pan
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Pannnicha Buddharaksa
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Summary

A motivated and recent graduate who majored in Communication Design with an interest in the field of graphic and motion design.

Exceptional communication and teamwork skills, with experience in public speaking. In possession of a wide variety of design skill sets, in addition to being adaptable and punctual.

Tools

Adobe Illustrator
Adobe InDesign
Adobe Animate
Adobe After Effect
Adobe Photoshop
Adobe Premiere Pro
Autodesk Maya
Blender
Cinema4D

Education

Chulalongkorn University
Bachelor of Fine and Applied Arts
Communication Design (International Program)

GPA: 3.72 (1st Class Honours)
Class of 2024

Skills

Illustration
2D Animation
3D Animation
Graphic Design
Motion Graphic
Video Editing

Experience

Farm Group Creative and Design Consultancy
Graphic and Motion Design Internship
May - July 2023

- Worked with a team of designer to create brand identity for various companies
- Create motion graphic works to enhance brand identities

Languages

Thai
English
- TOIEC 990
- IELTS 8

Personal Interests

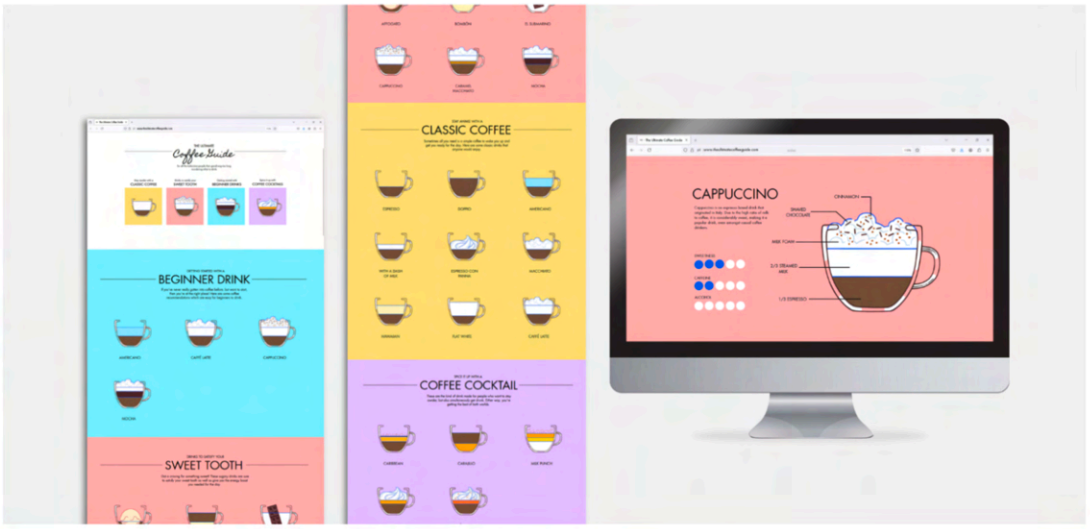
Drawing
Painting
Reading
Travel

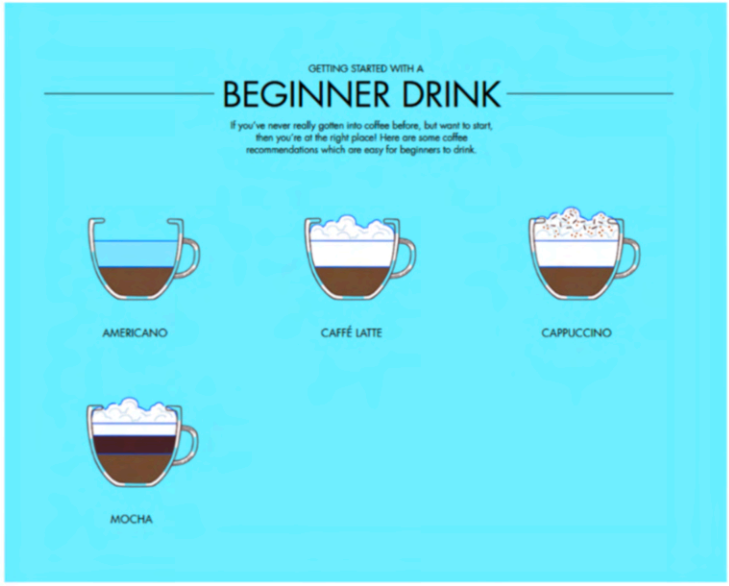
The Ultimate Coffee Guide

UX/UI & Infographic Design

Website

This info-graphic guide was created for anyone who wishes for a guide to help them decide which coffee suites them most. The drinks are divided into four color-coded categories, which helps narrow down your personal tastes, whether you're craving something sweet, bitter, or even alcoholic. Each coffee drink contains a short description as well as the ingredients and the amount of sweetness and caffeine.





