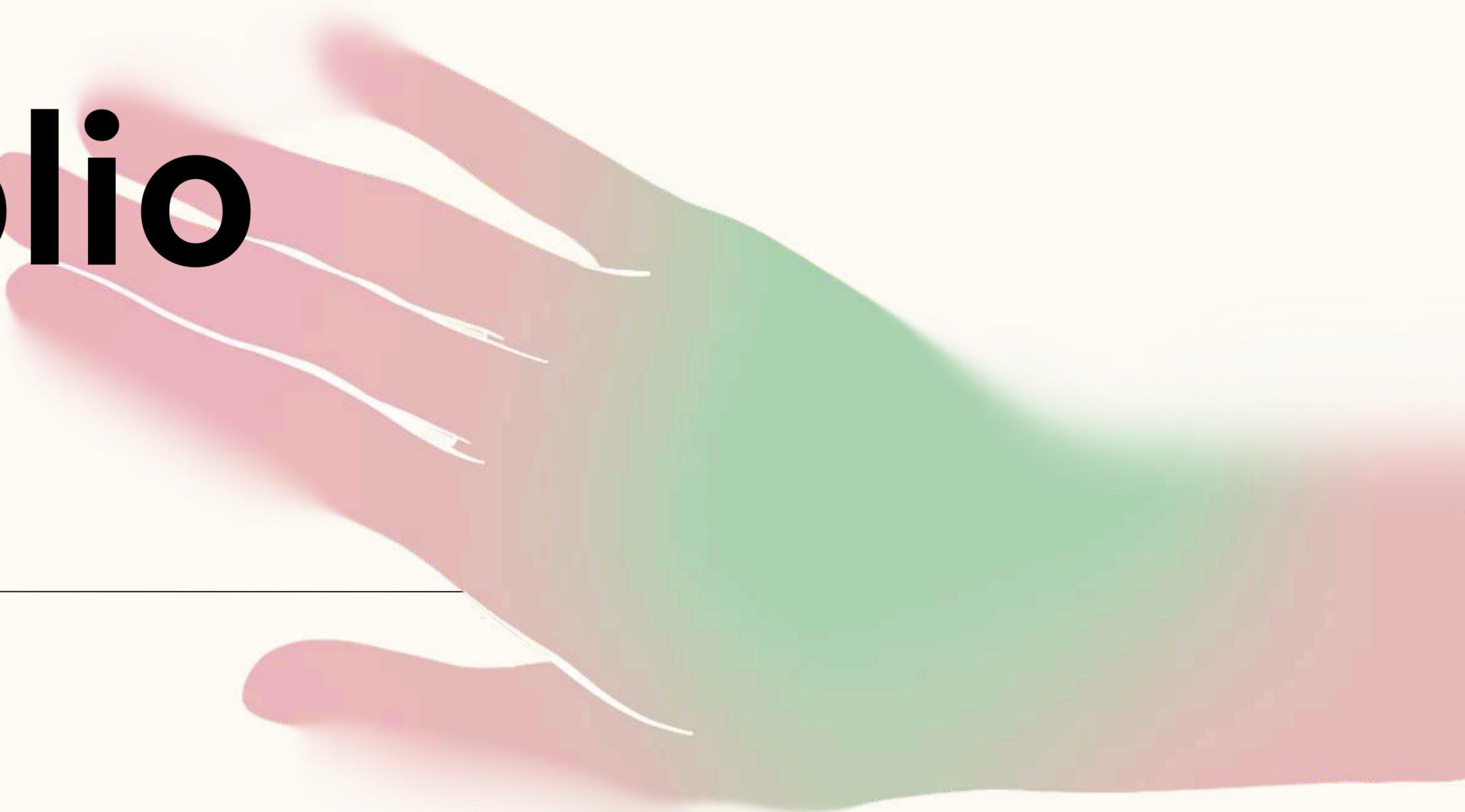


# Portfolio



Graphic Designer & Creative

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**Thitiporn Rujirakakulwat**

☎ : 091-761-1862

✉ : [thitiporngift@gmail.com](mailto:thitiporngift@gmail.com)

# Thitiporn Rujirakakulwat

Creative • Design • Content • Graphic



22 y.o MBTI : ENFP-T

Hello , I'm a fourth-year creative product student with four years of design experience, I'm eager to join a dynamic company and team to further my skills. I'm seeking opportunities in a challenging environment that will allow me to apply and enhance my design abilities. I am always eager to learn and explore new aspects with each project..

## Education

**2020 - Present**

Creative Products, College Of Creative Industry Srinakharinwirot University

**2014 - 2020**

Kasetsart University Laboratory School

**2008 - 2014**

Sarasas Wited Suvarnabhumi School

**2005 - 2008**

Satitbangna school

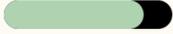
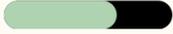
**2003 - 2005**

Anubarn Pasinee

## Personal Skill

- Teamwork
- Creativity
- Enjoyable
- Communication
- Problem Solving
- Positive, Pleasant
- self-management
- energetic personality
- Ability to learn by doing
- Ability to meet deadline

## Technical Skills

- Adobe illustrator (AI) 
- Adobe Photoshop 
- Microsoft powerpoint 
- Canva 
- Procreate 
- Video editor 

## Experience

### WORK EXPERIENCE

- (May - July 2023) Internship at Assetwise company in the Design & development

### ABOUT DESIGN WORK.

- product & Packaging design
- Exhibition design
- Graphics and 3D
- Emotions design
- Content creative
- Conceptual Art & Campaign

## Language



Thai



English

## Interests

- Collecting Products
- Travel & Cafe hopping
- Urban exploration
- Concert festival
- Music & Movie
- General psychology
- Photography
- Contents
- Vlogs
- New trends
- Board games
- Socialize



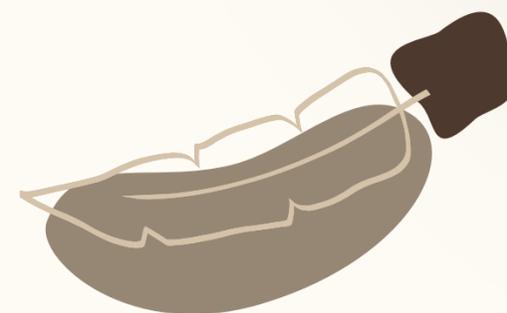
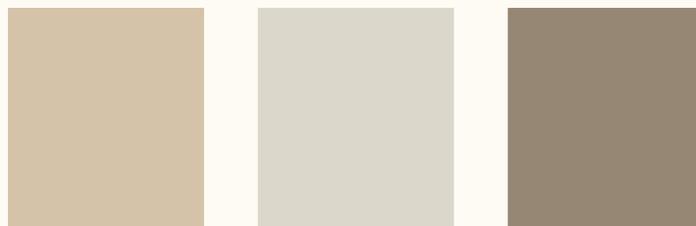
# Editing 01

Layout design for product photography to be used in advertising campaigns on various platforms.  
Used photo studio and editing .

Adobe photoshop  
Adobe illustrator (AI)

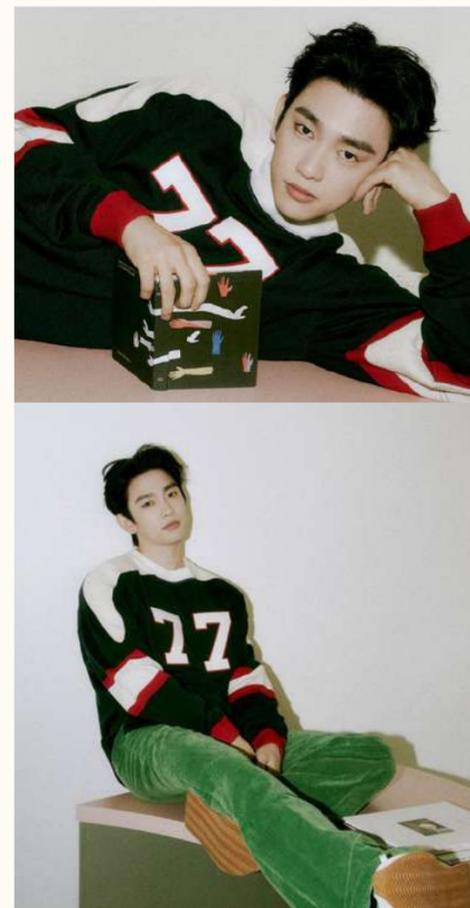
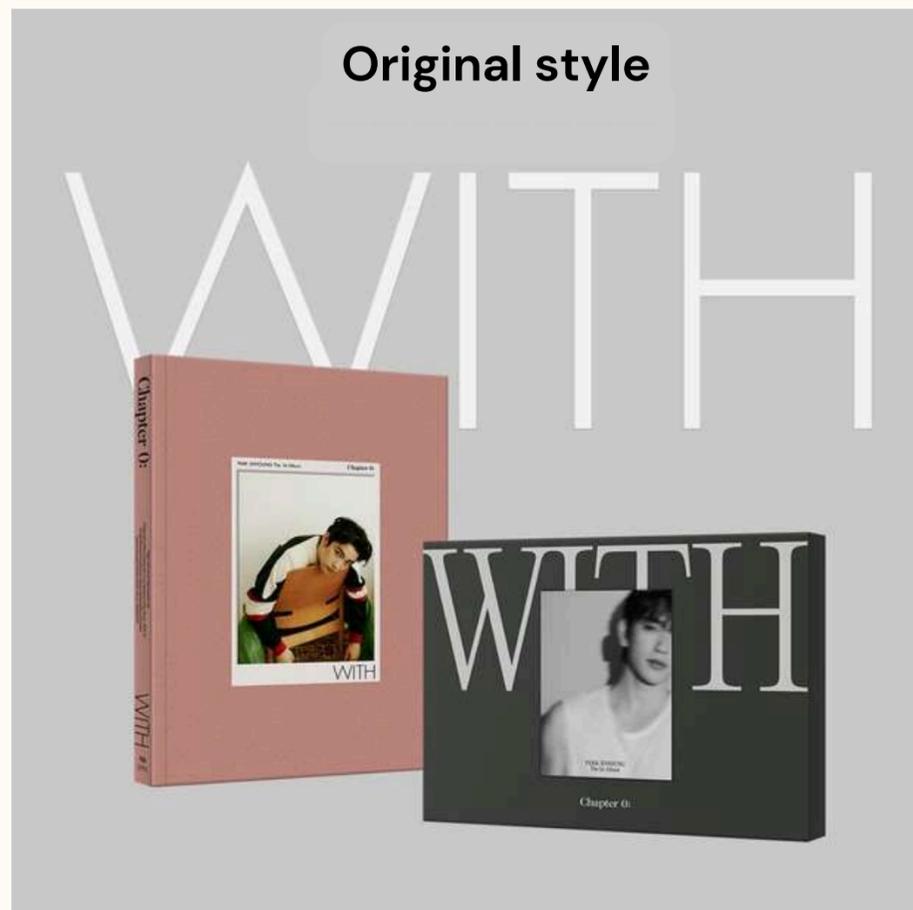


Mood & Tone



# Editing 02

Designed in a style different from the original. Editing photo to be an album cover and poster.



