

(GRAPHIC DESIGN)

# PORTFOLIO

MANITA KAKARNDÉE

# PROFILE



## ABOUT ME

Hello, my name is Manita Kakardee, also known as Chompoo. I am a graphic designer and illustrator who is passionate about storytelling through art and visuals.

Born 8 December 2001

## EDUCATION

Expected Graduation: June 2026

King Mongkut's Institute of Technology Ladkrabang  
Bachelor of Fine and Applied Arts Program in Communication  
Design

## CONTACT



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manita.illustrator@gmail.com

## LANGUAGE

THAI - ENGLISH

## SKILLS

- Graphic Design
- Illustration
- Art Direction
- Layouts

## SOFTWARE



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## Souvenir Set : Samutsakhon *Where the Sea Meets Chinese Heritage*

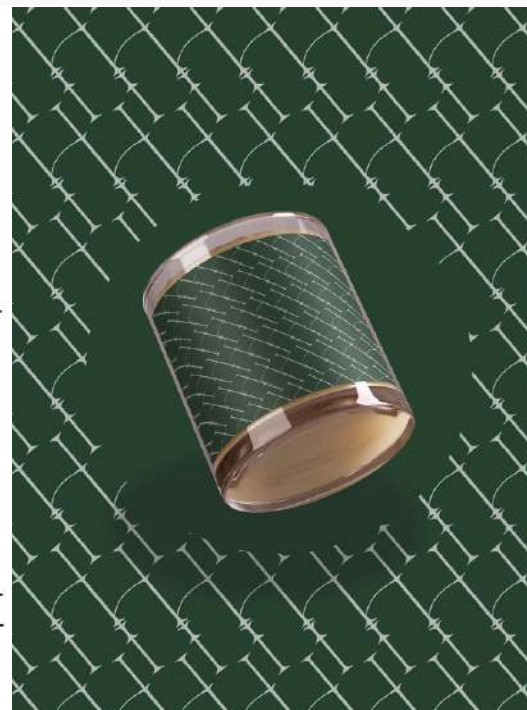
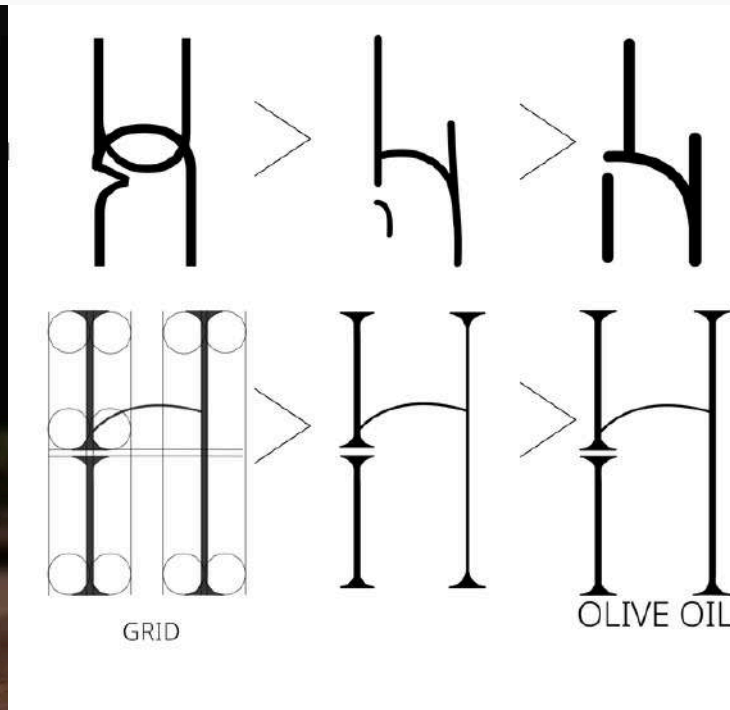
This packaging design was created as a souvenir representing my hometown, Samut Sakhon Province. The concept is inspired by the fusion of two cultures:

***Coastal life + Chinese heritage***

Samut Sakhon has long been a hub of trade with Chinese communities and is well known for its rich seafood industry. These elements are combined and reinterpreted into the design concept.

THAChin

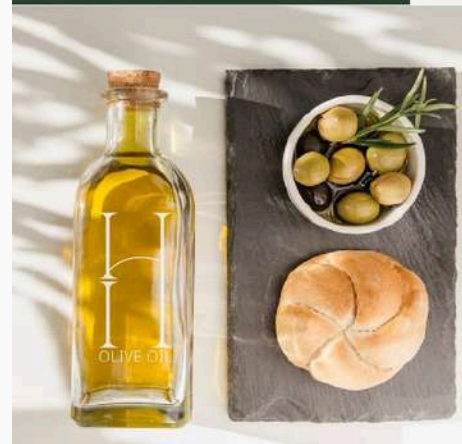




# OLIVE OIL

*มก : มะกอก*

This typography design is created from my own name and surname, transforming them into a personal brand identity. The initials "MK" are reinterpreted as "Makok" (olive in Thai), which inspired the development of the OLIVE OIL brand. The overall design emphasizes a sense of luxury and elegance as its core concept.



# YOUTUBE PRODUCTION DESIGN

(UNI PROJECT)



## THE PINK PUNK

A hub for rebellious icons

This project involves designing a logo and cover artwork for three programs.

