



VISUAL PORTFOLIO

SELECTED WORKS

NAYRIMEN MIR

1. ABOUT ME
2. PROJECTS
3. CONTACT ME

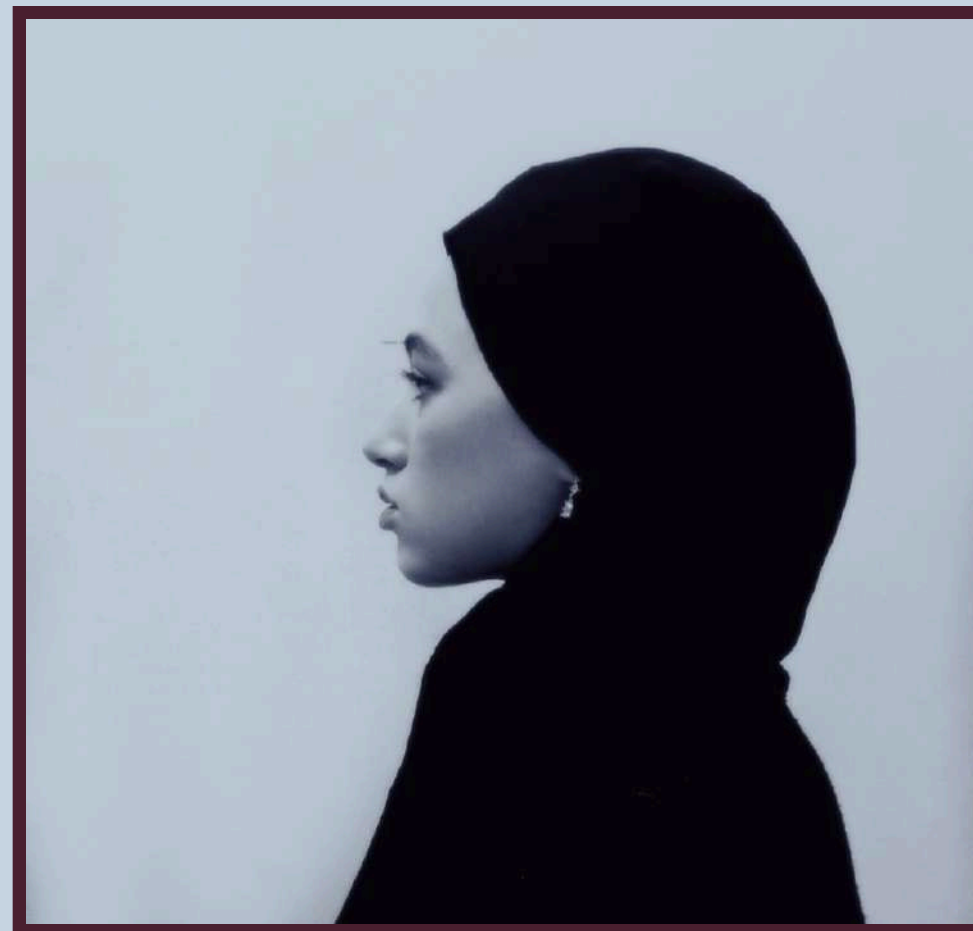
MIR NAYRIMEN (NAY)

A DESIGNER AND INTUITIVE CREATIVE WITH A DEEP LOVE FOR COLOR, CULTURE AND HUMAN STORIES.

BEFORE DESIGN, THERE WAS CURIOSITY ABOUT LANGUAGE, ABOUT PEOPLE, ABOUT THE WAY THINGS FEEL. THAT SAME CURIOSITY STILL GUIDES EVERY PROJECT I CREATE.

MY WORK BLENDS STRATEGY, SOUL AND STORY TO SHAPE BRANDS THAT MOVE, RESONATE AND EVOLVE BEYOND TRENDS.

BECAUSE EVERY VISION DESERVES TO BE SEEN, FELT AND REMEMBERED.



