



PORTFOLIO TRIP

FOLDABLE !



The purpose of this print portfolio is to present my skills and works.

CONTACT:

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(+66)933252814



HELLO!

GRAPHIC DESIGNER / ILLUSTRATOR

I am **Yenjai**, a Thai graphic designer and illustrator.

Observant, Curiosity and thoughtful defined me. My interests are on working in a creative field, art and design.



EDUCATIONS:

- 2004-2011 Wuttichot Bilingual school
- 2012-2020 Regent's International School Pattaya
- 2020-... Mahidol University International College, **Communication Design**

LANGUAGES

Thai - Native speaker
Eng - Able to communicate

CONTACTS:

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 **SOLARLUNAR...22**
 **HTTPS://WWW.BEHANCE.NET/NAMSOM**
METHAVE/PROJECTS

SOFTWARE/APPLICATIONS I AM ABLE TO USE



Extensive knowledge of this application



EXTENSIVE knowledge animation & illustration tools



Basic knowledge of photoshop-ping tools



Good knowledge in illustration/vector/Basic tools



Studying **basic** of buildings & signage modeling



Basic animation



Basic video editing



Basic knowledge of illustration tools

INFOGRAPHIC
TIMELINE
MAGAZINE LAYOUT
ANNUAL REPORTS

THIS SECTION WAS MADE TO PRESENT
AND HIGHLIGHT MY SKILLS IN LAYOUT
AND VISUAL GRAPHIC DESIGN.

01

LAYOUT &
INFOGRAPHICS

INFOGRAPHIC – TIMELINE 01



01

Timeline of floral design

This project was a layout design for a Timeline of floral design. The main objective for this project is to deliver the flow hierarchy of information and appealing design.

Format: Cover page

Tool used: photoshop & ibispaint x

Project info: 29/06/2022

01

Timeline of floral design

This project was a layout design for a Timeline of floral design. The main objective for this project is to deliver the flow hierarchy of information and appealing design.

Format: 10 sections

Tool used: photoshop & ibispaint x

Project info: 29/06/2022

2800 - 28 BC
Egyptian Period
Egyptian Floral Design Orderedly, alternating pattern Simplistic, repetitious, and highly stylized Placed in spouted vases with no stem visible.
Egyptians favored wide-mouthed containers - Containers were often made from pottery, gold, slate, or polished alabaster.

600 - 150 BC
Greek Period
Flower petals were often scattered on the ground during ceremonies. Design types often used were wreaths and garlands worn during special occasions.
Presented as awards to athletes, statesmen and soldiers.
Greek designs expressed grace and simplicity.
Often symbolic of a god or hero

1600 - 1775
Baroque (Flemish) Period
Hogarthian curve or S Curve developed this period. Paintings show arrangements in everyday settings. Large containers held flamboyant arrangements containing many different kinds of flowers.

1400 - 1600
Renaissance Period
Renaissance Floral Design stems were covered creating a massed, symmetrically stiff arrangement. Paintings from this period often show vases of flowers because flowers had great symbolism.
Flowers arranged in vases so that only blossoms were visible

1714 - 1760

English Georgian Period.

Arrangements during the first half of this period consisted of flowers simply crammed into sturdy containers, with little or no concern for design.

Flowers became part of fashion in hair, around necks, and in décolletage. Arrangements were formal & symmetrical & often triangular.



1600 - 1814

French Period

Emphasis was on classic design, refinement, and elegance. Designs were often fan shaped and massed.

Symmetrical designs with no focal point. Floral designs were informal, fragile, and delicate.



1740 - 1780

Colonial Williamsburg Period

Colonial Williamsburg is renowned for its colorful arrangements in finger vase and flower bricks. Flowers Used in Colonial Williamsburg Design Lilies Anemones Roses Cockscomb Sunflowers Strawflower Violets Marigolds Daisies Ornamental grasses Snapdragon.



1837 - 1901

Victorian Period

Victorian style arrangements are typically round or oval in form. Flowers are typically kept to a lower height, Strong color contrasts and flowers with brilliant hues were preferred. Lots of foliage is associated with Victorian style arrangements.



01

Timeline of Floral design

This project was a layout design for a Timeline of floral design. The main objective for this project is to deliver the flow hierarchy of information and appealing design.

Format: 10 sections

Tool used: photoshop & ibispaint x

Project info: 29/06/2022

02

COFFEE

This project was a layout design for a coffee magazine book. The main objective for this project is to deliver the flow hierarchy and make it easy for the readers to read.

Format: 8 pages

Tool used: Adobe indesign

Project info: 09/10/2022





Some experts suggest that these and other ingredients in coffee can benefit the human body in various ways.

This article looks at the health benefits of drinking coffee, the evidence supporting those benefits, and the risks of drinking coffee.



Worldwide, experts estimate that people consume around 2.25 billion cups of coffee per day.

