

Nasakpho Thongkukiatkul

ABOUT ME



I'm a Thai designer from Buriram, specialising in branding and graphic design. My passion lies in culture, where I explore identity, storytelling, and the role of design in connecting people across traditions and generations.

Technical Skills

Adobe Creative Suite, Figma, Canva, Chat GPT, Midjourney, Gemini, Capcut

Languages

Thai Native Language
English Fluent

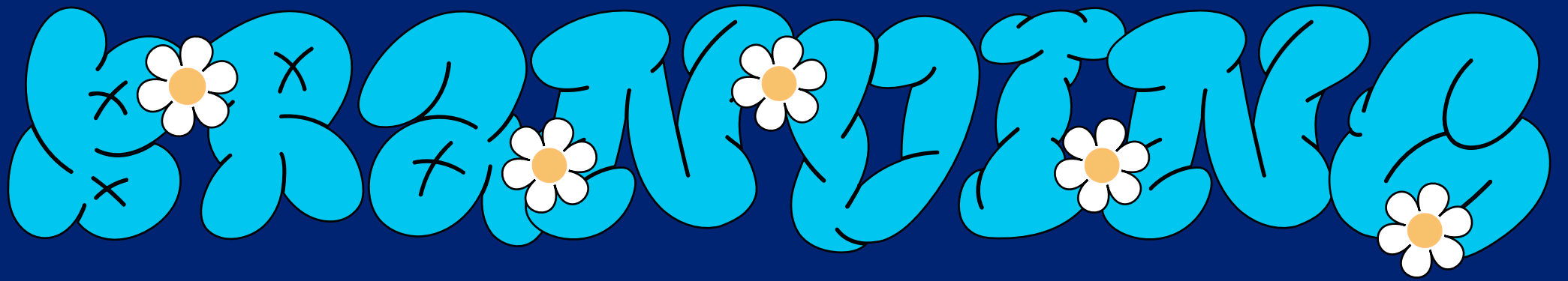
Interests

Arts& Craft, Cooking, Fashion, Food Styling

Education

BA Graphic Branding & Identity

University of the Arts London – London College of Communication



SAAN

PROJECT NOBIS

Capera

Kwanh Herb Club



Project: SAAN

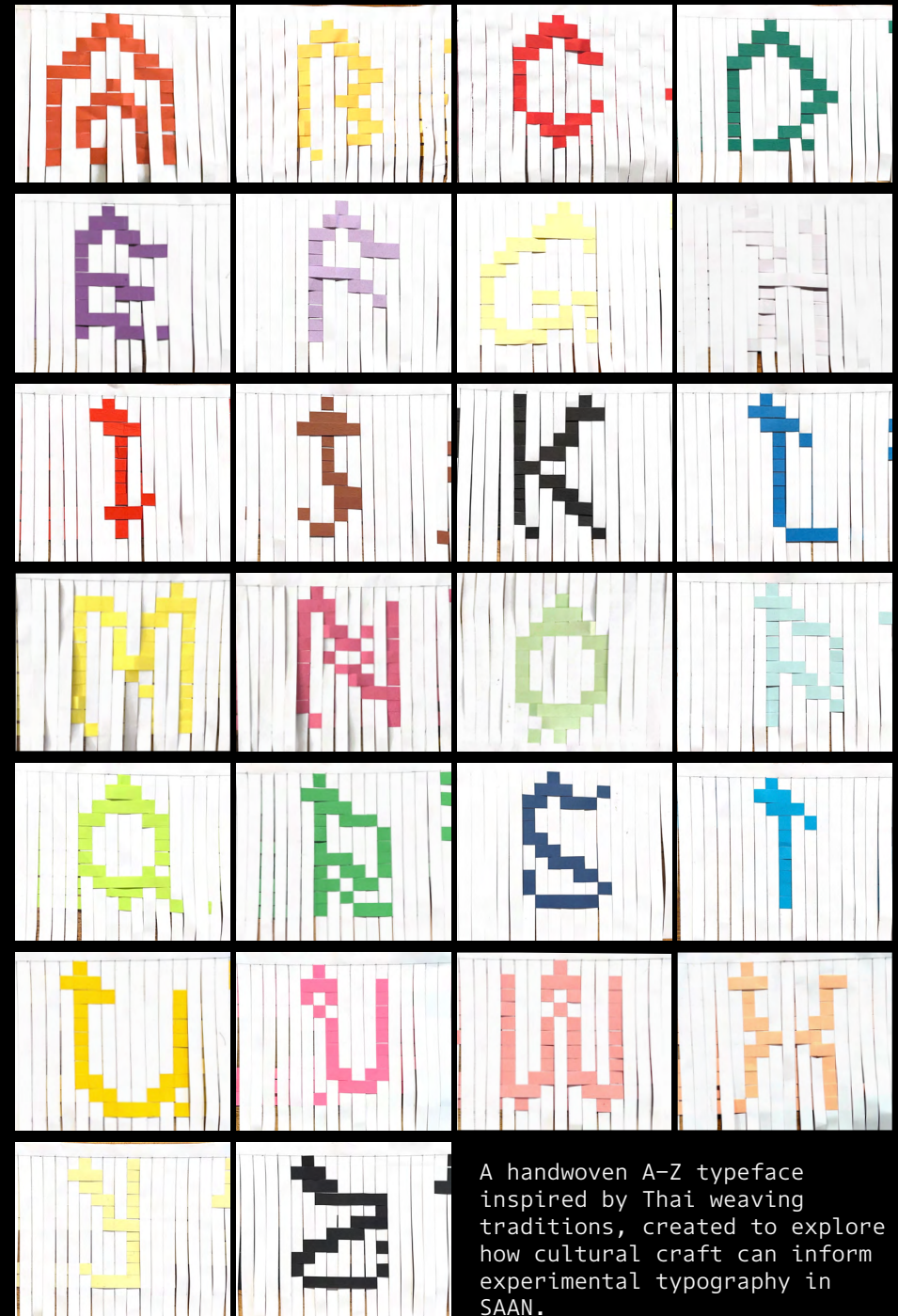
