

JUST A NOBODY WHO WANTS TO WORK WITH YOU



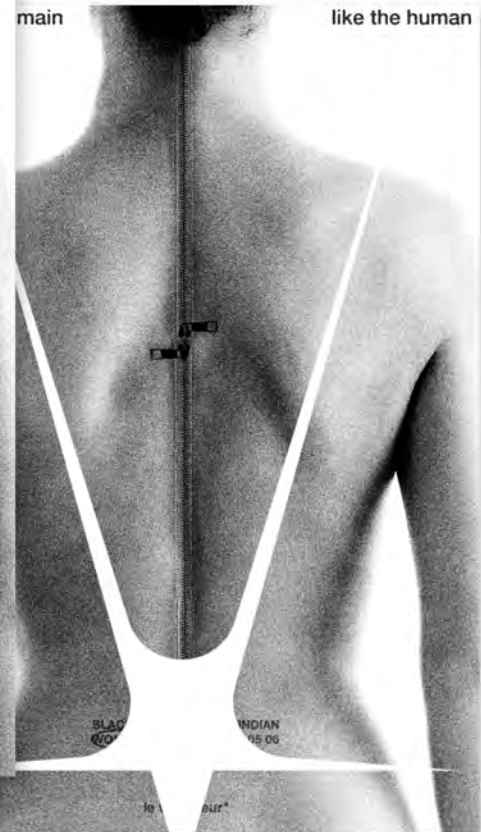
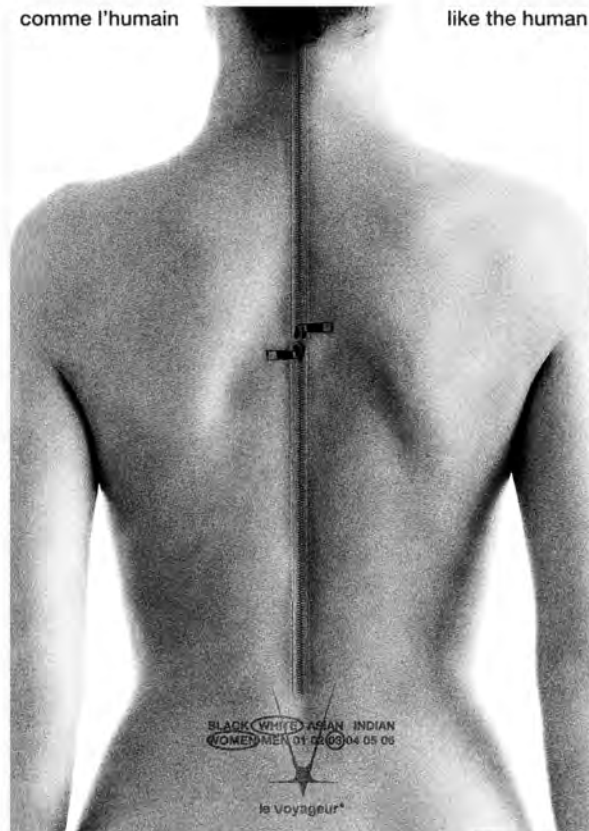
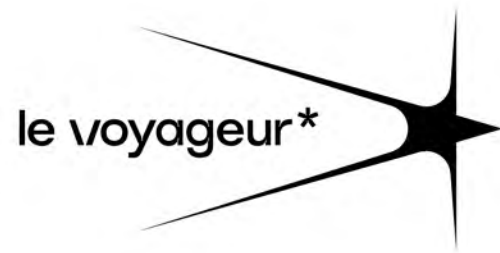
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a portfolio by paradon saiban. packed with carefully picked works from 2021-2024
for a chance to win ur heart. <3
Tel. +66 887438986

[C.I. DESIGN+ADVERTISING]