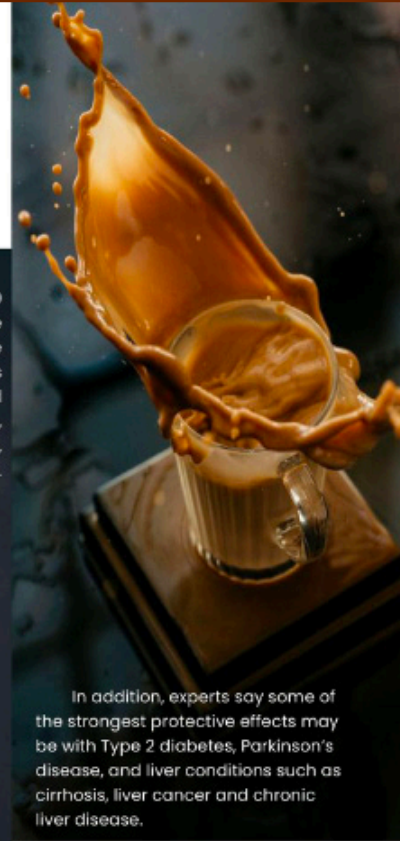
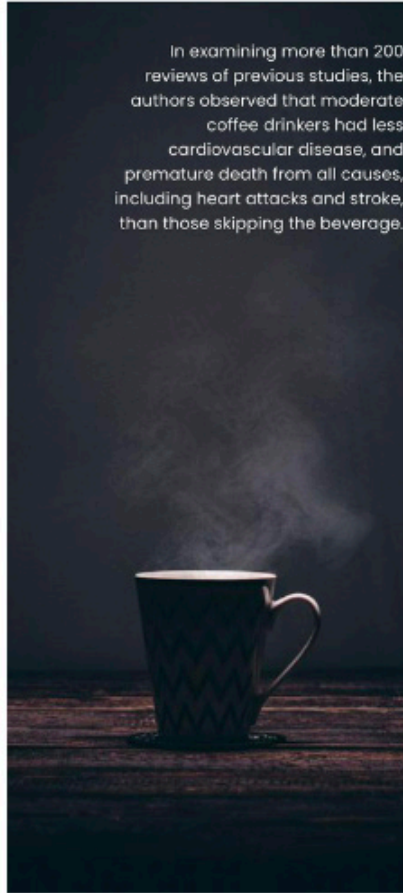
Researchers have looked at the benefits of drinking coffee for conditions such as diabetes, cardiovascular disease, inflammatory bowel disease, and liver disease.

There is evidence to support some, but not all, of these claims. Coffee contains a number of useful nutrients, including riboflavin (vitamin B-2), niacin (vitamin B-3), magnesium, potassium, and various phenolic compounds, or antioxidants.



A large 2017 review on coffee consumption and human health in the British Medical Journal also found that most of the time, coffee was associated with a benefit, rather than a harm.

In examining more than 200 reviews of previous studies, the authors observed that moderate coffee drinkers had less cardiovascular disease, and premature death from all causes, including heart attacks and stroke, than those skipping the beverage.



In addition, experts say some of the strongest protective effects may be with Type 2 diabetes, Parkinson's disease, and liver conditions such as cirrhosis, liver cancer and chronic liver disease.

For example, having about five cups of coffee a day, instead of none, is correlated with a 30 percent decreased risk of Type 2 diabetes, according to a meta-analysis of 30 studies.

02

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Does the way coffee is prepared matter?

Yes.

Do you prefer a dark or light roast? Coarse grinding or fine? Arabica or robusta?

Roasting, for example, reduces the amount of chlorogenic acids, but other antioxidant compounds are formed.

Espresso has the highest concentration of many compounds because it has less water than drip coffee.

All of these different aspects affect the taste, but also affect the compounds within the coffees.

said Neal Freedman, a senior investigator with the National Cancer Institute.

But it's not clear at all how these different levels of compounds may be related to health.

A study in JAMA Internal Medicine examined the coffee habits of nearly 500,000 people in the UK and found that it didn't matter if they drank one cup or four a day, black, decaf, or decaf — as long as they were not metabolizers of coffee or stew.

They were linked to a lower risk of death from all causes, even with instant coffee, the evidence was weaker.



Is coffee addictive?



Evidence suggests there can be a reliance on the drink, and tolerance builds over time. Withdrawal symptoms include a headache, fatigue, irritability, difficulty concentrating, and depressed mood.

Indeed, caffeine is a psychoactive drug, and coffee is its biggest dietary source. About a half-hour after sipping a cup of joe, the caffeine kicks in, and is quickly absorbed. Blood vessels constrict. Blood pressure increases.

A moderate amount of caffeine can wake you up, boost your mood, energy, alertness, concentration and even athletic performance. On average, it takes four to six hours to metabolize half the caffeine.

For those knocking back more than 400 milligrams of caffeine a day, there's not enough evidence to assess the safety, according to the Dietary Guidelines.

Higher doses can lead to caffeine intoxication, with its shakiness, nervousness, and irregular heartbeat. Caffeine is also linked with delaying the time it takes for you fall asleep, how long you stay there, and the reported quality of that shut eye.

"I think that caffeine is so common and so ingrained in our culture, and daily habits, that we often don't think about it as a potential source of problems,"

said Mary M. Sweaney, an assistant professor of psychiatry and behavioral sciences at the Johns Hopkins University School of Medicine.

Cutting down coffee may help with gastro-esophageal reflux, too. A new study found that women drinking caffeinated beverages — coffee, tea, or soda — were associated with a small but increased risk of symptoms, like heartburn. The study's authors predicted fewer symptoms when substituting two servings of the drinks with water.



ORIGINS AND DISCOVERY

Began as scrambled, nonsensical Latin derived from Cicero's 1st-century BC text, *De Finibus Bonorum et Malorum*.

— HEDONIST ROOTS

Until recently, the prevailing view assumed Lorem Ipsum was born as a nonsense text. "It's just Latin, though it looks like it, and it actually says nothing." Before it, other magazines answered a curious reader, "The source's identity approximates the frequency with which letters occur in English, which is why at a glance it looks pretty real." In Cicero's words, "It's not so fast." The placeholder text, beginning with the line

"Lorem ipsum dolor sit amet, consectetur adipiscing elit," looks like Latin because in its youth, centuries ago, it was Latin. Richard McClintock, a Latin scholar from Hampden-Sydney College, is credited with discovering the source behind the ubiquitous filler text. In seeing a sample of Lorem Ipsum, his interest was piqued by consectetur — a genuine, albeit rare, Latin word. Consulting a Latin dictionary led McClintock to a passage from *De Finibus Bonorum et Malorum* ("On the Extremes of Good and Evil"), a first-century B.C. text from the Roman philosopher Cicero.

In particular, the garbled words of Lorem Ipsum bear an unmistakable resemblance to sections 1.10.32–33 of Cicero's work, with the most notable passage excerpted below.

"Nunc per se quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem."

© 1914 English translation by Morris Ruckham reads:

"For is there anyone who loves or pursues or desires to obtain pain of himself, because it is pain, but occasionally circumstances occur in which toil and pain can procure him some great pleasure."