Problems: Thailand's cultural richness is often reduced to cliché, leaving limited space for meaningful engagement with its contemporary creative scene and deep-rooted traditions.

Target Audiences: Culturally curious locals in the UK, including expats, creatives, and global-minded visitors eager to explore Thailand beyond tourism.

Solutions: A Cultural hub that weaves Thai heritage with modern creativity. Through exhibitions, dining experiences, and collaborative programming. It will redefine how Thai culture is presented and shared for the sensory, social, and story-driven.



Experimenting traditional
Thai-woven style



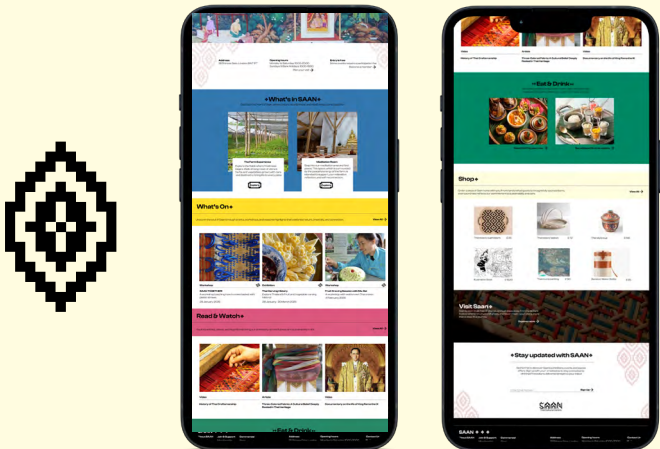
A handwoven A-Z typeface
inspired by Thai weaving
traditions, created to explore
how cultural craft can inform
experimental typography in
SAAN.



