

Supanuth Nitichakorn

Tel: (+66)83-065-9280 Email: supanuth.ntck@gmail.com
LinkedIn: Supanuth Nitichakorn

Graphic Designer

Creator with skills in visual storytelling, cultural research, and translating brand identity into engaging content formats, and strong foundation in design. Hands-on experience in planning, producing, and managing digital content.

Education

2020 - 2024
KMUTT
School of Architecture and Design
B.F.A. (Communication Design)
GPAX: 3.57

Competence

Illustrator	Proficient	Team Collaboration
After Effects	Proficient	Creativity
Capcut Pro	Intermediate	Self awareness
Photoshop	Intermediate	Growth Mindset
Premiere Pro	Beginner	Flexibility

Work experience

March 2026 - Present	art4d Online Content Manager - Created and published digital content across websites and social media to drive brand engagement - Used content management systems, particularly WordPress and Thai-BulkSMS to build, edit, and publish content.
Oct. 2025 - Feb. 2026	JUST IN CASE Graphic Designer - Designed visual guidelines and mockups that brought creative concepts to life in presentation decks and pitch materials - Explored emerging trends and consumer insights to support campaign concept development and craft bold event concepts and engaging experience journeys - Designed and edited visual design for Don Julio's After Party at Elle Fashion Week 2025
June - Sep. 2025	Forever Weekend and The Only Market Bangkok Content Creator - Planned and produced visually engaging artwork and video content for Forever Weekend and The Only Market Bangkok, covering the full process: art direction, execution, editing, and narrative building - Conducted cultural research to inform content direction and storytelling - Collaborated on concept and production for the "People of Bangkok" series, capturing human-centric stories with strong visual identity - Supported Light Shadow Dark Studio by exploring and applying AI tools like Midjourney to generate creative visual outputs and concept art - Developing and publishing website content while exploring templates customization to support and enhance the overall design in Shopify
Jan. - May 2024	Thesis Exhibition CMDdegreeshow 2024 "BAAN", Slowcombo Project Coordinator and Designer - Drove the creative direction for my project, designing a conceptual layout and presentations that powerfully communicated to the audience. - Collaboratively led the team in the management of the graduation project
June - Sept. 2023	Internship with artist 'Supis' Designer Innovatively transformed static illustrations into captivating motion graphics, enhancing the narrative impact and directed the creative art

Activities

THE DUTCH MILL REIMAGINED WORKSHOP
B.A.D. Association, 2026



SUPANUTH Nitichakorn

tel:

0830659280

E mail:

supanuth.ntck@gmail.com

Dear Readers,

My name is *Supanuth* or *PP*.

- A Creative, organized, and detail-oriented communication designer with a passion for motion graphics, illustration, and graphic design. Experienced in cross-functional teamwork and workflow management and driven by curiosity and ambition to keep exploring fashion, branding, and creative design to expand my craft and take on new challenges



Supanuth Nitichakorn

Tel: (+66)83-065-9280

Email: supanuth.ntck@gmail.com

LinkedIn: Supanuth Nitichakorn

Creative, organized, and detail-oriented communication designer with a strong foundation in motion graphics, illustration, and graphic design. Driven by curiosity and ambition, with a passion for fashion and branding and a commitment to growing both creative and technical expertise.

Education

2020 - 2024

KMUTT

School of Architecture and Design

B.F.A. (Communication Design) | GPAX: 3.57

2013 - 2020

Potisarn Pittayakorn School

Science-Mathematics program | GPAX: 3.84

Competence

Illustrator
After Effects
Photoshop
Premiere Pro
Figma

Proficient
Proficient
Intermediate
Intermediate
Basic

Creativity
Teamwork
Self awareness
Growth Mindset

Thai
English

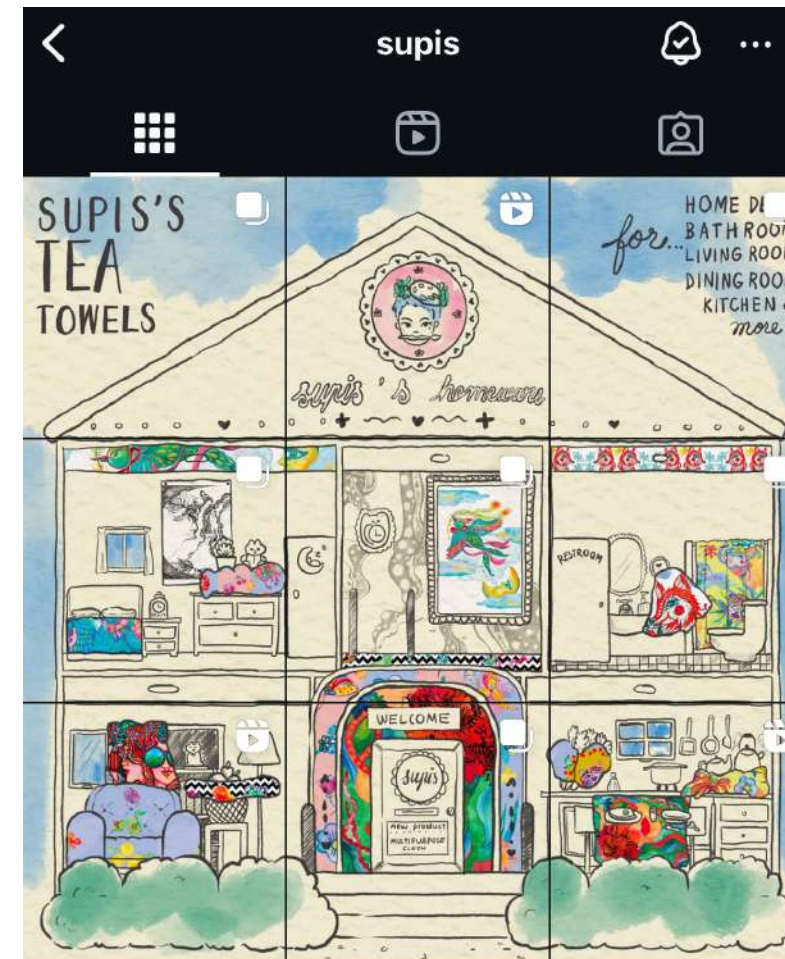
Native
Intermediate

Figma : [Prototype](#)



Supis's homeware: Tea Towel

To highlight the functions of the product, showcase all the designs, create a key visual that is cohesive to the artist's identity.



