

PONGSAKORN SUKSAK

UX/UI DESIGNER

# PORTFOLIO

## ABOUT ME

I am a versatile designer with experience in branding, packaging, and digital platforms, including websites, applications, and dashboards. My portfolio includes diverse projects such as designing a healthcare platform, a sales campaign website, and corporate websites.

# PONGSAKORN SUKSAK

## UX/UI Designer

090-251-8564    pongsakorn.suks@gmail.com

## EDUCATION

### BANGKOK UNIVERSITY

Bachelor of Fine and Applied Arts  
2020-2024

## EXPERIENCE

### BRAND DESIGNER

UN-TITLED LAB  
02/2025 - Present

### UX/UI DESIGNER (Freelance)

TELEHEALTH THAILAND  
05/2024 - 01/2025

### UX/UI DESIGNER (Projects)

SUNMI TH  
02/2025

### UX/UI DESIGNER (Contract)

PTG, MAX ME CORP  
11/2024 - 12/2024

### UX/UI DESIGNER (Contract)

PTG, MAX ME CORP  
11/2024 - 12/2024

### UX/UI DESIGNER (Contract)

TELEHEALTH THAILAND  
08/2023 - 12/2023

### UX/UI DESIGNER (Contract)

TELEHEALTH THAILAND  
08/2023 - 12/2023

### UX/UI DESIGNER (Internship)

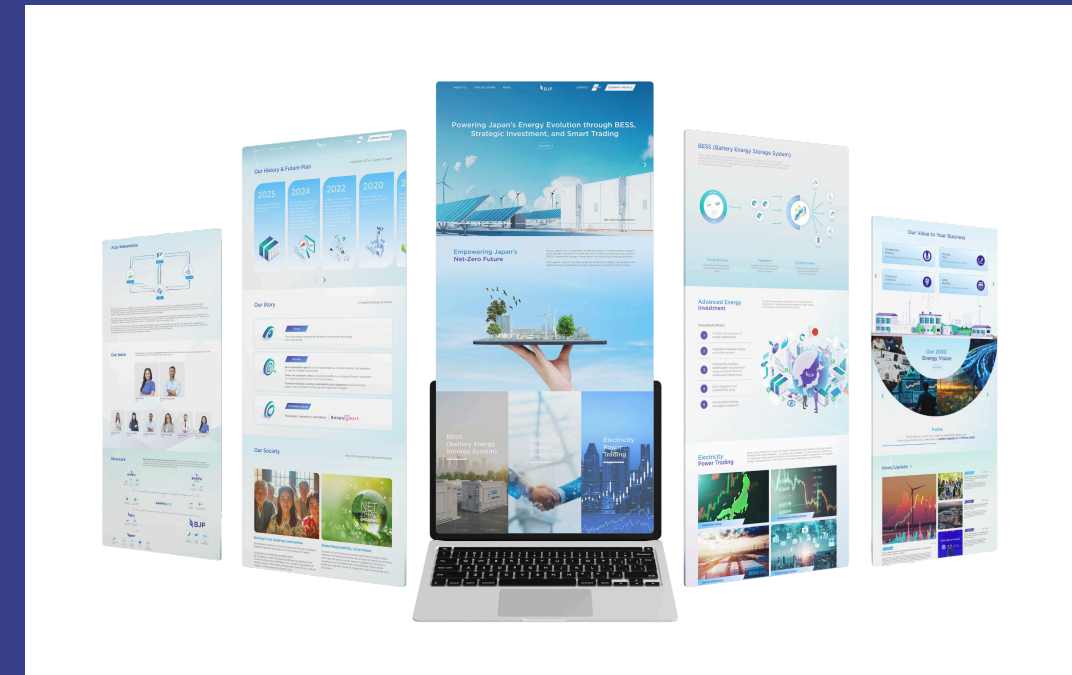
TELEHEALTH THAILAND  
05/2023 - 07/2023

### UX/UI DESIGNER (Internship)

BOTNOI GROUP  
06/2023 - 07/2023

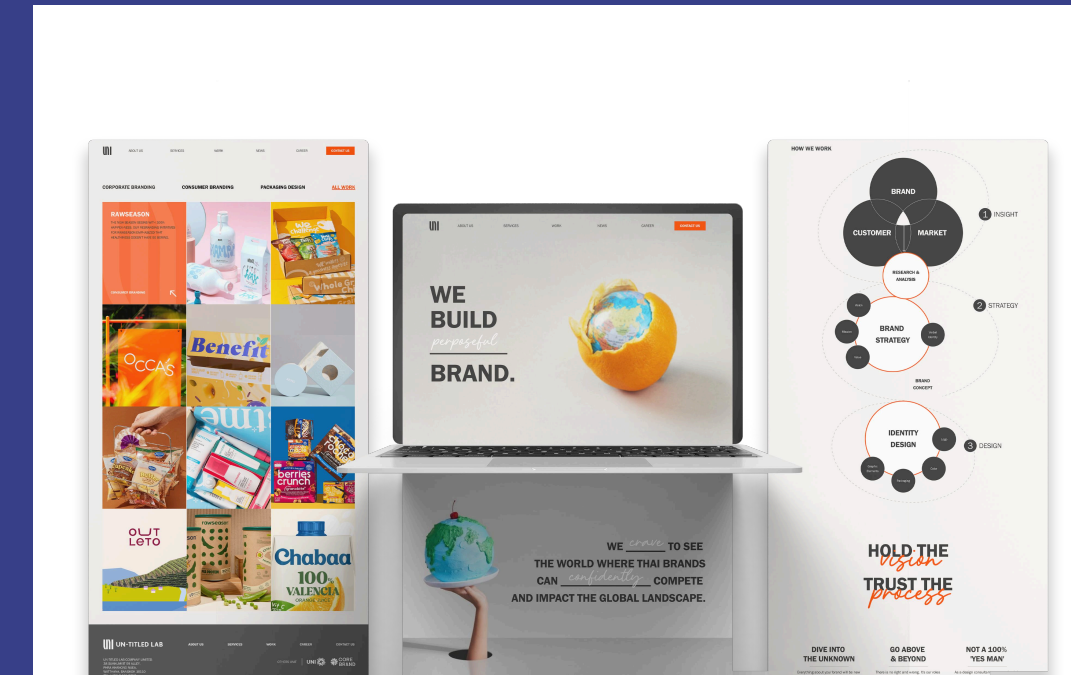
## WHAT I'VE

### 01 Banpu Japan Company Website



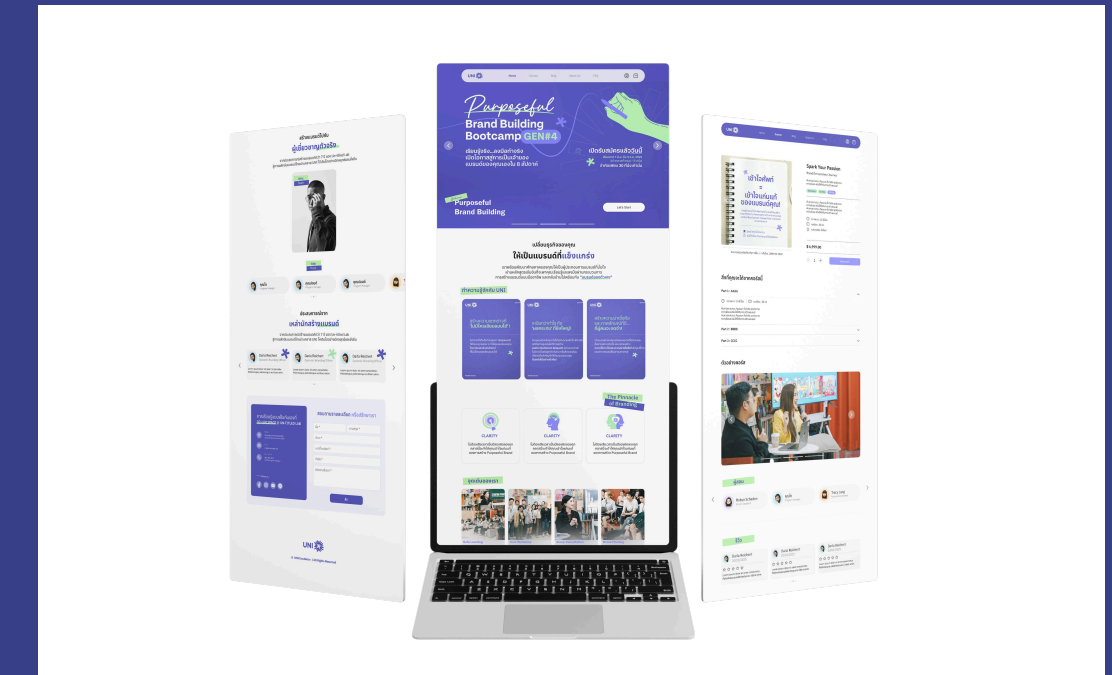
MY ROLE: UI/UX DESIGNER  
AGENCY: UN-TITLED LAB

### 02 UNL Company Website



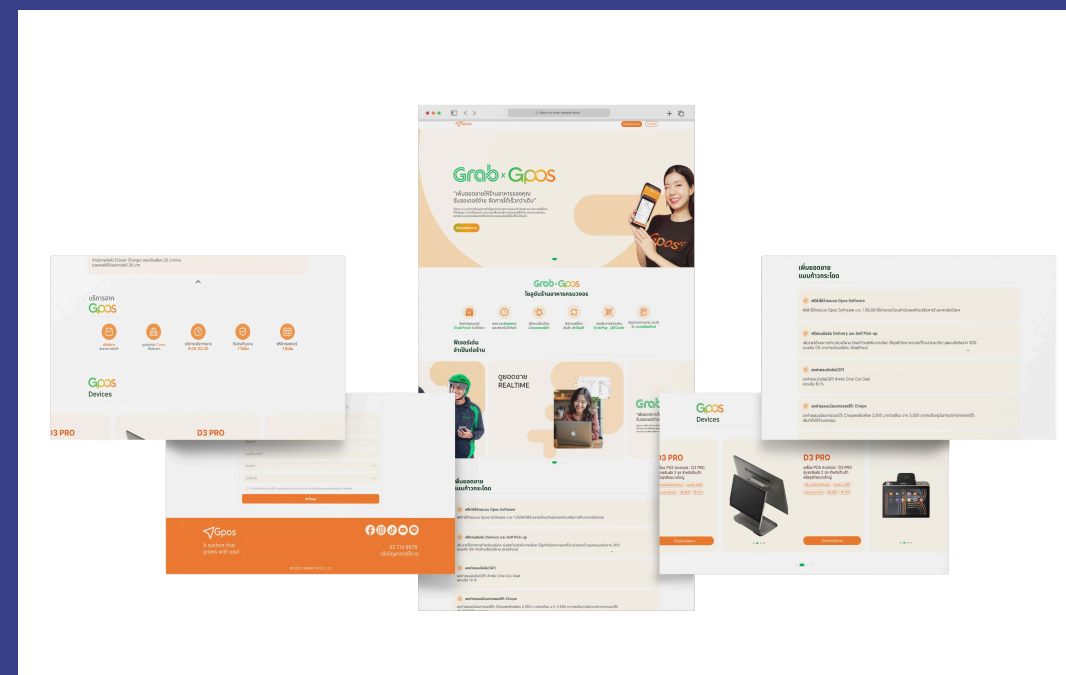
MY ROLE: UI/UX DESIGNER  
AGENCY: UN-TITLED LAB

### 03 UNI Incubator Website



MY ROLE: UI/UX DESIGNER  
AGENCY: UN-TITLED LAB

### 04 Grab x GPOS Website



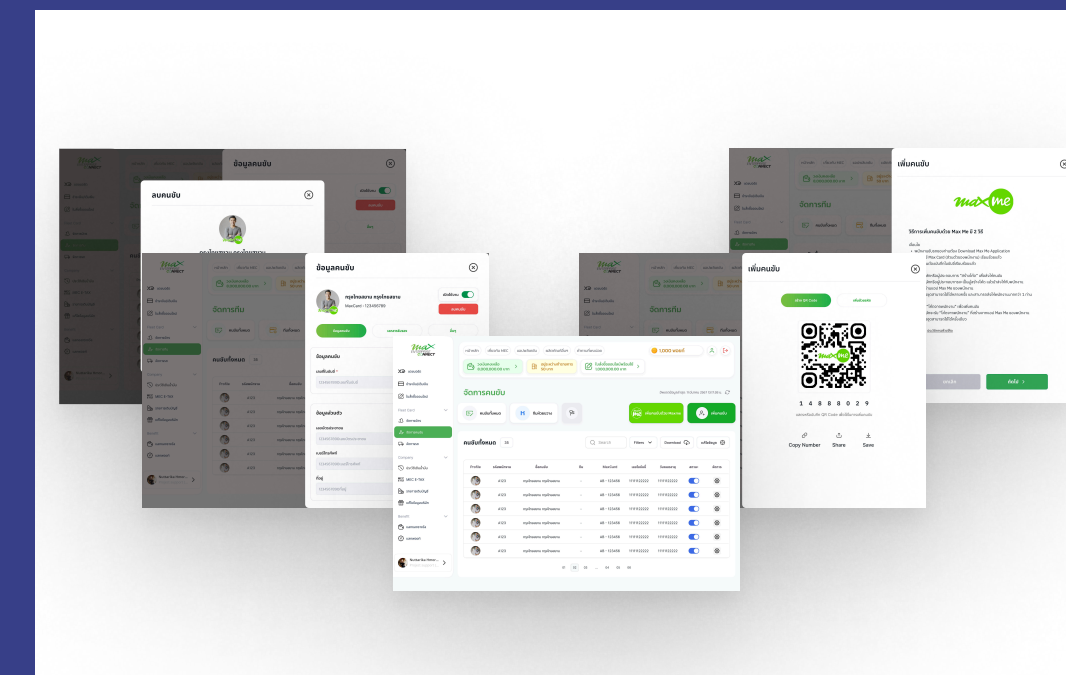
MY ROLE: UI/UX DESIGNER  
CLIENT : SUNMI TH

