



Port
Tawan
Sriphet
folio

Tawan
Sriphet

Graphic
Design

Port-
folio

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Intro-duction

Tawan
Sriphet

Tawan Sriphet

Graphic Design



About me.

I'm a graphic designer and motion graphic artist based in Bangkok, Thailand, working across video editing and creative content.

Skills.

- Motion Graphic
- Graphic Design
- Illustration
- Editor
- Art Director
- Creative

Contact.

- ✉ Tawan6113@gmail.com
- 📱 @tawanzaza2545
- ☎ (+66) 937856007

Education.

Assumption University of Thailand

Albert Laurence School of
Communication Arts

Visual Communication Design

2020 - 2025

Experience.

Internship | Asst. Art Director

@ LOVEiS ENTERTAINMENT

2024

WHERE DESIGN SPEAKS AND BEATS BREATHE — THAT'S WHERE I BEGIN.



I love music and hip-hop because they express identity, emotions, and real stories. Hip-hop isn't just about the beat — it's a space where I can speak freely and truthfully about what matters.

THESIS PROJECT | PROMOTIONAL VIDEO FOR THAI HIP HOP CULTURE



Proud to present my thesis documentary — a project I crafted entirely on my own, from research and filming to interviews, directing, editing, motion graphics, and overall design.

This is more than just a graduation project; it's a voice for many who live and breathe Thai RAP culture — a snapshot of a turning point in its journey.

This documentary traces the decline of Thai rap from its peak, uncovering what happens when a culture built on passion faces harsh realities. It follows rappers, producers, and community voices—some stepping back, others holding on. Through visuals, sound, and storytelling, it captures a scene in transition. The film invites reflection on what keeps RAP alive when dreams meet survival.

