

*P*ortfolio

2025

Supicha Tunpoon

Graphic designer

Content



01 Branding

I'm not touchii

02 Packaging design

SCGP Aniรักษ์

03 Experience design

Sense-li-cious

Let's common

04 Web / App design

กลั่นอายุ

Uncommonthings



I'm not touchii



From character design to a brand that produces products catering to the main target group of K-pop fans.

I was responsible for designing advertisement visuals, graphics on each product, and contributed to the development of the brand's CI and the overall look of each collection.

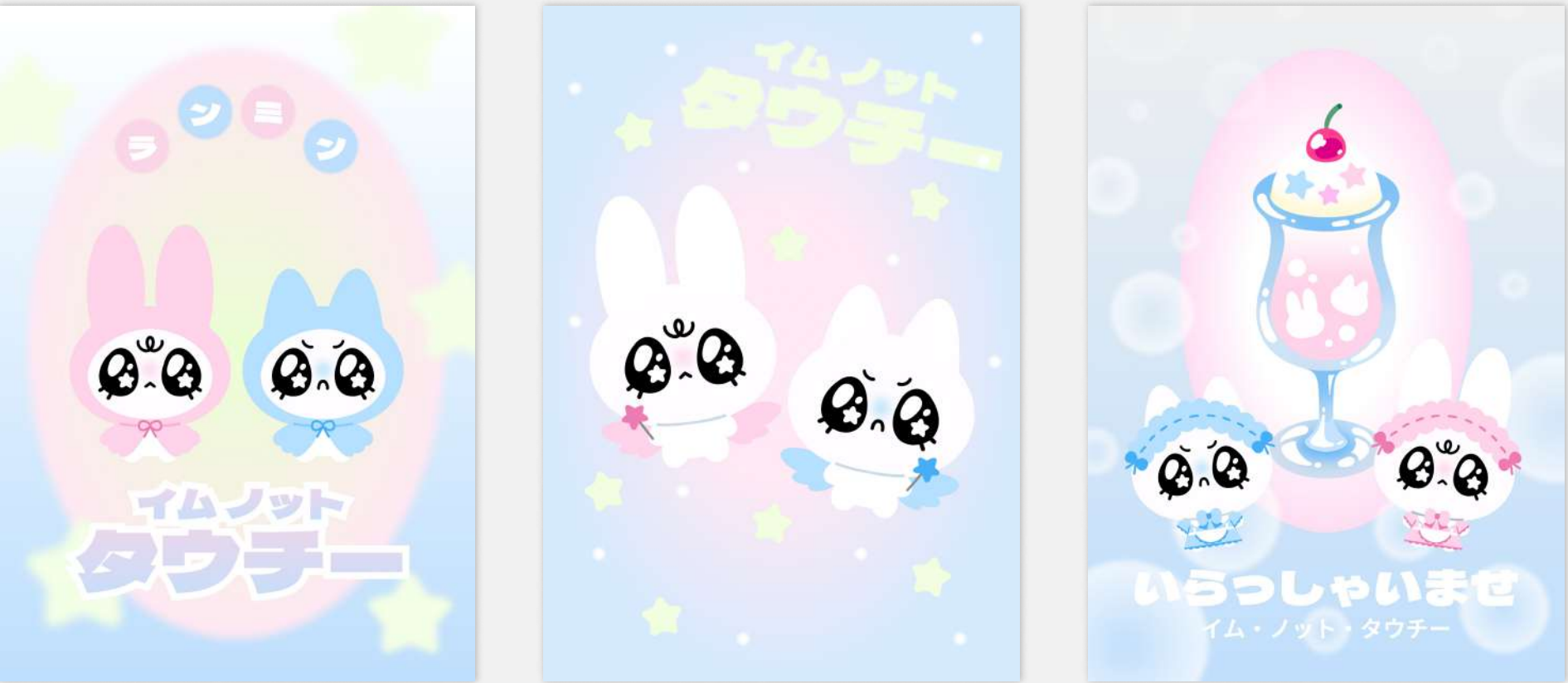
Currently, the project has been produced and the products are available for sale on social media platforms that the target audience frequently uses (X and Instagram).