Kanom Krok

Brand Identity

Adobe Illustrator + Procreate

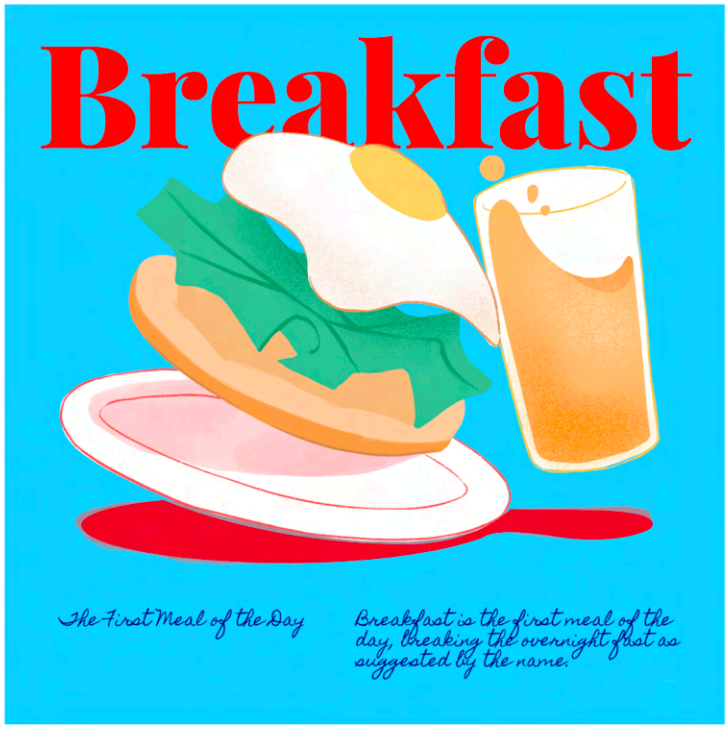
This project was a brand identity for a local business. My chosen local business was a traditional kanom krok stall in front of the temple near my house. My goal was to translate the owner's personality and the shop's history into a design that is memorable and could be enjoyed by people of all ages.