සංගමන



A cultural centre that unites people by preserving traditions, honoring legacies, and weaving stories into a shared cultural heritage that inspires across generations.



KHAO
by SAAN

28.02.2025
KHAO by saan Spring Menu 2025

- ❖ **Amuse Bouche** ❖
Ma Hor Strawberry
Uni and Caviar Tartlet
Leaf Wrap with Wagyu Beef
- ❖ **Appetiser** ❖
Gol
Pomelo Salad
- ❖ **Main Course** ❖
Royal Boat Relish with Vegetables
Braised Pork Belly
Fried Flower with Beef stuffing
Bone Marrow Golee

Hokkaido Scallop Ceviche
Beef Tongue Massaman Curry
Preserved Radish with Egg
- ❖ **Palate Cleanser** ❖
Signature Tom Yum River Prawn
- ❖ **Dessert** ❖
Sweet Fermented rice Ice Cream
Coconut Custard with Filling

Pittit Four

SAAN
The Cultural Centre

◆ ◆ ◆ ◆

What's On Visit Resid & Watch Learning Shop

SAAN

Discover the world of art and culture behind our botanical collections, with over 100,000 living plants to be found across our 1.1M sqm World heritage site.

Address
28 Thross Galla, London SW7 9TF

Opening hours
Monday to Saturday 10:00-20:00
Sundays & Bank Holidays 10:00-18:00
Plan your visit →

Entry is free
Some events require a participation fee
Become a member →

◆ What's in SAAN ◆

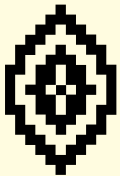
Discover the heart of SAAN where nature, nourishment, and mindfulness come together.

The Farm Experience
Explore the fields where fresh ingredients thrive among medicinal herbs and vegetables, grown with care and destined to bring life to every plate.

Explore

Meditation Room
Step into our meditation area and find peace. The space, which is surrounded by the peaceful energy of the farm, is intended to support your relaxation, reflection and self-room reflection.

Explore





Project: PROJECT NOBIS

Problems: Limited Sustainable Options in the Jewellery Industry

Target Audiences: Late Gen X and Gen Z individuals are eager to explore new concepts and challenge traditional norms. They are open to trying out innovative ideas and are conscious of their environmental impact, seeking sustainable alternatives in their consumption habits.