The concept is inspired by the idea of "PUNK," which represents rebellion, breaking boundaries, and rejecting traditional norms. This led to the creation of "PINK PUNK"—a bold interpretation of rebellion led by powerful, unapologetic figures.

Because punk is not just a music genre, but a way of life—one that challenges conventions and redefines the rules.

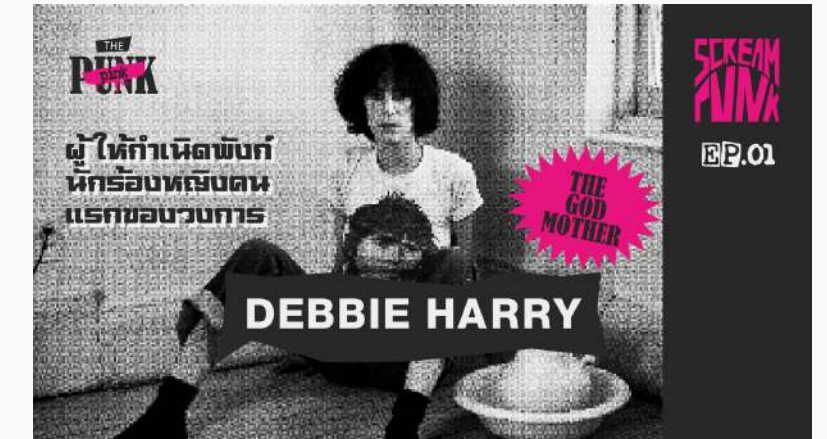
## REVO PUNK



## RUNWAY PUNK



## SCREAM PUNK



# ADVERTISING DESIGN

(UNI PROJECT)



## GROUP PROJECT : ADVERTISING BOOK

**My role** : STYLISH | ART DIRECTION

**Concept** : "CHANGE TO BETTER USE IPHONE"

**Key visual** : QUIET LUXURY

The inspiration comes from the design of the iPhone, which is minimal yet elegant, reflecting its premium positioning. This led to the idea that if you want to look sophisticated and stylish, switching to an iPhone can elevate your image. Beyond its refined appearance, it also represents modernity and innovation.



## ADVERTISING DESIGN

(UNI PROJECT)

VIVIENNE WESTWOOD,  
WOULD YOU LIKE TO TRY MATCHING THIS STYLE?