Products

Framecard



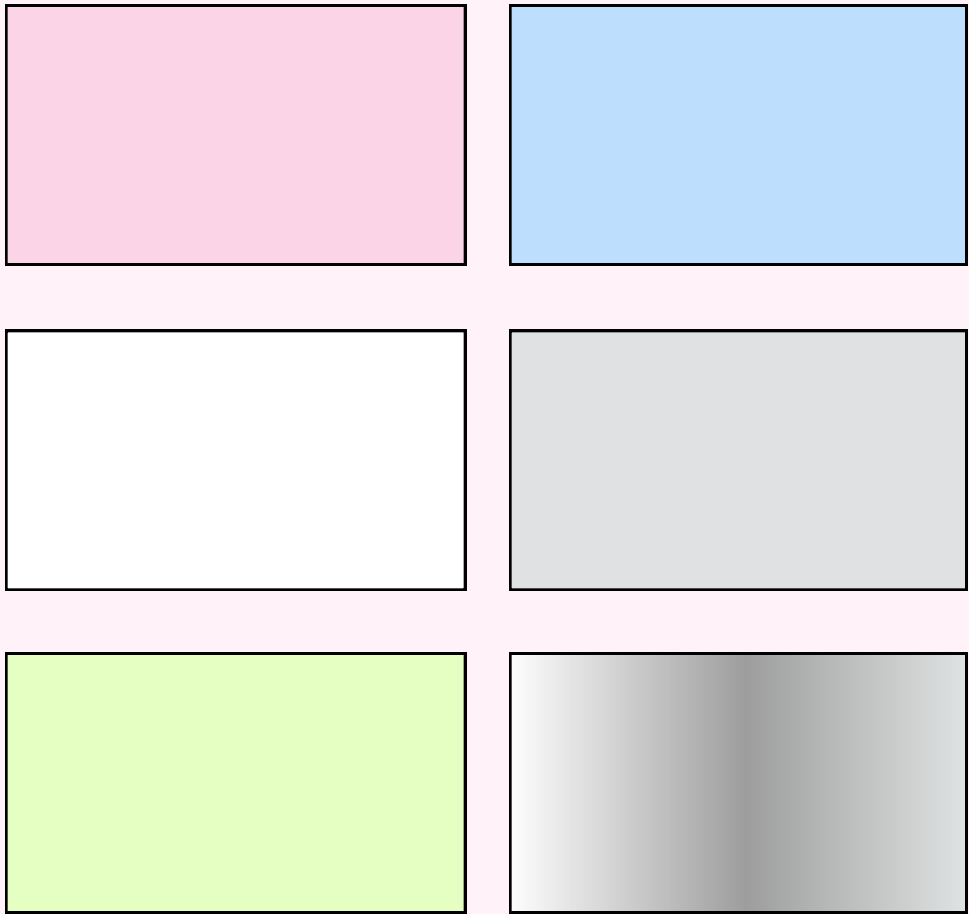
Postcard



Keychain



Sticker

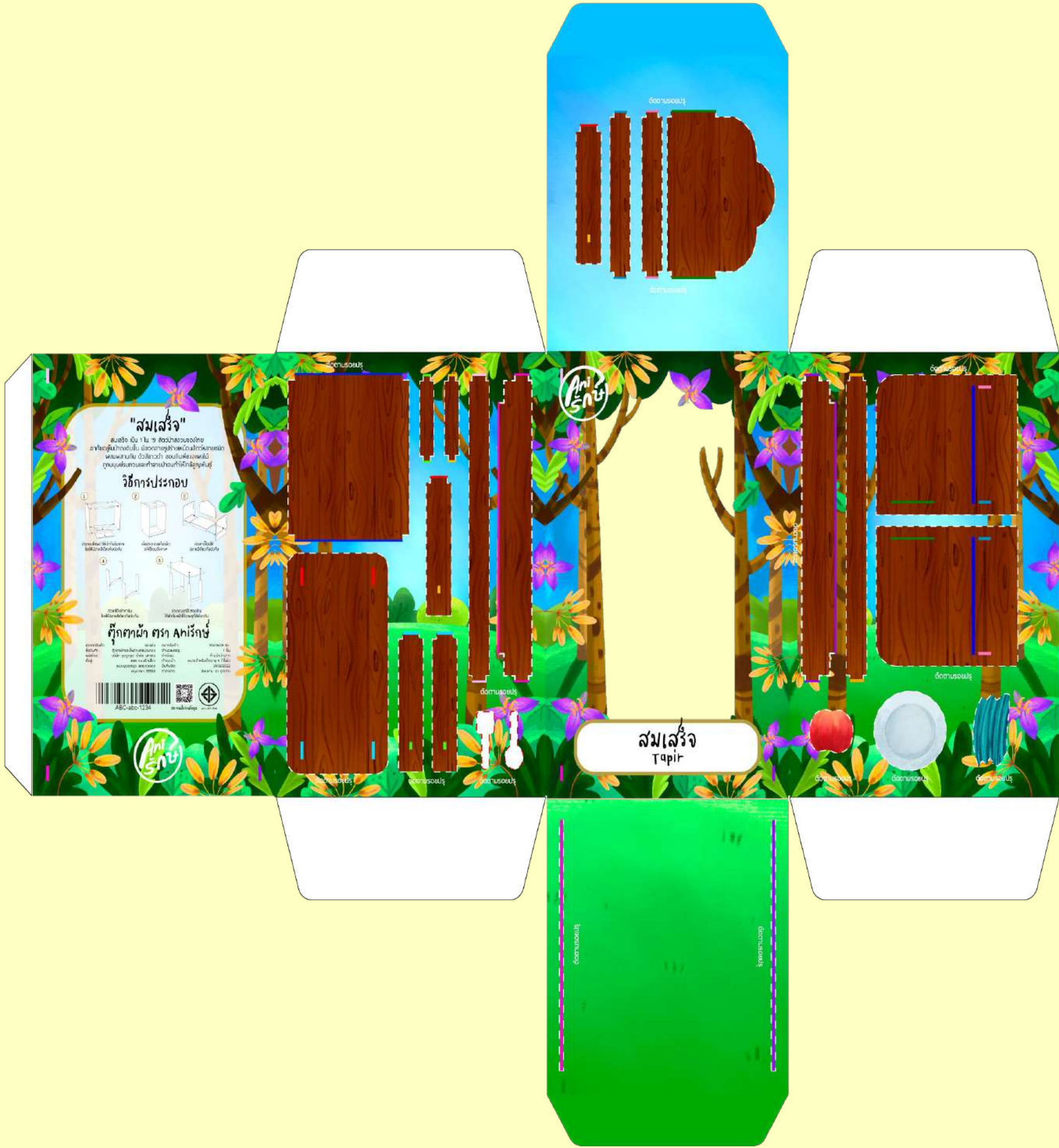




Aniรักษ์ (Ani-rak), Upcycled Product Design for the SCGP Packaging Speak Out 2022 Competition

This project designs packaging for three dolls—Marbled Cat, Eld Deer, and Tapir—to teach kids about endangered animals in Thailand. The packaging transforms into dollhouses and furniture, promoting creativity and upcycling. It also helps develop fine motor skills for children aged 6 and up.

Overview of packaging design



From packaging
to dollhouse



Dolls and their furniture



Experience design

Sense-li-cious



A project to redefine healthy eating, inspired by interviews with current and aspiring healthy eaters. It features a unique restaurant with menus designed for ease and enhanced by sensory research, alongside an app for booking, setting health goals, and tracking meal calories.

