

PAKWALAN SAMAKTHANYAGORN

Nickname : chisaki Nationality : Japanese / Thai line id : chisakijiji
Tel : 089-202-8990 E-mail : pakwalan.sama@gmail.com



PROFESSIONAL SUMMARY

Product design student with an interest in marketing strategy and brand positioning. Experienced in content creation, influencer work, and advertising photoshoots. Able to create engaging content that reflects brand identity and connects with target audiences.

CORE COMPETENCIES

- Product Design
- Branding
- Content Creation
- Social Media Management
- Visual Communication
- Creative Thinking

EDUCATION

Srinakharinwirot University (SWU) College of Creative Industry	2024 - Present
Bachelor of Arts in Product Design	
Saint Joseph Convent School (SJC)	2011 - 2023
English–Chinese Program	

WORK EXPERIENCE

Influencer / Content Creator 2023 - Present

- Created content and provided product reviews for various brands
- Collaborated with brands to promote products on social media
- Managed content production, including shooting and editing

Modeling & Advertising Work 2026

- Worked as a model for OPPO campaign
- Modeled for a sleepwear brand (Instagram: amie_sleep)
- Modeled for a tone-up/skincare brand (Instagram: lerbell_official)
- Worked as a makeup model for a beauty brand (Instagram: onedaymakeup_th)
- Appeared as an extra in a Japanese commercial for Agoda
- Participated in a Channel 7 TV series (“Rueang Nee Mee Yoo Wa”)

University project 2026

- **Student Committee (Content Creator)**
Created and edited promotional content for the College of Creative Industry faculty
- **Product Design Project with Samitivej Hospital**
Designed a pillow for breastfeeding mothers
- **Co-created the “Saen Saeb” ceramic brand**
developed concept, produced products, and sales
- **Sustainable Design**
designed a lamp using water hyacinth for community support
- **Emotional Design**
created a hostel lamp based on user needs and brand direction
- **Postmodern Design**
designed a unique chair using recycled materials

RELEVANT SKILLS

Languages : Thai (Native), English (Intermediate), Japanese (Elementary)

Software Skills : Adobe Illustrator , Canva , Microsoft Word , Internet and Email



Portfolio

Content Creator

By Pakwalan Samakthanyagorn

Email : pakwalan.sama@gmail.com



PAKWALAN SAMAKTHANYAGORN

ภัควลัญชญ์ สัมครธัญญกรณ์ (ชีซากิ)

Birth : 19th July 2004 **Age** : 21 years old

Nationality : Thai , Japanese

Education : Srinakharinwirot University (Product Design) | 2024-Present (GPAX3.68)
Saint Joseph Convent School, English-Chinese Program | 2011-2023

Skills : Product Design • Branding • Content Creation • Canva • Microsoft Office

Languages : Thai (Native), English (Intermediate), Japanese (Basic)

I am a third-year Product Design student with a strong interest in branding, content creation, and user-centered design. I enjoy transforming ideas into meaningful and engaging experiences



089-202-8990



pakwalan.sama@gmail.com

lg : cchisakiii

INFLUENCER

(2023–PRESENT)

ยอดการดูโพสต์ 520K	ยอดรับชมโปรไฟล์ 19K
ถูกใจ 30K	ความคิดเห็น 189
แชร์ 3,177	รางวัลโดยประมาณ -