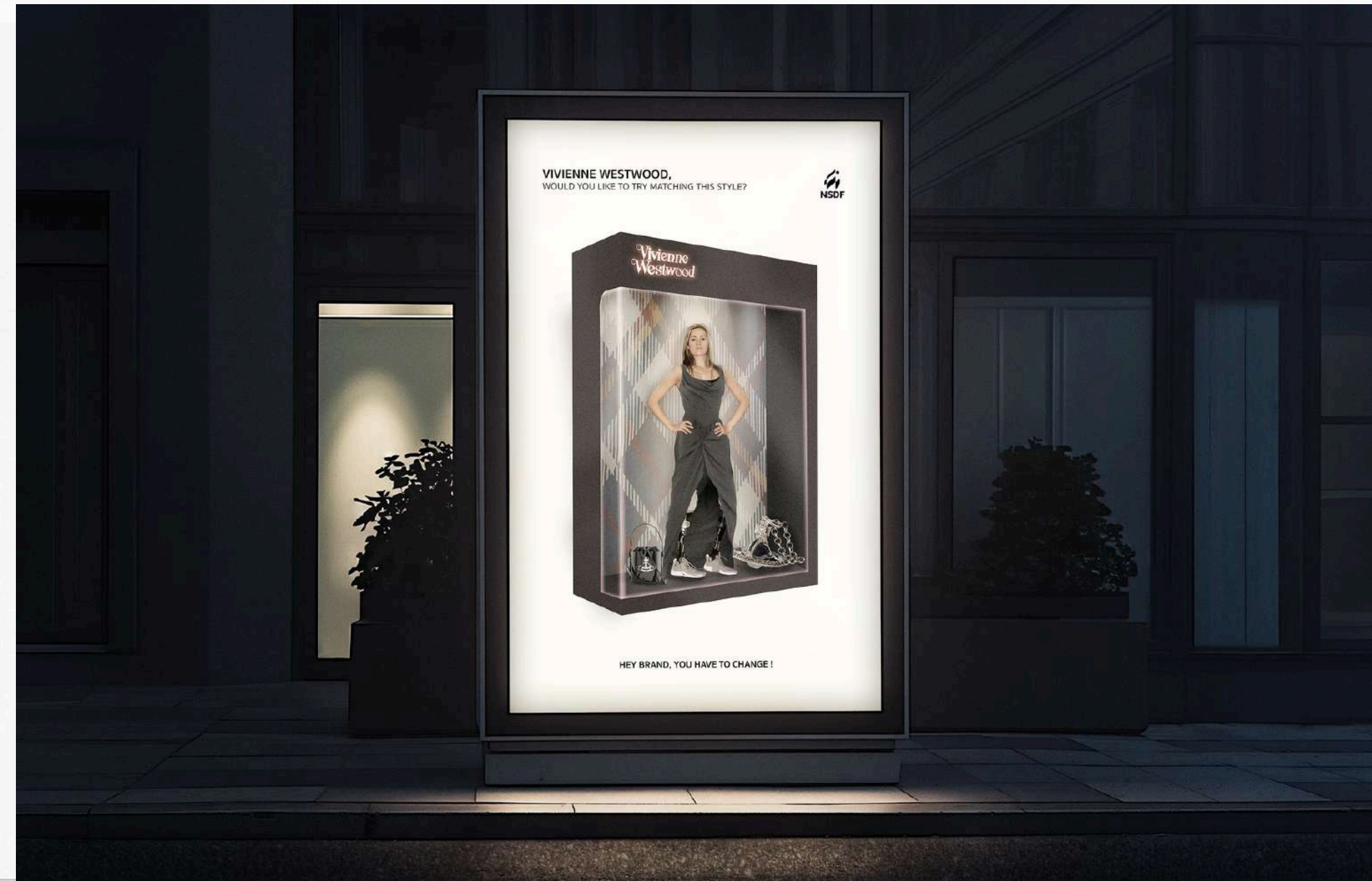


HEY BRAND, YOU HAVE TO CHANGE !

SAINT LAURENT,  
ARE YOU TIRED OF THE SAME OLD THINGS?



HEY BRAND, YOU HAVE TO CHANGE !



## GROUP PROJECT : *ADVERTISING FOR PARALYMPIC*

**My role** : GRAPHIC DESIGN | LAY OUT

Print Ads

“We rarely see people with disabilities represented in display advertising.”

This idea led to the design of poster-style shop displays for various brands, incorporating elements of athleticism.

The concept highlights athletes with disabilities, aiming to encourage brands to invite them to participate in campaigns or become brand ambassadors.



## PHOTOSHOOT *RUDOLP THE AWESOME*

**My role** : PRODUCER | STYLISH

Served as Producer and Stylist, overseeing wardrobe selection and managing the overall production process for a promotional photoshoot featuring clothing and bags from the Mimi x Rudolph collection.



## WORD WITH IMAGE

(UNI PROJECT)



