

Chutikarn Amornpisalmit
PORTFOLIO



ABOUT ME

I bring a blend of creative flair and technical expertise to my work. With a passion for solving design challenges. I am committed to continuous learning and am always ready to learn new things. I am a flexible and friendly individual, capable of working independently or collaboratively within a team. I thrive under pressure and am ready to grow alongside the organization.

CONTENT

JEWELRY FOUNDATION

Branding
Photo Shoot Product & Model

COMMERCIAL

Asian way of life (collection)
Sketch design
Head ornament
Sketch design

PACKAGING

Packaging design
Pattern & artwork

BRANDING PRODUCT

Brand Identity
Product Design
3D Rendering

TEXTILE

Tie-die
Innovation Textile

CERAMIC

Ceramic Design

OTHERS

Jewelry custom order
Video contents

JEWELRY FOUNDATION

Experiment with over 30 different recycled materials to create materials to create unique jewelry pieces. In the end, choose the approach of utilizing plastic spoon material to craft a jewelry brand called "CHUNITA"

TARGET GROUP



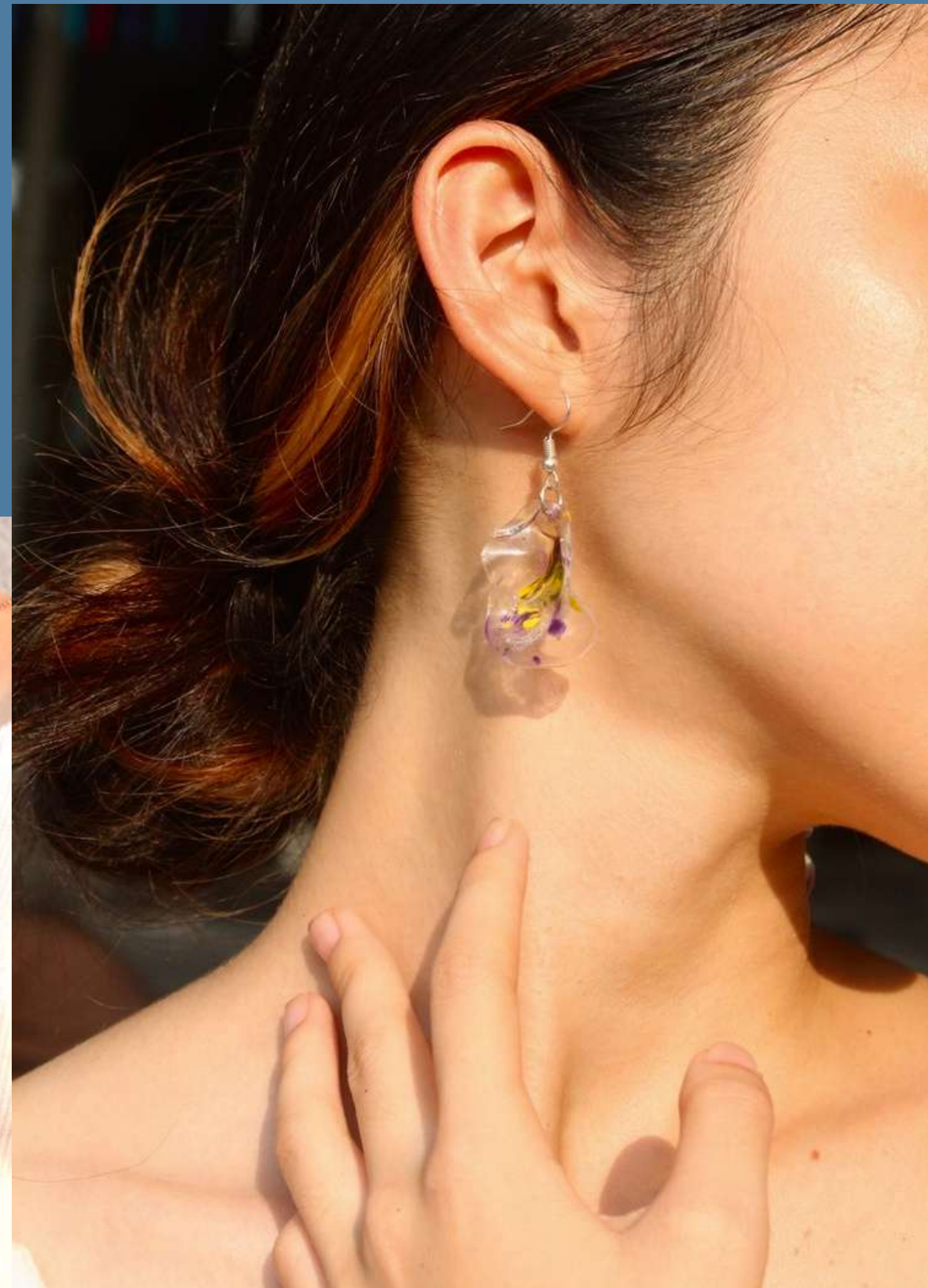


Conducting accessory fittings, analyzing pricing for sales, designing a logo, slogan, and grand opening visuals culminate in the creation of the CHUNITA brand, utilizing social media channels.