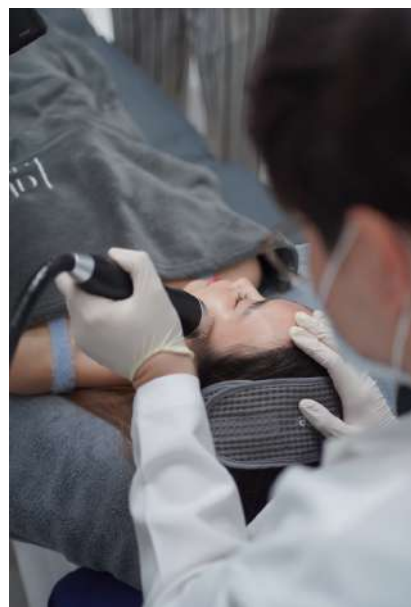


ig:cchisakiii
@chisakiwada

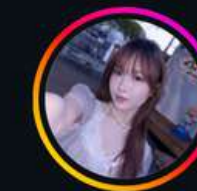
369
กำลังติดตาม

24.4K
ผู้ติดตาม

1.2M
ถูกใจ



cchisakiii



chisaki 6.9

164
posts

5,921
followers

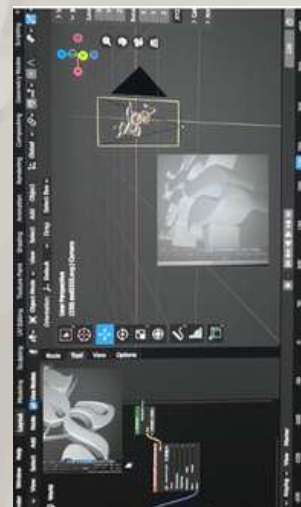
860
following

dm for work <3

Worked with 150+ brands, producing engaging content. Developed skills in video editing, storytelling, and trend analysis, with a strong understanding of audience engagement.

“SAEN SAEB” (แสนสวย)

“SAEN SAEB” is a brand I co-founded and developed with my team. We created unique ceramic pieces with strong character and launched them at a Halloween-themed market at Suanluang Square (Tay Market). The project generated over 40,000 THB in 4 days, providing hands-on experience in turning ideas into a real business.



