

GRAPHIC DESIGN

Portfolio

PAIWIKA KHATTIYOT

► RESUME

TYPOGRAPHY DESIGN

CORPORATE IDENTITY / LOGOMARKS

EDITORIAL DESIGN

PROMOTIONAL ADS

ILLUSTRATION

UI DESIGN

PAIWIKA KHATTIYOT (MIND)

GRAPHIC DESIGNER & ILLUSTRATOR

+66 093 663 9894

paiwika.k@gmail.com

I am Graphic Designer with experience and expertise in creating graphic design works. I thrive on the challenge of being creative and staying up to date. I am a creative and dedicated individual who can work under deadlines with knowledge in graphic design, aesthetics, colors, typography, illustrations and contemporary communication forms. I am able to work with a team and have an understanding what client needs.

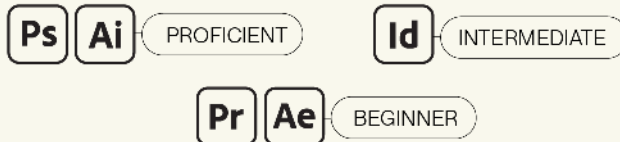
EDUCATION

2019 - 2023

Visual Communication Design,
School of Architecture, Art and Design,
King Mongkut's Institute of Technology Ladkrabang (KMUTL)

SKILLS & TOOLS

Proficiency in
Adobe Creative Suite



- Logo creation
- Layout
- Typography and selecting fonts
- Illustration
- Color theory
- Composition
- Print knowledge/designing for print
- Branding, Social media
- Photo editing/retouch

Language

Thai - Native

English - Intermediate

IMPROVING EFFICIENCY

CREATIVE

ATTENTION TO DETAIL

WORKING EXPERIENCES

2020-2023

Freelance Graphic Designer

- Logo Design
- Layout/poster
- Typography/lettering Design
- Illustration
- Packaging Design
- Banner Ads Design

2022

Up! Hit Music Production Thailand

Graphic Designer (Freelance) | Nov 2021 - Nov 2022

- Contribute to design ideas.
- Create and Manage the Art Direction of the Brand Music Label, Song cover, Corporate Identity, Event Design and etc.
- Design artwork for both online and offline media (website banners, Facebook ads, Marketplace ads, Shopee, Lazada) while maintaining consistency with the brand image as per the established concept.
- Responsible for design work and participating in creative tasks across various media channels.
- Collaborate with online and marketing teams.

Universal Music Thailand

Junior Graphic Designer (Internship program) | May - August 2022

Internship at Universal Music Thailand as a Junior Graphic Designer and Video Editor. Design artwork for both online and offline media including event and production.

- Design Artwork for Online and Offline Media (Google Ads, Youtube Ads, Website Banner, Facebook Ads, Creative Content and etc.)
- Video Editor and Content Creator for Instagram and TikTok Ads
- Print Media Design (Invitation Card, Event Poster or Vinyl, Photobooth sticker etc.)