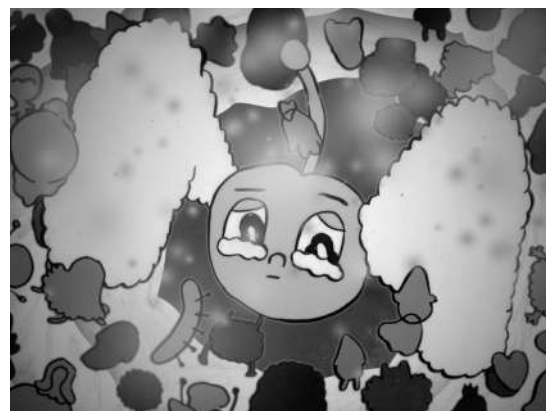
Social Media Design for Supis
Art Direction, Illustration
and Collage

Instagram: <https://www.instagram.com/reel/CyXrIpOPaOM/?igsh=MTZmbWduNzM4eHAzcw==>



Frida Kahlo said “I think that little by little
I’ll be able to solve my problems and survive.”
And, I think so.

Escapism, one of the humans’ abilities, is the
crucial method of reaching that space. **I believe this
power is unique for everyone, and it takes us to
our place of experimentation of expressing about
ourselves, the possibility discovery, and the small
happiness of enjoying ourselves in this world.**

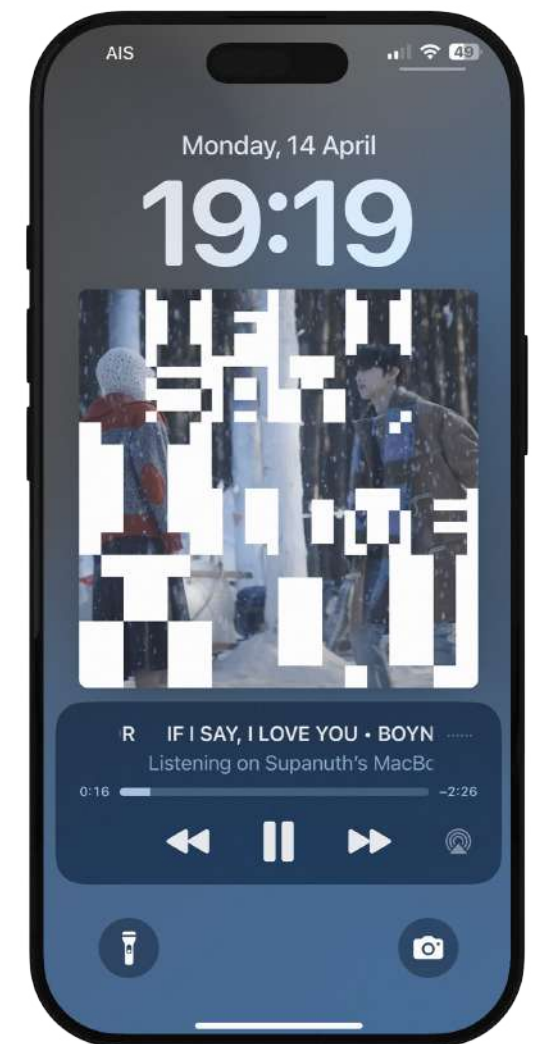


Modular Letterforms: Pp’s Bitmap Type

**This avant-grade typeface uses two basic design
principles: module, figure, and ground to create a
readable optical illusion. Then, he used this typeface
to redesign the digital cover for BOYNEXTDOOR’s
song “If I SAY, I LOVE YOU.”**



IF I SAY, I LOVE YOU
BOYNEXTDOOR
IF I SAY, I LOVE YOU
BOYNEXTDOOR



Frida Kahlo said “I think that little by little...and survive.”And, I think so.:

https://drive.google.com/drive/folders/1yAwOwv7reN57rqDaJAen8Um9pZGqYARQ?usp=drive_link



COUCOU

Coucou is a French artisanal pastry with sweet and playful vibe. **We are ready to serve the crafted and warm treats for your perfect break.**

As 'Coucou' is a french greeting for "Hi" and sounds similar to cuckoo clock, it inspired to add a soft and cutesy touch to create playful characteristics.

CouCou

YOUR GOOD DAY SERVED.

CouCou

Primary Logo

CouCou

Logo Variation 1

COU
COU

Logo Variation 2

Color Palette and Typefaces:



Primary Font
Inter
(Regular / Bold)
for text, subtopic and
important information

Secondary Font
Medusa
for headings and aesthetics

Complementary Font
FILOSOFIA
GRAND SMALL CAPS OT
for headings and aesthetics

Brand Assets:



Packaging Design:



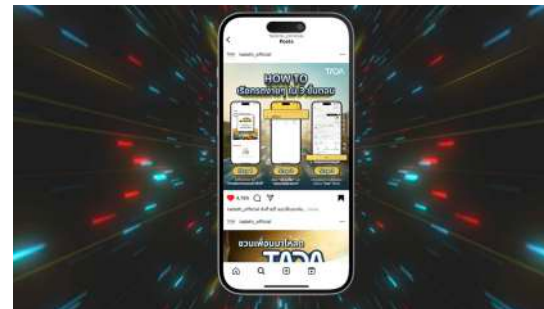


Graphic Designer: Sphere Agency

While working for Sphere Agency, these artworks were created as a part of the company credential. I composited the original artwork to be visually engaging artwork which must maintain the brand consistency. He developed animation for a unique user experience for the official website.