Media: Promotional Video

Documentary Film Specifications:
28 minute

Technique: Adobe Premiere Pro,
Adobe After Effects, Adobe Photoshop

“WRITE IT OVER” THAI RAPPERS DOCUMENTARY

Thesis project | Promotional
Video for Thai Hip Hop Culture



Poster design



Logo design



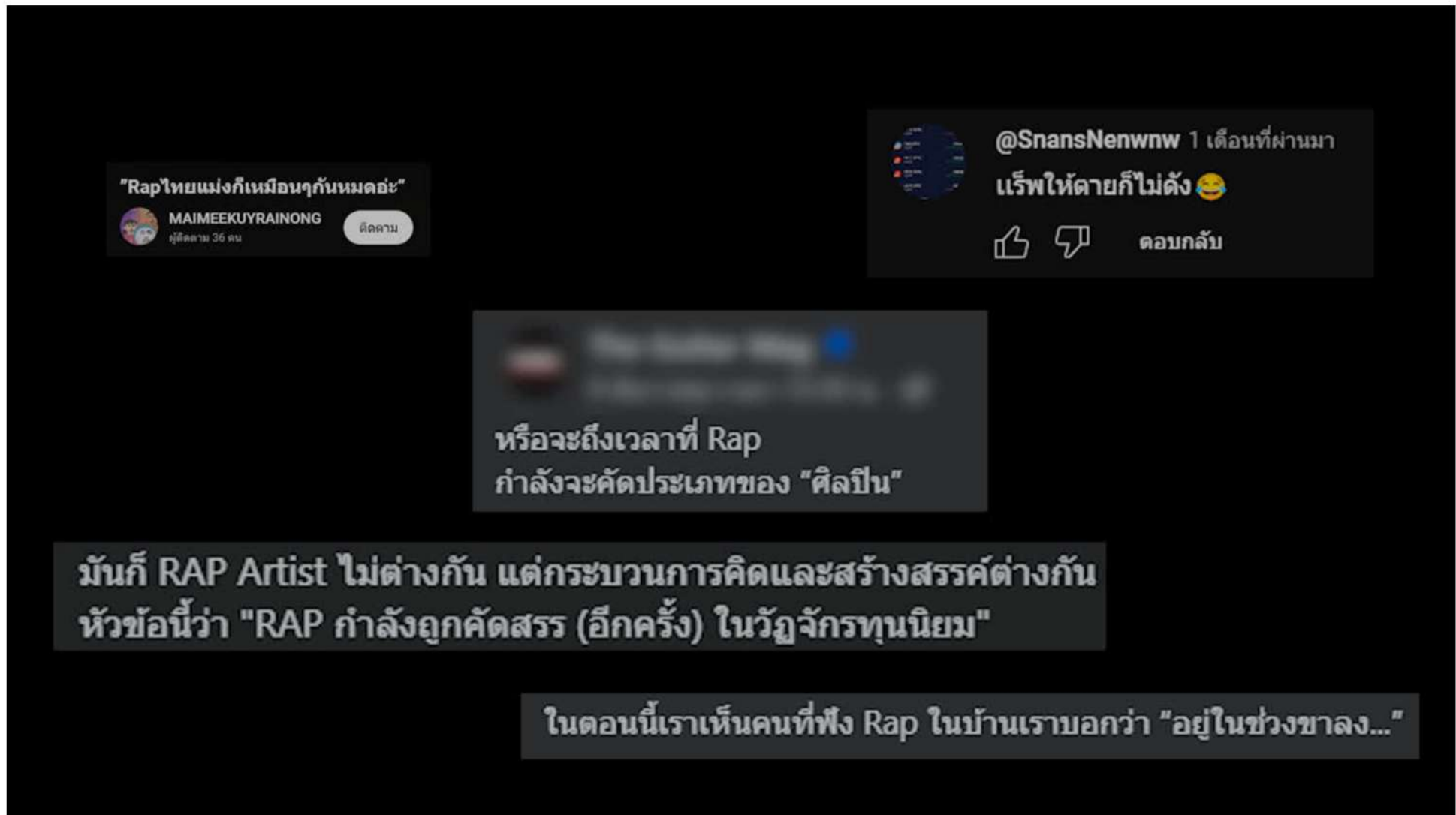
Poster design



Social Media Key Visual, YouTube Cover



Social Media Key Visual, YouTube Cover



Trailer



Opening Scene



A part of the documentary



A part of the documentary



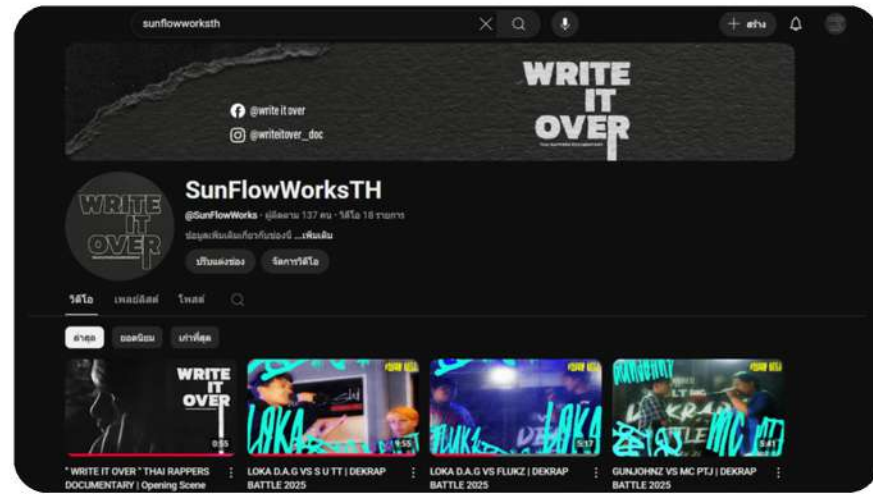
Social Media Post



Social Media Platform



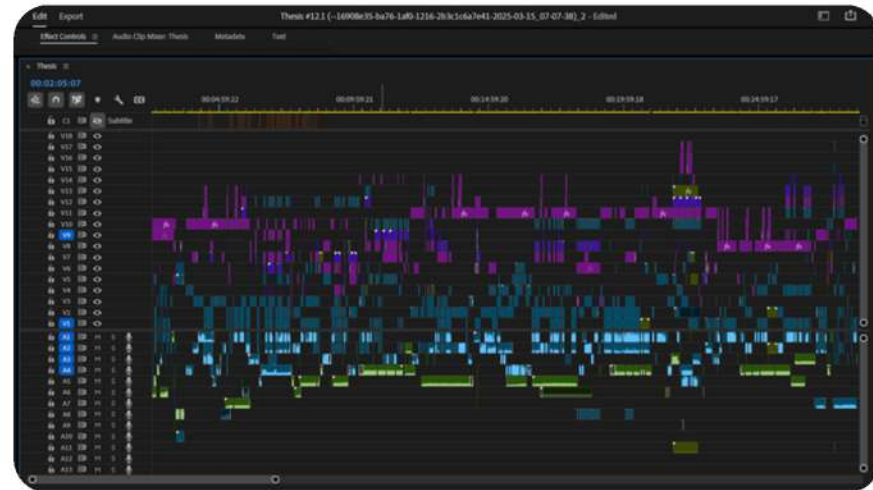
https://www.instagram.com/writeitover_doc/



Social Media Platform



<https://youtu.be/8B9tVklqco0?si=SQve7qazJloaylud>



Video timelines

MOOD AND TONE BOARD

The film addresses the impact of hip hop on youth culture, illustrating how it inspires teenagers to engage with music and express their identities. Viewers will witness firsthand accounts of how hip-hop artists navigate the complexities of the music industry, often facing challenges related to visibility and promotion. The documentary sheds light on the struggles of independent artists who strive to make their voices heard in a competitive landscape.

Write it over mistakes or faded stories, reflecting a journey of resilience and self-proving. Thai hip hop artists often use rhymes to convey harsh truths, whether facing personal struggles or societal issues. Every rewritten line stands as a statement of defiance and a challenge to traditional perspectives. The grunge aesthetic, combined with handwritten elements and torn edges, evokes a raw atmosphere of struggle, showing love and fear of the journey while preserving an authentic, unpolished truth.