LANGUAGES

FRENCH (NATIVE) - ENGLISH (FLUENT) -

KOREAN (LOW INTERMEDIATE) - SPANISH (BASIC)

SKILLS

ART DIRECTION & CREATIVE DIRECTION

VISUAL IDENTITY & BRANDING

EDITORIAL & CAMPAIGN DESIGN

CONCEPT DEVELOPMENT & MOODBOARDING

COLOR THEORY & TYPOGRAPHY

STORYTELLING THROUGH VISUALS

TREND & CULTURE RESEARCH

PHOTOSHOOT PLANNING & STYLING COORDINATION

DIGITAL ILLUSTRATION & IMAGE RETOUCHING

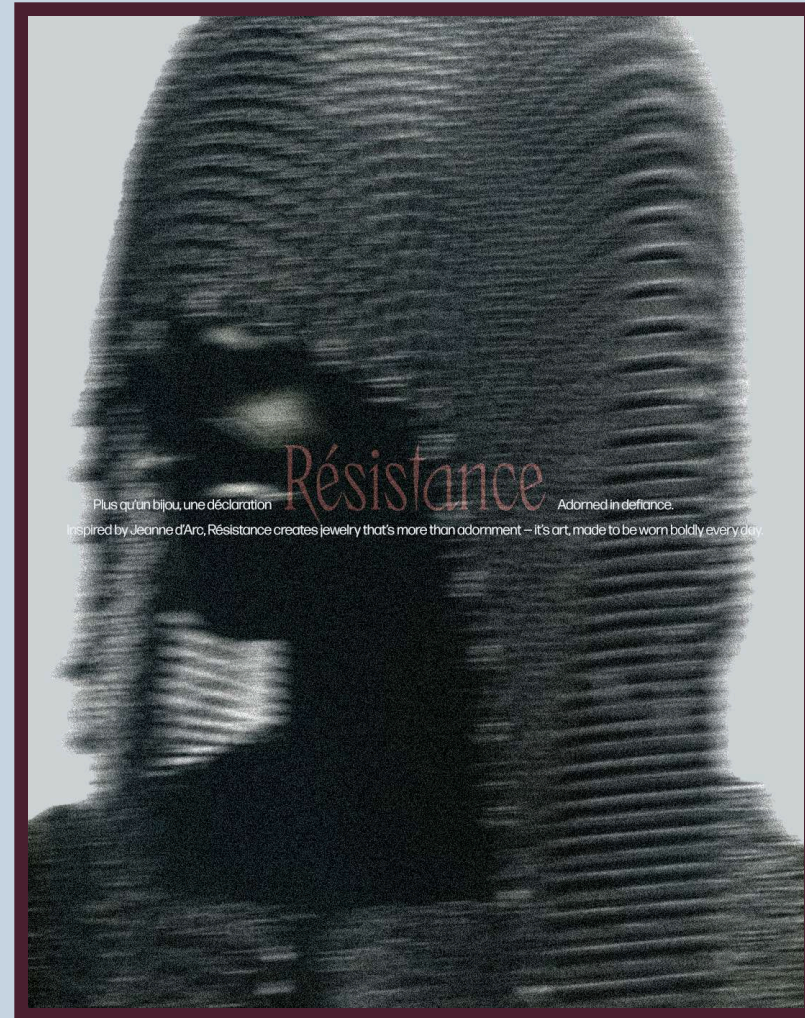
LAYOUT & PRINT PRODUCTION

TOOLS

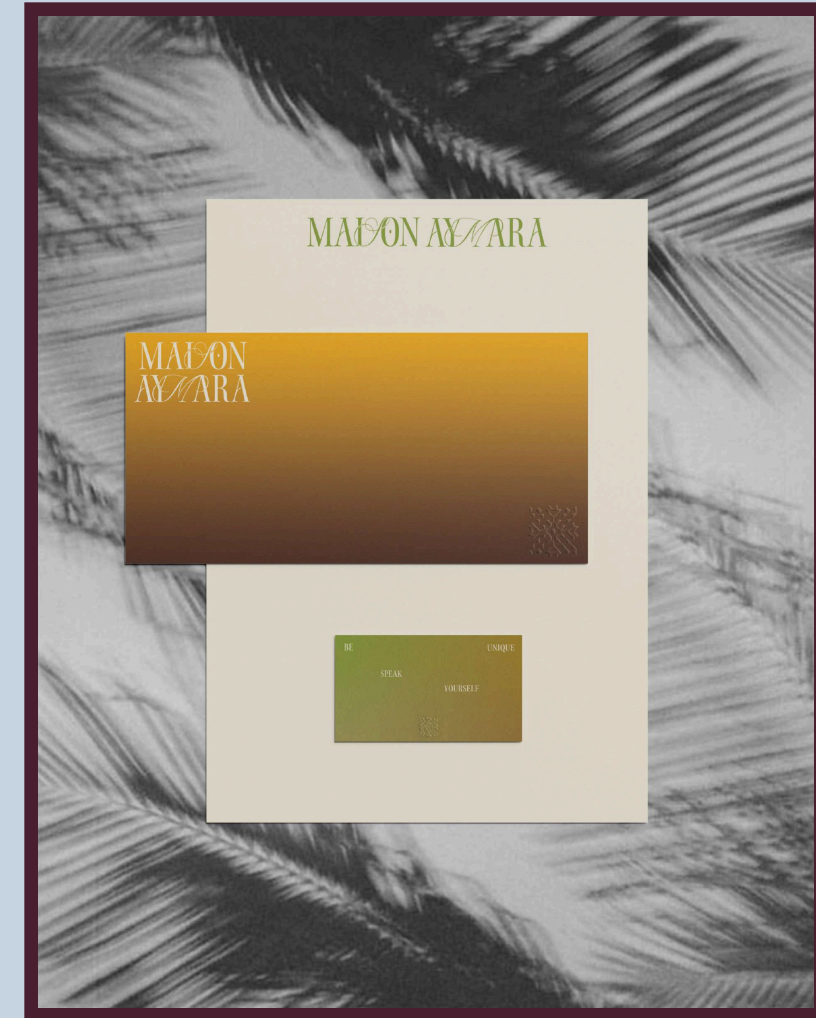
ADOBE ILLUSTRATOR - PHOTOSHOP - INDESIGN - PREMIERE PRO - FIGMA

PROCREATE - TRELLO

BRANDING PROJECTS