CHUNITA
Choose to be alluring

Photo shoot
Model



JEWELRY COMMERCIAL

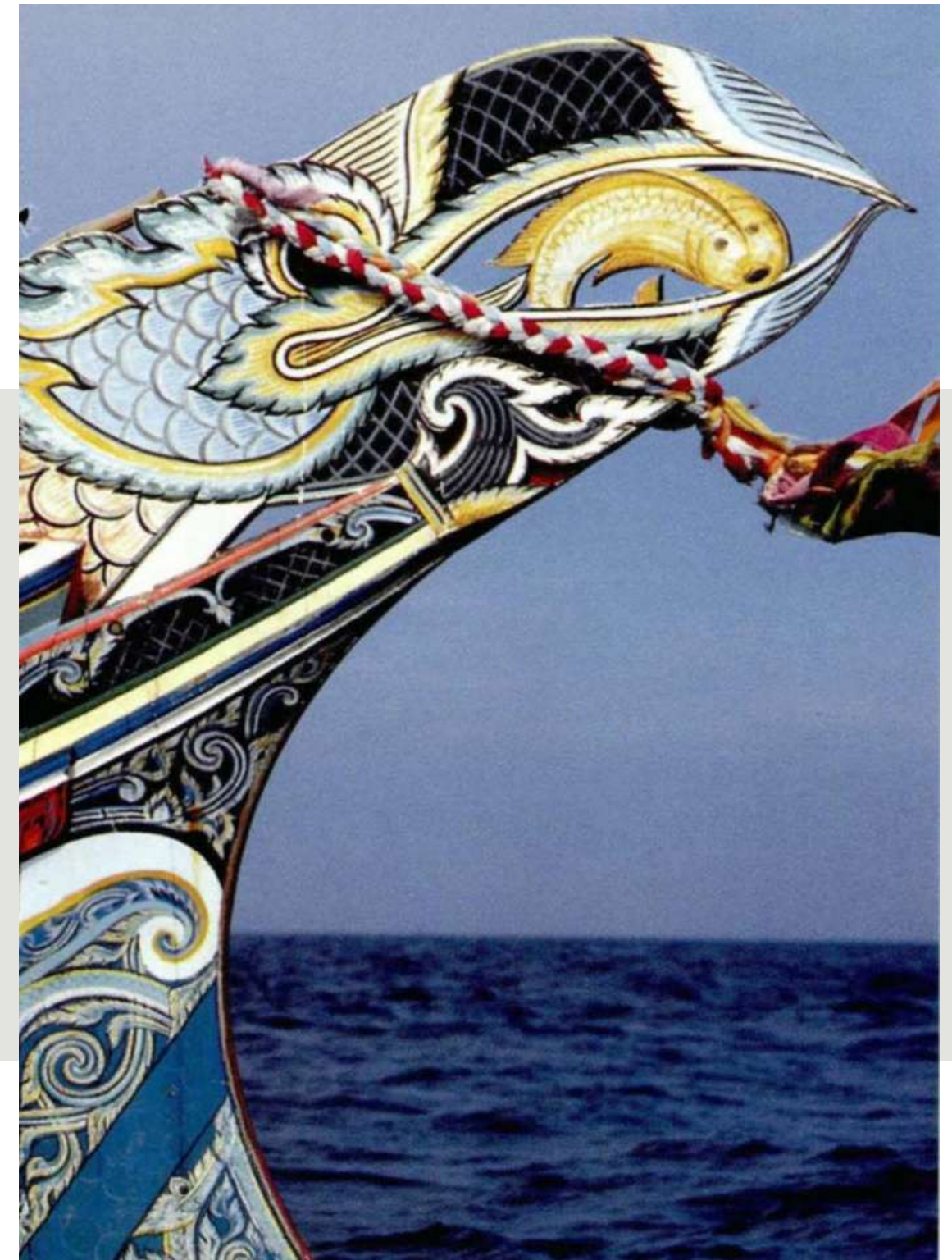
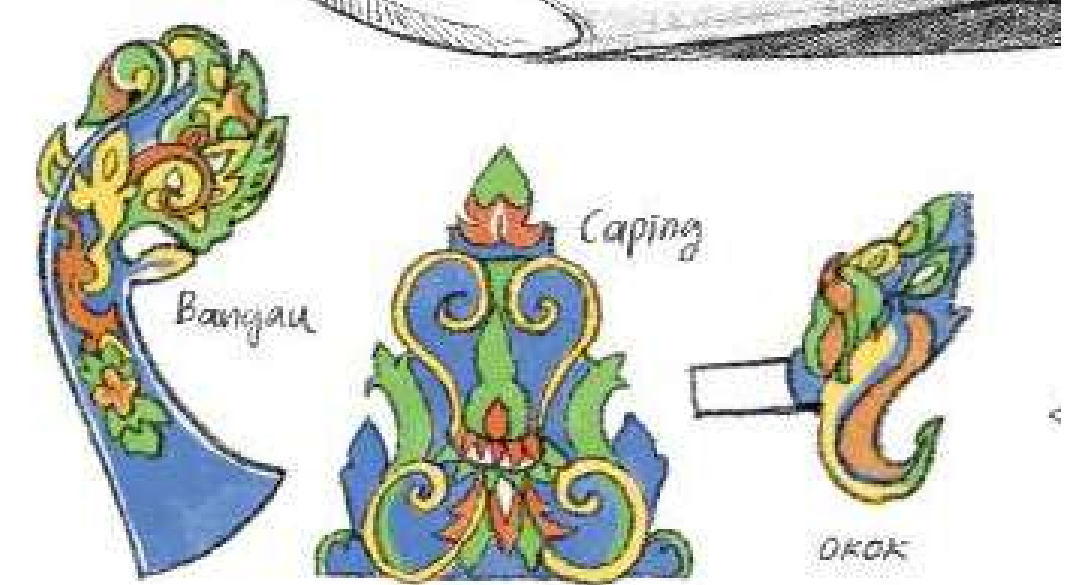
ASIAN WAY OF LIFE

PERAHU KOLEK

PATTANI, THAILAND

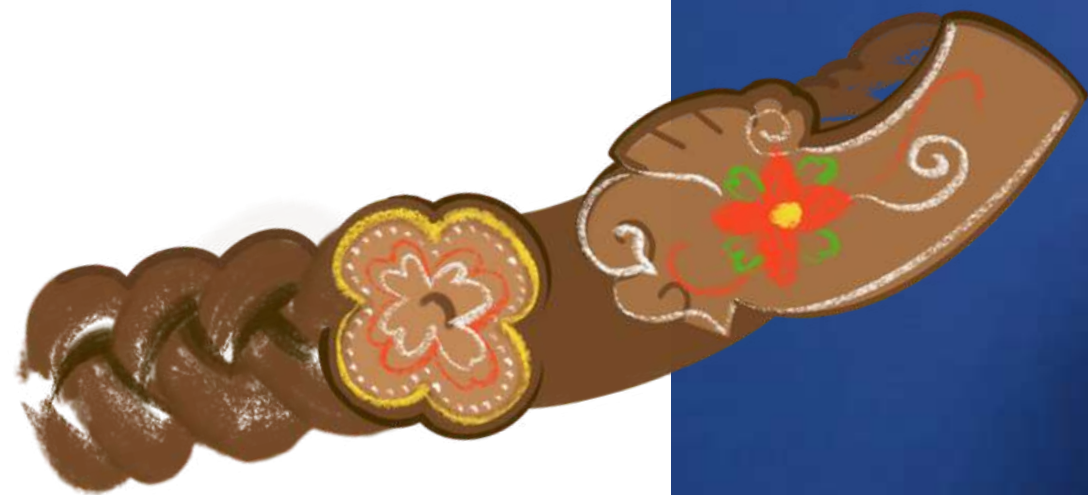
CONCEPT

In order to convey the story of beliefs and imagining amalgamating into the valuable Perahu Koleh boat in the southern region of Thailand, I present jewelry inspired by the components of the Perahu Koleh boat, adorned with revered beliefs.



1

BAN- GUA



Inspired by the **BANGUA** (bow), resembling a Heron head, it is believed to guide and bring abundant fish, providing protection and preservation.

2

CAPING



Inspired by **CAPING** (forward), the heart of the boat is believed to have a guardian spirit that protects sailors and their vessels.

3 BOW



Inspired by **the bow of the Perahu Kolek**, resembling a lion or mythical lion (Rajasinha): believed to possess powerful and auspicious qualities.