03 LAYOUTS

This set is a book cover and layouts with three completely different styles. All of the works aim to represent the use of elements placement.

Format: 1 & 2 pages

Tool used: indesign & Illustrator

Project info: 15/03/2022

A research on the relationship between the Theory of Deconstruction and its impact on Design.

If one dives into the current design trends, will notice that the visual language is formed and inspired by many movements of the past.

But there are two schools that defined the graphic design till now. The Modernism of Bauhaus and International Style, and the Postmodern way of thinking which came to BEHOLD the radical values and rules of the Modernism.

One of the most important chapters of Postmodernism in PHILOSOPHY from ARCHITECTURE of design.

The goal of this research is to present the movement of Deconstruction, to try to define it and to claim the link between the critical theory and design. In order to accomplish this goal I studied the movement from its 1960s when the term of deconstruction was first introduced in Jacques Derrida's book *Of Grammatology* until the works of the famous postmodern designers of the 90s.

IN AN ATTEMPT TO RECAP THE HISTORY OF DECONSTRUCTION, IT BECOMES CLEAR THAT HIS THEORY IS STRONGLY BASED ON THE AMBIGUITY OF THE MEANING AND THE MULTIPLE EXPLANATIONS OF A TEXT, AS WELL AS THE ACCEPTANCE OF THE FACTS AS THEY ARE.

AVOIDING THIS WAY A CONSTANT SEARCH OF ONE UNIVERSAL TRUTH. VALUES MIRRORING IN THE ROUTE OF THEM WHO REPRESENT THE MOVEMENT.

A MULTIDIMENSIONAL, CONTROVERSIAL, CONFRONTATIONAL ROUTE, BUT ABOVE ALL, RADICAL AND LIBERATING.

In the 70's the French philosopher Jacques Derrida published his first texts on Deconstruction. The deconstruction appeared in architecture and design in the 80's. In 1987, Derrida wrote the "Fifty-two Aphorisms for a Forward" as a preface for a collection of papers which established a relationship between philosophy and architecture. The first attempts to connect this philosophy with design. A year later these papers were presented for the first time at the Deconstruction Symposium. In New York, were the first exhibition and a public presentation of Deconstructive Architecture took place in the Museum of Modern Art in New York, in 1992. In the year a publication called "Deconstruction Omnibus Volume ties together painting, architecture and philosophy.




LAYOUT ON FRONT PRO

SENCILLA



MODERN CONTEMP DECONSTRUCTION ILLUSTRATION

Issue 01, FEBR 2022, 5x60



04

ANNUAL REPORTS

This annual report layout design project was a group project for a mahidol university international college.

Format: 120 pages

Tool used: Adobe indesign

Project info: 24/06/2024



ANNUAL REPORTS

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Format: 120 pages

Tool used: Adobe indesign

Project info: 24/06/2024

THE CONCEPT

RENEW **REIMAGINE** **RESILIENT**

The concept of Renew refers to creating something new within itself. The concept of Reimagine refers to thinking out of the box and standing out. The concept of Resilient refers to connection, flow, unity, soft, and companionship.



The concept of continuous flow element represents the ability to adapt and maintain a sense of continuity despite challenges. The metamorphosis element is a symbol of hope, representing the interconnectedness. As butterflies are contributing to the health and balance of ecosystem. The rectangle shape transformed into free form, providing the sense of organic and natural, reliance on the environment and our responsibility.

BOOSTING LEARNING EXPERIENCE

A WORKSHOP WITH TOURISM INDUSTRY EXPERTS

Tourism and Hospitality Management Division (THM), Mahidol University International College (MUIC) conducted an interactive workshop with key representatives from the Phuket Tourist Association (PTA) to update on current and future trends of Thailand's tourism industry, using the successful showcase of the Phuket Sandbox.

THM received the honour from key PTA's leaders: Khun Theerawat Pattarajorn, former President of PTA, Khun Thanawat Ongthairanon, Vice President of Administration and Strategy, and Khun Thanath Thairatyalai, the current PTA's President who shared with us their fascinating and valuable insights on tourism of Phuket Sandbox, the country's reopening process.

The workshop also provides the opportunity for THM faculty members to exchange ideas, share notes on required input skills & competencies required for future graduates, and how the THM division can support the future growth of Thailand's tourism industry during the COVID-19 recovery period.



B. WORKSHOP FOR THE MYTECH CHALLENGE 2022

Mahidol University International College's (MUIC) Creative Technology Major, together with the Corporate Communication Section, organized the MUIC MYTECH Challenge Workshop 2022 on August 6-7, 2022, at the Administration Building, MUIC.

As part of the MUIC Young Tech Creativity Challenge 2022, this workshop welcomed 50 competitors grouped into 25 teams who have passed the preliminary procedures (which saw 170 teams registering).

The competitors were composed of students and their advisors from top high schools in Thailand. Each team is required to come up with technological solutions that can be used in the future university and successfully pitch them before a board of judges.

The highlight of the workshop was the "Design Thinking and How to Pitch" session that was designed to help the participants further improve their projects and prepare them for the second submission and final pitching on August 27, 2022.



Designed by CDP

Harit Tungthiraveak
Kamonchanok Kosumapitun
Methavee Yongki
Munazza Munabir
Narbuti Trongwongae
Paniitruan Anantaveerakool
Ruchai Yang
Saahiba Phongsinghwhitaya
Sunilcha Chavengvorakul

MUIC, HSBC INK PACT FOR BUSINESS CASE COMPETITION

Mahidol University International College (MUIC) signed with HSBC Thailand a memorandum of understanding (MOU) for "The HSBC Thailand Business Case Competition 2022" on April 21, 2022 at HSBC Building, Rama 4 Road, Bangkok.

The HSBC Business Case Competition is a prestigious business case competition sponsored by HSBC in partnership with MUIC. On an invitational basis, undergraduate students across six universities in Thailand will be competing. Teams of four will showcase their knowledge and skills in strategic thinking to analyze real-life business cases. It is now the time to challenge yourselves with the most distinguished business case competition among undergraduates from esteemed universities.



