

PORTFOLIO



apisara kasempinitwong

Hi, My name is Earn :-)



I am a self-motivated Communication Designer, who are graduated from the School of Architecture and Design. I am passionate in illustration and graphic design and still going to experiment with digital art.

CONTENT

illustration

Graphic Design

Brand identity

Motion Graphic

installation

Mixed Media

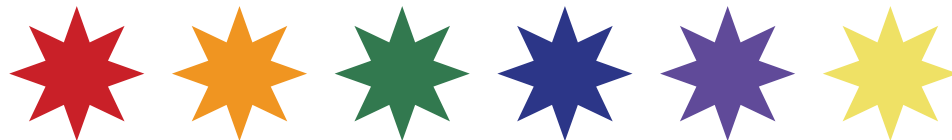
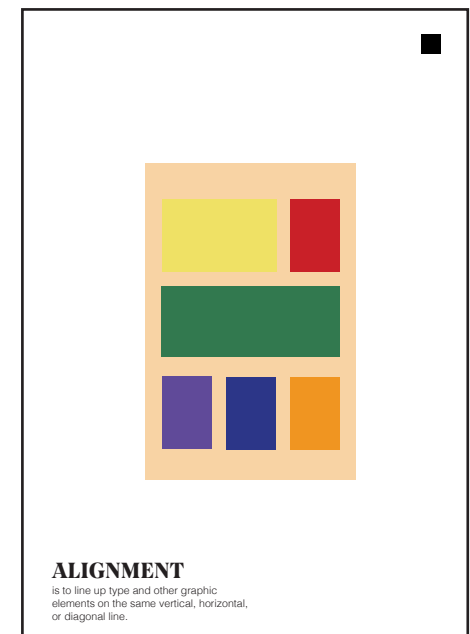
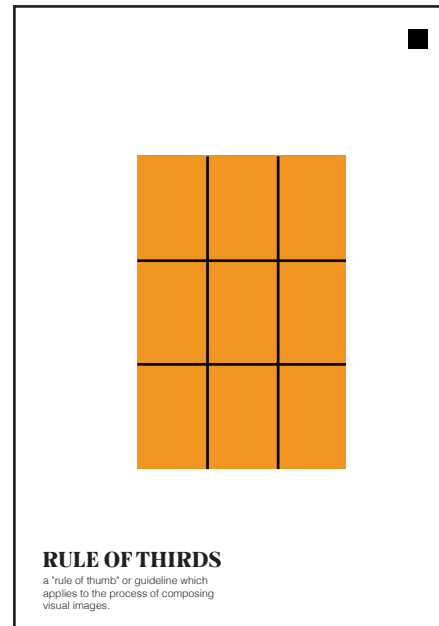
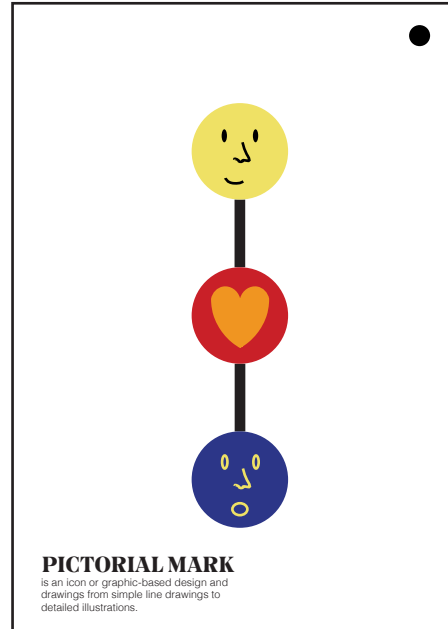
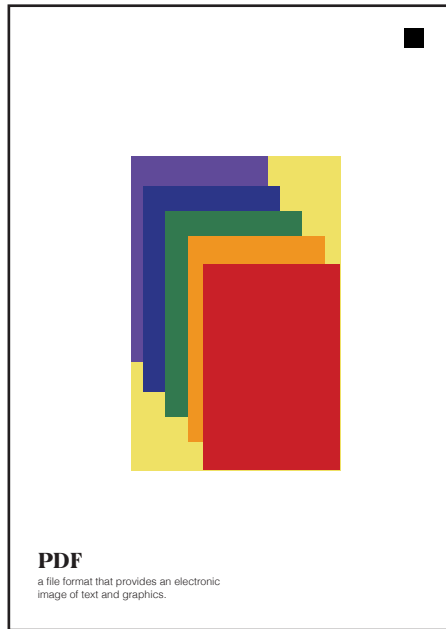
Video Editing

Stop Motion

Others

illustration

50 Design Terminologies

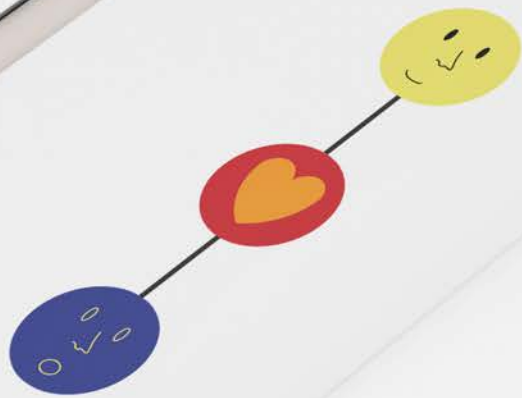


Booklet Design

Using an vibrant color and geometric shape as an art-direction.

magenta
black

PICTORIAL MARK
is an icon or graphic-based design and drawings from simple line drawings to shaded illustrations.



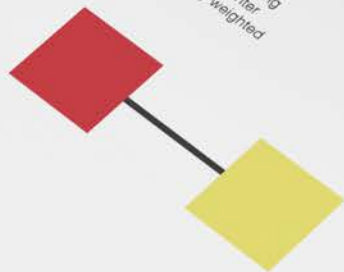
50 DESIGN TERMINOLOGY

PDF

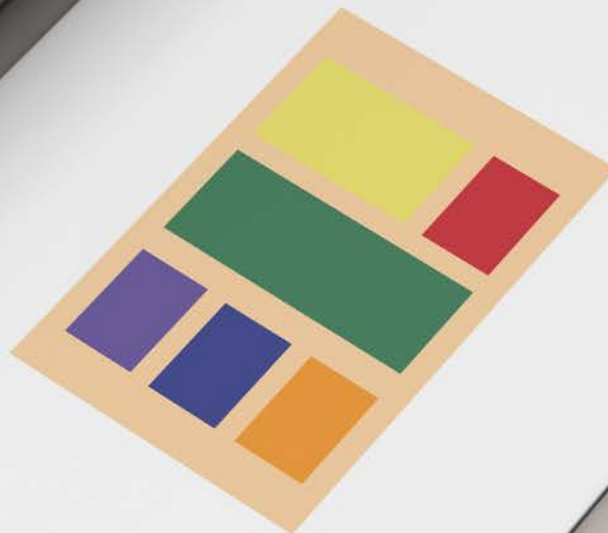


COLOUR
the element of art that is produced when light, striking an object is reflected back to the eye.

SYMMETRICAL
balance that is achieved by arranging elements on either side of the center or a composition in an equally weighted manner



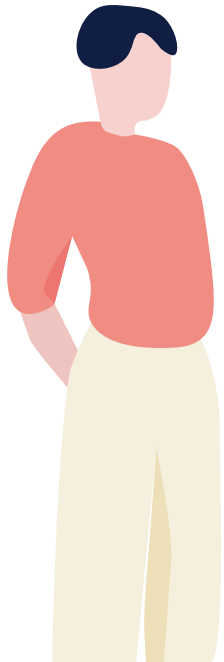
ALIGNMENT
is to line up type and other graphic elements on the same vertical, horizontal, or diagonal line.



QUARTER

Application Design

illustrated characters design for the Quarter application

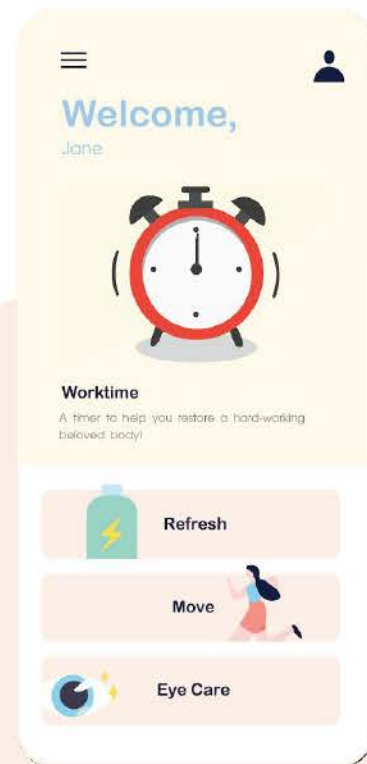


- : Timer reminding people to not sitting too long
- : Ways of quick self-care
- : Collecting user's working hours

Mode Selection

Worktime

30 mins
10 mins resting
(random activity)



Almicer

Almicer

Almicer



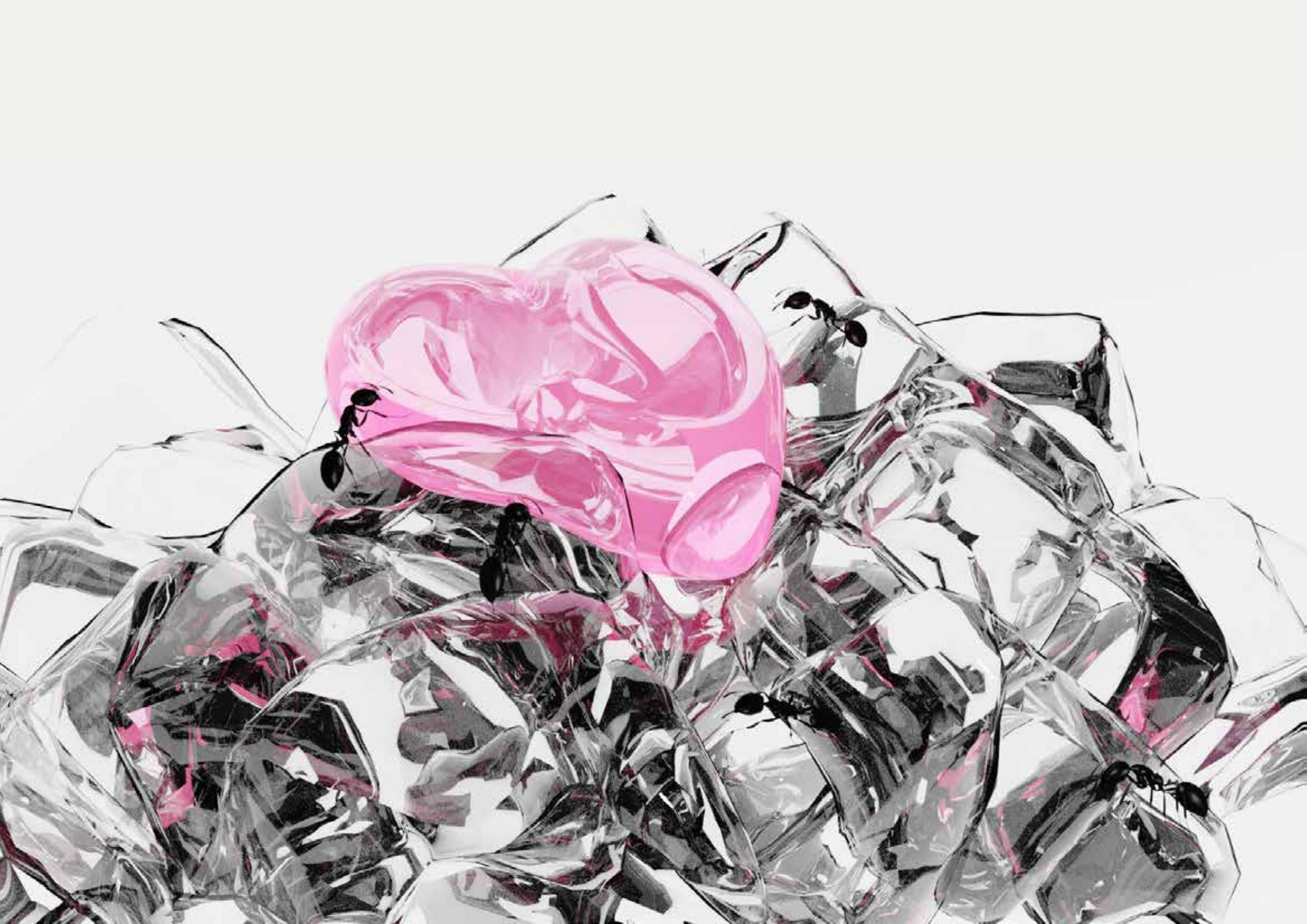
'Shall we dance Together'



dinner

3 Dimension Art









Graphic Design

6TY° OOH VISUAL DESIGN



OOH Visual Designer for 6ty new water brand that located up to 17 billboard in bkk and upcountry.
<https://drive.google.com/drive/folders/1LArhEzCiBX0EgsRIboGEkn4sVAvp5eIX?usp=sharing>

AMOREPACIFIC THAILAND

Sulwhasoo **LANEIGE**
FEEL the GLOW

몸
RYO

mise
en
scène
미 장 센

I was a graphic designer in the digital team at Amorepacific Thailand company which I had responsibility for Mise en scene, Sulwhasoo, Ryo, and Laneige.



Mise en scene

Lazada **mise scene** **LazMall**

SPECIAL DEAL SPECIAL GIFT

8-9 ส.ค. 65

SHOP NOW

999.-
-1316-

OR

OR

ทุกคำสั่งซื้อ

ซื้อครบ **700.-**

ซื้อครบ **1,200.-**

Perfect Serum Trial Kit 15u
มูลค่า 499 บาท

Shopee **mise scene** **Shopee Mall**

SPECIAL DEAL SPECIAL GIFT

8 ส.ค. 65 เท่านั้น

2 ชม.แรกเท่านั้น! (เที่ยงคืน - คี2)

กดลงรถเข็น

149.-
-499-

PERFECT SERUM ORIGINAL TRIAL KIT

8.8 artwork Click here!

<https://drive.google.com/drive/folders/1LZjGKGtZNwDcpiFIHthMIIdscwlkwg8D3>

8.8



Shopee



Shopee Mall

9.9

ลดสูงสุด 70%+ 10%



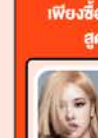
2 ชม.แรก 9 ก.ย. 65 เกียงคิน-ดี เท่านั้น!

สินค้าใหม่

กดลงรถเข็น ➔

HELLO BUBBLE ALL STAR





ทั้งหมดเพียง **799.-**
-1037-

พิเศษ

2 ชม.แรกเท่านั้น! (เกียงคิน-ดี)

เฉพาะ **50**
อันดับแรก

เพียงซื้อ **HELLO BUBBLE ALL STAR**
สูตร **SMOOTHING** จำนวน 1 ชิ้น



สินค้าใหม่

BLACKPINK PHOTOCARD YEB. GROUP PHOTO 11
สี: ขาว/ดำ RAPED DRY HAIR TURBAN
ราคา: 990 บาท



*1. สินค้าใหม่/ลดสูงสุด ****อาจเป็น/ลดสูงสุด

สูตร SMOOTHING

ฟื้นบำรุงผมแห้งเสียให้นุ่มลื่นและจัดการรังไย

*ของแถมและกล่องมีจำนวนจำกัด **เงื่อนไขเป็นไปตามที่บริษัทฯ กำหนด

9.9
MEGA BRANDS &
BEYOND SALE

70%+ 10%+ 10% ลด 40.- ทุกๆ 500.- **2 ชม. แสง** 9 ก.ย. 65 เกือบหมด-คิด เท่านั้น!

HELLO BUBBLE ALL STAR

ชุด SMOOTHING
ที่มีน้ำปรุงแต่งกลิ่นอายผลไม้ในโทนละมุน-สดชื่นอย่าง

พิเศษ
เพิ่มของ
HELLO BUBBLE ALL STAR
สูตร SMOOTHING จำนวน 1 ชิ้น

รับฟรี!
BLACKPINK PHOTOCARD
VER. GROUP PHOTO 1 ใบ
และ น้ำยาหมัก RAPID DRY HAIR TURBAN
มูลค่ารวม 690 บาท

เฉพาะ 50 คนแรกสุด

STYLING SET

มีของขวัญ ที่มอบให้ตามจำนวนสินค้าที่ซื้อครบตามที่ระบุไว้ด้านล่าง

ORIGINAL SET

มีของขวัญ ที่มอบให้ตามจำนวนสินค้าที่ซื้อครบตามที่ระบุไว้ด้านล่าง

มีของขวัญ ORIGINAL SET จำนวน 1 ชิ้น

รับฟรี! PERFECT SERUM TRIAL KIT จำนวน 1 ชิ้น มูลค่า 499.-

Original Shampoo	Original Conditioner	Styling Shampoo	3MIN Salon Pack
399.- ~~558.-~~ ชมพู่สำหรับสระผมและล้างสีผม	399.- ~~558.-~~ ครีมบำรุงผมสำหรับสระผมและล้างสีผม	399.- ~~558.-~~ ชมพู่สำหรับสระผมและล้างสีผม	498.- ~~798.-~~ น้ำยาทำผมแบบใหม่

HELLO BUBBLE ALL STAR

284.-
~~379.-~~

284.-
~~379.-~~

ชุด STRENGTHENING
เสริมสร้าง รวดเร็วขึ้นและบำรุงสุขภาพใบโพธิ์ทั้งหมด

ชุด Perfect Serum Trial Kit

149.-
~~499.-~~

*High Perfect Serum Trial Kit สำหรับใช้เพื่อเติมเต็มความชุ่มชื้นให้กับผิวหน้า

*อาจต้องแลกของกับบัตรอื่นบ้างตามร้าน **เงื่อนไขอื่นโปรดอ่านที่เว็บไซต์ทางการ

9.9 artwork [Click here!](#)

<https://drive.google.com/drive/folders/12tIchwadburTDt3qDZUgGiB66wWB6m2T>

9.9

Mise en scene

AMORE PACIFIC Smile

LazMall BRAND DAY × mise en scene 미장센

28-31 กรกฎาคม 65 เท่านั้น

BUNDLE SET PROMOTION
PERFECT SERUM ORIGINAL SET
หรือ PERFECT SERUM STYLING SET 1 เซ็ต

เพียง **999.-**
~~1,316.-~~

SHOP NOW

รับฟรี
PERFECT SERUM ORIGINAL TRIAL KIT 1 กล่อง มูลค่า 499.-

OR

*เงื่อนไขขึ้นอยู่กับบริษัทกำหนด

AMORE PACIFIC Smile

LazMall BRAND DAY × mise en scene 미장센

28-31 กรกฎาคม 65 เท่านั้น

mise en scene Top Spender

แจกชาร์มองค์พระพิฆเนศ
3 รางวัลจาก **Harmenstone**
มูลค่า **2,530** บาท มูลค่ารวม **7,590** บาท

HARMENSTONE

เพิ่มลงรถเงิน

*เงื่อนไขขึ้นอยู่กับบริษัทกำหนด

Smile Campaign artwork Click here!

https://drive.google.com/drive/folders/17QdE588Owu7_EE0RGsBOEYmzD1aaC85f

**Smile
Campaign**

Bible x Perfect Serum



Graphic/Video Editing for Billboard Click here!