le voyageur*



01

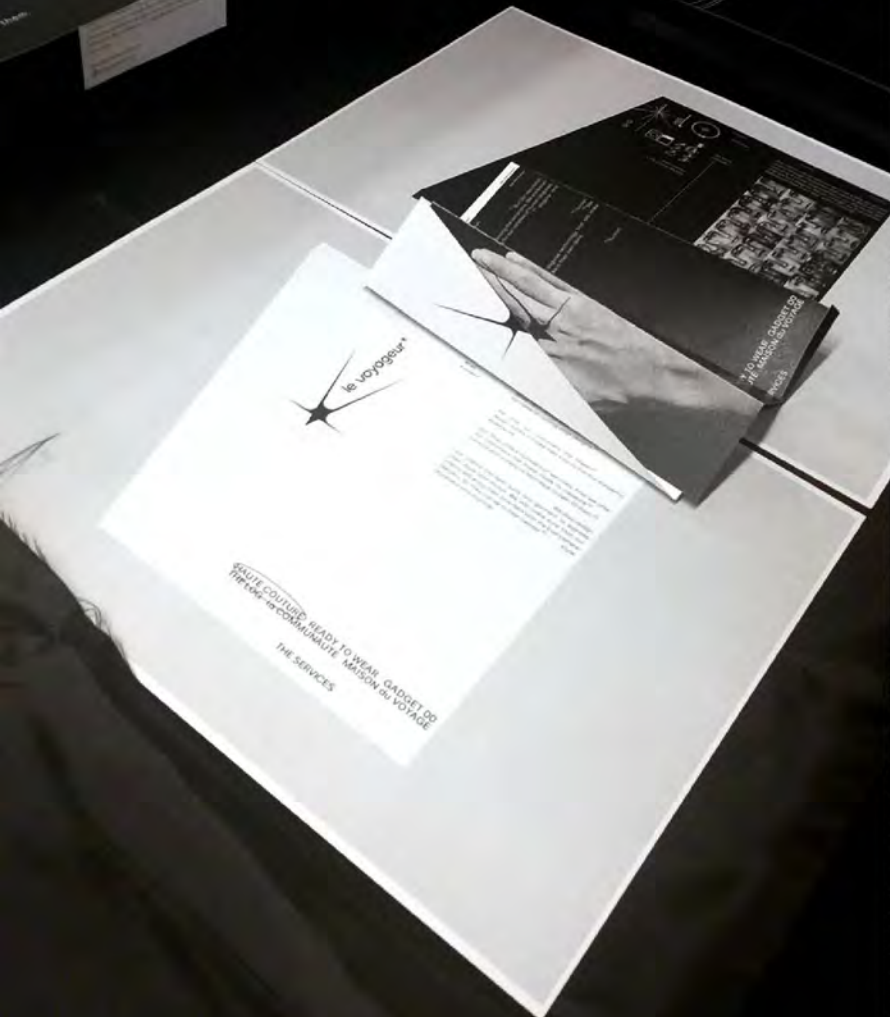
01

[2022]

Corporates Identity / College Project

Typography / Photo Manipulation

le voyageur* is a cutting-edge fashion brand, that provide the finest product to their customer. Their reputation is known among the human world and out in the space. Behind their fashion house's facade, hide the best human disguise tailor brand that serve every aliens since 1977. I designed a logo, 4 pictures for online ad. A leaflet, one for human and one for aliens, and a poster. This work is featured in an Art-Exhibition with a Align.D-AA, one time as a featured desiner.