F. MUIC STUDENTS AND LECTURERS VISIT CHANNEL 3

These students from Mahidol University International College (MUIC) International Relations and Global Affairs (IRGA) program along with the program's internship coordinator, Apin Patheka Sangnirak, visited Search Entertainment Co., which operates under Channel 3 on February 17, 2022.

The excitement of these IRGA students was heightened as the CEO of Search Entertainment, Mr. Wilson Leewattanakachon, personally conducted them during the visit and introduced them to the actual work environment of the film-making and music industries.

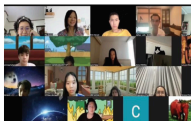
Search Entertainment Co produces TV programs mostly geared towards the younger generation for Thailand's Channel 3. The company also organizes public events such as concerts, art exhibitions and music competitions.

To use the entertainment company as a stage for young people to express themselves and demonstrate their own abilities is the vision of Mr. Wilson. One of the company's goals is to empower young people to follow their dreams. While accepted by Mr. Wilson, the IRGA students were given the opportunity to participate in a short conference which gave them insights into the company's vision and base.

Mr. Wilson generously offered IRGA students the opportunities to internships with the company. He also expressed a willingness to establish long-term internship connects with MUIC and to help host and serve to co-host events with MUIC, which would be beneficial for both MUIC students and the general public. Apin Patheka described the visit as successful.



D. THAI FILM PRODUCER IS GUEST SPEAKER IN MUIC CINEMA CLASS



C. "SHOOTER" DIRECTOR GUEST SPEAKER IN MUIC FILM CLASS

A former Thai filmmaker, Mr. Biejing Panthamratan, was the guest speaker in the "Film Director's Talk," an online activity attended by students of the Thai and ASEAN Cinema class held in July 2022.

Mr. Biejing is the director behind notable films like Shooter (2021), which has been remade in several countries - Hello Stranger (2019), Pee Mak (2013) and his latest, The Medium (2021).

The director talked about how he started his career in the Thai TV and film industry. Aside from discussing how he and his team made "Shooter," he also shared some insights on his latest movie, "Medium." He also gave his audience a preview of his future projects.

The "Film Director's Talk" is an activity often conducted in Mahidol University International College's Film Arts minor course.



Noted Thai film maker and producer Aditya Anand recently visited Mahidol University International College (MUIC) to be the guest speaker in the Cinematic Language and Applications course.

Mr. Aditya discussed his experience as a film producer working on "May is Happy, May is Happy" (2018) which is currently screening on Netflix, Thailand.

Watch his informative talk here: <https://bit.ly/3v6gqg6>, [com/watch?v=Uz2vDv8tKjg&list=PL8J0K16H4E3D9M5N7/view?usp=sharing](https://bit.ly/3v6gqg6)

The Film Arts and Creative Animation Minor Programs and Certificate Programs under the Film and Animation Arts Division offer exciting opportunities to learn from real industry practitioners and guest lecturers. These minor and certificate programs also provide creatively challenging classes, such as "Cinematic Language and Applications," "Storyboarding by Design" and "Title and NARRATION" for film built to explore. Animation workflows can discover "Animation Principles and Production" and "Character Concept and Design" to name a few.

APPLICATION DESIGN
METAVERSE PROJECT

THIS SECTION WERE MADE TO PRESENT
MY SKILL IN UX/UI AND INTERFACE.
AS WELL AS 3D MODELING IN SKETCH-
UP.