<https://drive.google.com/drive/folders/1daLDBrkyaxtaGOxCwYI9ZbMDtK66adMg>



Graphic and Retouch

Trick or Treat mise en scène

5 คำแรกที่เห็น Halloween นี้

ผมจะ “ปัง” หรือ “พัง” กันนะ?

M	X	P	E	R	F	E	C	T	O	I	A	S	K	B
H	Y	U	L	C	A	N	Z	A	I	F	J	E	G	R
C	U	P	J	B	L	A	C	K	P	I	N	K	L	E
R	S	T	Y	L	I	N	G	Q	Y	G	S	V	O	A
K	N	O	T	I	E	C	O	L	O	R	M	E	W	K
Z	S	H	I	N	E	B	I	B	L	E	O	D	I	A
H	A	I	R	K	M	I	L	S	E	Y	O	A	N	G
U	N	R	U	L	Y	E	Y	N	S	C	T	M	G	E
F	A	S	E	R	U	M	E	C	U	T	H	A	N	K
R	E	P	A	I	R	O	S	O	F	T	R	G	E	A
S	P	L	I	T	E	N	D	S	I	N	W	E	A	K
S	T	R	E	N	G	T	H	A	I	L	A	D	R	Y

mise en scène

NEW perfect serum

เซรั่มบำรุงผม
ฟื้นบำรุงผมแห้งเสีย ใช้ได้ทุกวัน!

ผลลัพธ์การบำรุงผมแห้งเสีย

89%* ผมแห้งเสียและพันกันลดลงทันที
หลังใช้ Perfect Serum

*ผลทดสอบทางคลินิกในกลุ่มเป้าหมายเพศหญิง 22 คน อายุ 40 – 50 ปี ตั้งแต่วันที่ 2 ก.ค. 2562 – 5 ก.ค. 2562 โดยสถาบัน Ellead Co., Ltd.



NEW perfect serum

All-new Perfect Serum Line

ใหม่ เซรั่มบำรุงผมระดับชาติ อันดับ 1* จากเกาหลี เป็นเวลา 10 ปีซ้อน!

มอบสัมผัสนุ่มลื่นจรดปลายอีกด้านเพื่อผมสวยสมบูรณ์แบบกว่าที่เคย



SHOP NOW



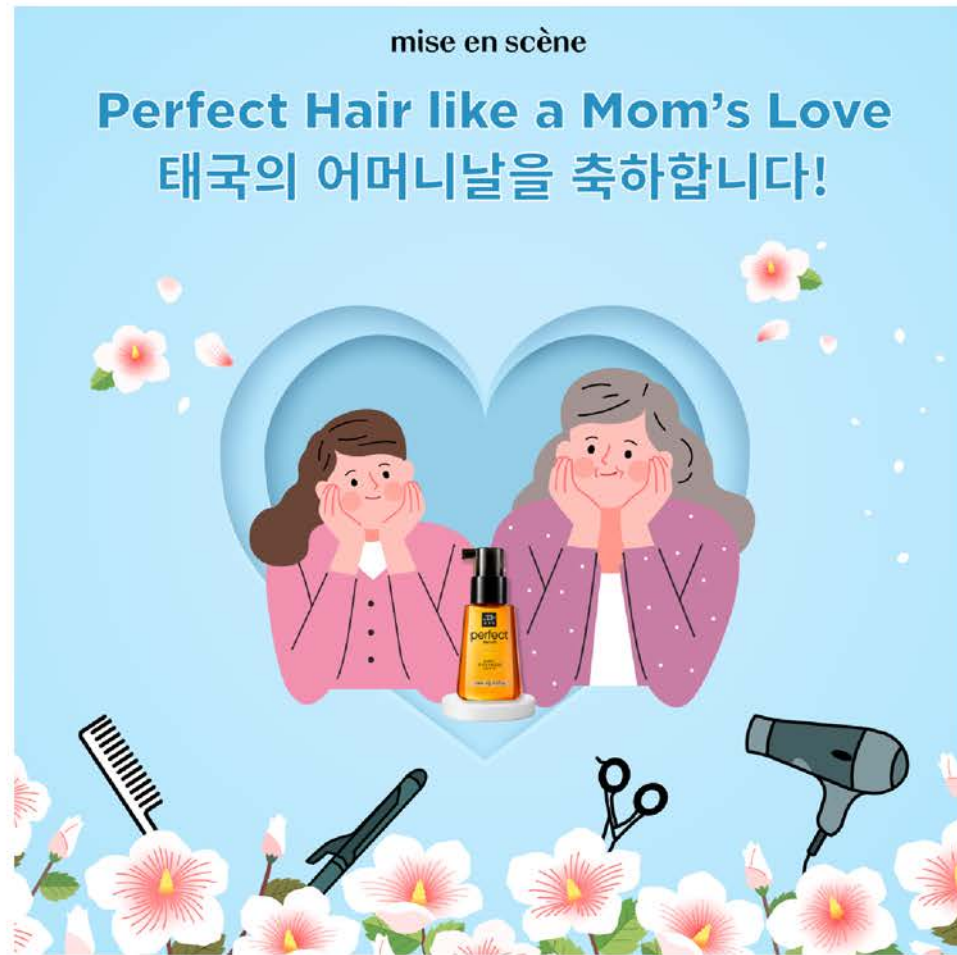
Artwork for Social Media



Artwork for Social Media



Artwork for Social Media



Artwork for Google Ads.



HELLO BUBBLE
HELLO BUBBLE ALL STAR LINE

สูตร SMOOTHING
บำรุงผมแห้งเสีย
ให้นุ่มลื่นมือและจัดการง่าย

379.-
ปกติ

สูตร STRENGTHENING
เสริมสร้างวอลลุ่ม
และบำรุงเส้นผมให้แข็งแรง

379.-
ปกติ

279.-
ปกติ

ใหม่! SHOP NOW

ฟื้นบำรุงผมแห้งเสียอย่างหนักให้กลับมานุ่มลื่นมือ
จัดการง่าย พลิ้วสวยแบบไอคอส

mise en scène



mise en scène
HELLO BUBBLE
All Star

จาก
โฟมเปลี่ยนสีผม
HELLO BUBBLE

สูตร SMOOTHING
บำรุงผมแห้งเสีย
ให้นุ่มลื่นมือและจัดการง่าย

379.-
ปกติ

279.-
ปกติ

สูตร STRENGTHENING
เสริมสร้างวอลลุ่ม
และบำรุงเส้นผมให้แข็งแรง

379.-
ปกติ

ใหม่! SHOP NOW

ฟื้นบำรุงผมแห้งเสียอย่างหนักให้กลับมานุ่มลื่นมือ
จัดการง่าย พลิ้วสวยแบบไอคอส

Sulwhasoo

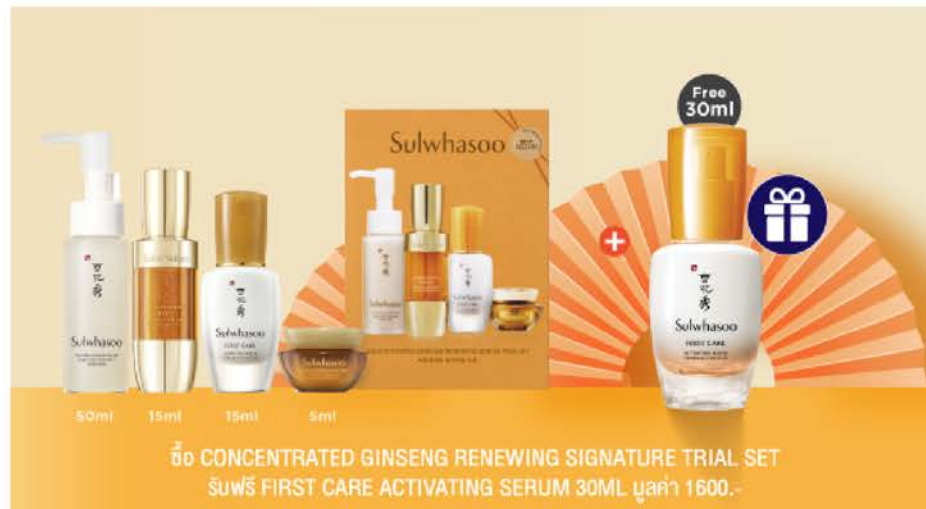


7.7 artwork Click here!

<https://drive.google.com/drive/folders/14W3cgsH7JxsV4NBo4LQwJawouEj0Gmm3>

7.7

Sulwhasoo



8.8 artwork Click here!

https://drive.google.com/drive/folders/1UcXddGxfsk9M8K_GEBVFB1bX2BiNt1s7

8.8



9.9 โปรเด็ด ตีลปง

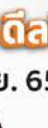
9 ก.ย. 65 – 11 ก.ย. 65

ช้อปเลย! ➔

CONCENTRATED GINSENG RESCUE AMPOULE 20G



รับฟรี!
 ของขวัญ **9 ชิ้น**
 มูลค่า 6,230.-



9 ก.ย. 65

ทุกจอเจอร์ ไม่มีขั้นต่ำ

รับเพิ่ม!
First Care Activating Serum 30ml
มูลค่า 1,600 บาท



1,000 บาทต่อกล่องเท่านั้น

ซื้อครบ 2,999 บาท

รับเพิ่ม!
Sulwhasoo Scarf
(มูลค่า 2,990 บาท / 1,495 บาทต่อกล่องเท่านั้น)



1,000 บาทต่อกล่องเท่านั้น

9 ก.ย. 65 และ 11 ก.ย. 65

ทุกจอเจอร์ ไม่มีขั้นต่ำ

รับเพิ่ม!
First Care Activating Serum 15x2ml
มูลค่า 1,600 บาท



1,000 บาทต่อกล่องเท่านั้น

<https://drive.google.com/drive/folders/1pHZNhwwfN8t0Sr6fygSeXxLto-9uPAZ5>

9.9

DISAYA / MATTER MAKERS



**matter
makers**

I was a graphic designer for disaya / disaya vacationist / matter makers at West 8 company which I had responsibility in offline and online design part.



WEST 8 NEW LOGO

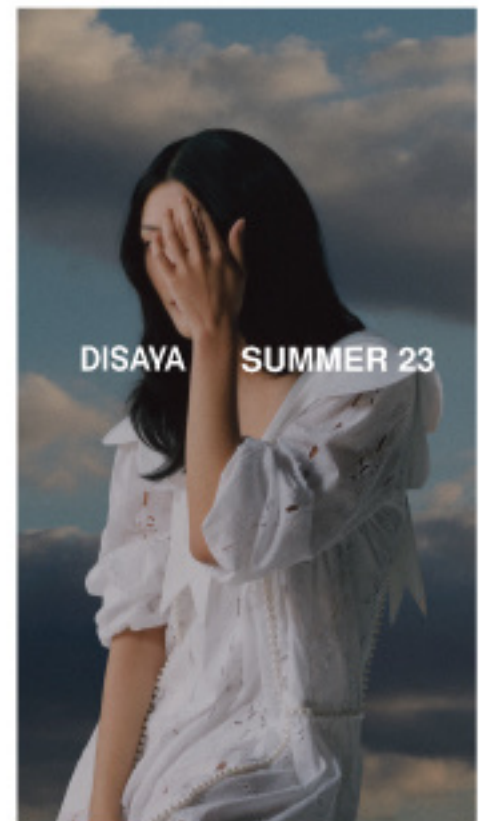
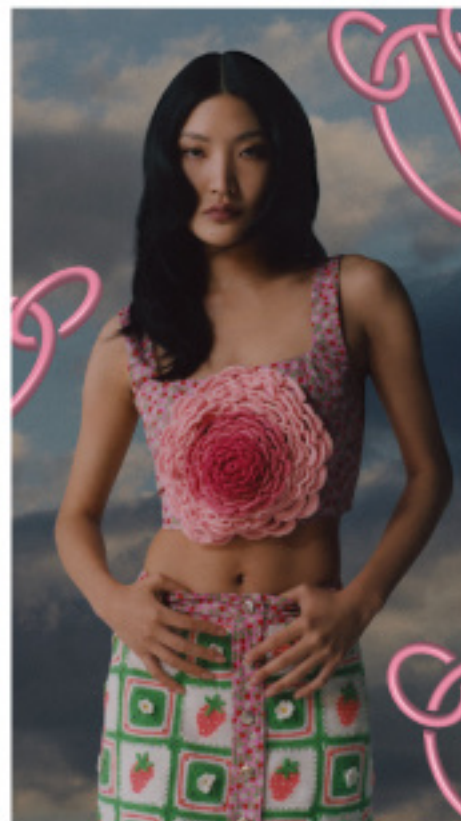
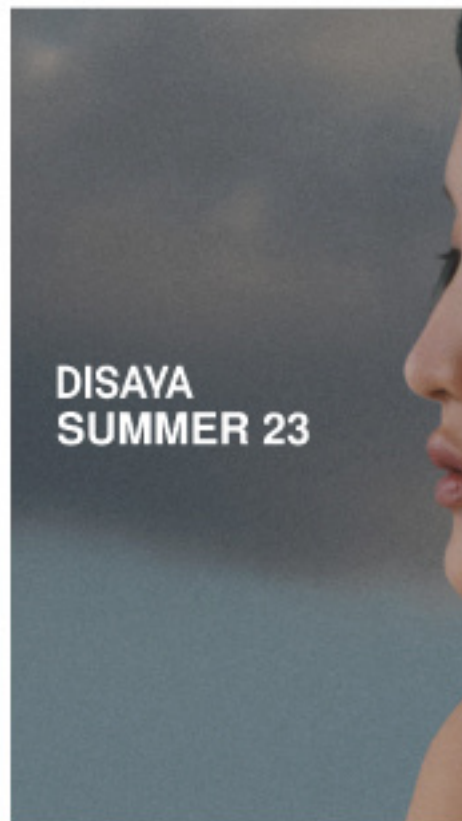


W8

Logo Design Click here!

https://drive.google.com/drive/u/5/folders/1ua9y8DmR7HZbZO-bwjCb9MMYl0rty_E5

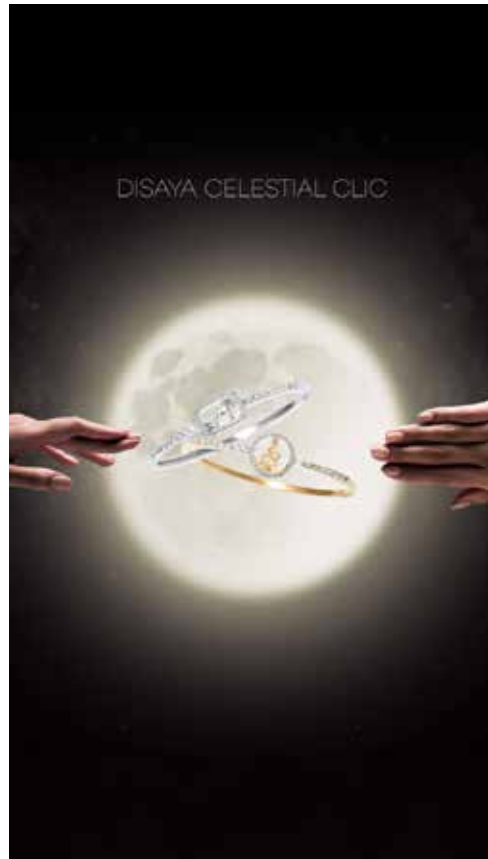
DISAYA



E-Card, IG-Story and etc.. Click here!

https://drive.google.com/drive/folders/1pu_fPzvvcyljN4aGnx8SatdZ-3d45YdZ5?usp=sharing

DISAYA



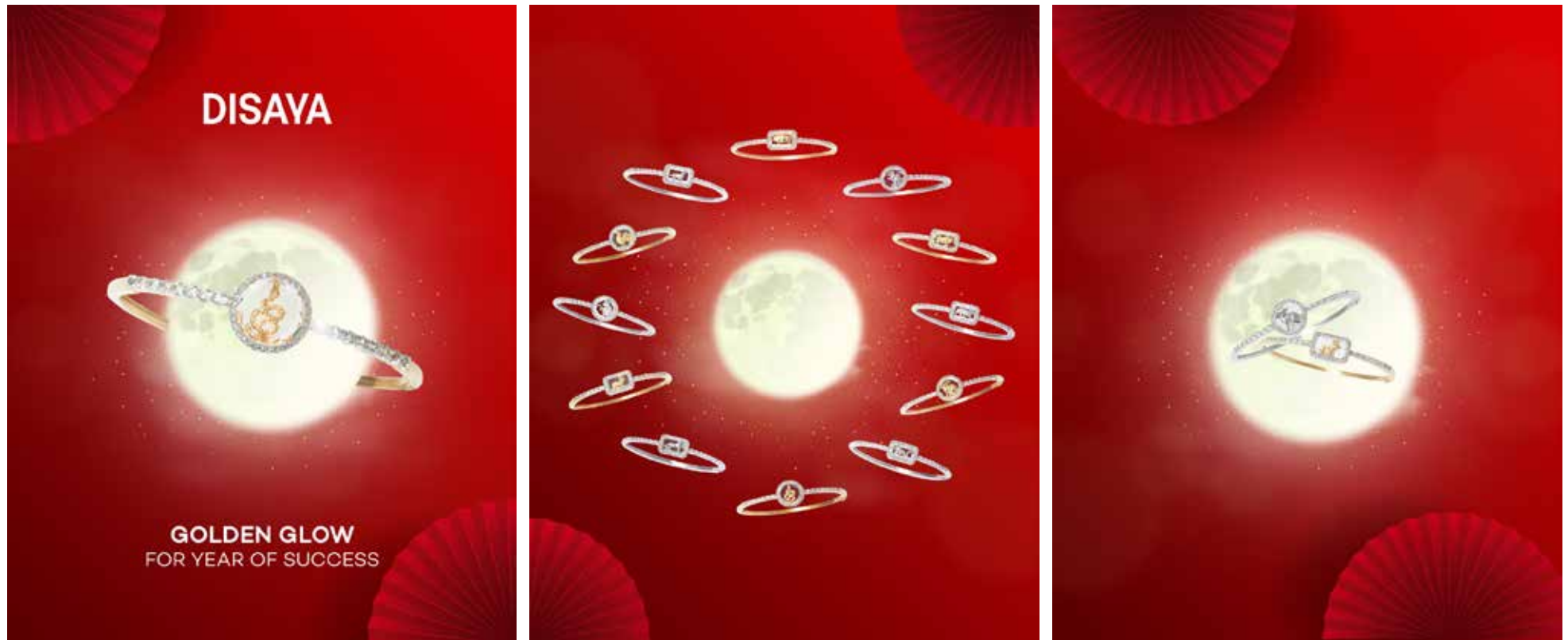
Design Key visual for Disaya Celestial Clic (jewelry line)

DISAYA



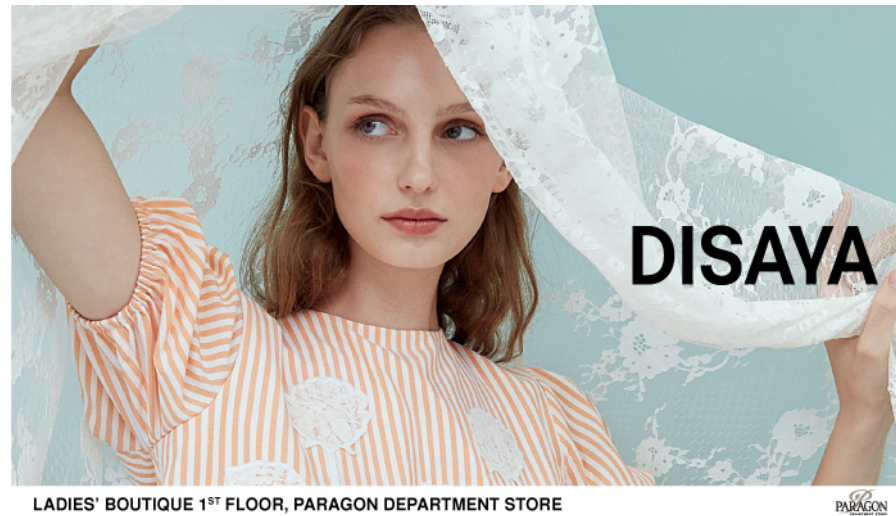
Design Key visual for CNY24 Collection.