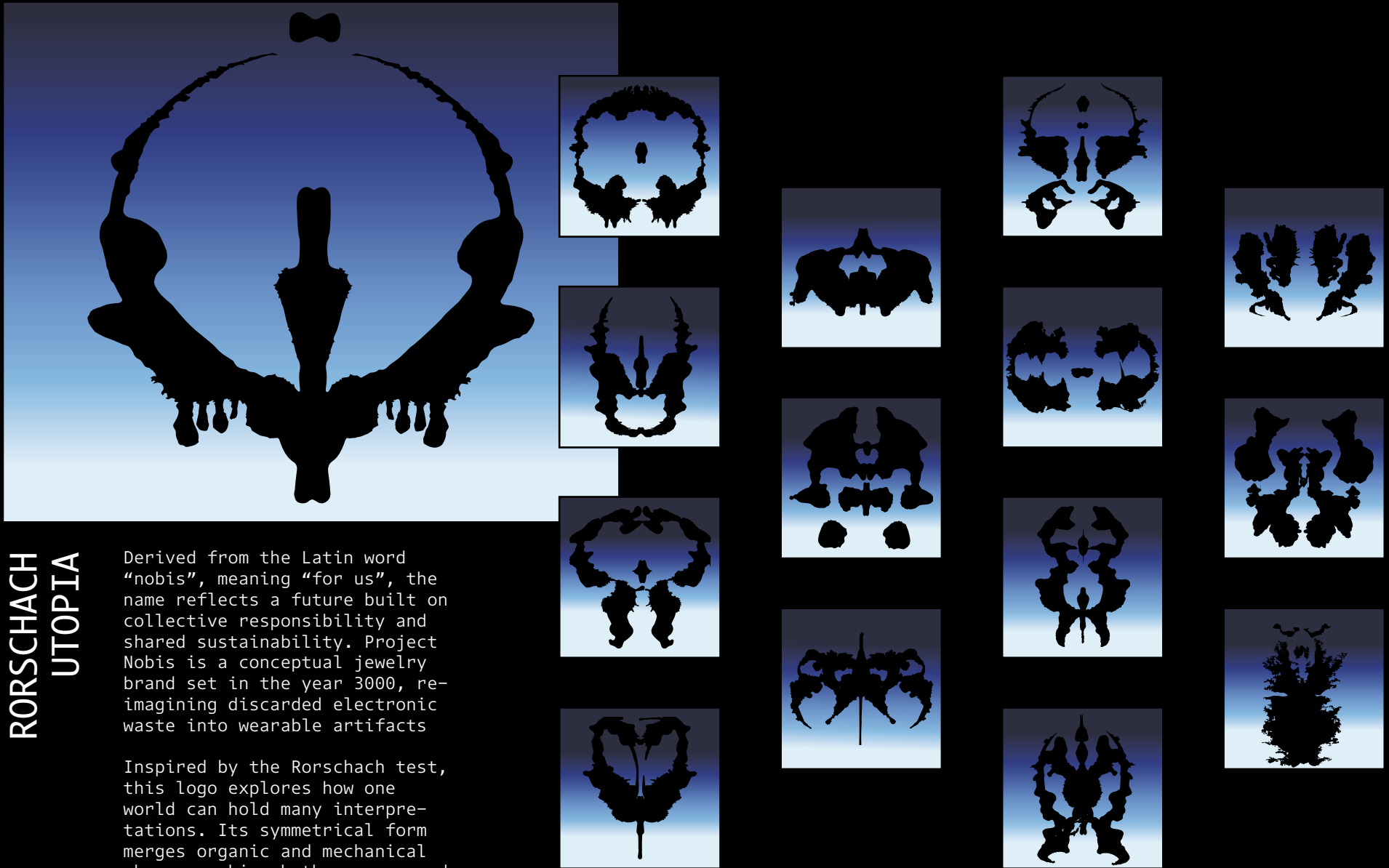
Solutions: Transforming E-Waste into Futuristic Jewellery with Project: Nobis

