

//23

DESIGN

PORTFOLIO

Jakkarin S.

Apparel // Footwear // Accessories // Graphic Identity

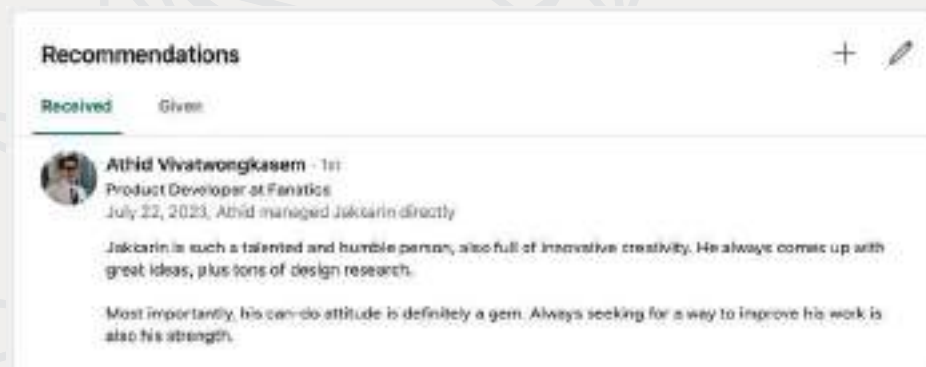


JAKKARIN SAKONSAOWAPHAK [GOFT]

APPAREL DESIGNER

PROFILE

Skilled in Apparel Design, Industrial Design, Packaging Design, Textile Design and Innovation Design with Data Analysis. Strong arts and design professional with The 1st class honor Bachelor's degree focused in Industrial and Product Design from King Mongkut's Institute of Technology Ladkrabang [KMUTL] , Thailand.
Currently doing Apparel Design for Ari [Bootroom Co.,Ltd] ,The sports apparel brand in Thailand.



WORK EXPERIENCE

• Bootroom Co.,Ltd (Ari)

Location : Bangkok Metropolitan Area, Thailand

• Senior Product Design Executive

Full-time

Dates Employed : Jan 2023 – Present

2023 :

- Designed & Developed Ari teamsports jersey silhouette template 2023
- Designed True Bangkok United FC Jersey and team apparels for Thai League 1 [2023/24] and AFC Champions League 2023/2024
- Designed Hougang United FC Jersey and team apparels for Singapore Premier League [2023/24]

• Product Design Executive

Full-time

Dates Employed : Jul 2019 – Jan 2023

2022 :

- Designed & Developed Ari teamsports jersey silhouette template 2022
- Designed Port FC Jersey for AFC Champions League 2022 (Away kit)
- Designed True Bangkok United FC Jersey and team apparels for Thai League 1 [2022/23]

2021 :

- (Re-Branding) Designed Logo : Ari Football, Ari Running, Ari Gear
- Designed & Developed Ari teamsports jersey silhouette template 2021
- Designed True Bangkok United FC Jersey and team apparels for Thai League 1 [2021/22]
- Designed Port FC Jersey (Home Jersey) Thai League 1 [2021/22]

2020 :

- Designed & Developed Ari teamsports jersey silhouette template 2020
- Designed Buriram United FC Jersey for AFC Champions League 2020

• Product Design Officer

Full-time

Dates Employed : Jul 2018 – Jul 2019

- Designed Samutprakan City FC Jersey for Thai League 1 [2019]

• S.C.S. Footwear Co.,Ltd (Breaker Futsal)

Location : Bangkok Metropolitan Area, Thailand

• Footwear Designer (Internship)

Dates Employed : May 2018 - Jun 2018

INFO

• Name :

Jakkarin Sakonsaowaphak

• Address :

289/587, 22nd Floor,
The President Sathon-Ratchaphruek 3,
Phet Kasem Rd, Pak Khlong Phasi Charoen,
Phasi Charoen, Bangkok 10160
Thailand

• Phone :

+66 82 974 3517

• Email :

goftsp@outlook.com

SOCIAL

• Facebook

Facebook.com/goftsp

• LinkedIn

linkedin.com/in/goftsp

• Instagram

JAKRINN

• Line

Goftsp

SKILL & EXPERTIZE

Creativity



Flexibility



Work in group



Personality



Presentation



EDUCATION

- **King Mongkut's Institute of Technology Ladkrabang**

Location : Bangkok Metropolitan Area, Thailand

Field Of Study : Bachelor of Architecture - BArch
(Industrial and Product Design)

Dates attended : 2014 – 2018

Grade : First Class Honor

Focus on Textile Design and Packaging Design

- **Bachelor Thesis**

Title : WOMEN FUTSAL ATHLETE'S FOOTWEAR FOR BREAKER FUTSAL BRAND

Brand : Breaker Futsal

Dates Employed : 2017 – 2018

Everyone knows that women and men have a differently physics.
Why there is only futsal shoes for men?