## GROUP PROJECT : *MUSIC ALBUM COVER*

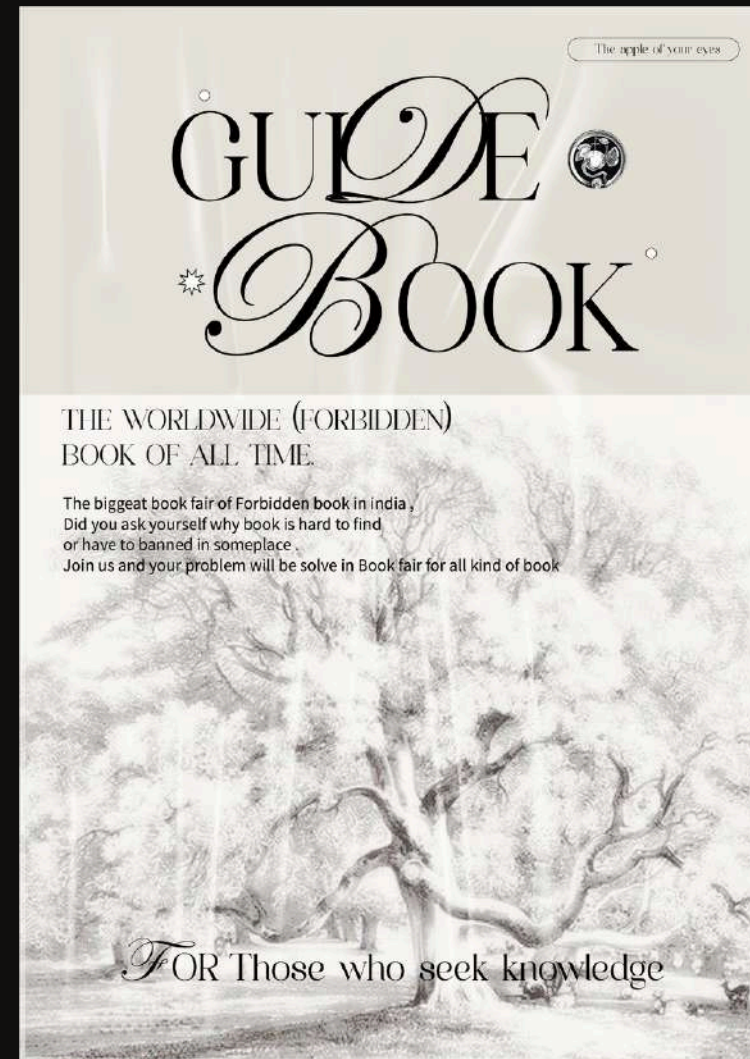
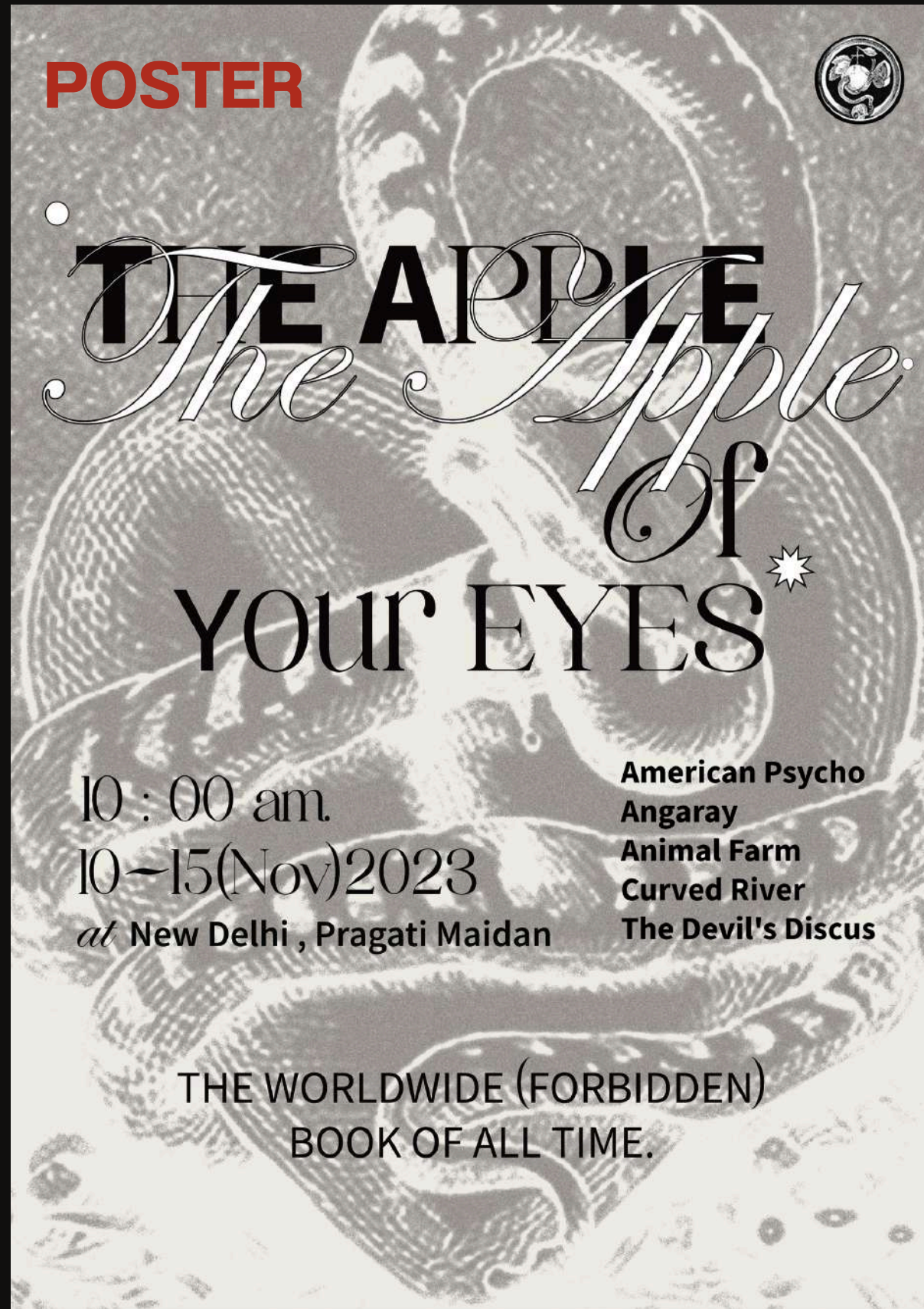
**My role** : STYLISH | PRODUCER | EDITING

**Concept** : "BABYLON"

**Key visual** : EXTRAVAGANZA

The inspiration comes from ballroom culture and drag performances, where queens lip-sync, sing, and dance with bold energy. This led to the creation of a female artist, "Vivienne," envisioned as a performer who delivers power, excitement, and grandeur. Her music channels the dazzling intensity of a place like Babylon—immersive, electrifying, and larger than life—designed to make listeners feel thrilled and fully entertained, in the spirit of iconic pop figures like Lady Gaga.