ASIAN WAY OF LIFE

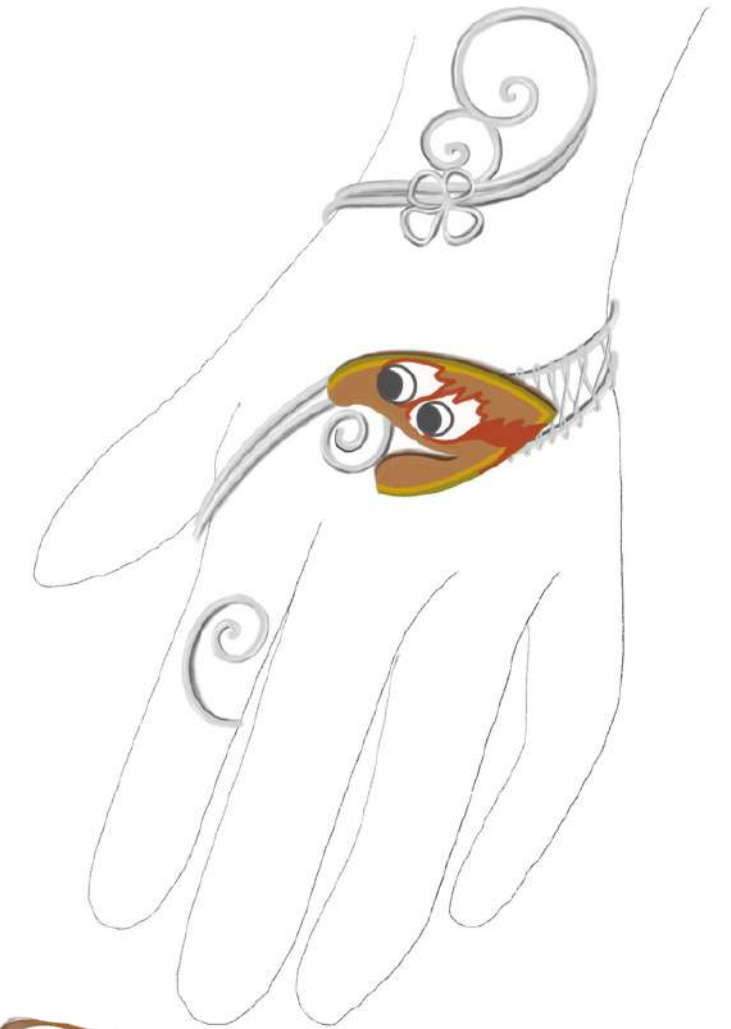
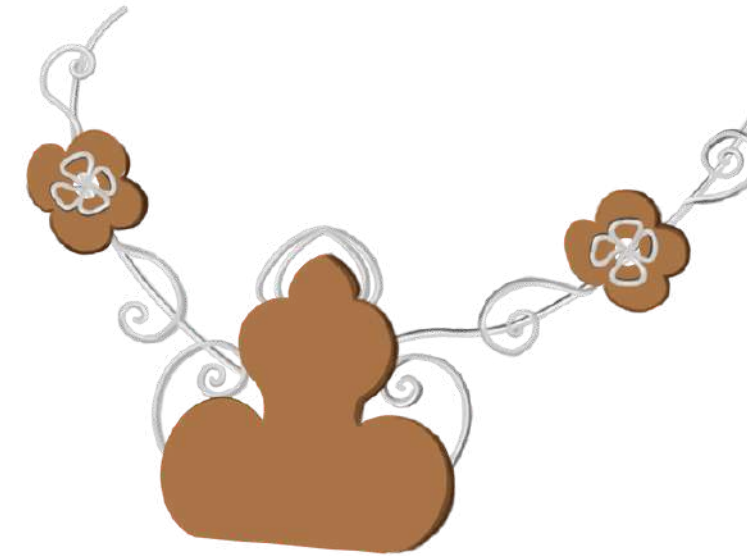
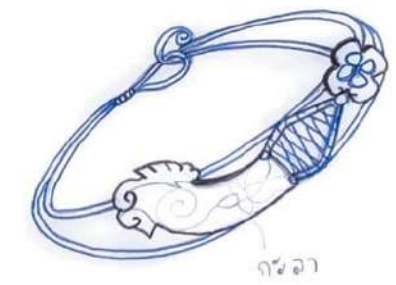
4 PERAHU KOLEK



Inspired by the reduced and simplified boat shapes, it conveys that each preceding piece can come together harmoniously to form a complete and unified Perahu Koleh.

SKETH DESIGN

PERAHU KOLEK



JEWELRY COMMERCIAL

HEAD ORNAMENT

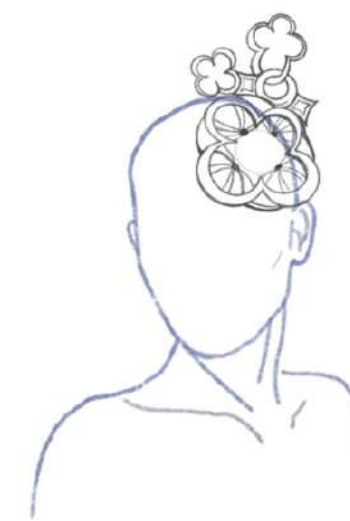
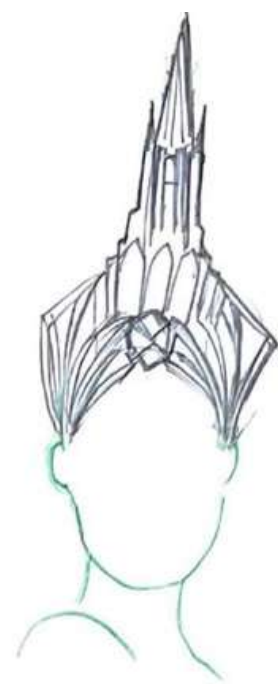
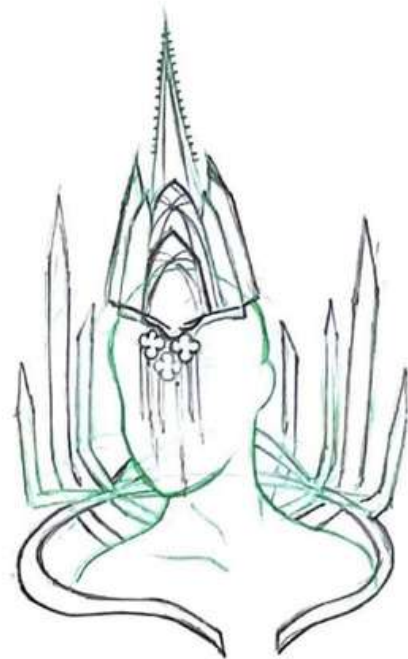
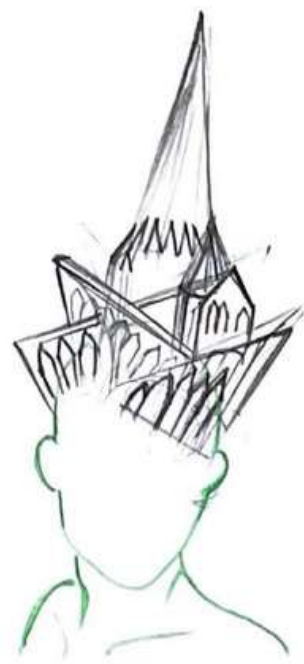
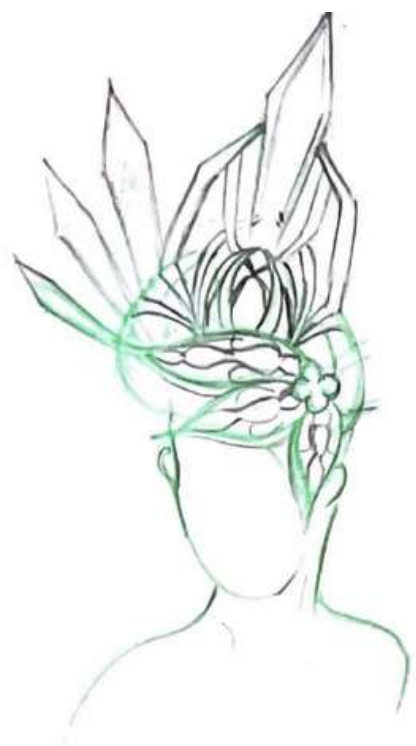
'Gothic' The Dark Ages marked a period where religion held sway, featuring towering spires and remarkable stained glass artwork that heightened the era's uniqueness.