### 05 MEC Replay'24



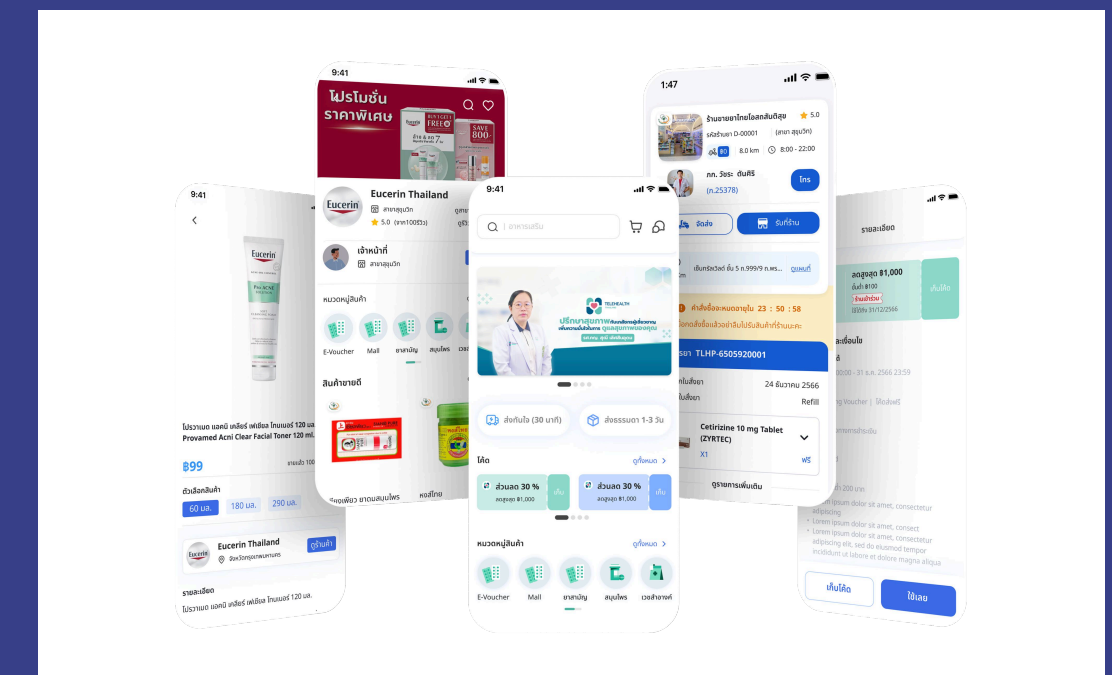
MY ROLE: UI/UX DESIGNER  
CLIENT : MAXME CORP

### 06 MEC Dashboard Design



MY ROLE: UI/UX DESIGNER  
CLIENT : MAXME CORP

### 07 Health Mall Section



MY ROLE: LEAD UI/UX DESIGNER  
AGENCY: TELEHEALTH THAILAND



**PROJECT**

Banpu Japan Company Website

**TYPE**

Company Website

**AGENCY**

UN-TITLED LAB

**MY ROLE**

UI/UX Designer

## CHALLENGE

The project faced a unique design challenge: to create a visual identity for Banpu Japan's website that speaks primarily to a Japanese audience, while maintaining a global aesthetic. The goal was to establish a distinctive look that felt modern and international, yet still aligned with the established brand identity of the parent company, Banpu Group.

## WHAT I DO

Craft intuitive UX/UI designs for both desktop and mobile, incorporating compelling visuals and graphics.

Analyze data to translate complex information into clear and user-friendly design solutions.

Present design concepts to clients and effectively communicate design specifications to the development team.

*Step 1*

**Analyze**

Study briefs, market data, and user needs to define the core problem.

**Strategize**

Build a solid framework to guide the project's direction.

**DISCOVERY &  
RESEARCH**

*Step 2*

**Design**

Create wireframes and user flows to establish layout and functionality.

**Prototype**

Ensure a logical and intuitive user experience before visual design.

**DESIGN &  
DEVELOPMENT**

*Step 3*

**Design**

Define the visual language, including color palettes and typography.

**Strategize**

Create a foundational Design System with reusable components and a comprehensive iconography set.

**VISUAL IDENTITY &  
SYSTEM**

*Step 4*

**Refine**

Iterate on designs based on feedback from stakeholders.