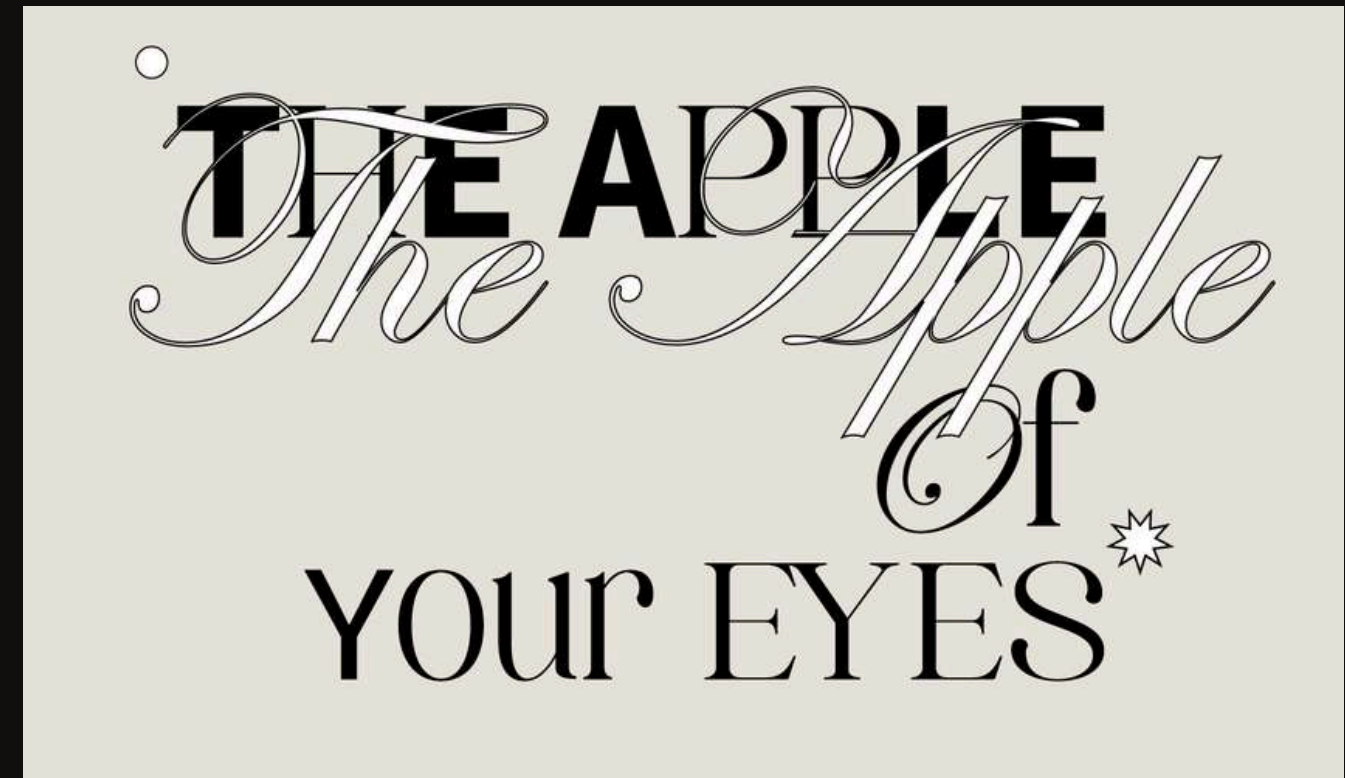




TICKET



INVITATION CARD



BOOKFAIR

THE APPLE OF YOUR EYES

Book Exchange Exhibition  
The worldwide forbidden book fair of all time

The concept is inspired by the story of Adam and the forbidden fruit—an act that granted him knowledge and awareness, but led to his exile from paradise.

This idea is reinterpreted into a festival of forbidden books, bringing together rare and restricted texts—bodies of knowledge that are difficult or even impossible to find elsewhere. This exhibition becomes a singular space where hidden, controversial, and once-banned ideas are rediscovered and exchanged.

INSTAGRAM STORY

The apple of your eyes

THE WORLDWIDE (FORBIDDEN) BOOK OF ALL TIME.

# INVITE

To  
*The Apple*  
Of  
YOUR EYES<sup>am</sup>

Lunch 10:00  
10-15.11.2023

at New Delhi, Pragati Maidan

LANDSCAPE

The apple of your eyes

OPEN 8 am.10.11.2023

Lunch 10:00 am.  
10-15(Nov)2023

at New Delhi, Pragati Maidan

EXHIBITION Booth  
Book Exchange Exhibition  
Live Jazz  
Cocktail booth

COVER PHOTO

THE APPLE OF YOUR EYES

10:00<sup>am</sup>

10 - 15 .11.2023

at New Delhi, Pragati Maidan

PORTRIAT

The apple of your eyes

OPEN 8 am.10.11.2023

Lunch 10:00 am.  
10-15(Nov)2023

at New Delhi, Pragati Maidan

About  
The biggest book fair of Forbidden book in india .  
Did you ask yourself why book is hard to find  
or have to banned in someplace.  
Join us and your problem will be solve  
in Book fair for all kind of book.

THE WORLDWIDE (FORBIDDEN) BOOK OF ALL TIME.

SQUARE

The apple of your eyes

10:00<sup>am</sup>

10 - 15 .11.2023

at New Delhi, Pragati Maidan

BOOK ARRIVE  
American Psycho  
Angaray  
Animal Farm  
Curved River  
The Devil's Discus

ONLINE MEDIA

## COVER DESIGN

(UNI PROJECT)