Keywords: Stained Glass , Spire , GOTH



SKETH DESIGN

Head Ornaments

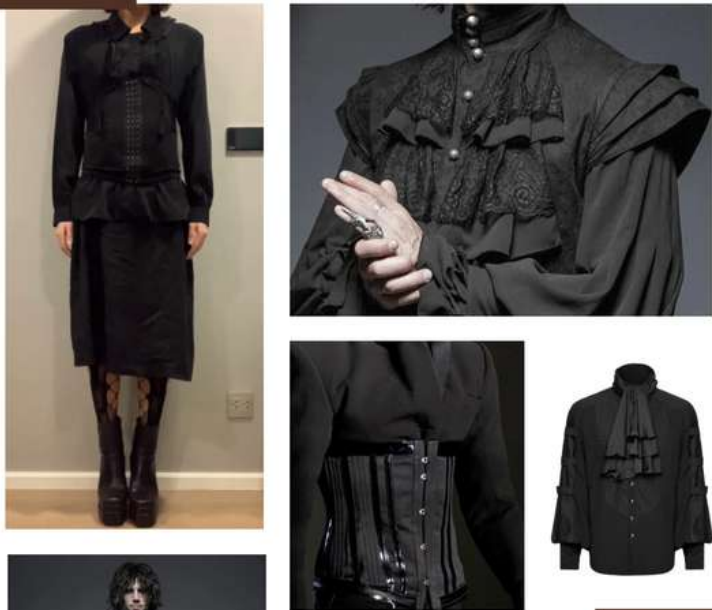


FASION SHOW

Jewelry Commercial

ID Close Up 2023
at Samyan Mitrtown

CLOTHING



MODEL



MAKE UP

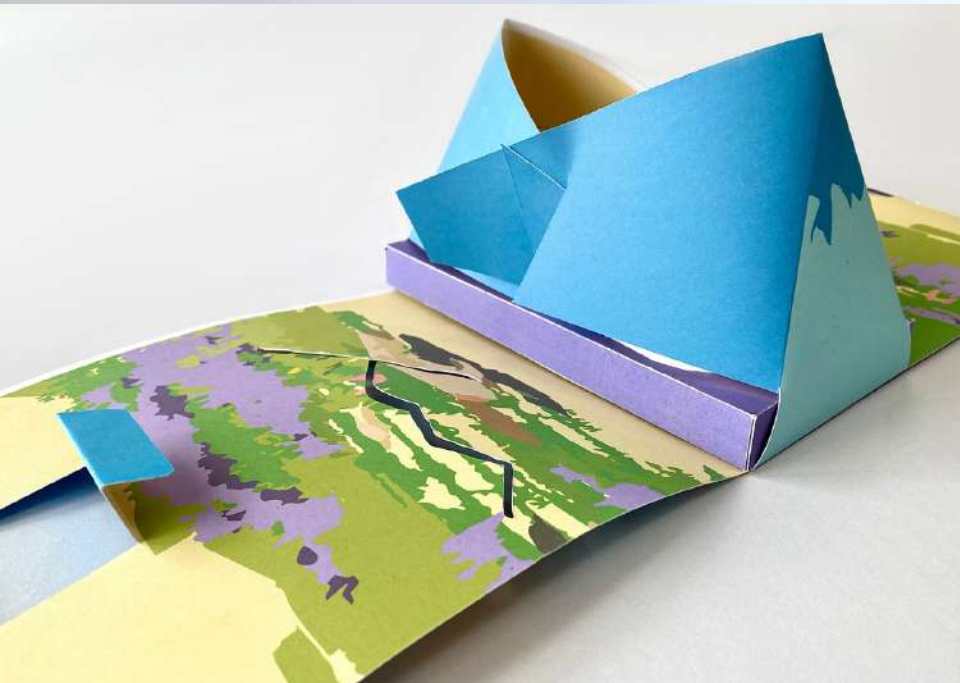


MOOD BOARD



KMITL
สถาบันเทคโนโลยี
พระจอมเกล้า
เจ้าคุณทหารลาดกระบัง
THE WORLD MASTER OF INNOVATION

AAD
School of Architecture, Art, and Design
คณะสถาปัตยกรรมศาสตร์
We, the Future Creator



PACKAGING DESIGN

SCG PROJECT
A handmade soap
kit for seniors could.