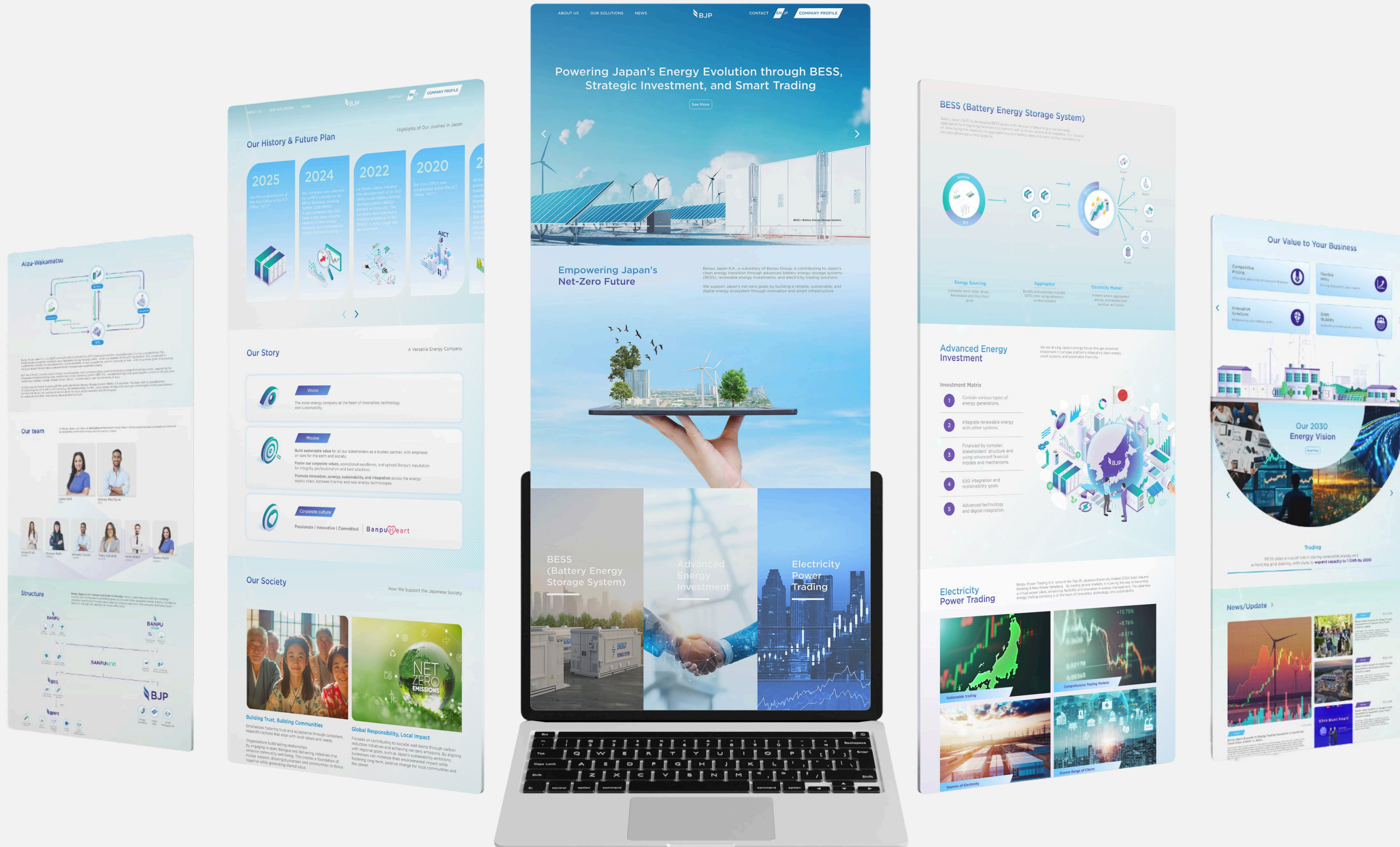
**Prototype**

Prepare all assets and documentation for a seamless transfer to the development team.

**FINALIZE &  
HANDOFF**

# FINAL DESIGN

# BANPU JAPAN COMPANY WEBSITE



### Empowering Japan's Net-Zero Future

Banpu Japan K.K., a subsidiary of Banpu Group, is contributing to Japan's clean energy transition through advanced battery energy storage systems (BESS), renewable energy investments, and electricity trading solutions.

We support Japan's net-zero goals by building a reliable, sustainable, and digital energy ecosystem through innovation and smart infrastructure.



### Aizu-Wakamatsu

Banpu Power Japan Co., Ltd. (BJP) is involved with the Smart City AICT initiative to transform Aizuwakamatsu City into a model Smart City. It participates through its subsidiary, Aizu Renewable Energy Services (ARS) see more...



```
graph TD; G[Generators] -- Power Supply --> R[Retailers]; R -- Usage Fee --> G; R -- Power Supply --> C[Consumers]; C -- Consumption Forecasts --> R; C -- Compensation --> G; C -- Consumption Data --> SPC[SPC]; SPC -- Generation Data --> G; SPC -- Transaction term --> G; SPC -- Power Generation Forecasts --> G;
```

### Our Value to Your Business

- Competitive Pricing**  
Affordable electricity for every business. 
- Flexible PPAs**  
Pricing tailored to your needs. 
- Innovative Solutions**  
Empowering your energy goals. 
- Grids Stability**  
Supporting reliable power systems. 



### Success Projects

Lorem ipsum dolor sit amet consectetur. Neque senectus magna et proin urna facilisis auctor varius id.

- Solar**  

- Battery**  

- Other**  


### Update

**Business**



11/12/2026

#### Banpu Japan Expands Its Energy Trading..

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**Internal** 11/12/2026

#### Banpu Japan Expands Its Energy..

>Lorem ipsum dolor sit amet consectetur. Viverra et purus neque sodales libero.

**Business** 11/12/2026

#### Banpu Japan Expands Its Energy..

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**Business** 11/12/2026

#### Banpu Japan Expands Its Energy..

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# UN-TITLED LAB

PROJECT

UNL COMPANY WEBSITE

TYPE

Company Website

AGENCY

UN-TITLED LAB

MY ROLE

UI/UX Designer

## CHALLENGE

The project's primary challenge was to redesign the website by simplifying its complex user flows and visual design. The goal was to create a clean, intuitive, and modern user experience while ensuring the brand's unique identity was not only maintained but also enhanced through a distinctive design language.

## WHAT I DO

Restructured the site's architecture to simplify navigation and create a more intuitive user flow.

Reorganized and rewrote content to be more concise and impactful, ensuring key messages were communicated effectively.

Developed a new, modern visual language for the website to simplify the interface while enhancing the brand's unique identity.

*Step 1*

Collaborated with the strategy team to define the narrative and content flow of the website, ensuring messages were effectively communicated from the very first step.

**CONTENT STRATEGY & COLLABORATION**

*Step 2*

Redesigned and refined the entire user flow, focusing on simplifying complexity and creating an intuitive, natural user journey

**USER FLOW CREATION**

*Step 3*

Crafted the UI/UX design for both desktop and mobile versions simultaneously, ensuring all elements were consistent and provided a seamless experience across all devices.