So, It's the point that I start working on a researches and analysis to design the futsal shoes that specialy support the women's usability and the sport's trend that there are so many women in AEC and all over the world that interest in futsal.

- **Design Project**

TROMEROS

Breaker Futsal

Dates Employed : Sep 2015 – Mar 2016

Designed " Breaker Tromeros" ,The Leather Futsal Shoes with Breaker Futsal Brand.

Availible at **Ari Football Concept Store** in March 2016

- **Hochschule Anhalt**

Location : Bauhausstadt , Dessau, Germany

Field Of Study : Industrial and Product Design (Exchange Semester)

Dates attended : May 2017 – Aug 2017

Licenses & certifications



UNIVERSAL DESIGN

Chulalongkorn University
Issued Sep 2022

Show credential



FASHION AND SUSTAINABILITY

London College of Fashion, University of the Arts London
Issued Jul 2020

Show credential

Honors & awards

1st Class Honor

Issued by BArch (Industrial Design) , KMITL · Nov 2018



Associated with King Mongkut's Institute of Technology Ladkrabang

KMITL INNOVATIVE AWARD 2012

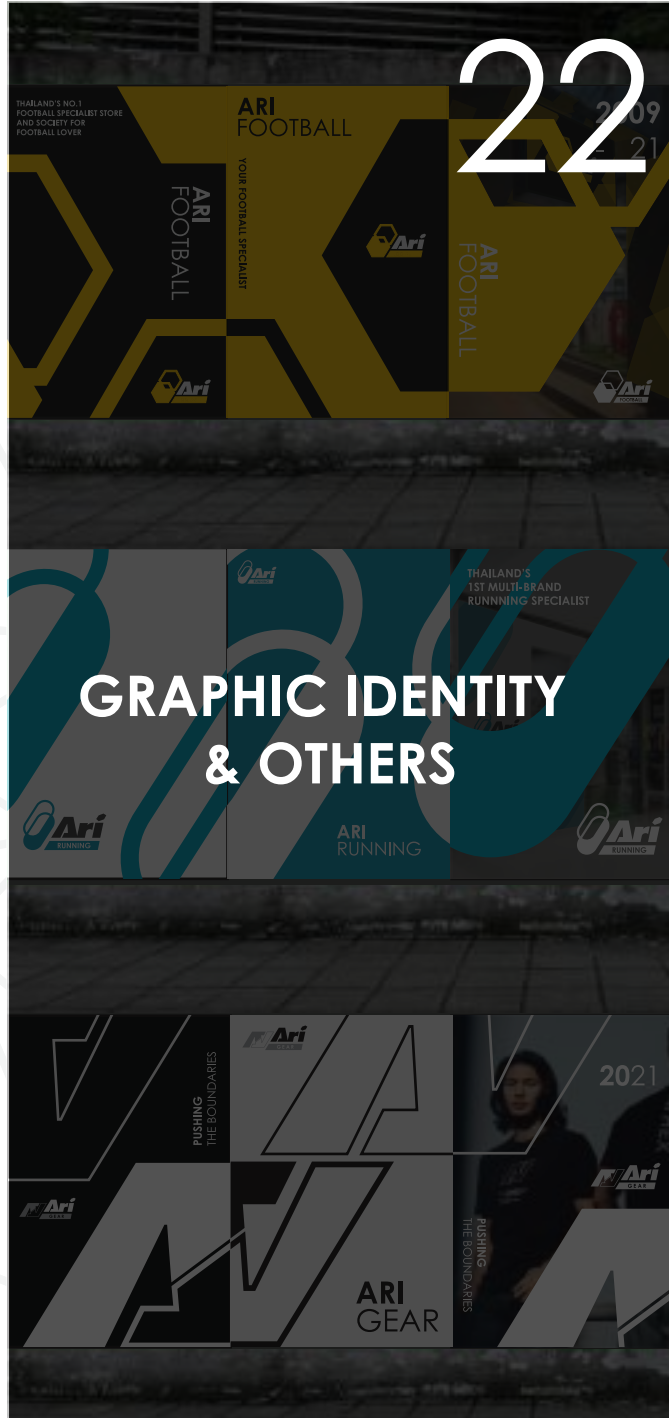
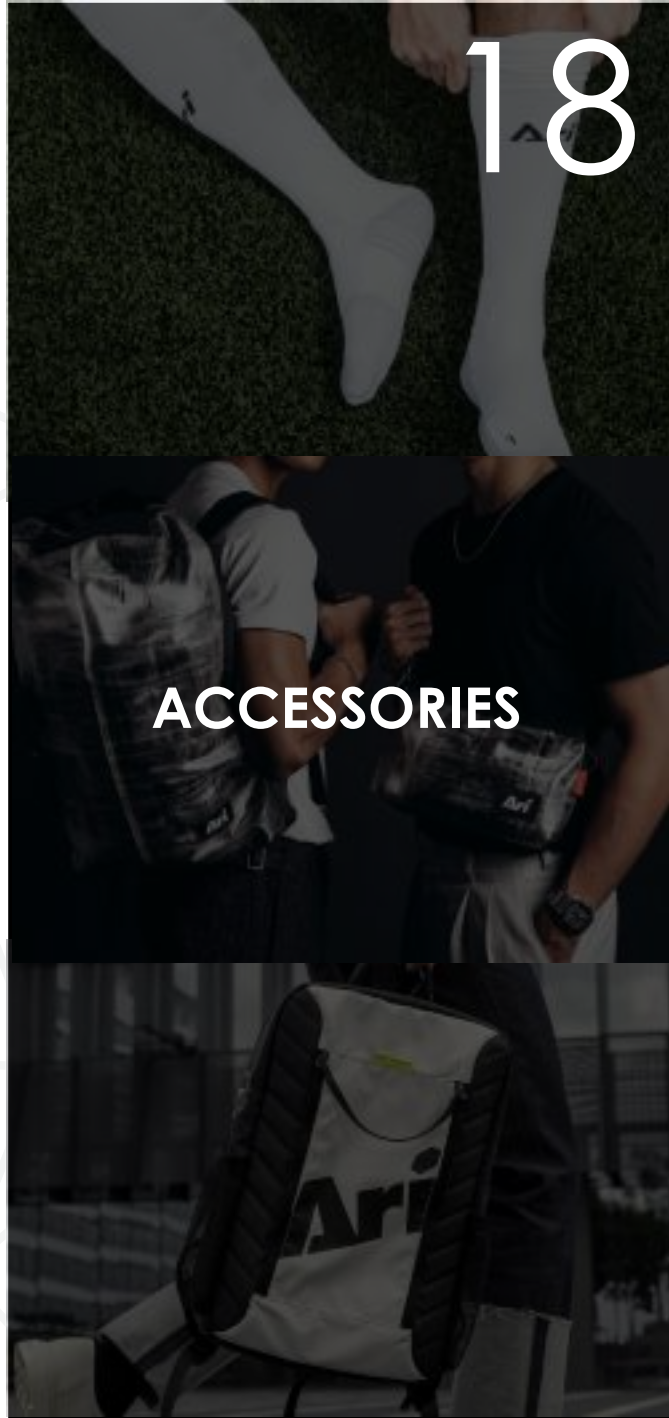
Issued by 10th Running Up · Dec 2012