PACKAGING DESIGN

Design Packaging
Chickpea Roti
for Vegan

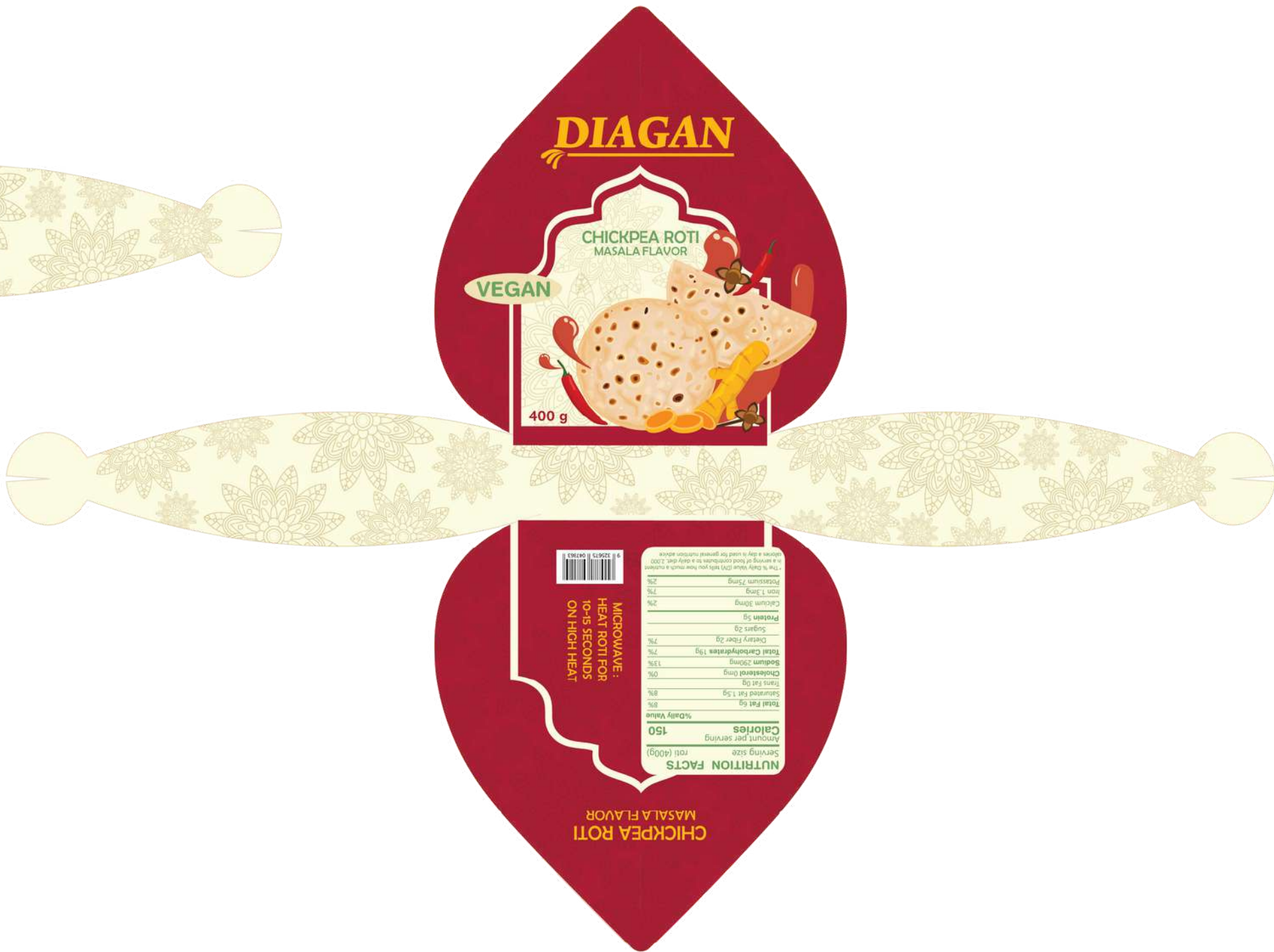
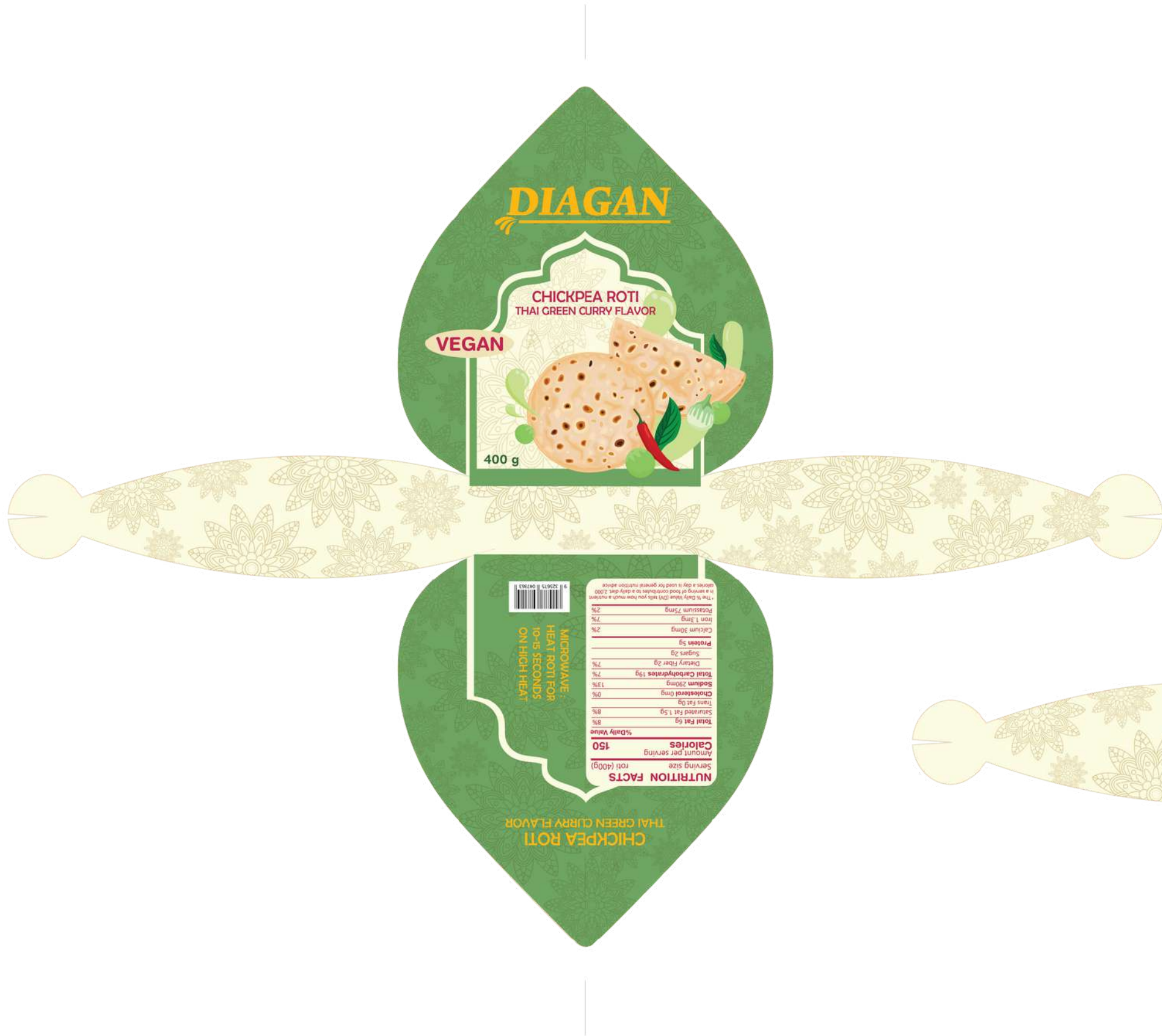