**VISUAL IDENTITY & SYSTEM**

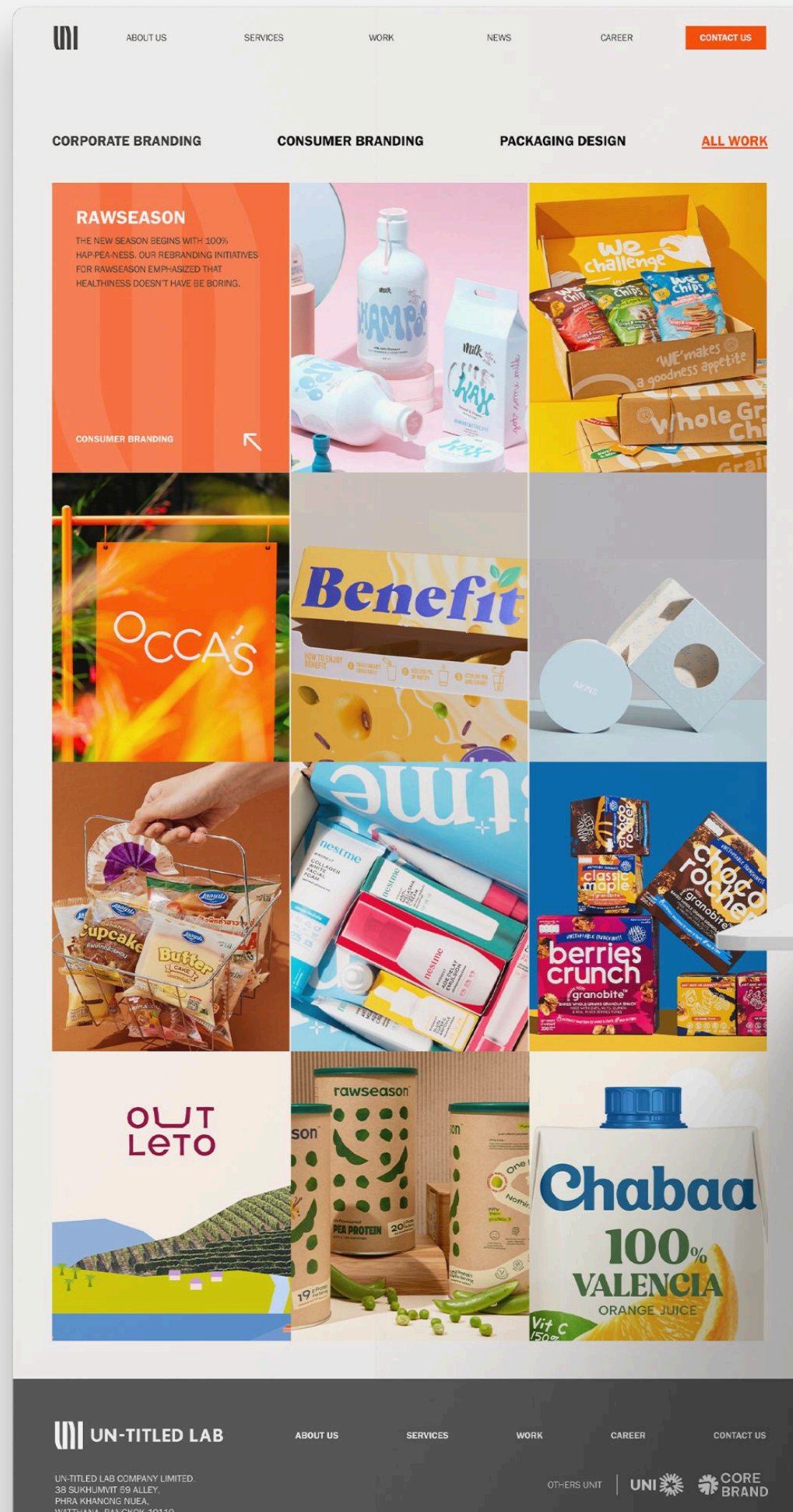
*Step 4*

Developed a comprehensive Design System with reusable components and guidelines, to ensure a smooth and precise implementation when handing off to the development team.

**DESIGN SYSTEM & HANDOFF**

FINAL DESIGN

UNL COMPANY WEBSITE





**PROJECT**

UNI Incubator

**TYPE**

Course Selling Website

**AGENCY**

UN-TITLED LAB

**MY ROLE**

UI/UX Designer

## CHALLENGE

The project's primary challenge was to redesign the website by simplifying complex user flows and creating a more user-friendly and distinctive design. The goal was to build a clean and modern interface that is not only easy to navigate but also visually appealing and engaging to the target audience.

## WHAT I DO

Refined the site's architecture to simplify navigation and create a more intuitive user flow.

Reorganized and rewrote content for better clarity, ensuring key messages were delivered effectively with updated imagery.

Developed a distinctive and user-friendly visual language to enhance the brand's identity and increase user engagement.

*Step 1*

Received client briefs and understood project requirements to define the real problems and challenges that the design must solve.

**BRIEFING &  
PROBLEM DEFINITION**

*Step 2*

Analyzed identified problems and mapped out a new user flow to create a user journey that is both effortless and highly effective.

**ANALYSIS &  
USER FLOW**

*Step 3*

Crafted UI/UX designs for desktop along with a comprehensive Design System, to ensure brand consistency and long-term design efficiency.

**DESIGN &  
SYSTEMIZATION**

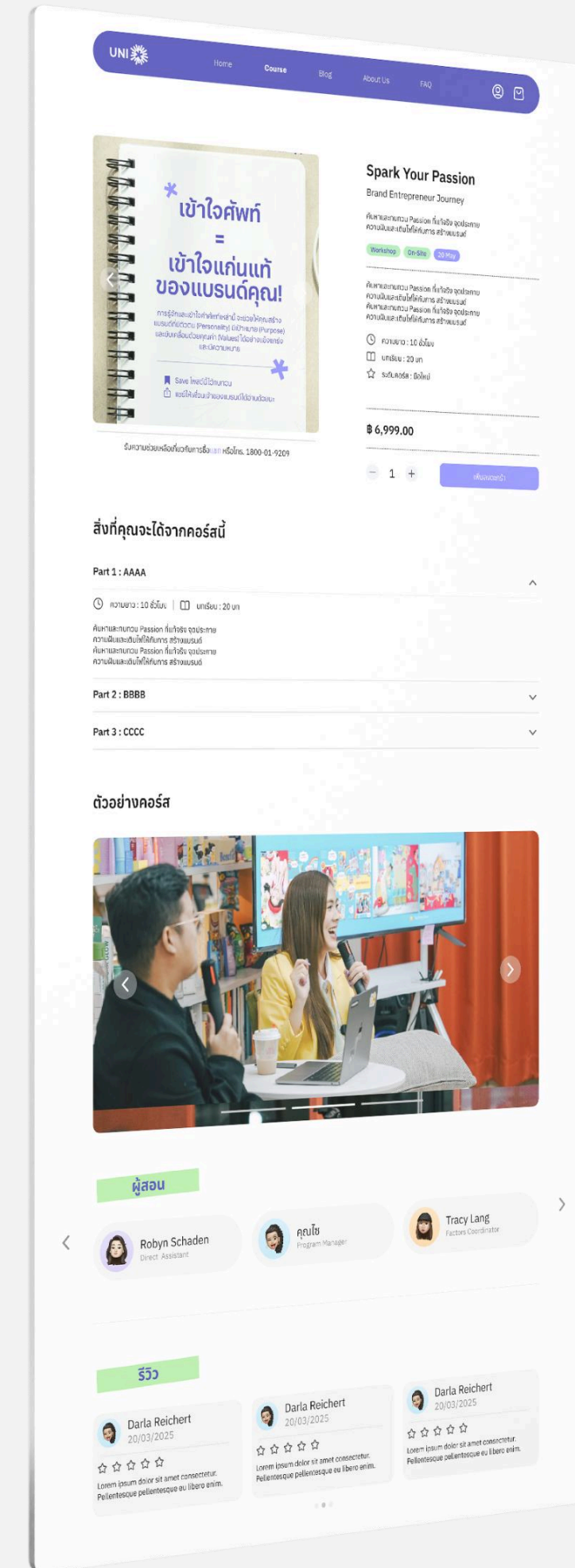
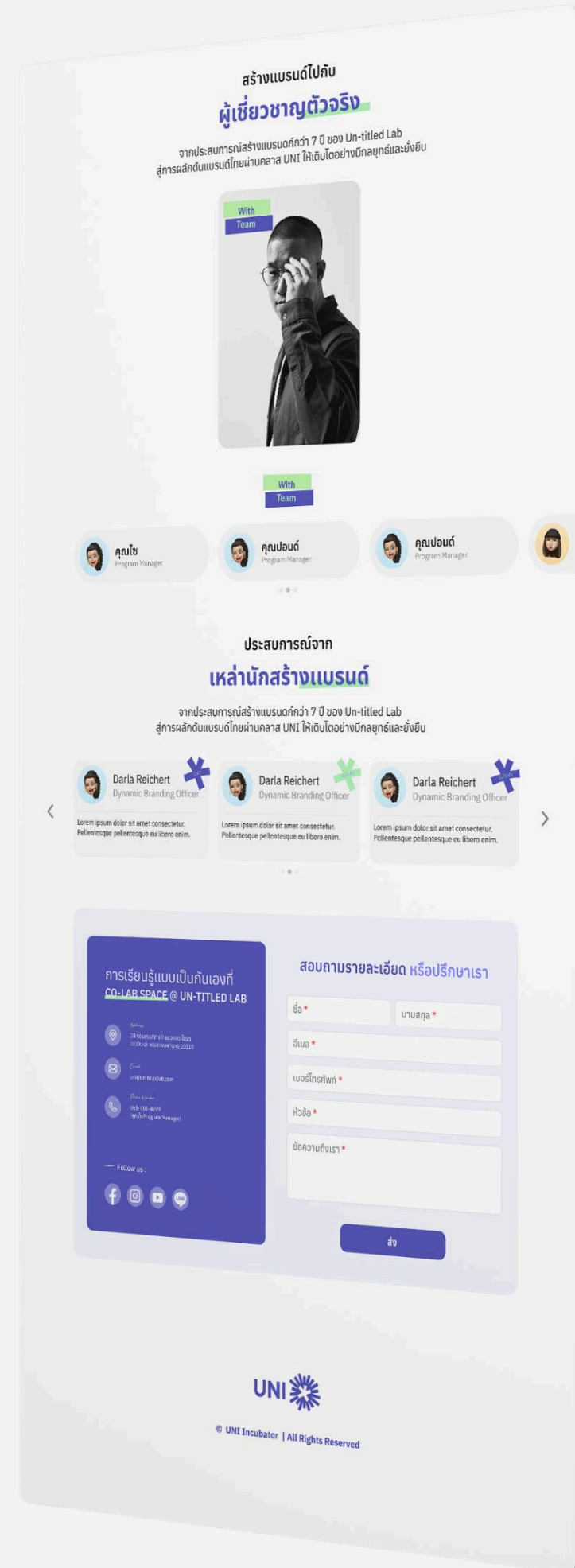
*Step 4*