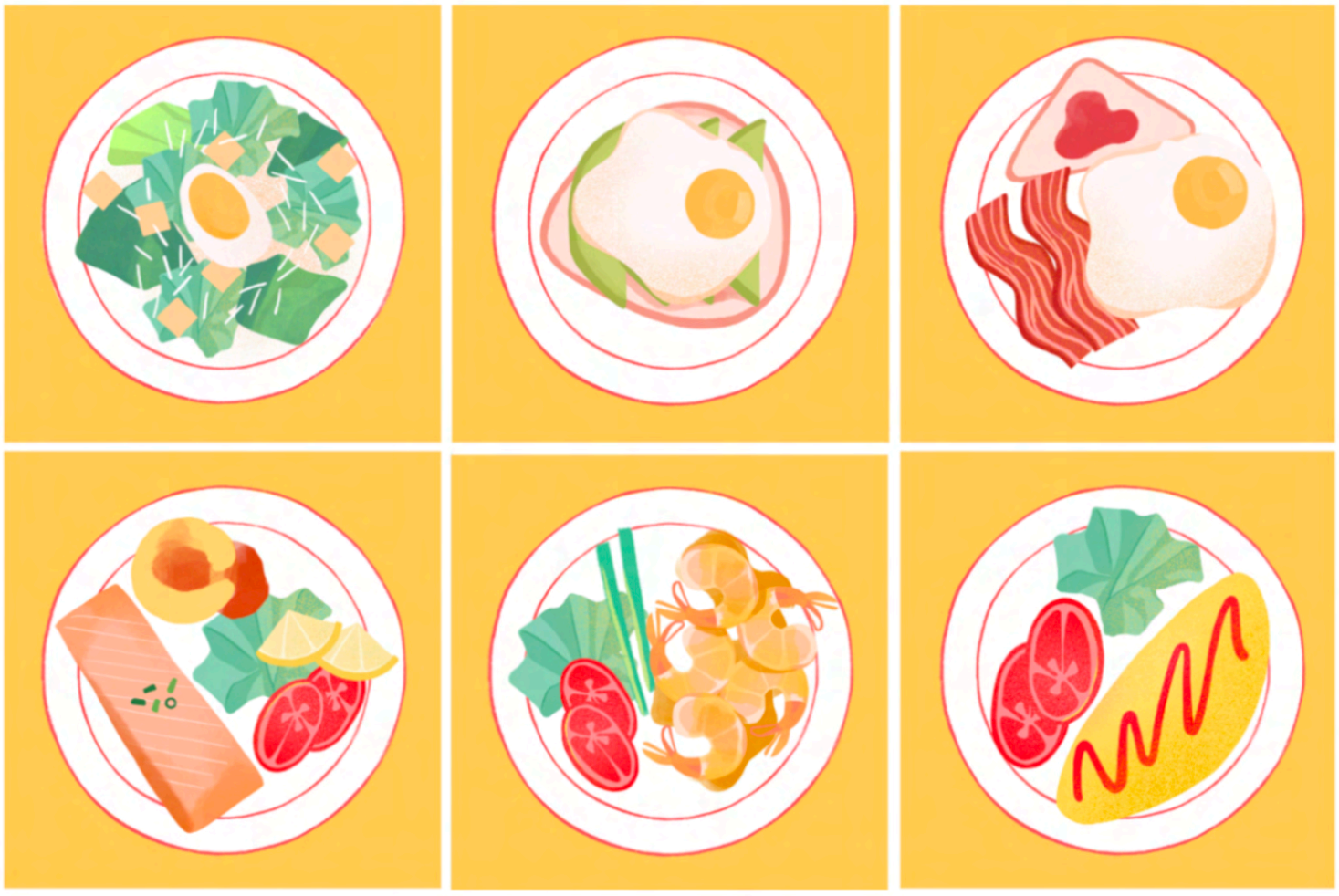
Meals of the Day

Illustrated Posts

Adobe Illustrator + Procreate

This is a collection of illustrated food menu items which were initially used as part of my UX/UI project which gives your recipes for the food you have in your fridge. Here, the illustrations are used as promotional posts which details what meals are suitable for what time of the day, factoring in the nutritional value and the time it takes to prepare.





Lucky in Lofoten

Illustrated Publication

Adobe InDesign + Procreate

This publication is an illustrated travel guide for those looking to road trip through Lofoten with a furry companion. Completed with detailed illustrations, the guide tells the reader which towns and which locations are pet friendly. It details the best route the take for the multiple-days trip, as well as activities you and your pet can do together.

Day to Night

1920 x 1080 px

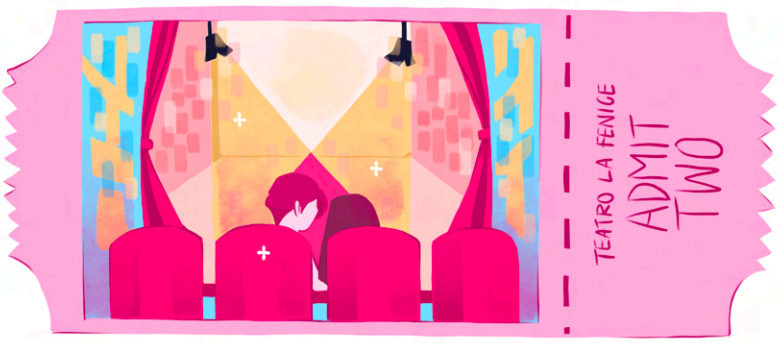
Gouache Illustration

Each of these squares are based on an hour of my life in one day. There are twelve hours in total, meaning twelve squares of graphic representation of my activities. I tried to display what I did each hour without being to literal with my visuals, all the while keeping each square consistent with each other. This piece is hand painted with gouache.

Lovers in Venice

Illustrated Stickers
Procreate

These luggage labels were designed for those who travel to Venice, with the theme of love in mind. This set of stickers includes a compilation of romantic dating locations in Venice, complete with a pink-red color scheme. This project was meant to show you Venice through lovers' eyes.



The Historical Evolution of Lamp Design

A2

Procreate + Adobe Illustrator

This info-graphic poster was designed to showcase ho lamp designs have evolved throughout the ages, and how its designs were influenced by the technology or events happening at the time. Each lamp illustration was created with the most relevant information and design in mind in order to convey the message to the audience.

