

UI/UX AND GRAPHIC DESIGN *Portfolio*



FATHIMATUZ ZUHROH

I'm UI/UX and Graphic Design based in Surabaya, Indonesia .My passion for UI/UX and Graphic Design goes beyond aesthetics about its it's about understanding the pulse of users and designing solutions that solve their challenges and enhance their lives

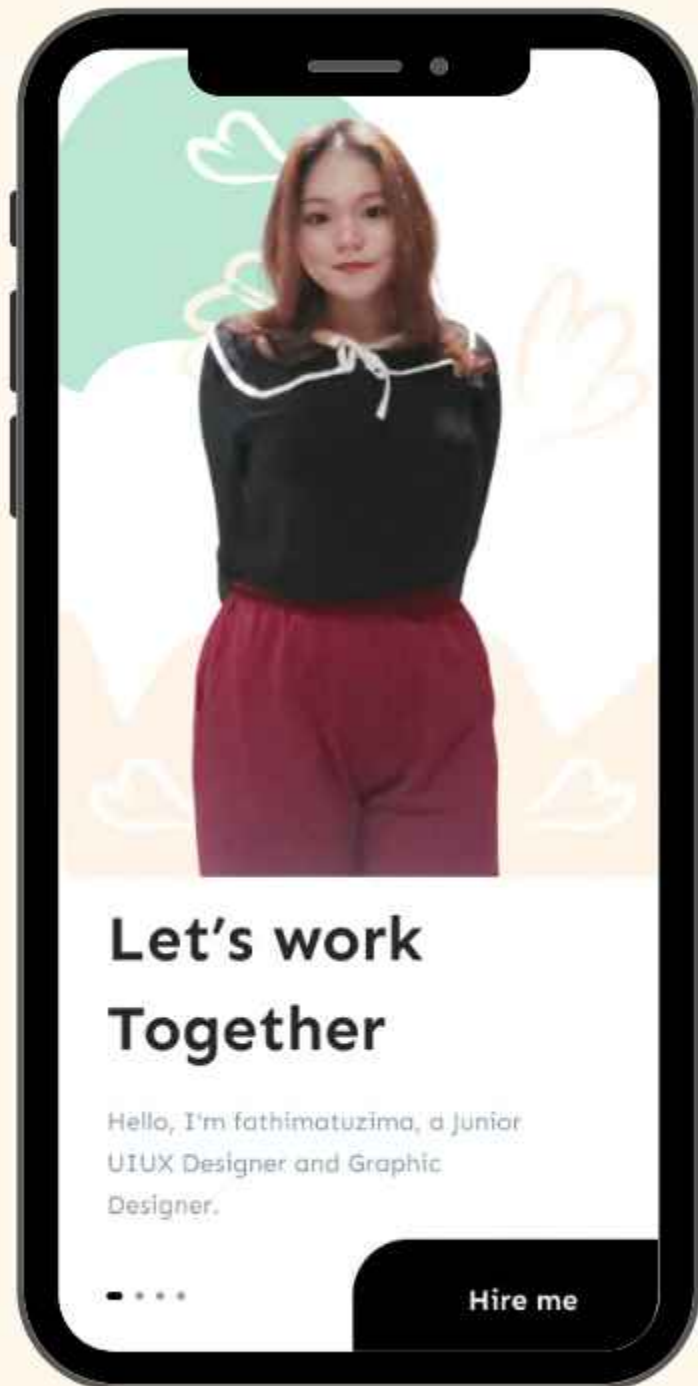
IG Portofolio : [@studioozima](https://www.instagram.com/studioozima)

Linkedin : [linkedin.com/fathimatuz-zuhro](https://www.linkedin.com/fathimatuz-zuhro)

Behance : [behance.net/fathimatuzima95](https://www.behance.net/fathimatuzima95)

Dribbble : dribbble.com/fathimatuz

Website : <https://fathimatuzima.my.id/>



ABOUT ME

FATHIMATUZ ZUHROH

Education

Academy

**UNIVESITAS KATHOLIK WIDYA MANDALA –
Surabaya, 2013**

Bachelor of communication GPA 3,38

Certification and Licensing UI/UX Digital Marketing Bootcamp

MySkill
Dibuat Maret 2023 - Tidak Ada Tanggal Kadaluwarsa

Fundamental UI Design

Coding Studio 77DF7AF39E75C17FB25F75BBE8BA1
Dibuat Juli 2023 - Tidak Ada Tanggal Kadaluwarsa