The interior design of restaurant and graphic design on delivery foods



Home page



Booking page



Profile page



Mission page



Calorie tracking page

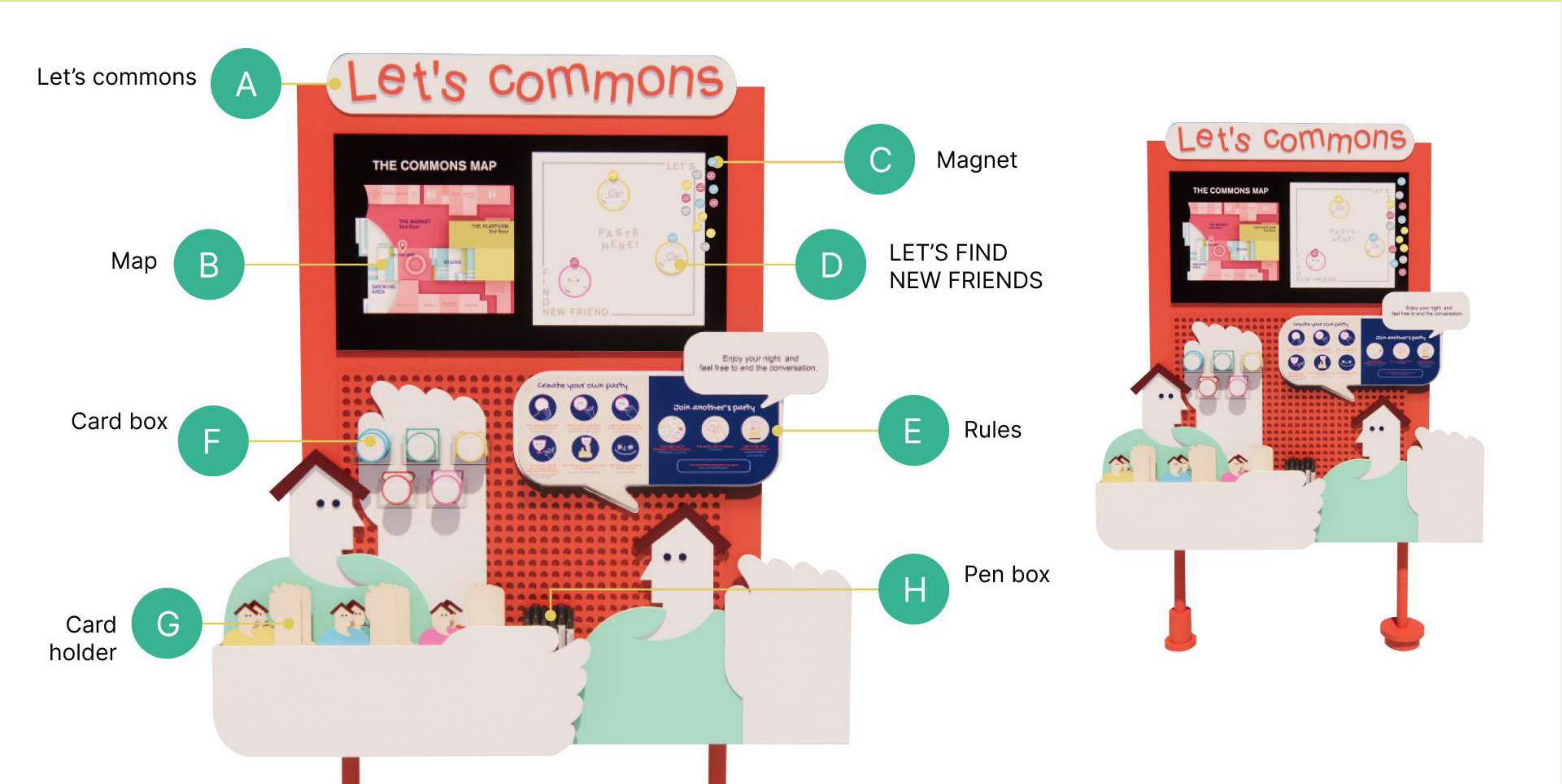




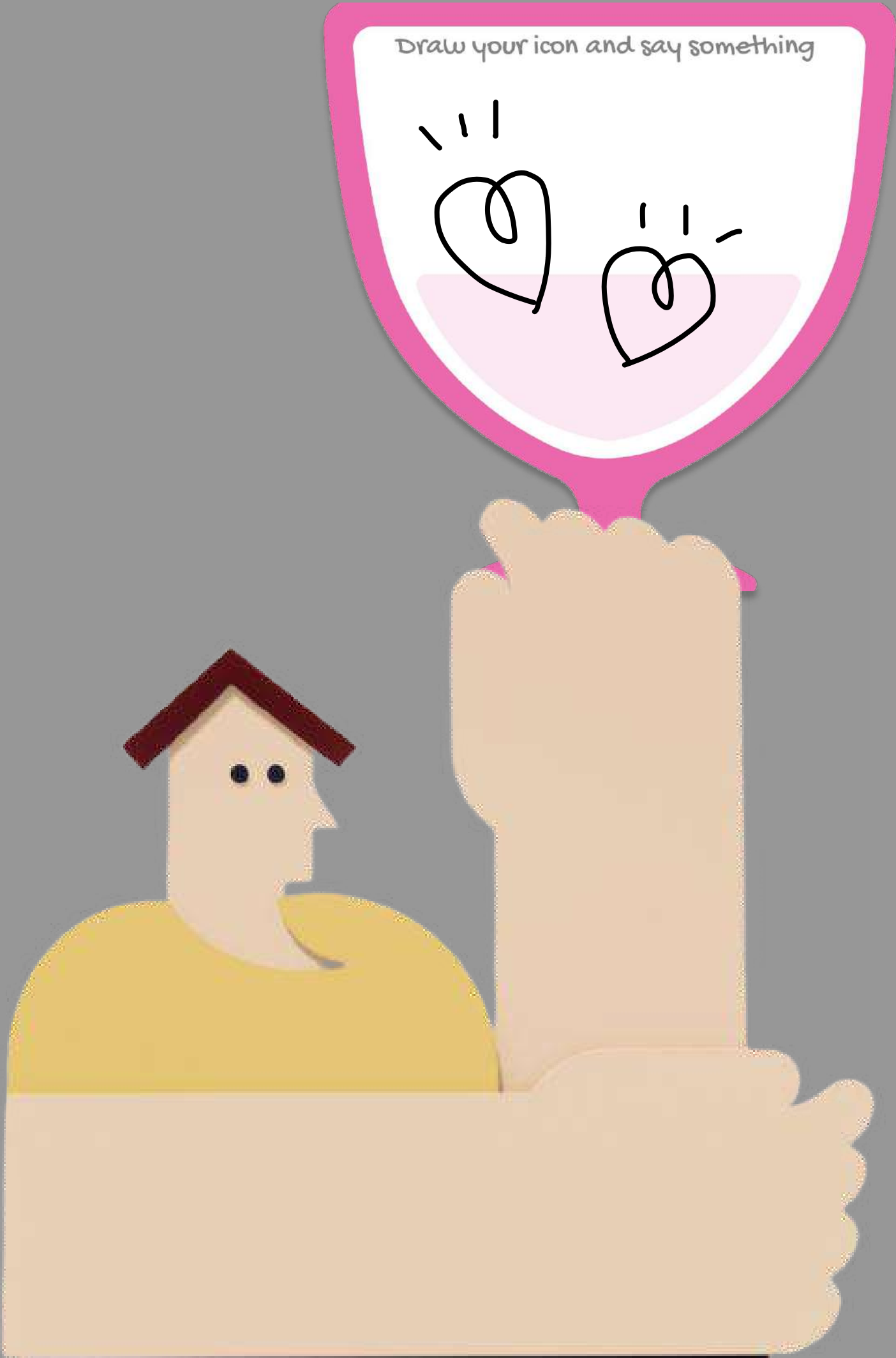
A project inspired by visitor surveys at The Commons Saladaeng, aimed at creating a livelier atmosphere and stronger connections with the space.

The "Let's Common" project is a board for meeting new people. Users can write their purpose, like finding a meal buddy or making friends, on a card and mark their seat location on the board's map. Others can pick up the card and find you at the specified spot.