Project : The Presentation Remote Pointer with Ergonomic Design.

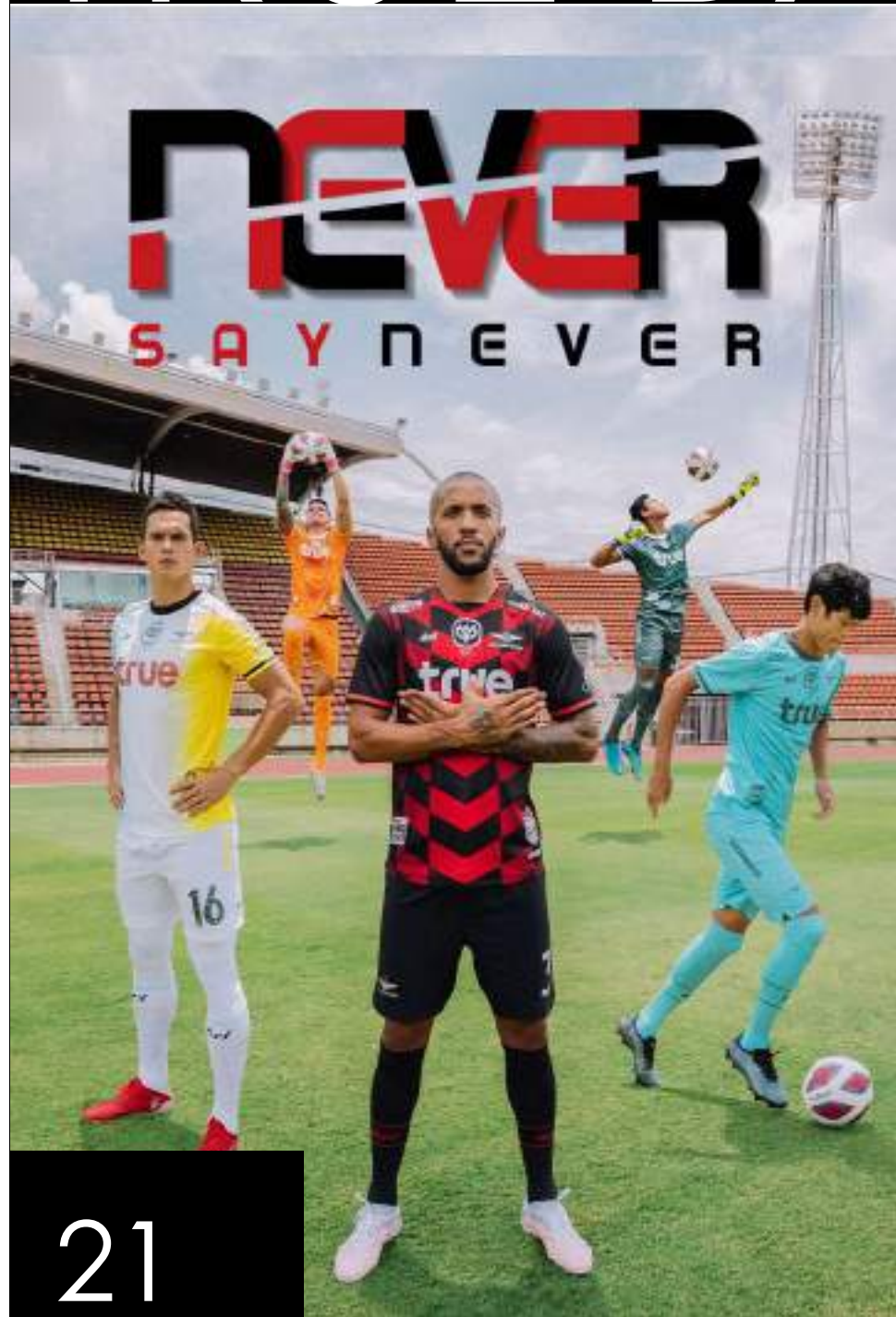
STOU Green Product Design Award

Issued by 2nd Running Up · Feb 2012

Project : Eco Lamp with Recycle Paper



TRUE BANGKOK UNITED



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//22



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//23



23
//24

BURIRAM UNITED

APPAREL



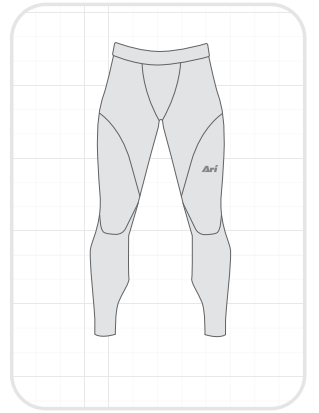
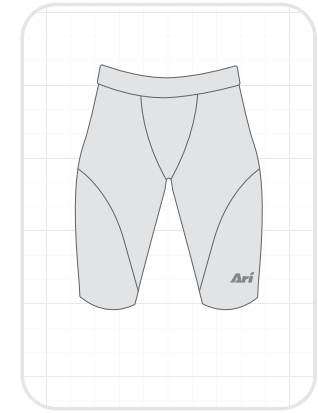
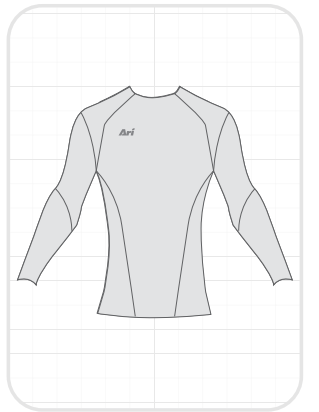
AFC Champions League //20