DISAYA



Design Key visual for CNY25 Collection.

CAPSULE24



Video Ads and Poster for Department store Click here!
<https://drive.google.com/drive/folders/1YTNFZ6JbvfRHmh->

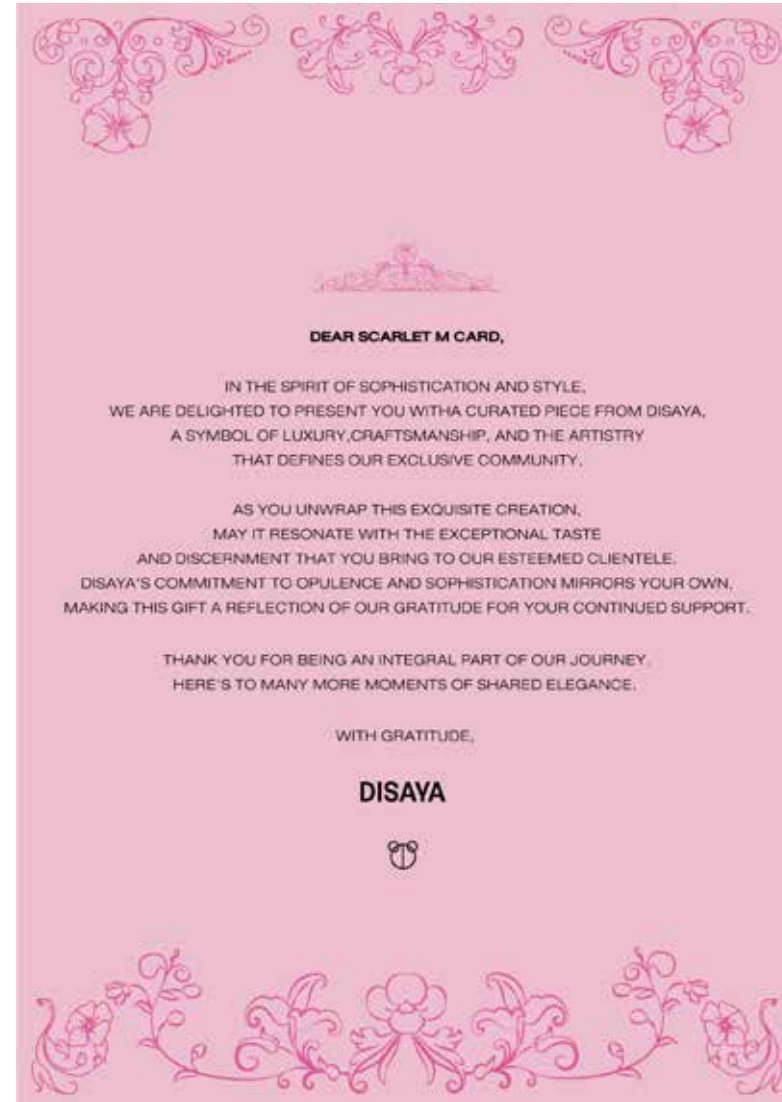
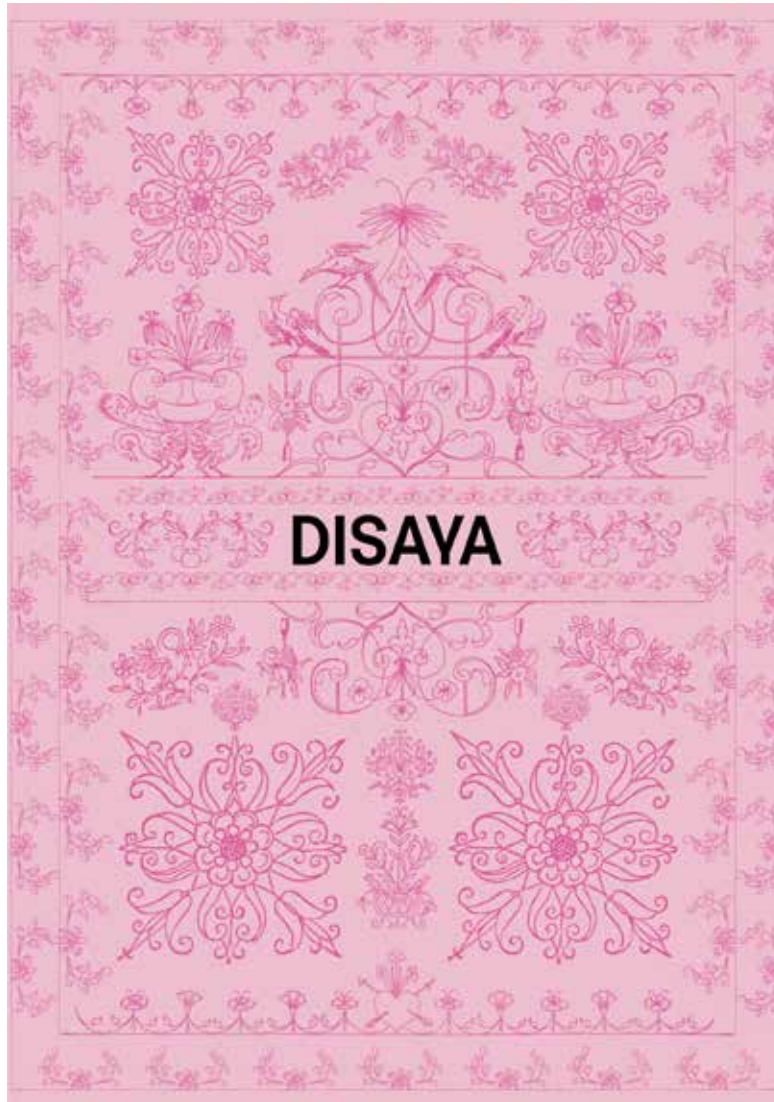
FALL24



Video Ads and Poster for Department store Click here!
<https://drive.google.com/drive/folders/1KaeuvUTBHiSh77LaPmiiN->

E-INVATATION CARD FOR DISAYA EVENT





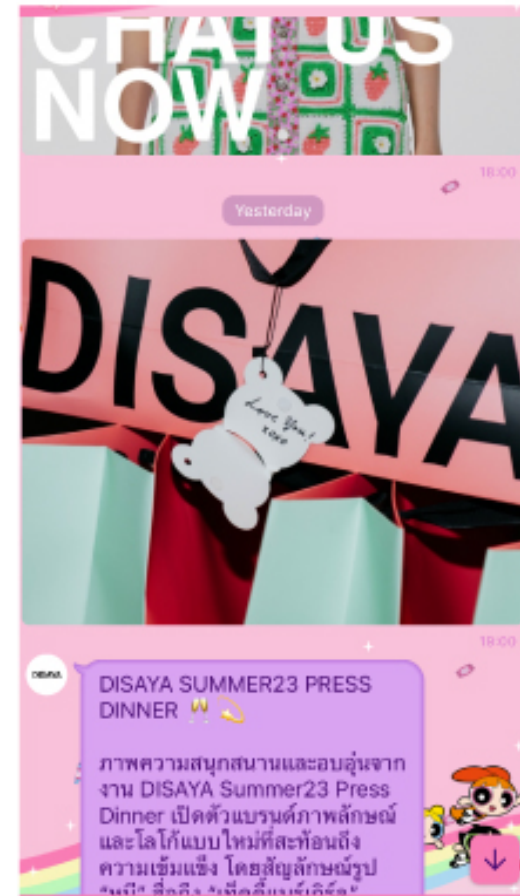
For THE MALL thank you card.

E-INVATATION CARD FOR ALIST EVENT



For FPM opening event invatation and Jimmy Choo AW23 event invatation.

DISAYA



Rebranding Product Click here!

https://drive.google.com/drive/u/5/folders/1noXZJhNgbwz5D7WY_sUEUSxH54cLFZPM

DISAYA

NEW ARRIVALS



SHOP NOW

DISAYA

NEW IN

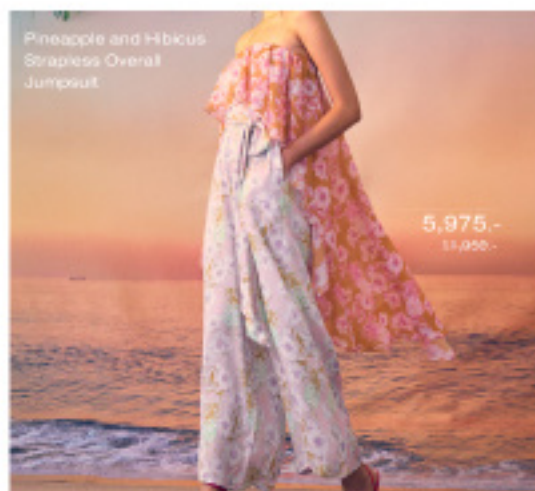


SHOP NOW

Line OA Click here!

https://drive.google.com/drive/u/5/folders/1i4q4R6OQIR4fXzPXjTwAMad8_NsnEL7X

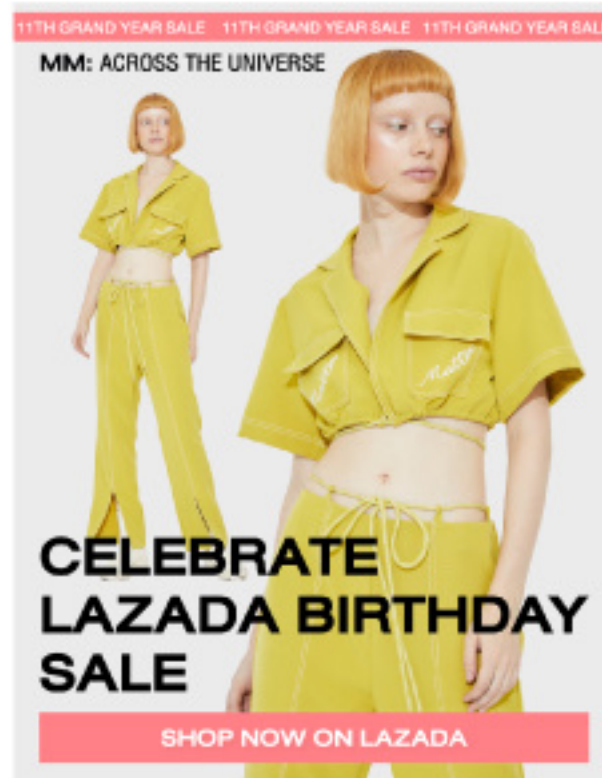
DISAYA VACATIONIST



Line OA Click here!

https://drive.google.com/drive/folders/1tKgVD03K5pMawa-mv7rxR8l_FC4mOHPp?usp=sharing

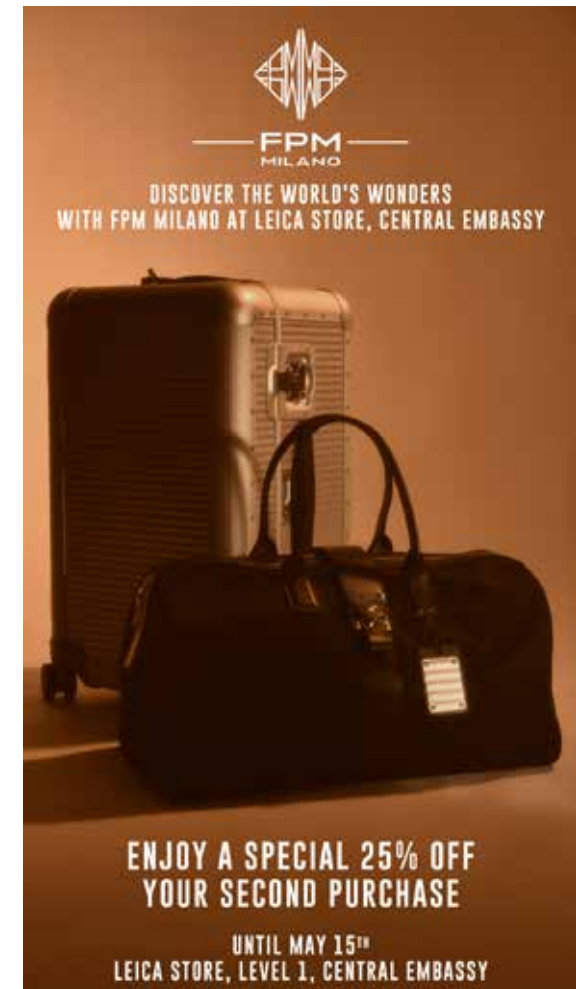
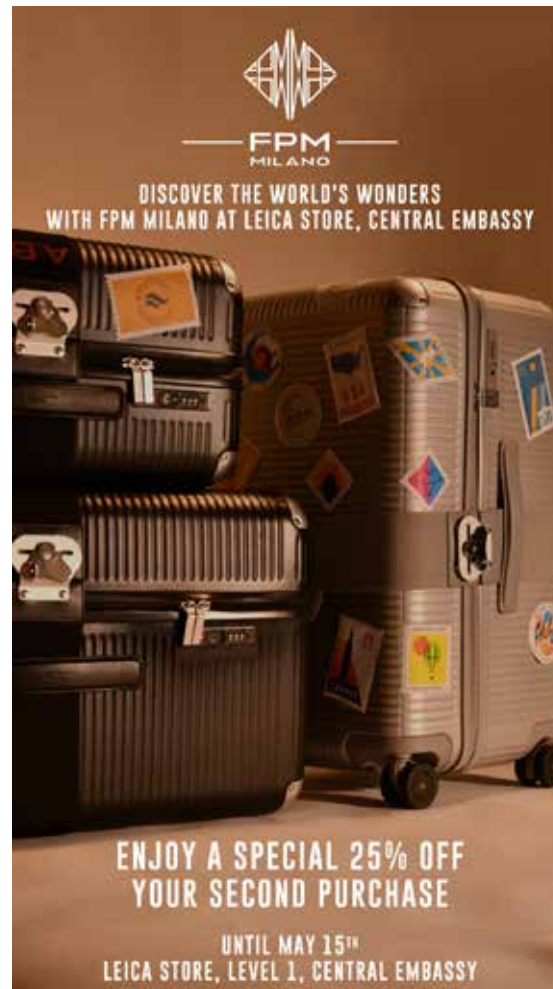
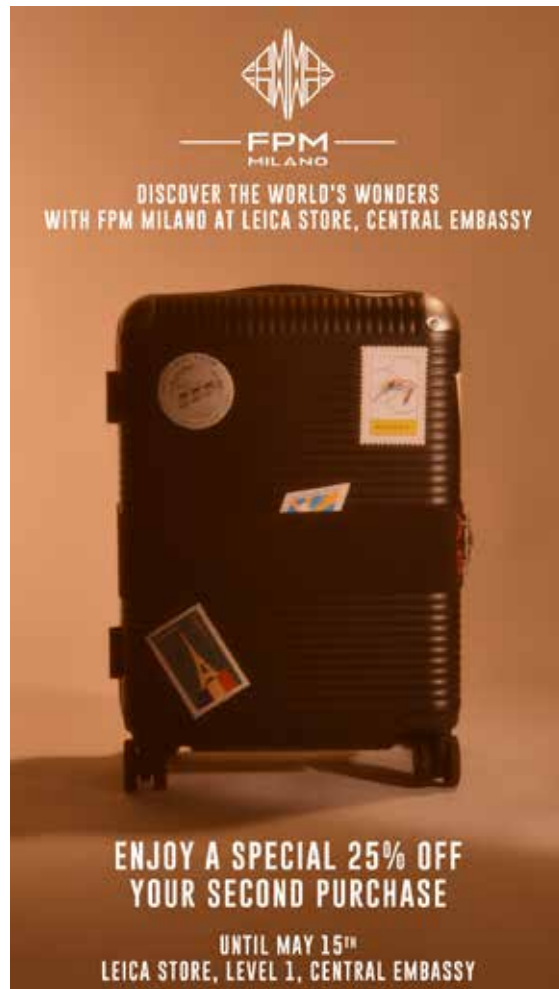
MATTER MAKERS



Line OA Click here!

<https://drive.google.com/drive/folders/1aG3U73VSsPvhq-lvNDJBxqpBu9l9r8ak?usp=sharing>

FPM



Video Ads and Poster for Department store Click here!
<https://drive.google.com/drive/folders/1XcsSC0R--4sydZNVe5Ky->

MR.PERFEXT



As I working as a freelance graphic designer with a Production House named “Pen-Gun-Aeng”
This project is a Video Editing Vlog which my responsibility is Graphic design and illustration.