Branding

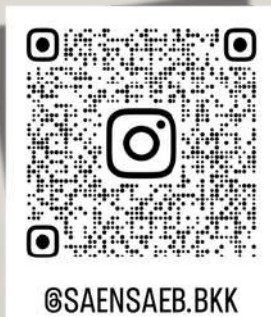


Content Creation & Editing

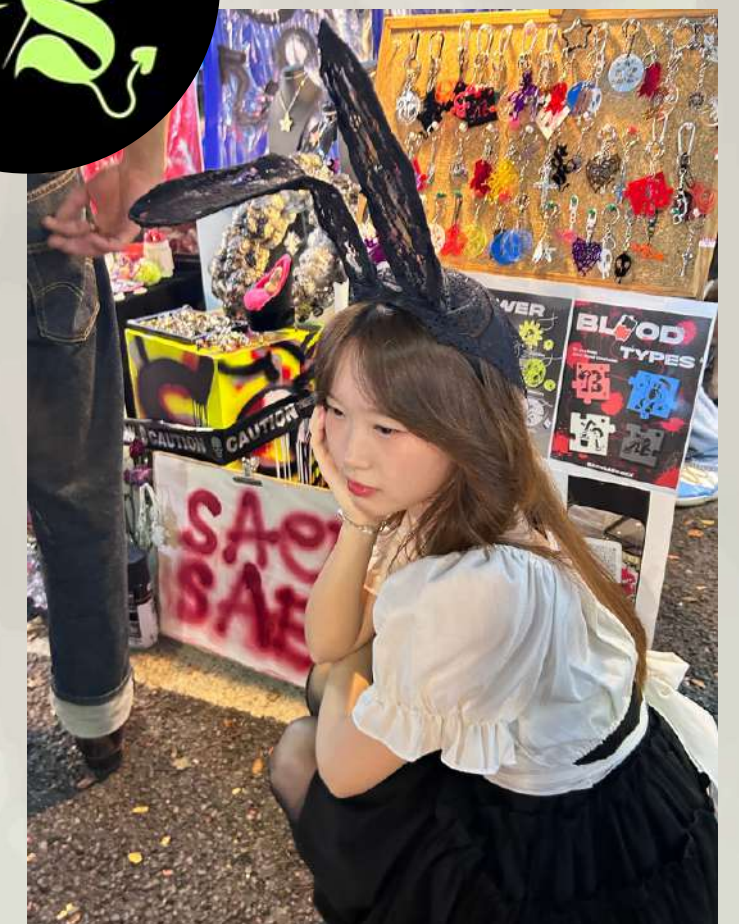


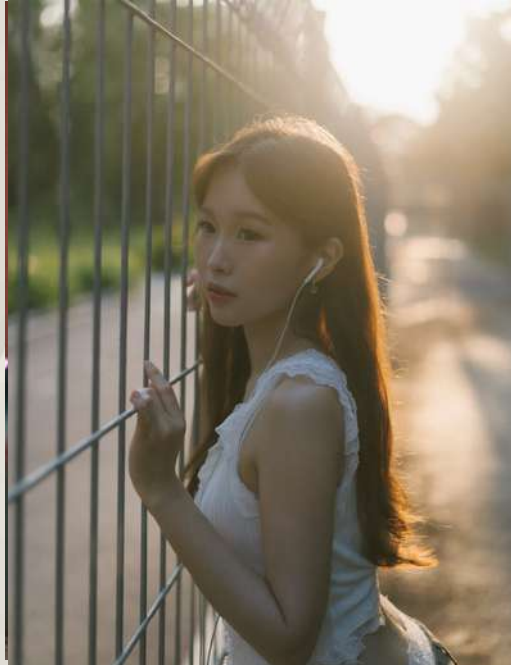
logo

Sales



SCAN
HERE

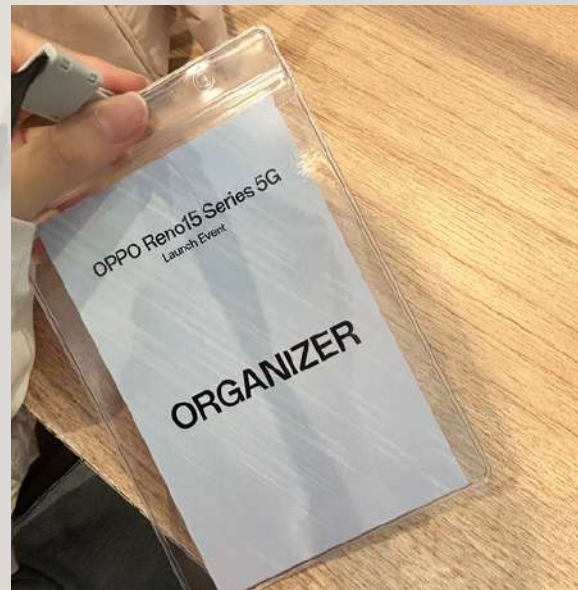




MODEL PHOTOGRAPHIC



COMMERCIAL MODEL



- Model for OPPO smartphone launch event
- Traveloka Japan advertisement (extra)
- Channel 5 TV drama (เรื่องนี้มือยู่ว่า)