ARI FLASHBACK BLACK KNIGHT JERSEY





**ARI COMPACT FIT
BASELAYER**



APPAREL



DESIGN POSITIONING

- STREETWEAR + SPORTWEAR
- MODERN LUXURY
- SHOWCASE
 - CUTTING
 - DETAIL

ITEMS

- JERSEY (REGULAR FIT)
- LIFESTYLE TEE
- LIFESTYLE SHORTS
- LIFESTYLE SOCKS



APPAREL

APPAREL





APPAREL



APPAREL

Ari | drydye

PRICE

COMFORT

DURABILITY

DISTANCE

FUNRUN MARATHON

MINI MARATHON

HALF MARATHON

FULL MARATHON

ULTRA MARATHON

50% LESS ENERGY

50 - 75% LESS CO₂ EMISSIONS

NO CHEMICAL ADDITIVES

NO WASTE WATER

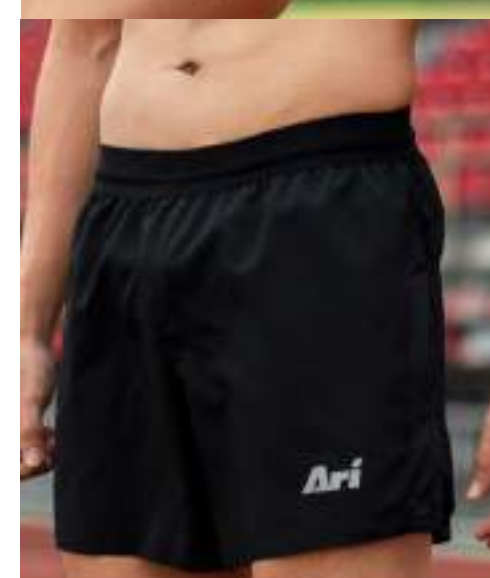
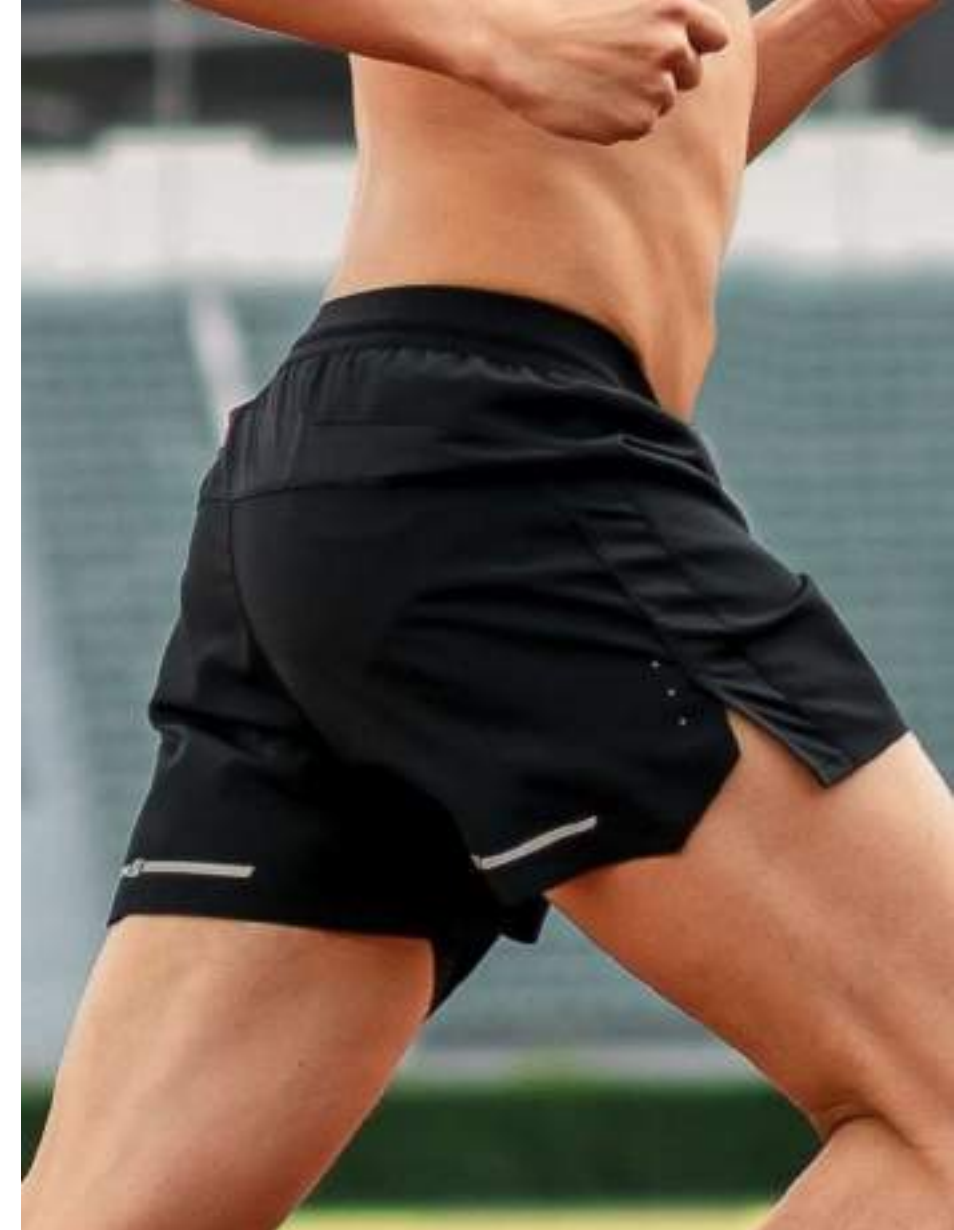
NO ADDITIONAL WASTE