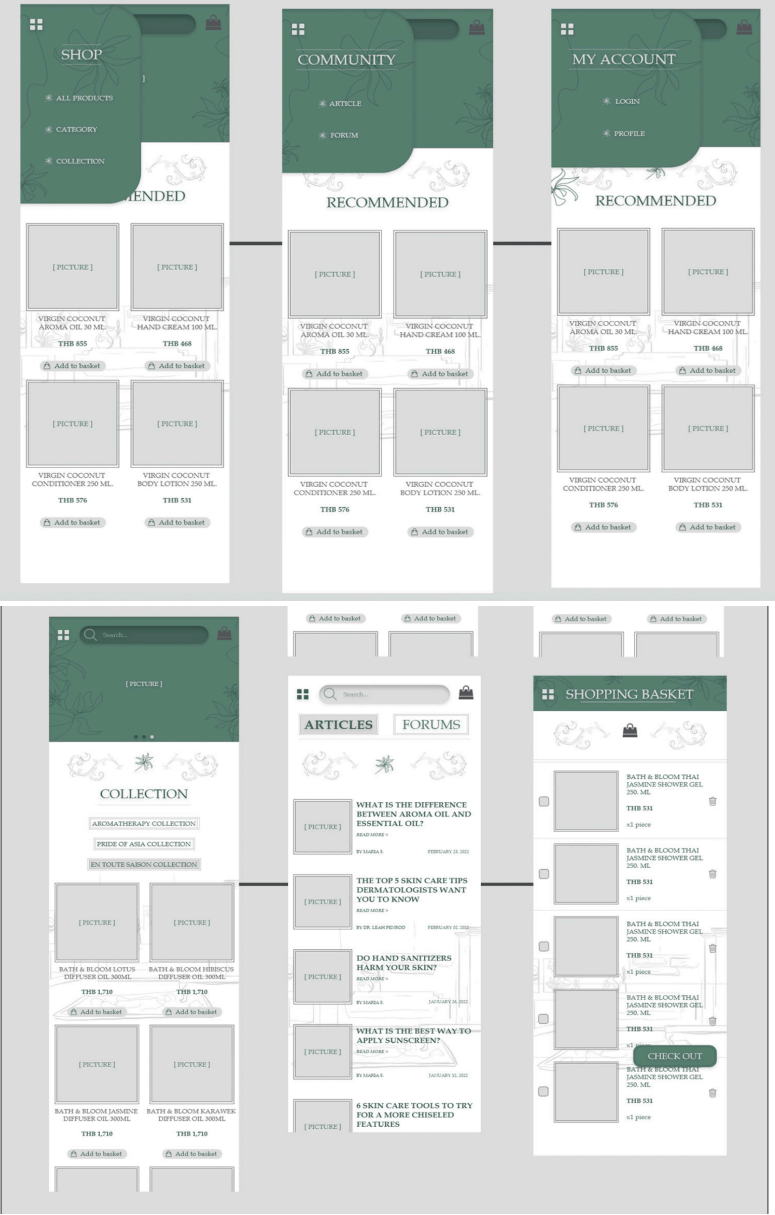
02

ONLINE &
DIGITAL GRAPHICS

APPLICATION DESIGN



COLORS



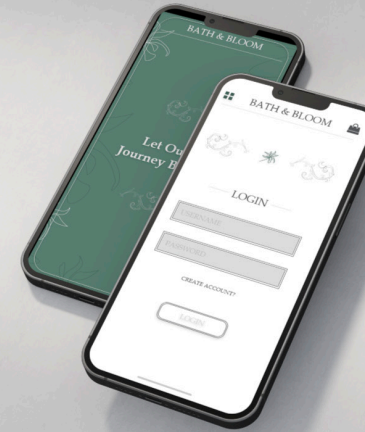
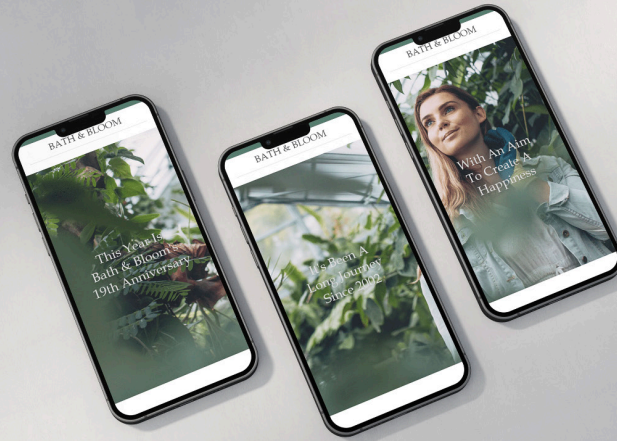
01 Brand Application

This project was an application design from an existed brand. This project is aiming to show my ux/ui skills.

Tool used: Adobe XD

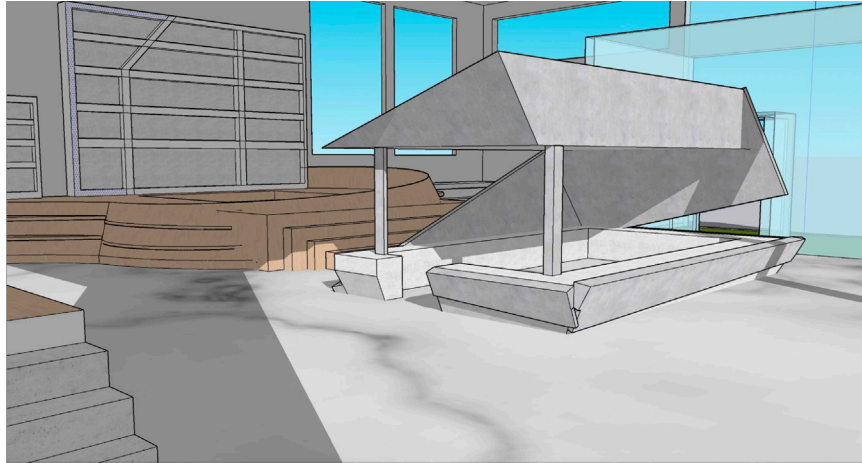
Project info: 03/04/2022

01 MOCKUP



METaverse PROJECT

the whole structure were made on sketchup



final results in spatial.com



02

2040's Modern Library

This project was an aiming to show my 3d modeling skills. The concept of this project is the modern style of a library in the next 20 years from now on.

