

UPDATE

2025

PORTFOLIO & WORK EXPERIENCES

BOSSBAE PORTFOLIO



WELCOME TO BOSSBAE PORTFOLIO

Hello and thank you for visiting! I'm Supreecha Phanichrungruonɡ aka Bossbae. With experiences across multiple facets—whether it's crafting compelling brand story, social media contents, executing memorable marketing campaigns, or building strong client relationships. I bring a strategic, detail-oriented approach to every task.

This portfolio showcases the work I've done and the results I've helped clients achieve. Feel free to explore and if you're interested in working together or have any questions, don't hesitate to reach out!





CLIENTS

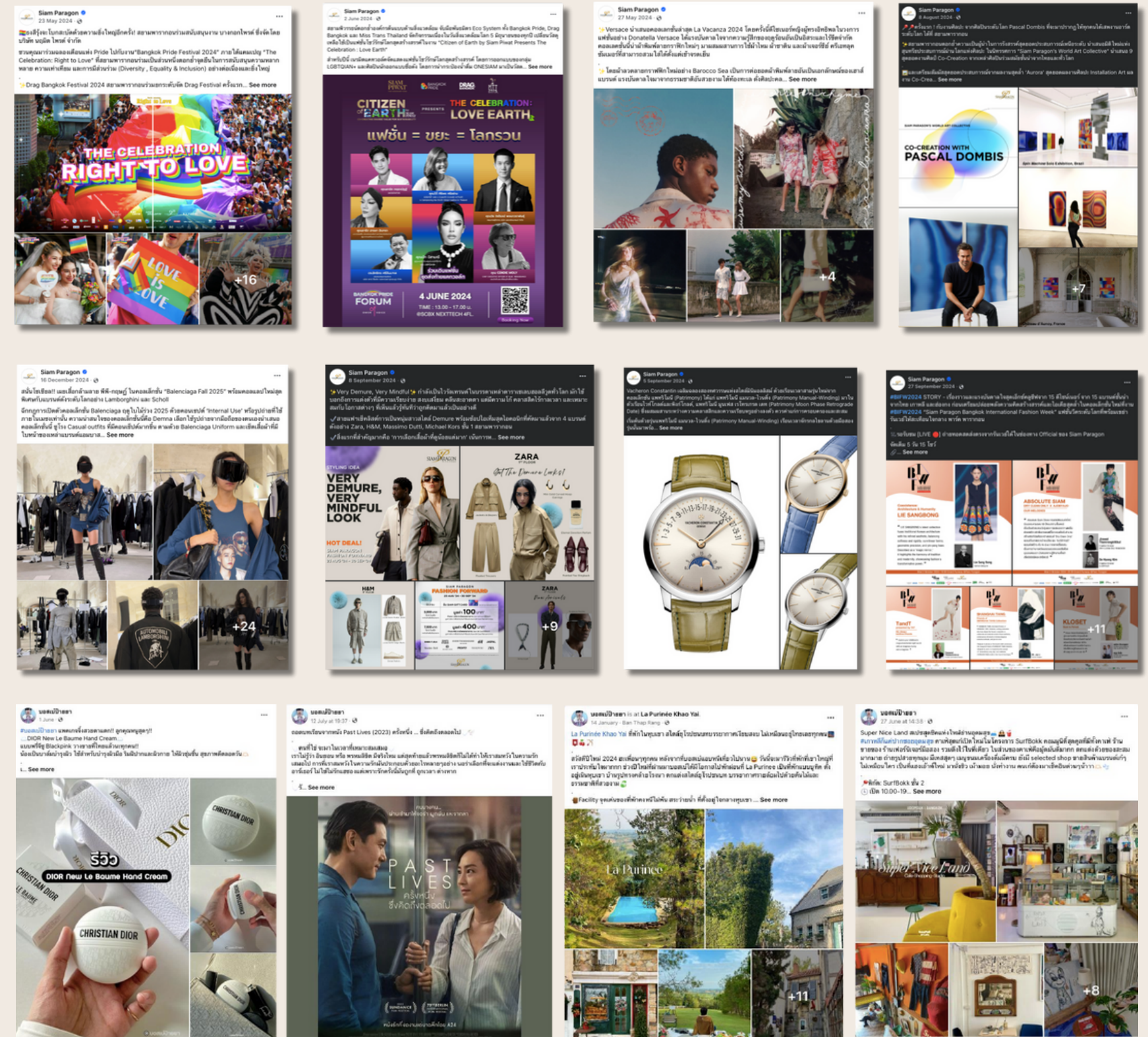
I've had the privilege of working with a diverse range of brands and businesses, bridging the gap between strategy and execution. From lifestyle, fashion to F&B, and beyond, I ensure every project aligns with the brand's vision while delivering the best outcome.