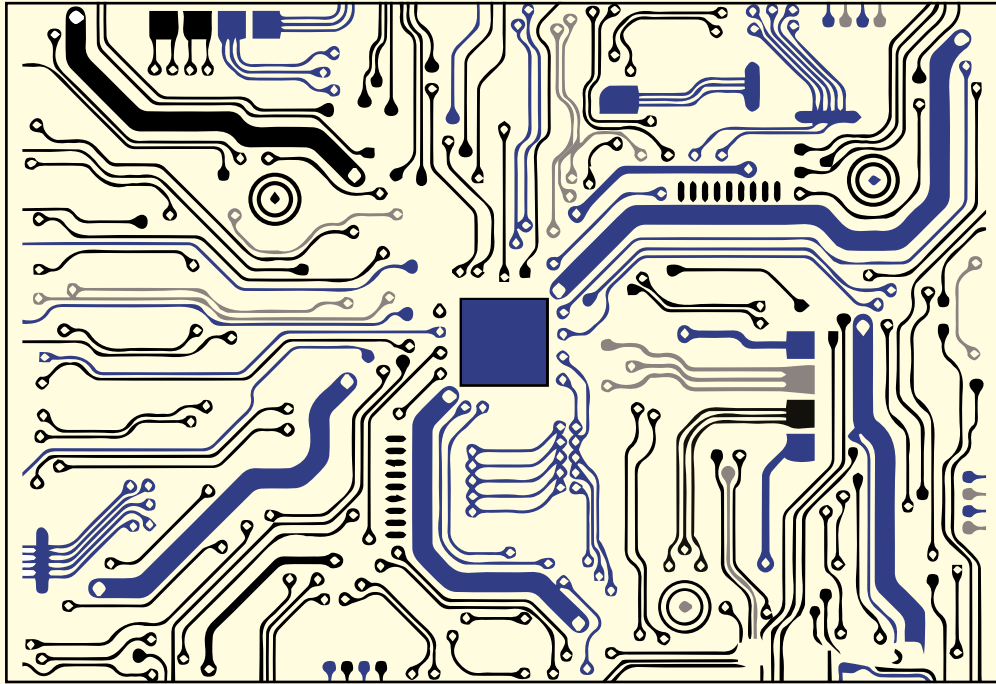


RORSCHACH UTOPIA

Derived from the Latin word "nobis", meaning "for us", the name reflects a future built on collective responsibility and shared sustainability. Project Nobis is a conceptual jewelry brand set in the year 3000, re-imagining discarded electronic waste into wearable artifacts

Inspired by the Rorschach test, this logo explores how one world can hold many interpretations. Its symmetrical form merges organic and mechanical shapes—evoking both a crown and a spine to symbolise the fusion of humanity and technology, reality and perception.





Secondary Logo

PROJECTNOBIS™
Moulding Our World Together

Submark



Favicon



P: NOBIS™

12h AT 3 PM WORLDWIDE DELIVERY AVAILABLE NEW DROP ON MAY 23h AT 3 PM WORLDWIDE DELIVERY AVAILABLE WORLDWIDE DELIVERY AVAILABLE NEW DROP ON MAY 23h AT 3 PM WORLDWIDE DELIVERY AVAILABLE WORLDWIDE DELIVERY AVAILABLE NEW DROP ON MAY 23h AT 3 PM WORLDWIDE DELIVERY AVAILABLE WORLDWIDE DELIVERY AVAILABLE NEW DROP ON MAY 23h AT 3 PM

SHOP IN GB LOGIN BASKET

PROJECT NOBIS™

PROJECT NOBIS IS A FUTURISTIC JEWELLERY BRAND TRANSFORMING ELECTRONIC ITEMS, INTO WEARABLE JEWELRY, OFFERING WEARERS THE SENSATION OF AUGMENTED BODY AKIN TO THE TRANSHUMANS.

JOIN NOW TO GAIN AN EXCLUSIVE ACCESS TO OUR AUGMENTED CREATIONS.

SYNC UP

RETURNS POLICY ORDER TRACKING IDs SUPPORT TERMS OF SERVICE PRIVACY POLICY

INFO ARCHIVE TIK TOK INSTAGRAM

9:41

projectnobis

23 posts 52.4k followers 3 following

PROJECT NOBIS™
 Accessories
 Moulding the World together
 Transforming E-waste into Jewelry
 @projnobis.com

Follow Message Email

P:N P:N P:N P:N

Home Search Add Heart Profile



PROJECT NOBIS
Moulding Our World Together





Project: Capera

Problems: Rising melanoma rates and overlooked UV protection needs for men with thinning or bald scalps.