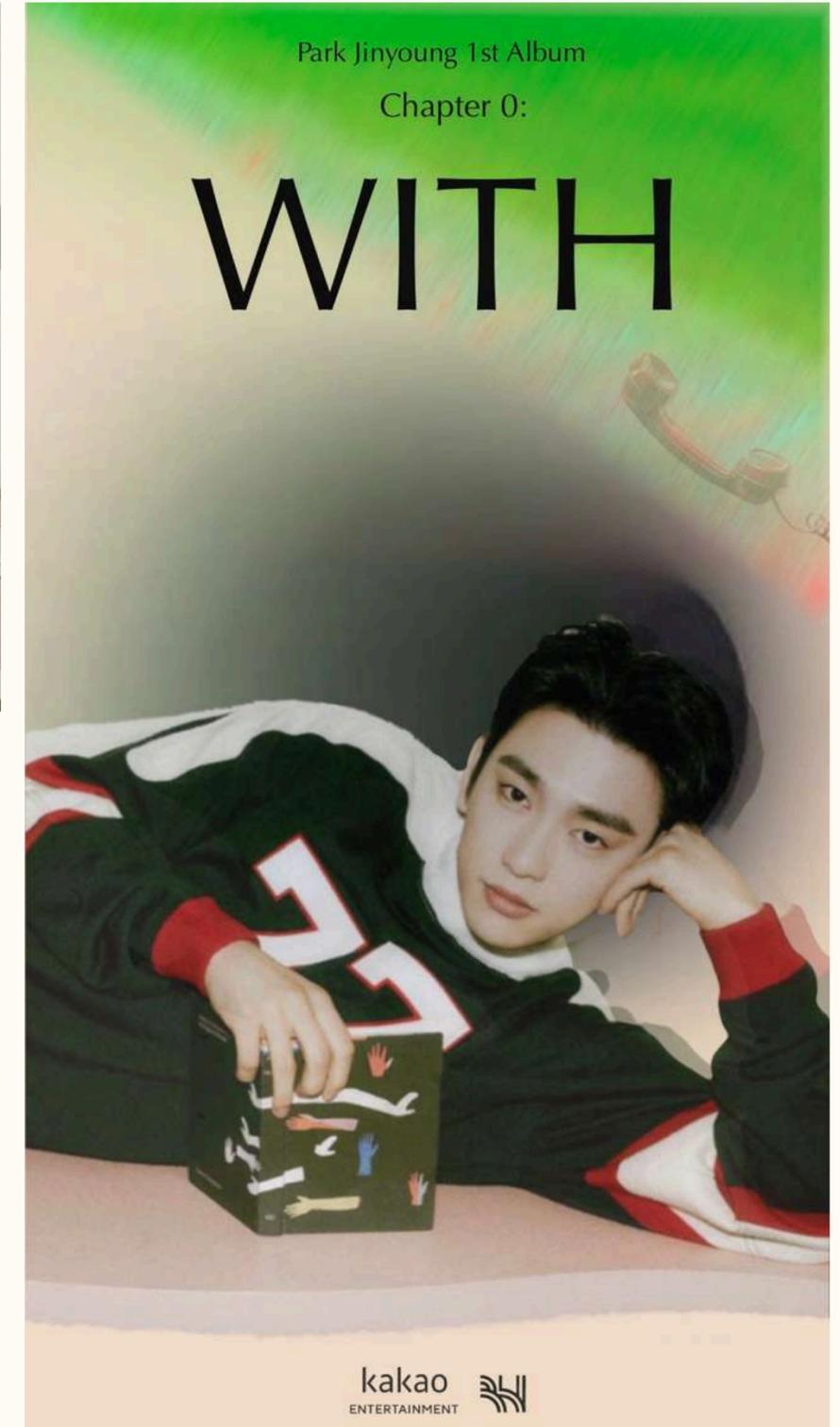
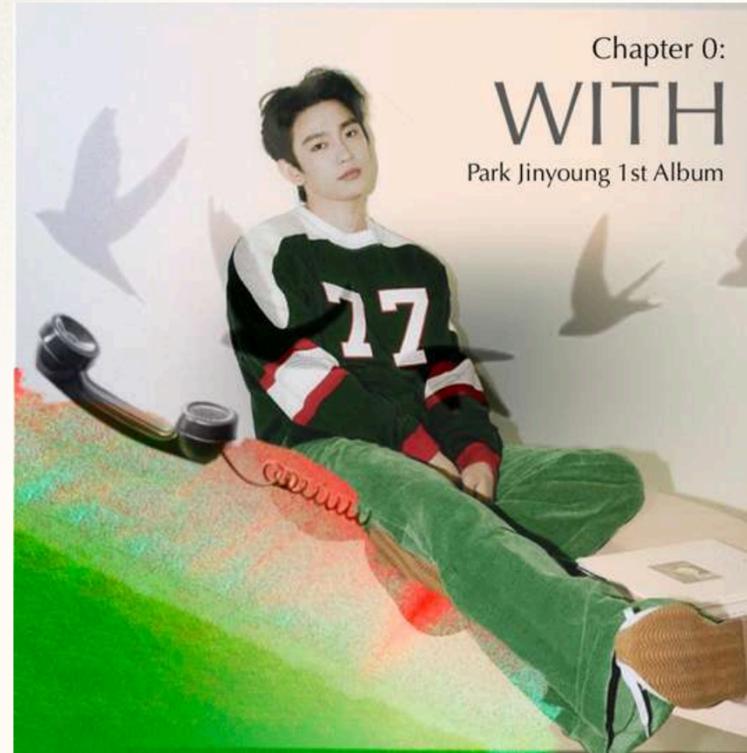
**Jinyoung original style :** ( Vocal R&B ) He's funny, but he's very mature. Wear a dressed like a prince, gentlemen, cute and sweet. Usually he wears a suit like a prince or minimalist.

**New style :** ( Rapper ) The style is similar to Yugyeom who is a member of the group. He's a very humorous guy who likes to make fun to the band. He has a personality, a little bad boy.

Procreate  
Adobe photoshop

**Phone** : It refers to the centrality of sound, without the need for visual elements, akin to conveying a message through text or a letter sent to the listener.

**bird's shadow** : Agasen (fan club) the one who heard the music of the artist.



Red

It conveys a love that is intensely devoted, evoking excitement and stirring emotions. It is described as an album, the first solo album, that will deliver a massive amount of love to the audience, reminiscent of a passionate fan club love.

Green

It's the color of Agase, the dedicated fanbase of Got7, and the group's signature color. Green not only represents the unwavering support from the fan club but also brings a sense of relaxation. It complements the lyrics of the songs and allows fans to experience the growing bond between the fanbase and the artist.

Black

The color carries a mysterious and solemn depth. In this album, we'll get to witness the artist's true self as a soloist for the first time, and the Meeting tour concert will reveal many different perspectives and other facets of JinYoung. It's a departure from the polished look, showcasing a side of him beyond the princely image.

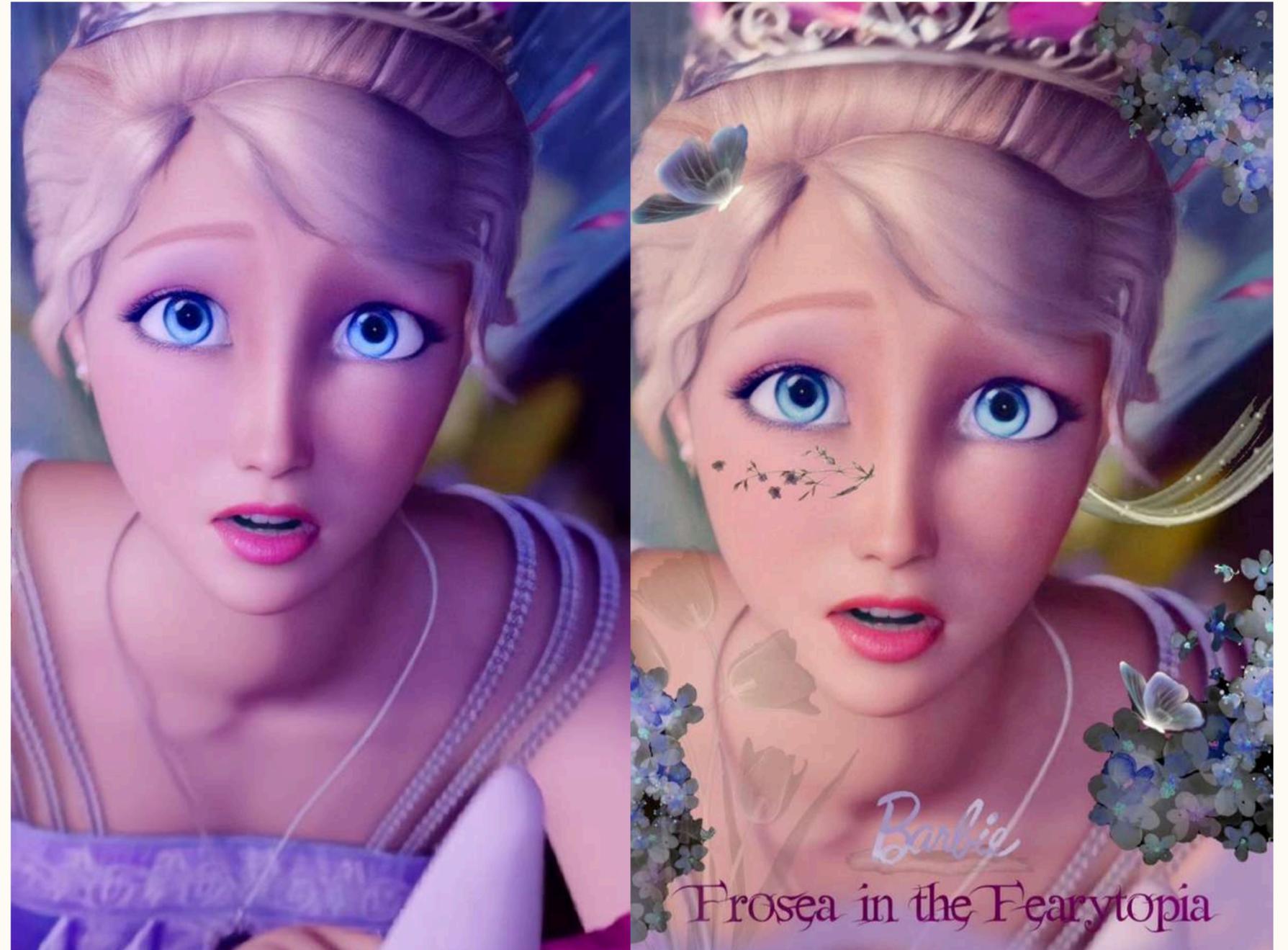
# Editing 03

Designed movie poster in a mood & tone different from the original.