Vlog | นอนโรงพยาบาลห้องหล่อ + เล่นสงกรานต์ที่ Water Bomb Bangkok 🌧️ EP.1 Click here!
<https://www.youtube.com/watch?v=OFAUUrKvOHY>



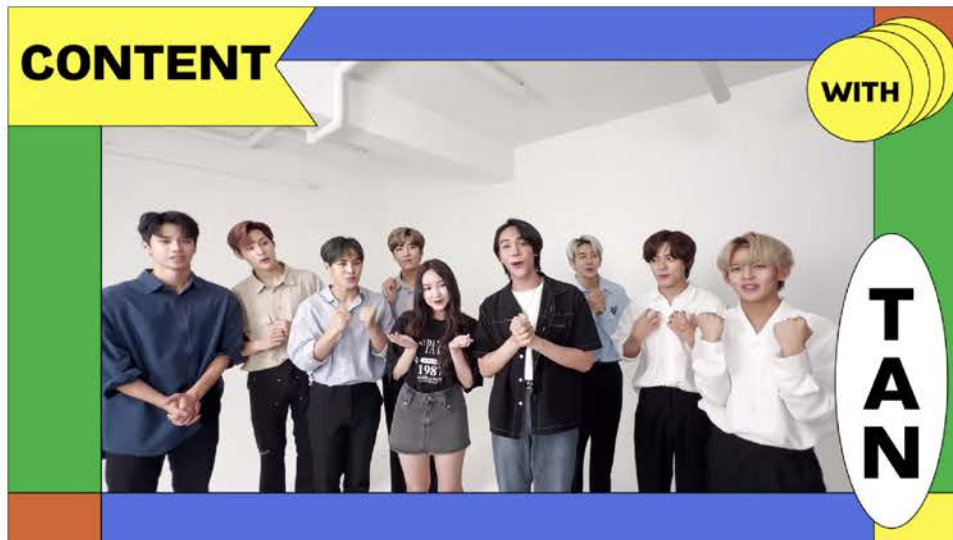
Perfext in Korea | **หนึ่งวันไปดู** Straykids Special Concert in Seoul ทำอะไรบ้าง?! Click here!
<https://www.youtube.com/watch?v=ehAxKsi54zU>



Perfext in Korea | วันเกิดปีแรกที่อยู่เกาหลี! | ไปมหาลัย + ไปกินเลี้ยงกับคาเฟ่ชื่อดังแถวย่านฮงกุกอง Click here!
<https://www.youtube.com/watch?v=wOsH5uGy6N4&t=1098s>



Perfext in Korea | ໂດນໂຄງມັດ Water Bomb ໄປ2xx,xxxຈອນ Click here!
<https://www.youtube.com/watch?v=gD-AKY6OWq8>



Perfext in Korea | ถ่าย content กับ วง 'TAN' Click here!
<https://www.youtube.com/watch?v=lwwKk07Dg0E>

PANDARA COLLAGEN



As I working as a freelance graphic designer with a Production House named “Pen-Gun-Aeng” This project is a photoset for Pandara Collagen which my responsibility is prop stylist and retouching.



Pandara Collagen Project Click here!

<https://drive.google.com/drive/folders/1eR0v2cbE1eSLP1VpzpBAbVRw9Ads-w7S>

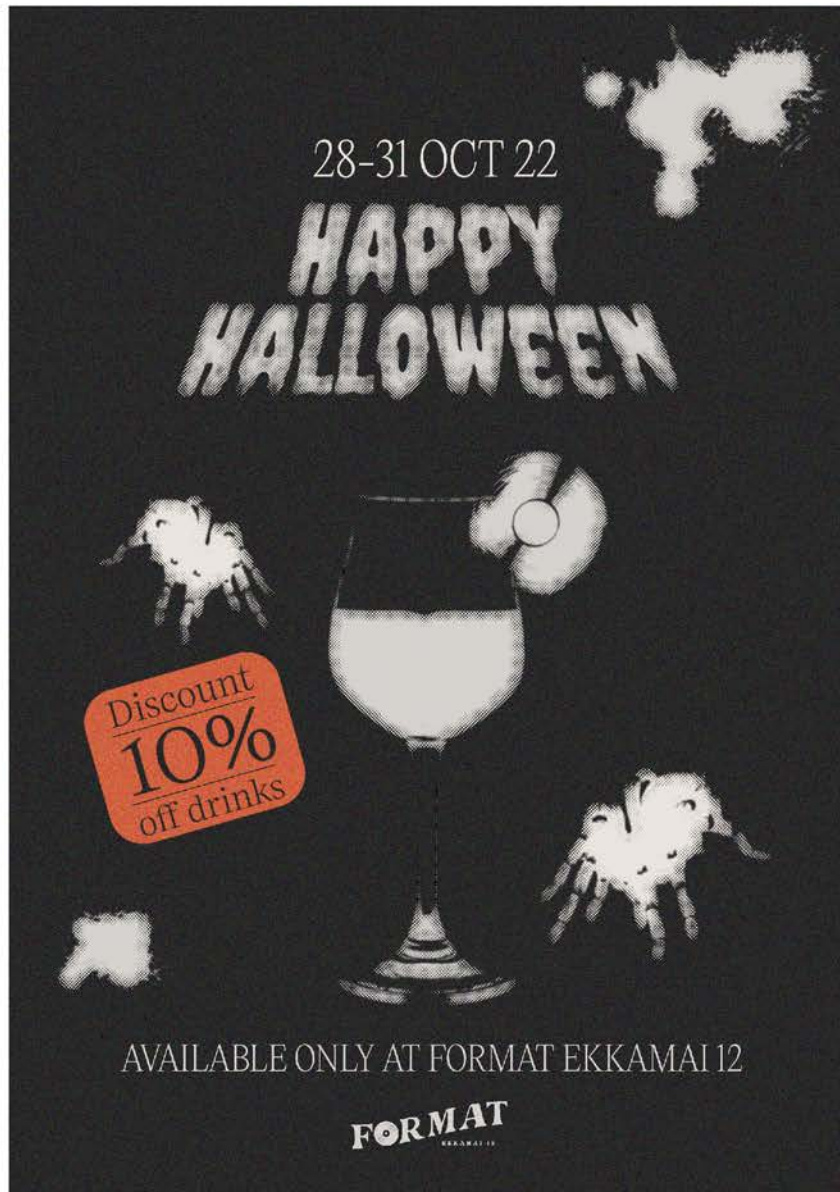
FORMAT.BKK



I designed a tote bag under the theme of the '80s which brought various elements in that era such as disco ball, retro fonts, and colors.



FORMAT
FASHION & ART



Creating artwork for Halloween Promotion.

SANIDCHAN BOAT NOODLES



Layout design and retouch for Sanidchan brand.

INFO-GRAPHIC



LET'S GET STARTED WITH AUWhiz : YOUR GO-TO ONLINE LEARNING BUDDY!



Whiz Dashboard
Now you can track your progress, view your assignments, and more!



Sign In:
Log in using your ABAC email. First thing you'll see is a lineup of all the courses you can pick from.



DASHBOARD
TERM 2/2022 PREVIOUS TERM

Select Your Course:
Hunt down your assigned courses. Make sure to read all the important course details before diving in!



Read Course Details:
Get to know more about course objectives, modules, and more! Know what you're getting into!



Test Your Knowledge with Pre-test:
Tackle multiple-choice, sequence, or checkbox questions. You get one shot per module, with instant score feedback.



View Your Learning Material:
View or download any attachments provided for your course. Easy download!



Start Your Online Learning Journey:
Smart Note-Taking:
Jot down notes directly on the video slides. They'll stay exactly at the second you took them! And they will show up when you get back for revision!



DM to Lecturer:
Got questions? Just send a direct message to your lecturer!

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See video chapters and adjust playback speed for faster learning.

Heads Up! Pop-up Quiz:
Be ready for surprise quizzes! Answer quickly, and get the correct answer! They are time-limited & pop up at any time!



Submit Your Assignment:
Typed Response:
Type directly on the platform.

Upload File:
Upload your assignment files. Work solo or team up with friends, and track your group's progress in real-time.



Finish Post-test:
Similar format as pre-tests, but you can attempt multiple times as allowed. Scores pop up right after you're done.



Check Course Dashboard:
Progress Bar:
Track your learning journey easily with your personal process tracker.

Points:
Find your scores from pre-tests, post-tests, assignments, and more.



Student Profile:
Your profile is the hub for all your info. Update it to keep it current with your university records. Stay in the loop with notifications for deadlines, materials, and key updates.

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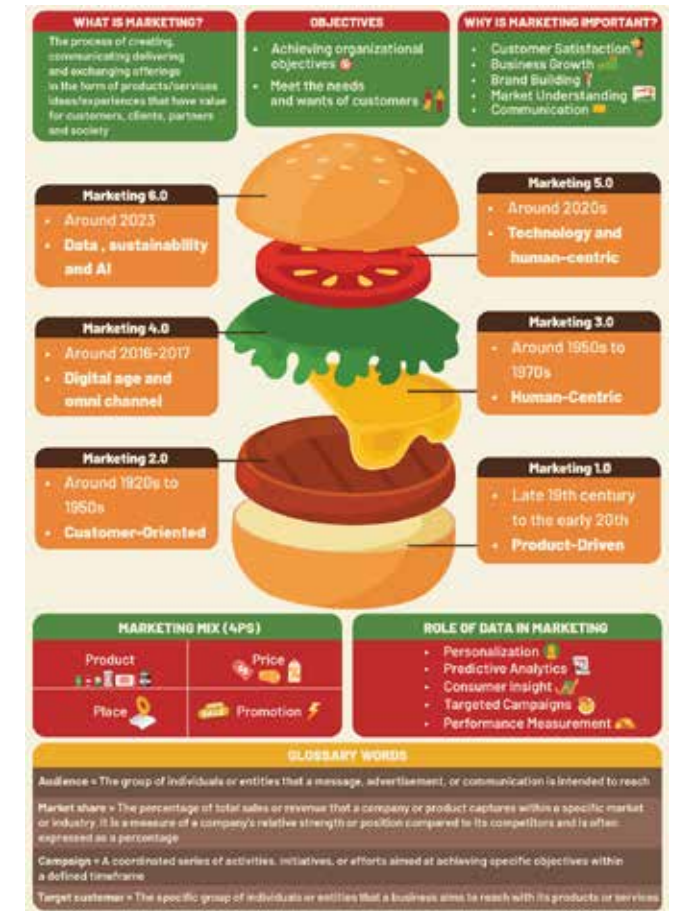
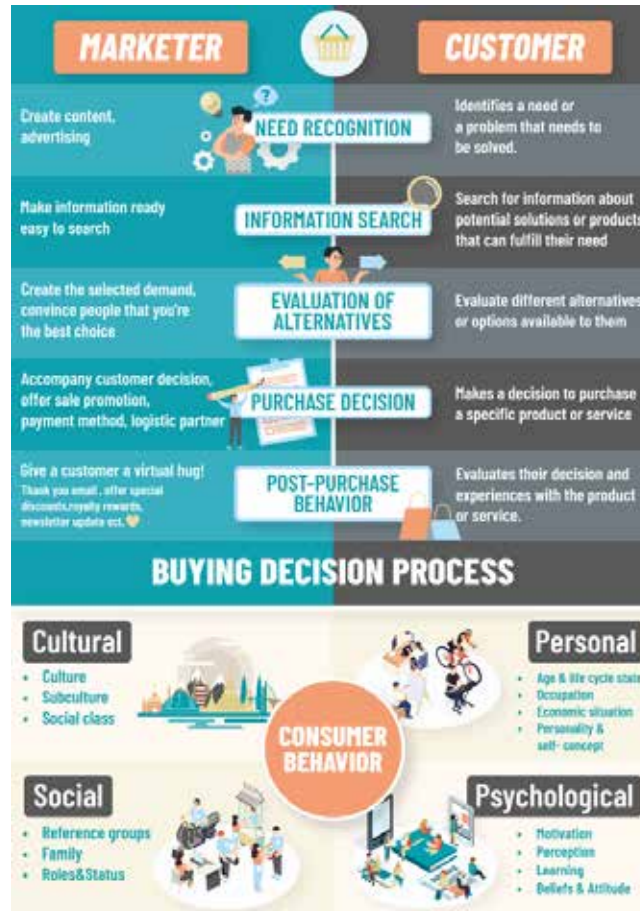
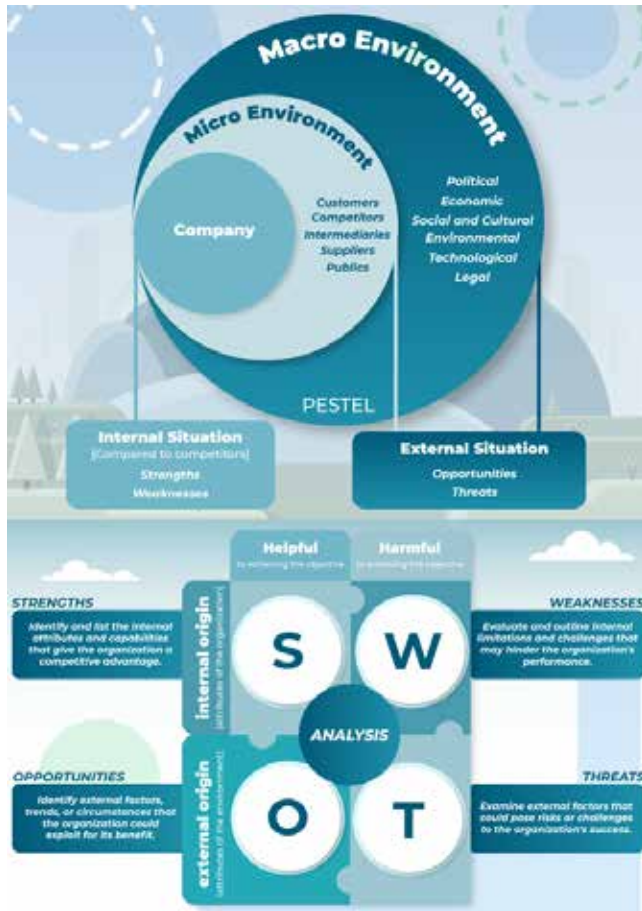
Points:
Find your scores from pre-tests, post-tests, assignments, and more.



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Need support?
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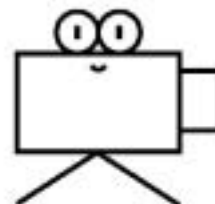
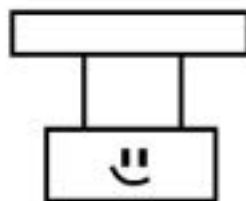
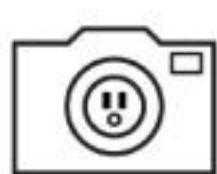


Infographic for AU learning sheets

Brand identity

PENGUNAENG STUDIO

WELCOME !



Creating logotype and character design for Pengunaeng Studio under the theme of friendly neighborhood that welcomes all the clients who desire new and fresh ideas to evolve your project.

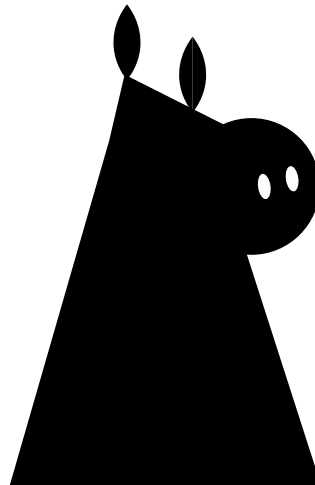
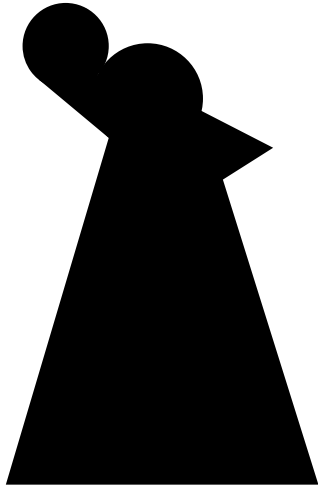
PENGUNAENG STUDIO



**Pengunaeng
Studio.**

Motion Graphic and illustration Click here!
<https://fb.watch/gQIOYSDExL/>

FARMGROUP



Re-design animals on the navigation bar of Farmgroup website project for internship students. The design it represent 'Simplicity, geometric and unqiue'.

863 Fabric store



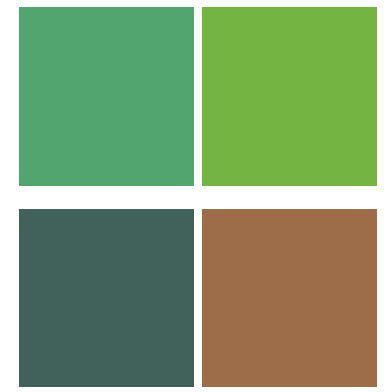
Branding design Farmgroup making Brandmark, Type System, Color System, Supporting Assets and Usage Manual. In my part, I was develop the logotype and graphic signage.

EightSixThree

863

863 TEXTILE
NIRUN UDOMLERTLAK
+6690 990 9595
863TEXTILE@GMAIL.COM
SOCIAL MEDIA: @863TEXTILE
863TEXTILE.COM

HARU



Farmgroup create branding design for label and the bottle under the theme of 'The craft of perfection' which mood and tone is modern Japanese combine with the spring season.

Thai League



I was helping teams to develop design elements and identity. Farmgroup is playing with Thai motif that represent more sense of Thainess and art direction is aimed to appeared more dynamic and youthful to paired up with the league's strategic direction.

SISU OFFICIAL



Design T-shirt, Crop tee, Post and Logo for @S.i.s.u.official under the keywords of childish, playful, nostalgia and colorful which inspired from Power Puff Girls by adding the elements such as colors and text.