le voyageur* autumn-winter comme l'humain



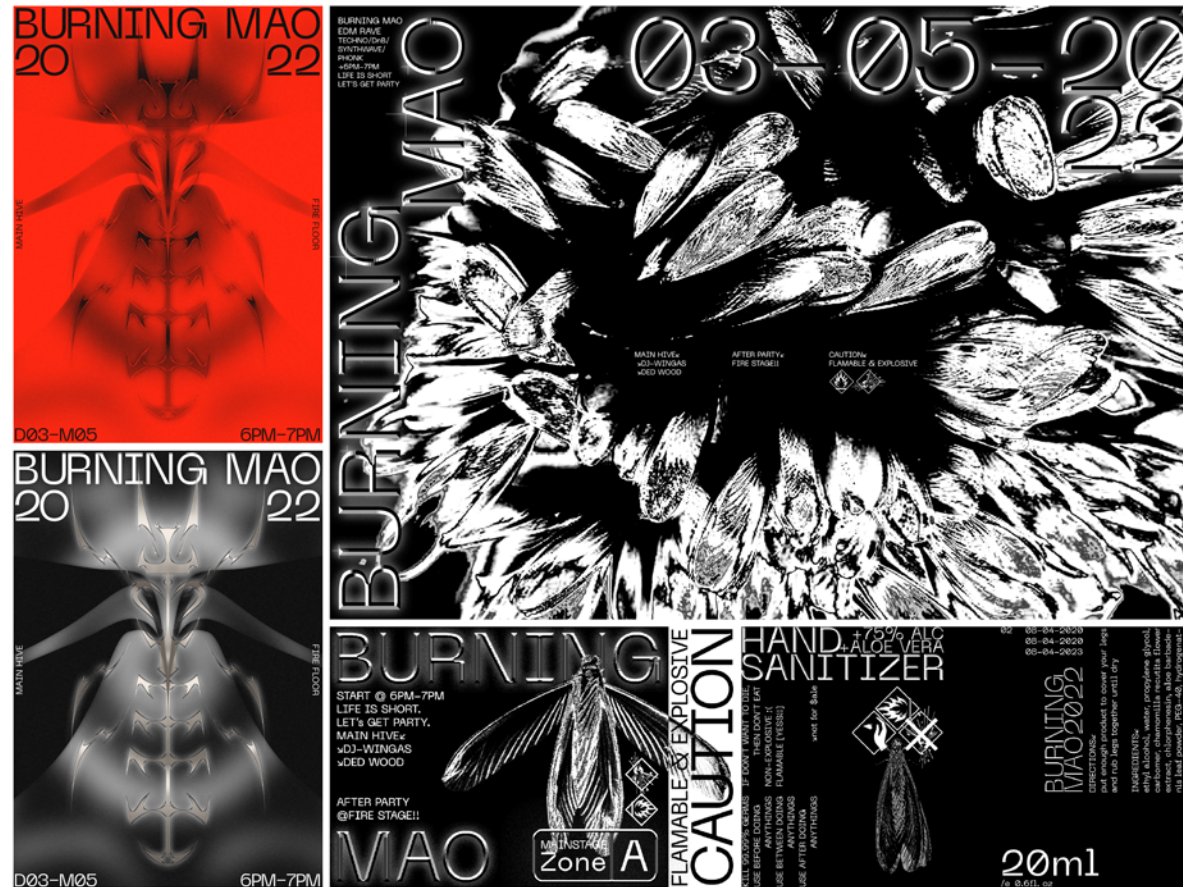
AW22

le voyageur*

HAUTE COUTURE READY TO WEAR GADGET 00
THE LOG - la COMMUNAUTE MAISON du VOYAGE

[EVENT+IDENTITY DESIGN] BURNING MAO 2022

02



02



[2022]

Event / Identity / College Project

Typography / Photo Manipulation

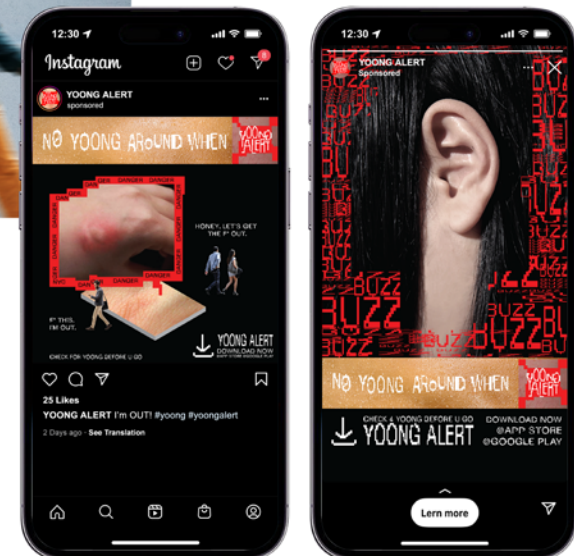
Burning Mao Music Fest is a electronic rave for flying termites. The bugs is always known for it's obsession with lights sources. Rave party is well known for it's extraordinary lightings and lasers, so it would be a perfect party for them to have fun for the last time, before reaching their adult-hoods. There was two designs direction the first one is focused on making a futuristic rave, sadly it doesn't made it to the final draft. The direction i went for is focused on the industrial feelings like in Burlin club instead.

[C.I. DESIGN+ADVERTISING] YOONG ALERT

03



03



[2023]

Corporates Identity / College Project

Typography / Photo Manipulation

This is a Corporate Identity Design for an application, "YOONG ALERT". This app is made to be an alert system in a mosquitoes infested area. I made a logo, a loading sequence, 2 online ads, and one billboard. The design is made from pixelated typography to convey the feelings after a mosquito bites. The online ads are focused on how annoying the mosquitoes are, to gain more engagement. The billboard on the other hand is more focused on how the app would help your life.



NO YOONG
AROUND
WHEN

YOONG
ALERT

↓ DOWNLOAD NOW
@APP STORE @GOOGLE PLAY



NO YOONG AROUND WHEN

YOONG
ALERT

↓ CHECK 4 YOONG BEFORE U GO
YOONG ALERT

DOWNLOAD NOW
@APP STORE @GOOGLE PLAY

NO YOONG AROUND WHEN

YOONG
ALERT



HONEY, LET'S GET
THE F* OUT.

↓ YOONG ALERT
DOWNLOAD NOW
@APP STORE @GOOGLE PLAY

F* THIS.
I'M OUT.

CHECK FOR YOONG BEFORE U GO

YOONG
ALERT



LY TO GET THE BEST RESULT • C'SULT • CHECK REGULARLY TO G

[EXPERIMENT+TYPE DESIGN] TRUE DHAMMA

04



04

[2022] Poster / Typeface design / College Project

Typoreaphy

3 Posters made from a quote from 'Ajarn Dang Guitar'. He was a guitar teacher in the 90s. He became famous again in recent years for his extraordinary take on budhism teaching. I took one of his famous quote about how there was no consolation in the budhism teaching. I use lotus flowers and its leaves as lotus is commonly associated with budhism. I later dried it to symbolise the cruel fact of the fragility of life, which is one of the fact budhism always teaches us. The second and third poster is about mr. Dang and my work process.

[EXPERIMENT+TYPE DESIGN]

SEX TYPE

Sex Type



Good Girls



Naughties



05

05

[2022]

Typeface / College Project

Typography / Photo Manipulation

Sextoy can be view as an unspoken words that people used, to communicate thaeir love language. I played with that idea and came up with, 'Sex-Type', an alphabet to speak your sexlife. Sextoys also come in many shapes and form, so it is an interesting object to try finding all the english's alphabet.