Tool used: sketchup & spatial

Project info: 12/2022



rough sketch

final results in spatial.com



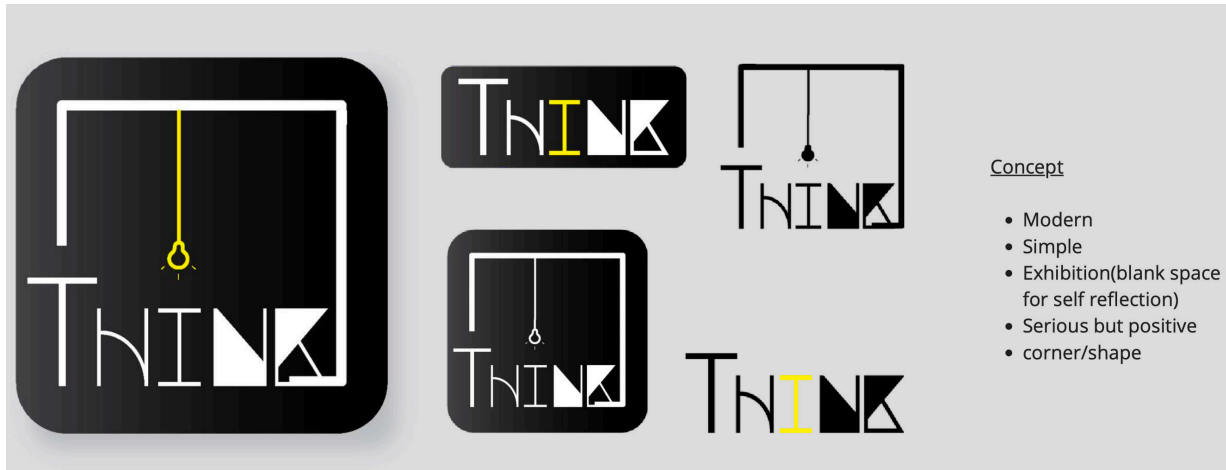
3X3X3 PROJECT
SEA LIFE AQUARIUM PROJECT

**THIS SECTION WERE MADE TO
PRESENT MY ENVIRONMENTAL
GRAPHIC DESIGN, AND HOW THE
DESIGN SOLVE THE SOLUTION FOR
PEOPLE.**

03

ENVIRONMENTAL GRAPHIC DESIGN

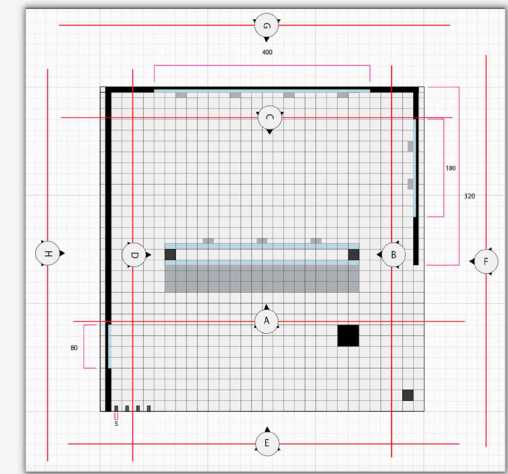
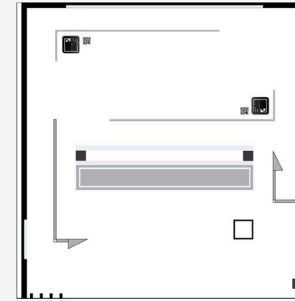
3X3X3 PROJECT



Concept

- Modern
- Simple
- Exhibition(blank space for self reflection)
- Serious but positive
- corner/shape

FLOOR PLAN - TOP VIEW



IDENTITY & GRAPHIC ELEMENTS



Concepts of colour palette

- Modern
- Simple
- Serious but positive

Graphic elements

- Thin line, simplicity
- Unfinished square from the logo applied on to the bin
- Using the font itself eg. letter K



This project is an interactive bus stop exhibition in 3x3x3 space. The concept of this project is to apply positivity in the modern day and modern style.

Tool used: Illustrator

Project info: 13/02/2023

01
THINK

01

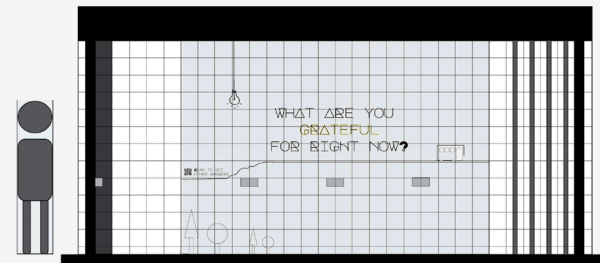
THINK

This project is an interactive bus stop exhibition in 3x3 space. The concept of this project is to apply positivity in the modern day and modern style.