The Spoiled Daughter



Sisu

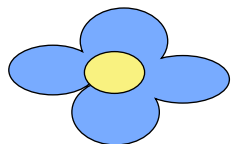
The
Spoiled
Daughter

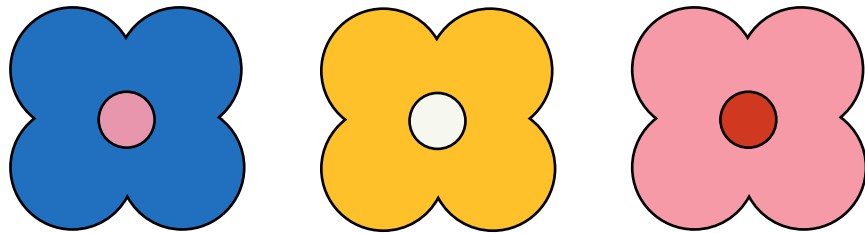
Sisu





Promotion Post





END OF YEAR PROMOTION

NOW UNTIL 30 Dec 2021

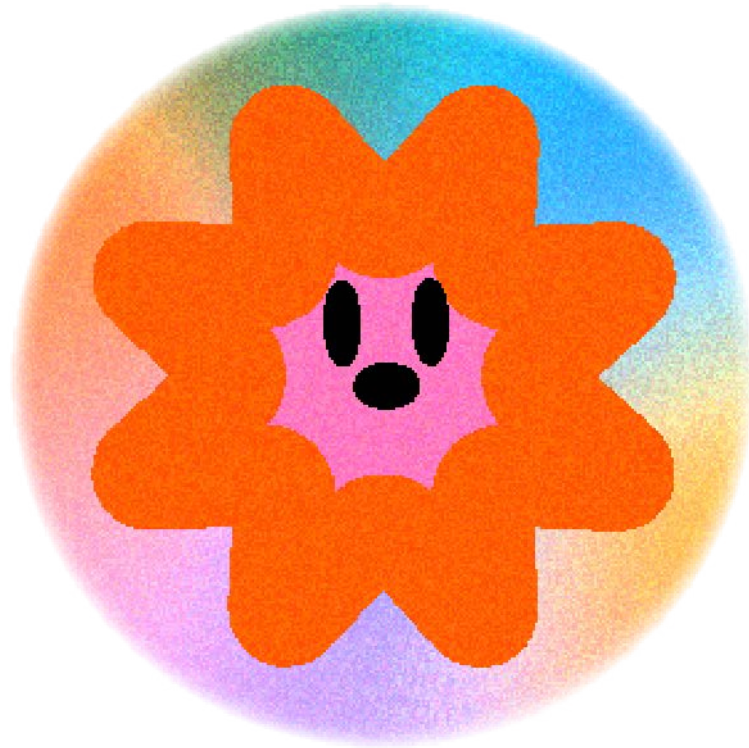
SPECIAL PRICE

BABY TEE	390	From 490
OVERSIZED	590	From 690
BABY TEE + WITH OVERSIZED	950	

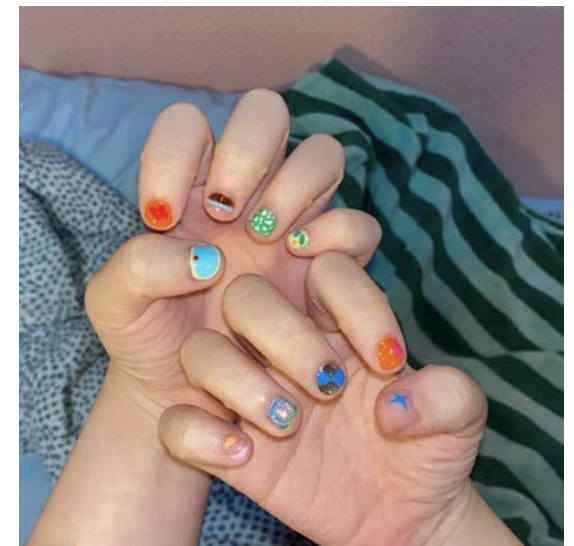
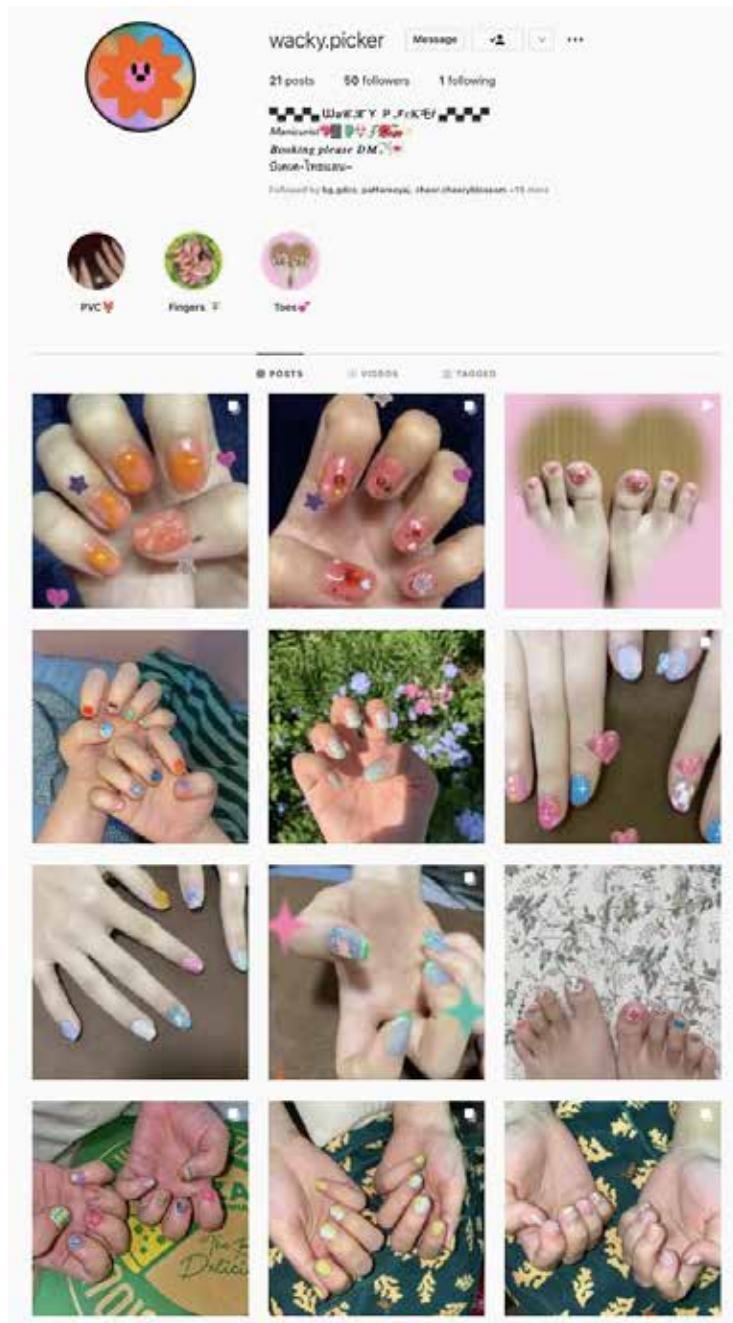
@S.I.S.U.OFFICIAL



WACKY PICKER



As I was done a manicure painting, on the other hand, I was designing my own branding such as Stickers, Post tutorials, Packaging and etc.



Wacky Picker is a combination of unique elements and vibrant various colors which overall style is related to design keywords 'WACKY, WEIRD, and WEARABLE'.

DO IT BY YOURSELF

AT ROME

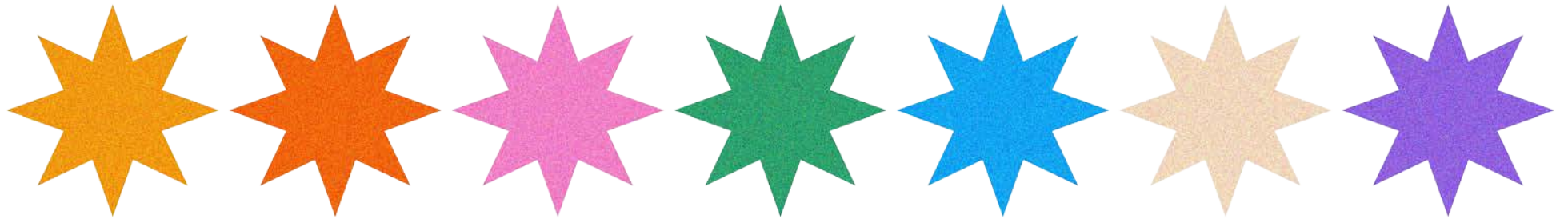


STICKER SET

WACKY PICKER



wacky picker



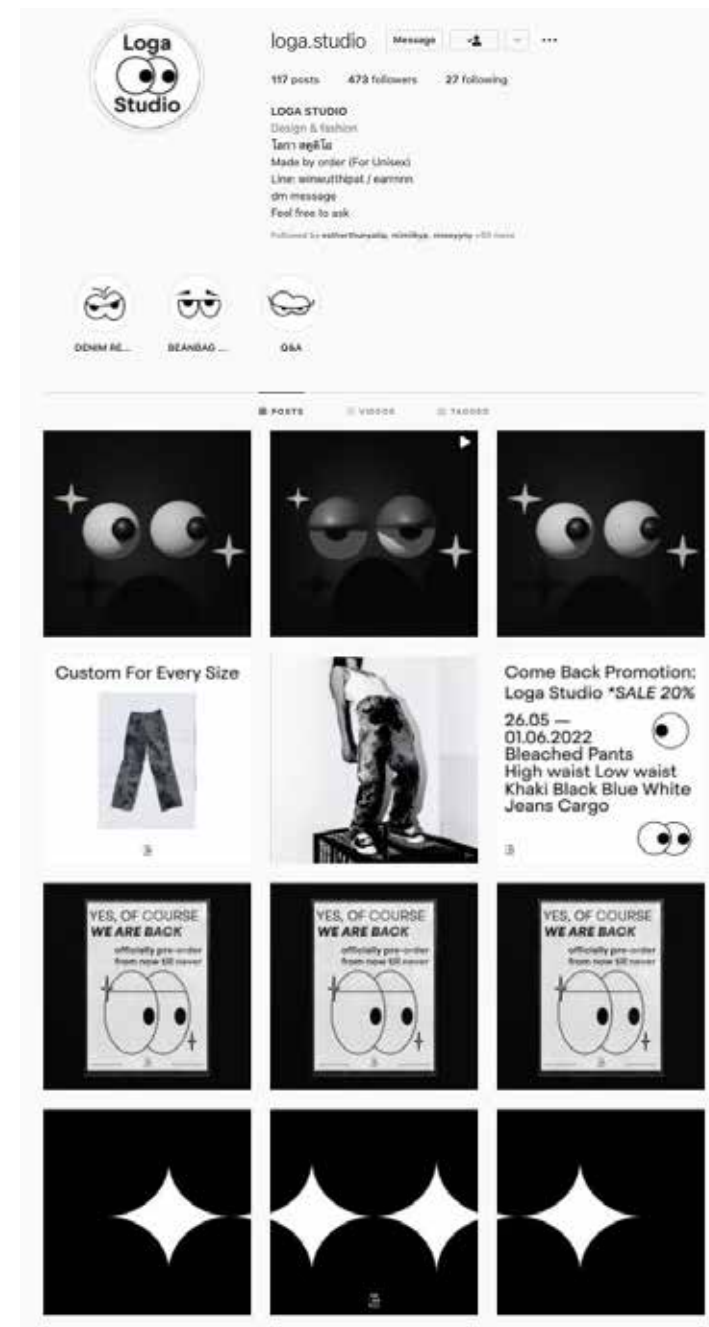
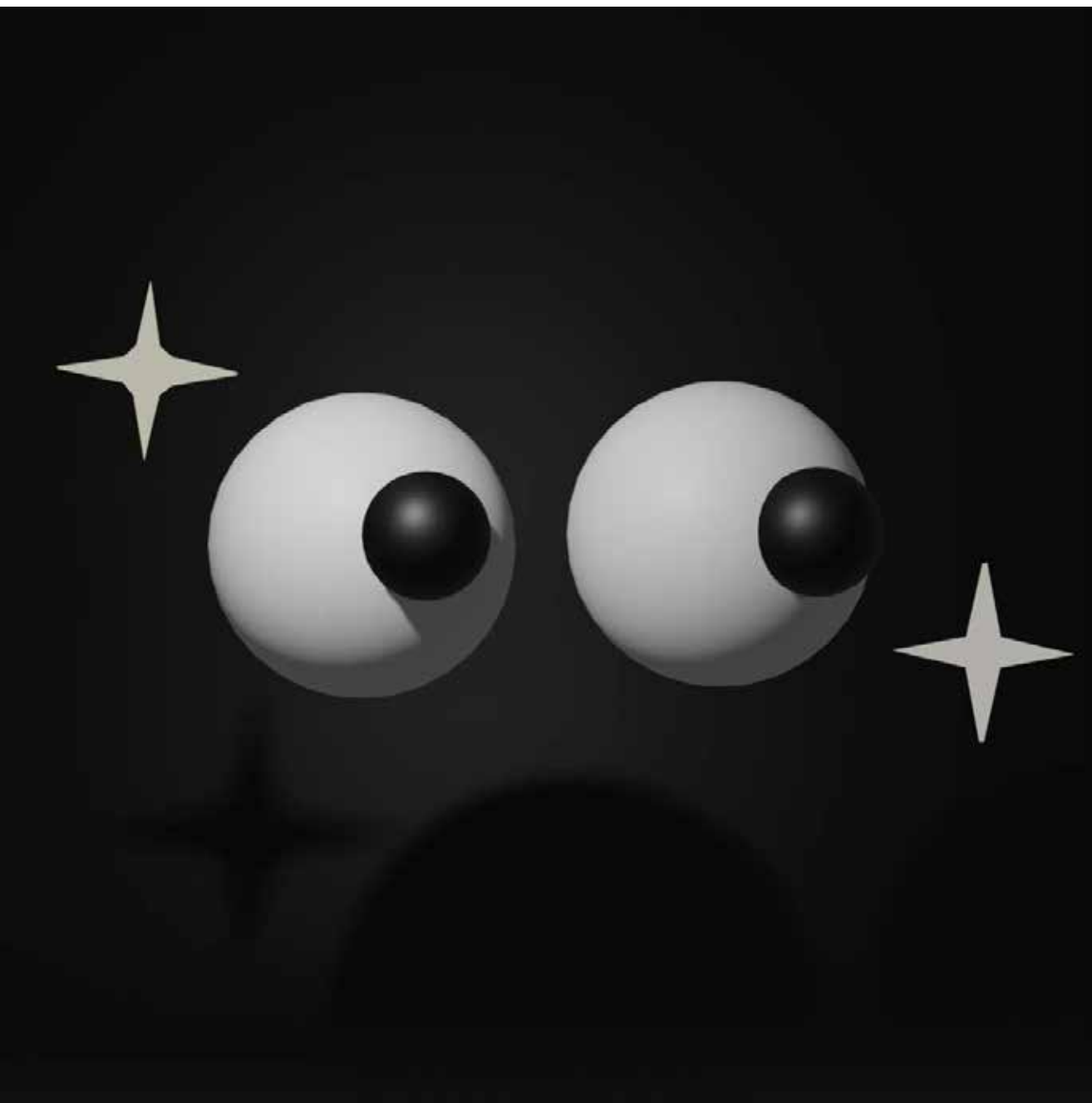




Loga Studio

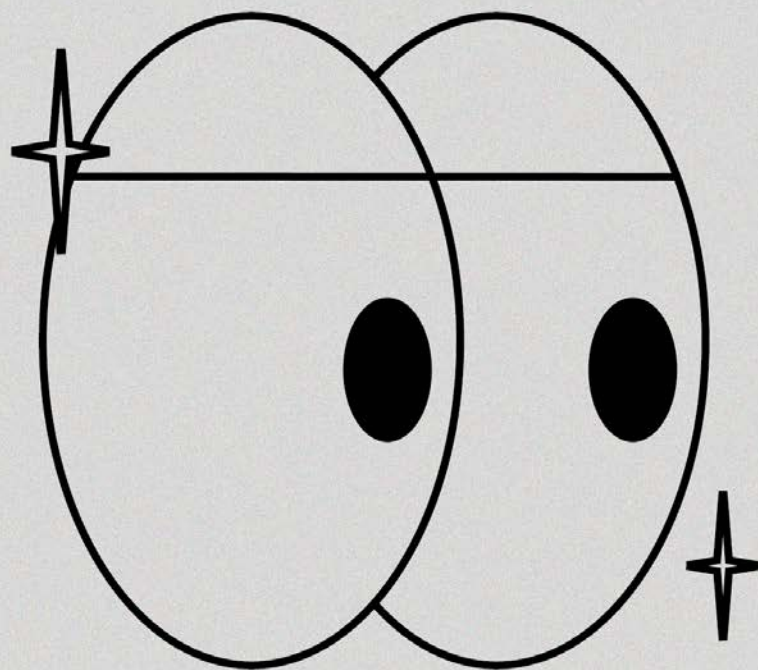


Loga Studio is the brand that sell bleached pants and other stuff by using second-hand cloth and clothes together concern of environment and reduce fast-fashion in the industry.



YES, OF COURSE
WE ARE BACK

officially pre-order
from now till never



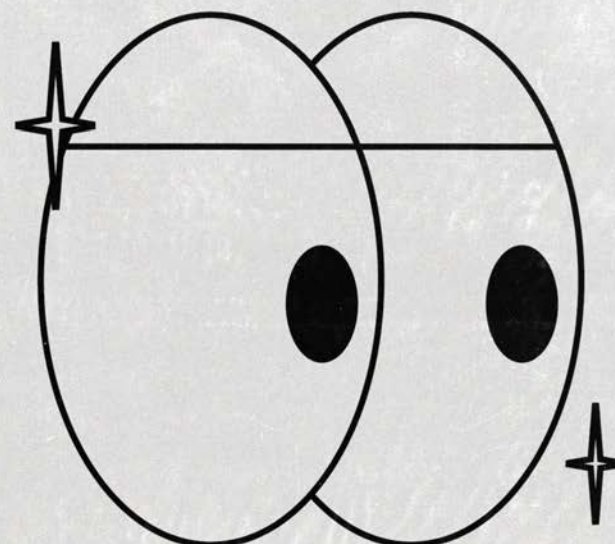
custom bleached pants



custom bleached pants

YES, OF COURSE
WE ARE BACK

officially pre-order
from now till never



custom bleached pants



custom bleached pants

Custom For Every Size



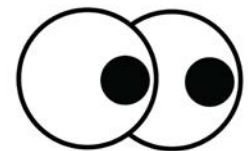
Loga
Studio

Come Back Promotion: Loga Studio **SALE 20%*

26.05 —
01.06.2022



Bleached Pants
High waist Low waist
Khaki Black Blue White
Jeans Cargo



Loga
Studio

Loga



Studio

Loga



Studio

CHAOGUAY NUEBNUB



Chaoguai Nuebnub is a food and drinks brand that is freshly 100% homemade, finding the best ingredients in each menu by my mother's best recipe.