## Concept

The Barbie movie "Frosea in the Fearytopia" features a main character in shades of purple. While the storyline explores various colors, this particular film focuses on shades of purple and dark tones, delving into a mysterious and somewhat eerie atmosphere. Despite this, it retains a touch of fairy magic, with the main character named Frosea in the town of Fearytopia. This town is a twist on the existing Fairytopia, a realm of fairies with wings and natural creatures, all in need of light to sustain their lives.

Adobe photoshop





# Editing 04

Create a YouTube cover for the Swipe page.

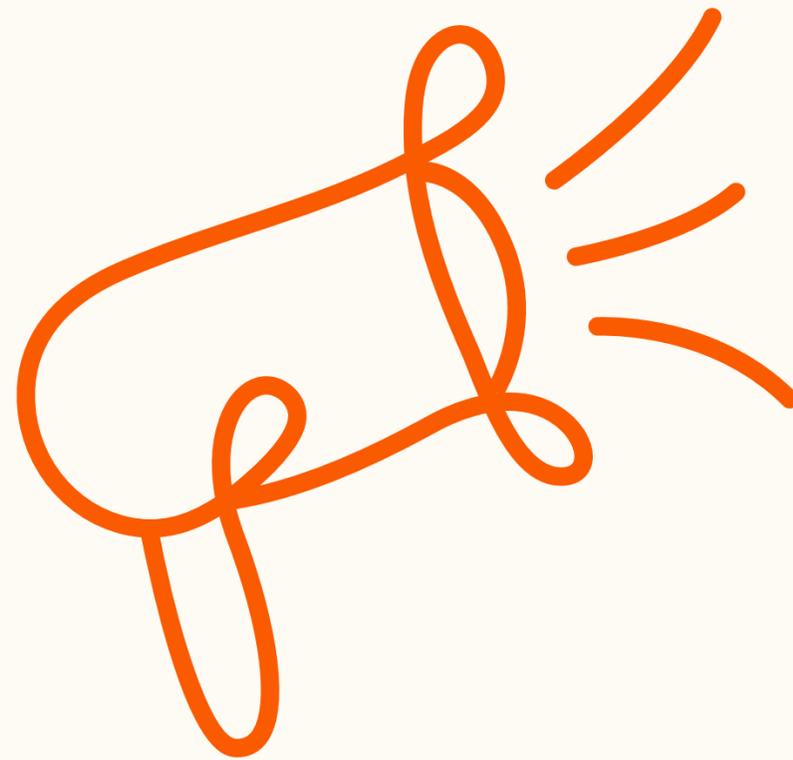
I joined the Swipe page team as a graphic designer, working on YouTube covers and Instagram posts for the Swipe page.



# Editing 05

Graphic design work for creating movie poster artwork.  
Transforming characters from Pacman into a Thai-version movie.

**Keyword : Thai Landmark pixel temple**

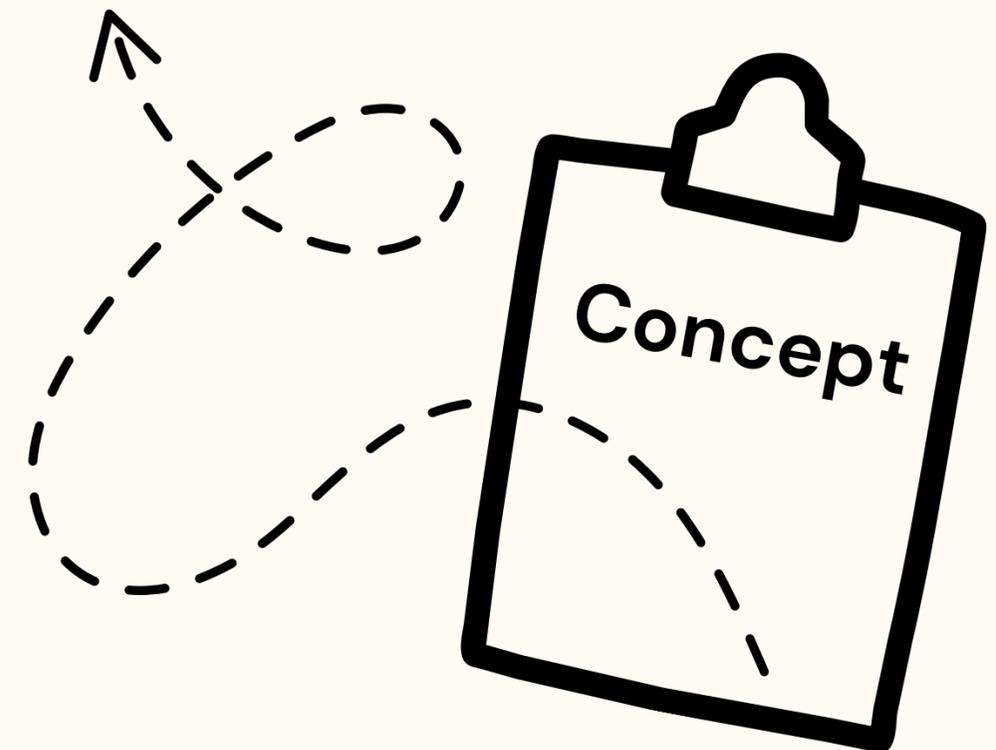


Adobe illustrator (AI)





The main details of the poster from the Pixel movie include characters from the game set in significant locations of the respective countries. The chosen landmark is the Wat Arun in Thailand, representing Thai art and culture, distinct from Western characters in the film. The prominent character selected for the poster is Q\*bert, a round, orange character, deviating from the original movie's focus on Pac-Man. This separation in the poster emphasizes the distinctiveness of characters in different locations.



# Editing 06

Layout design for product photography to be used in advertising campaigns on various platforms. Used photo studio and editing.

Adobe photoshop



# Marketing 07

Layout mood & tone Thai modern style.  
Asset wise company project.



Canva



Interior  
Architecture

# Marketing 08

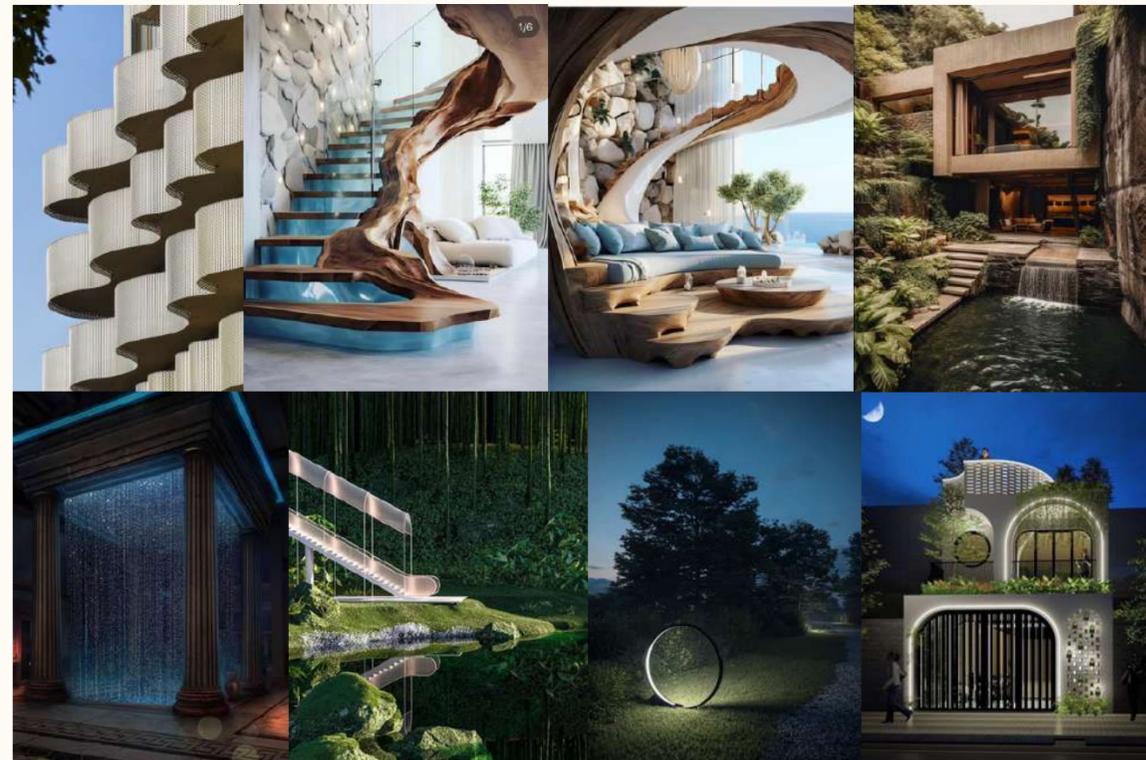
Developing the concept for a condominium project under the theme of **Genesis**. Asset wise company project.

Layout mood & tone of concept

Canva

## RAIN

Rain is the genesis of natural wonders, giving birth to phenomena like waterfalls. The flowing streams from elevated places create an atmospheric and soothing ambiance, accompanied by the calming sounds of nature.



## BUTTERFLY

The transformation of a butterfly, evolving from a caterpillar into a living being with wings, is intricately linked to new beginnings, rebirth, hope, and change.



# Marketing 09



Procure interior decor props. All items will be sourced from eco-friendly suppliers trends.