[BOOK+EDITORIAL DESIGN] YOUR FAVORITE RAPPER'S FAVORITE VILLAIN

06



06



[2021] Editorial / College Project

Typography / Photo Manipulation / Illustration

MF DOOM inspired many rapper throughout his long career, with his many aliases. DOOM's untimely passing took the world of underground hip-hop by storm. This is a project for his tribute book. It contains his biography and discography highlights. I used collage as a technique to represent his crafts of alternative persona. I also took inspiration from old comics for the overall mood, as MF DOOM is known for his use of the iconic villain, Dr. Doom, and many classic comic references.

[EDITORIAL DESIGN+ZINE] PAD THAI POSTERZINE

07



07

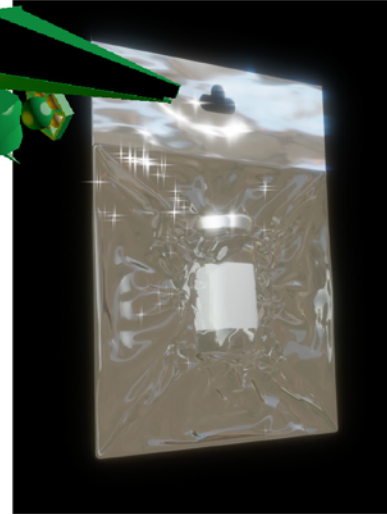
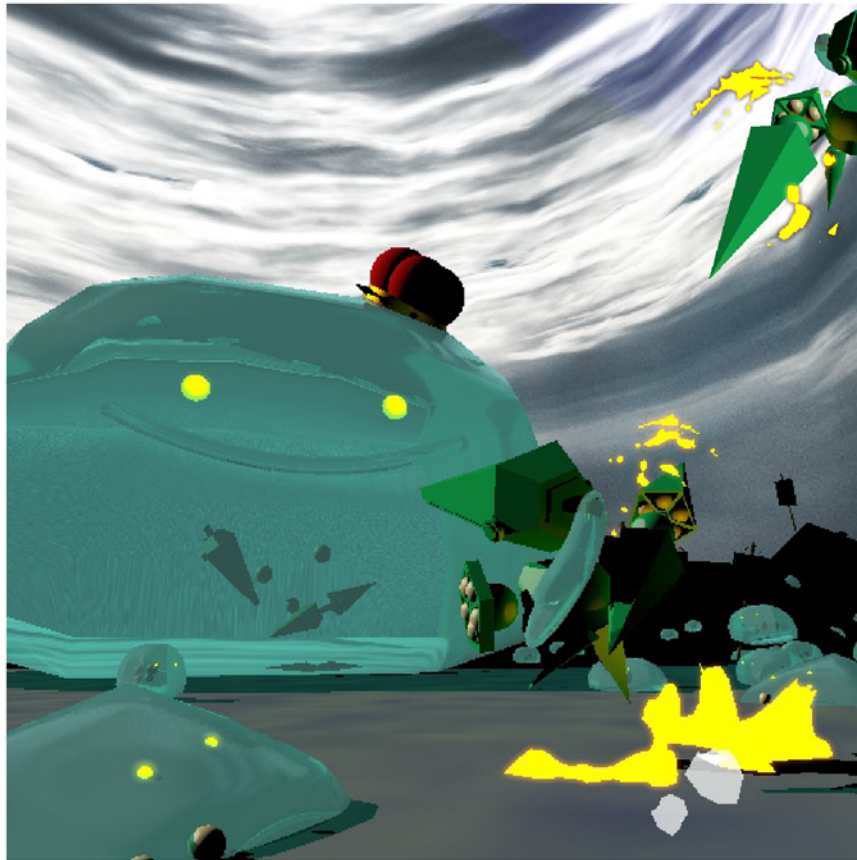
[2023] Editorial / Posterzine / College Project

Typoreaphy / Illustration

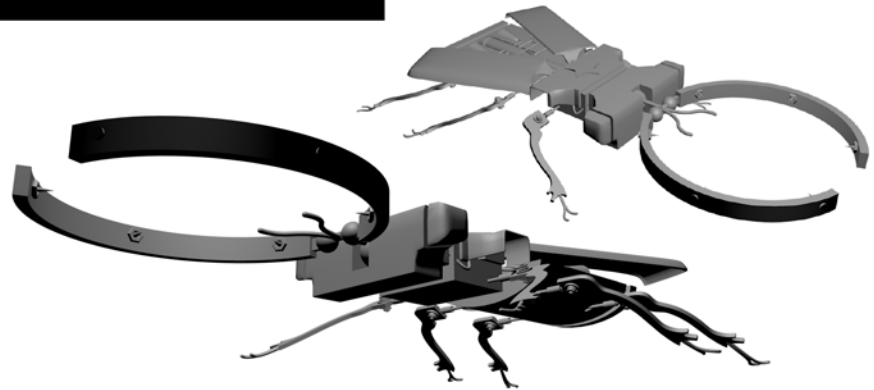
Rirkrit Tiravanija is one of the most well-known Thai-artist. His famous work, Untitled 1990 (Pad Thai), re-defined the meaning of Art-Making with layers of symbolism. The poster design is a reference on Rirkrit's other series, that he prints words over on pictures. I also lay it to cover Rirkrit's body to symbolise his method of seperating ideas of the artist out of the art and highlighting the interaction more.