## SAGA

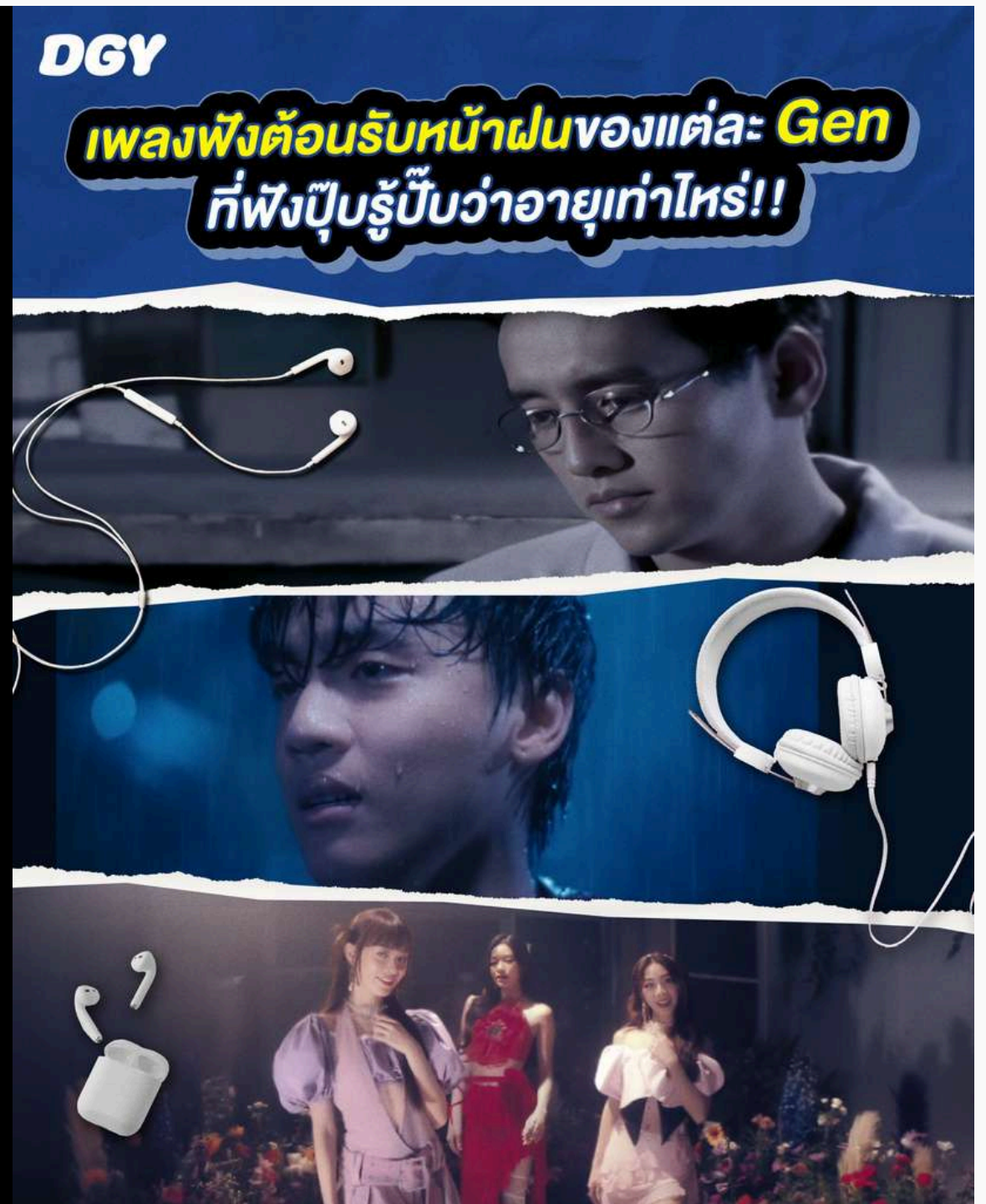
### *BEHIND THE MYTH*

The cover design is inspired by myths and legends, each carrying concealed interpretations and symbolic layers beneath their surface—inviting viewers to look beyond what is seen and discover what is hidden.

Behind the Greek Gods and Other Deities

The Untold Story of the Minotaur

Behind the Myth and Art



**INTERNSHIP**  
**DOOGUNYOUNG**

Served as a graphic design intern, creating online promotional media, infographics, and YouTube thumbnails.

ONLINE MEDIA

(INTERNSHIP)