MODEL PRESENTER



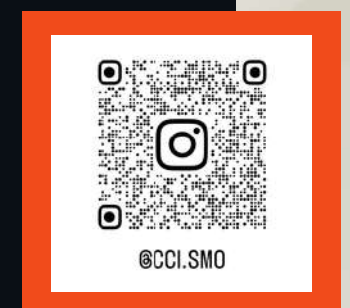
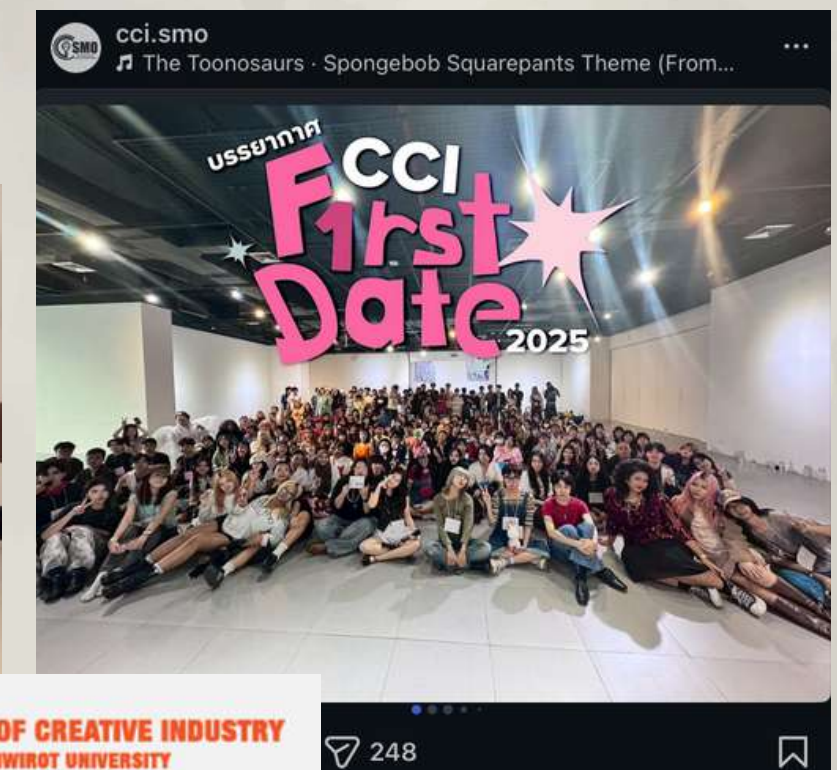
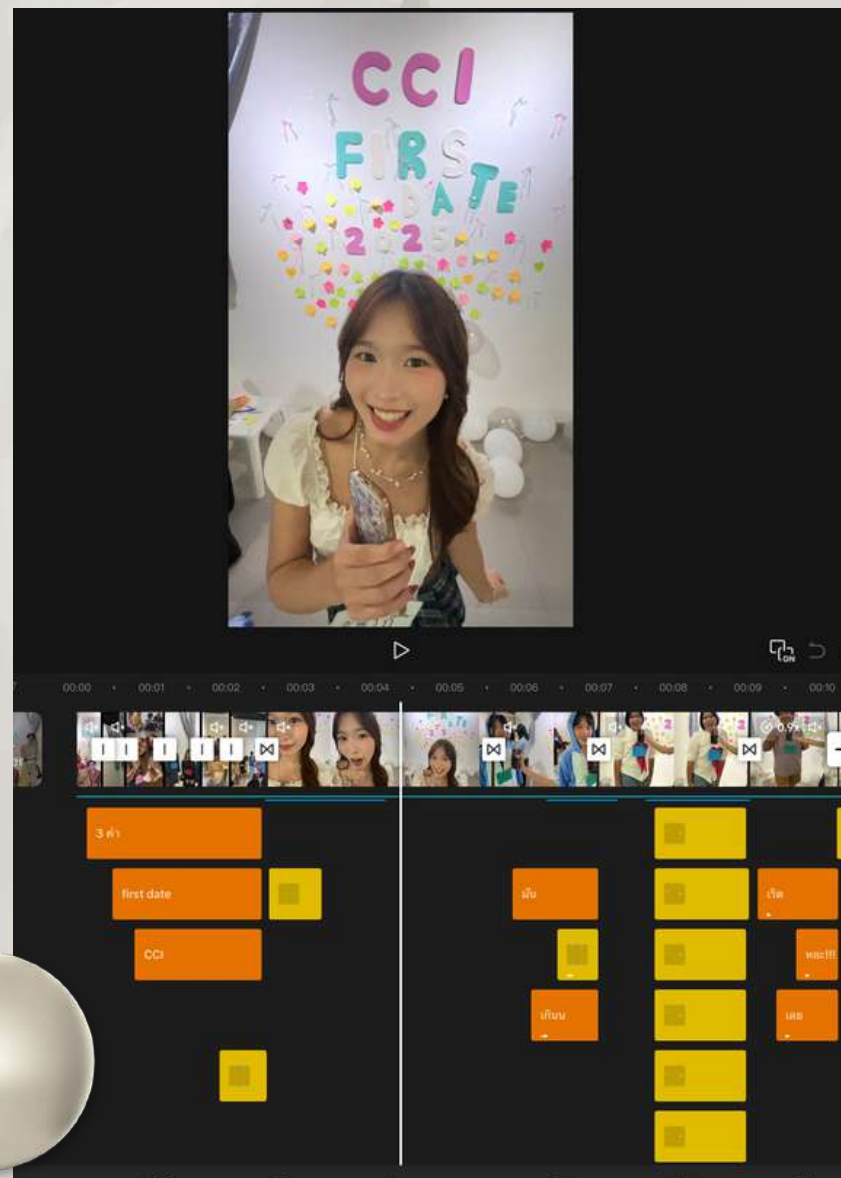
FASHION / LIFESTYLE MODEL

