

Yanisa Tengy



PORTFOLIO

A LITTLE ABOUT ME

“A former anthropology student who would like to bring fresh perspectives to the marketing world”

I've been interested in digital marketing especially content creation and analytics for a long time. I enjoy applying my knowledge to work to understand the market better.



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WORK EXPERIENCE

Experience

LEXICON
– SOCIAL MEDIA INTERN (JUNE 2021-AUGUST
2021)

Hobbies



STEPS CHULA

– Facebook content writer (2020):
Saraburi Journey - ไปสระบุรีแล้วเจอนี้มา

Agape; University initiation days
–Co-writer on Dek-D: (2019)
[รับน้องก้าวใหม่จุฬาฯ 62] ติดจุฬา มาบ้านอากาศเป๋

A FOODIE INSTAGRAM PAGE:
@DINEWITHPAMMY

YOUTUBE CHANNEL:
PAMMY YANISA

SKILLS & EXPERTISE



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Skills

- Research skills
- Writing and storytelling
- Video and photography skills

Tools

- SEO (SEMrush, google trends, Ubersuggest)
- Canva
- Sony Vegas, Vllor

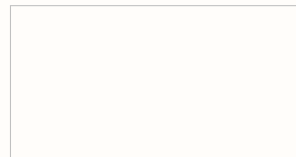
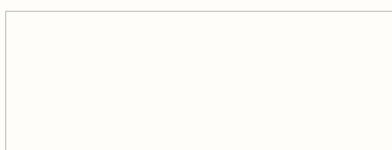
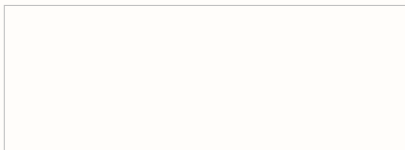
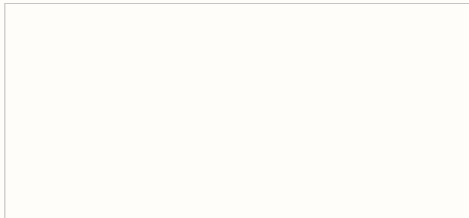
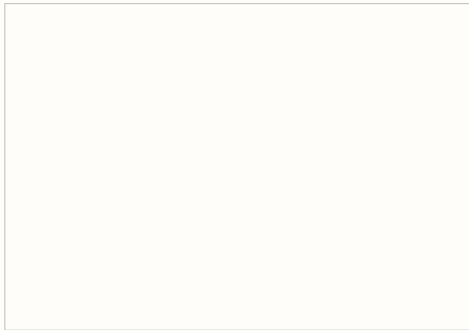


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Internship

We worked with Bangkok Bank Innohub.

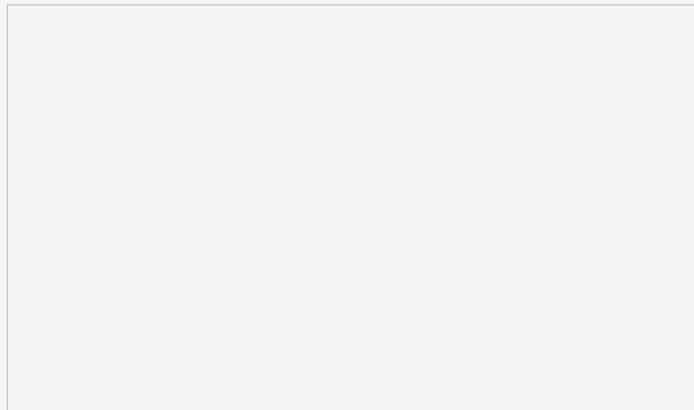
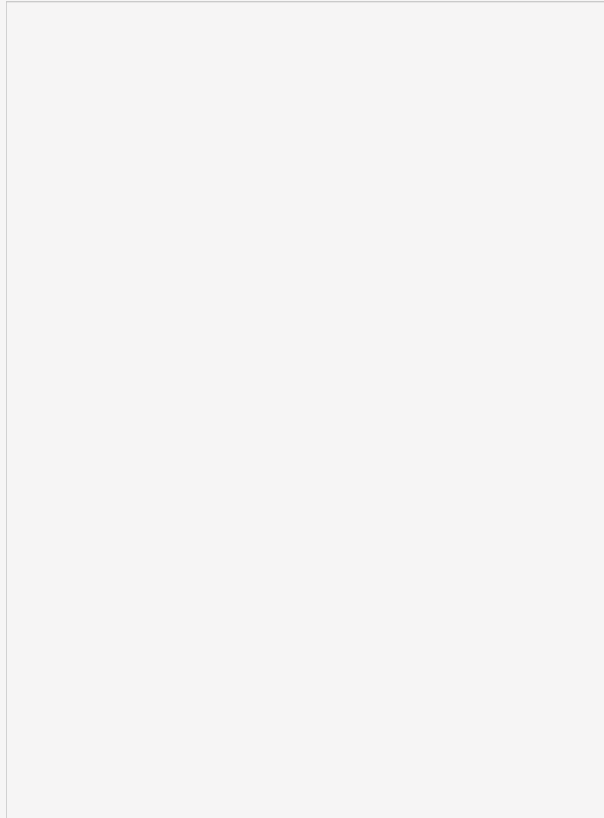
My assigned tasks were to create captions and wrtite content before forwa
graphic team