Limbo

1980x720 px

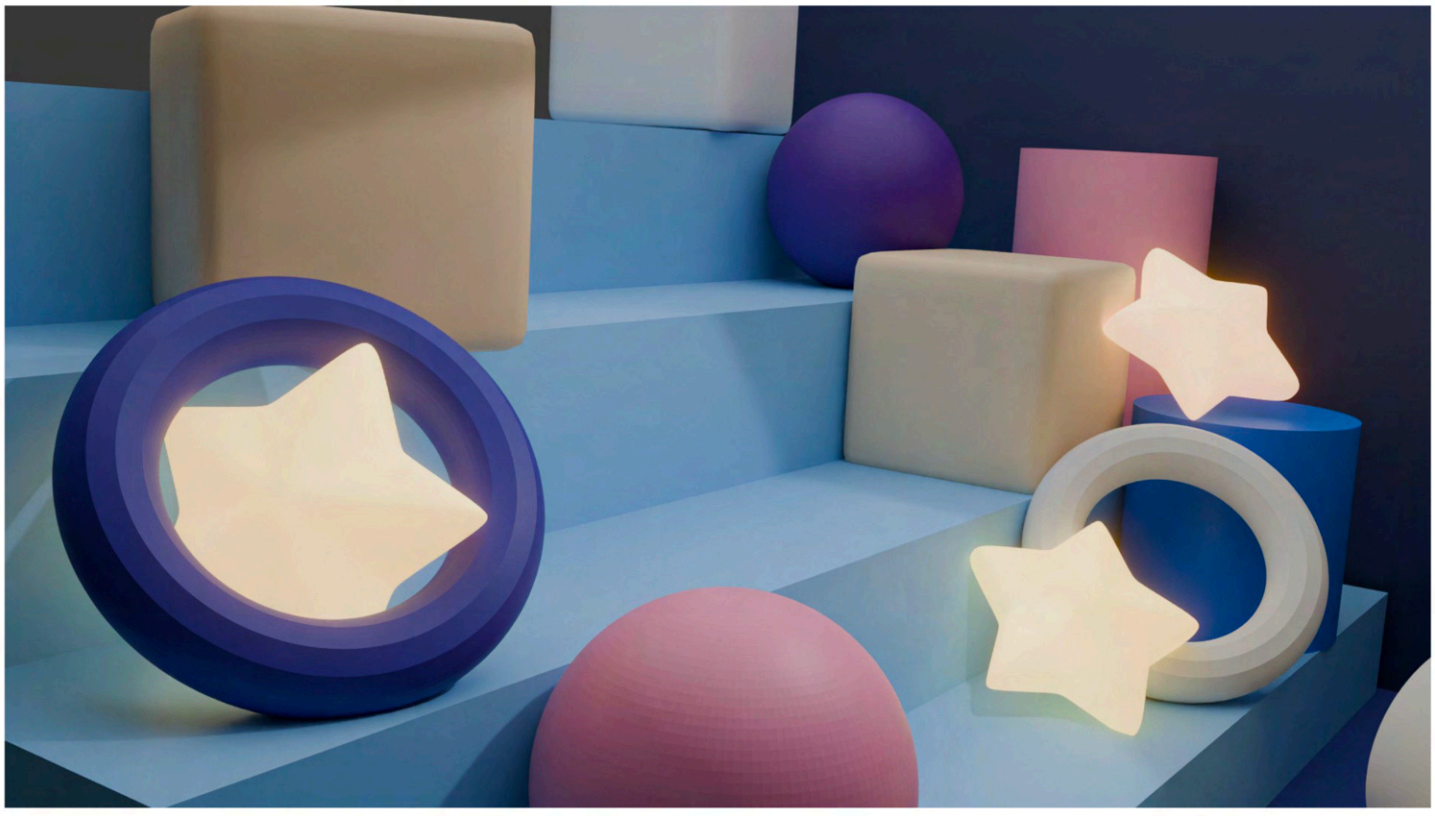
Adobe After Effects, ToonSquid, and Procreate

The term limbo can be defined as a perpetual state of indecision, where you are unable to move forward or go backwards. It means you are stuck in one stage, either physically or mentally. There are many reasons for why someone would be stuck in a limbo, whether it be the result of an outside force, or your own psyche preventing you from moving forward. Whatever the reason, the only way to leave your personal limbo is through yourself. This work is meant to show the struggles of someone who is stuck in a limbo, and how they could hope to escape from it.

Falling Stars

1920 x 1080
Blender

This short animation is a practice piece using both the glare and glow effect in order to create a glowing star. The lights and colors are reflected on nearby object, creating a more atmospheric and realistic environment.