COPYWRITER

As a Copywriter, I craft words that engage, inspire, and drive action. Whether it's brand storytelling, campaign messaging, social media content, or editorial writing, I bring ideas to life with compelling narratives tailored to resonate with the right audience.





CONTENT CREATOR

As a Content Creator, I bring brands to life through visual storytelling, authentic experiences, and engaging narratives. My passion lies in crafting content that not only looks good but also connects with audiences on a deeper level—whether through short-form videos, lifestyle photography, or well-curated brand collaborations.



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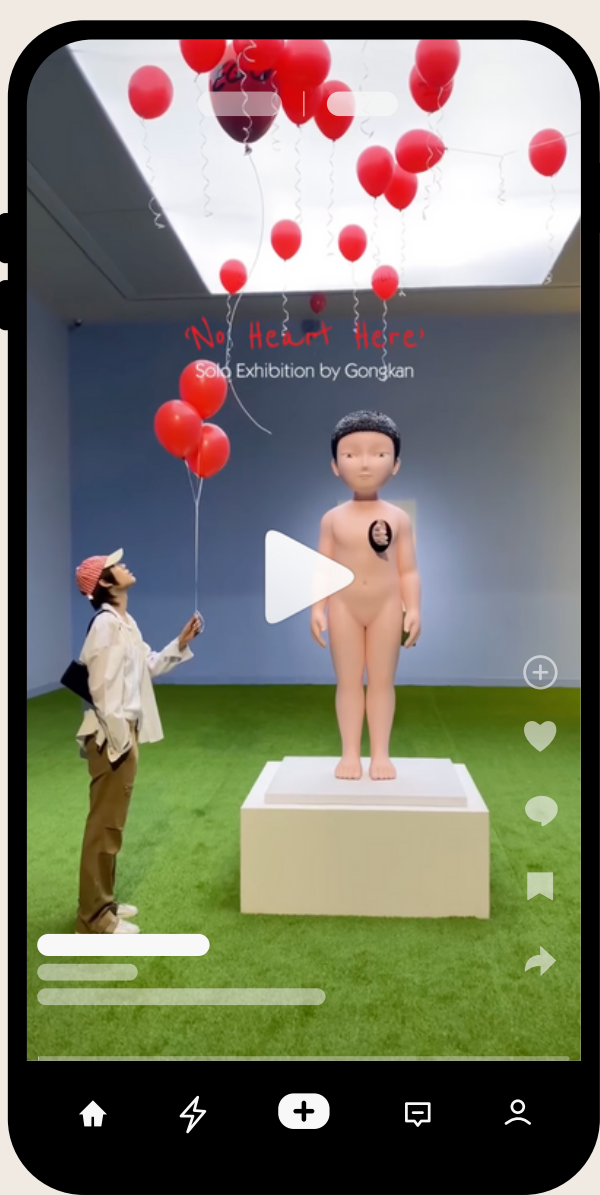


SHORT-FORM VIDEO

(TikTok, Reels, Shorts)