Certification and Licensing UI/UX

UI/UX MasteryWebsite & MobileApp with Figma

Hablskerja.com 02415/VA/2023
Kadaluwarsa Desember2028

Bootcamp Web Developer

Nusacodes
17XFC12D34 Dibuat 16 Desember 2023 -
Tidak Ada Tanggal Kadaluwarsa

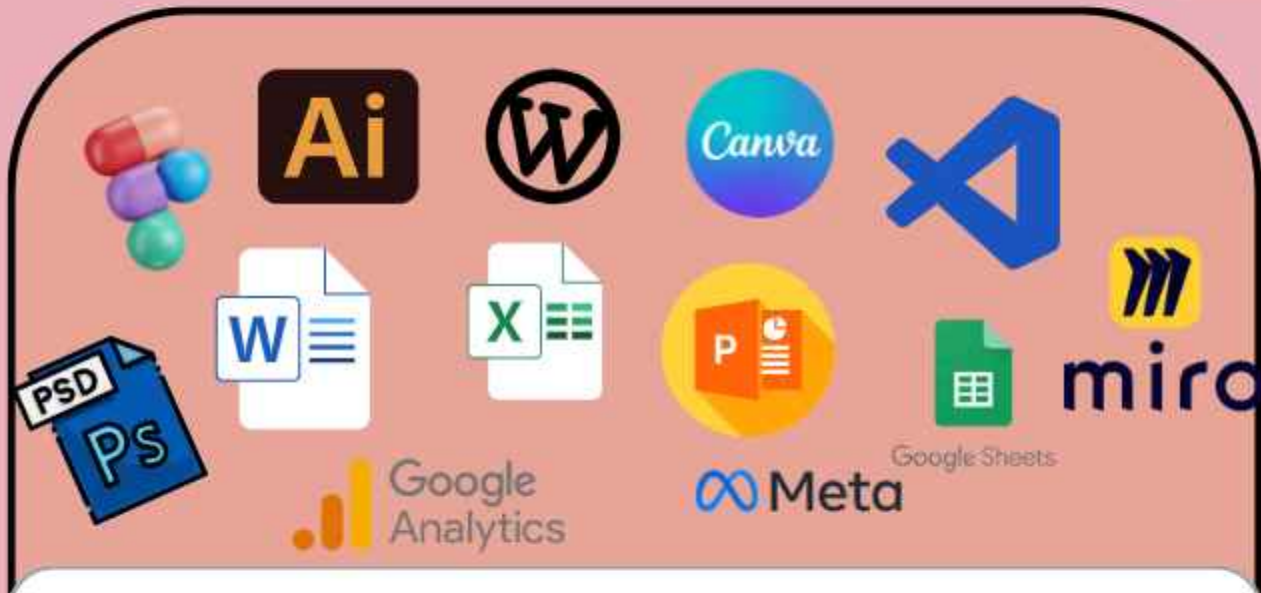
Fundamental Front-endWeb Development

Coding Studio
77DF7AF39E-75BB1EB4A6-75BB1E8BA1 Dibuat 19
Desember 2023 - TidakAda Tanggal Kadaluwarsa

I'm fathimatuzima, a Junior UIUX Designer and Graphic Designer. My passion for UIUX design goes beyond aesthetics about its it's about understanding the pulse of users and designing solutions that solve their challenges and enhance their lives.



Skills and Tools



Tools

Figma
Adobe Photoshop
Adobe Illustrator
Wordpress
Canva

Mirro
Ms.office
MettaBussinesSuite
Google Analytics
Google Sheets
Visual Studio Code

Language

English
Indonesia
Chinese



Hard Skills

UX Research
Wireframig
UX Writting
Interaction Design
Visual Communication
UI Prototyping
Story Board
User Interface

Soft Skills

Interpersonal skills
Communication Collaboration
Creative Thinking
Detail oriented
Problem Solving
Critical Thinking
Customer Service
Active Listening

Frontend Skills

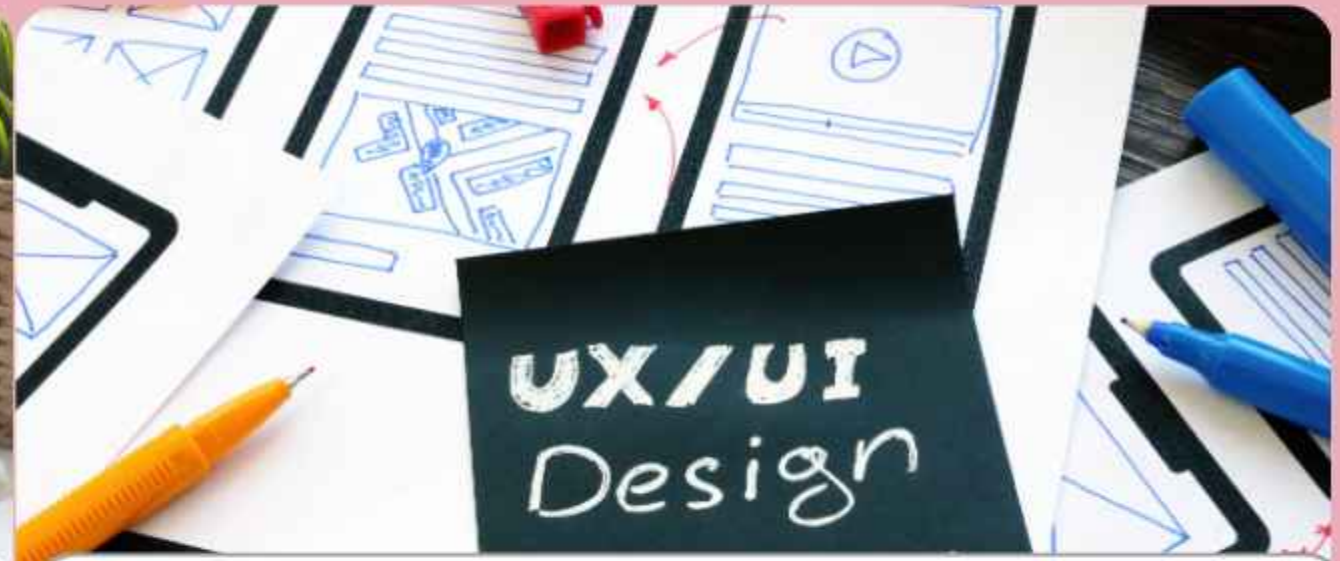
HTML5
CSS
Java Script
Bootstrap
Web-Designing
Wordpress