Qualy



103Artwork



Sonite



Qualy



Qualy



Qualy



Qualy

Sonite



Qualy



Sonite



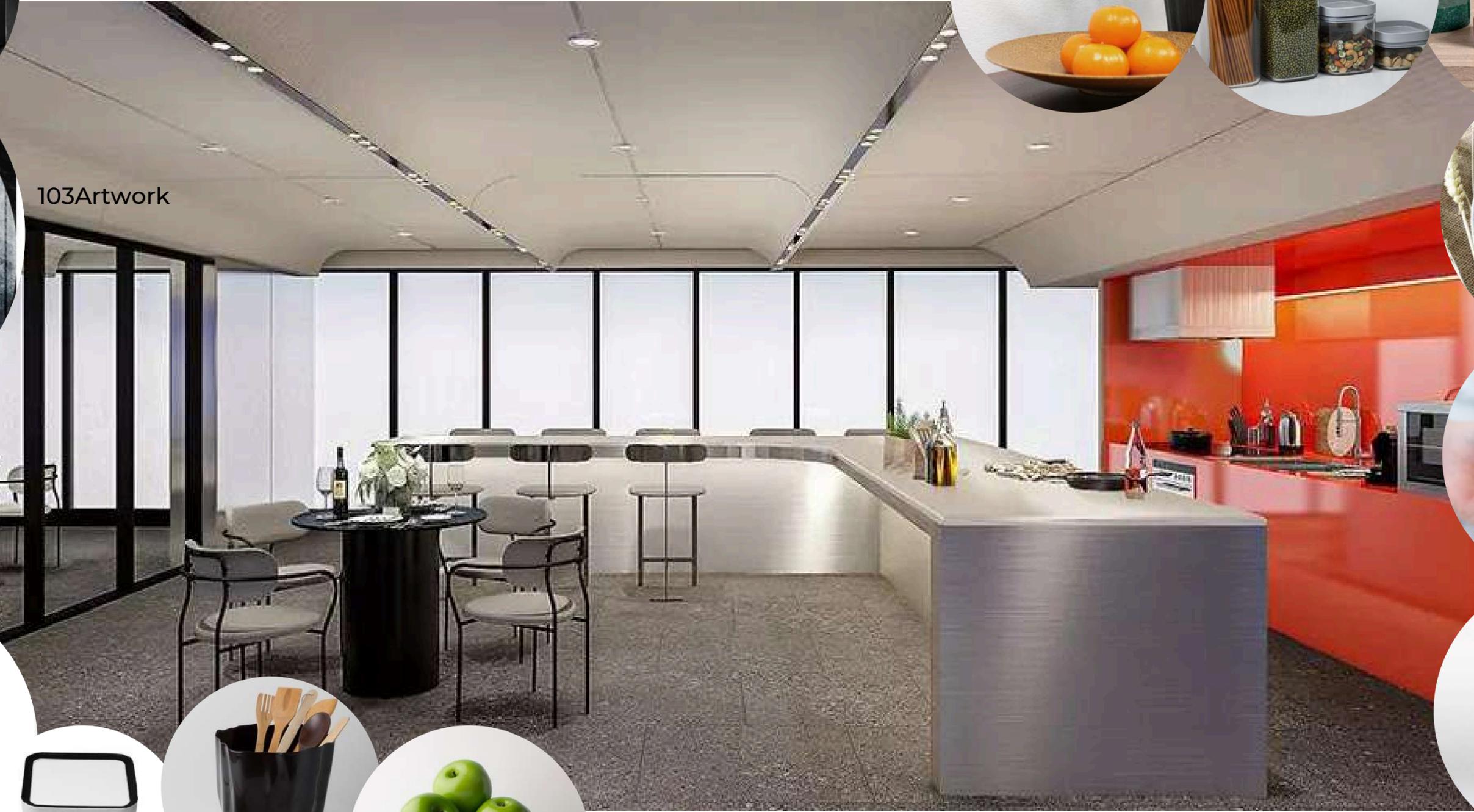
Sonite



Sonite



Qualy



Eggwhite



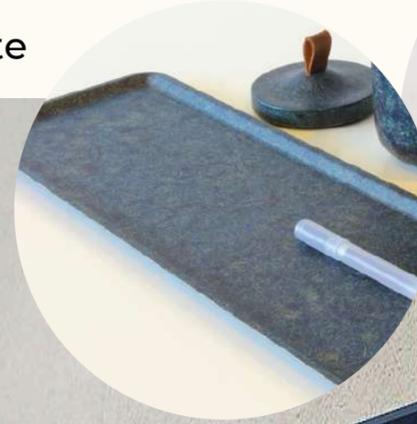
103 Paper



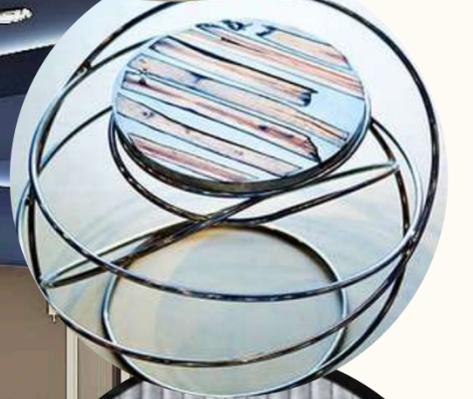
osisu



Sonite



osisu



ony



Artwork

Harv



Sonite

\*compute generated imagery



# Kave Theater



Qualy



Sonite



Sonite



Qualy



Qualy



Artwork



Qualy



Qualy



Qualy

# illustration 10

Redesigning characters to fit Jirayu Koo's (จิรายุ กู) work on the theme of urban life, creating visuals, and turning those characters into a pattern.

Canvas  
Adobe illustrator (AI)



Cr : Jirayu Koo's (จิรายุ กู)

My pattern



# Urban life



This picture depicts various activities of living beings joyfully coexisting within the city. People are seen enjoying life—raising pets, strolling, and riding the city's metro at night. The nighttime represents a moment of happiness as people finish work or studies, finding joy in unwinding and relieving stress. Additionally, the image showcases iconic Thai landmarks, such as the Elephant Building and Wat Arun. The emphasis is on vibrant colors, shapes, and layered composition in the illustration.



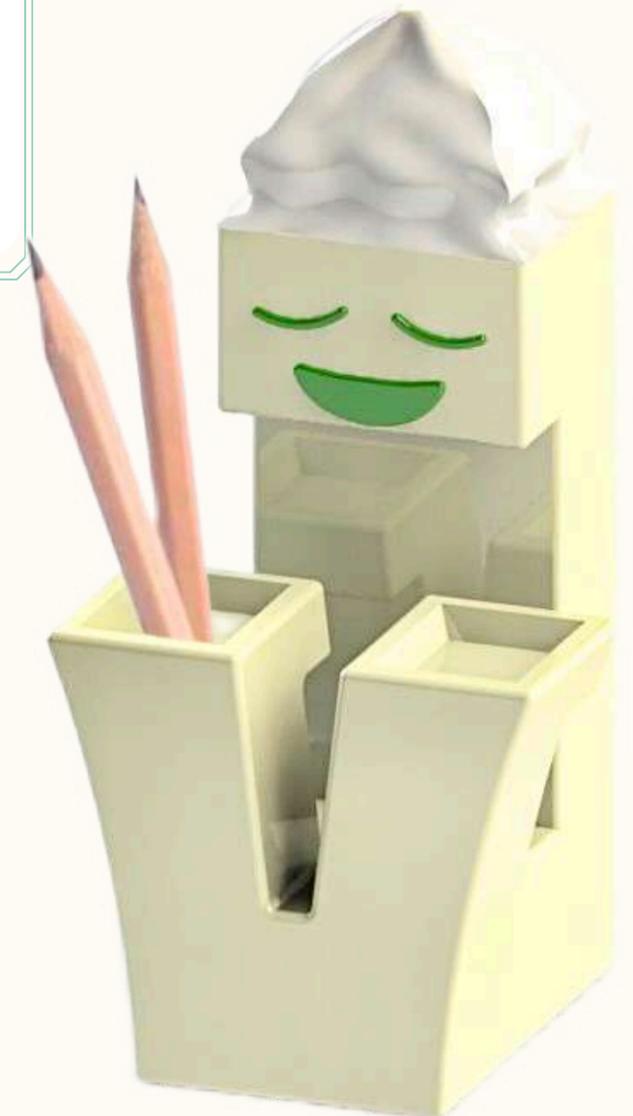
# illustration

## 11

### Ceramic character art **G Tower**

Extend the concept of G Town from the city theme by integrating plants to create a playful new cactus character. The image in this theme exudes warmth and comfort, but the new succulent character adds a touch of whimsy. Consider splitting the cactus tail into legs or viewing them as arms, raised as if holding a pencil. Use them as pen and pencil holders on a work desk or document-filling points. You can place pens on both sides of the Ji Tower building in the city and incorporate plants into the design.

Nomad  
Solidwork



# Package 12

Packaging brand Hugpun.



Adobe dimension  
Adobe illustrator (AI)

# Package 13

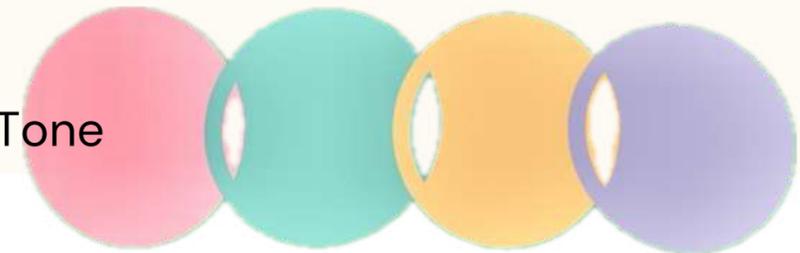
The packaging project for Playboy's health condom product line.

Create graphic design for the packaging box using Adobe (AI) and conceptualize the scent or flavor of the product.

Adobe illustrator (AI)



Color Tone



Blueberry + Lemon



Strawberry + Mint



Blueberry + Lemon



Strawberry + Mint



Target : 18-26 years old

Sweetie collection (xoxo) colorfull  
Eye-catching colors, irresistible to buy without hesitation.



# Package 14

The packaging project for Nam Tao Thong herb product line.

Design the packaging graphics using Adobe (AI) to align with the 3 specified flavors as set by the company.



Adobe illustrator (AI)

Second prize in the class .Received a prize worth 3,000 baht.

The product is a traditional herbal infusion, part of a longstanding brand that preserves its vintage charm. It's a Chinese herbal medicine with efforts to modernize its design while retaining its traditional and Chinese essence. This brand first opened for sale in the Yaowarat district.

And design graphic media for advertising to be used on the Facebook platform.

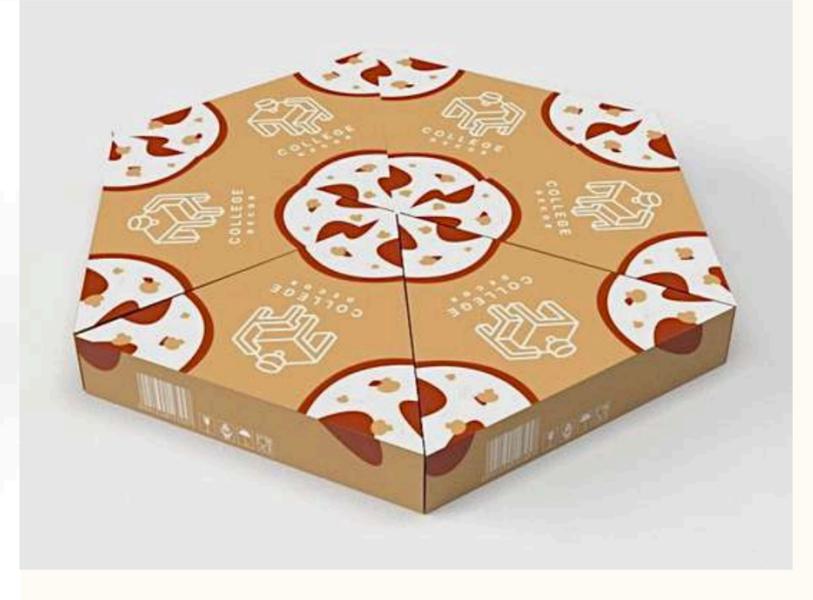


# Package 15

A group project focused on designing and producing a set of functional Deco products, emphasizing practicality and usability.

