

13 SELECTED DESIGNS WORK

GRAPHIC DESIGNER PORTFOLIO

HELLO - DAN HERE

Graphic designer with a love for branding, UX/UI, and merchandise design. I enjoy creating visual identities and digital experiences that are clean, user-focused, and driven by strong concepts. I believe good design should feel effortless and visually confident. I work fast and enjoy exploring minimalism and brutalist aesthetics, focusing on clarity, structure, and bold visual impact while keeping the process fun and collaborative.

What I'm Looking for

I'm seeking freelance, commission-based, or full-time opportunities (hybrid or on-site), and I'm excited to work with creative teams that value strong concepts, clear visuals, and a positive, inspiring work environment.

DESIGN FOCUS

- Merchandise design
- UX/UI design
- Typeface design
- Print media design
- Packaging design
- Photography
- Branding design





HAPPIER THAN EVER LIVE IN BANGKOK

Custom merchandise design created for Billie Eilish's Happier Than Ever Live in Thailand (2022), drawing inspiration from the album's distinct visual aesthetic soft tones with contrasted





MY DARLING

A Valentine's collection designed for Leisure Projects, inspired by a balance of modern and classic Valentine aesthetics blending romantic elements with clean, contemporary silhouettes to create pieces that feel timeless, wearable, and subtly expressive rather than overly sentimental.





IP FOOTBALL CLUB

The IP Football Club jersey features a clean, modern design with bold club colors and subtle dynamic details, representing strength, unity, and pride on the pitch.