Professional Experience



Graphic Designer • Freelancer October 2023-Present

- Create a logo design, stiker logo for a small business in the food sector in Surabaya
- Create content on Instagram social media and create layouts to upload on Instagram social media Edit product Crate photos to make them look attractive
- Create mock-up designs for products
- Create design layouts for event and exhibition decorations Crate design Crate design for decoration



UI/UX Designer • Freelancer August 2023-Present

- Do a mockup of a website, or redesign a site or web app.
- Made landing page website for E-commerce plus-size jeans, healthy food chef, eyelashes extension
- Made UI Design for welcome screen and main screen for eyelashes application
- Made UI Design home screen, chat box and view product for pet shop application Do freebies for freelance jobs
- Freelance Jobs for local businesses, for friends or found online. Consult for a friend who has a few design question.
- Made design e-mail news latter for make up promotion
- Made design for instagram feed, story and corussel for small bussines

Professional Experience



Front Desk January 2020 – December 2022

PT. TIRTA KENCANA TATAWARNA (Avian Brands Group)

- Making a daily report
- Welcoming visitors and answer telephone
- Make sure document and package who already received by receptions according with security book
- Make report about meeting room and give to management building.
- Provide information via telephone calls if anyone asks about products or services from the company.
- Serving customer complaints or guests who come