Board layout



Card and Card holder design





กลิ่นอาย



An immersive tourism activity in Talad Noi, using scent-collection technology to capture memories from local objects and create unique perfumes.

Participants use an app as a map to event locations, complete missions during scent collection, and can review and share their experiences within the community platform.

watch prototype

<https://youtu.be/VTrthC4aVpU>

Landing page



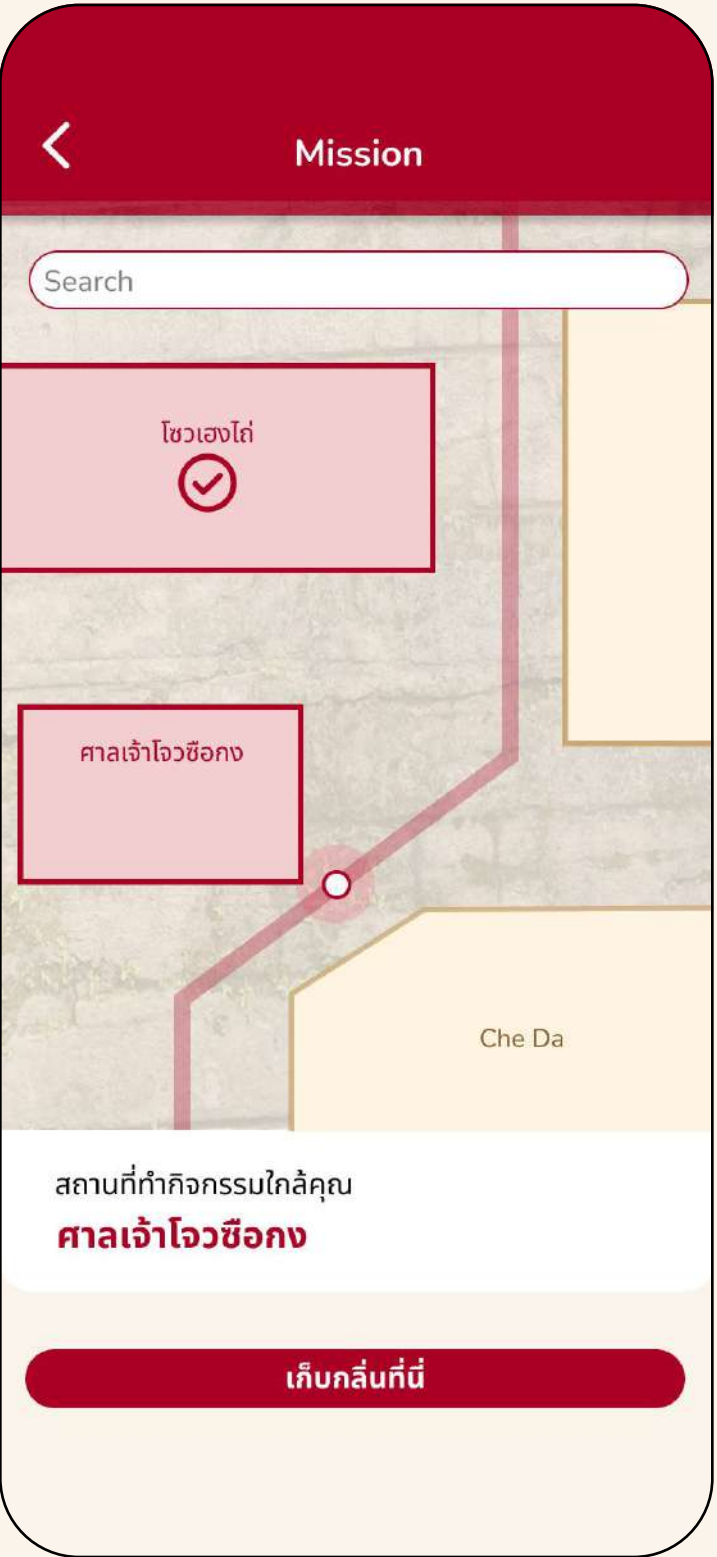
Activity Registration



Mission



Map



Community





UNCOMMONTHINGS

A website project showcasing unique animals through interactive storytelling. It features detailed species profiles (currently highlighting the immortal jellyfish) and a quiz to match users with their animal personality.