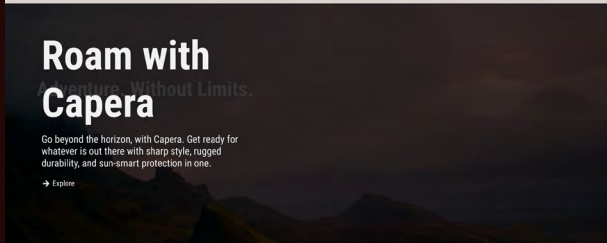
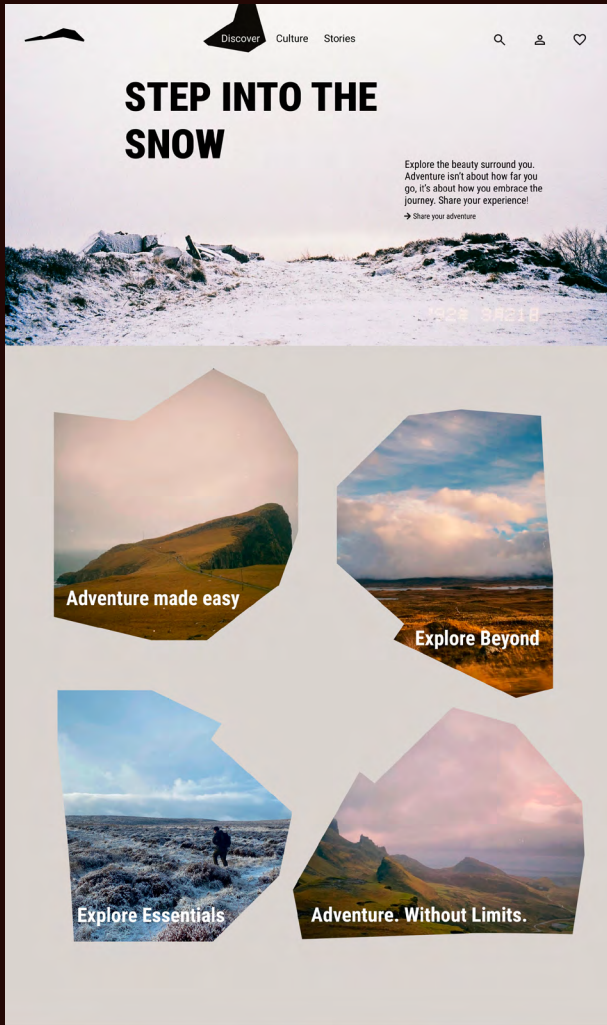
Target Audiences: Men aged 30–50 in the UK, living active lifestyles and experiencing hair loss, seeking functional, everyday protection without compromising confidence.

Solutions: Create a sun protection brand designed for real life starting with a UV-protective hat inspired by a father who never let baldness hold him back.