Winter Wonderland

1980x720 px

Adobe After Effects and Cinema4D

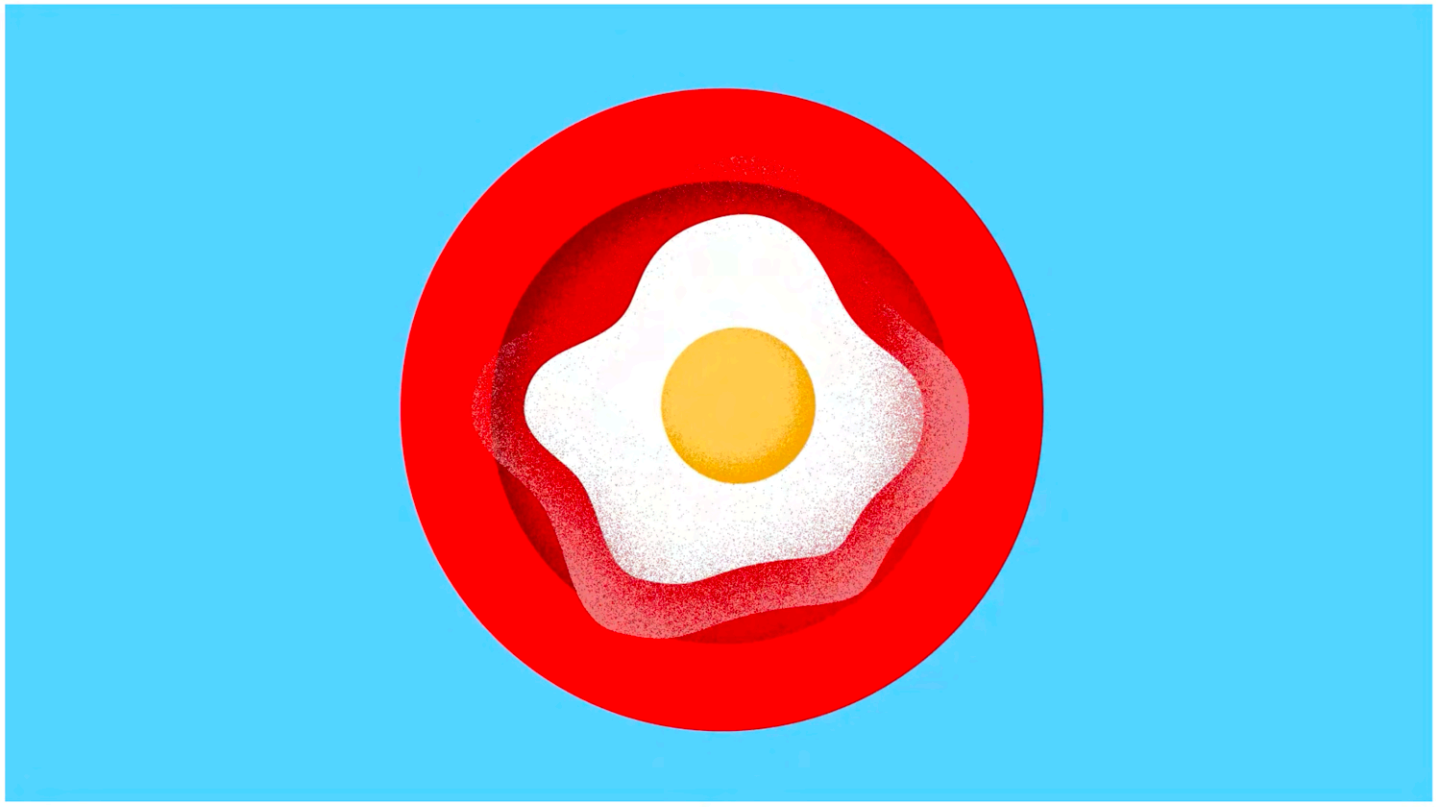
This is a 3D animation created to bring the viewers to Lake Bled, Slovenia, where everyone can experience a Winter Wonderland. The concept stems from the beautiful icy scenery of Lake Bled during winter, where its snow covered architecture looks like it came out of a magical fairy tale. The ballerina skating to Tchaikovsky's Dance of the Sugar Plum Fairy is meant to add to the fantasy vibe. Everything was sculpted and animated from scratch in Cinema 4D.