Color Palette

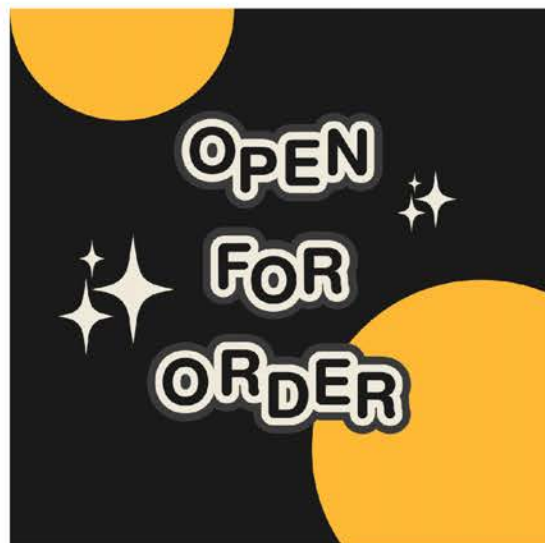


Fonts

DB HelvethaicaMon X

DB HelvethaicaMon X

DB HelvethaicaMon X



MENU 	
เจาทัวยนมสด	55.-
เจาทัวยโบราณ	50.-
โรลไส้กรอกทอด	75.-
โรลกล้วยหอม	75.-
วาฟเฟิลนมสด ไส้ทะลัก	60.-

วาฟเฟิลนมสด ไส้ทะลัก

1 ชิ้น
60.-

ไอศกรีม
นมสด

Milk Waffle (whole piece)

เพิ่มไส้ +5

Add on



ไมโลน่าพริก (Chili Pork Bologna)



มะพร้าวอ่อน (Young Coconut)



หมูทอด (Dried Shredded Pork)



ปูอัด (Crab sticks)



โอวัลติน (Ovaltine)



ข้าวโพด (Sweet Corn)



ลูกอม (Raisins)



ฝอยทอง (Sweet egg floss)



ไส้กรอกชีส (Cheese Sausage)

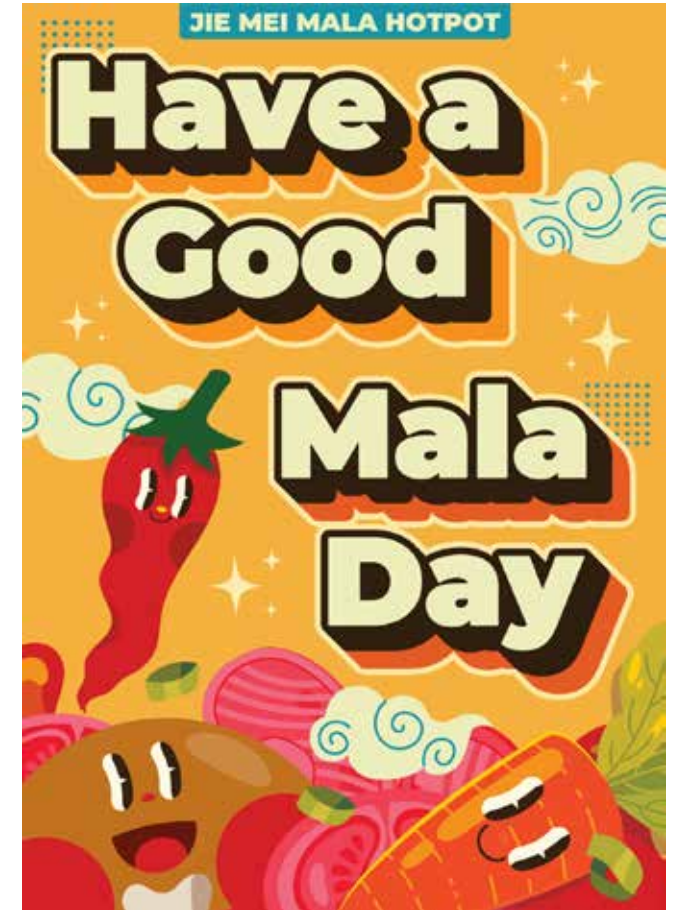


JIEMEI MALA HOT POT

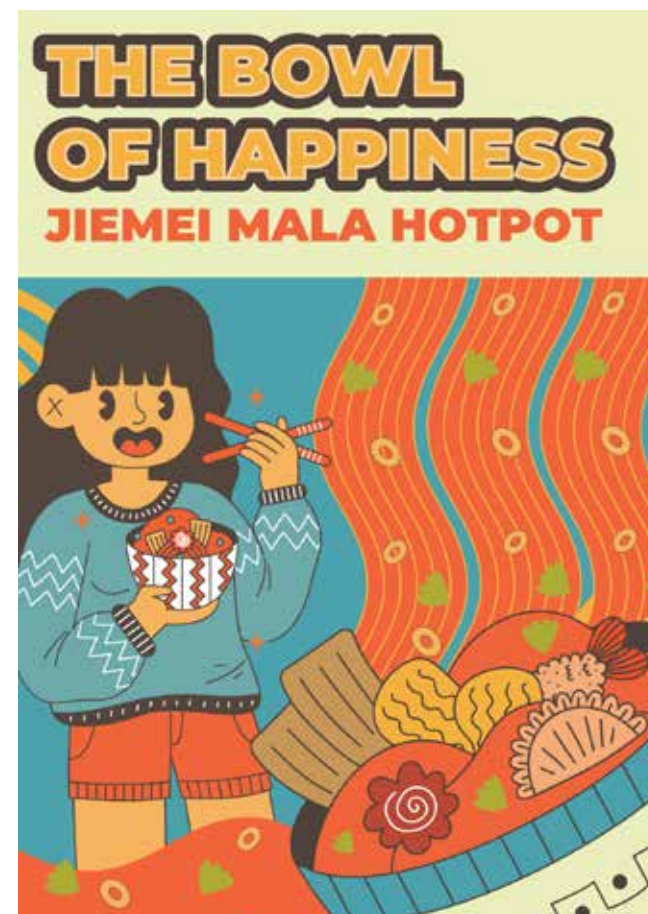


Design CI for brand (Logo, Menu, and Signage).





ARTWORK



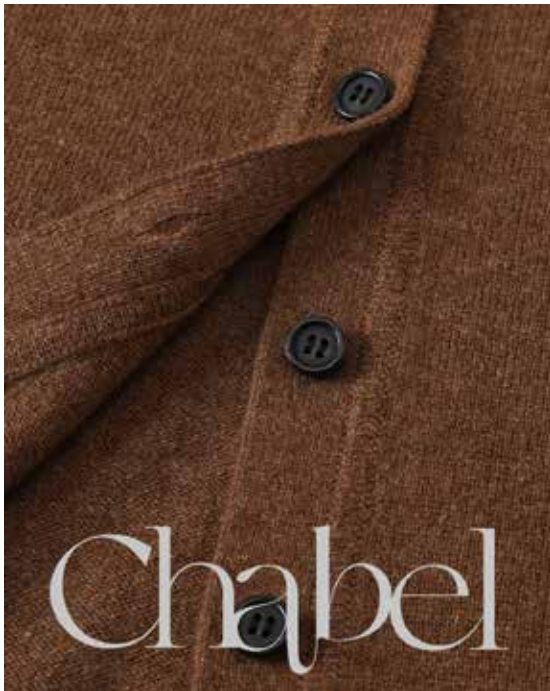
ARTWORK

CHABEL

Chabel



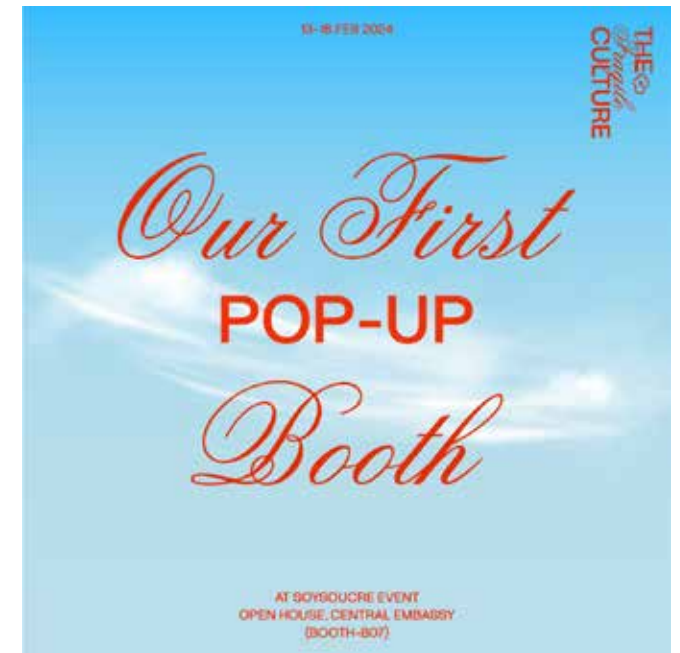
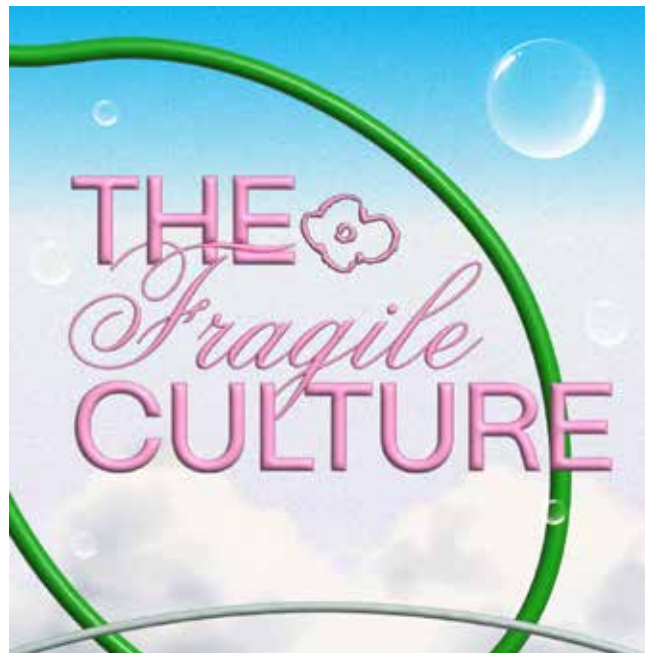
Design logo, artwork and packaging for brand.



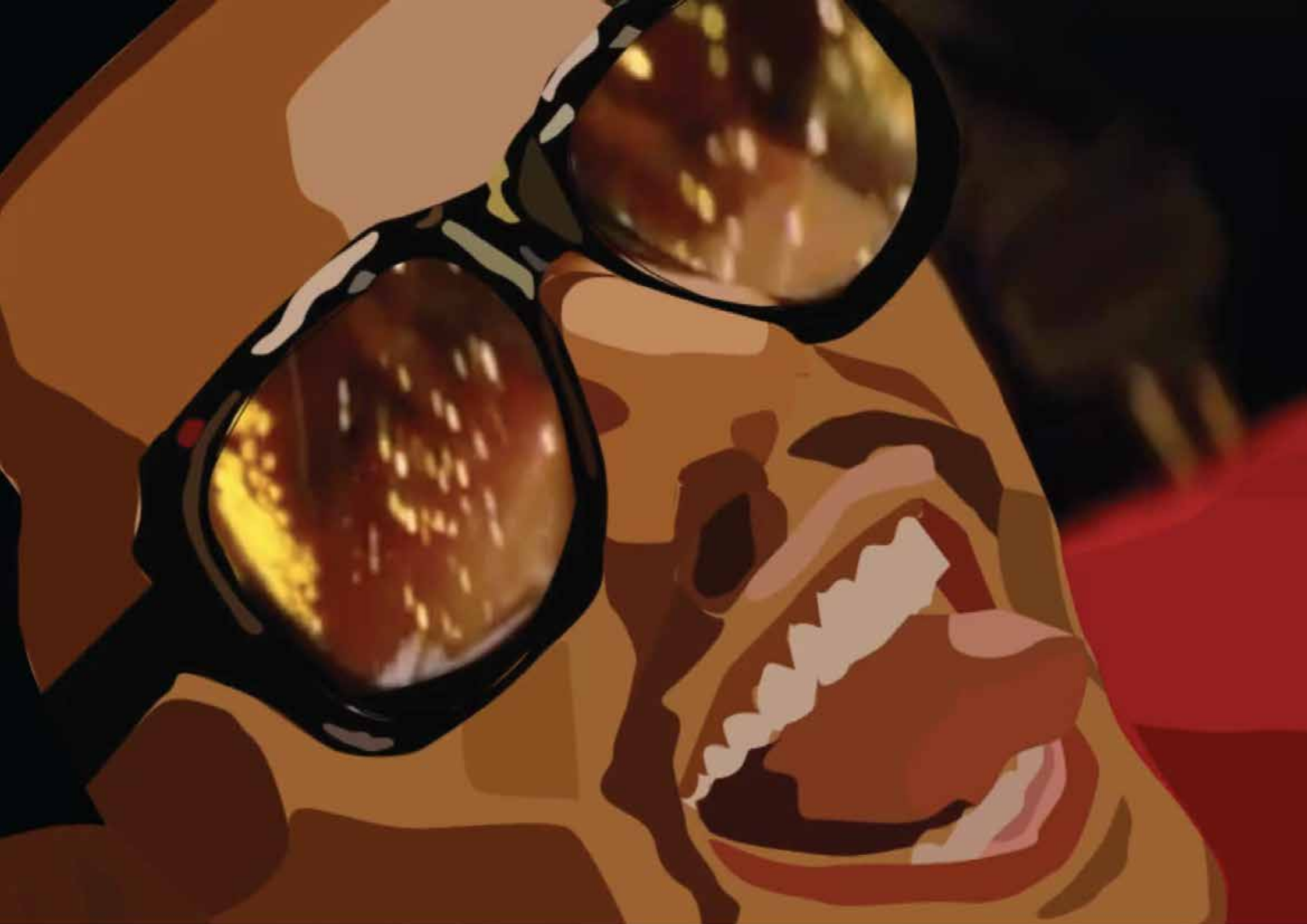
THE FRAGILE CULTURE



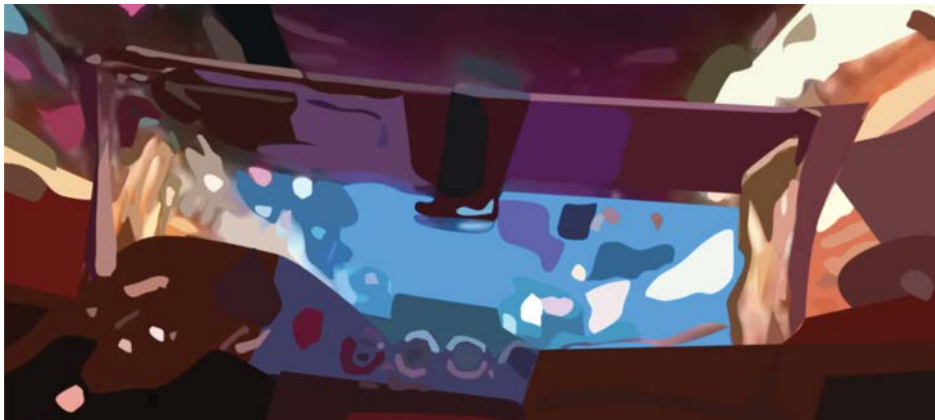
Design CI for brand (Logo, Art-direction, Package and Graphic)



Motion Graphic



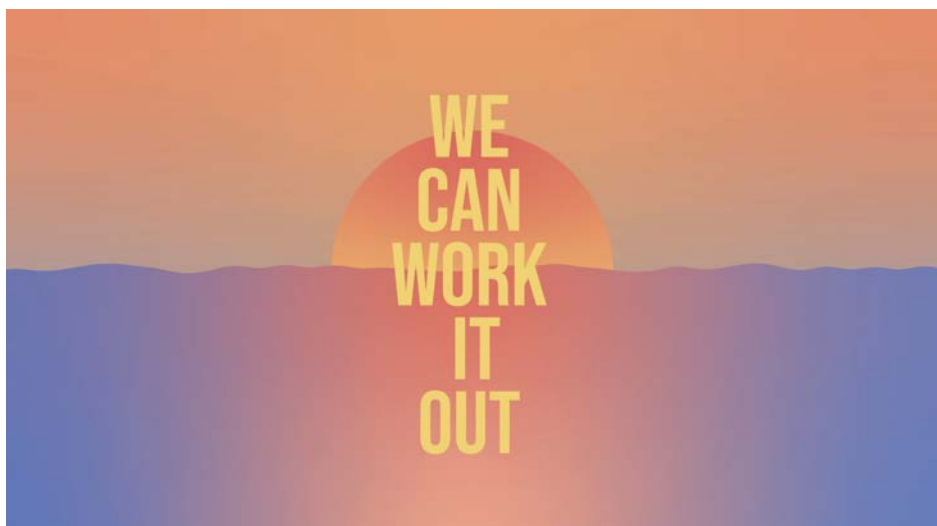
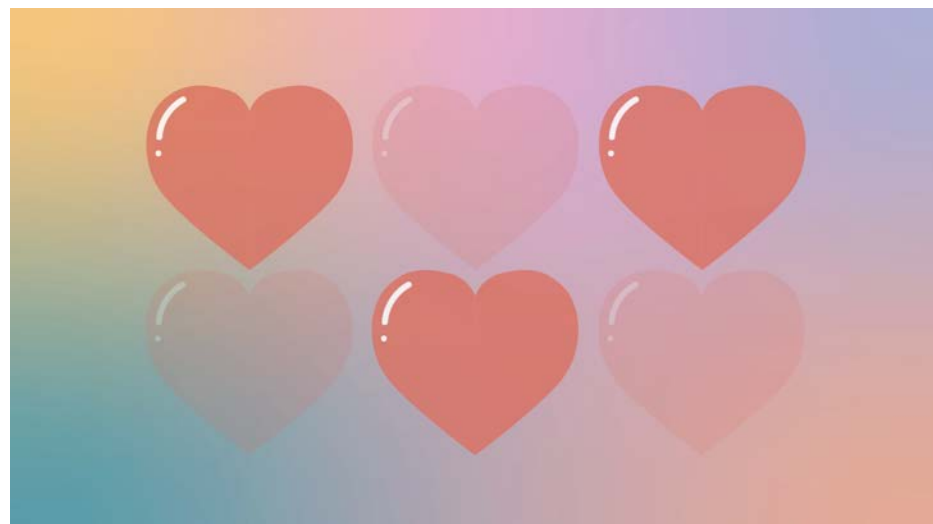
Blinding Light



Animate 10 seconds of
'blinding light' music video by the weekend.

<https://shorturl.asia/XgvKz>





Lyric Video of 'Pink skies' by Lany.