[3D+CINEMA 4D+BLENDER] 3D MODELING

08



08



[2022]

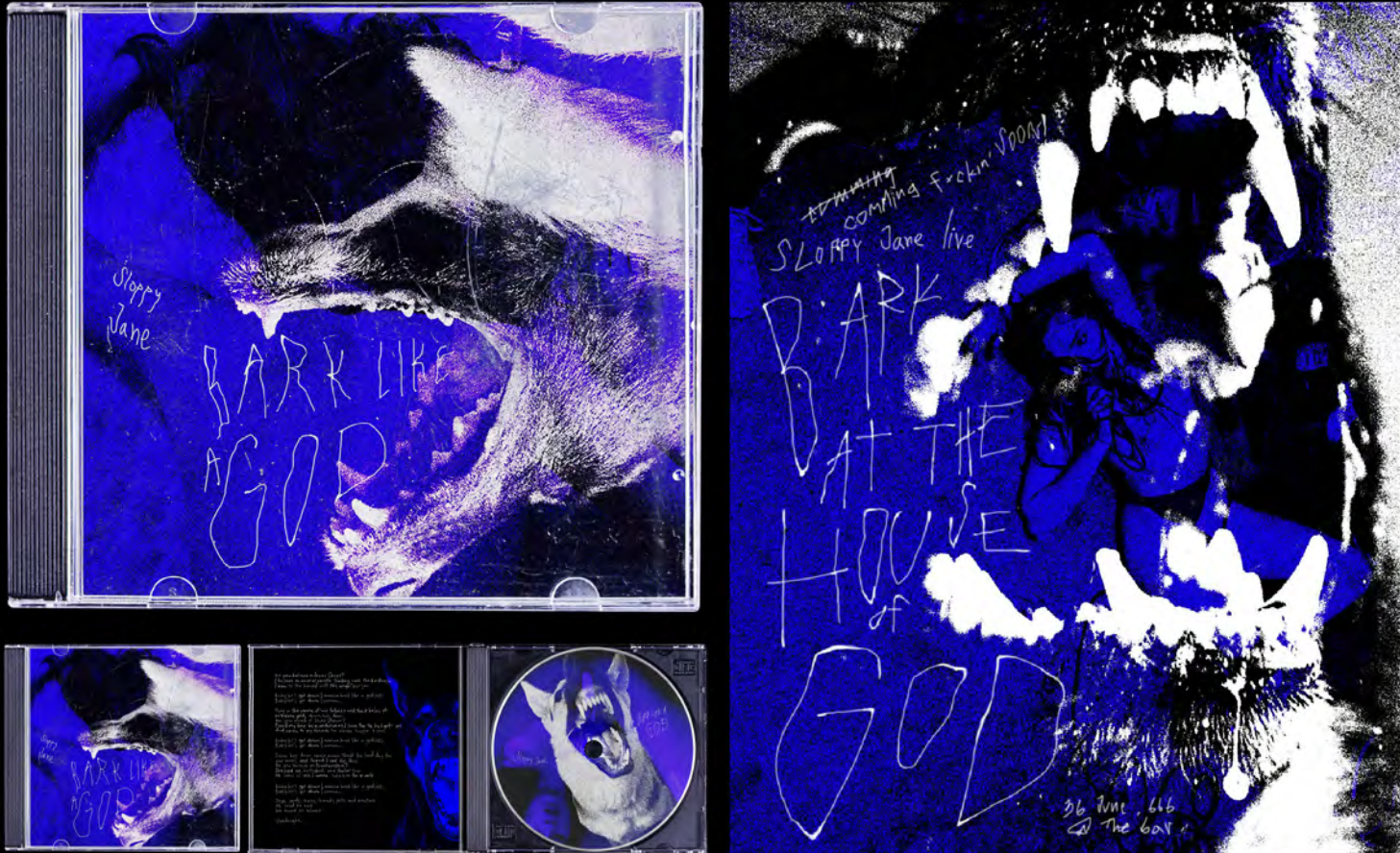
3D Modeling / College Project

3D Modeling

I am interested in old 3D graphics similar to PS1 era. I have been learning blender on my own. I later took a Cinema 4D class in college. I am currently trying to incorporate more of this skill in my design workflow.

[EVENT+IDENTITY DESIGN] “BARK LIKE A GOD”

09



09

[2022]

Event / Identity / CD-Cover / College Project

Typography / Photo Manipulation

'Bark like a god' is a single from *Sloppy Jane*'s first album, 'Willow'. The song is about a girl who was working as a sex-worker. She is addicted to the rawness of sex. The literal meaning of the album is still not confirm but the overly sexual performance she gave, really sells the idea. In this project, I design a CD-cover with the inside art, and a poster for her performance.