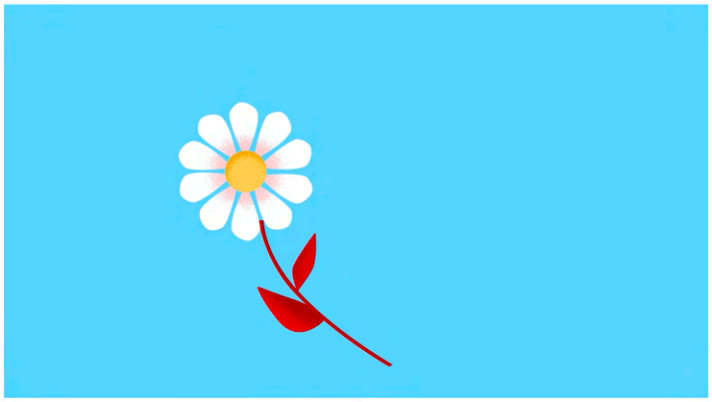
A Study in Egg

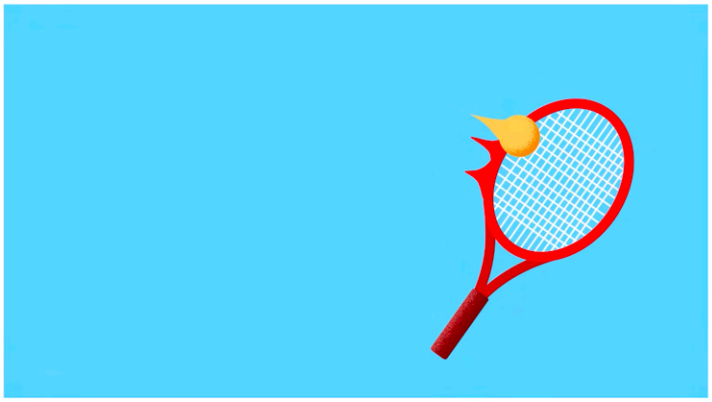
1920 x 1080

Adobe After Effects

This short motion graphic piece is a morphing focused animation where I take an element from an egg and transform from object to object.





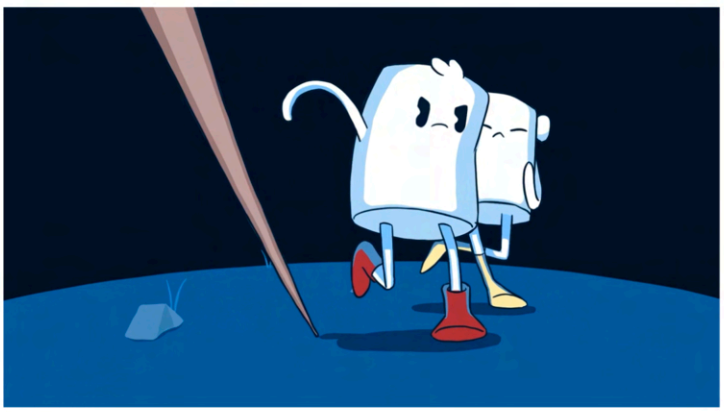


The Campfire

1980x720 px

Procreate + Final Cut

A frame by frame animation that utilizes a multitude of animation principles, including squash-and-stretch and exaggeration. The concept of this project is ‘food’, and so I created a short animation about a campfire, from the perspective of marshmallows. I thought it would be ironic to have a story with sentient marshmallows at their own campfire, which inevitably ends in a real campfire.



John Wick

1980x720 px

Adobe After Effects and Illustrator

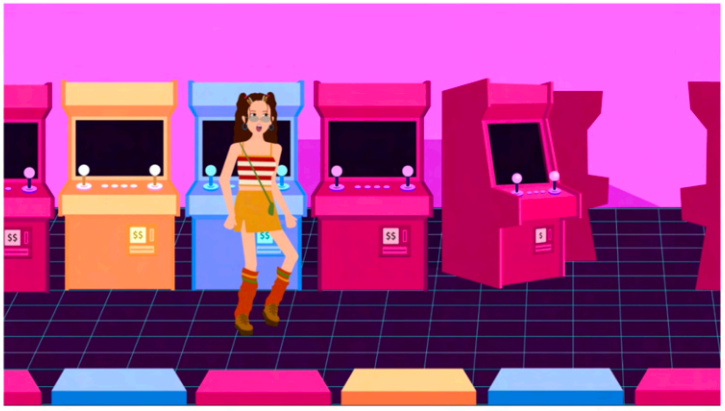
This motion graphic was an opening credit inspired by Saul Bass's style, with simple shapes and bright colors. The color scheme was inspired by the film itself, using green and magenta to tell the story as well as create a contrast.

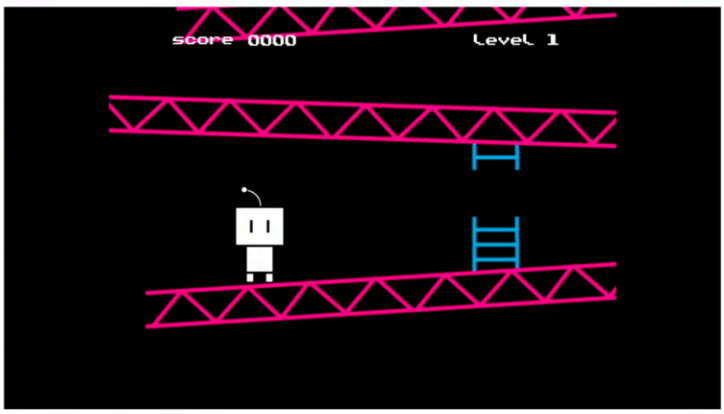
Funky Town

1980x720 px

Adobe After Effects and Illustrator

FunkyTown is an 80s themed motion graphic music video. It features colorful illustrations that showcases an arcade as well as multiple 80s arcade games throughout the video.