Tool used: Illustrator

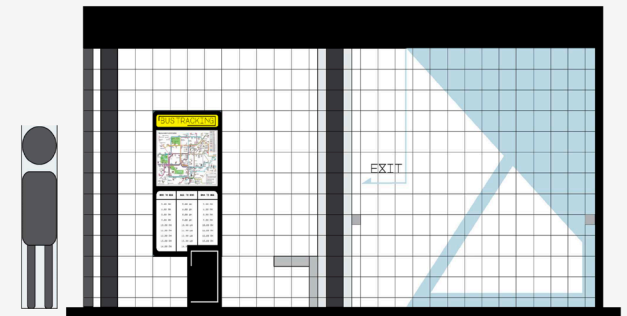
Project info: 13/02/2023

FLOORPLAN - INSIDE BACK



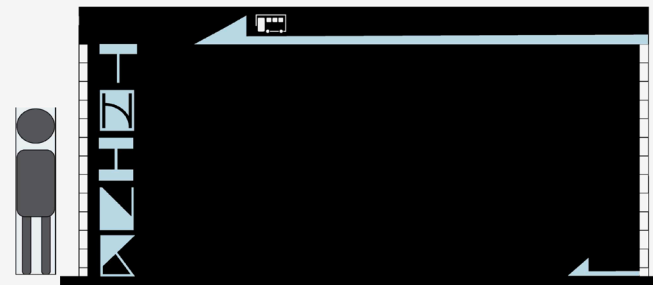
Elevation C

FLOORPLAN - INSIDE RIGHT



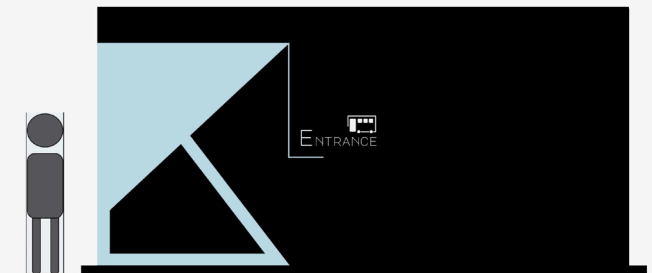
Elevation B

OUTSIDE - BACK



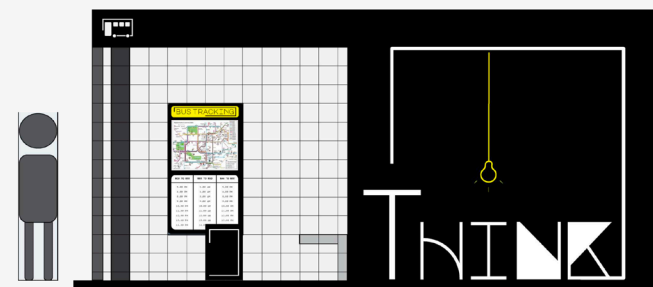
Elevation G

OUTSIDE - LEFT



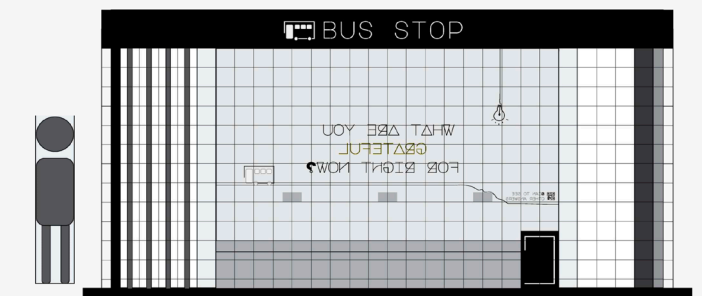
Elevation H

OUTSIDE - RIGHT



Elevation F

OUTSIDE - FRONT



Elevation E

04

BRANDING

ECO-CEREMONY

THIS SECTION WERE MADE TO PRESENT AND HIGHLIGHT MY SKILLS IN BRANDING AND DESIGNING THE IDENTITY OF THE BRAND

01

ECO-CEREMONY

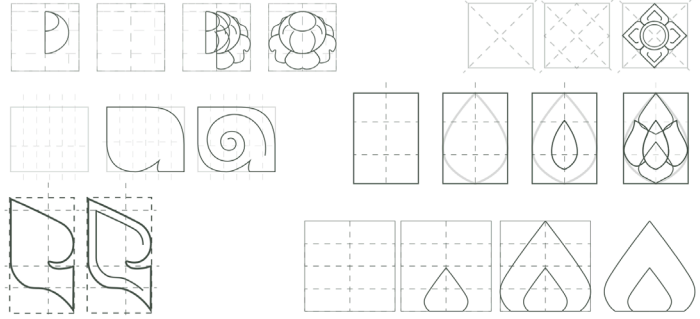
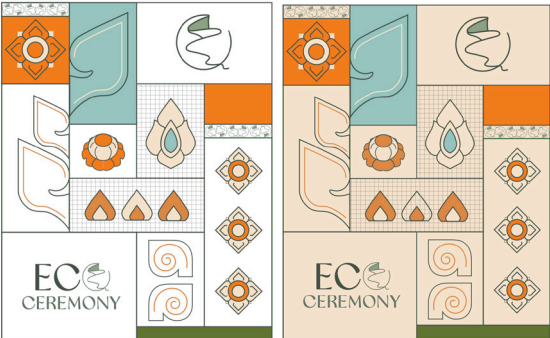
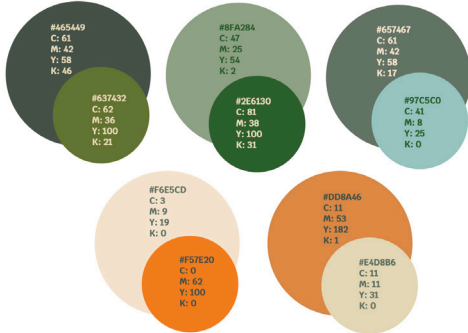
This project is a branding design for an upcycled products brand 'eco-ceremony'. The concept is focusing on 'caring', with the style of 'Thai traditional + minimal'.

Tool used: Illustrator

Project info: 25/03/2024



This step is use to visually represent how would the logo be applied on different value of backgrounds.



05

ILLUSTRATIONS

ENVIRONMENT CONCEPT ART
ILLUSTRATIONS/FANARTS
COMIC/NOVEL COVER
STICKERS

THIS SECTION WERE MADE TO
PRESENT MY ILLUSTRATIONS AND
CONCEPT DESIGNING SKILLS.

ENVIRONMENT CONCEPT ART

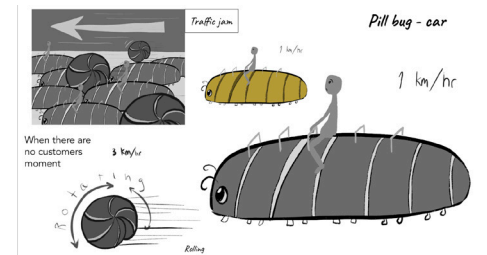
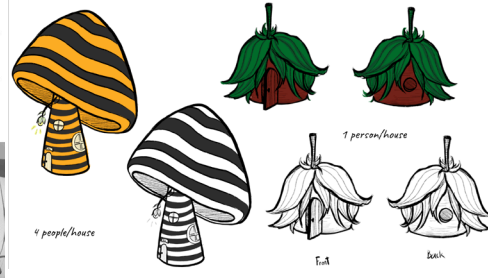
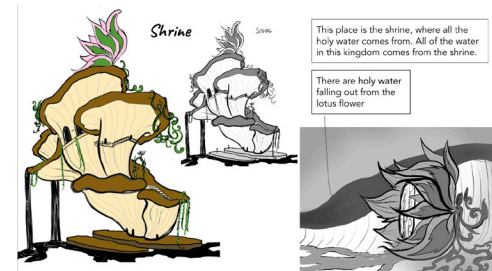
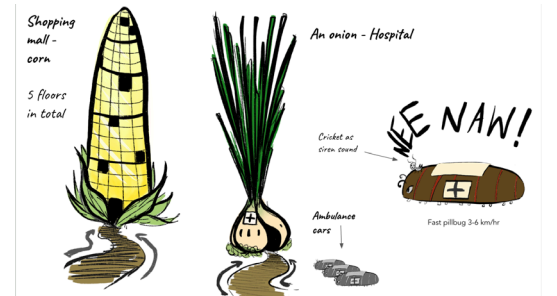
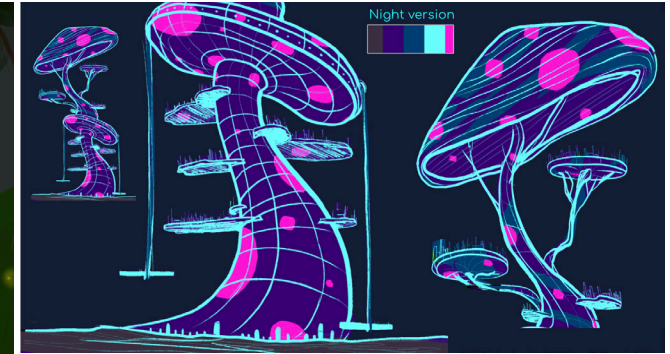
01

