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POFOLIO

PRODUCT DESIGN



PRODUCT DESIGN



Dinning room product



Thinking of a wild beautiful animal with prominent patterns, it is not able to overlook a peacock, the beautiful poultry and probably the most magnificent creature in the world. It means to be a queen of all poultries.

The number of peacocks in Thailand is nearly an extinction these days, so they have been listed to be one of the preserved animals.

Peacock's identities such as patterns and colours are chosen to be an inspiration. They are used as the concept of the design work believed will be more valuable and remarkable than the ordinaries.





The target group's styles and preferences also considered answering to the FLY NOW III brand's concept and identity as the products going to be part of the brand's bag collections.

To create the patterns that able to answer to all the concepts, the techniques including Heat Transfer, Screen Foil and Laser Cut were chosen to create these products.

Pattern

Normally our collection must have easier pattern such as plaid by trend color of year. They had rotate originally for get new pattern.



Dot flower



Originally inspired by pop colors, Flowers is one of Lada prints. Delightful and Cheerful for christmas festival was coming. I use tiny flower scale for more delicate designing in pretty florals and pop up patterns.



Pattern



Inspired by a draw hand flowers and soft colors. However, I still bright by your concept. Image also was mature



Party Flowers

Pattern



Alternative color

Originally inspired by pop colors, Flowers is one of Lada prints. Delightful and Cheerful for christmas festival was coming. I use tiny flower scale for more delicate designing in pretty florals and pop up patterns.



Pattern



Alternative color

Inspired by an elegant flower for winter. Large bouquet print that make feeling sweet of autumn. You can see the palette transform into cool. There aren't fresh bright as summer 2018.

Pattern



Inspiration

Alternative color

I introduced other pattern way by same image but different feeling of prints, there had more space previously design.



Photographer

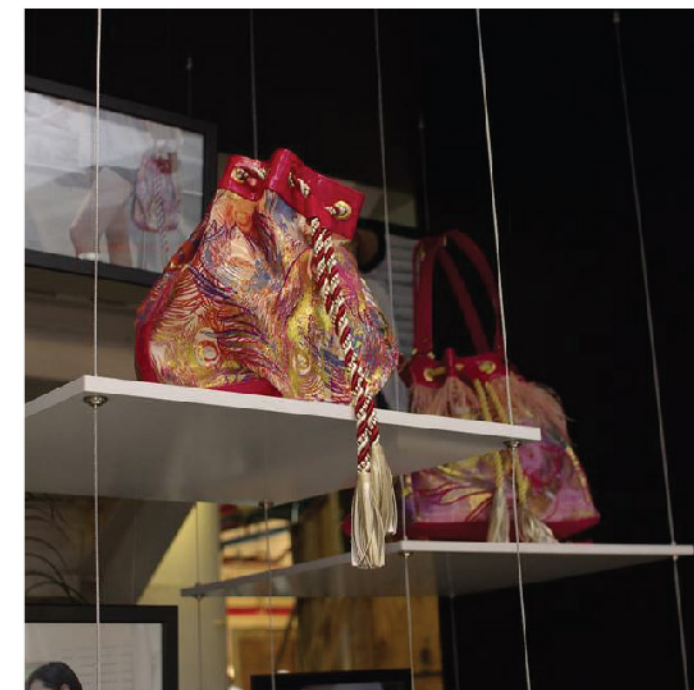


Usually they have shooting for Intragram, Firstly we had create inspiration for shooting then we found sweet things that look like our image.

Photographer



Photographer



Final thesis we had to do exhibition. As a result I was inspired by luxury and wild because peacock is an animal for jungle. I used leaves to be fully composition.

Pattern



Pattern



Pattern



Pattern



Central

Online

DeFry 01
MID SEASON
SALE
30% OFF
8 MAY '20 - 31 MAY '20
@DEFRY01



Easy PIECES

Mid Season
Sale
UP TO **60% OFF**
8 MAY '20 - 31 MAY '20
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Easy PIECES

12.12
1,012.- และ
1,212.-
+
ลดเพิ่ม
12%
เมื่อซื้อ 2 ชิ้นขึ้นไป

3 Dec '20 - 13 Dec '20
เงื่อนไขเป็นไปตามที่กำหนด



EXPRESSIONS

พิเศษ
1,912.- +
ลดเพิ่ม
12%
เมื่อซื้อ 2 ชิ้นขึ้นไป

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เงื่อนไขเป็นไปตามที่กำหนด





12.12
พิเศษ 1,212.-

— + —
ลดเพิ่ม
12%
เมื่อซื้อ 2 ชิ้นขึ้นไป

GiLi

3 Dec '20 - 13 Dec '20
เงื่อนไขเป็นไปตามที่กำหนด

ALUM NUS

พิเศษ
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3 Dec '20 - 13 Dec '20
เงื่อนไขเป็นไปตามที่กำหนด



CENTRAL

GiLi

BLACK FRIDAY

GET **50%** OFF
On selected items

27 NOV '20
18.00-19.00 pm

*เงื่อนไขเป็นไปตามที่กำหนด
*ยกเว้น Central.co.th

LOLITA

10.10
MEGASALE

1 pcs. get 20% off
2 pcs. get 30% off

1.10.20 - 11.10.20
เฉพาะสินค้าราคาปกติ



★
EXPRESSIONS

10.10
MEGASALE

1 pcs. get 20% off
2 pcs. get 30% off

1.10.20 - 11.10.20
เฉพาะสินค้าราคาปกติ



DeFry 01



ปกติ 1,190 บาท
พิเศษ **795** บาท

วันนี้ - 26.10.20

Product Design



- Product Design - Job
- Fashion (Shirt, Short, Socks etc.)
- Packaging
- Towel
- Wristband