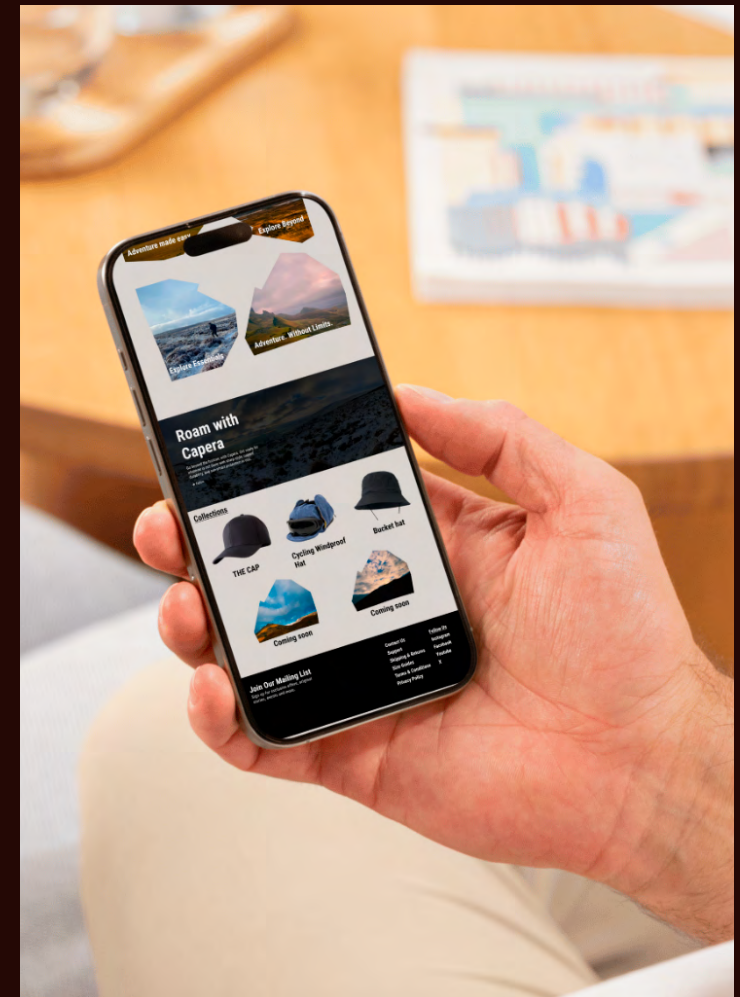
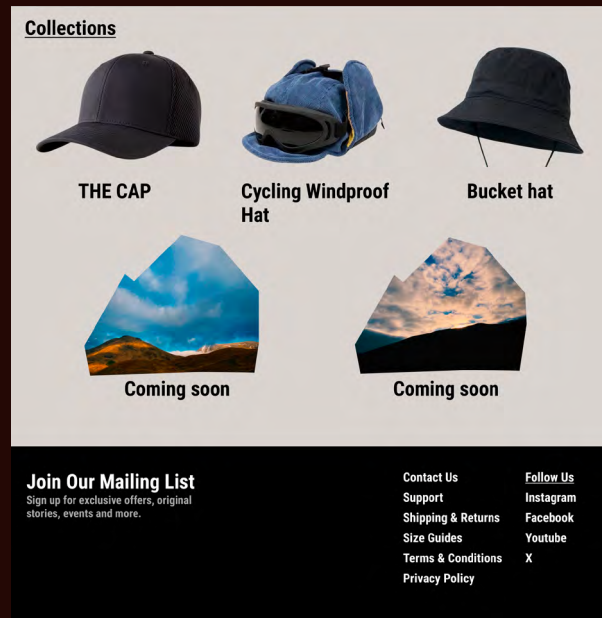




Capera's Brandmark is in a shape of a Cap but can also be seen as a mountain, symbolising exploration, resilience, and the adventurous spirit of the brand.



The website design embodies Capera's adventurous and bold identity through angular imagery and a clean layout, showcasing functionality and aligning with the brand's essence of "Fits Your Day."





Patches are designed to represent Capera's spirit of exploration and individuality.





The packaging reflects Capera's blend of functionality and style with a reusable drawstring bag that offers practicality and a rugged aesthetic.



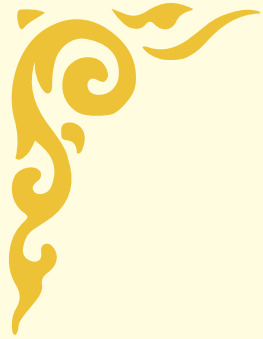


Project: Kwahn Herb Club

Problems: Thai herbal knowledge is disappearing from everyday life, especially among younger generations. Most learning tools are too formal, outdated, or not engaging enough for children.

Target Audiences: Thai Children (9-14 years old) Curious and imaginative students growing up in both urban and rural areas across Thailand.

Solutions: Kwahn Herb Club is an educational brand that reintroduces Thai herbs to children through characters, elemental stories, and interactive tools making traditional knowledge fun, personal, and memorable.



Kwahn Herb Club



KNCS



Din Din



Yarin



Wa Wa



Aki

Kwahn Herb Club is an educational brand that teaches Thai children about herbs and traditional medicine through storytelling, sensory play, and design. The word “Kwahn” (ขวัญ) refers to the Thai concept of spiritual essence.