<https://youtu.be/iIMRsWO2DUM>

Visual and Sound

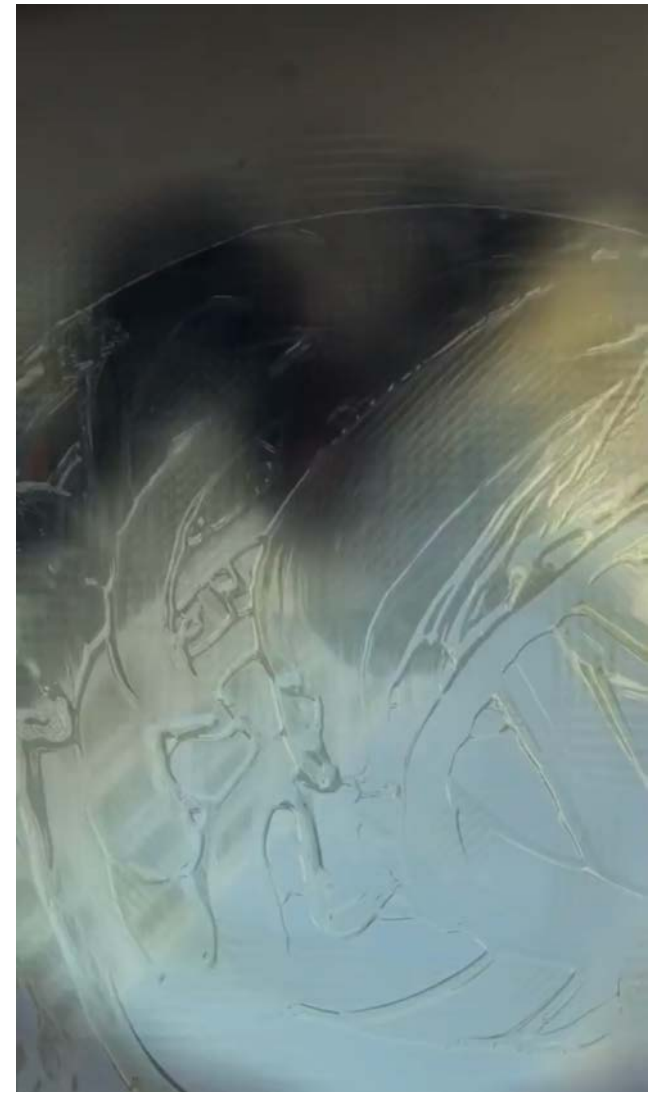


Motion graphic for Just sayin' by H3F under the theme of hopeless romantic.

<https://shorturl.asia/AkLfw>



Augmented Reality



Instagram filter

A filters for the CMD Degree show under the theme of liquid, solid, and gas.

installation

Sexuality in I-san Culture

Woven art (0.7M. X 4.1M.)

Whether it is a poem, tradition, proverb, the teachings of the Isan people, there is a story of "eroticism" that has existed for a long time in Isan society.

This project aims to indicate people of the hidden sexuality in the Isan culture which Sexuality is a symbol of the fertility of nature, the power of life. That is not only limited to context of science, health, or sexual desire for reproduction only. Relations with the lifestyle and the things also the culture that surrounds us.



COME AND PRAY

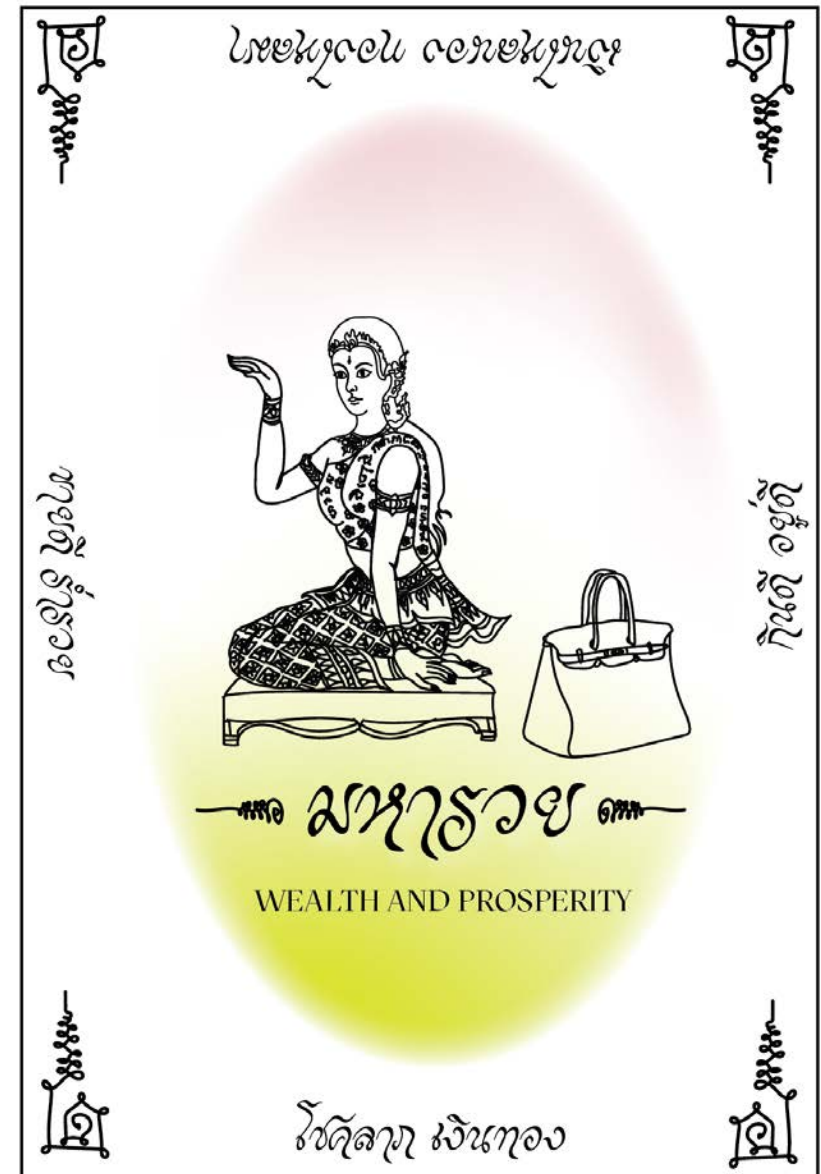
The objects of worship are what people have seen in the common respect of Thai society. These objects are talismans that have been around since ancient times. As part of Buddhism I started to question “Can Mass hysteria which creates Myths make citizens forget that objects are configuration in our society”, Where does it come from? or indoctrinate from the past to the present? Most of the spiritual object shapes that have been building up are all mythologies.

The Mythology of spiritual objects aims to present visuals about the content based on the symbolic beliefs that obscure the processing of illusion to be erroneous in mythology and the spirituality that is in the belief object, causing people superstitious of the object. This project aims to question that if we re-contextualize this spiritual object, can still feel the same function as they did before? by using paper toys as a medium



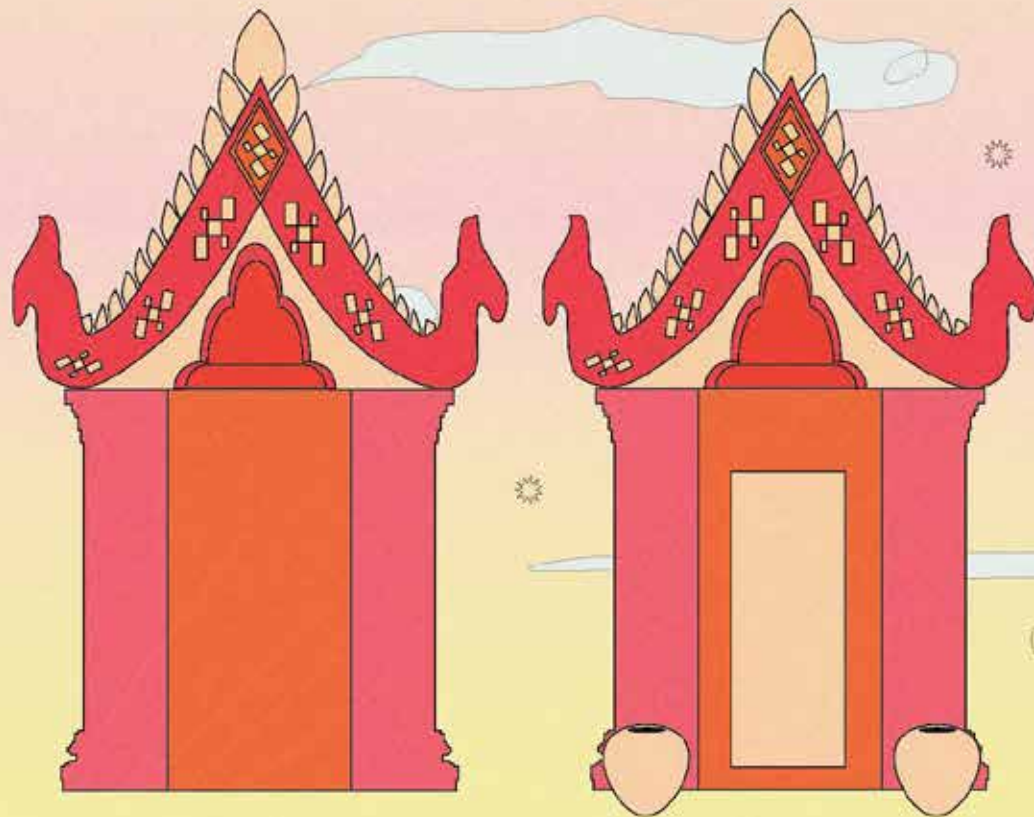
“For download template and how to fold tutorial”
<https://apisaraearn.wixsite.com/comeandpray>

Experiment



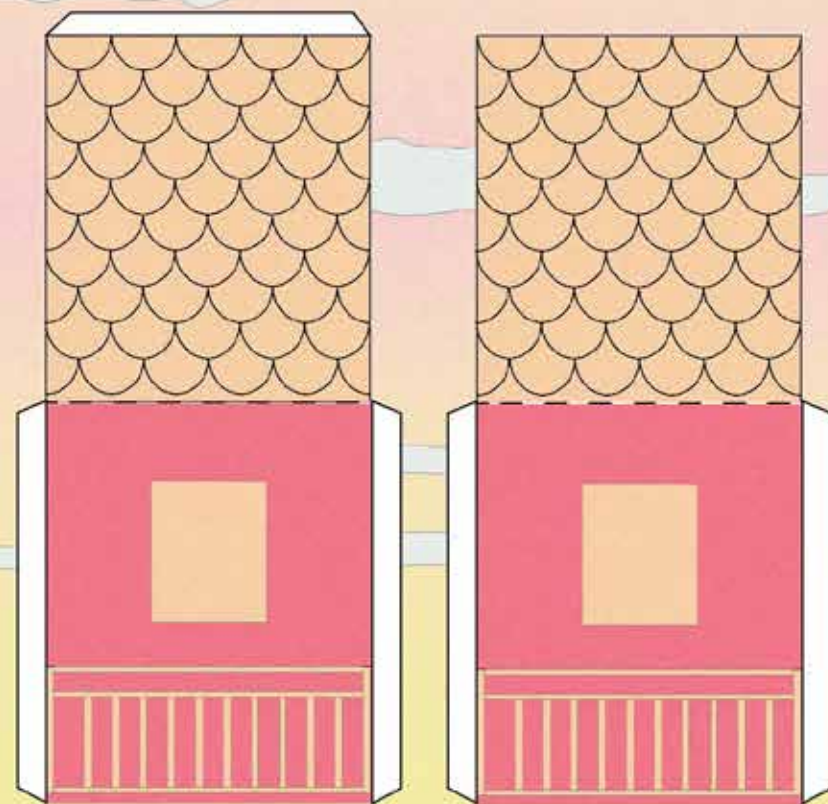


Spirit Paper House

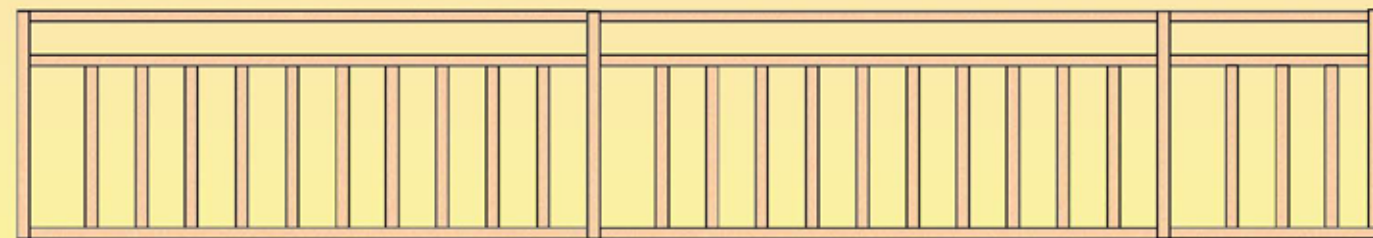
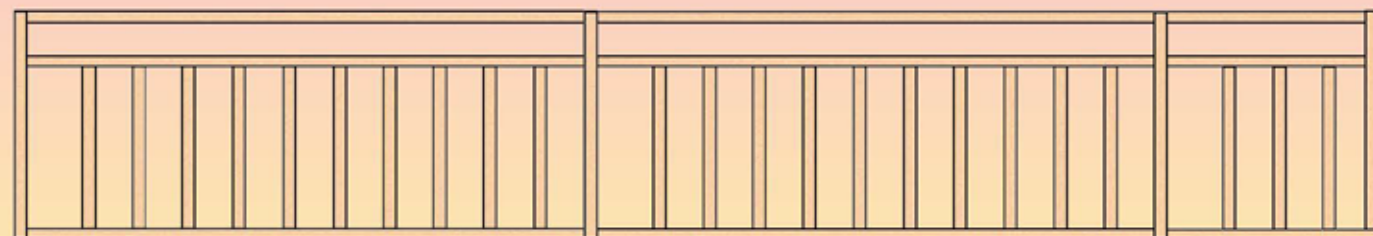
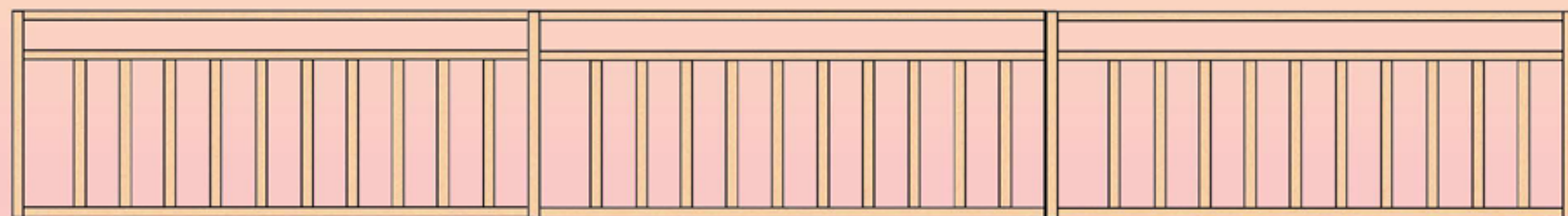
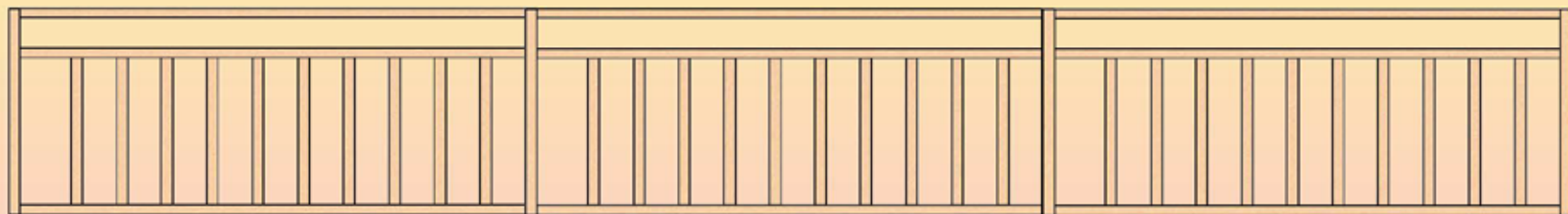


Back

front



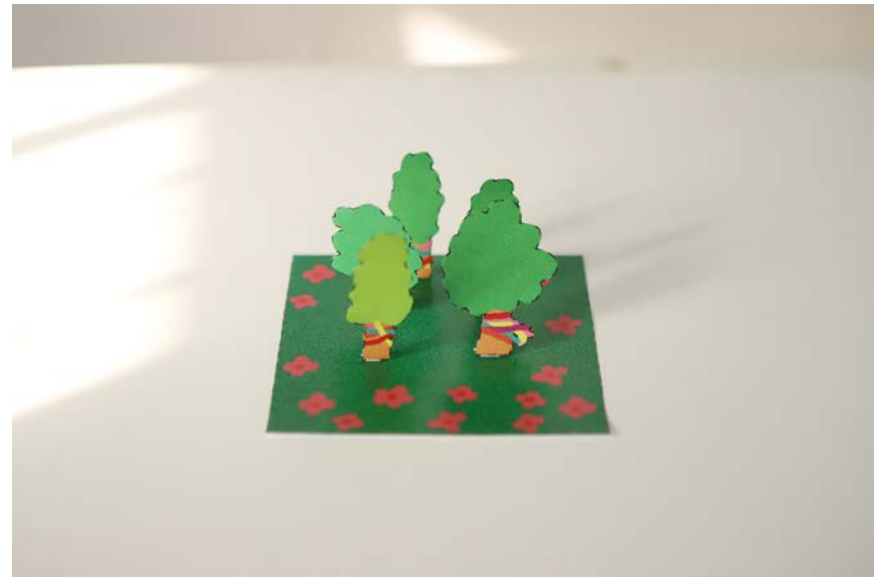
Sides



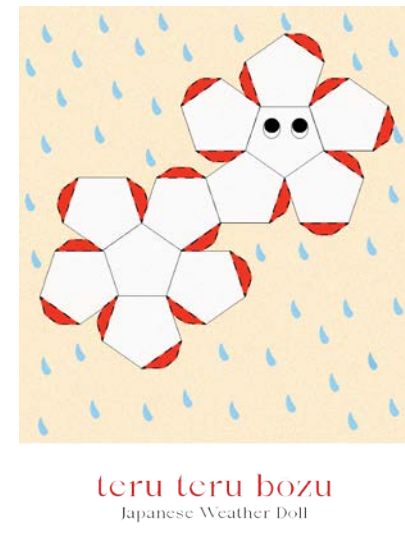
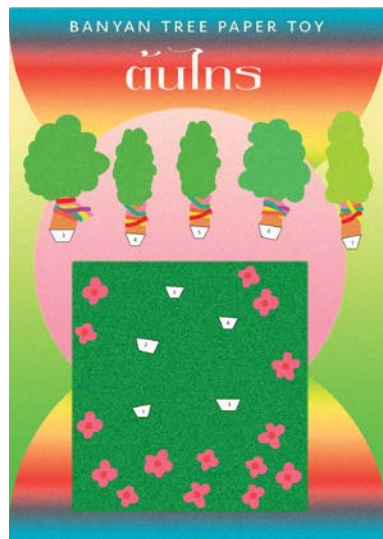
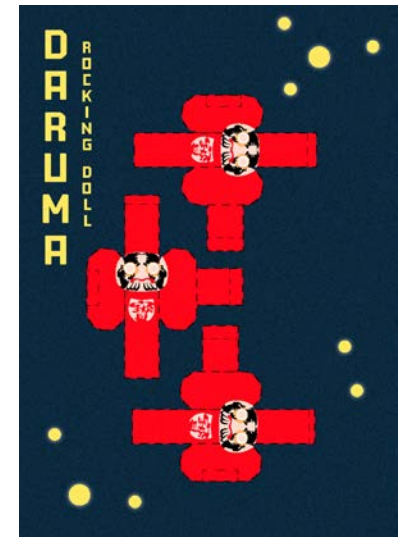
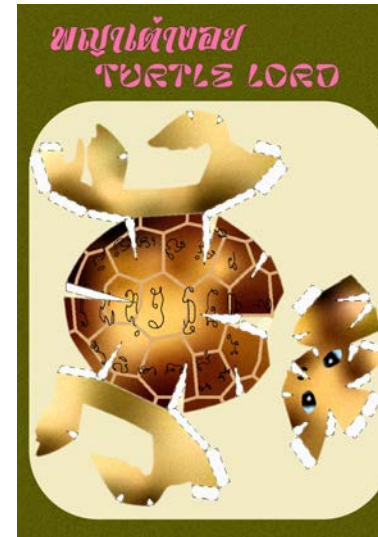
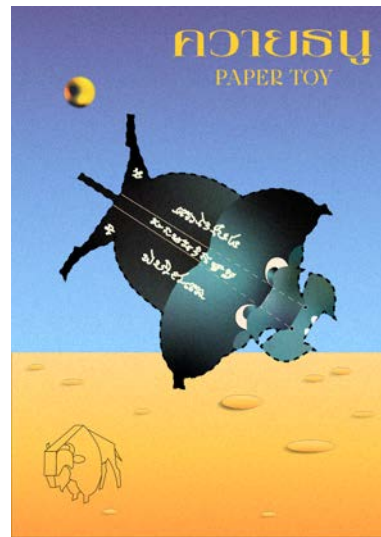
let cut it.