H₂O

MALE

FEMALE

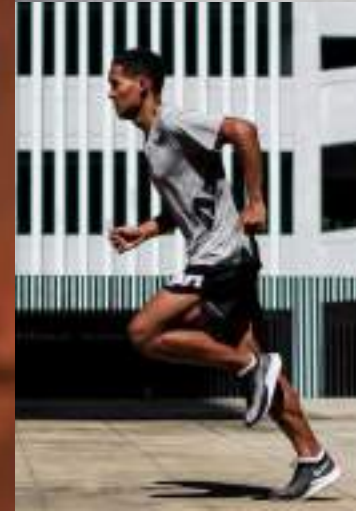
PRICE 990.-

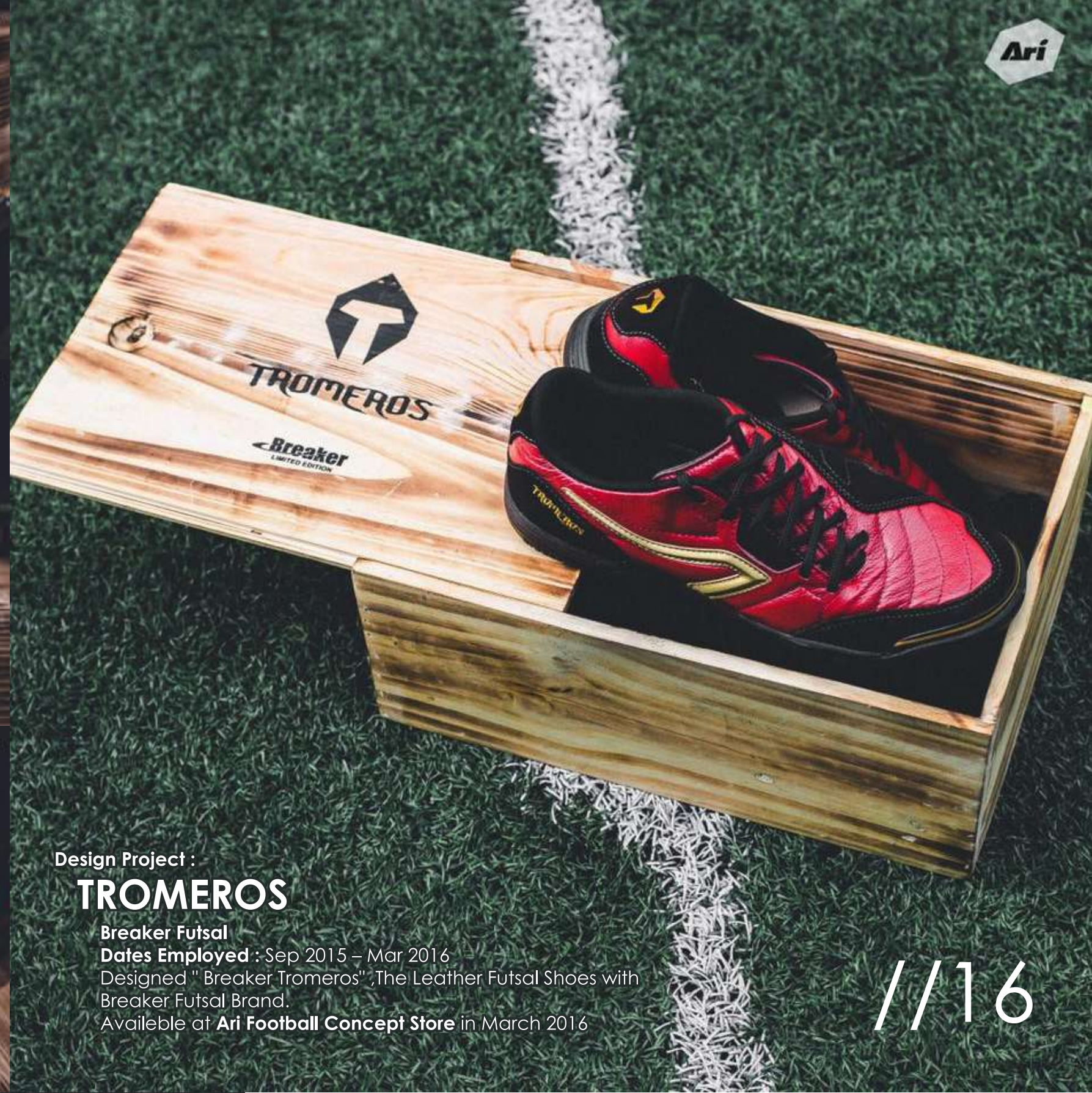


Ari Speedlight Collection



APPAREL





Design Project :