ON PLATFORM
INSTAGRAM / SHOPEE / FACEBOOK / TIKTOK

STUDENT COMMITTEE – CONTENT CREATOR

(COLLEGE OF CREATIVE INDUSTRY)

Created and edited video content for the faculty's channel,
including filming and media production.



SCAN
HERE

FASHION PROJECT ASSISTANT (SWU CCI)



Contributed to a BIFW 2025 fashion show project, using crochet techniques to express Thai cultural identity.



third-year final project



@fash26swu

UNIVERSITY X SAMITIVEJ

Breastfeeding Support Pillow Design (Hospital Collaboration)



NOI NAME
COLLEGE OF CREATIVE INDUSTRY
SRINAKARINWIROT UNIV

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PROJECT



Background & CONCEPT

อาการปวดหลังในคุณแม่หลังคลอดเป็นปัญหาที่พบได้บ่อย โดยเฉพาะช่วงให้นมบุตร ผลิตภัณฑ์ที่มอบให้คุณแม่ในโครงการ ออกแบบมาเพื่อลดอาการปวดหลังและเอวขณะให้นม มีรูปทรงช่วยกระจายน้ำหนักและเพิ่มความสบาย รวมถึงในวัสดุที่ตรงกับจุดฝังเข็มตามศาสตร์การแพทย์แผนจีนเพื่อผ่อนคลายกล้ามเนื้อหลังของคุณแม่

 X  **สมิติเวช SAMITIVEJ**



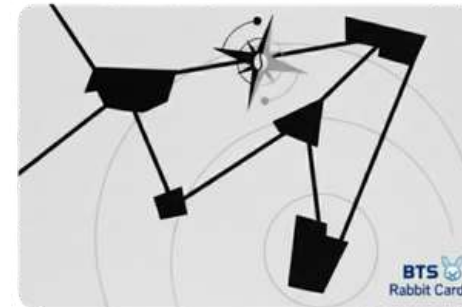
PRODUCT & PACKAGING DESIGN

Branding & Packaging Design

University Project



Primary logo



Latitude 11 – Coffee Brand Design

A conceptual coffee brand for a BTS Skytrain setting, focusing on urban convenience. Includes logo, color palette, typography, and cohesive visual identity.



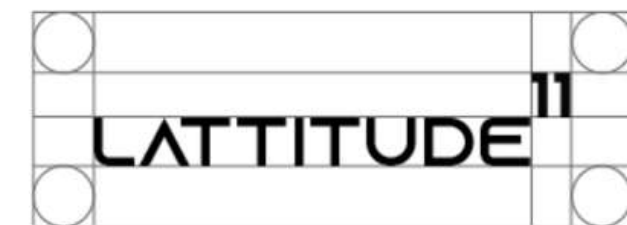
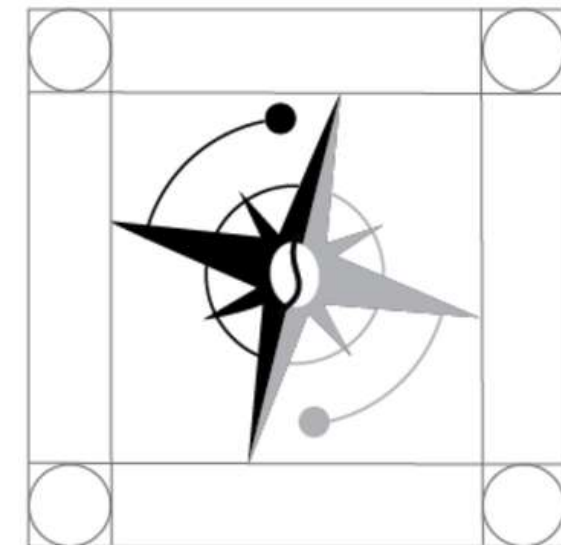
Typography