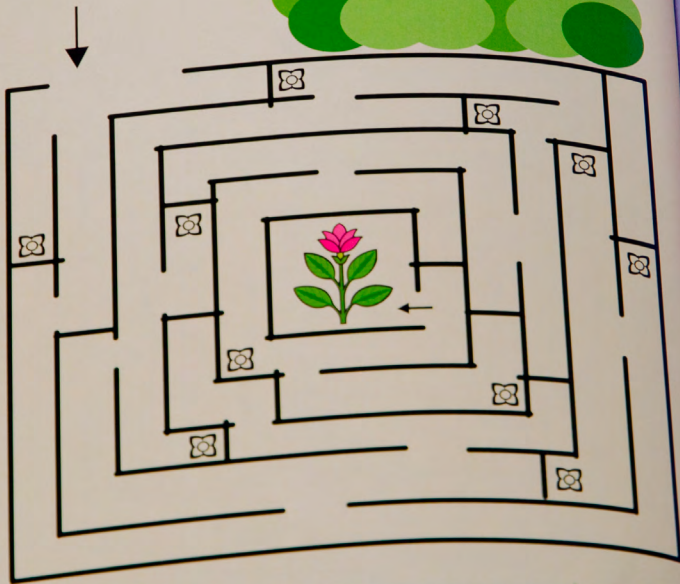
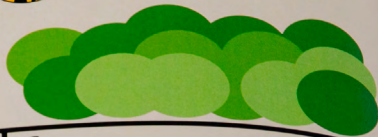
Guiding the club are four elemental spirit characters: Din Din (Earth), Yarin (Water), Wa Wa (Wind), and Aki (Fire) each representing a playful connection to nature, healing, and Thai cultural beliefs.



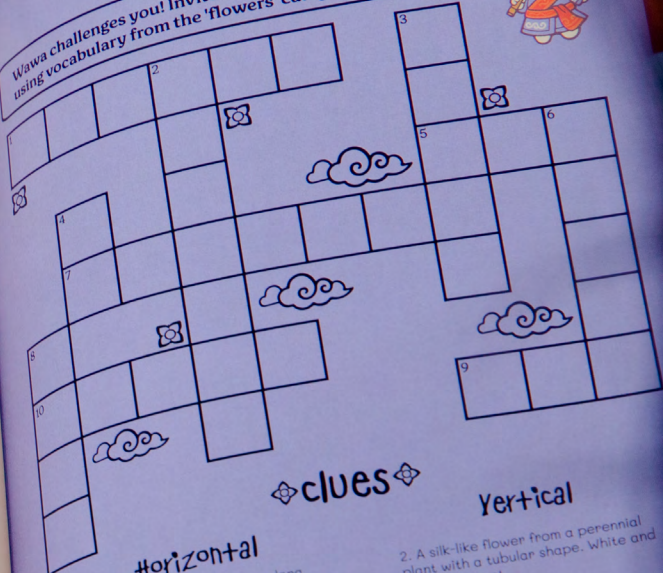
Herb Identifying Cards for kids to learn all about herbs



Can you help Wawa lead the buzzing bees through the maze and get them to their flower?



Wawa challenges you! Invite readers to solve the puzzle using vocabulary from the 'flowers' category.



clues

Horizontal

- 1. A white flower shaped like a long tube, fragrant at night.
- 5. Blooms in a pinkish-purple shade on the first day, then turns white. It's a hardy shrub used for hedges.
- 7. The flower bud looks like a banana with 6 petals. When it blooms, it's a soft yellow colour.
- 9. A flower whose petals can be eaten as a vegetable. It has a cooling, fragrant scent and is pleasant to the heart.
- 10. The provincial flower of Kalasin.

Vertical

- 2. A silk-like flower from a perennial plant with a tubular shape. White and softly fragrant.
- 3. A flower that can change into three different colors in one day.
- 4. A flower with a long tubular shape. Its petals are white, but the base is red.
- 6. A flower with two overlapping greenish calyx layers. It has three layers and emits a soft fragrance all day.
- 8. The most durable flower. Native to Central America.

THANKS YOU