RESISTANCE
JEWELRY BRAND



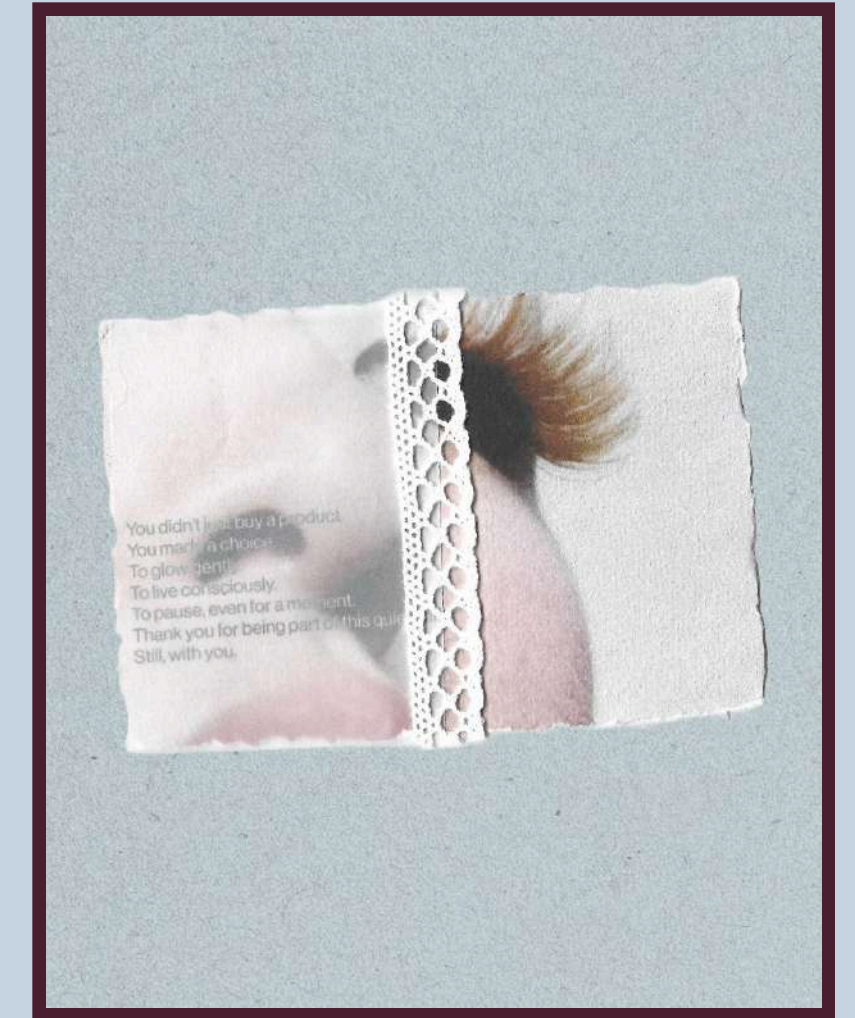
MAISON AYMARA
SLOW FASHION BRAND



NORTH HAUS
PHOTOGRAPHY STUDIO



DNM GEN
DENIM BRAND



STILL
ZERO WASTE MAKEUP BRAND



Résistance

Plus qu'un bijou, une déclaration

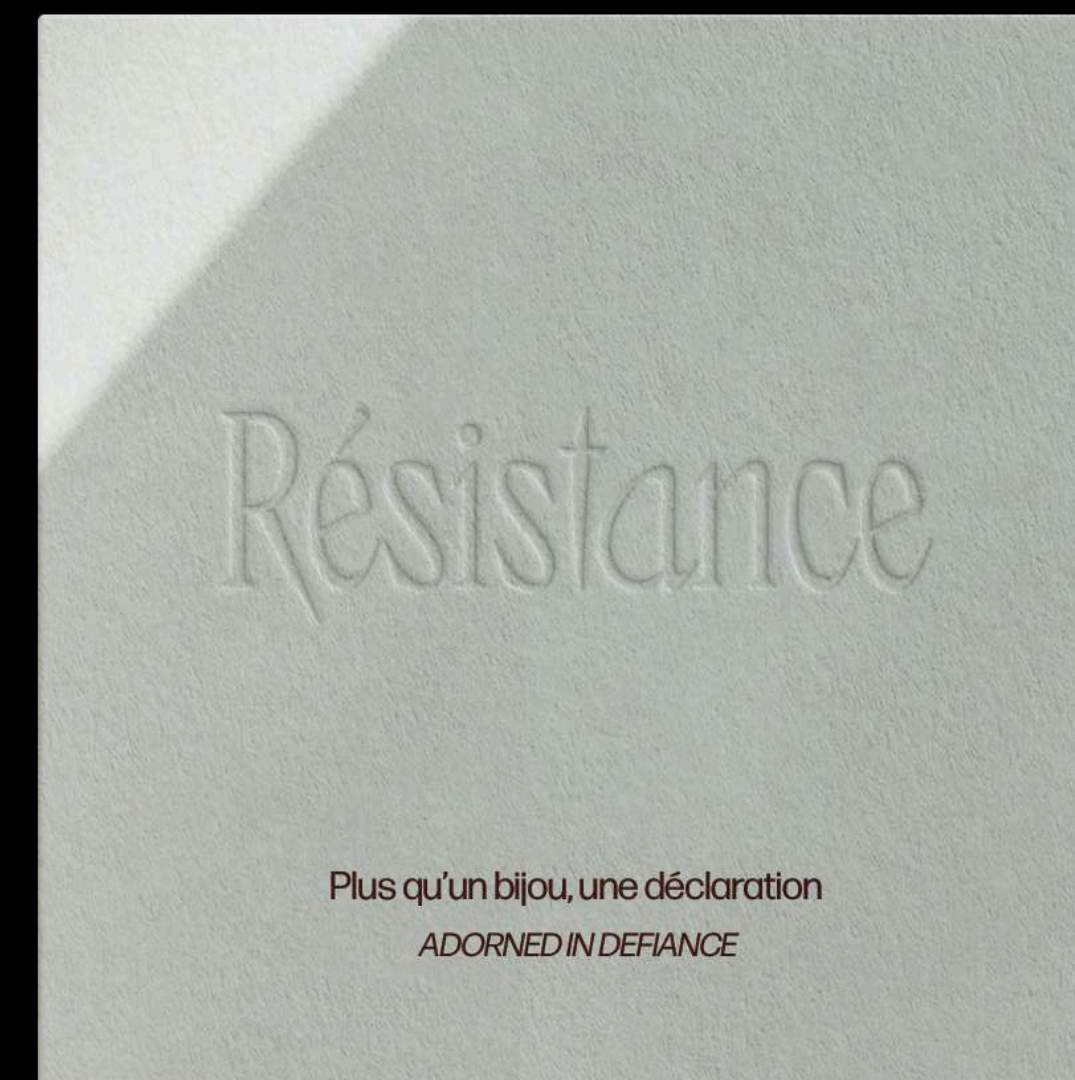
Adorned in defiance.