**Condiment holder set**

Solidwork  
Adobe dimension  
Adobe illustrator (AI)



It's a set for condiments, perfect for displaying on a dining table. Designed in the form of a pizza tray, the front of the 'pizza' serves as compartments to hold condiments neatly in place.

The condiment set includes mushrooms, olives, cherry tomatoes, bolona, and chili peppers neatly arranged in the designated compartments on the 'pizza' tray.



# Concept 16

Concept product design.

The assignment is to design anything related to the word 'Berlin.'

## Board Game Box

### Concept Berlin Hi meixtner Board game

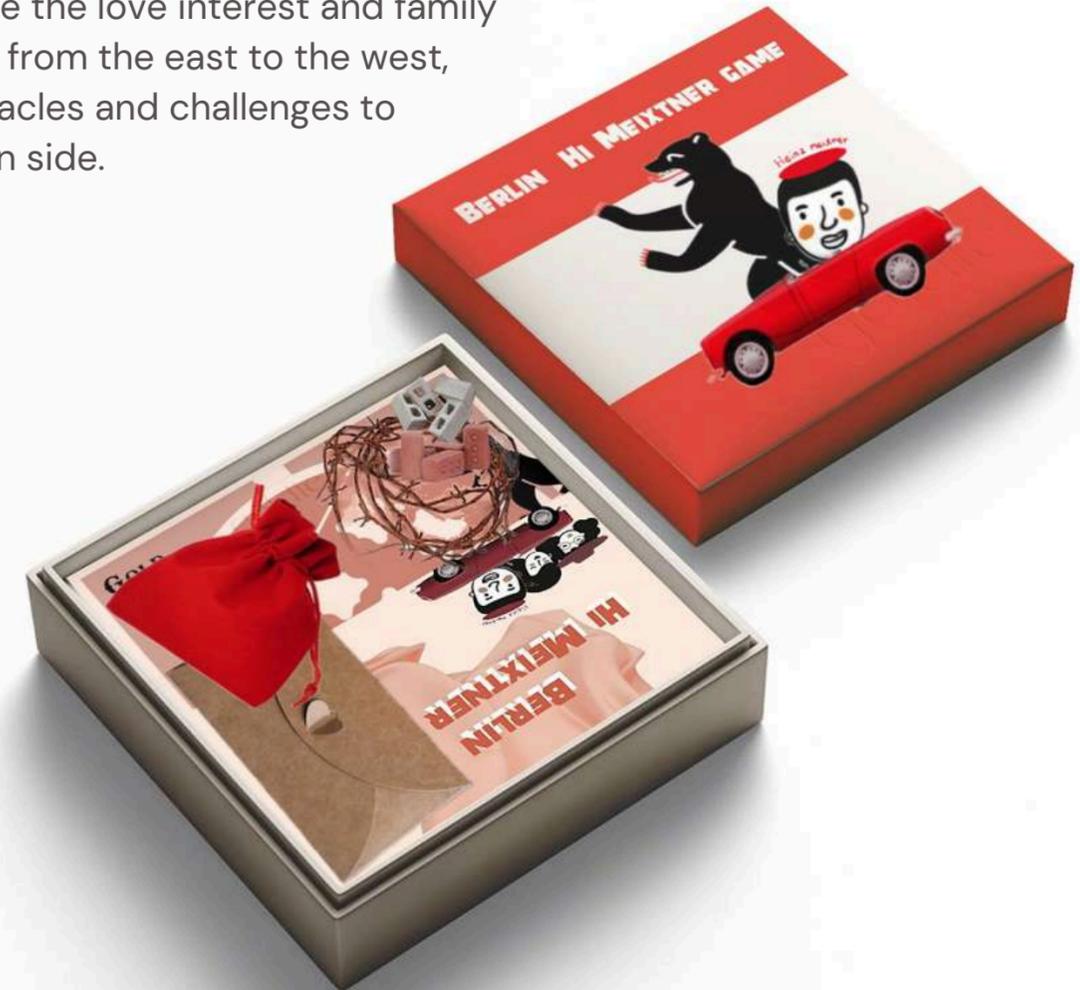
Transforming the story of Hai Myer into a board game, players guide a love interest across the board from east to west, navigating the three levels of the Berlin Wall. One player assumes the role of Hai Myer, while the other controls the wall or government. The game includes various accessories such as watchtowers, signal wires, dogs, and explosives for added strategy and excitement.

Canva

Procreate

Adobe illustrator (AI)

The objective of the game is for Hai Myer to successfully guide the love interest and family across the board from the east to the west, overcoming obstacles and challenges to reach the western side.



A recycled box adorned with acrylic paint, emphasizing the iconic white and red colors of Berlin. Typically featuring a central bear symbol, this game edition highlights Hai Myer as the protagonist, with a black bear accompanying those using the vehicle to cross the Berlin Wall checkpoints.

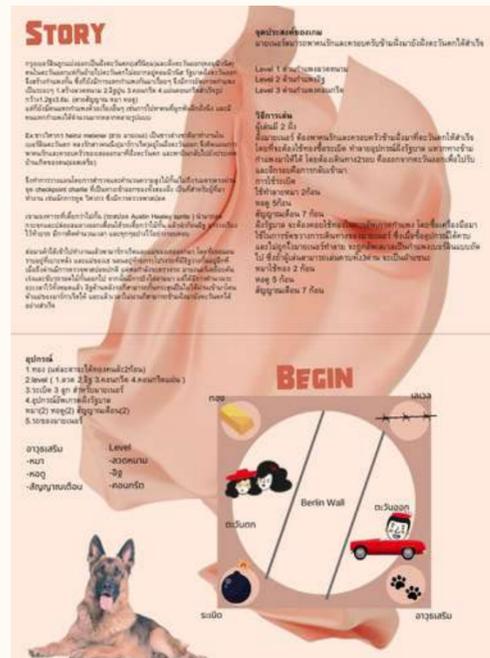
# Unbox (board game)



How to play



Reinforcement



Gold



Level

# Concept 17

SOUVENIR DESIGN FOR TOURISM (Japanese style)  
Lake Legend Kingkaew Project

## TONE COLOUR

SILVER : Virtuousness , good fortune

GOLD : Lucrative , Business

BLUE : Happiness , Brightness

ORANGE : Love , amity



## MATERIAL

Plastwood: Solid PVC foam sheets, easy to install, moisture-resistant, non-swelling, non-bubbling, easily paintable, and durable.



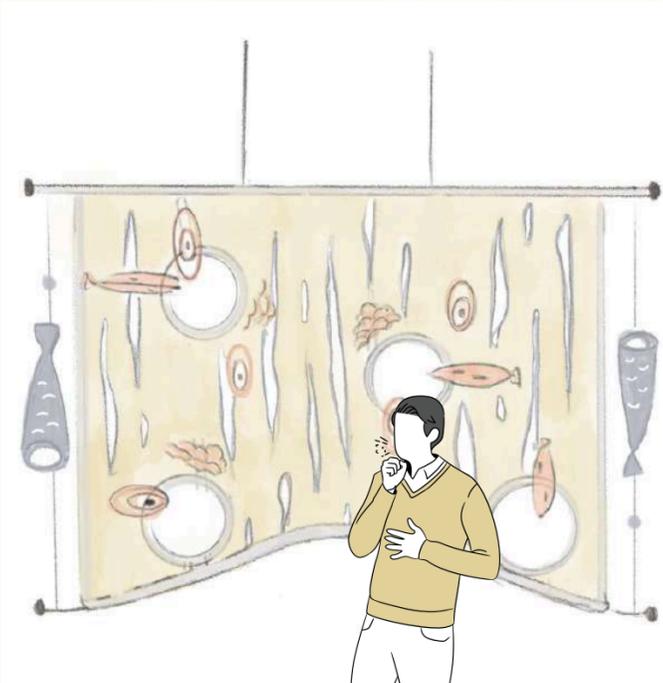
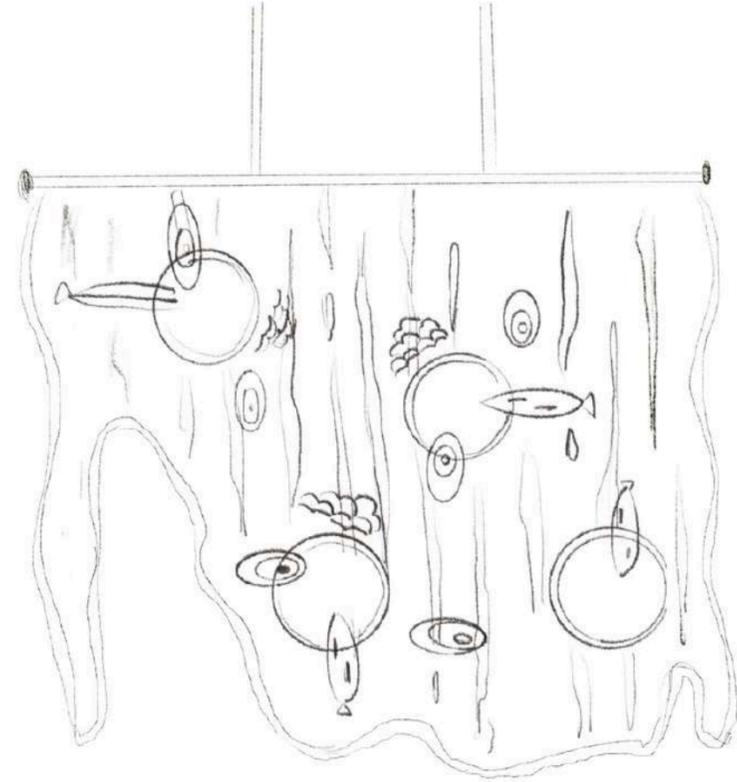
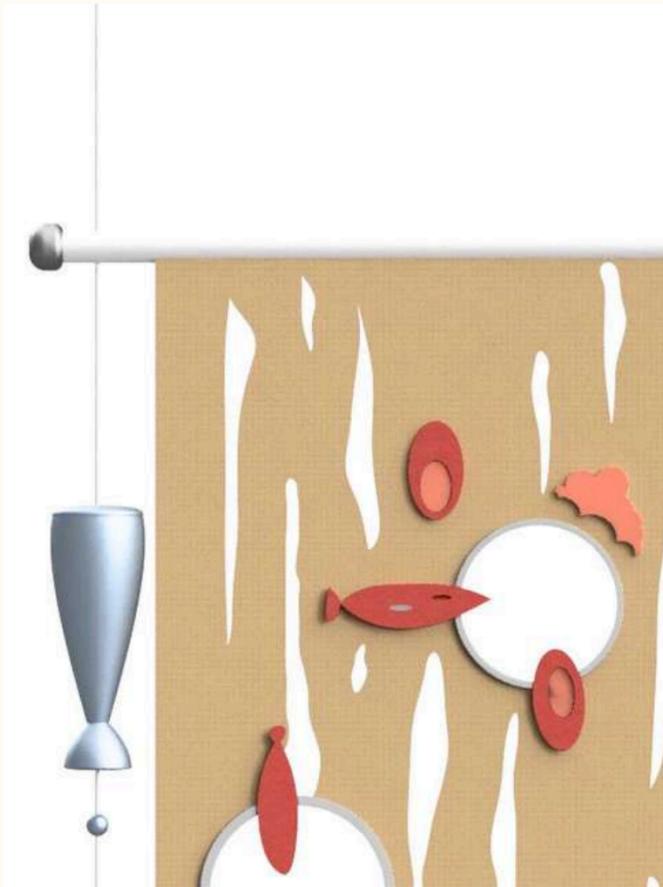
Village