Website: <https://sphereagency.com/work/tada-case-study>

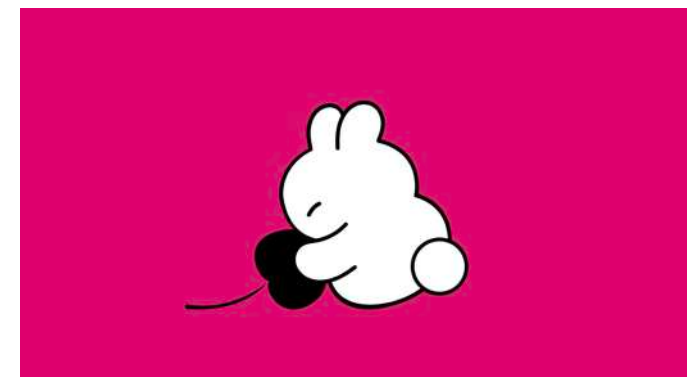
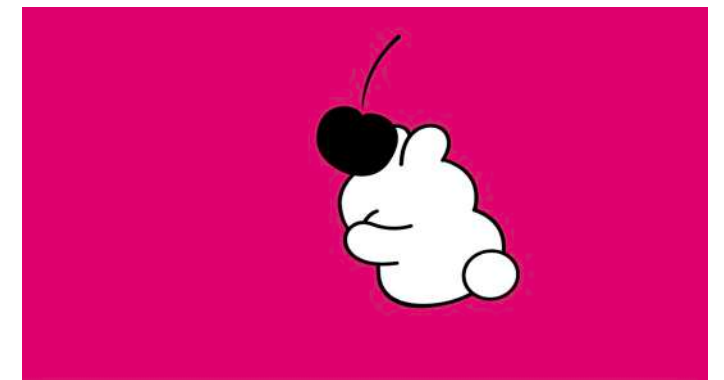
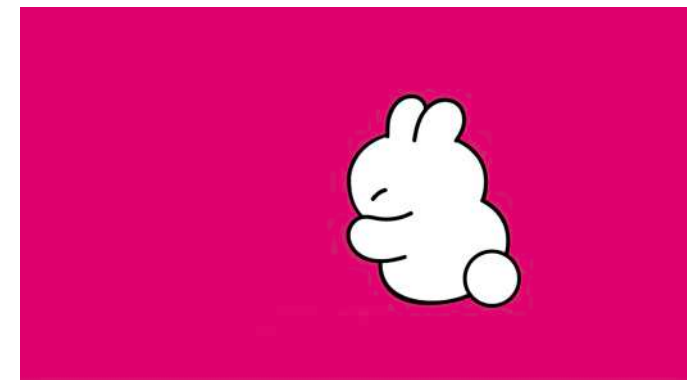
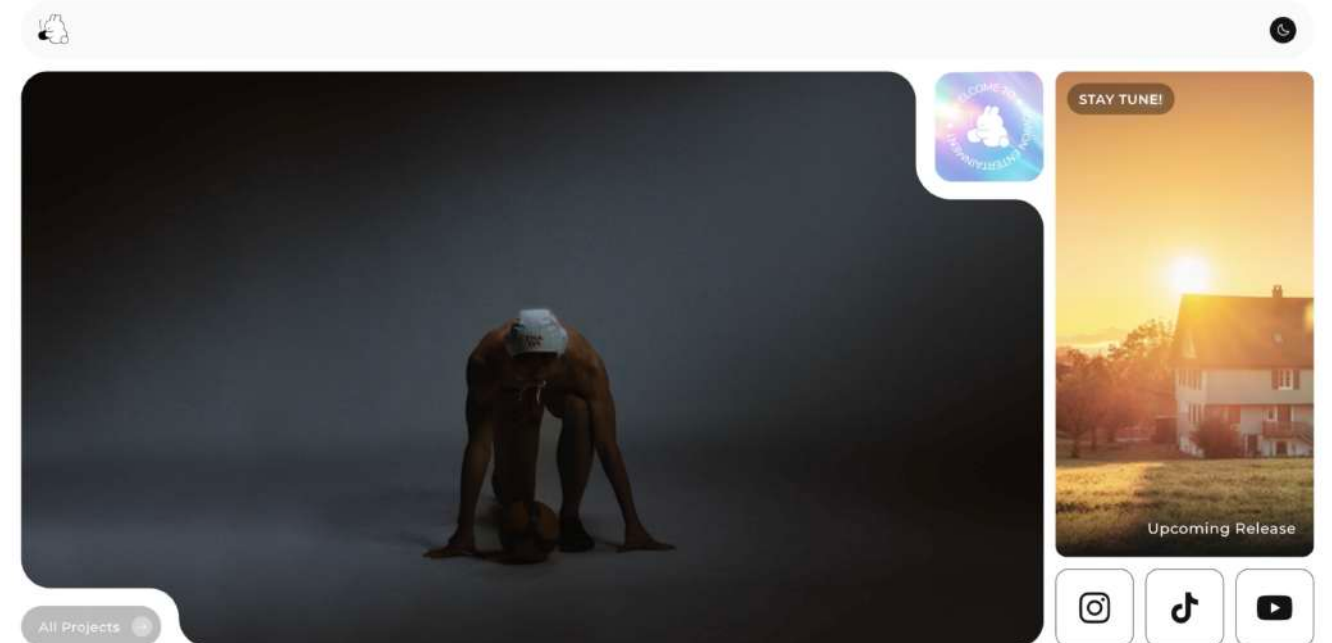


Website:
<https://sphereagency.com/404>
<https://sphereagency.com>
<https://sphereagency.com/about>
<https://sphereagency.com/contact>



Graphic Designer: Sphere Agency

The story behind this animation is about one's wish. Sometimes, the wish is cluelessly granted, like this rabbit, who doesn't know when the cherry falls. However, when it falls, he must grab it.