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CONTENT WRITER (UNIVERSITY CLUB)

Researched content for the infographic team along with generating captions



White Instagram Logo

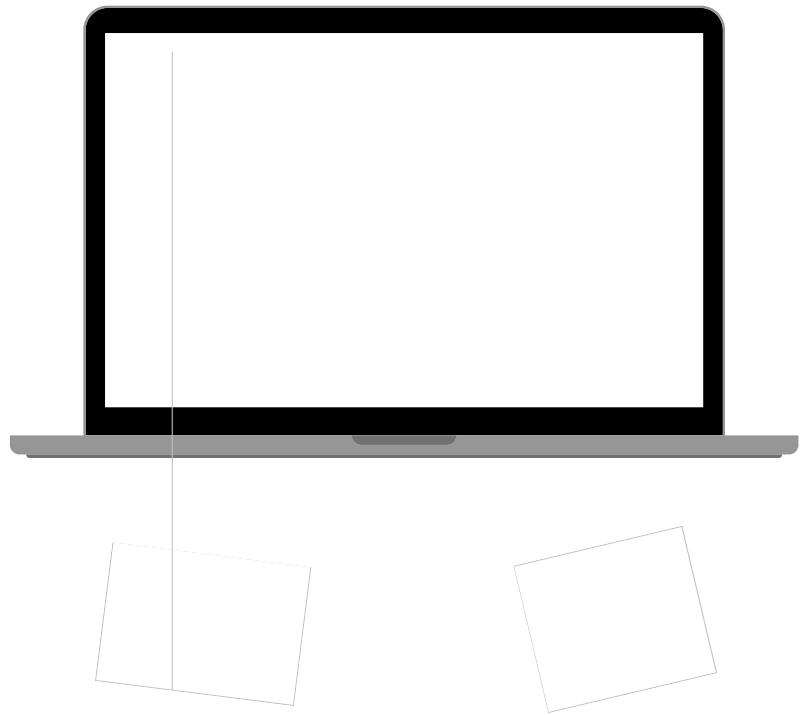
Search Bar

Magazine Text: Pinterest

I established an Instagram page with a vision to

document my culinary explorations across the globe.

YOUTUBE



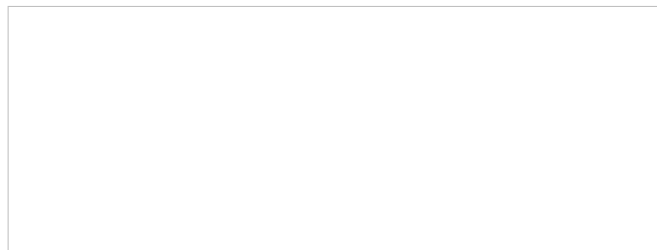
08

ONE OF THE MEDIA PLATFORMS WHERE I CREATED MEMORIES AND
ALSO COLLABORATED WITH MY COLLEAGUE



PHOTOGRAPHY

PORTRAIT • TRAVEL • LIFESTYLE



CONTACT ME

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