WRITE IT OVER
GRUNGE, BOLD, TORN

WHERE THERE IS NO ORDER THERE IS CHAOS

DYNAMIC

KEY VISUAL

วิชอบคือสิ่งสุดท้ายที่จะได้รับ
การนับสนุน

JB.LOVEHATE

THIS IS AMERICA

SS1 SS2
SS3 SS4

BEHIND THE SCENES

KORAT



Watch the Full Documentary : https://linktr.ee/Promotional_Video_WriteltOver

Graphic Portfolio Design



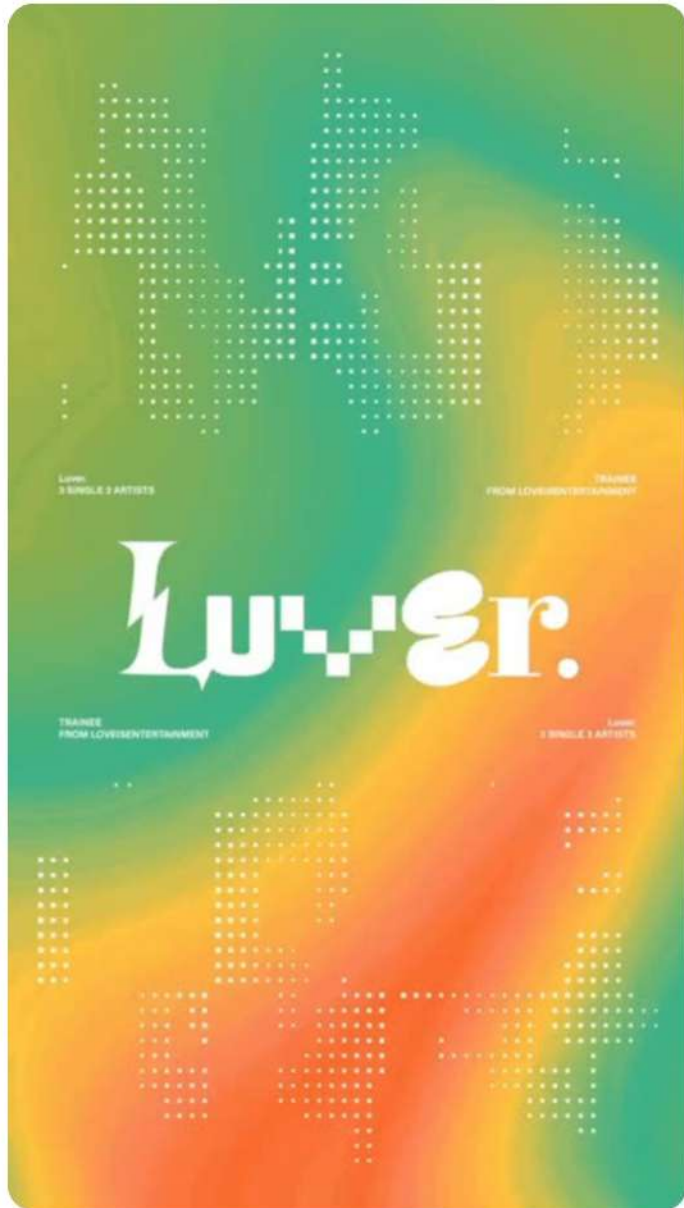


LOVER.

*"Lover. Project" Logo Design
& Motion Graphic*

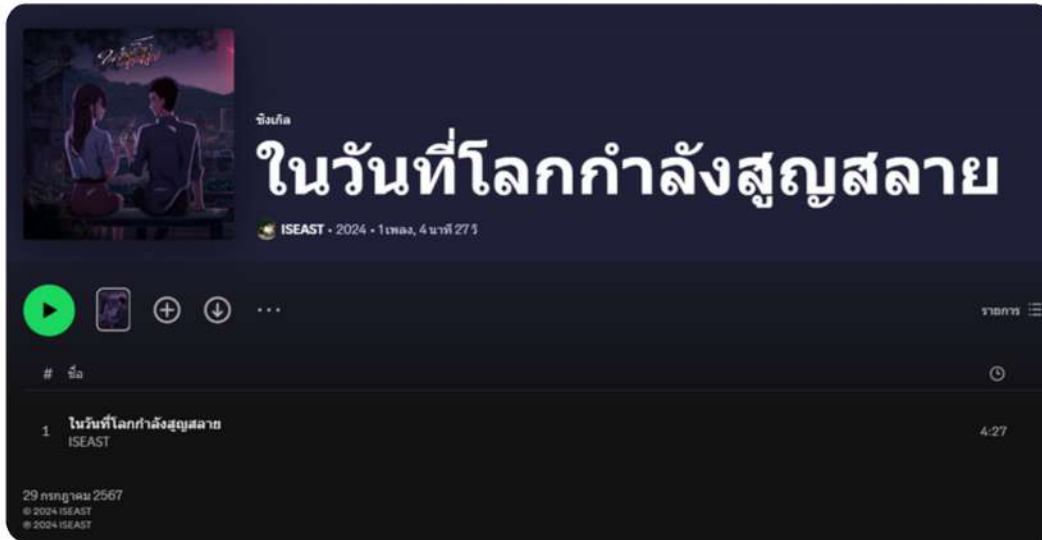
"Lover. Project"

This is a project that I did during my internship with the record label LOVEiS ENTERTAINMENT, I made the logo and motion graphic (Vinyl) for Luv. Project, including the artists in the project, 3 new artists FETCH, FUENGFAH, FRIEN:D that included them. music geek at "Luv" in various music genres which is ready to release its power and blossom in its own style Including designing promotional posts for the three artists as well.



<https://www.instagram.com/reel/C6YoTyzhWU4/>



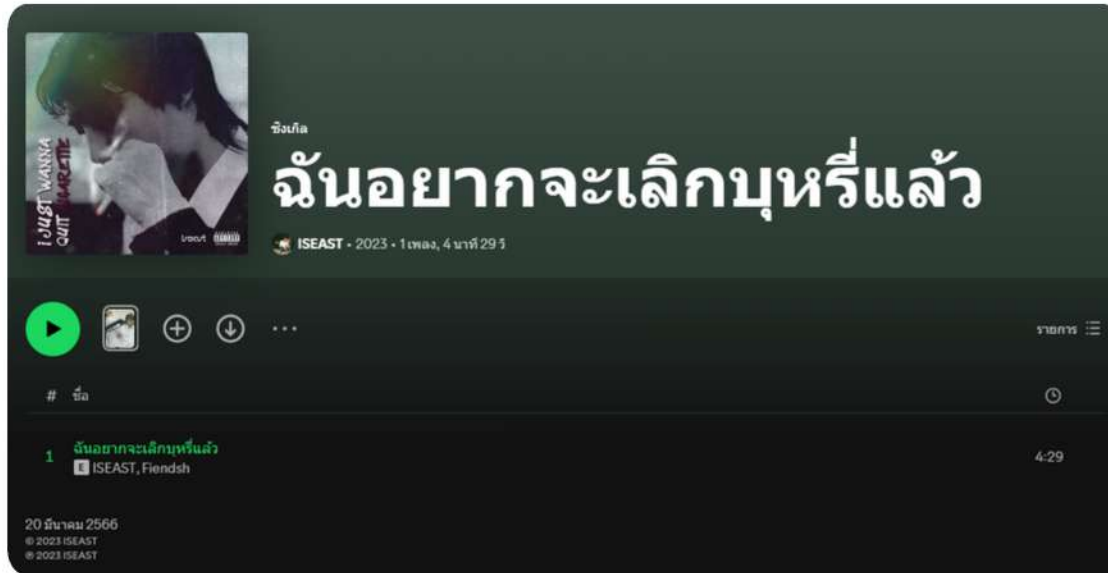


This logo reflects Iseast's song about imagining the world ending tomorrow — a reminder that we don't need the end to cherish our loved ones. It captures themes of love, warmth, and the meaning of shared time.