Prepared and handed off the final designs to the development team, while supporting the testing process to ensure the final product meets quality standards.

**DESIGN SYSTEM &  
HANDOFF**

FINAL DESIGN

UNI INCUBATOR





**PROJECT**

Grab x GPOS Website

**TYPE**

Product Selling Website

**CLIENT**

SUNMI Thailand

**MY ROLE**

UI/UX Designer

## CHALLENGE

The primary challenge was to design a website for the collaboration between Grab and Gpos. The key was to create a unified design that respectfully incorporated the brand identities of both companies, while also ensuring the interface was user-friendly, distinctive, and stood out from competitors.

## WHAT I DO

Conducted research on competitors to analyze their design and functionality, identifying opportunities to differentiate our product and create a more user-friendly experience.

Developed a design concept and redefined the user flow, ensuring a seamless journey that reflects the brand identities of both Grab and Gpos.

Created responsive designs for both desktop and mobile, along with a comprehensive Design System, for a smooth and precise handoff to the development team.

*Step 1*

Conducted research on competitors to analyze their design and functionality, identifying opportunities to differentiate our product and create a more user-friendly experience.

**RESEARCH & ANALYSIS**

*Step 2*

Developed a design concept and redefined the user flow, ensuring a seamless journey that reflects the brand identities of both Grab and Gpos.

**CONCEPT & USER FLOW**

*Step 3*

Created responsive designs for both desktop and mobile, along with all necessary visuals and graphics, to build a consistent and engaging user interface.

**DESIGN & DEVELOPMENT**

*Step 4*

Prepared and handed off all design assets and documentation to ensure a smooth and precise implementation by the development team.

**HANDOFF TO DEVELOPMENT**

# FINAL DESIGN

# GRAB X GPOS WEBSITE

ค่าบริการจาก Gpos

- ฟรีบริการส่งอาหารสินค้า
- ศูนย์บริการ 7 สาขาทั่วประเทศ
- บริการหลังการขาย 9.00-22.00
- รับประกันนาน 1 ปีเต็ม
- ฟรีค่าอัพเกรด 1 ปีเต็ม

Gpos Devices

D3 PRO

## Grab x Gpos

"เพิ่มยอดขายให้ร้านอาหารของคุณ รับออเดอร์ง่าย จัดการได้เร็วกว่าเดิม"

Gpos ระบบจัดการร้านอาหารที่เชื่อมกับบริการส่งของ Grab และบริการรับส่ง (Pickup) ส่งออเดอร์ง่าย รับเงินเพิ่มเร็วจาก Grab และลดต้นทุนการดำเนินงานและเพิ่มรายได้จาก GrabFood

ดาวน์โหลดเลย

### โซลูชันร้านอาหารครบวงจร

- จัดการออเดอร์ GrabFood ง่ายๆ
- ลดความผิดพลาดและส่งของได้ทันที
- เสียงแจ้งเตือนเมื่อออเดอร์เข้า
- อัปเดตสต็อกสินค้า อัตโนมัติ
- รองรับการชำระเงิน GrabPay, QRCode
- สรุปรายงานขาย ประจำวัน แบบเรียลไทม์

### ฟีเจอร์เด่น

Realtime

Gpos Devices

### เพิ่มยอดขายแบบก้าวกระโดด

- ฟรีค่าใช้จากระบบ Gpos Software**  
ฟรีค่าใช้จากระบบ Gpos Software 1 ปีไม่มีค่าใช้จ่ายรายเดือนสำหรับซอฟต์แวร์จัดการร้านอาหารในบิแรก
- ฟรีคอมมิชชั่น Delivery และ Self Pick-up**  
เพิ่มรายได้จากการทำเดลิเวอรี่ผ่าน GrabFoodเพิ่มทางเลือก ให้ลูกค้ารับอาหารเองที่ร้านช่วยลดต้นทุนคอมมิชชั่นจาก 30% ลงเหลือ 0% การทำเดลิเวอรี่ผ่าน GrabFood
- ลดค่าคอมมิชชั่น(GP)**  
ลดค่าคอมมิชชั่น(GP) สำหรับ Dine Out Deal ลดเหลือ 10 %
- ลดค่าธรรมเนียมการจองโต๊ะ: Chope**  
ลดค่าธรรมเนียมการจองโต๊ะ: Chopeเหลือเพียง 2,500 บาทต่อเดือน จาก 3,500 บาทลดต้นทุนในการจองโต๊ะพื้นที่ร้านของคุณ

สมัครสมาชิก

ชื่อร้าน\*

สาขา\*

รุ่นเครื่อง

ขอใบเสนอราคา GPOS ต่อมาและขอเอกสารใบเสนอราคา โฉนดที่ดินและเอกสารประกอบอื่นๆที่เกี่ยวข้อง

ส่งข้อมูล

Gpos

A system that grows with you!