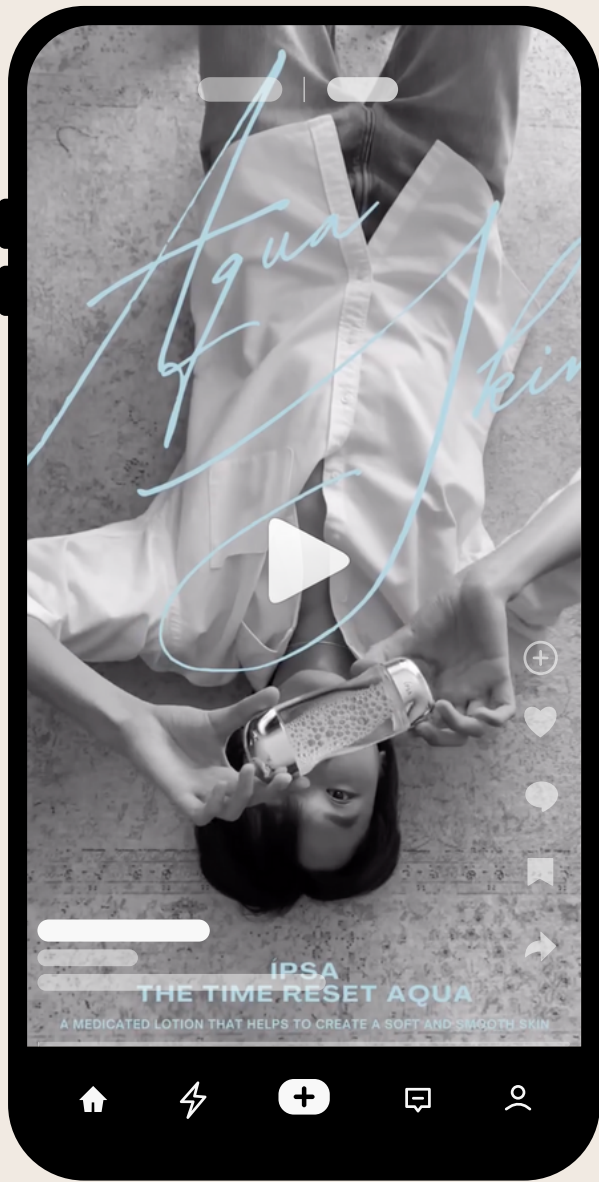
With personal interests in beauty, fashion, lifestyle, and F&B, I blend creativity with strategy to produce content that feels organic yet impactful. Whether it's a product review, lifestyle shoot, vlog, or campaign collaboration, my goal is to make every piece of content relatable, aspirational, and conversion-driven.

Lifestyle



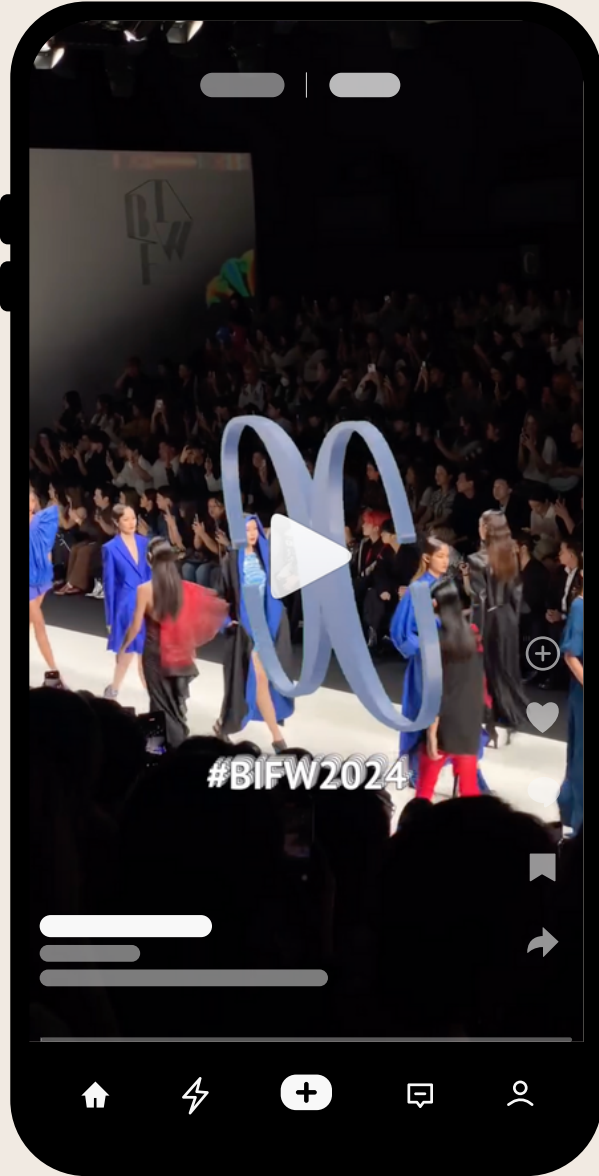
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Beauty