logo design for Iseast
- ในวันที่โลกกำลังสูญสลาย

Typography Logo

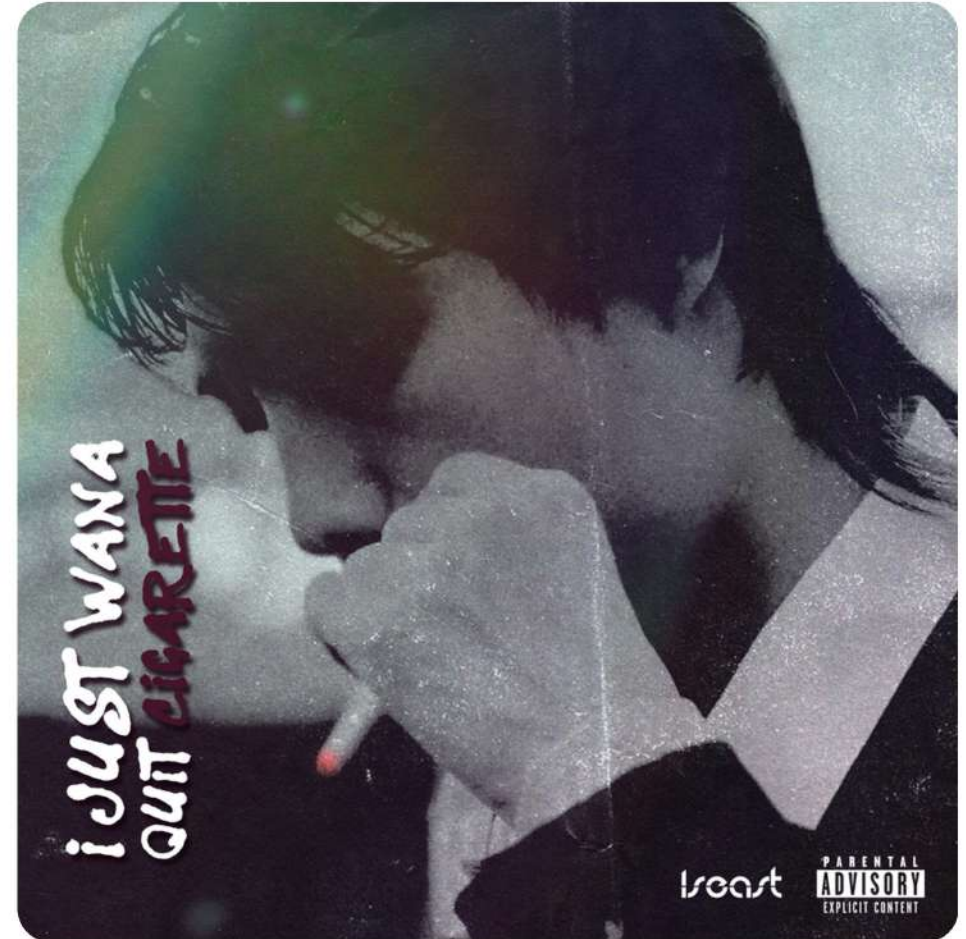




Music cover design for Iseast x
Fiendsh - ฉันอยากจะทำบุหรี่แล้ว

Music cover design

This design reflects “I Want to Quit Smoking” by Iseast x Fiendsh — a song about familiar promises and the quiet struggle behind addiction. The artwork captures the tension between the desire to stop and the pain that keeps pulling you back.





GORGUY X MUZASHI - PLAYBACK

Music cover design

Vertical cover (1080x1920) for YouTube, featuring the artist and graphics that reflect the song's mood and style — ready for motion graphic use.



MUZASHI - Loop

ชอให้โชคเลว (Good luck, Not!) - Paper Planes |
Cover by MUZASHI

MUZASHI X GORGUY - เลือกสักที



This is a project created for my infographic course, where I was tasked with collecting and analyzing data on a topic of my choice. I chose to present the art of rap through its playful nature and the diverse use of rhymes — a core element of hip-hop culture that blends creativity with linguistic technique.



Infographic project

"Rap Lyrics Rhyme"



Retouched this artist profile photo of PREM from LOVEiS during my internship, enhancing the image to highlight his style while keeping it natural and polished.

Retouch for artists profile

Retouch





Before



After



Before



After



Diecut & Retouch for Merchandise Packshot "The Kingdoms Concert"



Diecut & Retouch

This is a project I did during my internship with LOVEIS ENTERTAINMENT, I made Diecut & Retouch Merchandise Packshots for The Kingdoms Concert of 4 artists: NONT TANONT, BRIGHT, THE TOYS & JEFF SATUR



Before



After



Before



After



Before



After



Before



After



Before

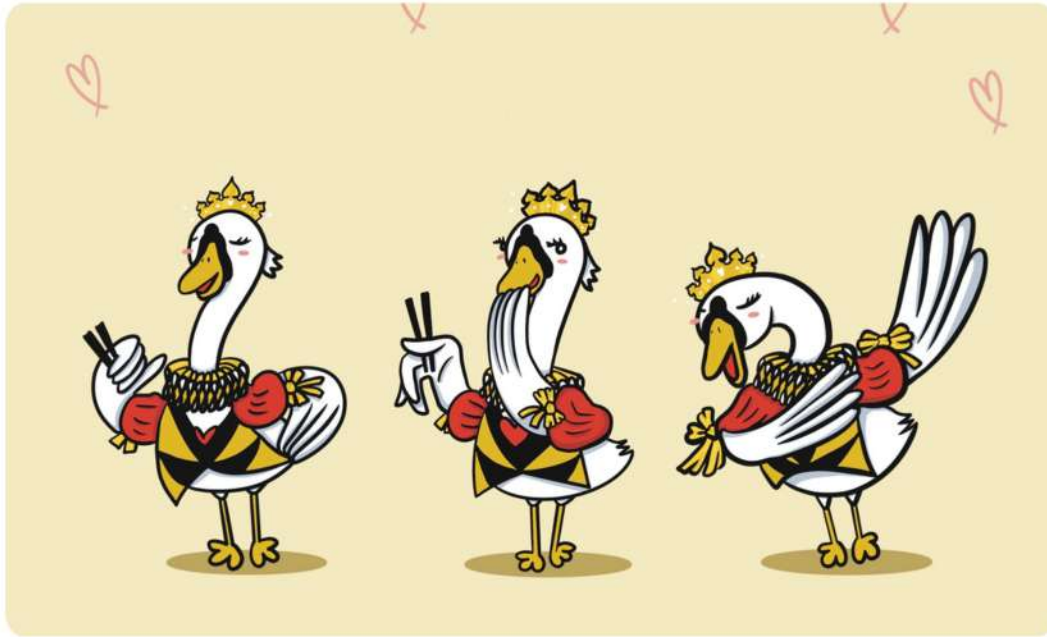


After

Illustration

Portfolio





*Mascot design for Shabu Queen
Buffet Restaurant*

Mascot design



A mascot I create for a shabu restaurant called Shabu Queen. The character, "Wanny" is that resembles of goose, inspired by the beliefs that they are a sign of wealth, royalty, and good fortune.