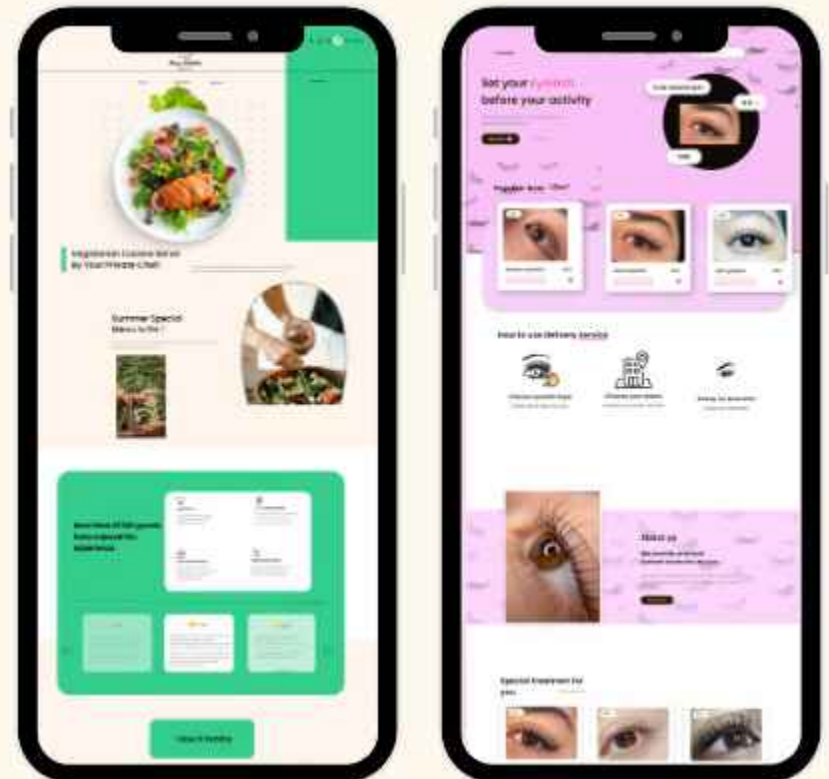
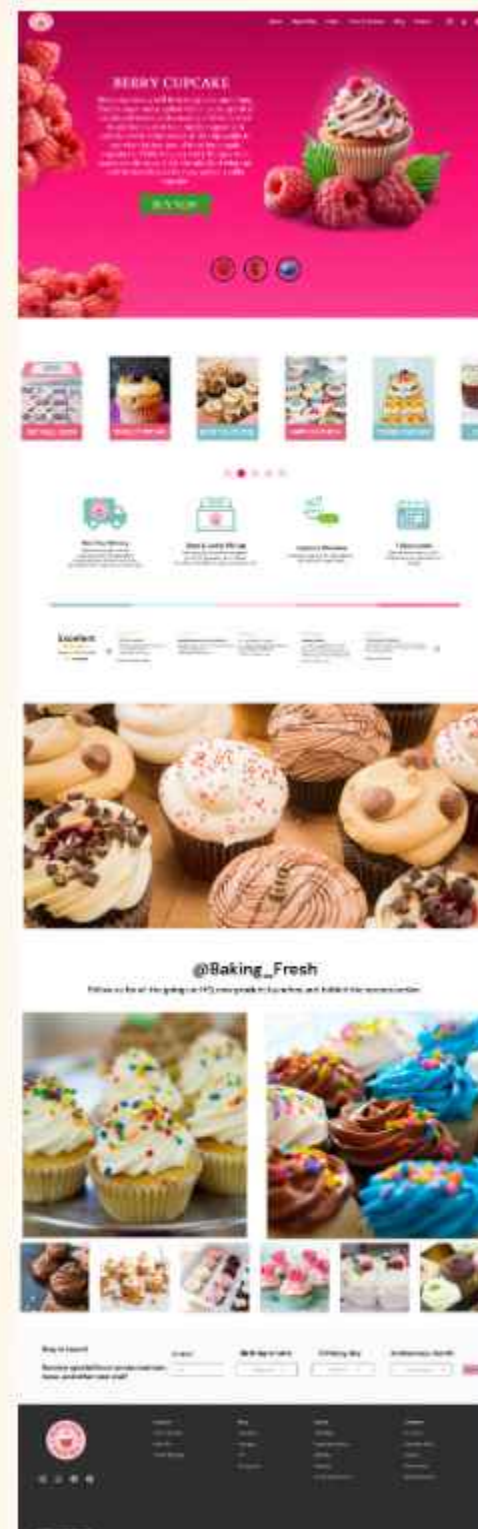
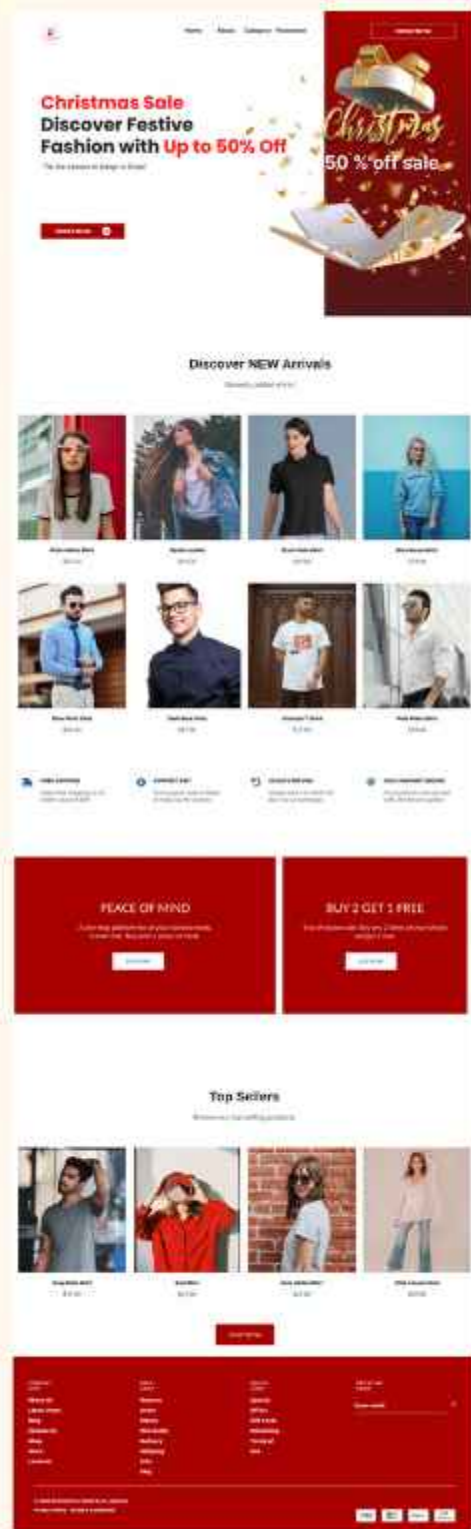
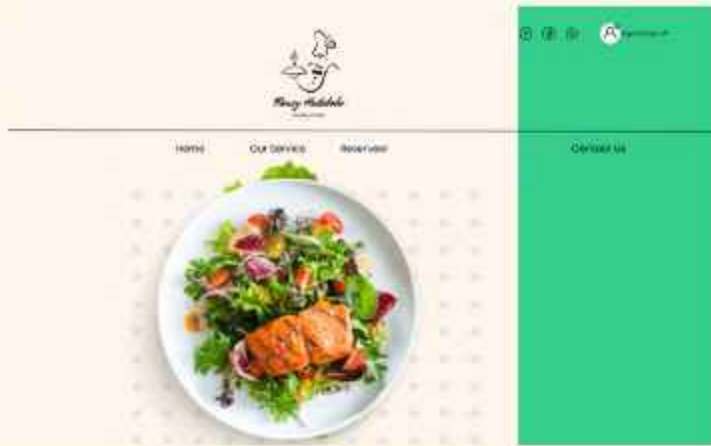
Telecon customers March 2018 – December 2020

PT. TIRTA KENCANA TATAWARNA (Avian Brands Group)

- Responsible confirmation customers gifts
- Serving customer complain about gift and product
- branch email regarding customer problem complaints
- making a daily report
- Provide information via telephone calls if customer asks about products or services from the company.
- Provide information about customer point and gifts.

WEB DESIGN

Design of personal and professional web pages for clients like as landing page and website responsive