India + Vegan : "Diagan"

DIAGAN



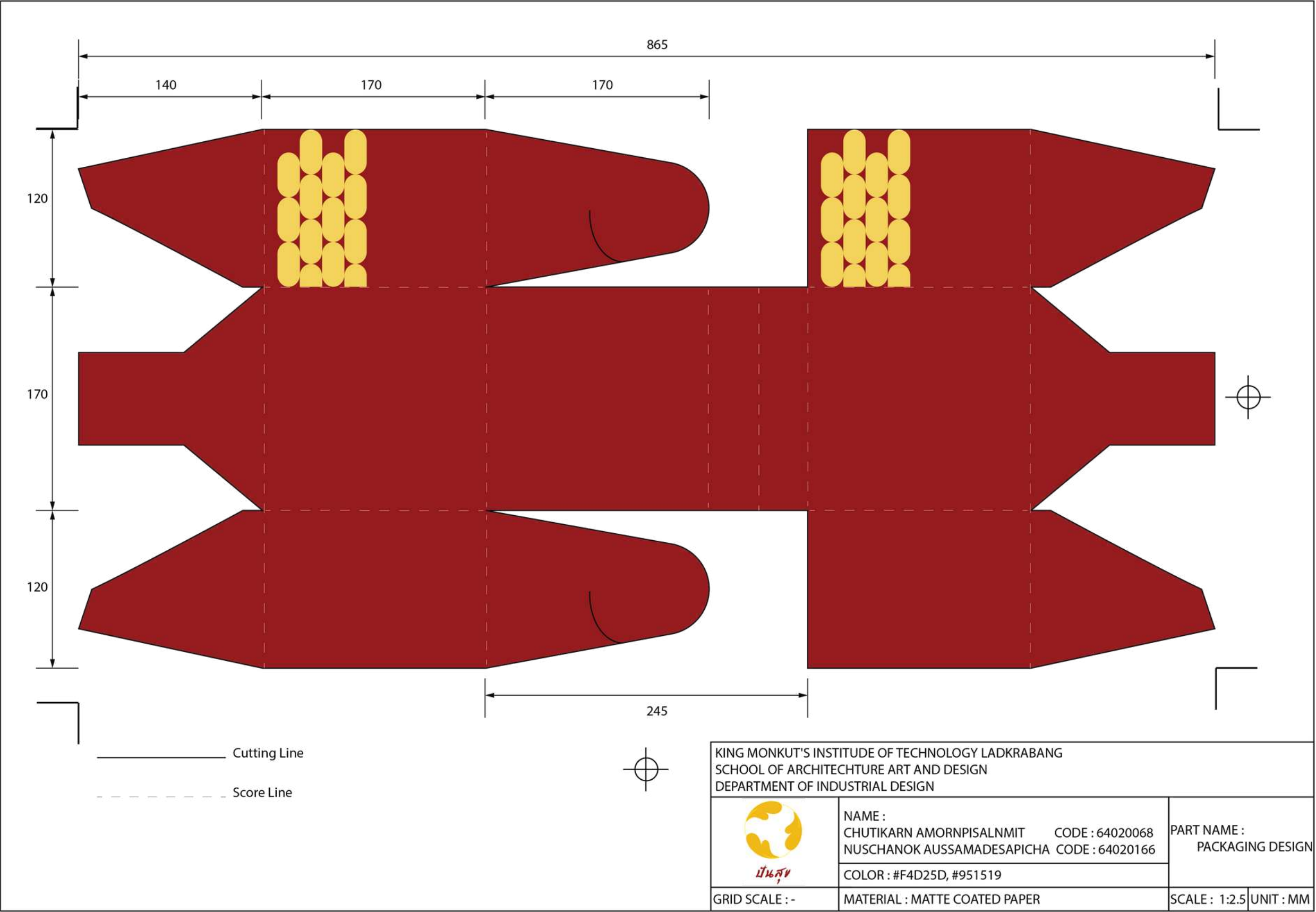
PACKAGING
DESIGN
PATTERN ARTWORK





PACKAGING DESIGN

PATTERN ARTWORK
Instant noodles

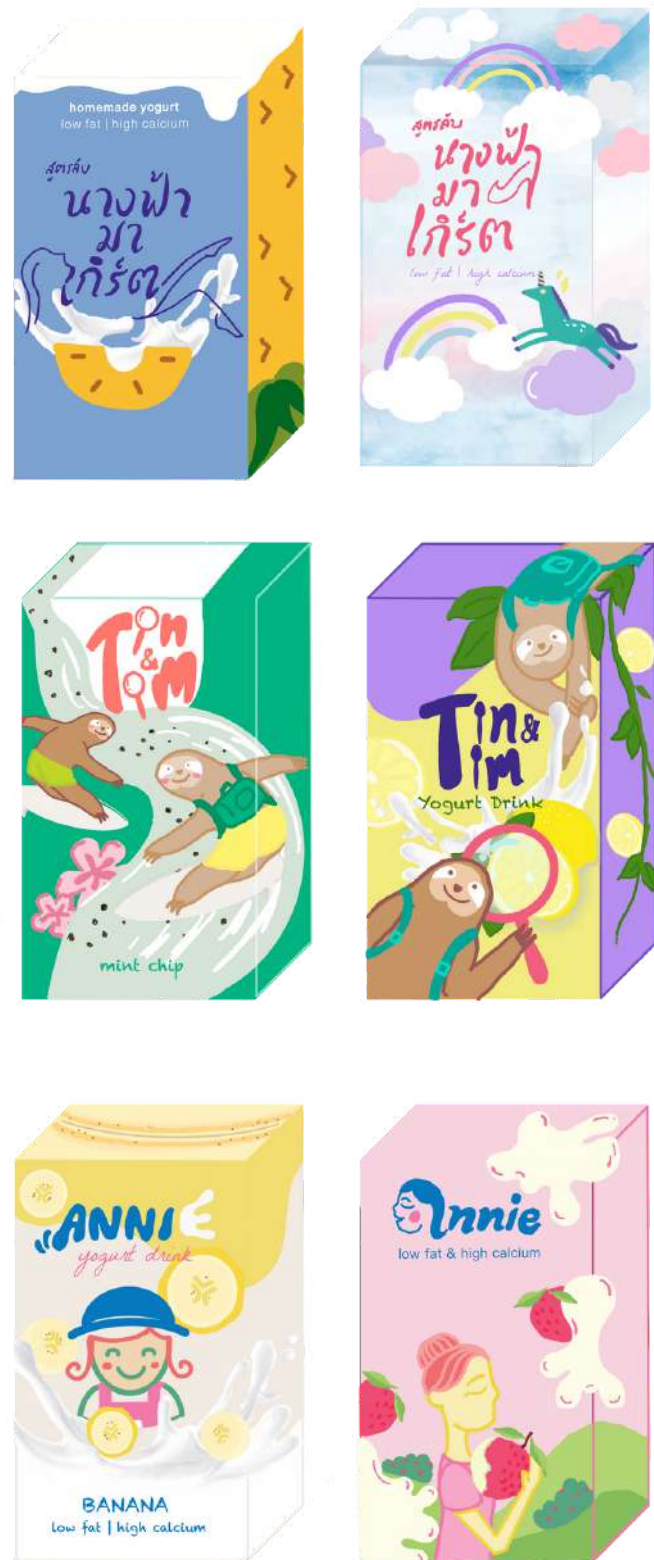


PACKAGING DESIGN

PATTERN ARTWORK
Re design basket gift



Transformation in 3 formats
Basket gift,Transport & Bag



SKETCH DESIGN



PACKAGING DESIGN

PATTERN ARTWORK

The design for the Tin & Tim yoghurt drink is a concept of the two traveling brothers.

BRANDING
BRAND
IDENTITY



Identity : Three meals
are not boring.

Brand logo was
inspired by a rooftop
basil garden. Which is
a concept that shows
warmth and friendly.