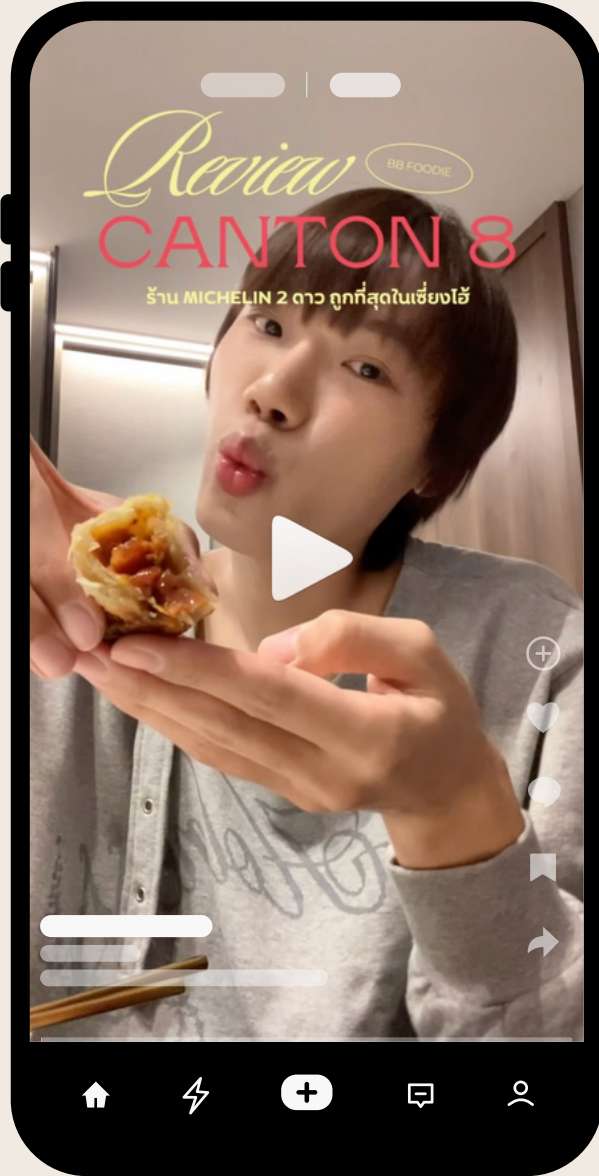
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Fashion



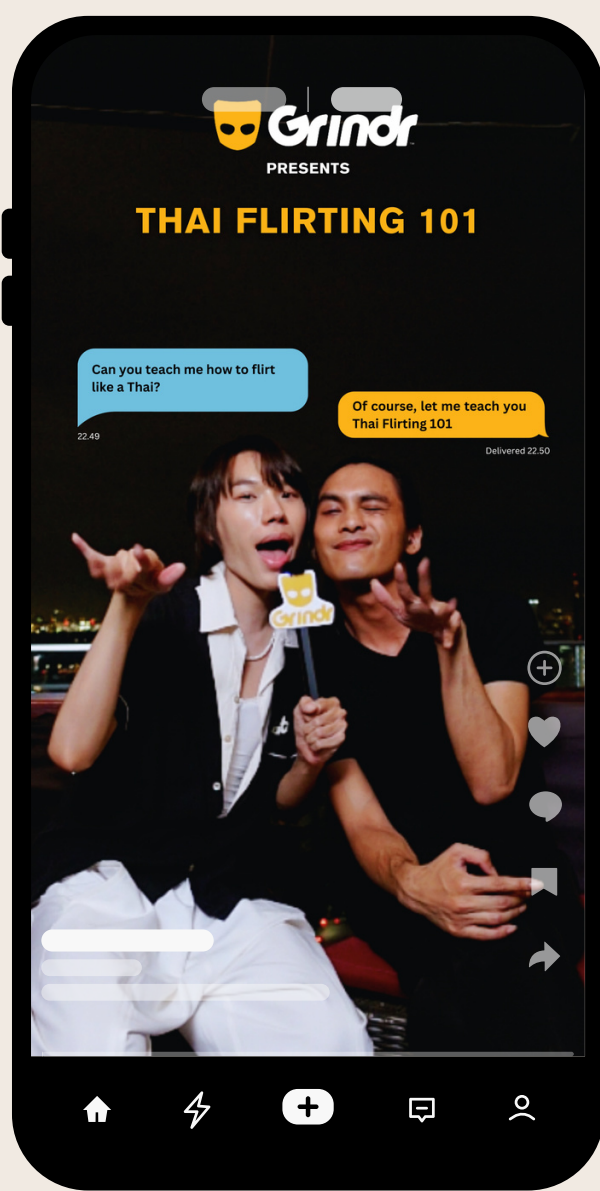
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Food



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Vlog



[TO BE RELEASED SOON](#)



LONG-FORM VIDEO

(Youtube, Podcast, Vlog)

With personal interests in beauty, fashion, lifestyle, and F&B, I blend creativity with strategy to produce content that feels organic yet impactful. Whether it's a product review, lifestyle shoot, vlog, or campaign collaboration, my goal is to make every piece of content relatable, aspirational, and conversion-driven.