TROMEROS

Breaker Futsal

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Available at Ari Football Concept Store in March 2016





Ari | MAT ARCHER

"ถ้ามันย่อยสลายยากนัก ก็แปลว่ามันทนทานพอ"

พบกับหนึ่งในสายผลิตภัณฑ์ของ Ari Envira ที่มุ่งเน้นถึงการรักษาสิ่งแวดล้อม เพื่อความยั่งยืน ในคอลเลคชั่น Ari X Mat Archer "For Our Ocean"

กับความร่วมมือครั้งใหม่ระหว่าง Ari Gear และ Mat Archer ที่เล็งเห็นความสำคัญของการรีไซเคิล ที่จะช่วยลดปริมาณขยะในทะเล โดยนำวัสดุอย่าง อวนจับปลา ที่ผ่านการใช้งาน และยางในรถยนต์ที่ทิ้งแล้ว ซึ่งต้องใช้เวลาอันยาวนานกว่าจะย่อยสลาย มาใช้เป็นวัสดุหลักในการออกแบบและผลิต

โดยสินค้าในคอลเลคชั่น ประกอบไปด้วย Retrive Bag กระเป๋าสายพาดอกแบบประสมศักรง Signature ของ Mat Archer ที่ผสมผสานลวดลายตามสไตล์ของ Ari Gear รวมไปถึง เสื้อยืด และกระเป๋ารองเท้า ที่ได้นำอวนจับปลามาเป็นส่วนประกอบ เพื่อตอกย้ำว่า สินค้าแนวสปอร์ตไอเฟสโต้ส ก็สามารถรักษาสิ่งแวดล้อมได้เช่นกัน



SCRAP
SHOP

Ari

Product design from Upcycling waste to create value, in which the way collaborated with Scrap shop, the eco-friendly store, to select "dialysis bags" that have been discarded into rubbish as the main material in production.