“กะเพราะสวนคุณแม่ 3 มื้อก็ไม่เบื่อ”

Mommeal มาจากคำว่ามื้อ
อาหารของแม่ ส่วนประกอบ
สำคัญของอาหารที่ส่งตรง
ถึงทุกคนในทุกมื้อ





PRODUCT DESIGN

A two-layered temperature-preserving glass with a lid presents the distinctive identity of Pattani Province through the patterns of traditional Perahu Kolek while incorporating a blend of beliefs and local culinary lifestyle, particularly in the context of tea-drinking.

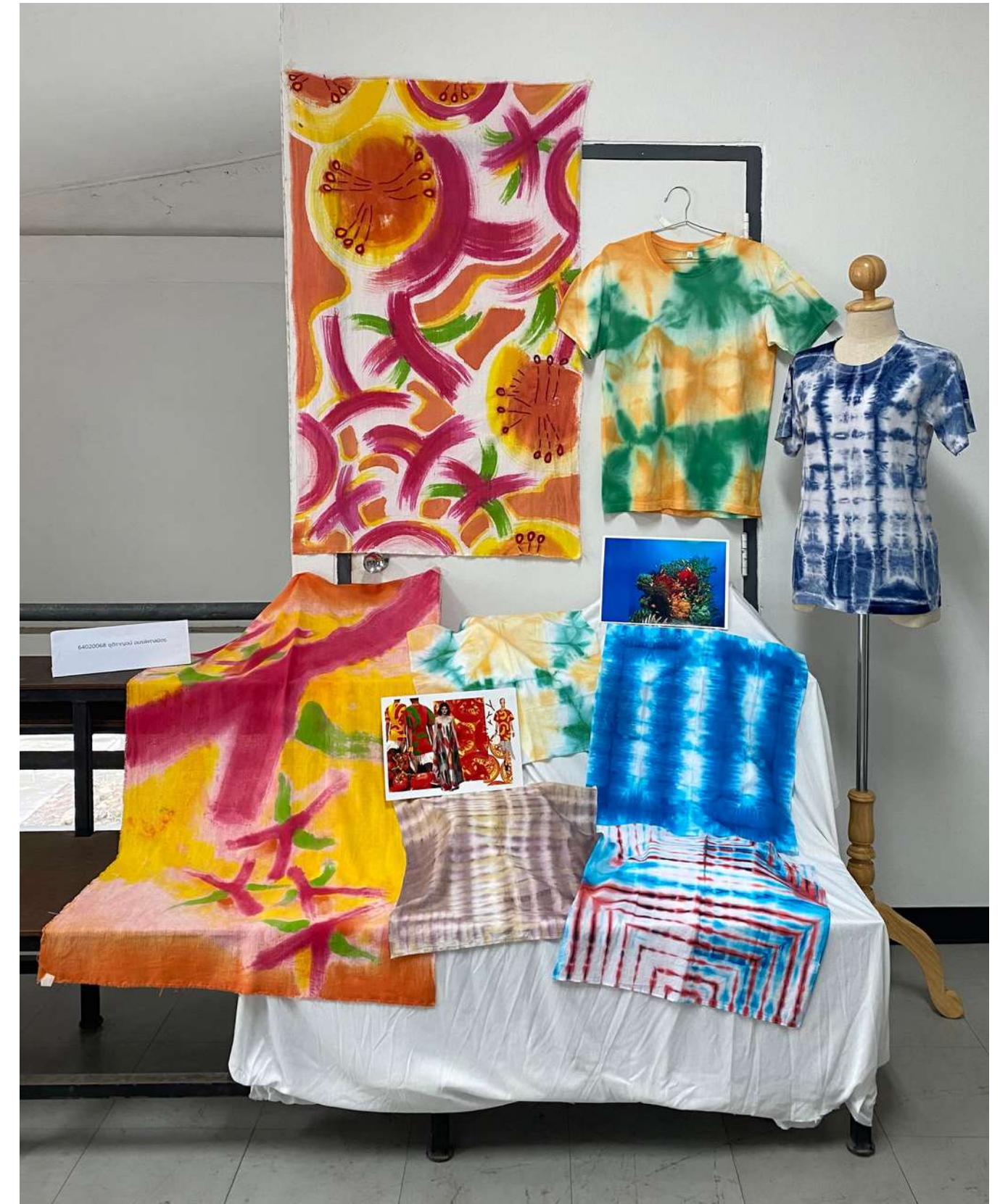
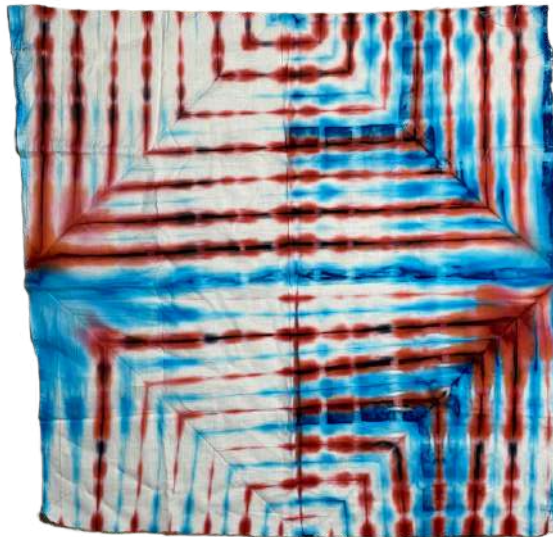
PRODUCT DESIGN

An electric iron with a cork-handled grip, made from natural eco-friendly materials, in a classic and modern style for indoor use.