[CLICK HERE TO WATCH MY YOUTUBE CHANNEL](#)



GAME MARKETING

Fueling excitement and engagement in the gaming industry, I specialize in strategic marketing, community building, and campaign execution to help gaming brands connect with their audience. From launching new titles to driving player retention, I craft campaigns that resonate with gamers and deliver measurable results.

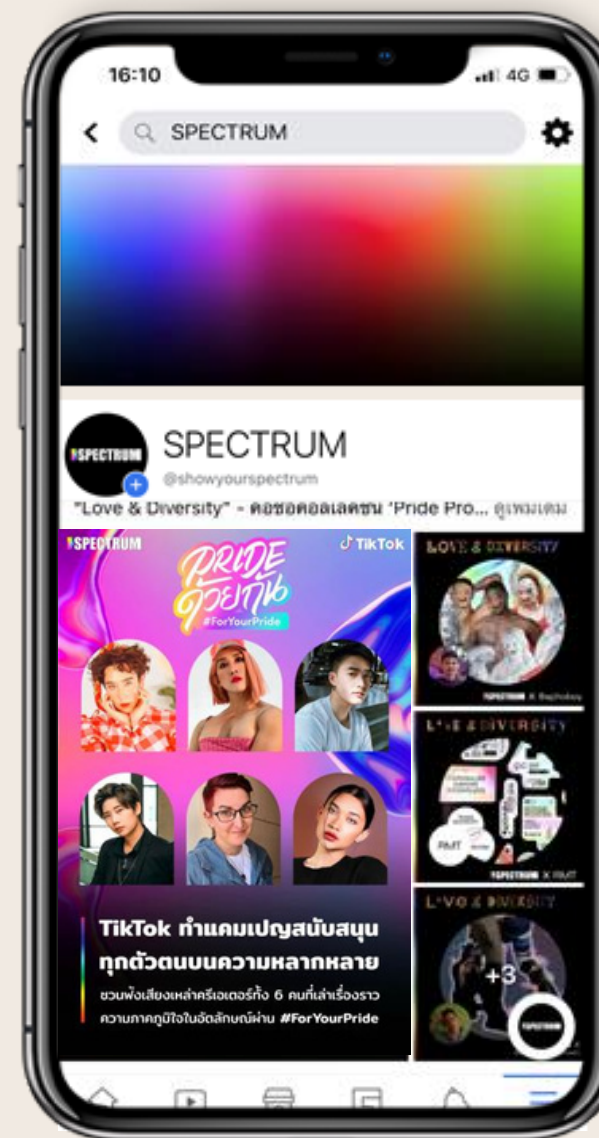


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SOCIAL MEDIA MANAGEMENT

Bridging the gap between brands and audiences, I specialize in social media strategy, client management, and campaign execution to drive engagement and brand success. With a keen eye for trends and a results-driven mindset, I ensure that every campaign aligns with the client's vision while resonating with their target audience.



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MEDIA PRODUCTION

As an Account Executive in the production house industry, I specialize in building strong client relationships, managing projects from concept to completion, and ensuring seamless communication between clients and creative teams. With a keen eye for detail and a deep understanding of the production process, I help deliver high-quality content that aligns with clients' objectives and exceeds their expectations.





MARKETING CAMPAIGNS

I focus on driving impactful campaigns that amplify brand presence and engage target audiences. From strategic planning to execution, I work alongside creative teams to develop innovative campaigns that align with client objectives and deliver measurable results.





WEBSITE MANAGEMENT

I oversee the development, optimization, and ongoing maintenance of client websites to ensure seamless user experiences and alignment with brand objectives. I bridge the gap between clients and development teams, translating client needs into actionable website features that drive engagement, improve functionality, and support business goals.





PRESS REPRESENTATIVE

I manage relationships with journalists, media outlets, and influencers to secure valuable press coverage, positioning my clients as leaders in their respective industries.



OFFLINE EVENT

I oversee every aspect of event planning and execution, ensuring that each detail contributes to a seamless and impactful experience.

Working closely with clients, vendors, and creative teams, I manage logistics, budgets, and timelines while ensuring that all event elements, including design, programming, and guest engagement, are executed flawlessly.





BOSSBAE



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THANKS.