This concept was focused on the beginning part of the story which is the apple. Apple is a forbidden fruit in the Garden of Eden by Adam Eve was forbidden to eat from God. Humans with innocence and curiosity. So they abandoned their devotion and gratitude, that is, against the order of God. Eve kindly persuaded Adam to eat the apple. They try to eat that apple. Apple is like an order from God because it is a forbidden fruit. A forbidden apples are like curses and poisons. The apple was surrounded by two flowers. That is Bluebell and White Carnation. The flowers surrounding them were protect and take care the apples(order from God). Bluebell represents gratitude and white carnation represents devotion and these flowers are like listening to orders from God. The root of the flower became thorns because the sin of eating the fruit was not forbidden. The Heartsease flower on the crown is like a mercy from God but there are also bad things.



*The Erb New Year Gift Set
Collection Competition 2022*

Packaging design



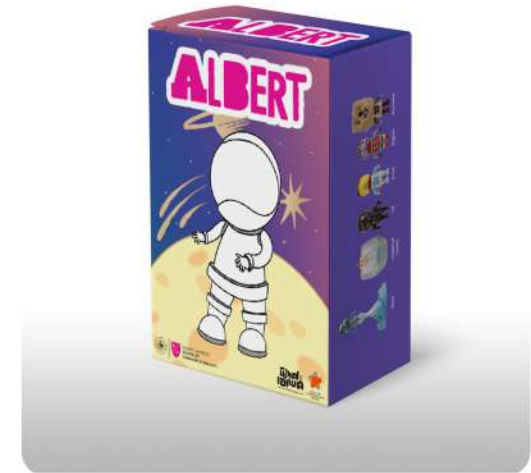


This project publicize creative works of Faculty of Communication Arts almunz, lecturer and students of CCD Department, Faculty of Communication Arts through creativity through character design in the name "ALBERT" to public space. ALbert is an astronaut. who search for creative ideas from various places Inspired by a light bulb. An astronaut helmet that expresses creativity. So I designed a box to be set in space with the artwork of the 12 artists coming from different planets.



Carton box design for
ALBERT
: Almunz Art & Toy Exhibition

Packaging design





I design calendar page layout using Formalist Avant Garde approach and to create experimental contemporary.



*Calendar 2024 (Expressive
Typography) : November*

Illustration





Twitch emote for VTuber
- JorrajayJija

Illustration

Designed Twitch emotes for VTuber JorrajayJija, featuring mascot and varied expressions to boost chat engagement.