[WEB DESIGN+UX DESIGN] SODA : SALON OF DEAD ARCHITECTURES

10

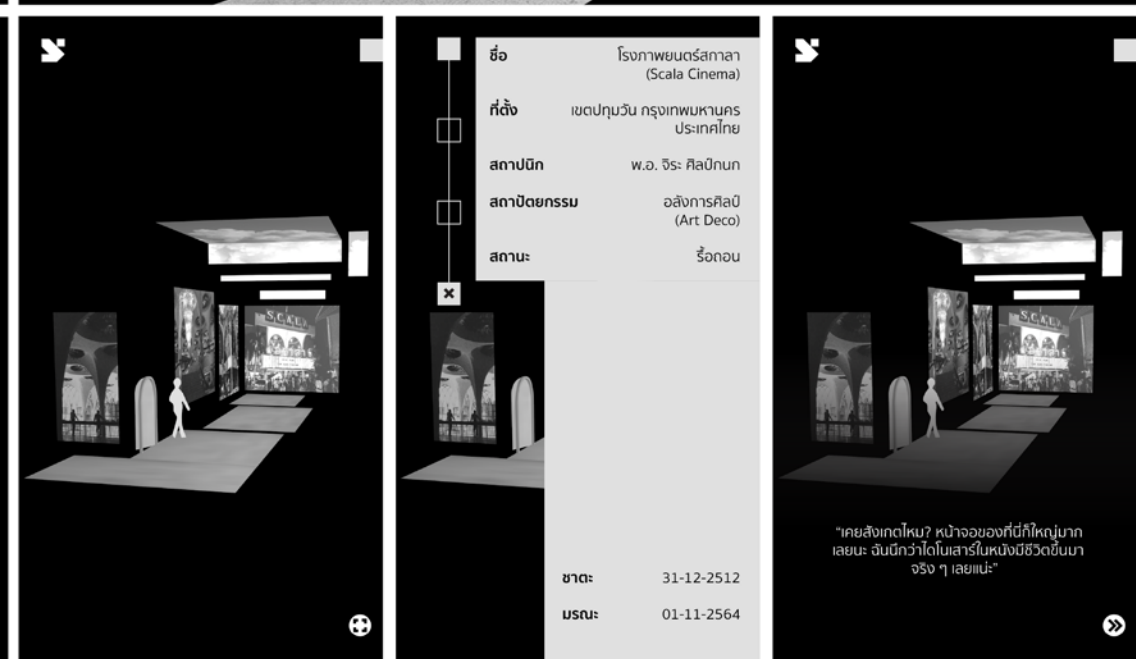