local wisdom



Cyprinus



## CONCEPT

Partition between dining area and kitchen, floating design, sculpted Japanese food shapes into patterns by carving onto materials, symbolically auspicious, elegantly simple, luxurious, with a hint of Japanese-style pattern.

# SKETCH UP (FINAL)

Scales and fins of fish.

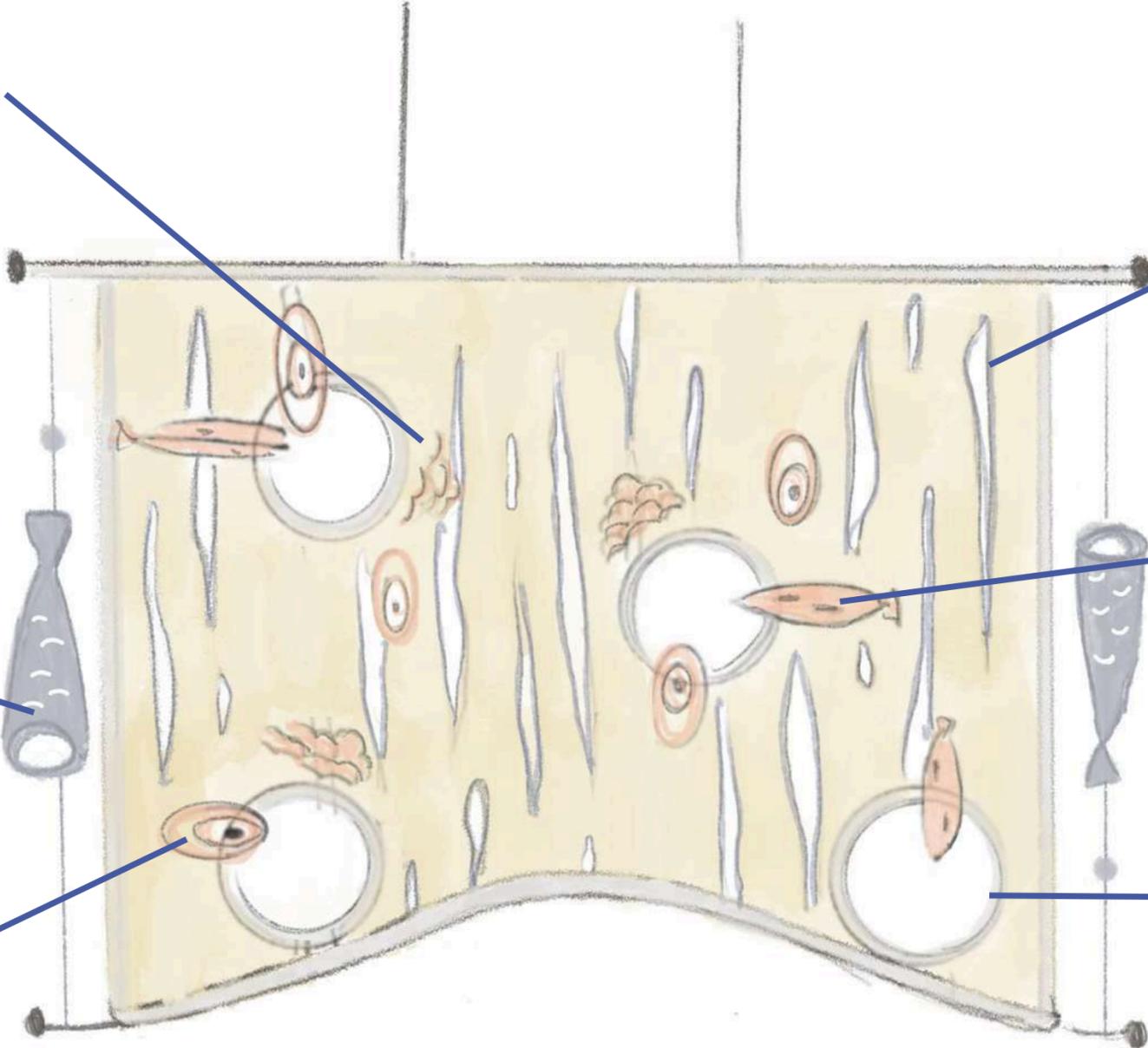
Floating water

The main ingredient fish in Japanese cuisine.

Koinobori

sushi

Bubble



# Concept 18

A kitchen cabinet product with Thai-style design incorporating traditional Chiang Mai weaving techniques into the design.



# Weaving Thai Style .



# Concept 19

Character design

The assigned word in this assignment.

Theme : Egypt

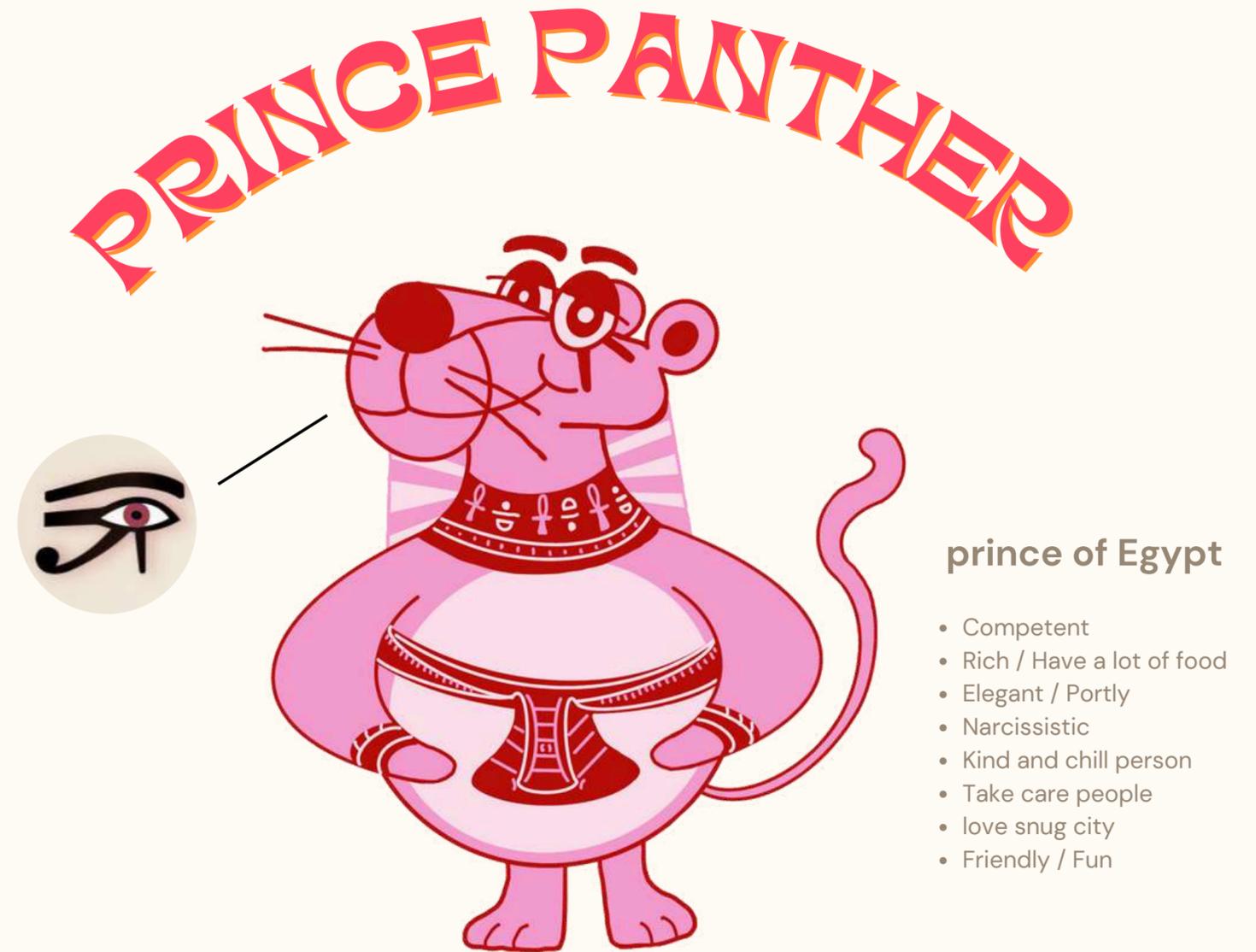
Shape : Circle

Character : Pinkpanther

Color : Pink and Crimson red

Procreate

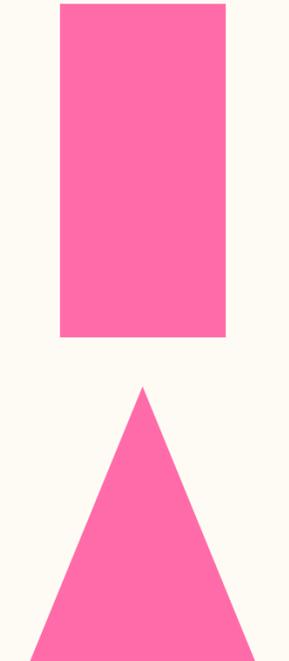
Adobe illustrator (AI)



**BORN THE PRINCE PANTHER OF EGYPT !**

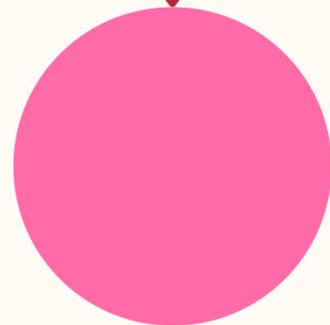
His birth day 2022

## CREATE A NEW CHARACTER FOR PINKPANTHER X EGYPT



Original shape

New character  
shape



## PINKPANTHER

- It's a male black panther with a pink hue, known for its pink-colored gemstone name.
- Nature good
- Art style Whimsical
- A silent comedy film by Warner Bros., relying on music to tell the story.
- Blends elegance with humor and pride in its style.
- Appears briefly in opening and closing scenes."