Motion

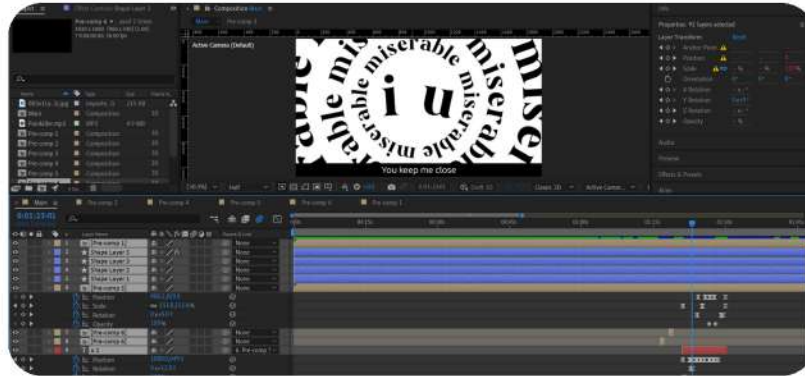


Portfolio

Graphics



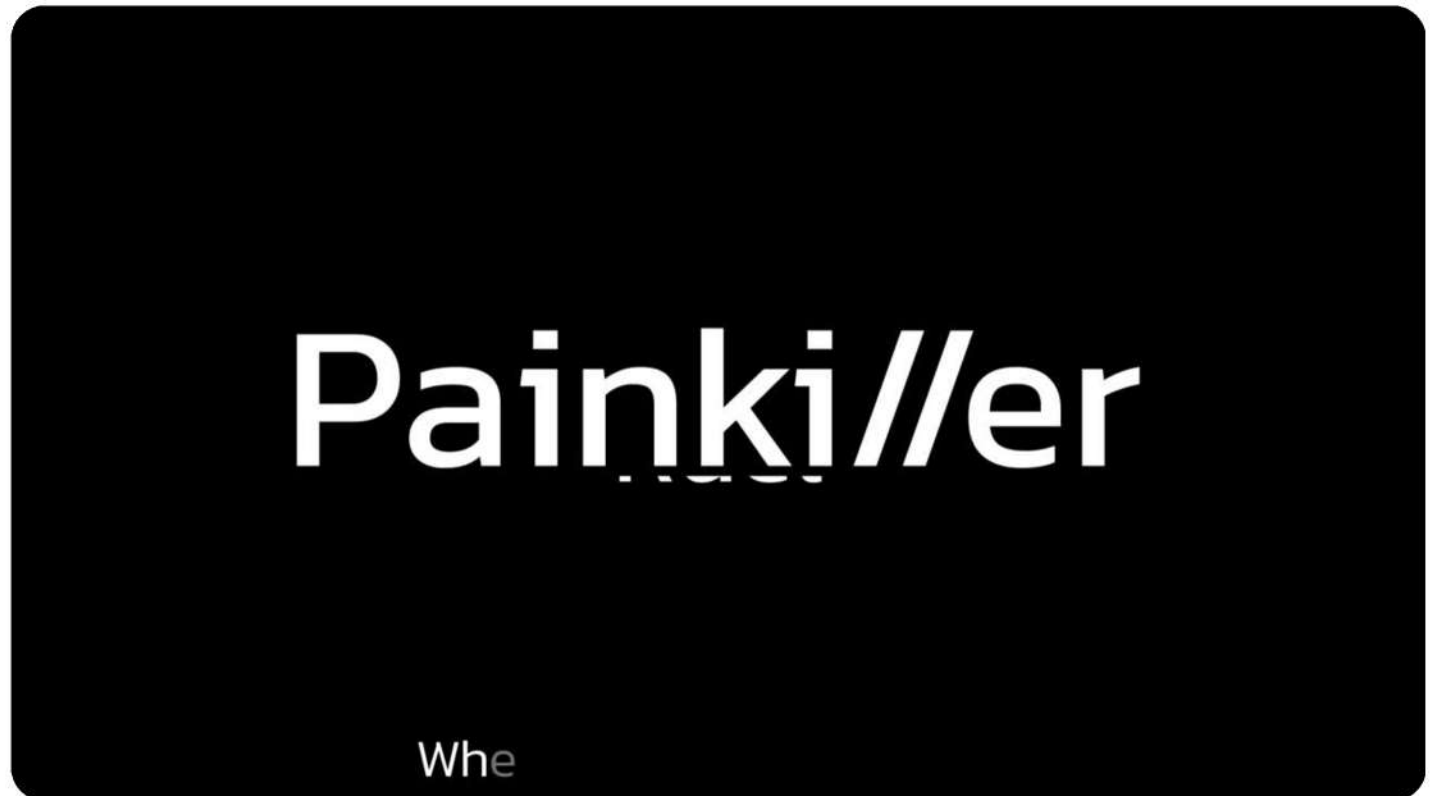
example.com/MotiongraphTitle



Designing motion graphic using Adobe After Effects with an understanding of how to interpret type in both form and content. Showing the way of expression emotion and meaning of the selected song and create a music video which is typography base.

*Ruel - Painkiller
Type Interpretation Lyric Video*

Type Interpretation



Motion graphic design using Adobe After Effects and Procreate to interpret type in both form and content. Showing the way of expression emotion of the album including the mood, theme direction, and content.

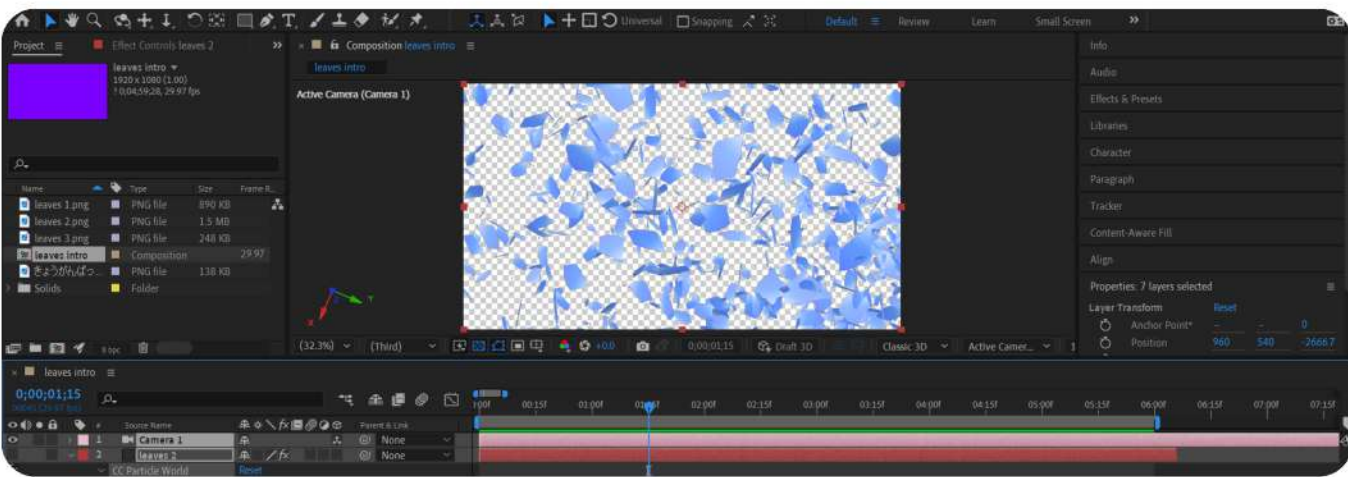
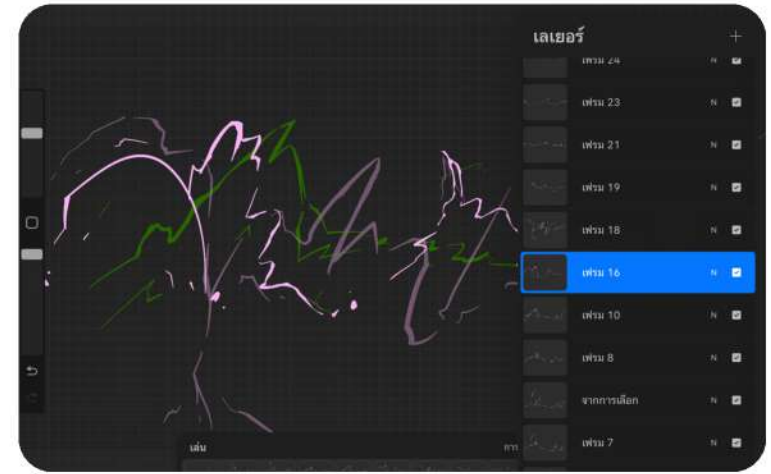


[https://youtu.be/gtZf8IPpFcA?
si=ShH4W6oRSfQR1_N3](https://youtu.be/gtZf8IPpFcA?si=ShH4W6oRSfQR1_N3)



*Motion graphic for Album
EP. Have a nice day | MUZASHI*

Motion graphic





[https://youtu.be/Mr8Bwk2BxKc?
si=e0mlhsGICtpedXZZ](https://youtu.be/Mr8Bwk2BxKc?si=e0mlhsGICtpedXZZ)

Motion graphic for music visualizer
XANICBOY\$ - ใจไม่โหดเลย

Visualiszer



Created motion graphics for the music visualizer of ใจไม่โหดเลย by XANICBOY\$, a pop-hip-hop love song. The design highlights the fun and energy of the track through dynamic visuals synced to the music.