LATTITUDE¹¹

A B C D E F G H I J K L
M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9



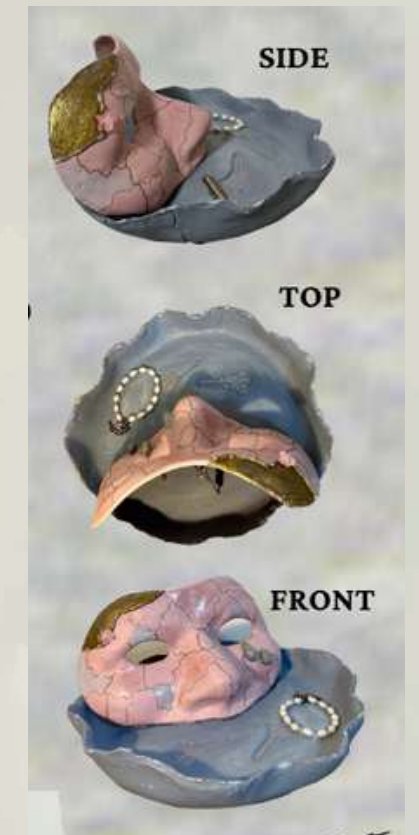
Spacing



Postmodern Design



Transforming a toilet plunger into table legs, challenging perception through irony and unexpected function.