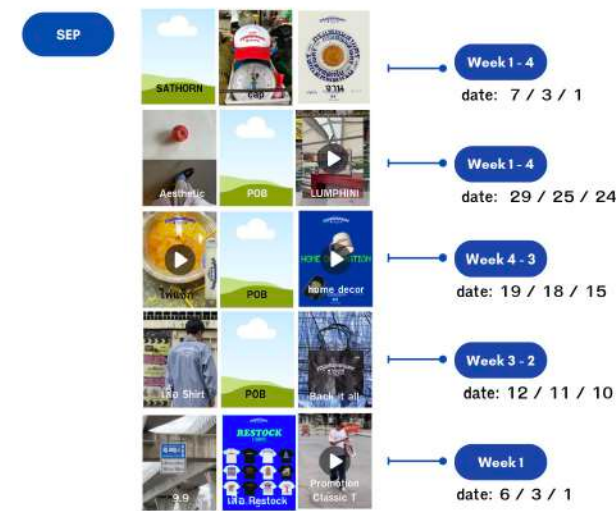
Website: <https://sowonent.com/>



Content Creator: Forever Weekend (The Only Market Bangkok)

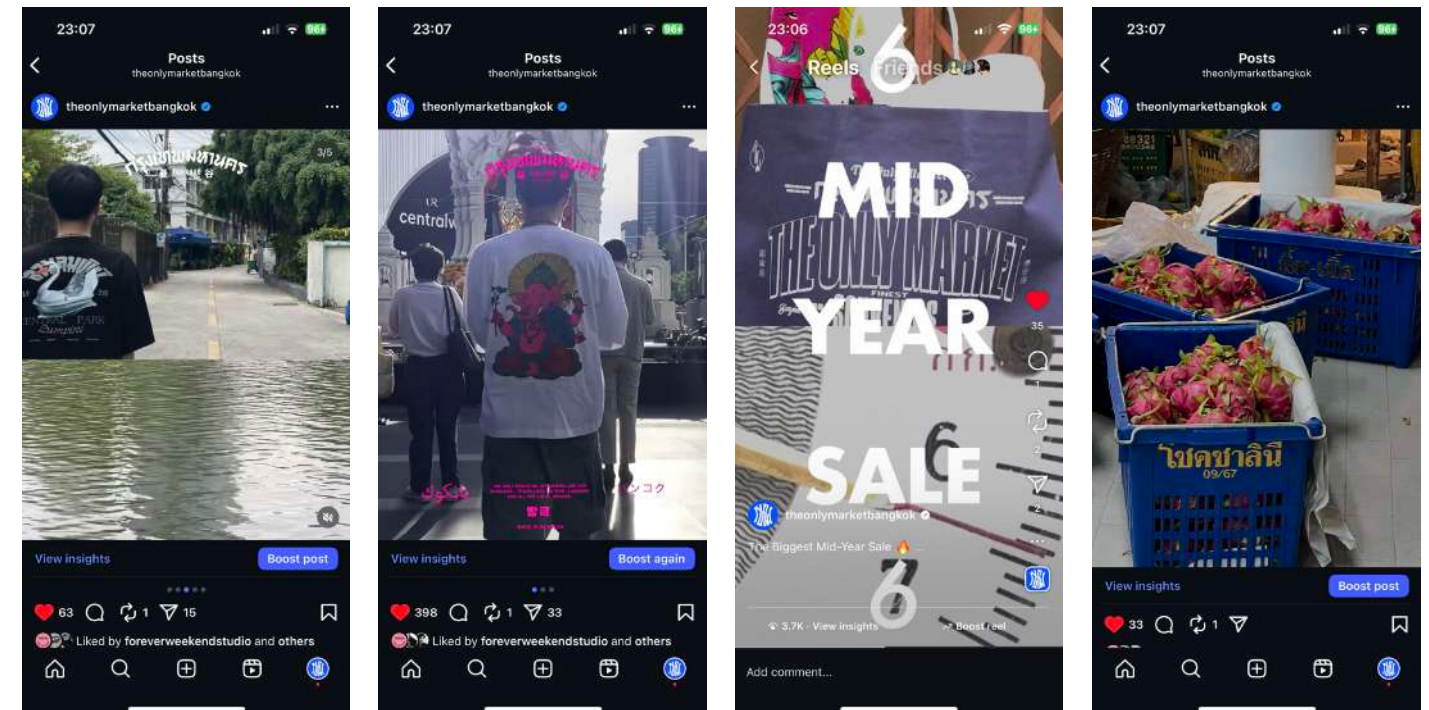
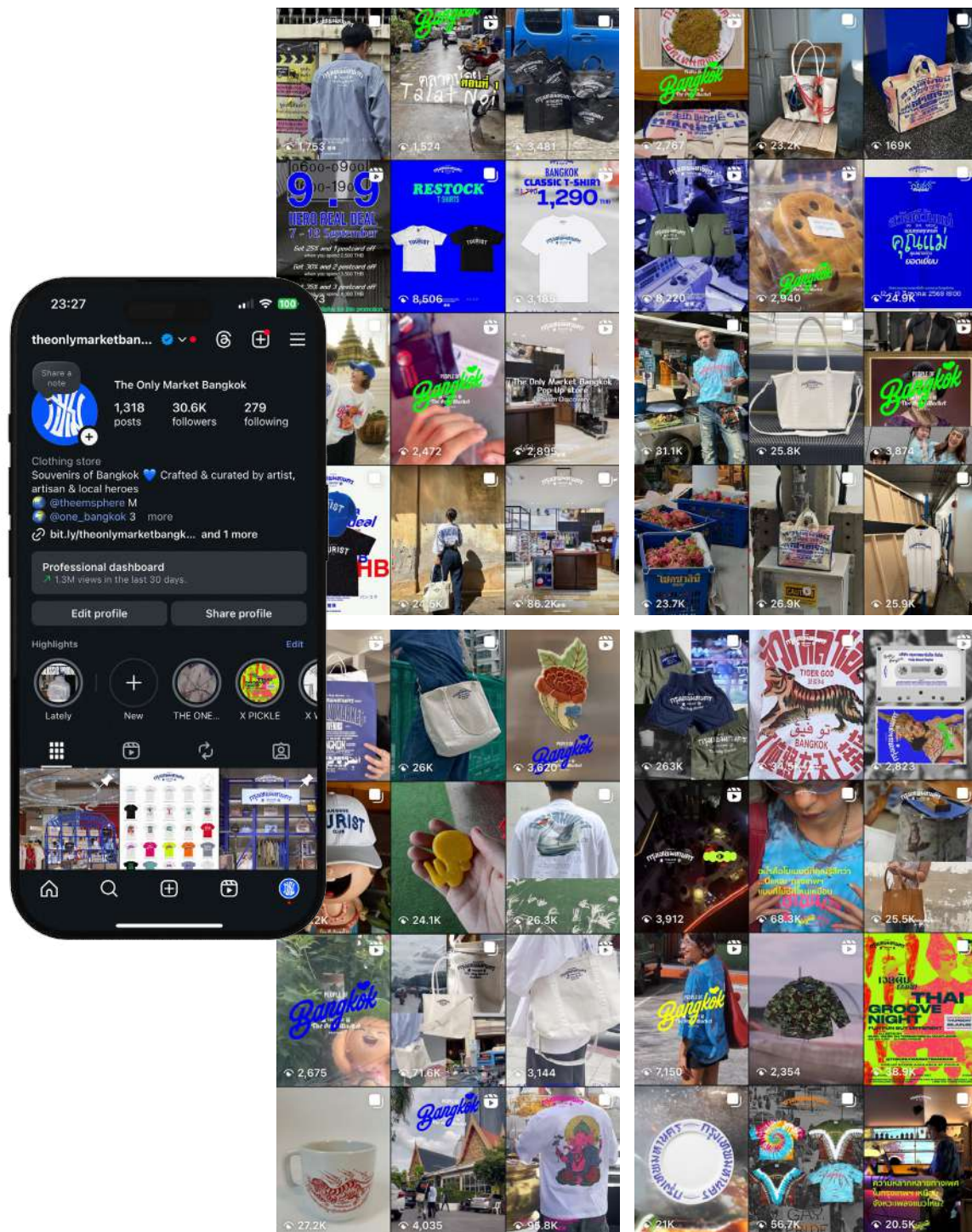
Overview