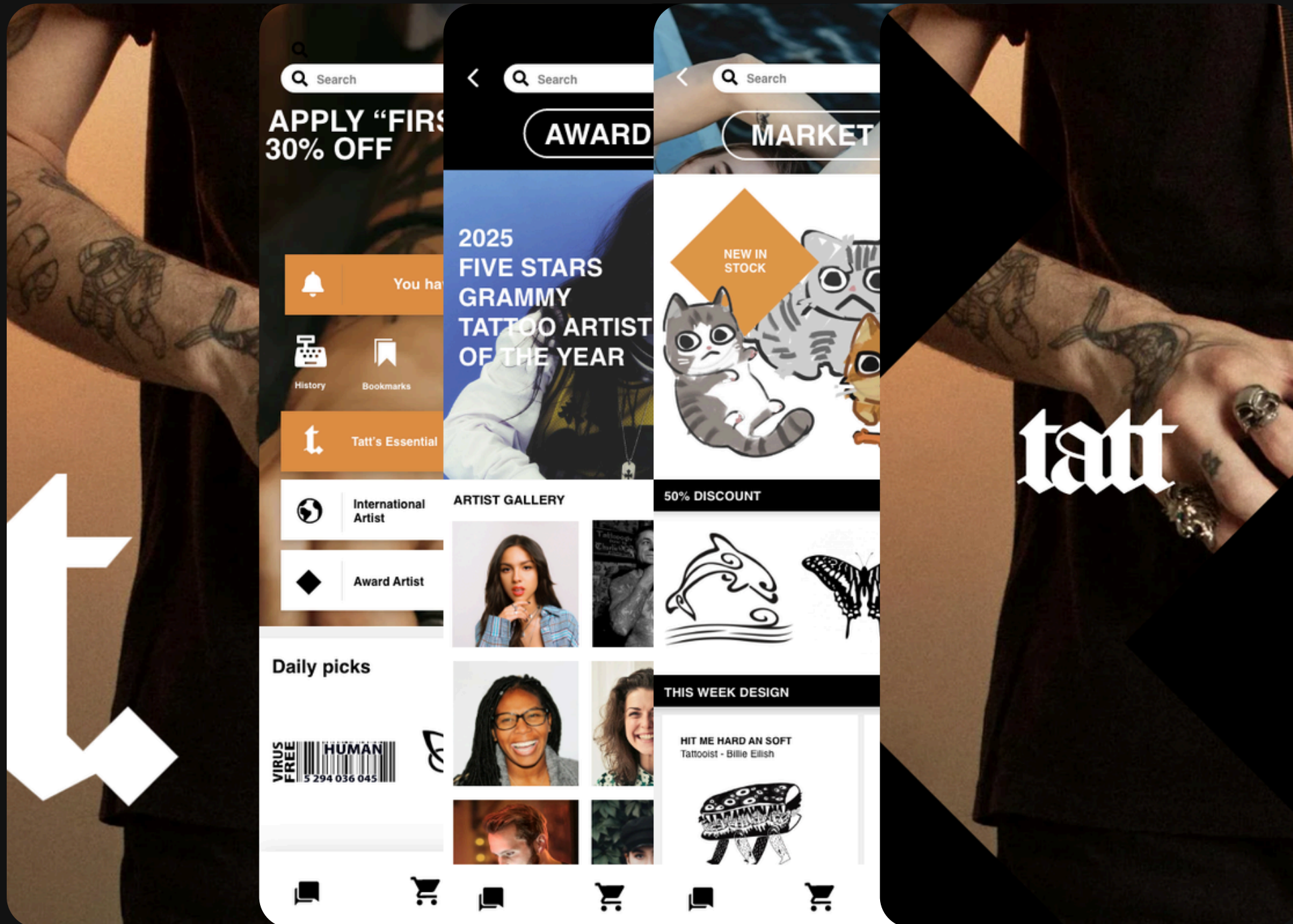




DOGHOOD

Hoodie designs created for dogs and puppies, inspired by Pride flag colors and reinterpreted through streetwear aesthetics. The color palettes are carefully adapted to tones and contrasts that are clearly visible to dogs, blending inclusivity, functionality, and contemporary fashion into playful yet wearable pet apparel.





TATTOO ALL THE TIME

A tattoo marketplace and booking app designed to build trust between artists and clients by ensuring design protection, transparent communication, and secure booking.

The platform also focuses on improving first-time tattoo experiences through guided workflows, clear information, and a user-friendly interface that reduces uncertainty and anxiety.





CREMA, ITALY

This website is a visual exploration of Call Me By Your Name and Crema, Italy, capturing the film's atmosphere of intimacy, memory, and slow summer moments through a minimal design approach.





MERRY EVERYTHING

A vintage Christmas card design that blends classic holiday colors—such as red, green, and cream with warm brown tones to create a nostalgic, cozy feel. The illustrations feature cats, dogs, and bears, adding a playful and heartwarming character while maintaining a timeless, traditional holiday charm.





HIT ME HARD AND SOFT

I designed a set of promotional posters for the launch of Billie Eilish's Hit Me Hard and Soft, utilizing the album's signature blue color scheme and contrasting it with deep red tones to heighten visual tension and reflect the emotional intensity of the album.





VALORANT AGENTS

I designed a promotional poster using Valorant characters, with designs varying based on each agent's unique skills and characteristics, reflecting their in-game roles and color schemes.





RAWER

Sustainable paper food packaging designed with a clean, bold visual language, created to suit modern food brands by emphasizing clarity, strong branding presence, and environmental responsibility while remaining practical for everyday use.



DITTO NEWJEANS

This redesign reinterprets the original concept through a Christmas-themed aesthetic, inspired by the idea that “Ditto Season” naturally aligns with winter, using festive tones and seasonal elements to evoke warmth, nostalgia, and a cozy end-of-year atmosphere.





REX ORANGE COUNTY LIVE IN BANGKOK

The photography set was shot and post-produced by me, using a 1990s film-inspired style to capture grain, tone, and texture that align with and enhance the artist's overall vibe and identity.



BEQUESTE

Branding and environmental graphic design for a second-hand store, using an emerald and gold palette to express value and timelessness. The project integrates logo and icon design with clear wayfinding and spatial graphics to ensure a cohesive brand identity and intuitive in-store experience.





ENVIROMENTAL GRAPHIC ICONS

Because it functions as both branding and environmental graphics, clear icons and directories were essential. The design balances an artsy feel with clarity and accuracy, using an emerald- and gold-inspired color palette.



LET'S CREATE SOMETHING ONLY WE CAN

D.S.