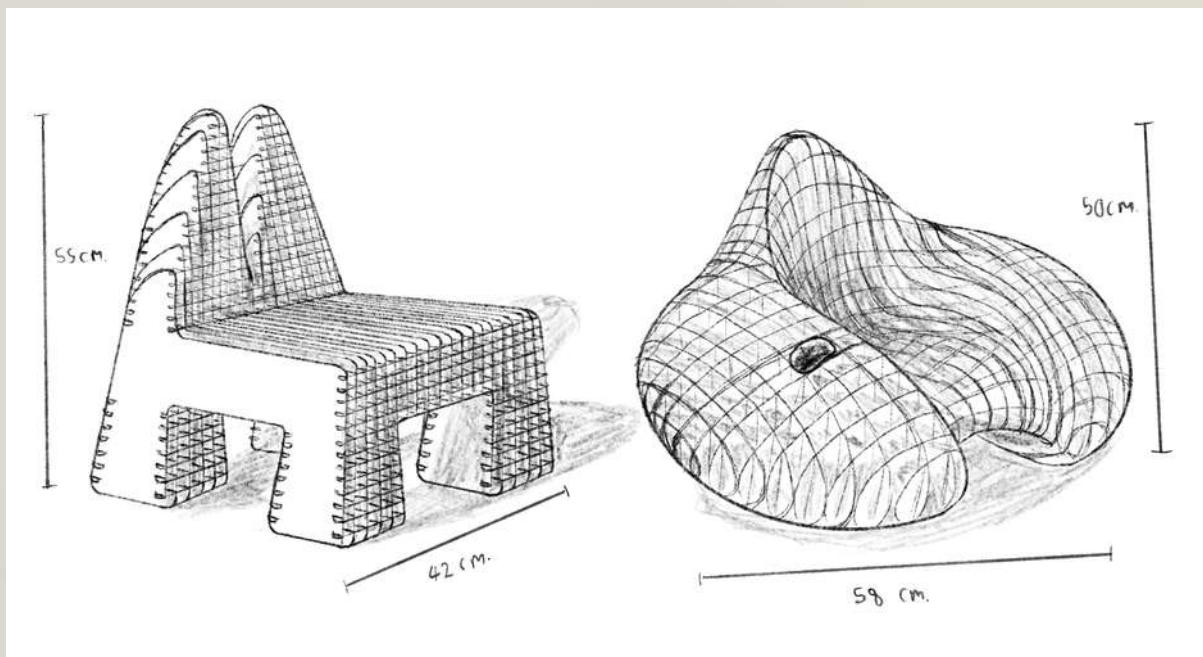
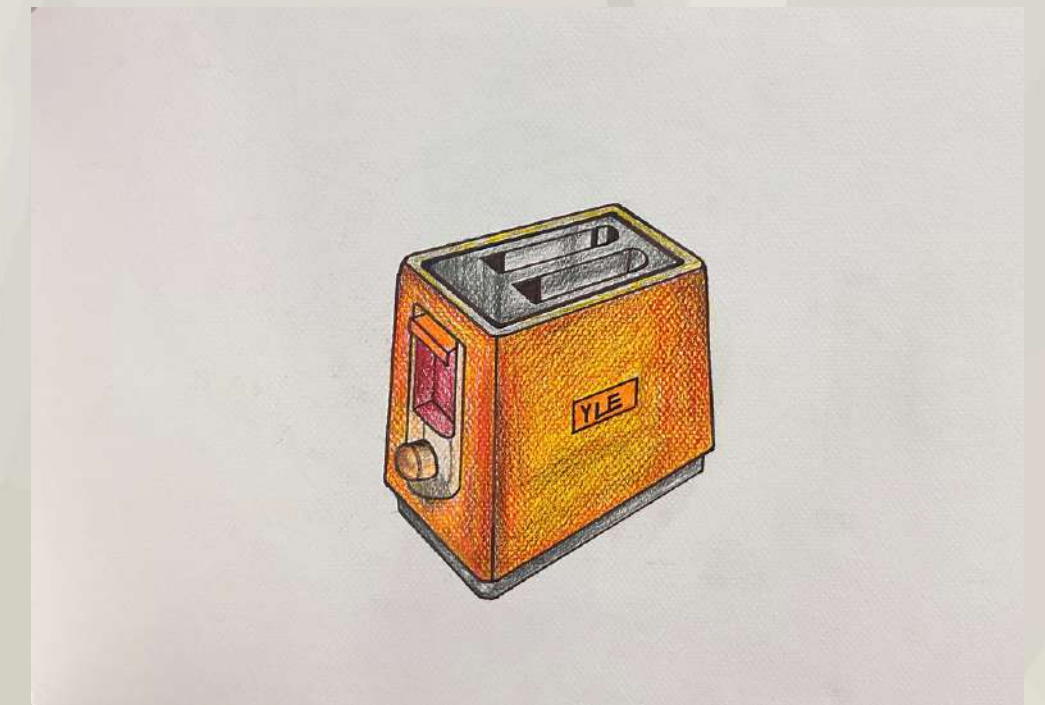
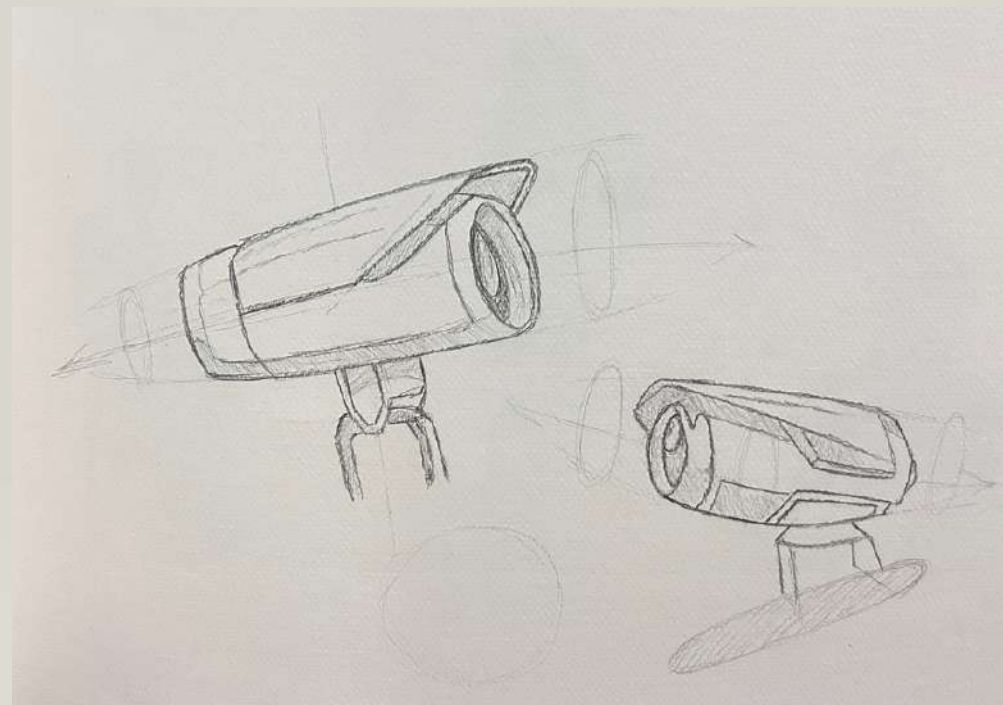
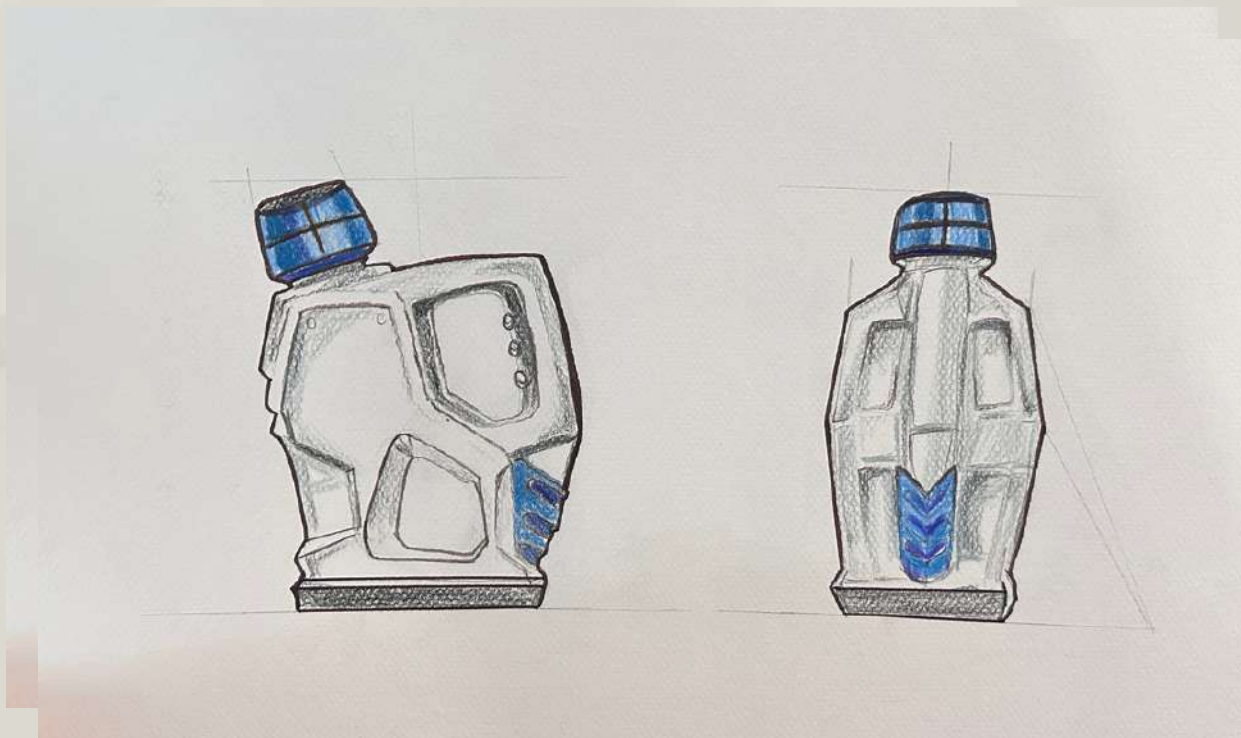


this key tray uses kintsugi to express cracks as a symbol of beauty and healing.



Emotional Design

Drawing



Eager to learn, ready to grow



Pakwalan Samakthanyagorn

AVAILABLE FOR COLLABORATION
AND NEW EXPERIENCES.

**keep in touch
with me**

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