'The Only Market Bangkok' is the brand that explores and showcases the mundane and imperfect aesthetics of the local objects and street culture through souvenirs. **Not only elephants and tuk-tuk that represent Bangkok, but also involve the honest everyday lifestyle of people.**



Social Media Design

As a Content Creator, he treated each project as an opportunity to explore and refine visual identity. **He pushed himself to study and experiment with art direction, typography, and color palettes—**driven by his determination to create work that was both consistent and impactful.



He experimented with techniques like stop motion and design principles such as transformation to push the boundary of the content. Inspired by street culture, **he discovered beauty in everyday objects, capturing and transforming them into fresh, dynamic content.**

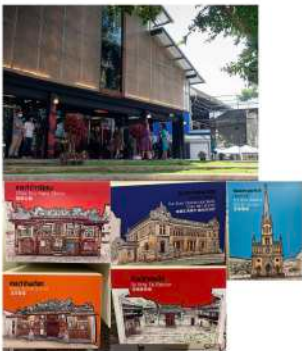
PEOPLE OF BANGKOK

tiny escape in talat noi

ผอ.ก๊ี้ ป้าพรของเจ้าตลาดน้อย



ตามรอย พิพิธภัณฑ์ตลาดน้อย



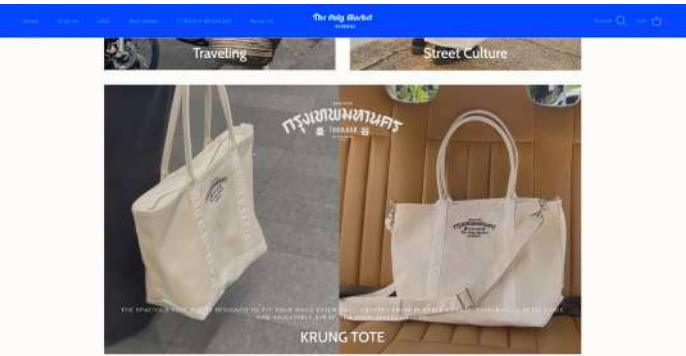
บ้านอิมชา



ช่วงเวลาพักผ่อนในมุมเล็กๆ ของตลาดน้อย ที่เต็มไปด้วยเสน่ห์ที่อบอุ่น ทั้งร้านของใจ ตามรอยตาม landmark และวิถีชีวิตที่ทำให้วัฒนธรรมกลายเป็นพิเศษ

People of Bangkok

This always-on content captured the rhythm of Bangkok life—its streets, activities, and people. He collaborated across the full production process, from pre- to post-production, while **sharpening his editing skills in CapCut** and **experimenting with storytelling techniques for short-form video**.