RESUME

► TYPOGRAPHY DESIGN

CORPORATE IDENTITY / LOGOMARKS

EDITORIAL DESIGN

PROMOTIONAL ADS

ILLUSTRATION

UI DESIGN

จบบริบูรณ์

Girls
Don't
Cry

Don't
worry
Bout
Me

TYPOGRAPHY DESIGN

DON'T WORRY BOUT ME

ร็อคแอนด์โรล

LED-ZEPPELIN

เลด-ซีเพปเปลิน



TYPOGRAPHY DESIGN

LED-ZEPPELIN TO เลดซีเพปเปลิน



RESUME

TYPOGRAPHY DESIGN

► CORPORATE IDENTITY / LOGOMARKS

EDITORIAL DESIGN

PROMOTIONAL ADS

ILLUSTRATION

UI DESIGN



FILM RENTAL SERVICE



JINNO HOUSE

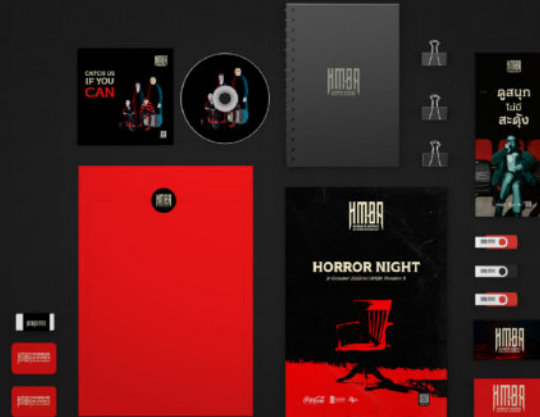


HMBA

HORROR MOVIES
BUSTER ACADEMY

SCHOOL PROJECT

HMBA



SCHOOL PROJECT

HMBA



MUSIC LABEL



WE ROCK



MUSIC EVENT
BANGKOK LIVE



DORISH

BAGS / LUGGAGE



DORISH

RESUME

TYPOGRAPHY DESIGN

CORPORATE IDENTITY / LOGOMARKS

► EDITERIAL DESIGN

PROMOTIONAL ADS

ILLUSTRATION

UI DESIGN



HISTORY OF ROCK AND MOLAM MUSIC BOOK

ROCK N' LAM



