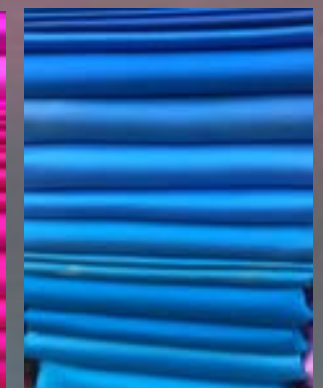
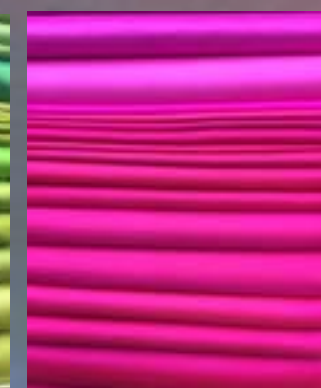
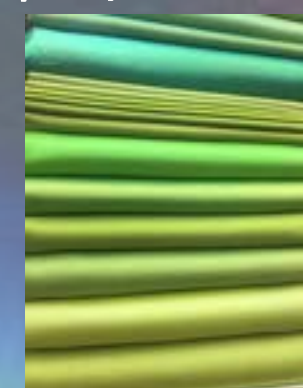
MOODBOARDS /EXPERIMENT



PRINTS



FABRIC CHOICE



SKETCH



LOOKS



PRESS



PYRA ON MELLOW ISSUE INTERVIEWED



PREM AND BOON ON VIVO EVENTS

PRESS



PIXXIE ON T-POP STAGE



BNK48 JENNIS PUN ON DEE-A MV



K.AOF K.GRACE K.YINGRATHA ON THAIRATH TV SHOW