Motion graphic design using Adobe After Effects to interpret type in both form and content. Showing the way of expression emotion of the song.



[https://youtu.be/Cp6z8clcv0?
si=gXaPvWBpNqGYzxiv](https://youtu.be/Cp6z8clcv0?si=gXaPvWBpNqGYzxiv)



*Motion graphic for music visualizer
GORGUY X MUZASHI - PLAYBACK*

Visualiszer



Motion graphic for music visualizer
MUZASHI X GORGUY - เลือกลักนี้

Motion graphic design using Adobe After Effects to interpret type in both form and content. Showing the way of expression emotion of the song. The concept is to divide the image in half on both sides in order to convey the message of people on both sides according to the content of the song.



<https://www.youtube.com/watch?v=2qkeLu2GLI0>



Motion graphic for music visualizer
ขอให้โชคดี (Good luck, Not!) - Paper Planes | Cover by MUZASHI

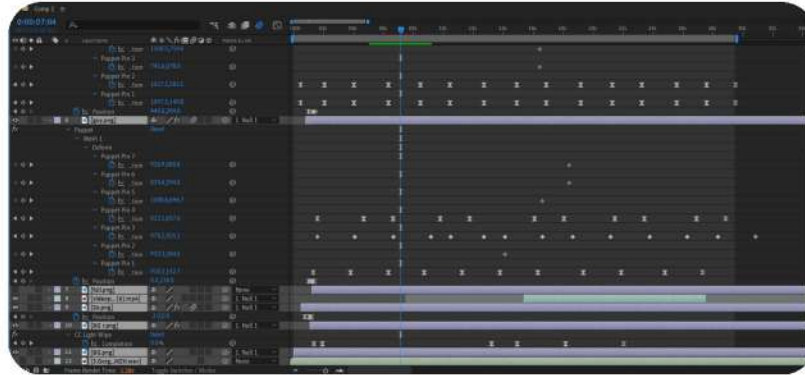
Motion graphic design using Adobe After Effects to interpret type in both form and content. Showing the way of expression emotion of the song. The design concept is based on the original song by Paper Planes to convey the original. But adjust the original color of the original like red to blue. To make the mood more relaxed This corresponds to this cover version.



<https://www.youtube.com/watch?v=EJBrHGcQBMQ>



https://www.youtube.com/watch?v=hS_CmALcXS0



Motion graphic design using Adobe After Effects and Procreate to interpret type in both form and content. The concept of designing cartoon characters is based on the artists in the songs and the content of the songs is funny.

Motion graphic for music visualizer
GORGUY X TEKAMI - น้องกายมากับพี่เท่

Visualiszer



The logo for 'Break Flux' is displayed in a bold, black, sans-serif font. The word 'Break' is positioned above 'FLUX', with the 'B' in 'Break' being significantly larger and more prominent than the other letters.

Motion graphic design using Adobe After Effects and Procreate to interpret type in both form and content. Showing the way of expression emotion of the album including the mood, theme direction, and content.



<https://www.instagram.com/p/DJlpXhws4fh/>

*Motion graphic for BreakFlux
– 37th Art Thesis Exhibition*

Motion graphic



<https://www.twitch.tv/jorrajayjija/clip/RealSmellyOrcaKevinTurtle-8yarrGyc7b8Tk4nm>

*Motion graphic for VTuber -
Jorrajayjija*

Motion graphic

Designed motion graphic transition scenes for VTuber "Jorrajayjija" on Twitch, featuring character transformations that align with the VTuber's concept—adding personality and visual appeal to the livestream.



Video Editing

Portfolio



<https://www.instagram.com/p/DJlpXhwS4fh/>

*Video Editing for BreakFlux –
37th Art Thesis Exhibition*

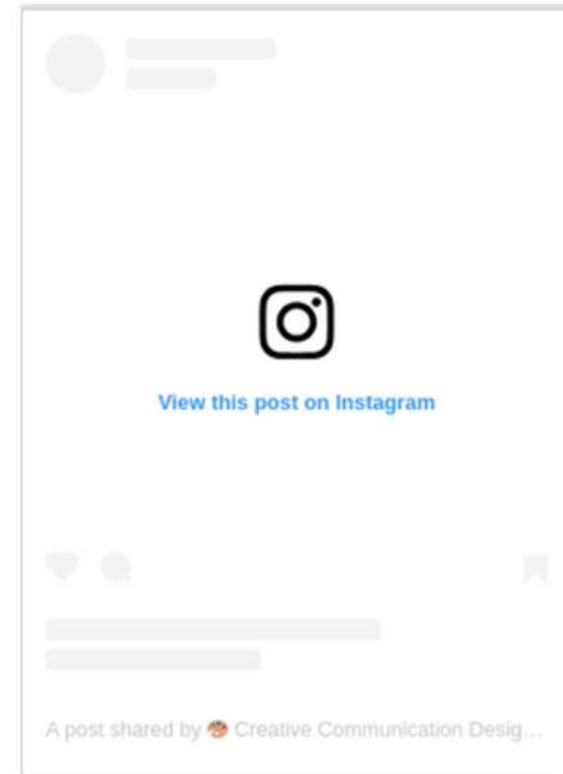
the 37th Art Thesis Exhibition.



Designed and edited a promotional video for the BreakFlux Art Thesis Exhibition, capturing the atmosphere, emotions, and audience reflections—through visuals and pacing that align with this year's artistic concept.