Bibliophilia

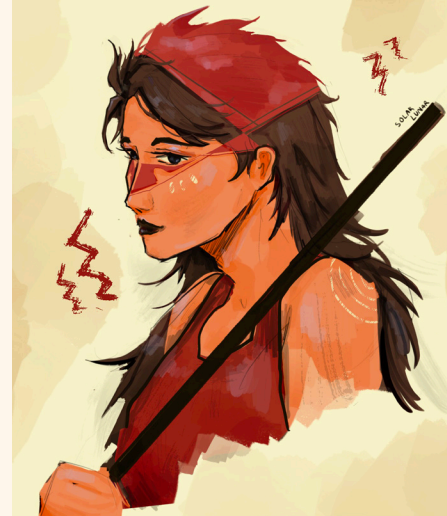
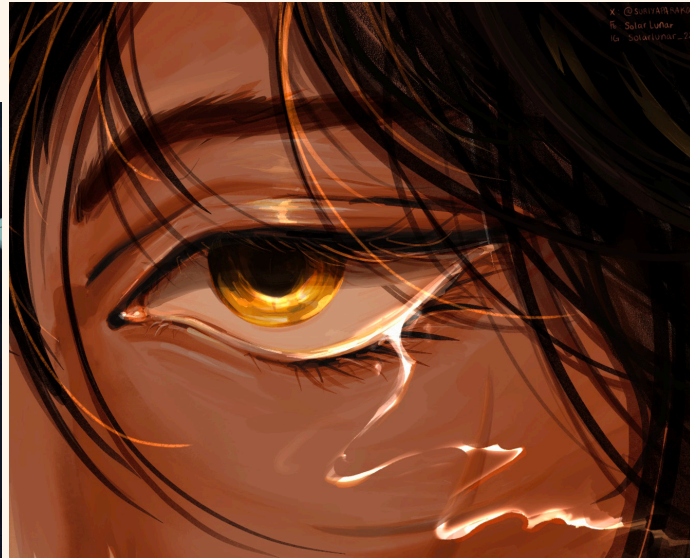
The purpose of this project is to create and design the whole world/setting from the Biophilia project managed by Millie Young who associated with the science department in MUIC (Mahidol university international college). The story structure is using and getting inspired by a poem called Nature Trail (Benjamin Zephaniah) and a musical score 'the Garden Song' (Tragic Roundabout).

Tool used: Illustrator

Project info: 25/11/2022



ILLUSTRATIONS + FANARTS



02

Digital Art

All of these are illustrations of my own OCs, all of the characters in here were designed by me.

Tool used: Procreate

Project info: 2023-2024

02

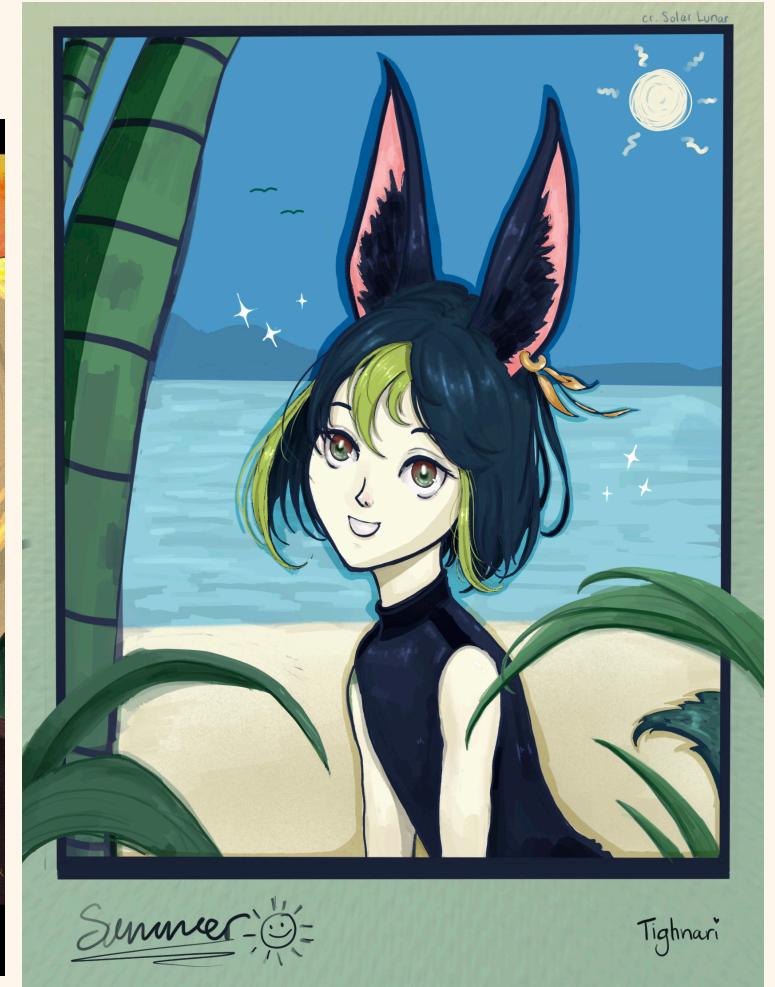
Fanarts

This is a set of fanarts I have made for the game, the usage of composition and colors were intentionally picked to match the character personality and background story as much as possible.

Format: 1 canvas

Tool used: Procreate

Project info: 01/2024 and 05/2023



COMIC/NOVEL COVER ILLUSTRATIONS



03

Comic layout and Novel cover

This set is a set of novel cover and short comic in my own novel.

All of the characters were designed by me, as well as the layout and usage of colors.

Tool used: Procreate

Project info: 12/2023

04

Stickers

This is a set of stickers made for the college project. The first set is a set of 'Yenjai uni' life', where the characters were referenced from the drawer in her different moods during university life.

The second set were referenced from Thailand festival called 'Monkey buffet'.

Format: 8-15 pieces

Tool used: Procreate

Project info: 05/2023