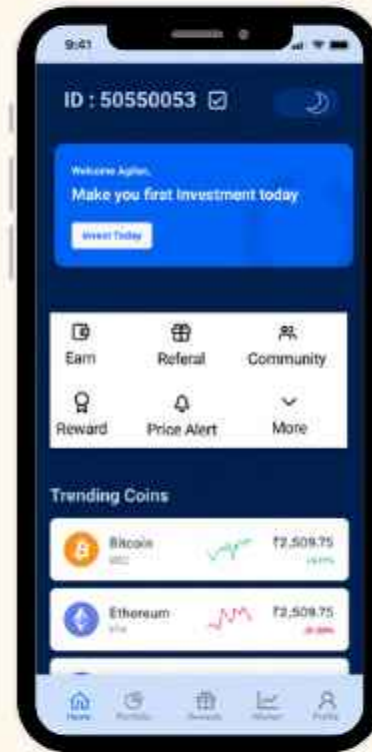


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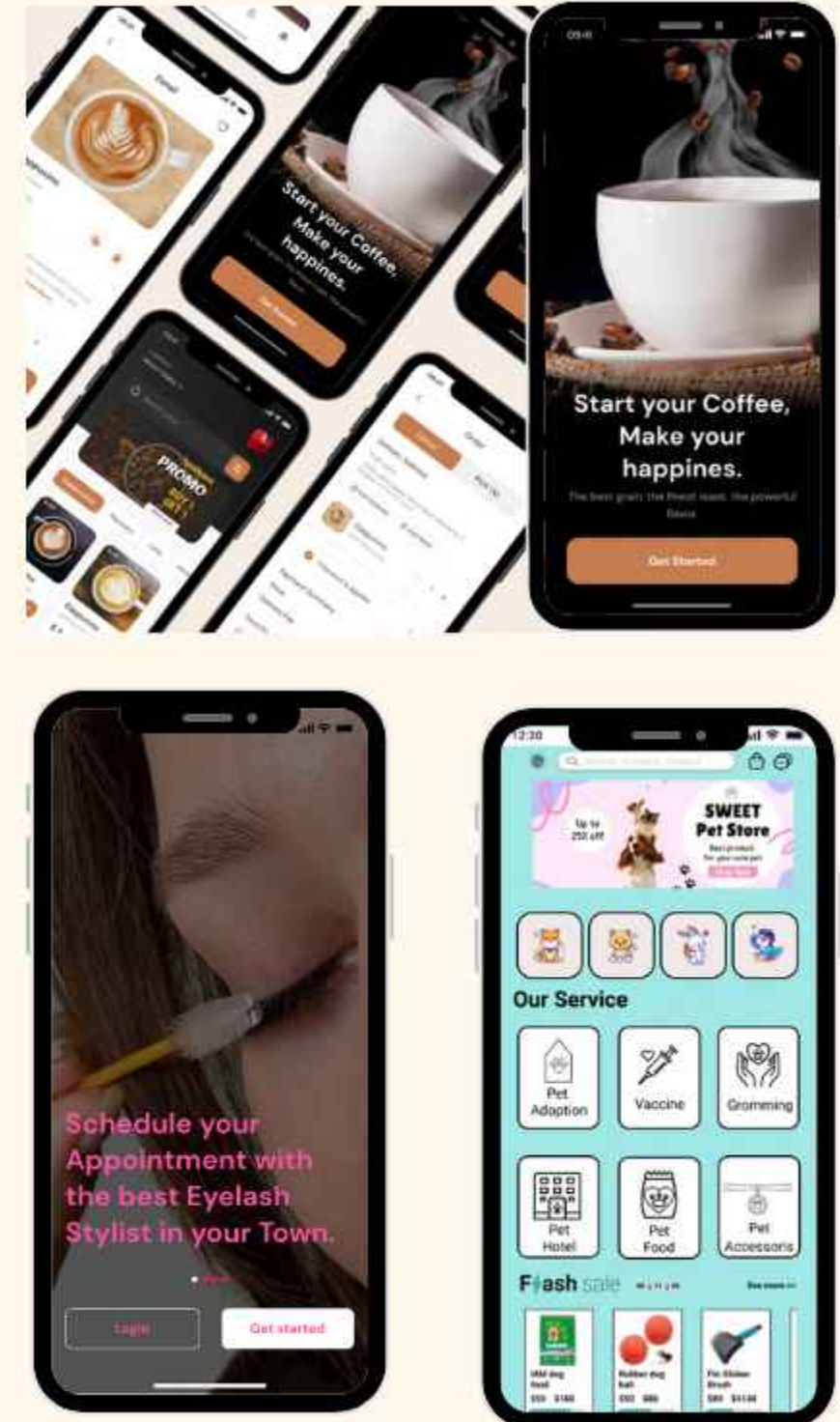
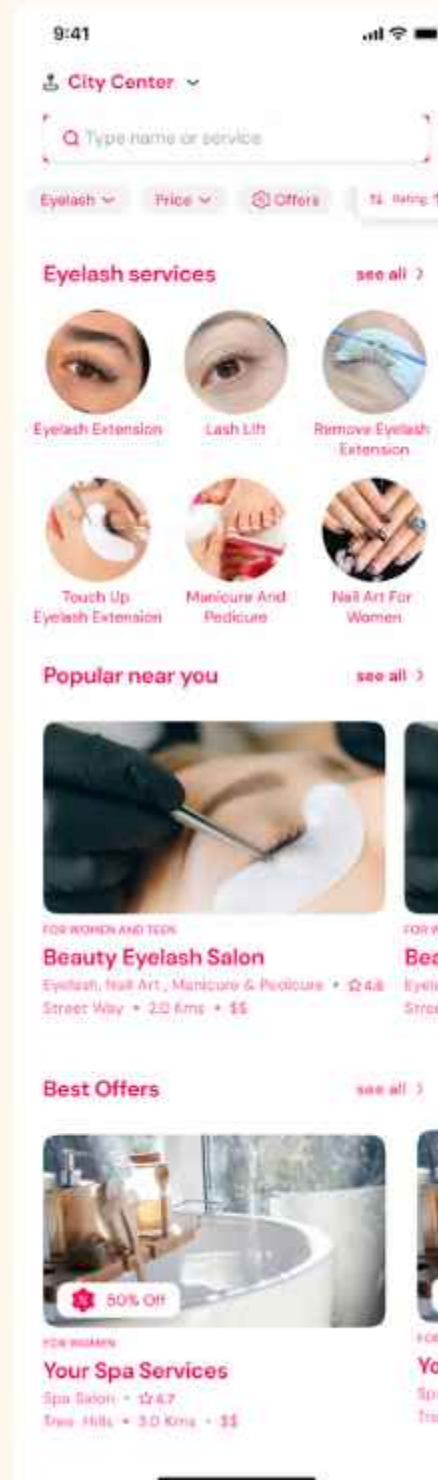
MOBILE APP DESIGN