LANGUAGE RESEARCH BOOK

BORDERLINES



BORDERLINES

LANGUAGE RESEARCH BOOK

RESUME

TYPOGRAPHY DESIGN

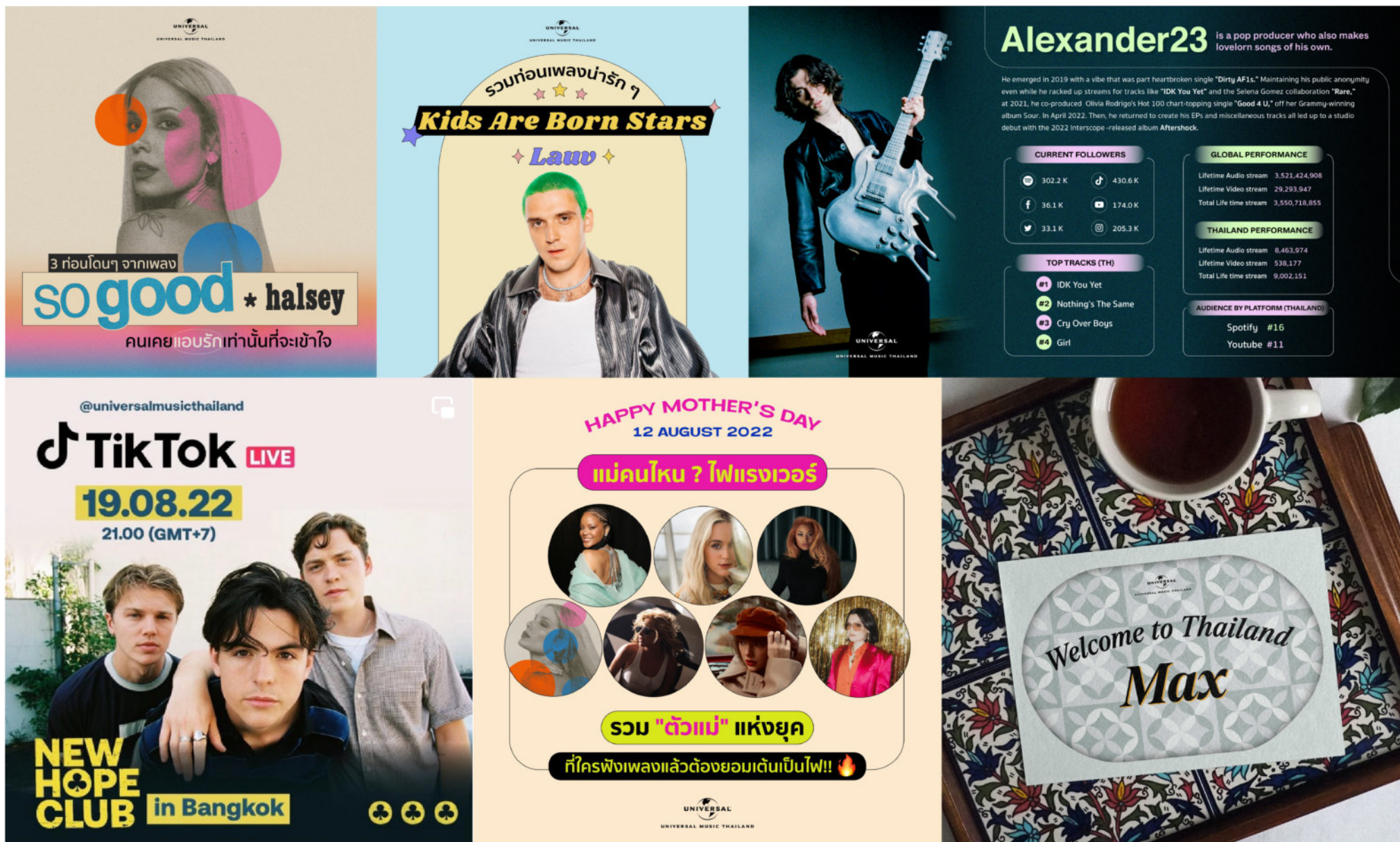
CORPORATE IDENTITY / LOGOMARKS

EDITORIAL DESIGN

► PROMOTIONAL ADS / POSTER

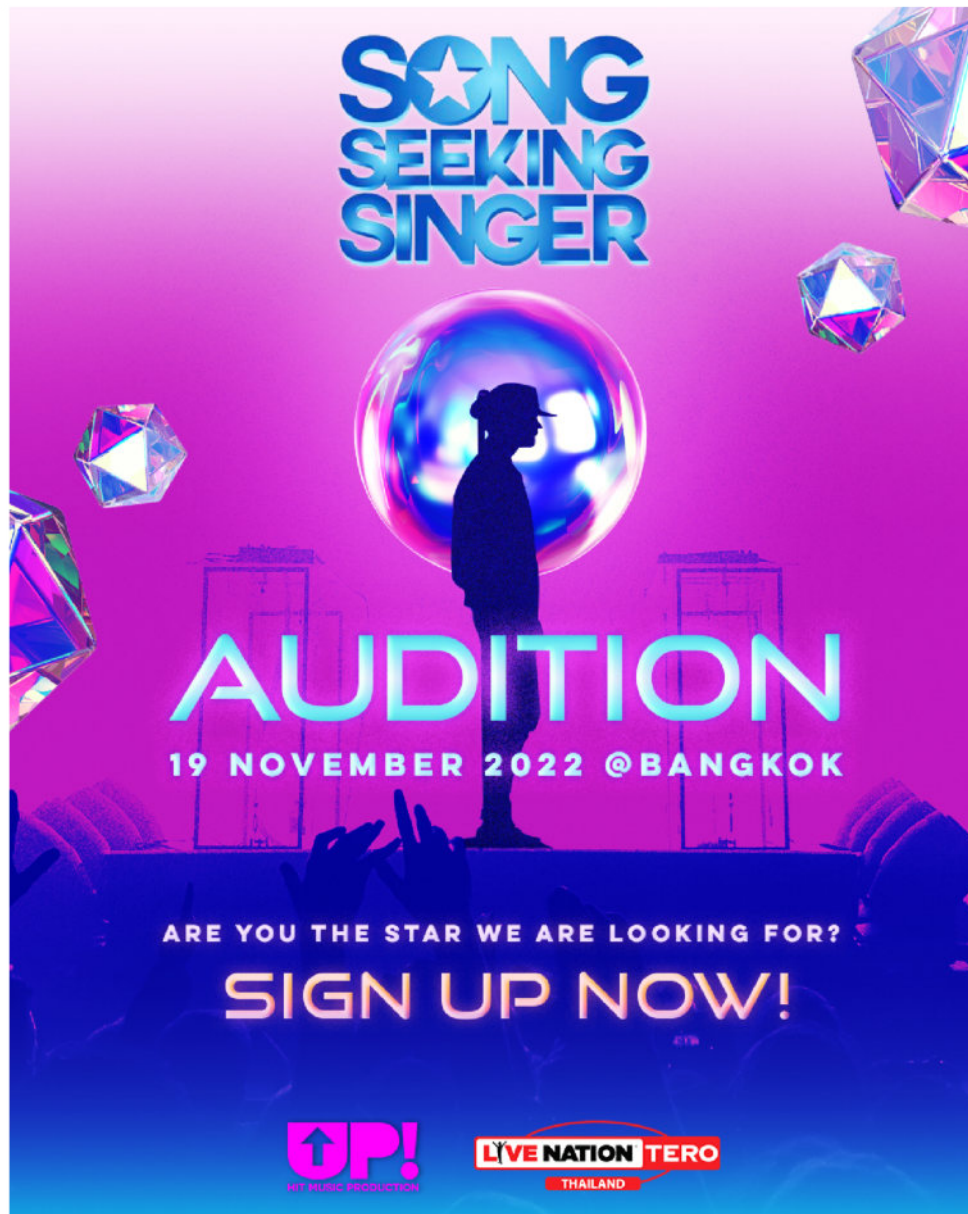
ILLUSTRATION

UI DESIGN



PROMOTIONAL / CONTENT SOCIAL MEDIA

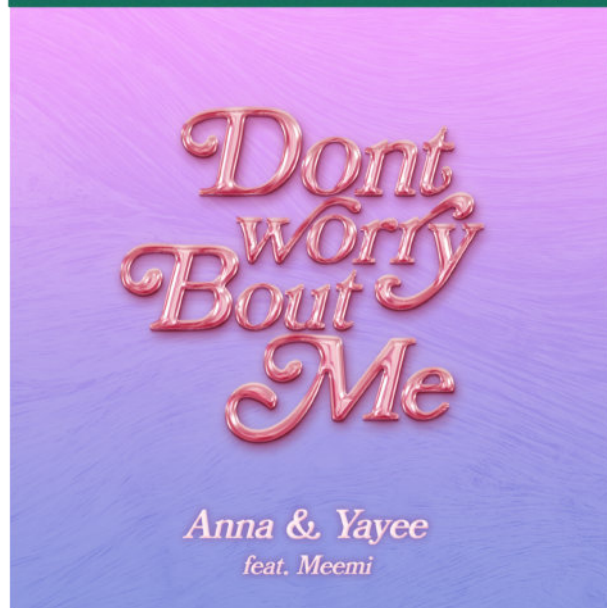
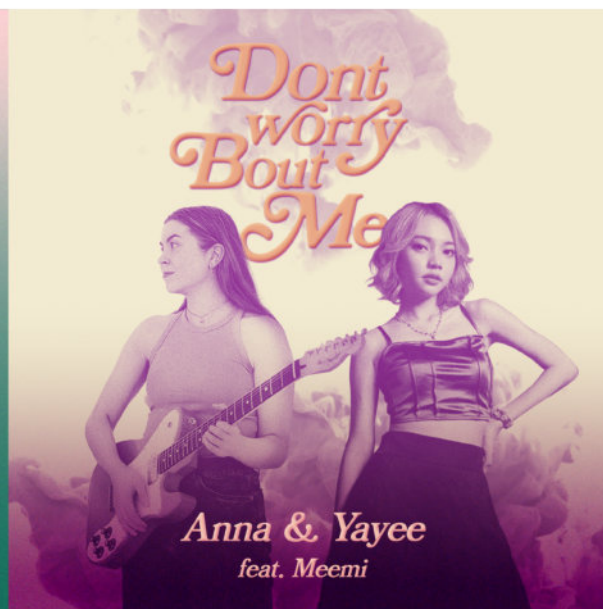
UNIVERSAL MUSIC THAILAND