<https://www.instagram.com/p/DJ0dS8cyzRW/>



*Video Editing for BreakFlux
– 37th Art Thesis Exhibition*

Give us 3 words

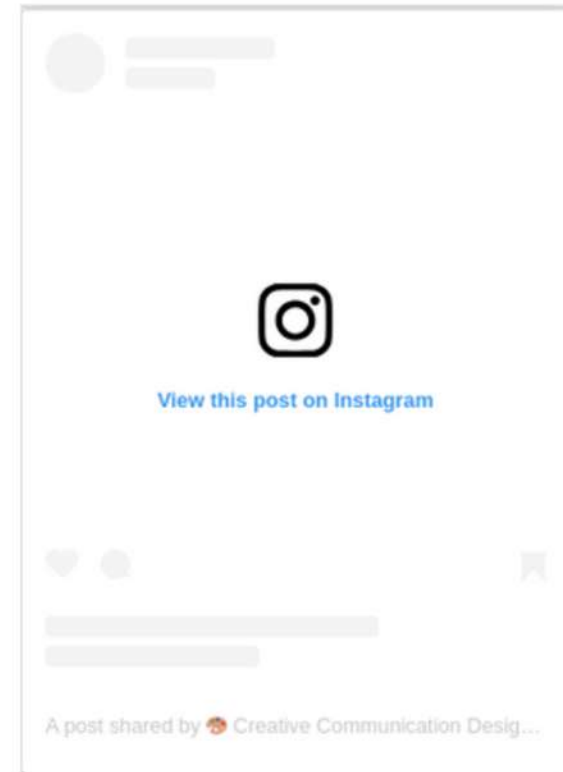
Designed and edited a behind-the-scenes video of the "Adventure Time" silkscreen printmaking project in AAD1003, showcasing the process, experiments, and classroom atmosphere through clear visuals and dynamic pacing.



<https://www.instagram.com/reel/C-10GVpSyQ-/>

Video Editing for behind the scenes of "Adventure Time" silkscreen printmaking in Visual Art Media

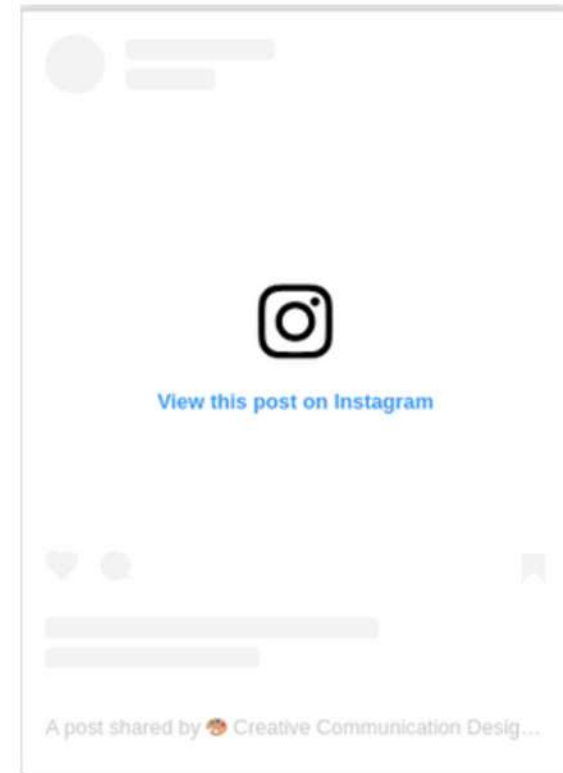
Silkscreen printmaking



Designed and edited a student interview video under the concept "In one word!" capturing the essence of this semester's learning journey through a single word from each participant, enhanced by matching visuals and rhythm for emotional impact.



<https://www.instagram.com/reel/C-CBIVcyZCE/>



*Video Editing for CCD content
"In one word!"*

In one word

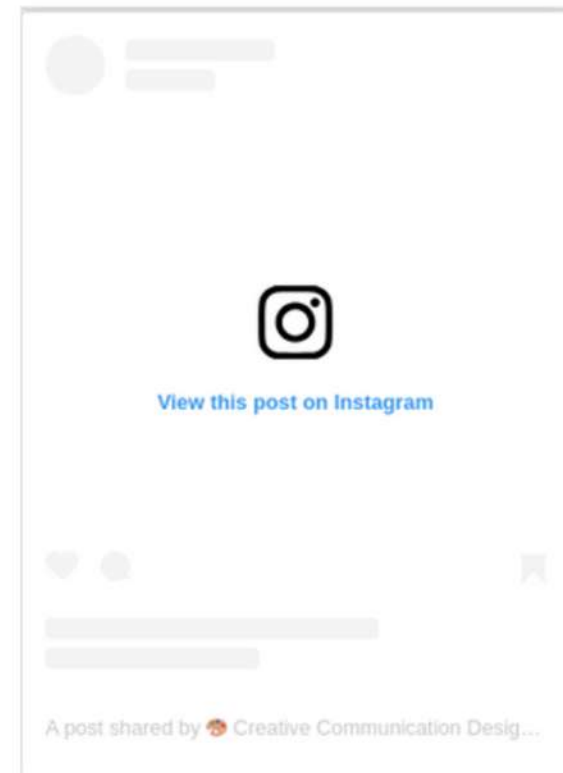
Designed and edited the This or That video using dynamic graphics and playful editing to reflect the personalities and preferences of CCD students, while encouraging audience engagement through interactive choices.



<https://www.instagram.com/reel/C9JqD4zy8Bz/>

*Video Editing for CCD content
"In one word!"*

This or That



Education

2020 - 2025

Assumption University of Thailand

Albert Laurence School of Communication Arts
Visual Communication Design

Experience

2024

Internship | asst. art director
@ LOVEiS ENTERTAINMENT

Expertise

- Motion Graphic
- Graphic Design
- Illustration
- Editor
- Art Director
- Creative

Software

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe After Effects
- Procreate
- Capcut



*Born in Phuket, Thailand
February, 10th 2002*

I'm a graphic designer and motion graphic artist based in Bangkok, Thailand, working across video editing and creative content.

Tawan Sriphet

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Tawan Sriphet

Graphic
Design

Portfolio
2025