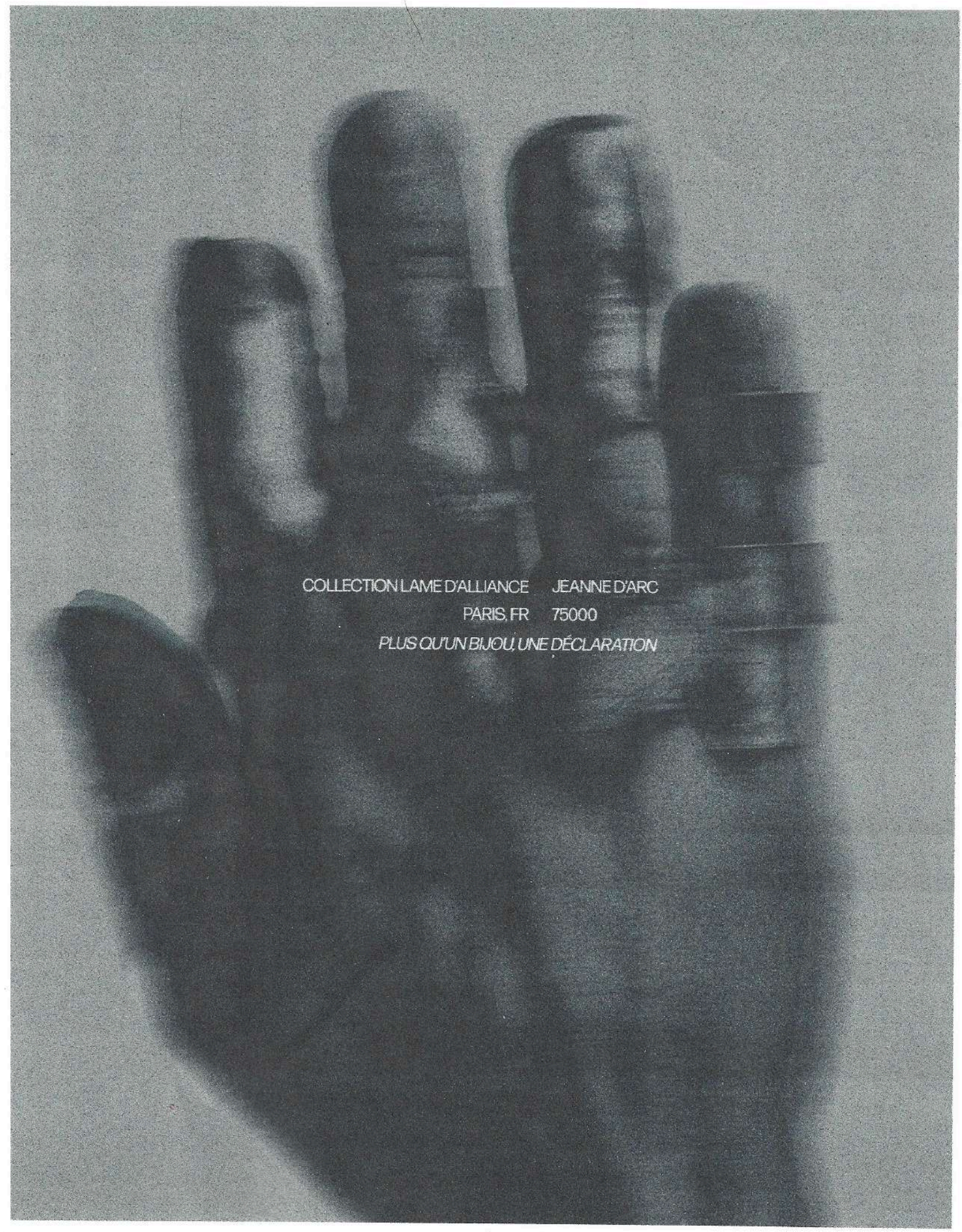
Inspired by Jeanne d'Arc, Résistance creates jewelry that's more than adornment – it's art, made to be worn boldly every day.

Résistance

ATELIER 7500 PARIS, FR
PLUS QU'UN BIJOU, UNE DÉCLARATION
ADORNED IN DEFIANCE COLLECTION LAME D'ALLIANCE

R





EST. 2024

MALON AYARA



ABOUT

Maison Aymara, founded from a profound love for fashion and artistic expression, encapsulates the core of a realm where uniqueness intertwines with sophistication. Officially introduced in 2023, the label derives its name and creative spark from Amerindian legacy. Beyond a mere fashion label, Maison Aymara provides its clientele with an immersive journey; fusing distinctive style with rich heritage, where each element narrates a tale and fashion transforms into a tribute to individuality.