EDITING & DIE CUT



## PRESS CONFERENCE

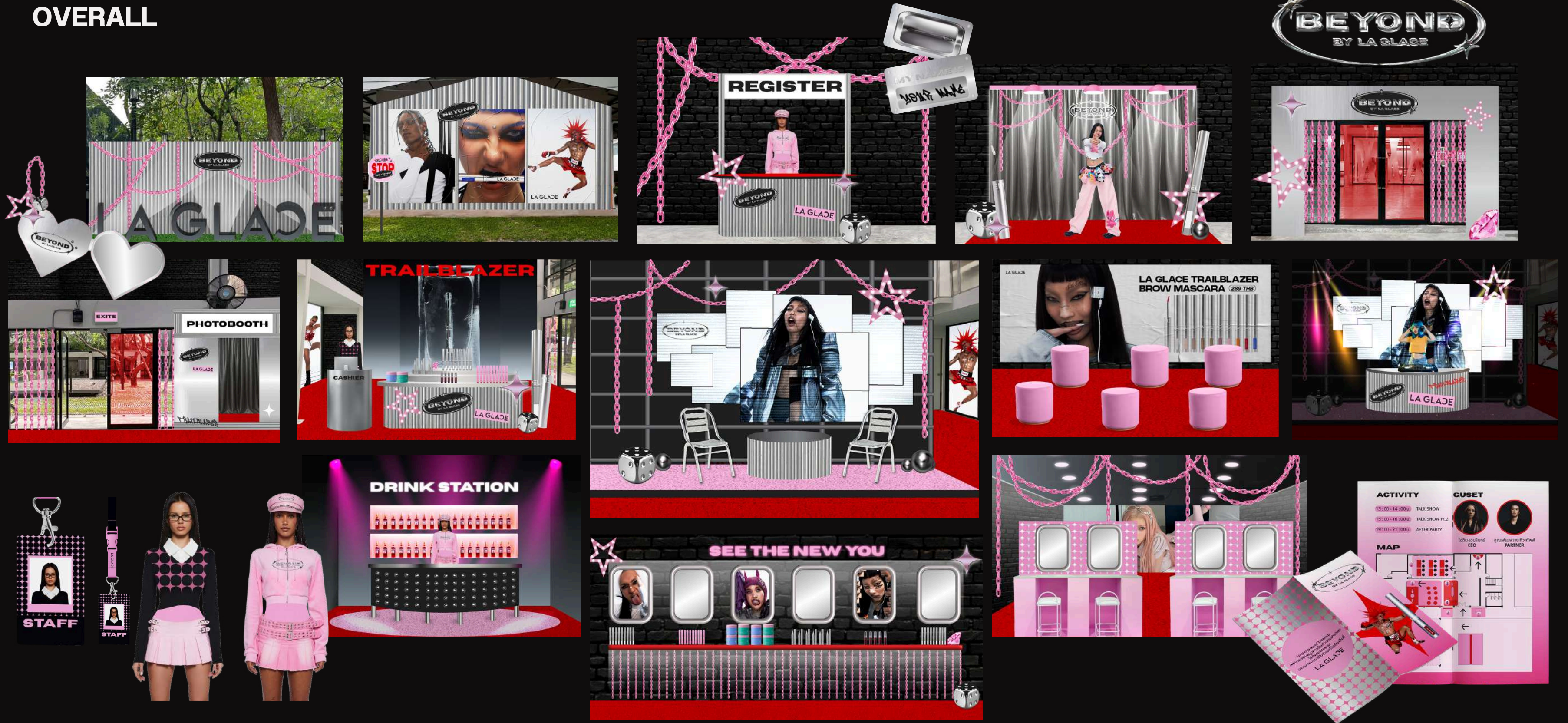
### *LA GLACE Trailblazer Brow Mascara*

In the Event Design course, we were assigned to select a brand and create a concept for a new product launch. I chose LA GLACE, a brand with a rebellious identity and an underground fashion aesthetic.

This led to the concept "Gifts from Beyond," which presents the product as something futuristic and trend-setting—like receiving a gift from the future.

The idea emphasizes innovation, boldness, and a forward-thinking sense of style.

OVERALL



TRAILBLAZER

PHOTOBOOTH

CASHIER

LA GLACE TRAILBLAZER BROW MASCARA (289 THB)

DRINK STATION

SEE THE NEW YOU

ACTIVITY	GUEST
13:00 - 14:00	TALK SHOW
15:00 - 16:00	TALK SHOW PL.2
19:00 - 21:00	AFTER PARTY

NAME	POSITION
[Image]	CEO
[Image]	PARTNER

MAP



## ILLUSTRATIONS

# DALUMA LIFE CALENDAR

*Because life is about falling and rising until success*

This project uses the Daruma doll as the main visual element, a symbol of resilience—the idea that no matter how many times you fall, you can always rise again.

The calendar reflects on life over the past year, telling a story of challenges, mistakes, and perseverance. It conveys that despite setbacks, we can overcome obstacles and continue moving forward until we achieve success.

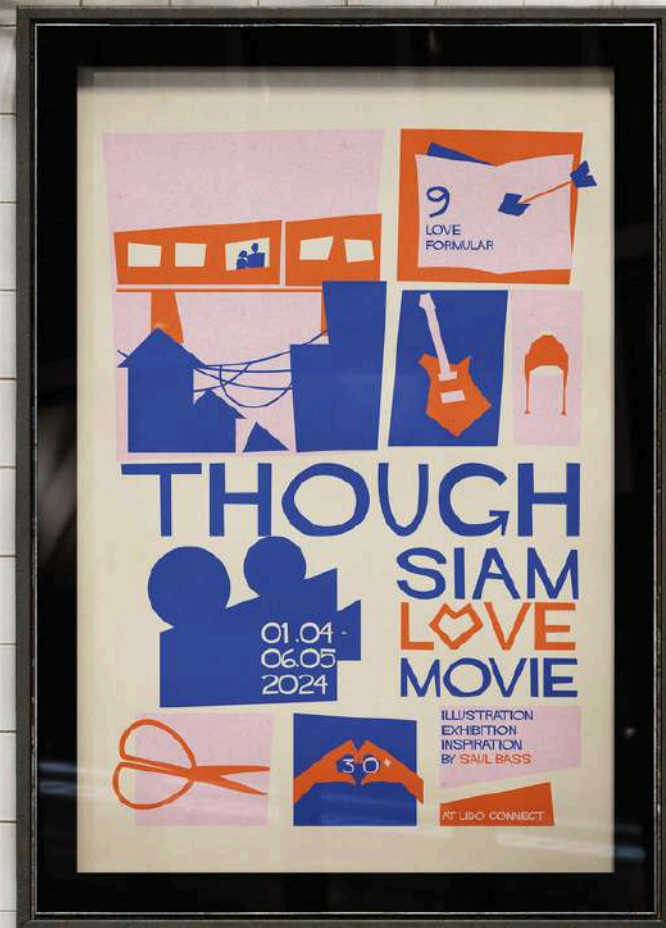
(UNI PROJECT)