Design of personal and professional
Mobile app for clients.



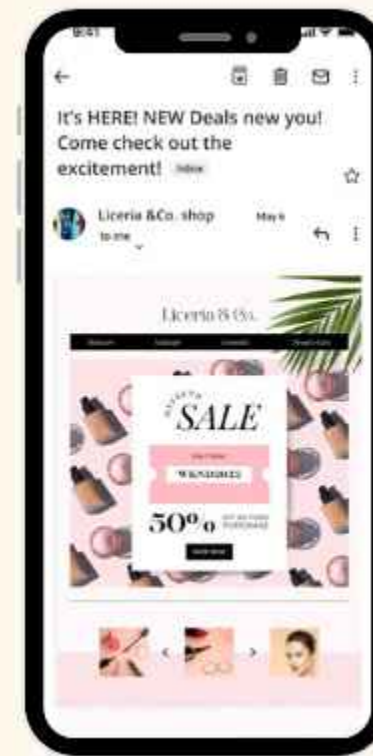
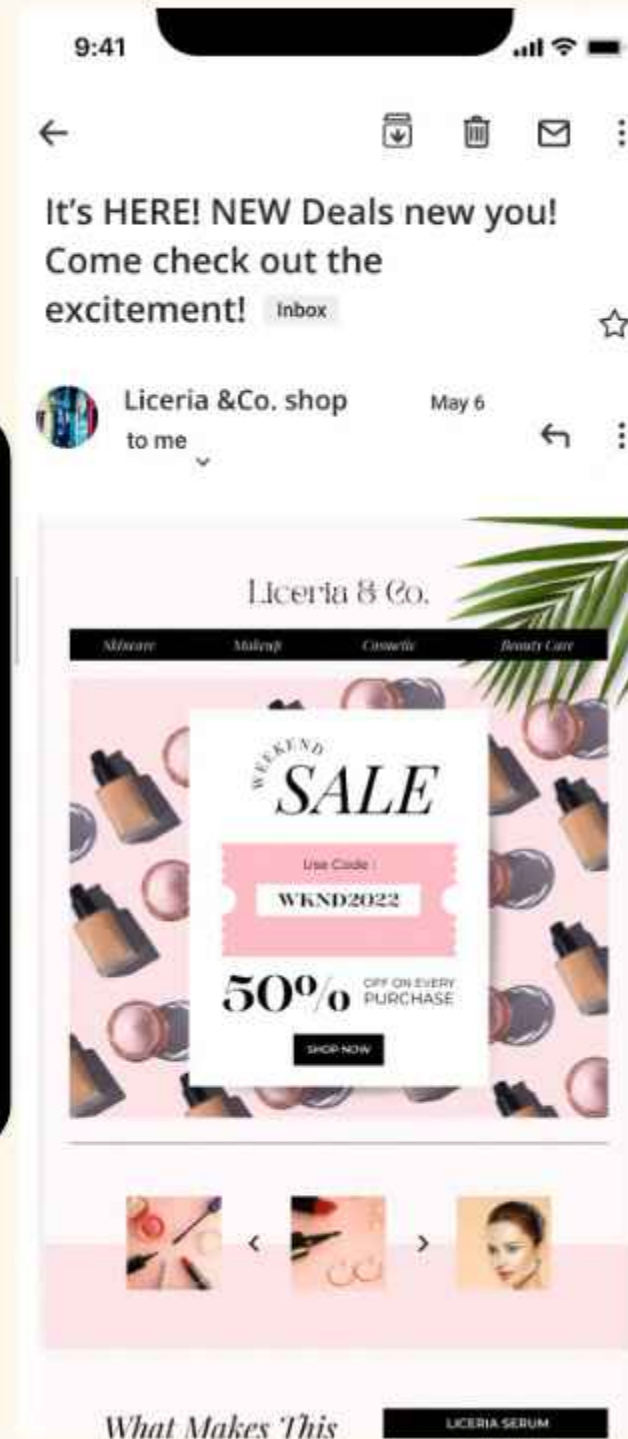
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E-MAIL ADVERTISING DESIGN

Design of personal and professional E-mail advertising marketing for clients.