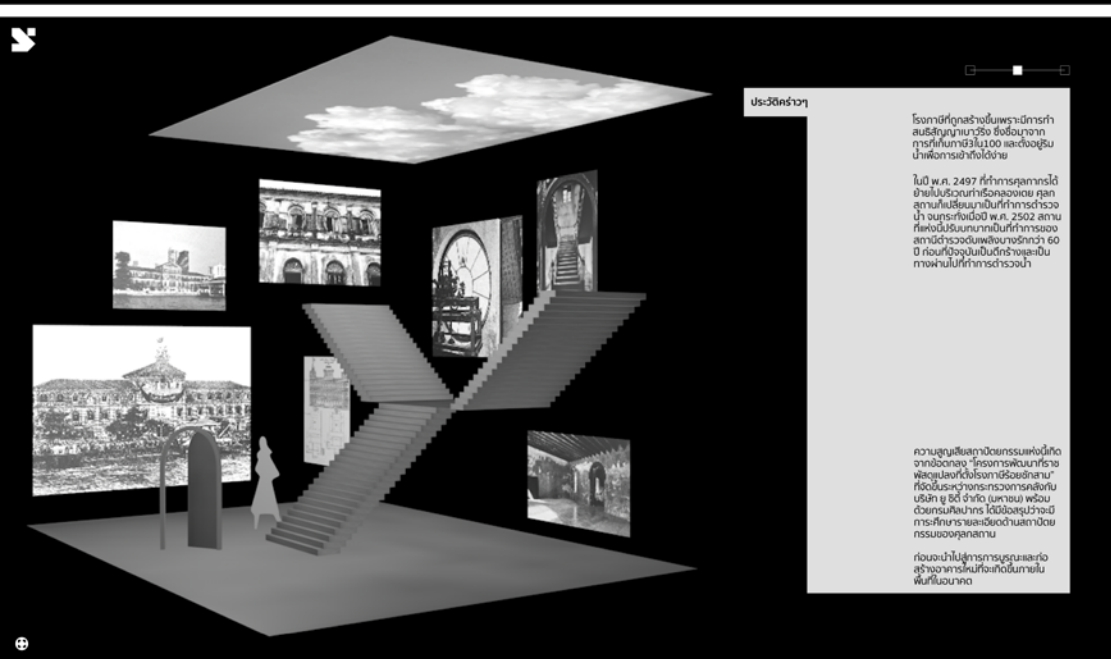
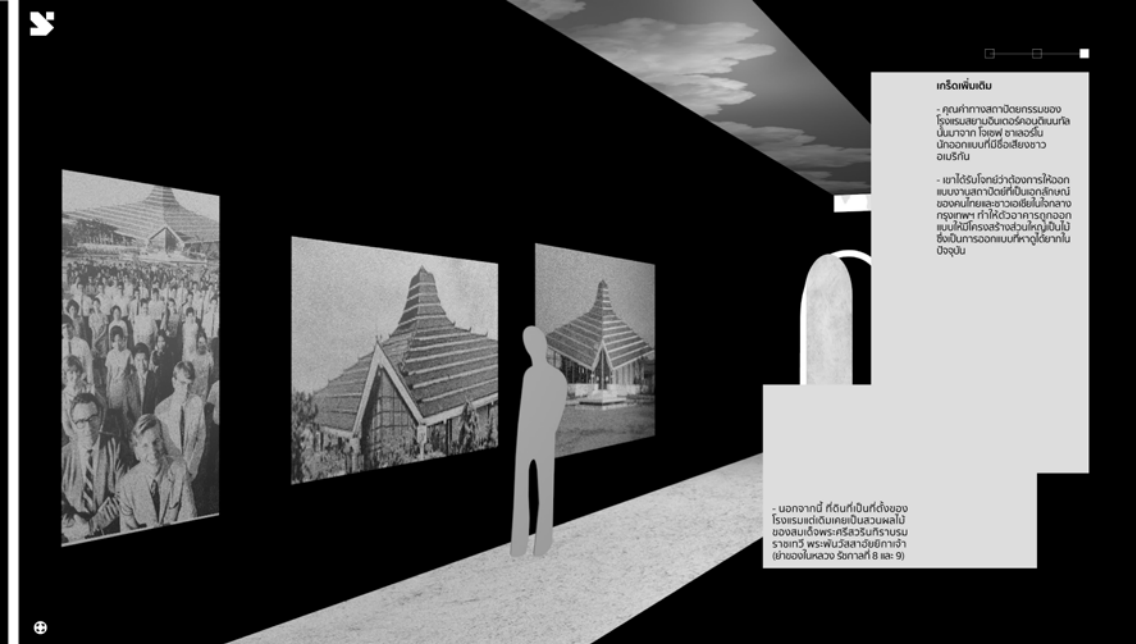
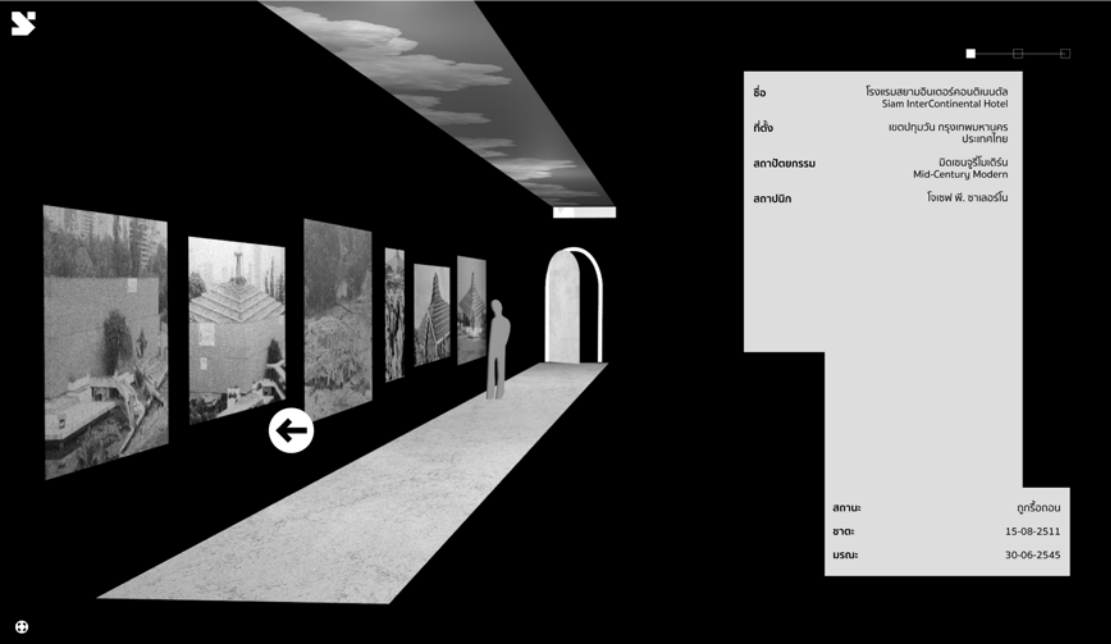