POSTER / CONTENT SOCIAL MEDIA



UP! HIT MUSIC ENTERTIANMENT



SONG COVER ART / CONTENT SOCIAL MEDIA

UP! HIT MUSIC ENTERTIANMENT

RESUME

TYPOGRAPHY DESIGN

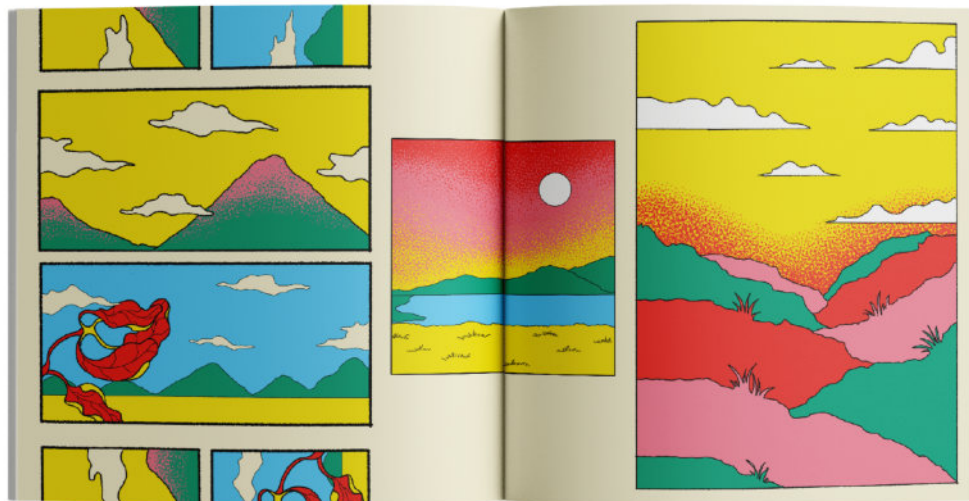
CORPORATE IDENTITY / LOGOMARKS

EDITORIAL DESIGN

PROMOTIONAL ADS

► ILLUSTRATION

UI DESIGN



BOOK ILLUSTRATION

ROCK AND MOLAM



ILLUSTRATION

FOR BILLBOARD ADS



ILLUSTRATION + 3D MODELING



TEA PACKAGING



ILLUSTRATION

IZAKAYA DELIVERY PACKAGING

RESUME

TYPOGRAPHY DESIGN

CORPORATE IDENTITY / LOGOMARKS

EDITORIAL DESIGN

PROMOTIONAL ADS

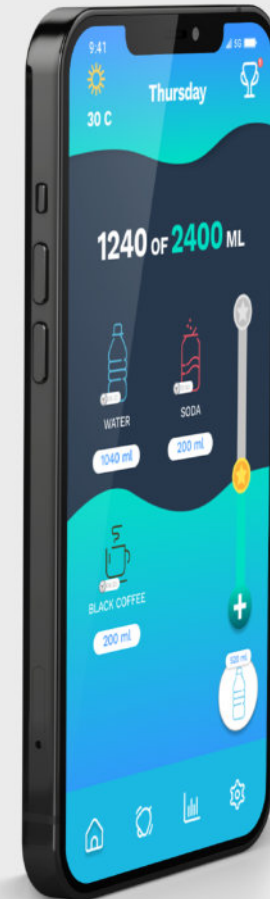
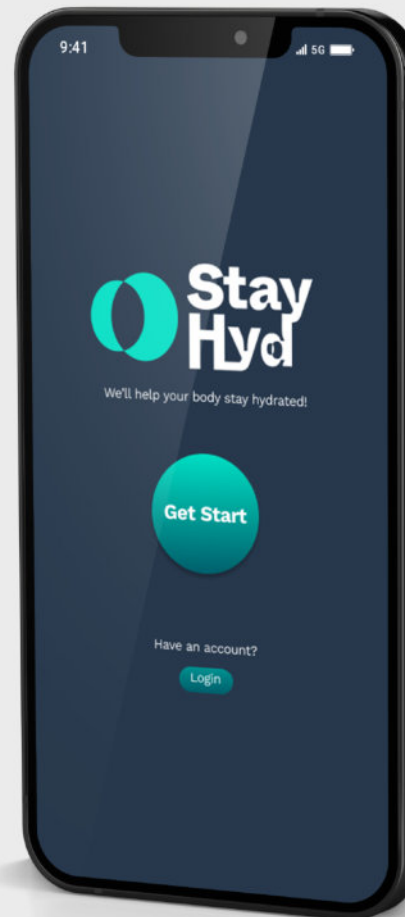
ILLUSTRATION