02 114 8678

แจ้งปัญหาการใช้งาน

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### เพิ่มยอดขายแบบก้าวกระโดด

- ฟรีค่าใช้จากระบบ Gpos Software**  
ฟรีค่าใช้จากระบบ Gpos Software 1 ปีไม่มีค่าใช้จ่ายรายเดือนสำหรับซอฟต์แวร์จัดการร้านอาหารในบิแรก
- ฟรีคอมมิชชั่น Delivery และ Self Pick-up**  
เพิ่มรายได้จากการทำเดลิเวอรี่ผ่าน GrabFoodเพิ่มทางเลือก ให้ลูกค้ารับอาหารเองที่ร้านช่วยลดต้นทุนคอมมิชชั่นจาก 30% ลงเหลือ 0% การทำเดลิเวอรี่ผ่าน GrabFood
- ลดค่าคอมมิชชั่น(GP)**  
ลดค่าคอมมิชชั่น(GP) สำหรับ Dine Out Deal ลดเหลือ 10 %
- ลดค่าธรรมเนียมการจองโต๊ะ: Chope**  
ลดค่าธรรมเนียมการจองโต๊ะ: Chopeเหลือเพียง 2,500 บาทต่อเดือน จาก 3,500 บาทลดต้นทุนในการจองโต๊ะพื้นที่ร้านของคุณ

### D3 PRO

เครื่อง POS Android : D3 PRO รุ่นจอสี 2.99 สำหรับร้านค้าหรือธุรกิจขนาดใหญ่

เชื่อมต่ออินเทอร์เน็ต (รองรับ LAN) | สแกนบาร์โค้ด | Wi-Fi | (Android 5.0)

ดาวน์โหลดเลย



**PROJECT**

MEC Replay'24

**TYPE**

Campaign Website

**CLIENT**

MaxMe Corp

**MY ROLE**

UI/UX Designer

## CHALLENGE

The project's challenge was to design a campaign website that not only supports sales but also effectively showcases a user's year-in-review. The goal was to create an engaging and visually compelling experience that combines promotional content with personalized data to drive user interaction and retention.

## WHAT I DO

Developed a campaign concept and content strategy to ensure the website's message was compelling and perfectly aligned with sales goals.

Analyzed user data and behaviors to inform design decisions and create a personalized recap experience that resonates with the audience.

Created a dynamic and visually rich design for the campaign that effectively combined promotional content with personalized user information.

*Step 1*

Defined the design concept and researched similar campaigns to generate innovative ideas and ensure feasibility.

**RESEARCH &  
DESIGN CONCEPT**

*Step 2*

Analyzed user data and integrated it with the design concept to create a solid Wireframe that serves as the website's structural foundation.

**DATA ANALYSIS &  
WIRE FRAMING**

*Step 3*

Developed the final design based on data analysis to ensure the visuals are not only beautiful but also meet user needs and project goals.

**DESIGN &  
REFINEMENT**

*Step 4*

Handed off all design assets to the development team while supporting the testing process to ensure the final product meets quality standards.

**HANDOFF &  
TESTING**





<b>PROJECT</b>	MEC Dashboard Design
<b>TYPE</b>	Dashboard Design
<b>CLIENT</b>	MaxMe Corp
<b>MY ROLE</b>	UI/UX Designer

## CHALLENGE

The project's challenge was to design a campaign website that not only supports sales but also effectively showcases a user's year-in-review. The goal was to create an engaging and visually compelling experience that combines promotional content with personalized data to drive user interaction and retention.