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[2022] Website / College Project

3D Modeling / User Experience

This is a group project of 5 graphic designers and 5 developers. I am the visual director of this project and help with 3D elements. In this project we are talking about old building in Bangkok that was no longer exist. We came up with the idea of a gallery of memories. The website is inspired by brutalist website, thus it is focus more on story telling and user experience. Unfortunately, the developer cannot delivery a complete polished website at the end of the semester, due to many technical problem, but it was 80% finished anyway.



here is the website.
the dev-team didn't make responsive.
but it still got the full story.



[EVENT ORGANIZE GOGGAG Haus]



11

11

[2023]

Event Design

Exhibition Design

My friends and I founded GOGGAG Haus in 2023. It is a small community of artists and designers in Ladkrabang, Bangkok. We decided to organized a halloween party, which has shops venue, art exhibition, activities and music. I was assigned as the head of Creative Team, planning and organizing the event space. We have achived around 200 participants that night and drove lots sales of our shop-partners. The event was very well received and praised by all parties. Check out our page at instagram @goggag.haus



[EVENT+EXHIBITION DESIGN] SUPERMUKET



12

12

[2024] Exhibition Design / Product Design / 3D Graphic

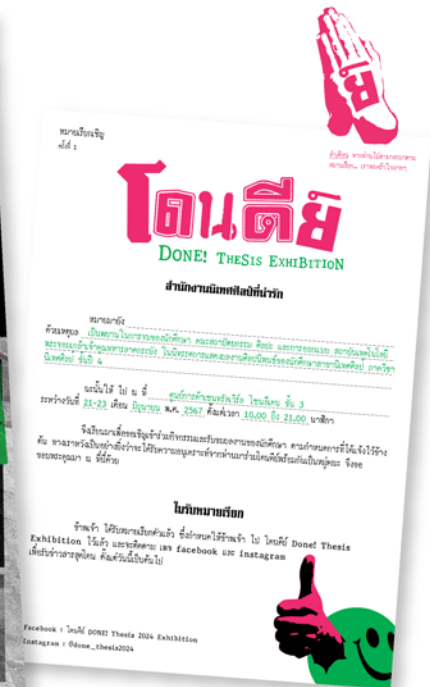
3D Modeling

SUPERMUKET is an exhibition explaining Superstition Market in Thailand through the use of 'Immersive Experience Design'. The overall concept is about back-tracking how the sacred beliefs evolved into modern mutelu (Thai modern slang for magic) product. The exhibition contained 2 main zones, the convenient store of mutelu and the mutelu backroom. The finished products include overall render of 3D model of the exhibition and some original products that were used in the exhibition.



[EVENT+IDENTITY DESIGN] DONE! THESIS EXHIBITION

โดนตัย
DONE! THESIS EXHIBITION



[2024]

Event / Identity

Done! Thesis Exhibition 2024 is an event showcase of Communication Design Student from School of Architecture, Art, and Design at King Mongkut's Institute of Technology Ladkrabang. The event was held at centralwOrld, babgkok. I came up with the theme for this year and then assigned to be a Graphic Director and led a team of 12. My team are responsible for developing key visual and all promotional media. The punk typography and its print media heavily inspired our campagne, we combined it with our story line of news and investigation.

More on facebook 'Nited KMITL Thesis Exhibition' and #NitedKMITL2024

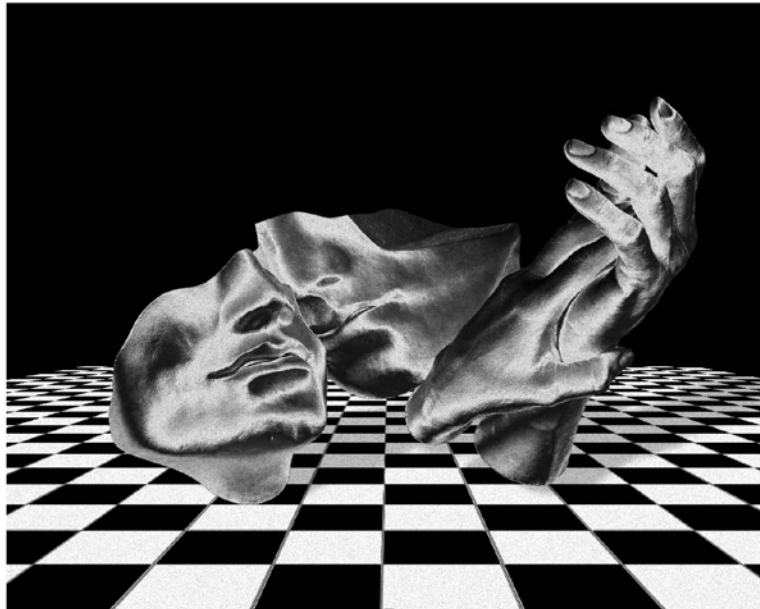
Typography / Photo Manipulation

[

ART.

]

14



14

[2019-Now]

Art.

Photo Manipulation

This is my own personal project in Instagram. Under the username '@500g_paracetamol', I have been making surreal art since 2019. I also have designed some album covers, which is one of a job I was interested in. I used lots of statues because I love their shape and textures, and some of them can have a myth or story that would add another layers of symbolism to the art.



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