June
Pride and the City

Created for Pride Month, celebrating Bangkok's spectrum of identities and perspectives.



July
Bangkok Buddhism, Our way

A glimpse into the temple and the vibrant culture surrounding Buddhism in Bangkok



August
Think of mom

As we grow up and go our own way, we often carry her in our thoughts.



September
tiny escape in Talat Noi

Slow down and enjoy the hidden gems, where every corner invites you to pause, and explore.



Website design & Content

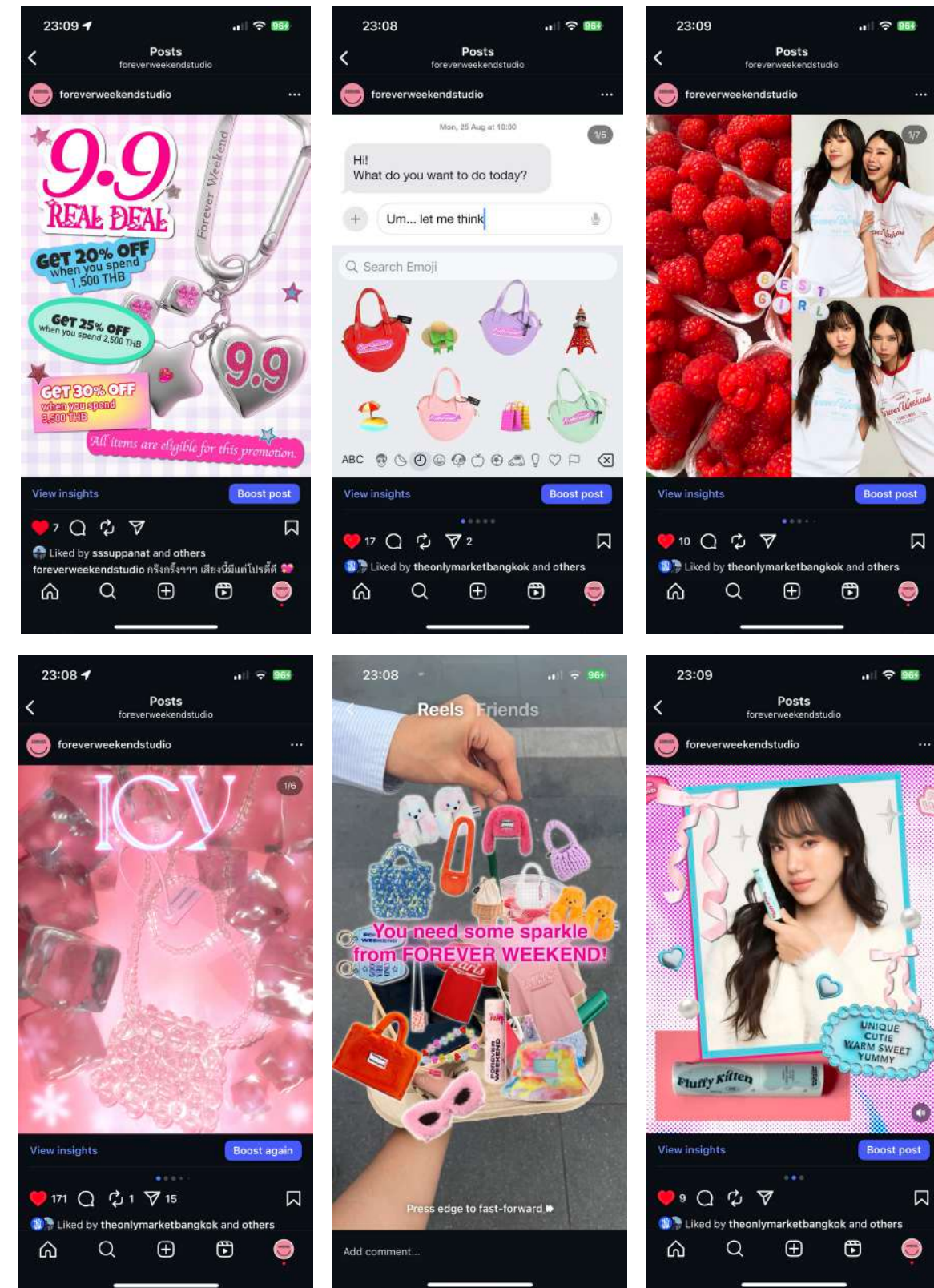
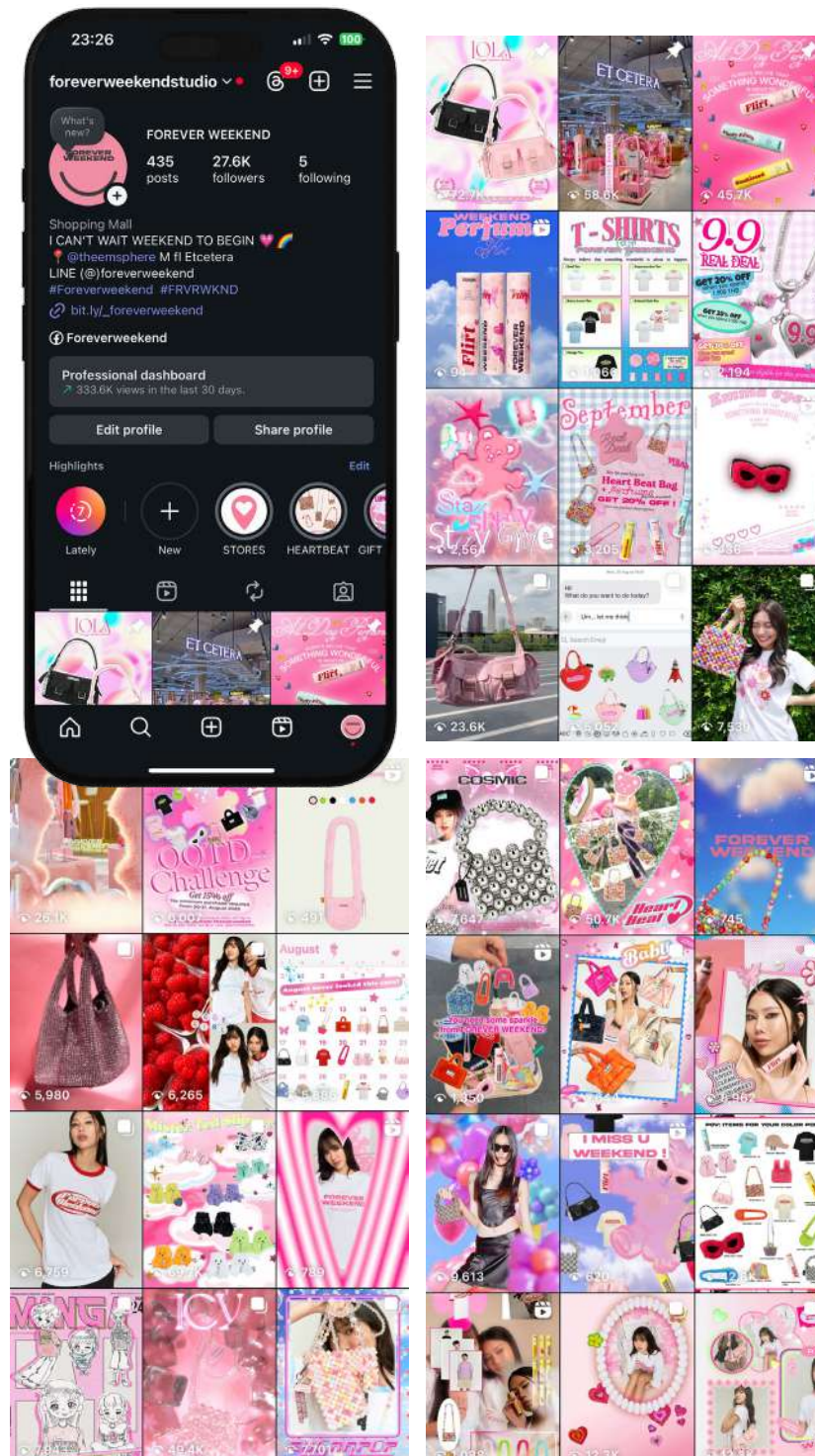
“He gained his first hands-on experience with Shopify, developing and publishing website content while exploring how to customize templates to support and enhance the overall design.