## WHAT I DO

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DESIGN CONCEPT**

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**DESIGN &  
REFINEMENT**

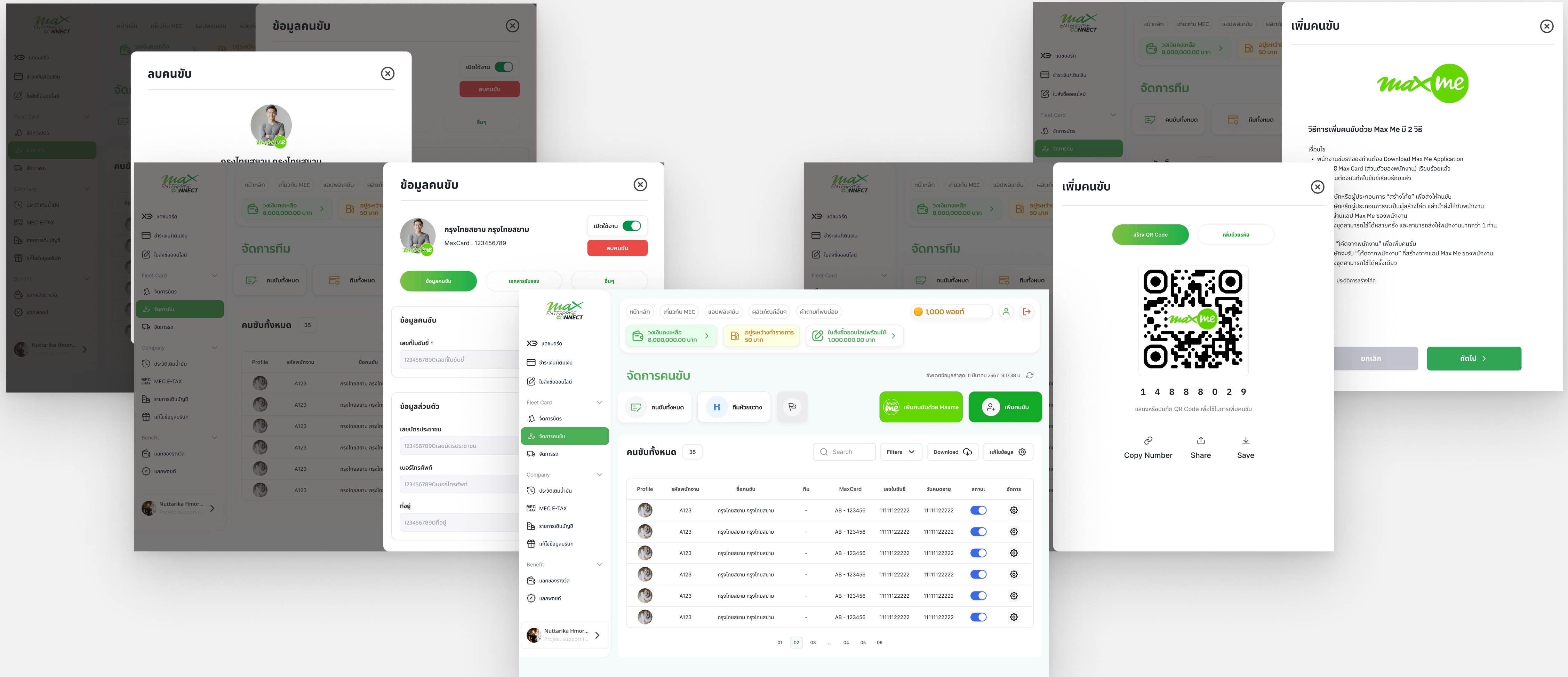
*Step 4*

Handed off all design assets to the development team while supporting the testing process to ensure the final product meets quality standards.

**HANDOFF &  
TESTING**

# FINAL DESIGN

# MEC DASHBOARD DESIGN





<b>PROJECT</b>	Health Mall Section
<b>TYPE</b>	Health Care Application
<b>CLIENT</b>	Telehealth Thailand
<b>MY ROLE</b>	Lead UI/UX Designer

## CHALLENGE

The main challenge was to lead a comprehensive project from end to end, encompassing research, data analysis, case study reviews, and design execution. The goal was to create a user-friendly and accessible interface that is intuitive and engaging for a wide range of age groups.

## WHAT I DO

Conducted comprehensive user research and case study analysis to identify key user behaviors and best practices for diverse age groups.

Designed the user flow and information architecture to ensure a logical and intuitive navigation path that simplifies the user journey for all demographics.

Created a clean, modern, and accessible UI/UX design that is visually appealing and easy to use, while still maintaining a distinct brand identity.

*Step 1*

Studied user behavior and analyzed relevant case studies to deeply understand user needs and pain points.

**RESEARCH & USER BEHAVIOR STUDY**

*Step 2*

Collaborated with the team to define the user flow, creating a structured and intuitive navigation path for all user groups.

**USER FLOW & COLLABORATION**

*Step 3*

Scoped out the work for the team to build wireframes and conduct preliminary usability tests to gather feedback and refine the design before finalization.

**WIREFRAME & USABILITY TEST**

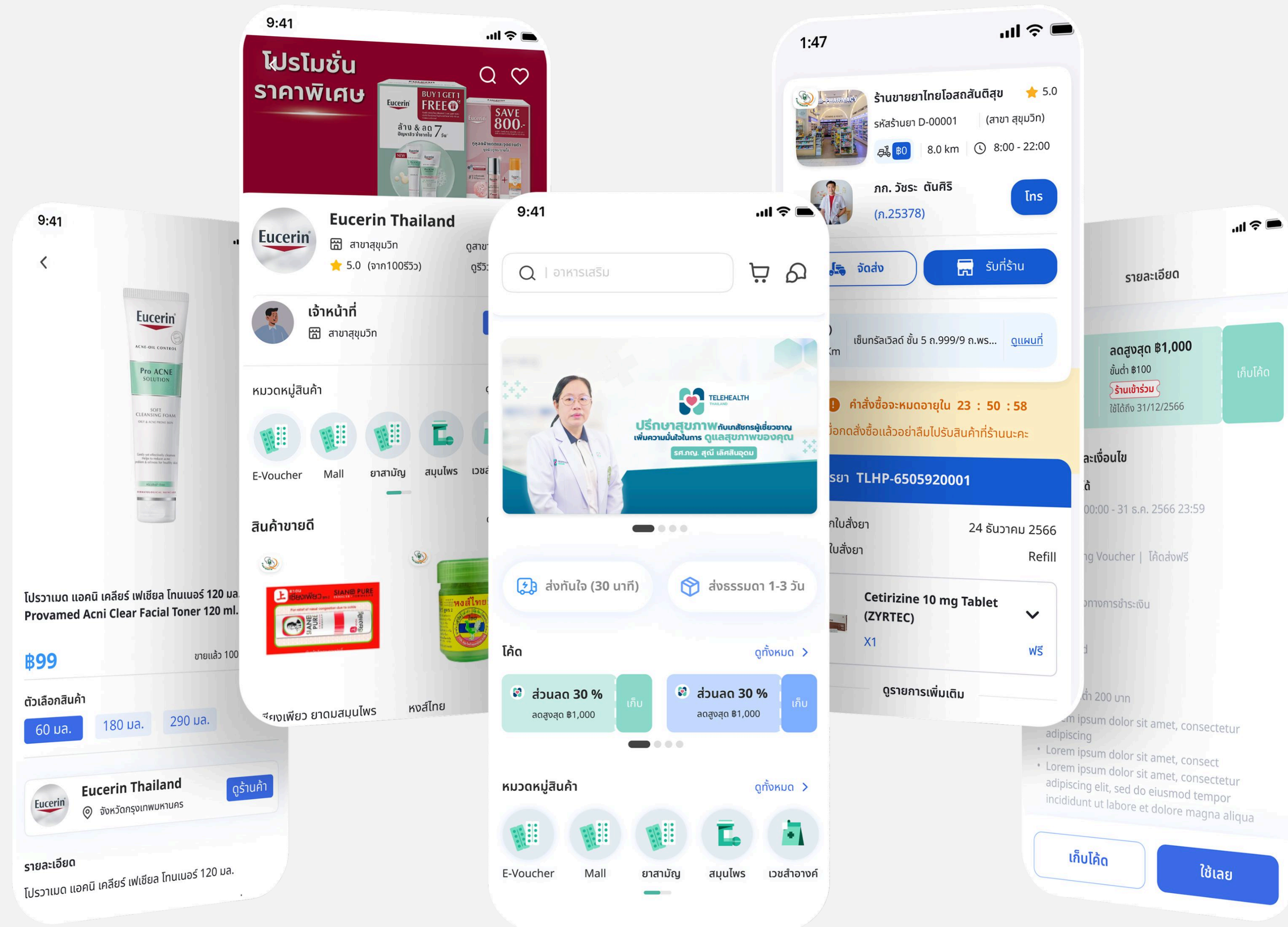
*Step 4*

Collaborated on the UI/UX design and performed continuous iteration, applying test results to achieve the best possible outcome.

**DESIGN & ITERATION**

FINAL DESIGN

HEALTH MALL SECTION



**THANK YOU!**

The projects you've seen here are some of my favorite works.  
If you're looking for a designer who brings passion and a playful  
spirit to problem-solving, I'm just an email away.  
Let's connect!

**pongsakorn.suks@gmail.com**  
**090-251-8564**