SERVICES

- Research & Insights
- Purpose & Mission
- Vision
- Value proposition
- Positioning
- Tone & voice
- Social media
- Art Direction

DESIGN

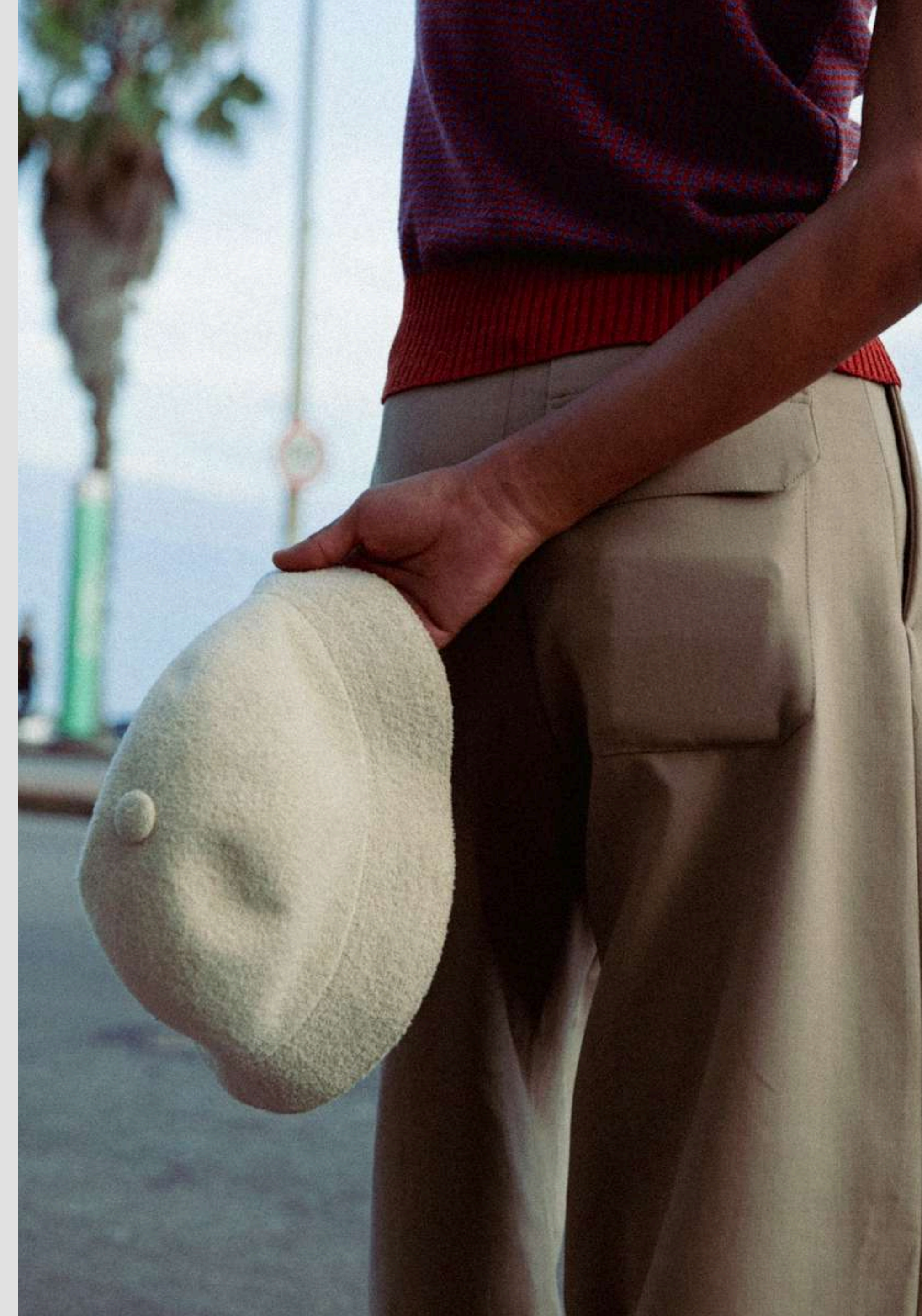
- Logosuite
- Colors palette
- Typography selection
- Brand Guideline
- Social media assets