Content Creator: Forever Weekend (Forever Weekend Studio)

Overview

Forever Weekend Studio is to spread lively energy and turning ordinary moments feels as vibrant as the weekend. **With Y2K-inspired aesthetics, the brand embodies a trendy teen: playful, bold, and fun.** Every visual element reflects a world where style meets joy and youthful energy.



Social Media Design

He expanded his creative toolkit—diving into 3D modeling, collage, motion graphics, and AI-generated imagery—to design eye-catching content. At the same time, he embraced current trends, exploring playful, iOS-inspired aesthetics and learning to adapt his style to keep content trendy and instantly engaging.



Content Creator for Forever Weekend (Midjourney learning)

While working at this company, he had the great chance to explore MidJourney as a graphic designer assisting Light Shadow Dark Studio.



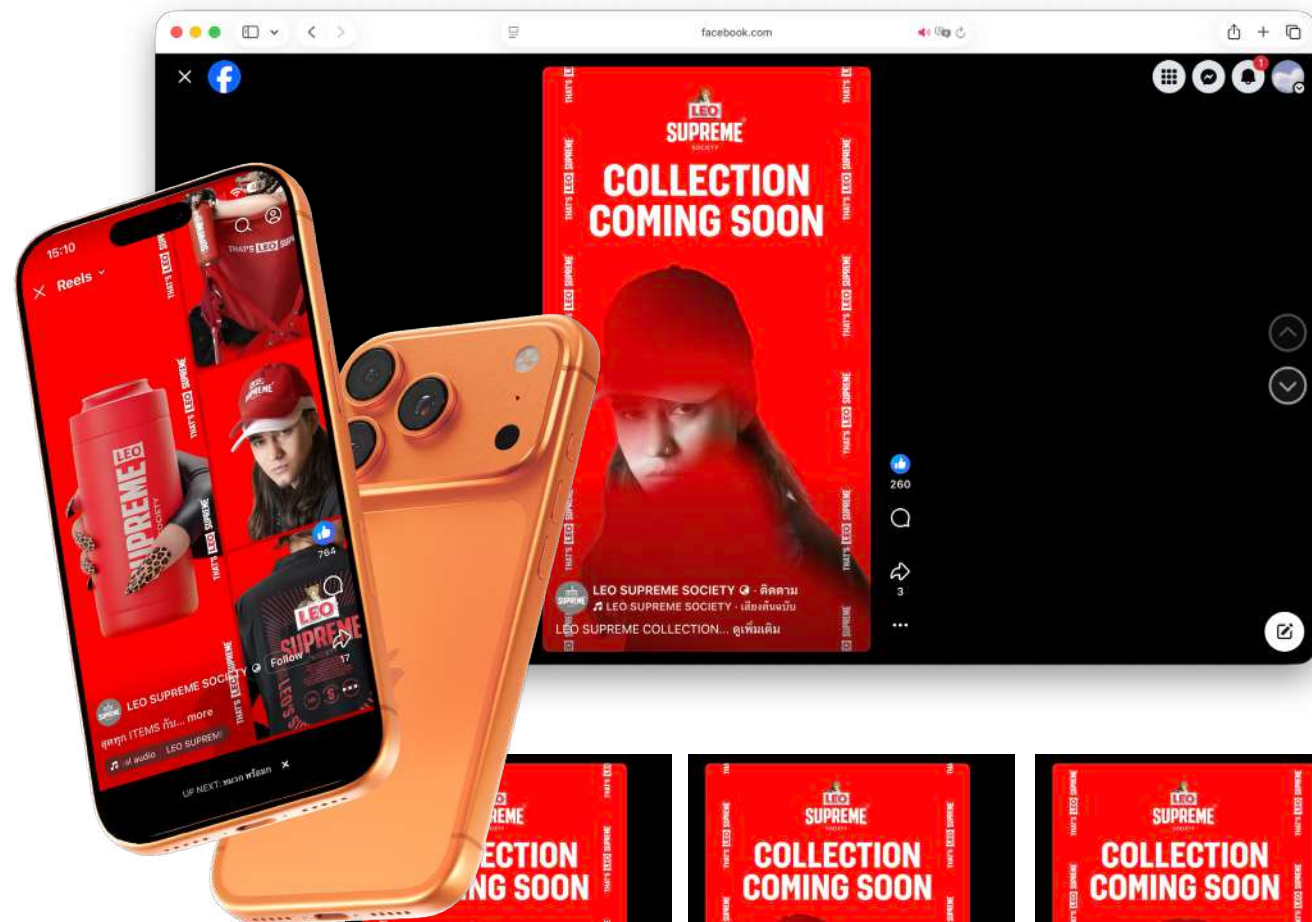
Through hands-on practice, he gradually built a solid understanding of AI prompting, learning how to structure prompts, choose subjects, experiment with camera angles, mood and tone, parameters, and styles. **This experience expanded his creative toolkit and strengthened his ability to translate ideas into visually compelling imagery.**





Graphic Designer: JUST in CASE

Recently, he worked at a creative agency specializing in experience design for events and campaigns. He designed visual guidelines and mockups that brought creative concepts to life in presentation decks and pitch materials. In addition, he supported research efforts, gathering references and insights that inspired the development of engaging experience journeys.



Visual Guideline for Motion Graphics



Visual guidelines and Mockups



Video Editing and Visual Design for ELLE Fashion Week 2025



Motion Graphic content for Le Coq Sportif

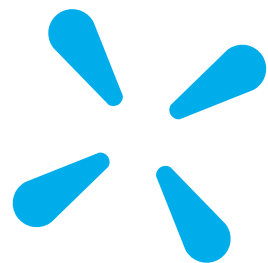


DUTCH MILL REIMAGINED WORKSHOP

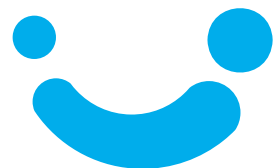
For over 40 years, Dutch Mill has been delivered happiness through delicious, nutritious products that are accessible to everyone. Dutch Mill is also committed to building a sustainable ecosystem that supporting both consumers and Thai dairy cooperatives.

The message from Dutch Mill is about the happiness that comes from feeling refreshed and re-energized. This idea inspired our creative concept, **"Delicacy Delights Your Day."**

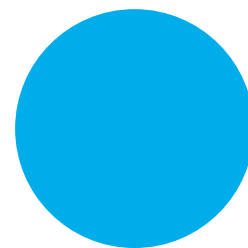
If windmill transforms wind into energy, Dutch Mill elevates milk into something more delightful — restoring energy and easing the fatigue of everyday life.



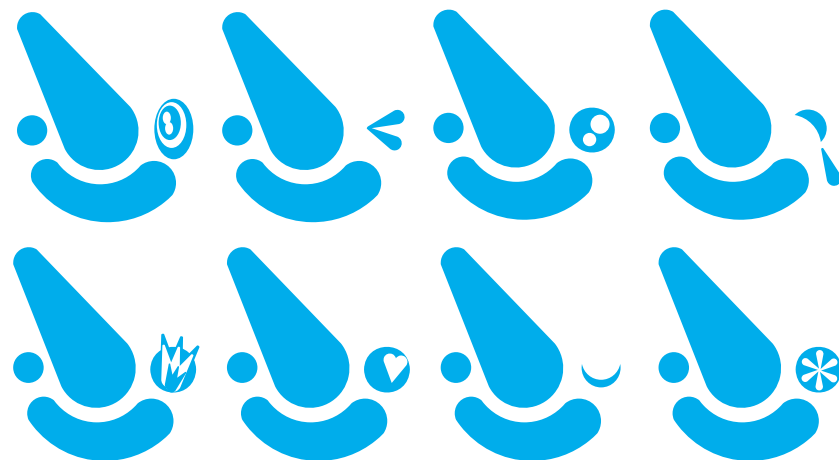
Delicacy



Delight



Day - Cycle - Lives





SUPANUTH Nitichakorn

tel:
0830659280

E mail:
supanuth.ntck@gmail.com