Final Outcome

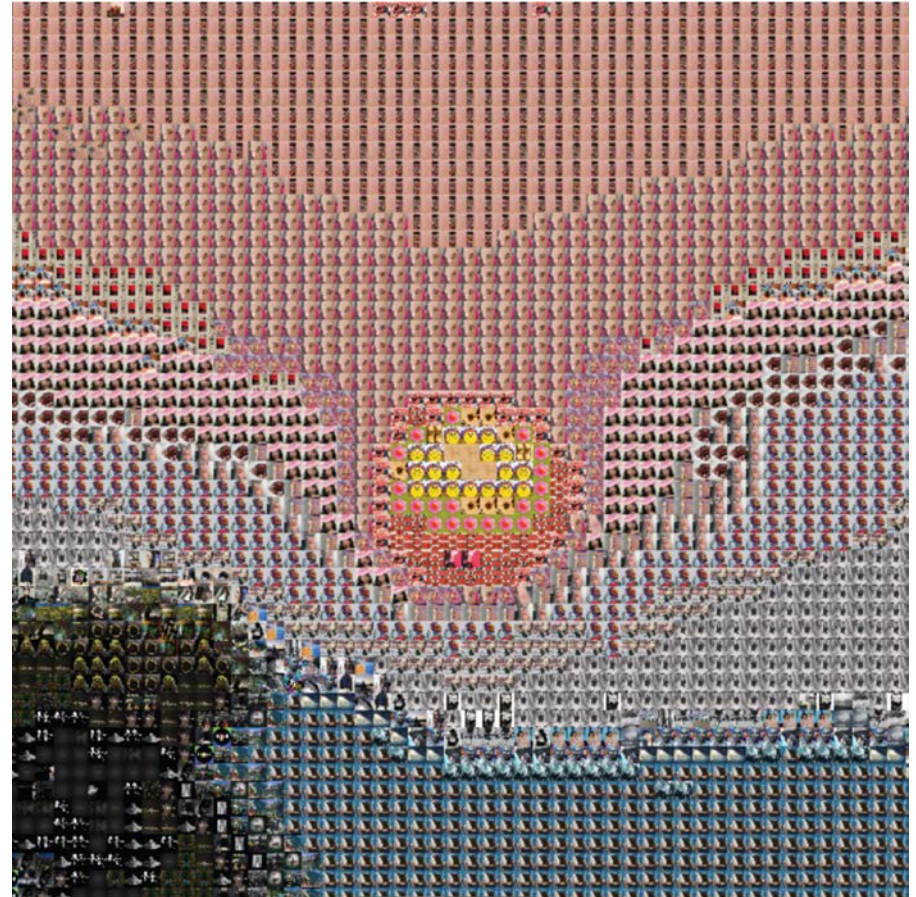


Template



Digital Overload THESIS

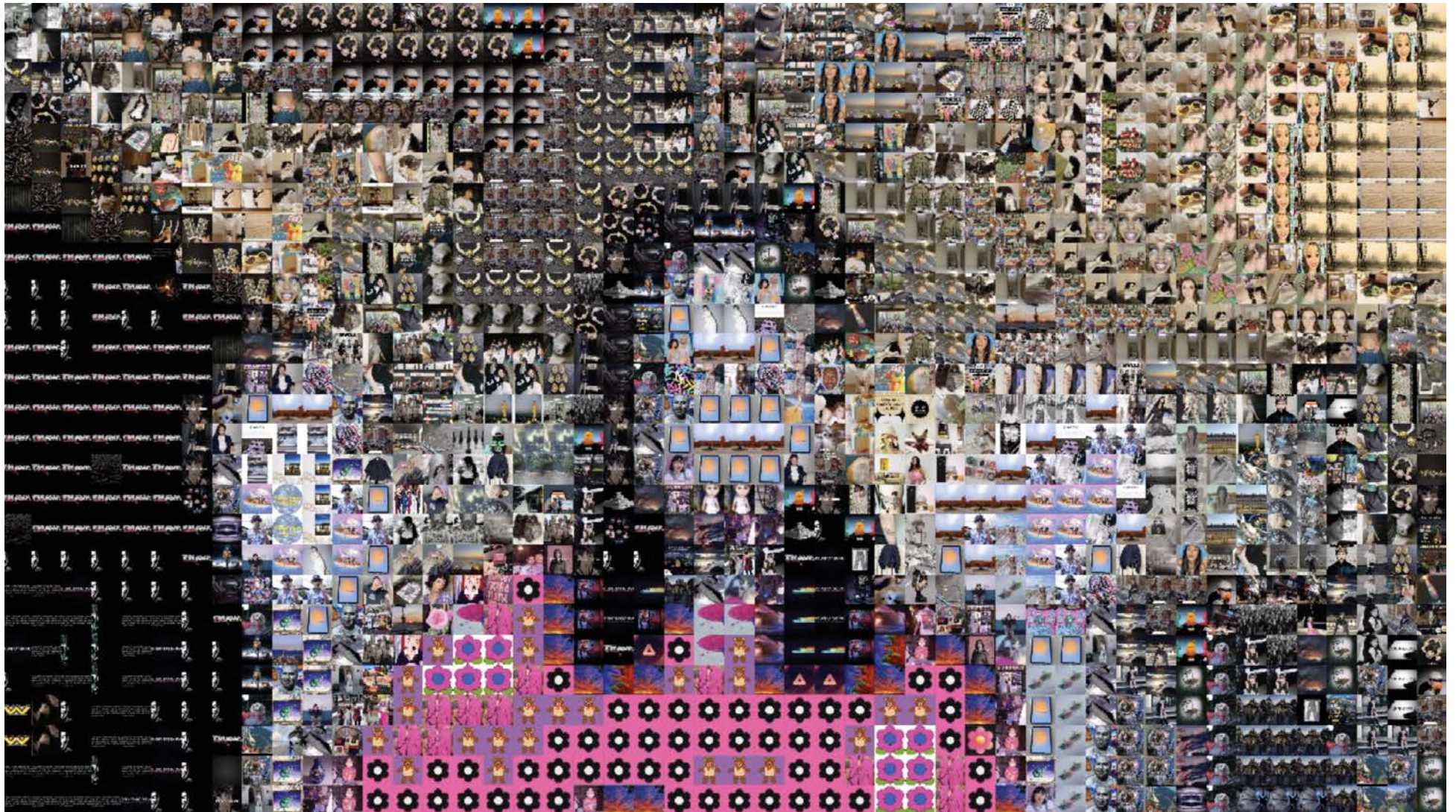
Digital technology is closely related to the most sophisticated processing unit ever created. The encoding and decoding processes are extremely similar to the human brain. In this digital era, we consume a lot of digital information, and reliance on it grows; people tend to use digital tools to record events in digital archives, such as Facebook and Instagram, rather than keep them only as memories. Digitization seems the most feasible, cheapest, and easiest way to do it. But is it safe?





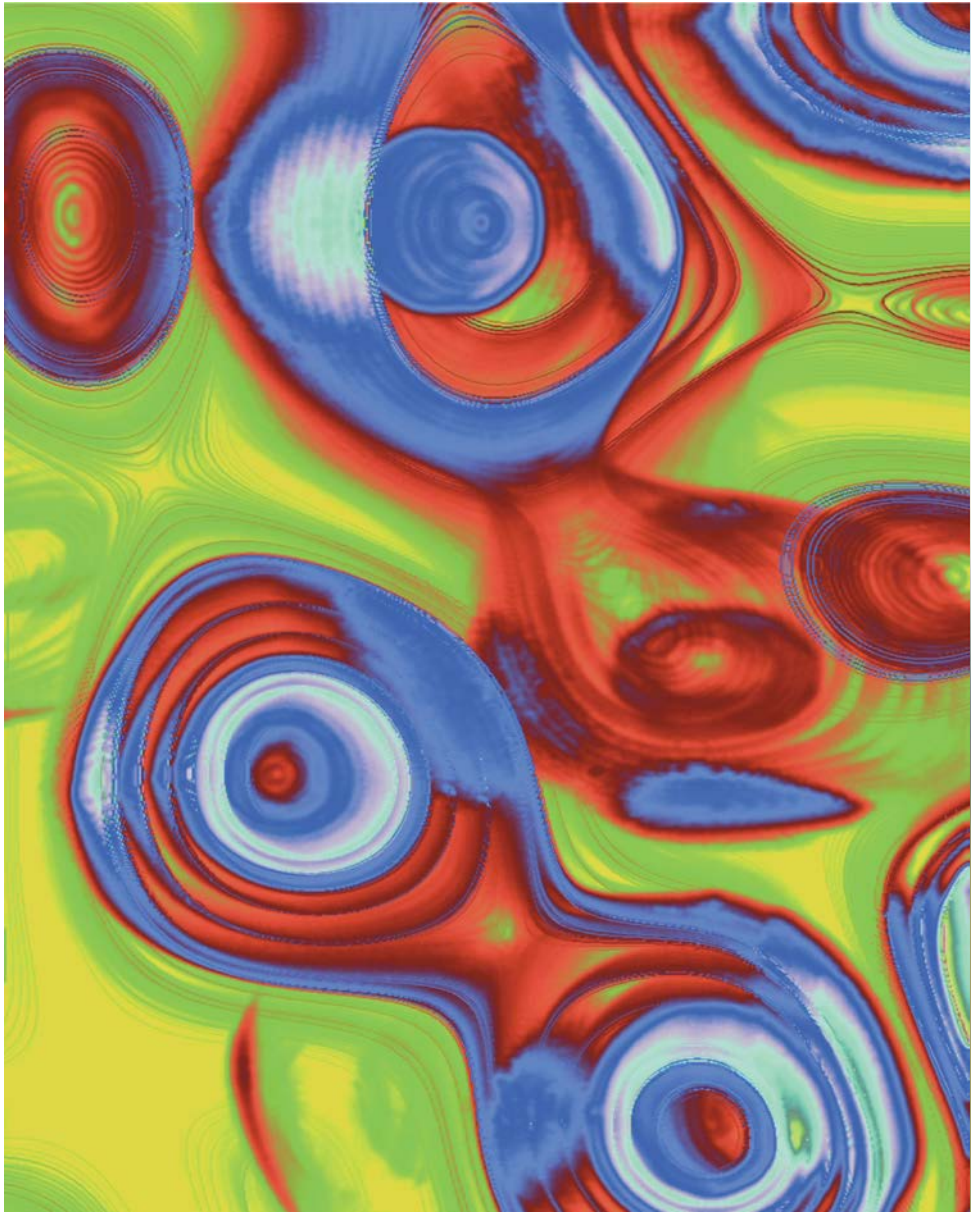
“Digital Overload” is an interactive digital media use coding/encoding technique to visualize the cause of over-consuming digital information can lead us to various negative effects on the brain that is likely to destroy and impair our ability to remember and perceive our surroundings.

OUTCOME



Digital Overload, Interactive Digital Media, 2022

Digital Overuse



Digital affect on our sleep



Digital devices affecting our vision

Mixed Media

Forget me Not

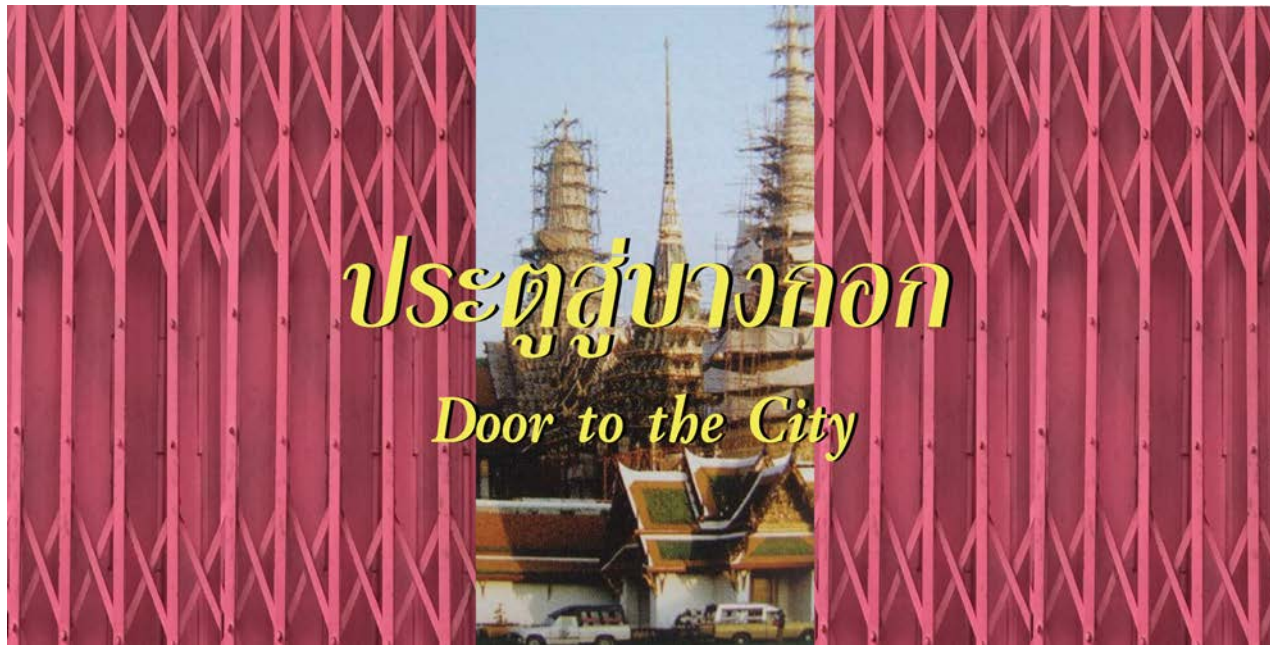


Photo collage

This project is about Bangkok identity which I choose Security Grilles to represent Bangkok and usually we have seen this thing in everyday life but we do not care that much. So, this project name called "forget me not" to present the beautiful aesthetic Bangkok and to convey people to preserve.

Video Editing

It Follow (Tarm Tid)



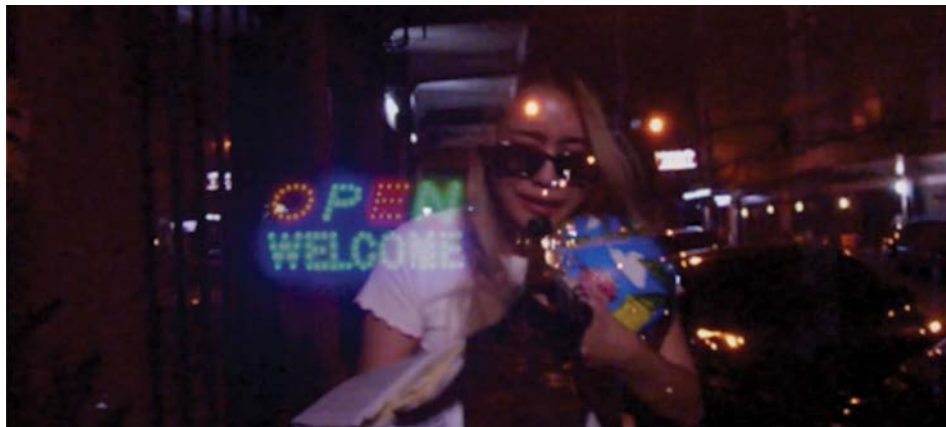
Short Film Making

The story talks about Third which is a first-year working man. On the night of that day, he is tired from his full day's work and has to go running in the village in order to relieve stress but then he met an anonymous woman who followed him, causing him to feel scared and wanting to escape from that woman back home.



<https://youtu.be/lwAh-Wb1JFw>

Heart of Glass



Video Art

This project I was making video art which I choose 'Heart of Glass' by Blondie. The content is about the love of a woman who was once enjoyed as if floating in the air. After a while, it turned into a clear, thin glass because of a deceitful man.



<https://youtu.be/UVOL6r-9x9I>

Stop Motion

Goodnight Marcus



Clay Stop Motion

The story about Marcus who has a nightmare in his dream, each monster that appeared the things that he scared of such as dentist, spider, clown, monster and etc.



<https://youtu.be/oKKAhrRTF7Y>

Photography