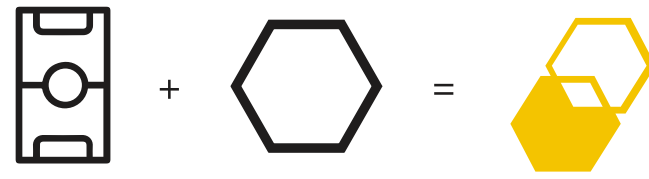


ACCESSORIES

OLD LOGO



NEW DESIGN





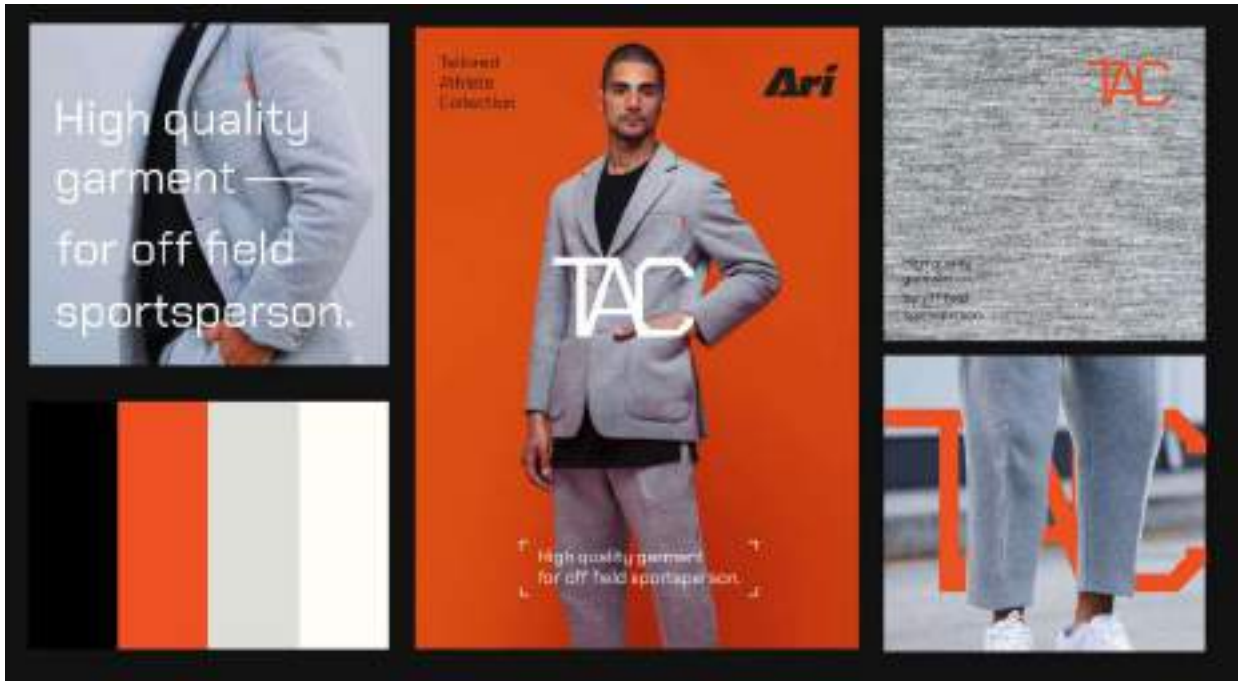
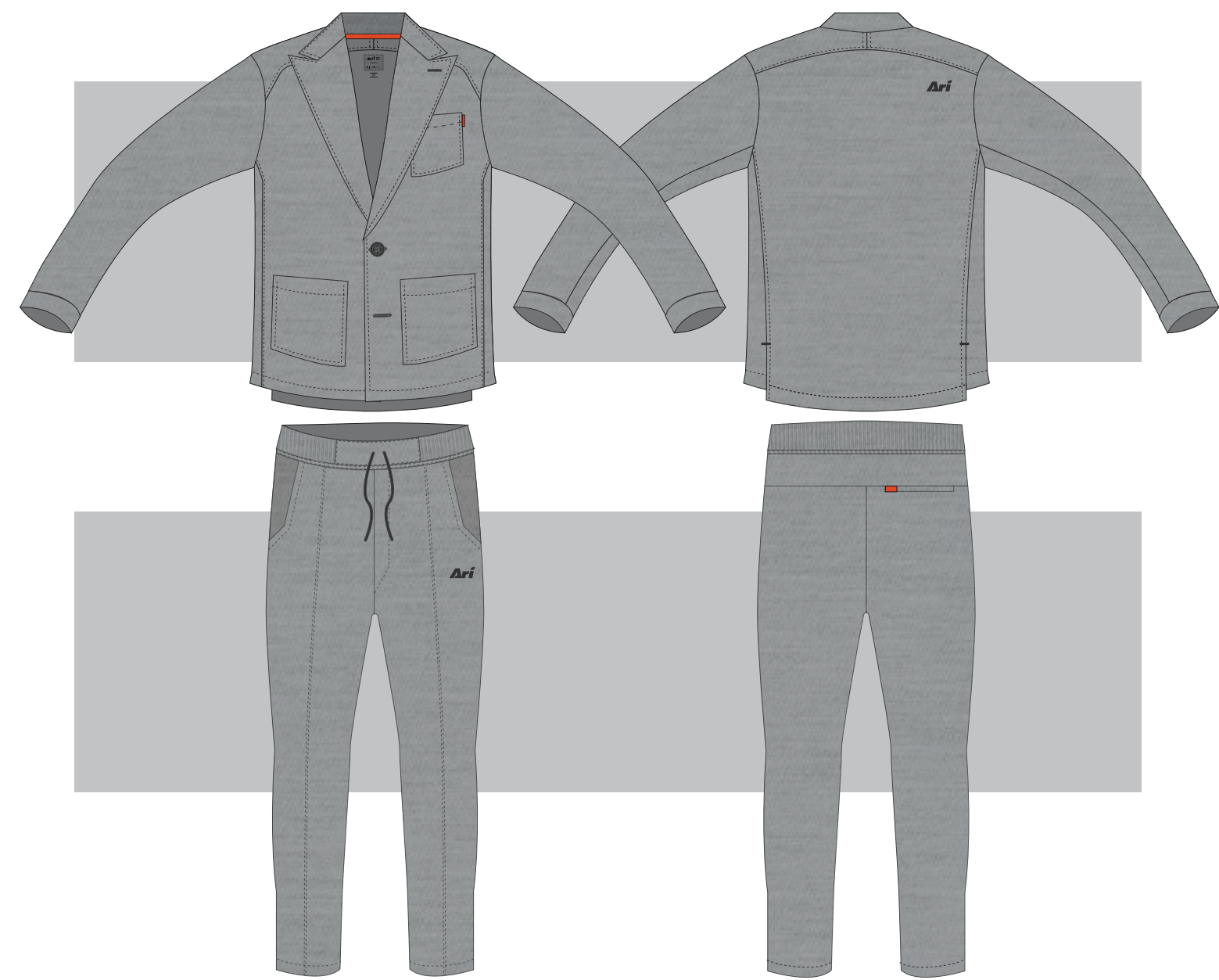
LOGO USAGE





Tailored Athlete Collection

High quality garment for off field sportsperson.



MITH
BANGKOK

Ari

OFFICIAL COLLABORATION



OTHERS

Ari
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