# ILLUSTRATIONS

# (UNI PROJECT)

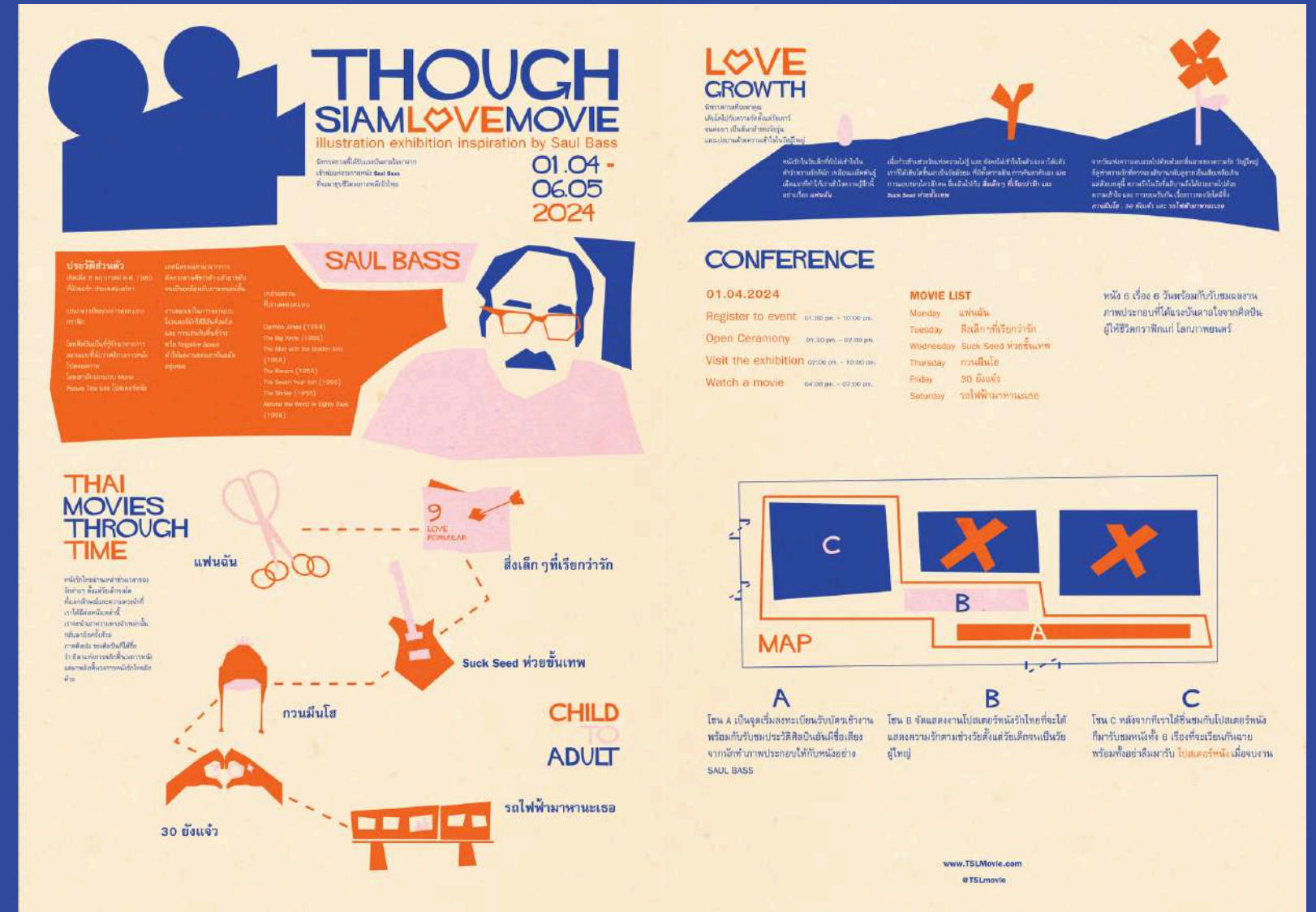
## POSTER



## TICKET



## BROCHURE



# THOUGH SIAM LOVE MOVIE

**ILLUSTRATIONS EXHIBITION DESIGN INSPIRATION BY SAUL BASS**

Saul Bass is widely known for his iconic film title sequences and distinctive movie posters. His work became the key inspiration for this promotional project.

The concept reinterprets his bold, graphic style through the lens of Thai romance films, incorporating recognizable elements from beloved titles such as Fan Chan and Bangkok Traffic Love Story, along with many others. By blending Bass's signature visual language with the charm and identity of Thai romantic cinema, the project creates a fresh yet nostalgic promotional approach.

## ILLUSTRATION ANIMATION

(COMMISSION PROJECT)



## ILLUSTRATION

### COMMERCIAL WORK

My role : ILLUSTRATION

I had the opportunity to create illustrations for an animation project titled Identity Theft. The visuals were developed to support the storytelling and bring the concept to life through motion.

You can watch the project here:  
**IDENTITY THEFT ใน Thaiconsent**

<https://www.youtube.com/watch?v=n-ojJvcGeAc>



**(CONTACT ME)**



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**THANK YOU**