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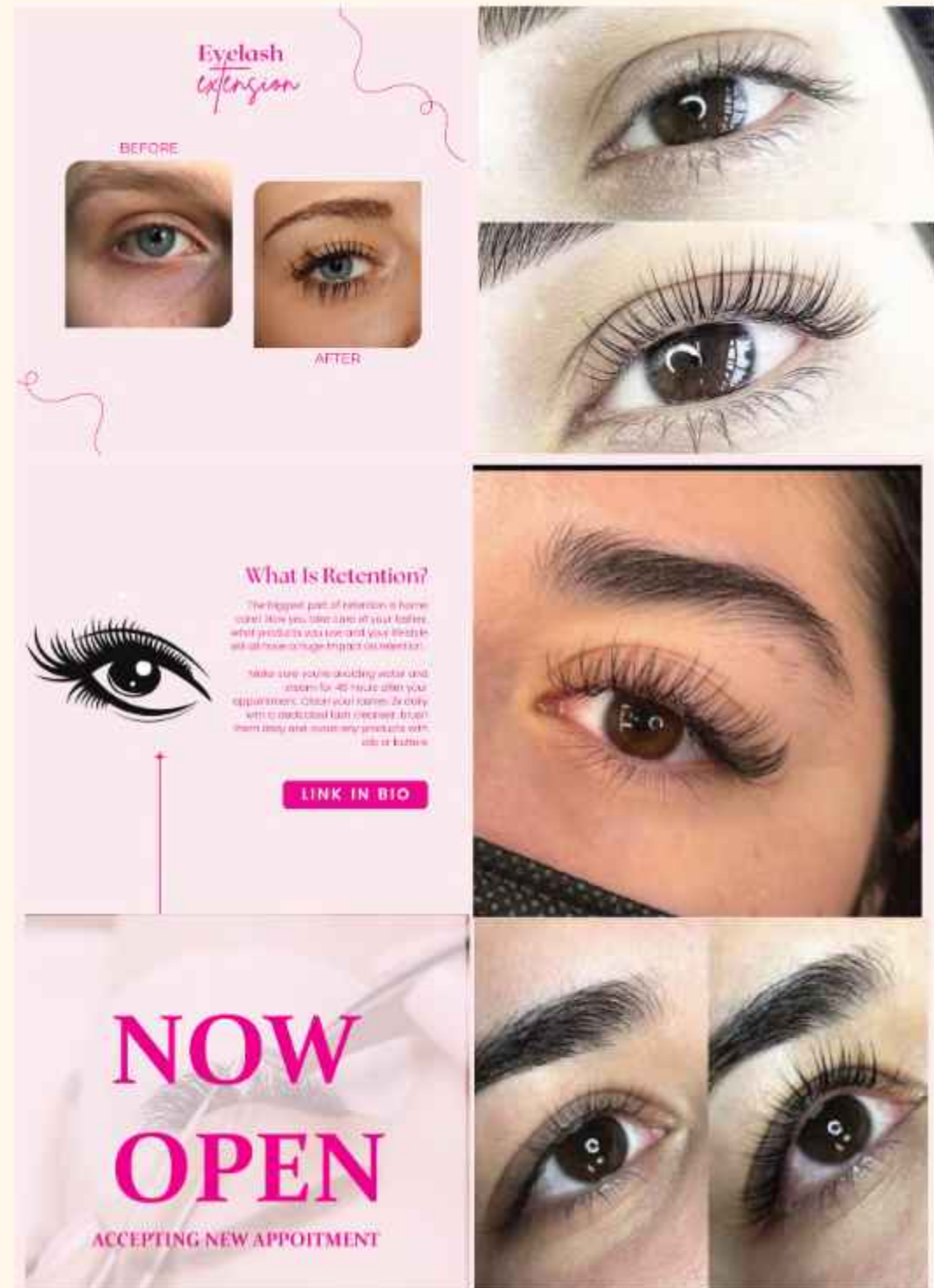
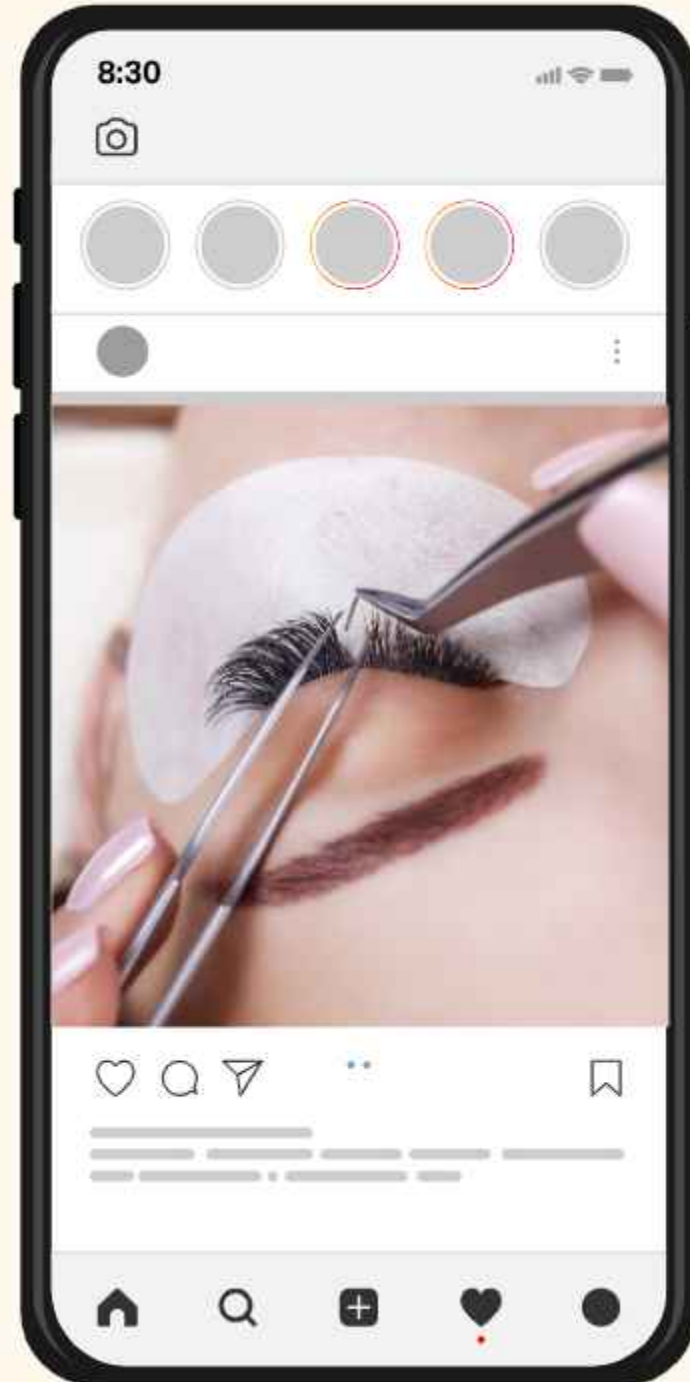
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GRAPHIC DESIGN : FEED DESIGN