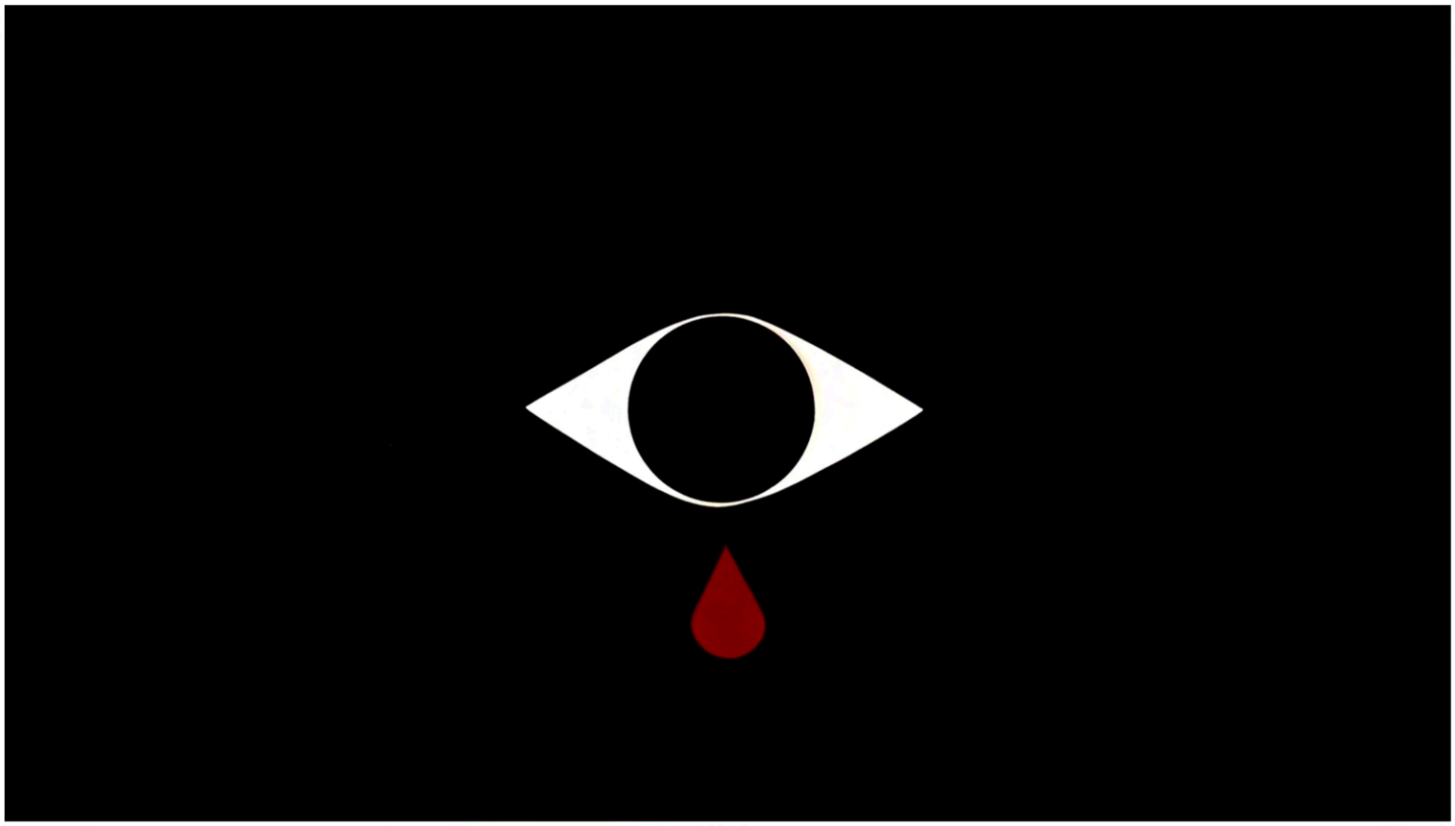


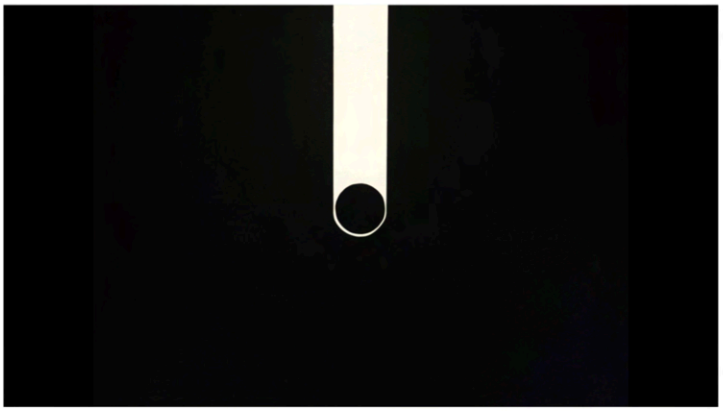
Depression

1024 x 768 px

Paper Stop Motion Animation

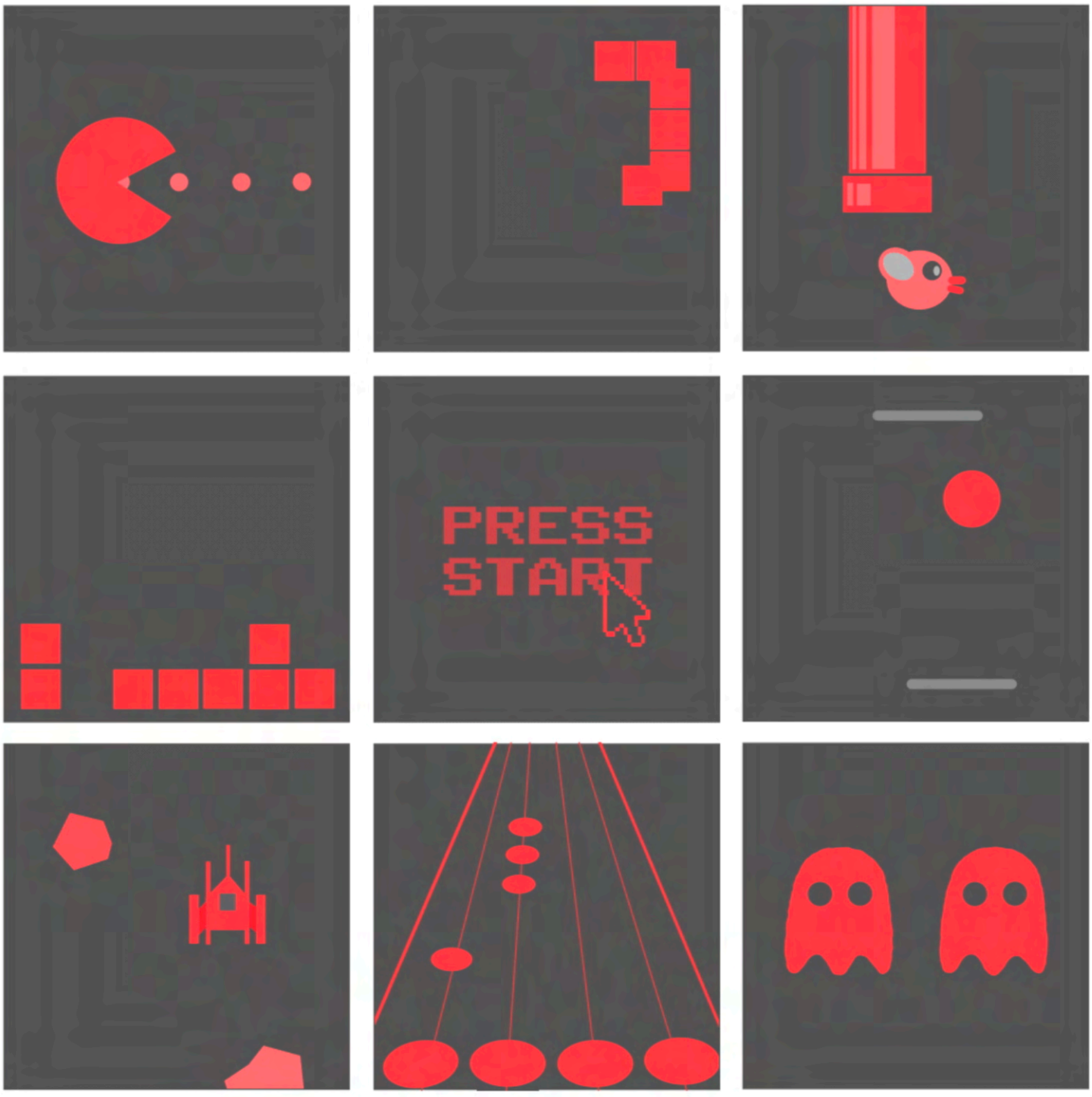
This stop motion film was a group collaboration, meant to encapsulate the feeling of depression. Using paper and a few mixed media, the entire film was done by hand. The contrasting black and red gives the film a dark and hopeless sensation, which is fitting of the concept.





Arcade Squares

3 x 3 Squares

Adobe After Effects

The concept of this piece is “80s Arcade Game”, with each square of animation containing an element of an arcade game released during the time period. It was created using Adobe after effects. The Red-Grey color scheme was a challenge to combine colors that are unlikely to match and make them work.