## EGYPTIAN

- Formal, Abstract and blocky nature
- assertive and Emblematic style
- Logographic wall art featuring natural symbols and representations of written language.
- Human figures depicted facing straight with the body turned to the side.

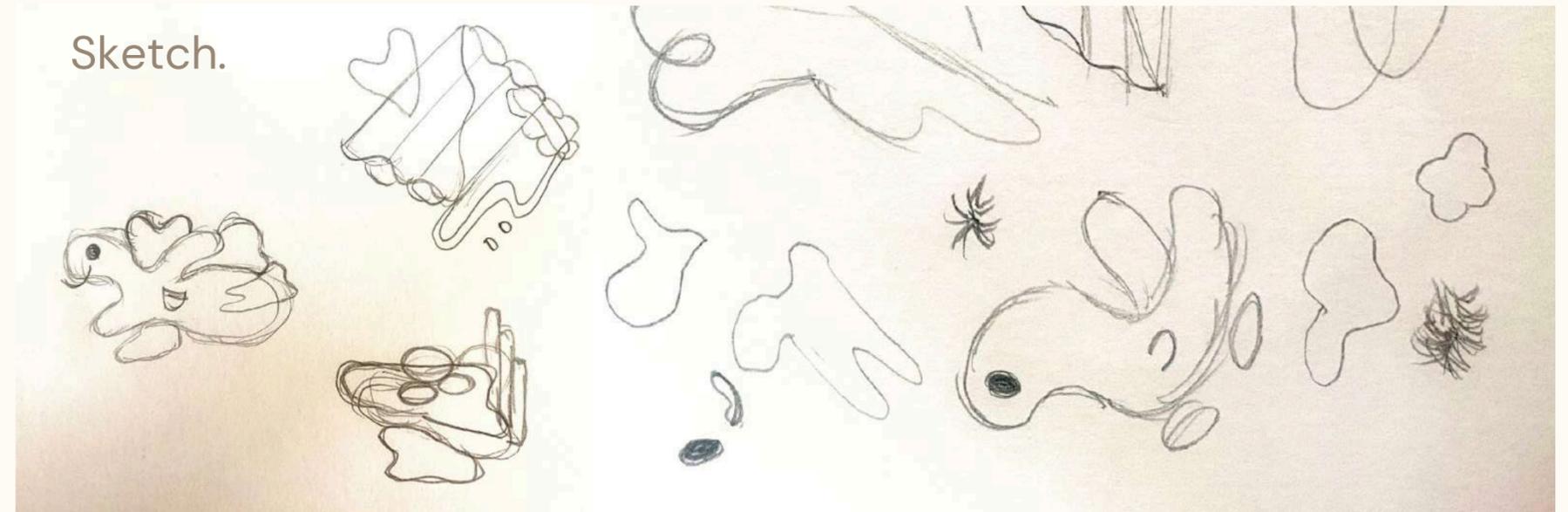
# Emotional 20

Emotional design with blue jean fabric.

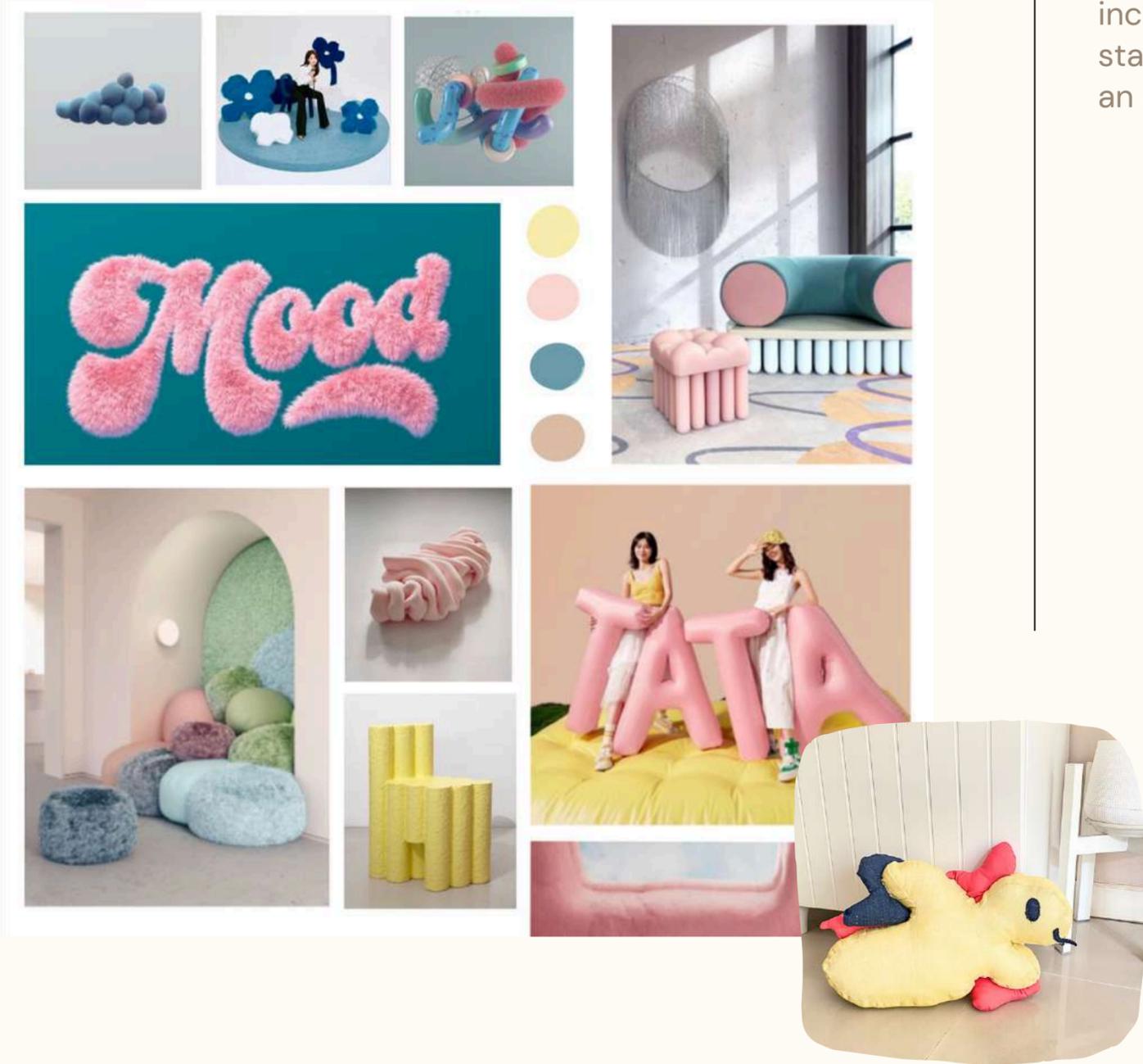
This project allows you to create any product using denim as a component, showcasing individuality and the freedom to express creativity.

So, it all started with vivid memories of our childhood doll, who was not just a toy but a companion representing our parents when we felt lonely. This doll was the first thing that sparked our creative process, shaping our identity through colors, shapes, and the tactile sensation of its materials.

Sketch  
Program 3D



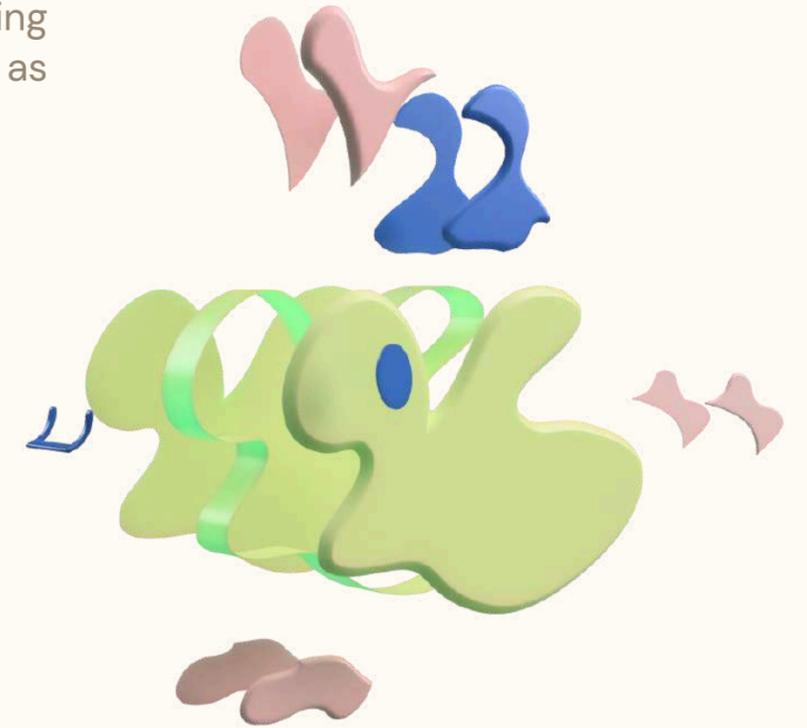
## Moodboard & Reference



Our design ethos revolves around feeling free, allowing everyone to imagine anything they want, including ourselves. Because our doll is a shooting star, but since infancy, we've always thought of it as an adorable cat.