SKILLS

- Brand strategy
- Brand identity design
- Art direction
- Visual storytelling

TOOLS

- Notion
- Adobe Illustrator
- Adobe Photoshop
- Figma



MAISON AYMARA

MAISON AYMARA

BE UNIQUE
SPEAK YOURSELF

MAISON AYMARA

BE UNIQUE
SPEAK YOURSELF



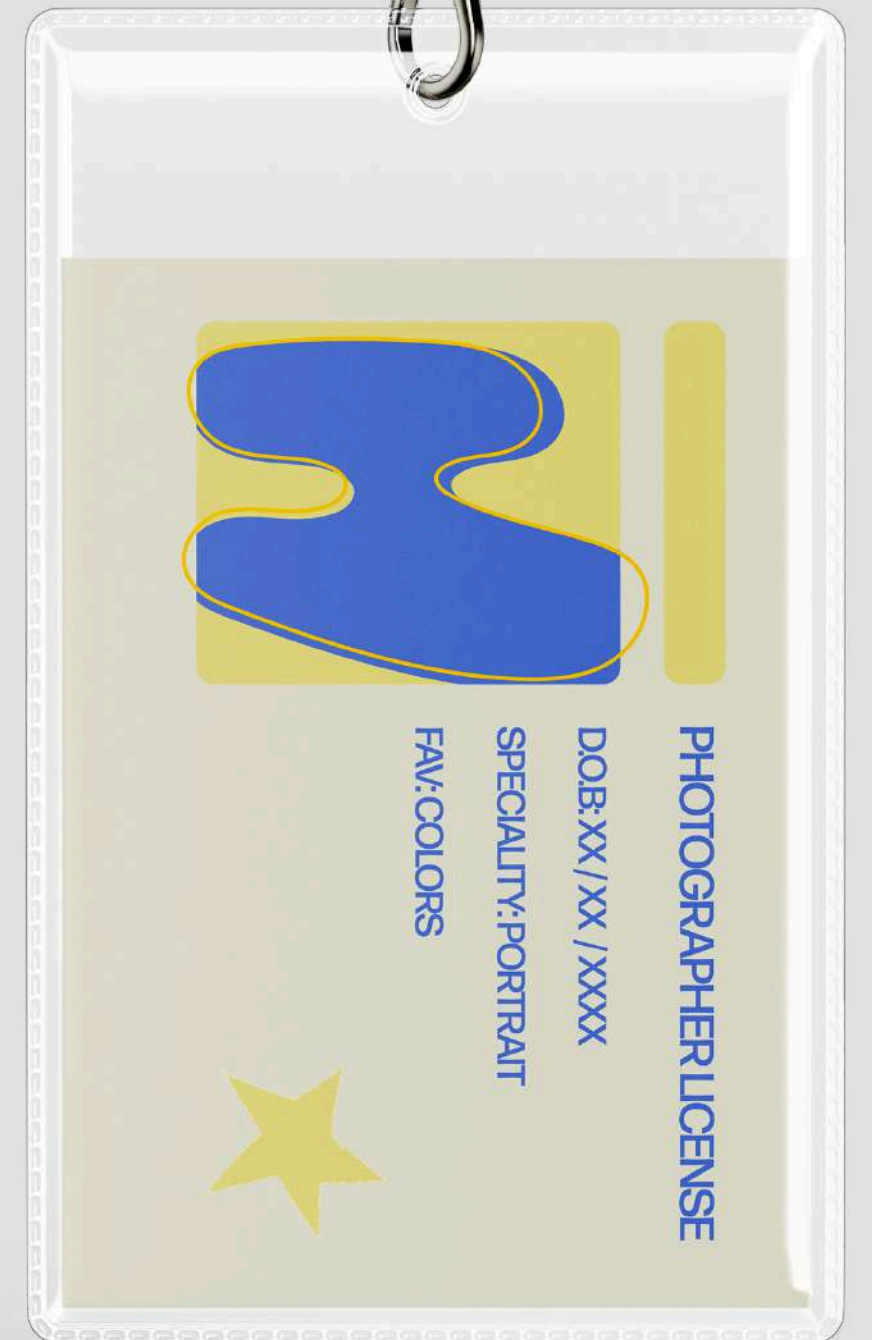


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NORTHHAUSSTUDIO.COM

PHOTOGRAPHY STUDIO
2025
VISUAL ARTIST
CREATIVITY BEYOND TRENDS AND TIMELINES
PORTRAIT PHOTOGRAPHER



NORTH HAUS

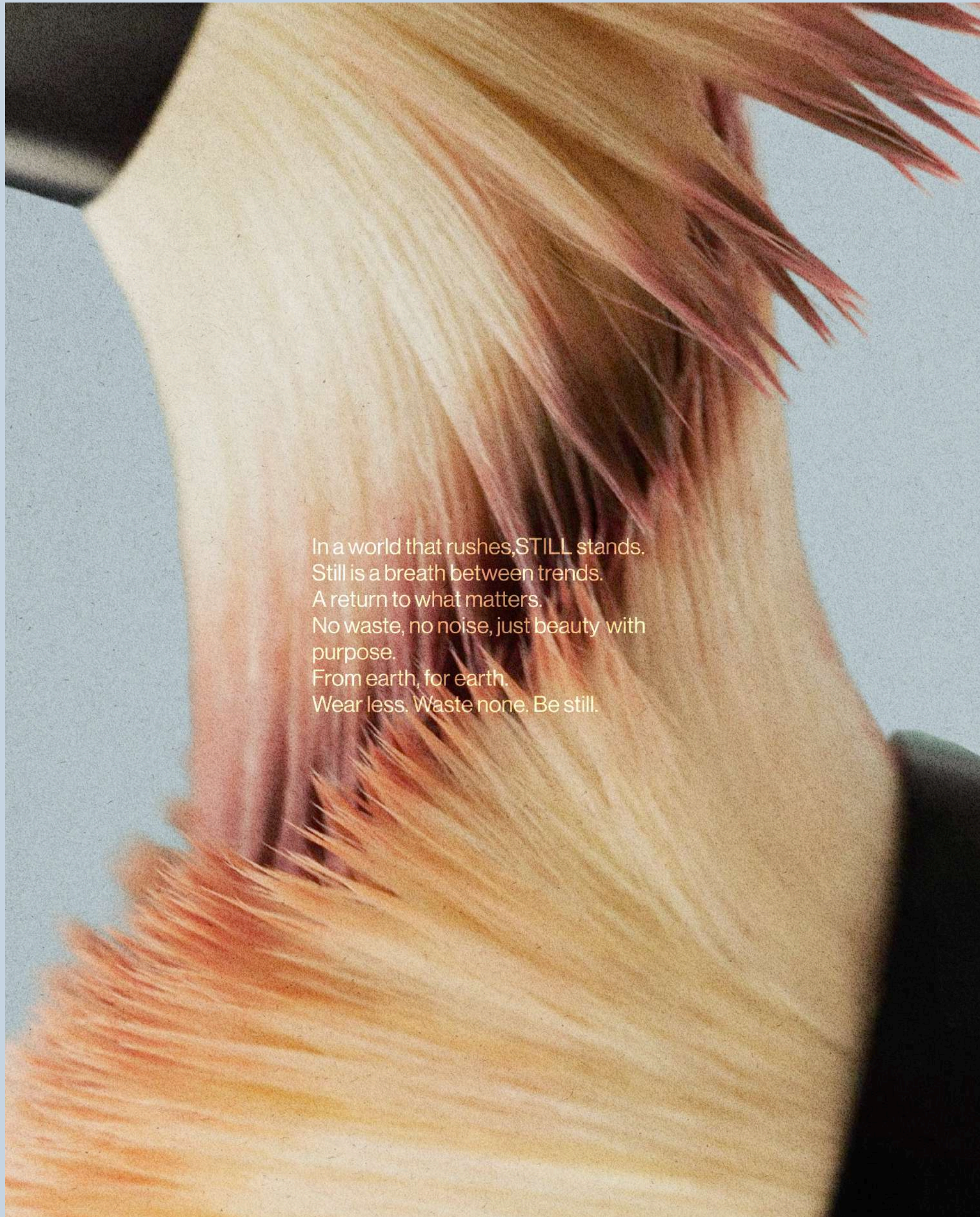








Zero-waste isn't a trend.
It's how we respect what we're given



In a world that rushes, STILL stands.
Still is a breath between trends.
A return to what matters.
No waste, no noise, just beauty with
purpose.
From earth, for earth.
Wear less. Waste none. Be still.



Refillable. Recyclable. Compostable.
Still, we go further.



You didn't just buy a product.
You made a choice.
To glow gently.
To live consciously.
To pause, even for a moment.
Thank you for being part of this quiet
Still, with you.



Refillable. Recyclable. Compostable.
Still, we go further.

STILL

cleansing b

STILL

MERCI
THANK YOU!

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