TEXTILE DESIGN

Tie-die
Combining paint
Hand Embroidery



TEXTILE DESIGN

Innovation Textile



- Cushion stool made from bicycle tire rubber
- Experimenting with more than 30 different materials soaked in cement until selecting one for an final project.



CERAMIC DESIGN

Coiling Technique



CERAMIC DESIGN



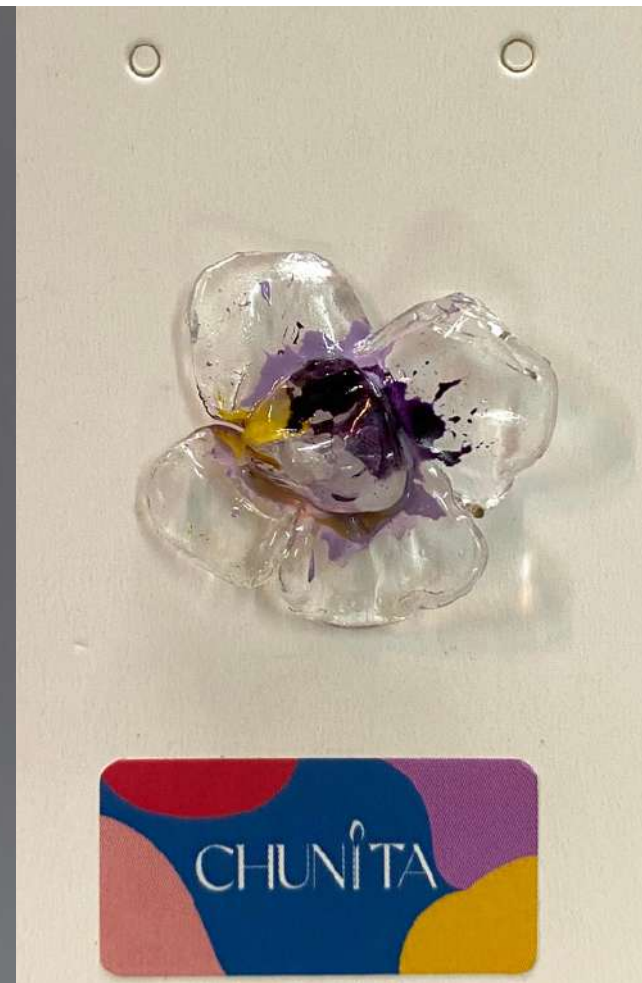
FINAL DESIGN



OTHERS

Work in part-time job

Continuing the jewelry brand by catering to custom order designs to meet the unique preferences of customers.



CHALLENGER HALL, IMPAC

ARCHITECTURE EXPO'2023

Selected to sell and showcase the creations within the university's booth under the Beehi cafe.

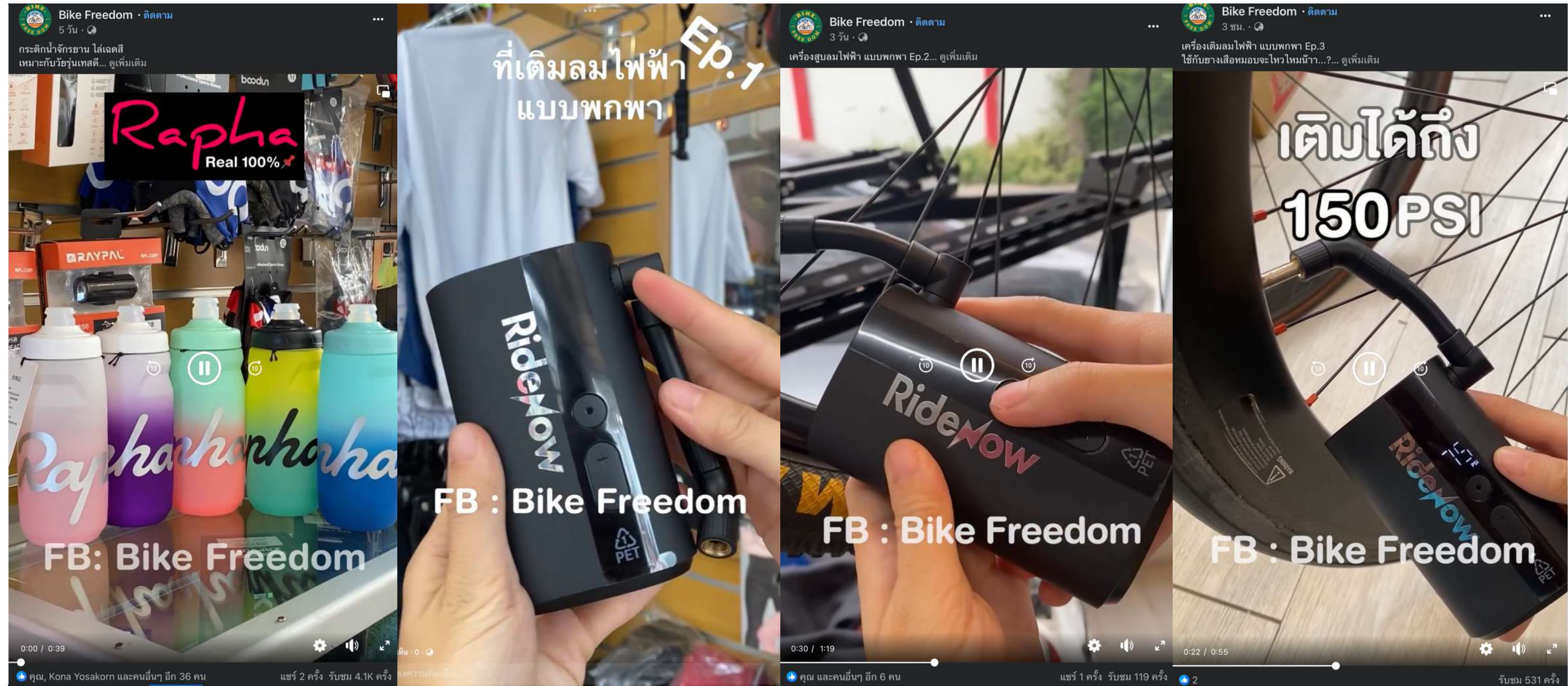


MONEY EXPO'2023

Exhibit at the 'Design for Green Living: Innovation in Sustainable Design' art showcase inside the Quality booth.

VIDEO CONTENTS

FOR ADS ONLINE
(part-time job)



VIDEO CONTENTS

FOR DIGITAL MARKETING
(part-time job)



THANK YOU