go to website

<https://uncommonthings.vercel.app/>

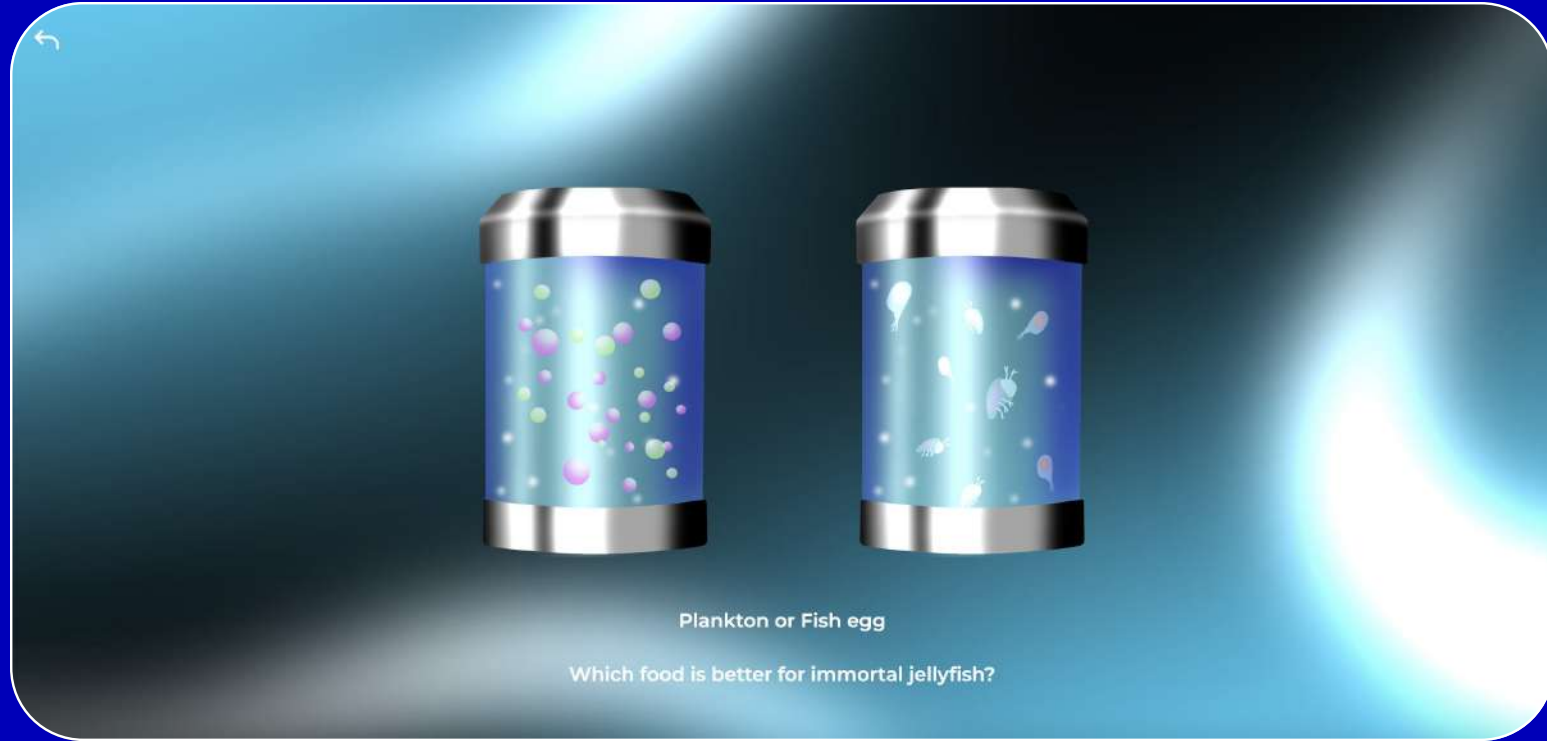
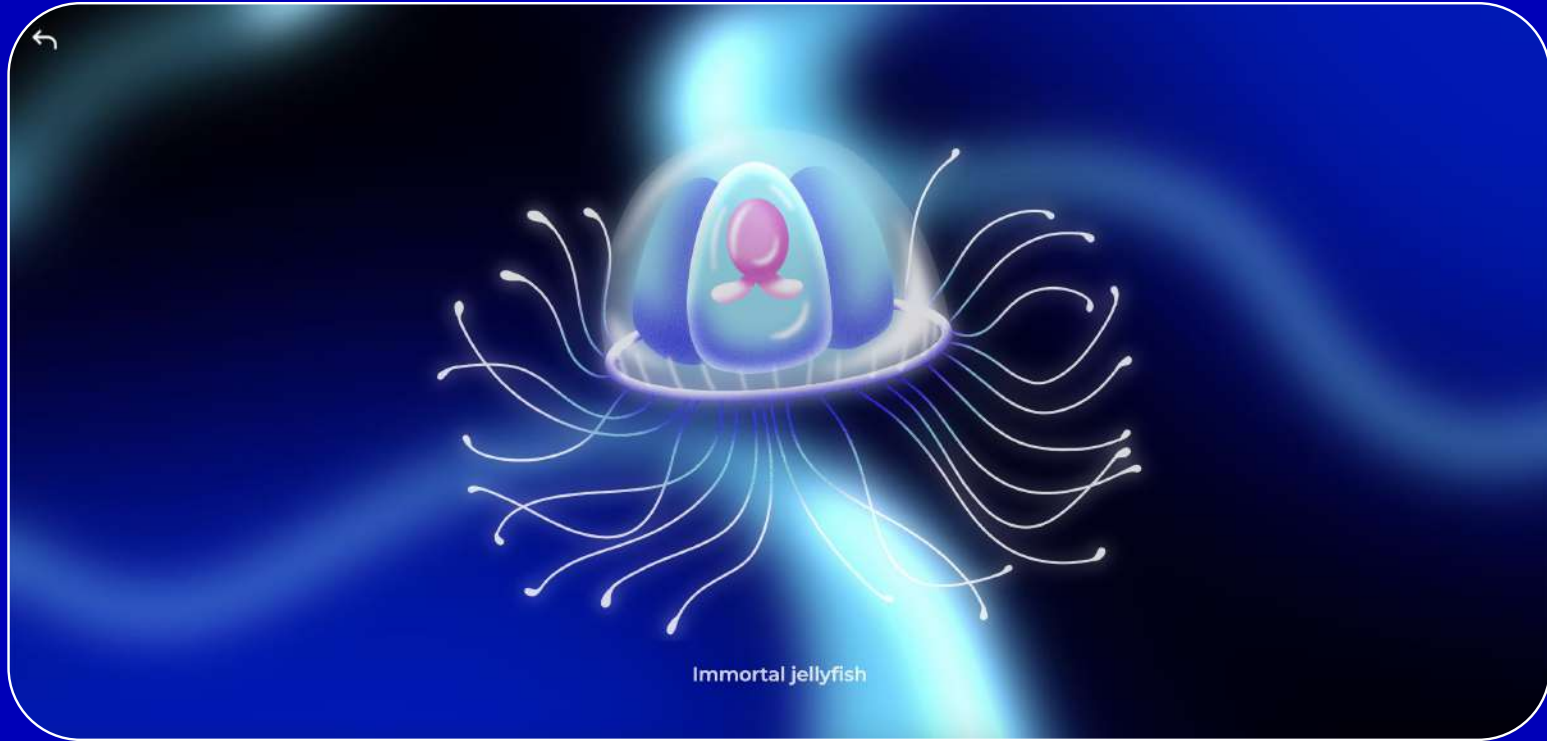
Website part



(Only the immortal jellyfish part is activated)



Storytelling part



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Thankyou

for taking the time to view my work