► UI DESIGN



STAY HYD MOBILE APPLICATION USER INTERFACE DESIGN

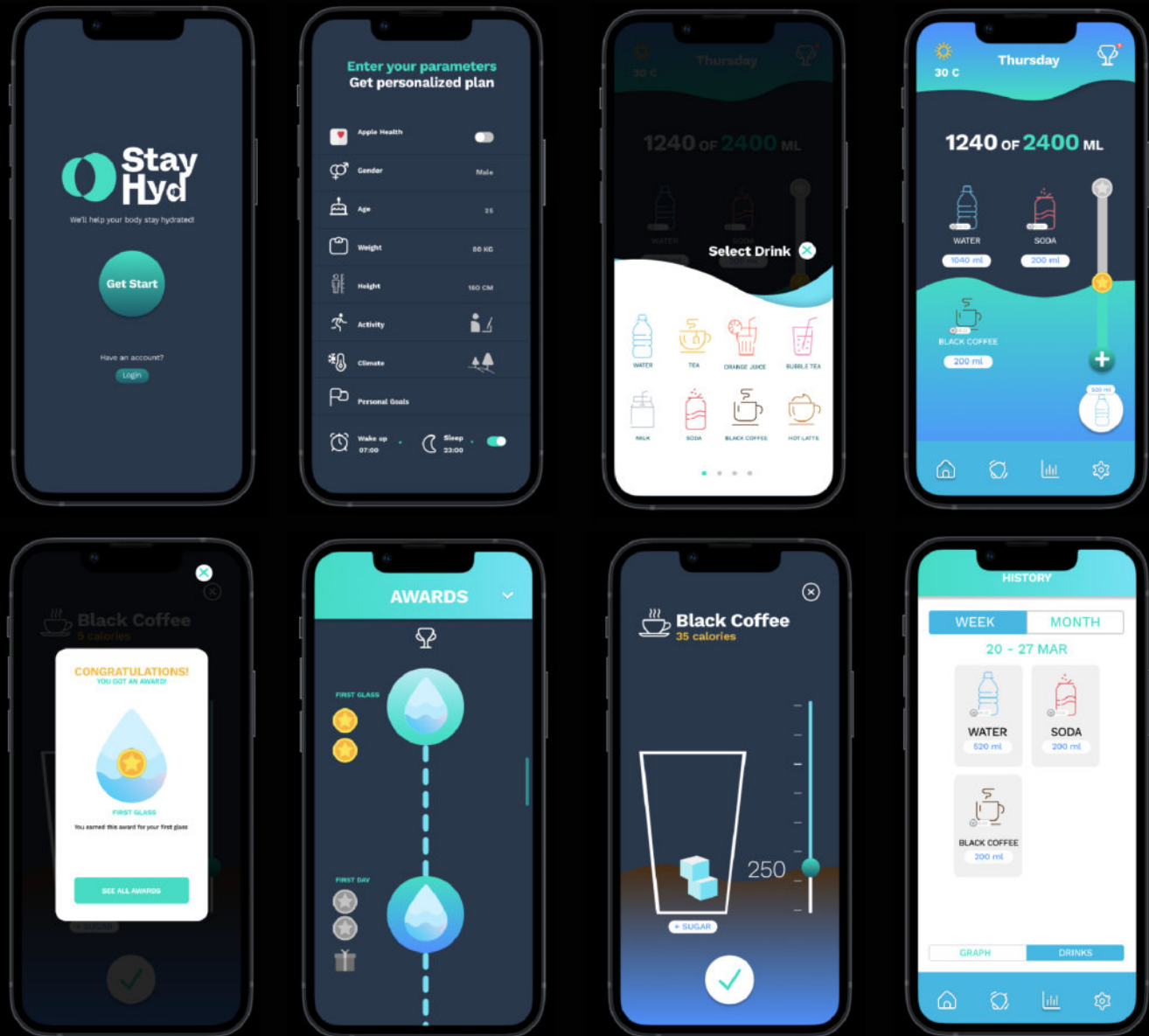
ออกแบบแอปพลิเคชันแจ้งเตือนการดื่มน้ำ
โดยทำการศึกษากลุ่มเป้าหมายที่ชัดเจน
แล้วจึงจัดทำ PERSONA, USER FLOW
มาใช้เป็นหลักการสำคัญในการออกแบบ
รวมถึงมีการจัดทำ PROTOTYPE
แสดงลักษณะตัวอย่างการใช้งานในเบื้องต้น



UI DESIGN

DESIGN ON FIGMA

STAY HYD



UI DESIGN

DESIGN ON FIGMA

STAY HYD

THANK YOU FOR YOUR CONSIDERATION

PAIWIKA KHATTIYOT