- ✿ Pastel
- ✿ Fluffy
- ✿ Blue jeans
- ✿ Girl Teenager
- ✿ Curve /Rounded

## Pattern & render



# Creative 21

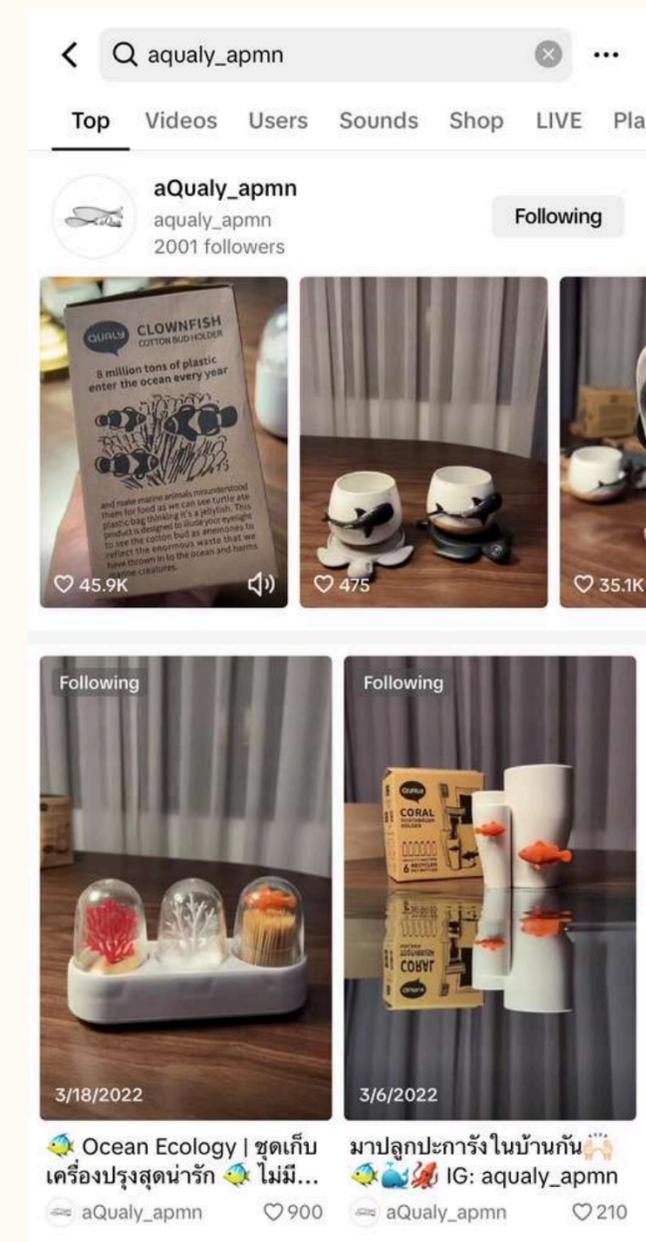
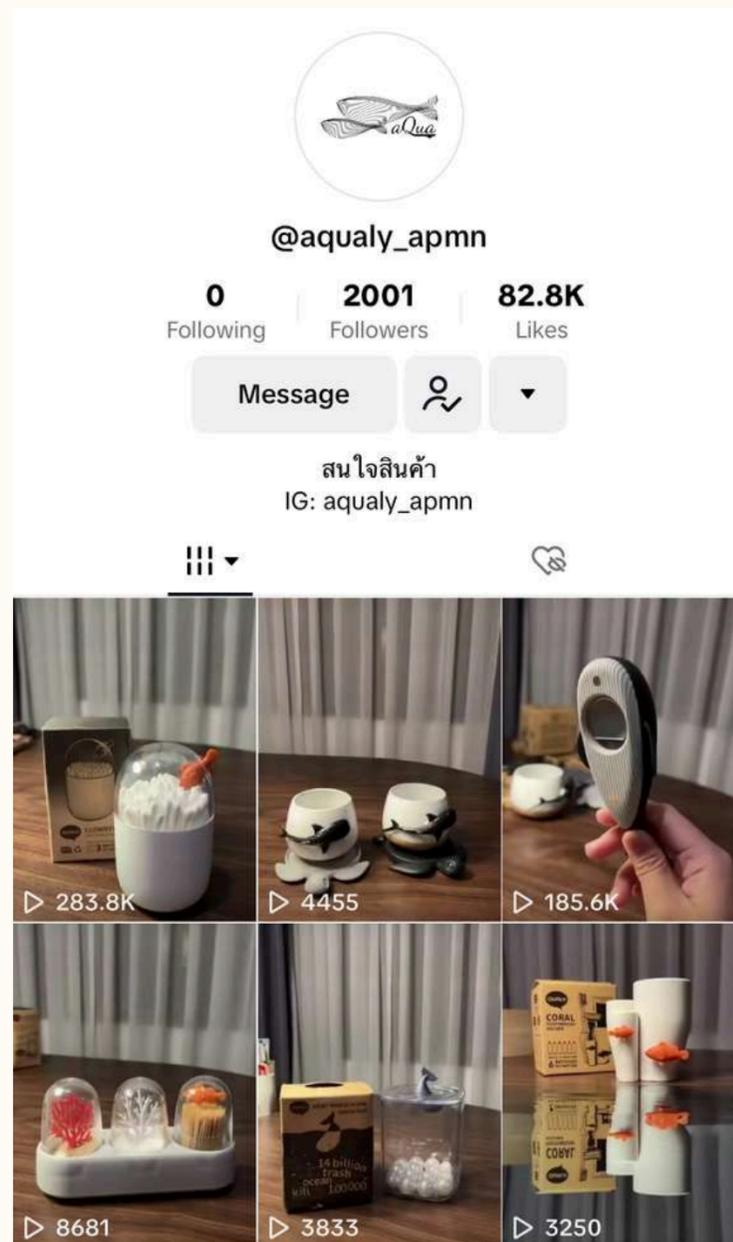
Content creator for Qualy, the dropship online store brand specializing in upcycling products.  
(Instagram platform)

**aQua Menu**

- Losin** - ถ้วยชาเซรามิคแฮนด์เมด **฿450 THB**
- Save turtle coaster** - จานรองแก้วเต่า ที่รองแก้ว **฿180 THB**
- Coral toothbrush holder** - ประติมากรรมเซรามิก ที่ใส่แปรงสีฟัน ประติมากรรมที่เก๋ของ **฿280 THB**
- Clownfish Cotton Bud** - กล่องใส่คอตตอนบัดรูปปลาการ์ตูน **฿240 THB**
- Moby Whale Ocean Container** - ถังเก็บของแบบประติมากรรมโลก **฿280 THB**
- Ocean Ecology** ชุดใส่เครื่องปรุง + ที่ใส่ไม้จิ้มฟัน **฿950 THB**
- Moby Whale Bottle Opener** - ที่เปิดขวดคัตติงเป็นโลโก้ที่เป็ดขวด **฿280 THB**
- Thank you for ordering with us.

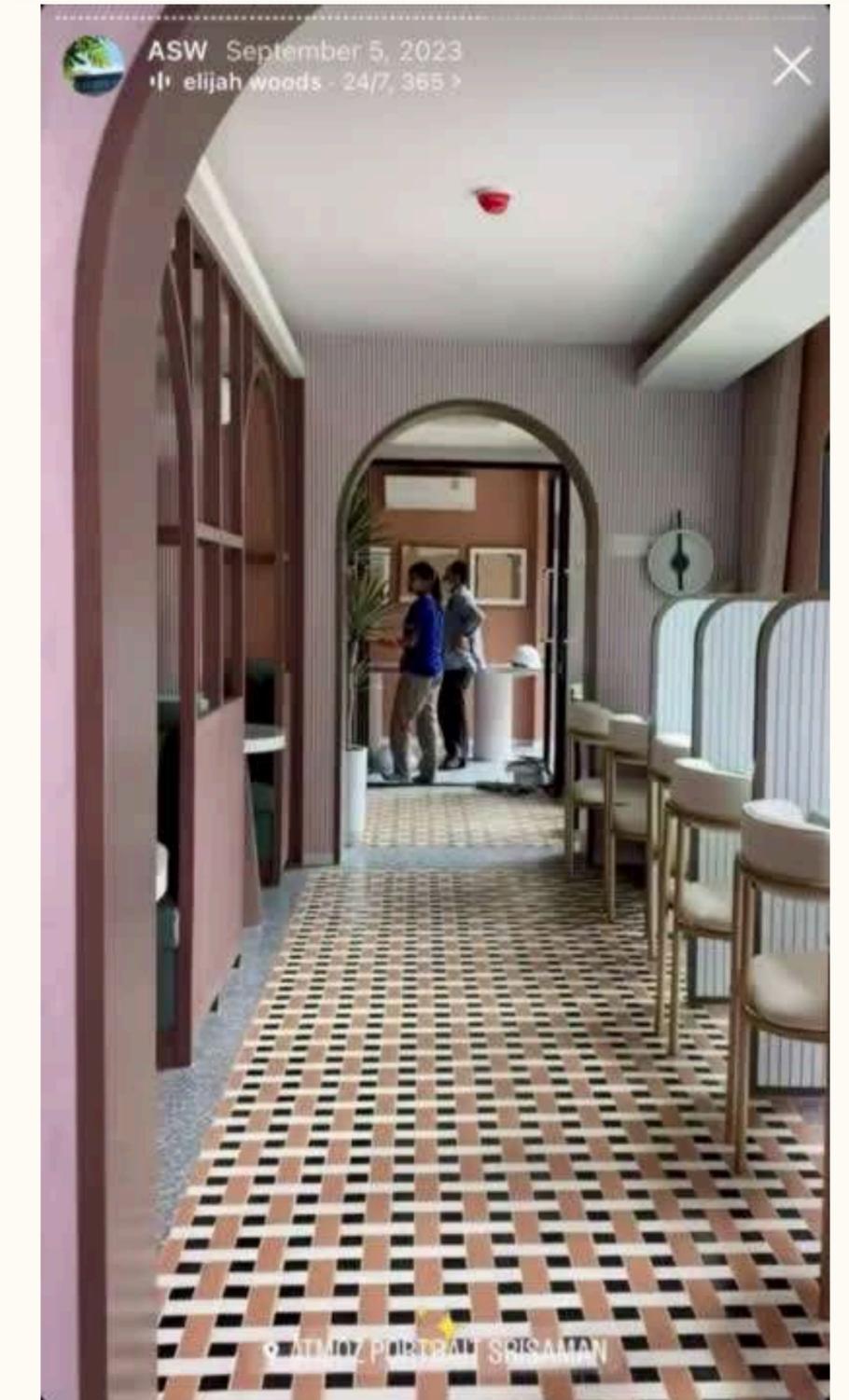
**aqualy\_apmn** Instagram profile information:  
40 Posts, 360 Followers, 6 Following  
Product/service: Dropship from Qualy Th, Order: Dm, Tiktok: aqualy\_apmn, Eco Friendly Product  
See Translation: adaymagazine.com/qualy-brand

Content creator for Qualy, the dropship online store brand specializing in upcycling products.  
(TikTok platform)



# Creative 22

Vedeo creation Assetwise  
condo project.



# Creative: Content story highlights instagram.

23



## Graphic Designer & Creative

Let design your experience to be memorable and interesting. To make an inspiration for the new chapter of your life.

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## Thitiporn Rujirakakulwat

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