Design feed design for instagram

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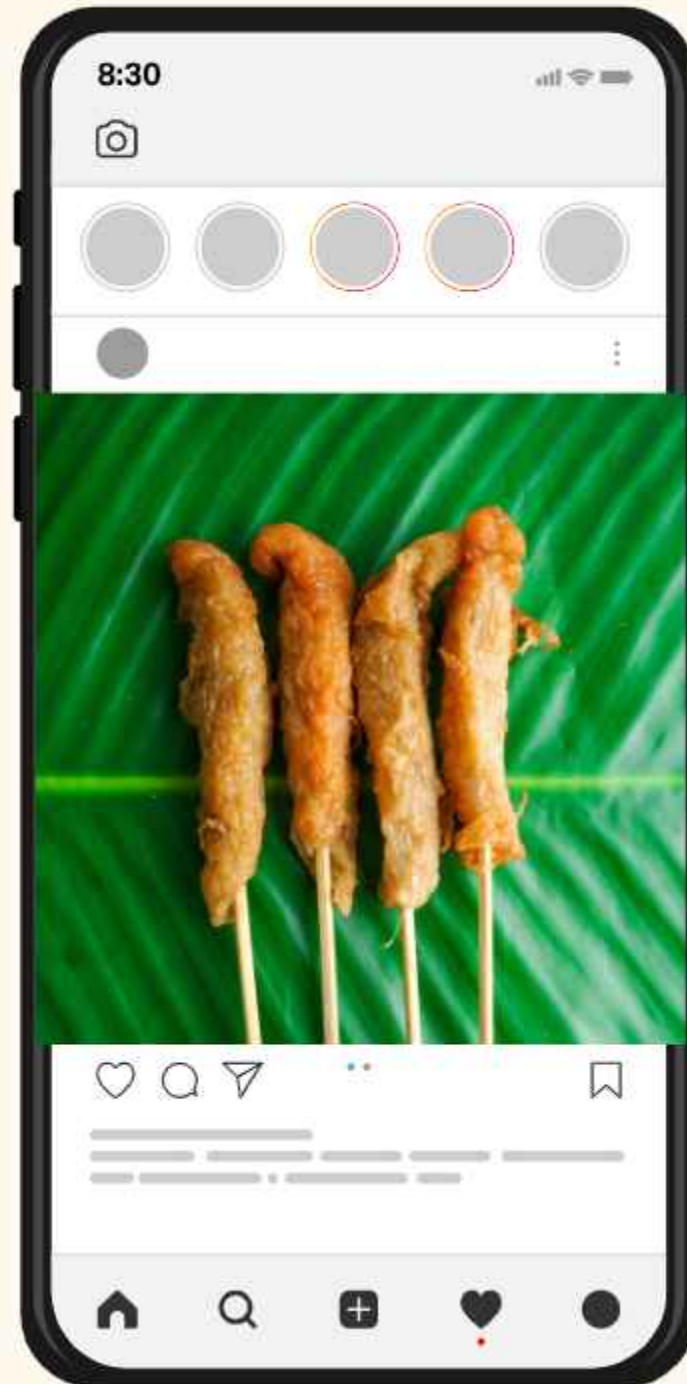


GRAPHIC DESIGN : FEED DESIGN

Design feed design for instagram

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GRAPHIC DESIGN : STORY DESIGN

Design story design for instagram



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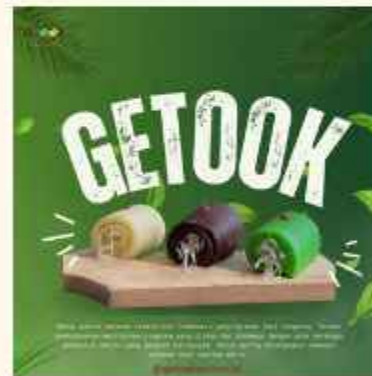


GRAPHIC DESIGN : LOGO DESIGN

logo design for small bussines

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GRAPHIC DESIGN : CARD DESIGN

Christmast card design



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Fathimatus Zuhroh

LET'S WORK TOGETHER



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