

Weerapat Yengyousoh



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📍 Bangkok, Thailand

SUMMARY

A creative professional with a strong interest in event production and experiential design. I enjoy developing ideas from concept to execution, creating experiences that connect people with space and storytelling. Experienced in working across events, visual design, and multimedia projects. Comfortable in fast-paced environments and collaborative settings. Always aiming to create work that feels engaging, thoughtful, and memorable.

EDUCATION

Satit Prasarnmit School 2017-2020
Computer Major

Srinakharinwirot University College Of Social Communication 2020-2024
Innovation
Innovation Management Communication

WORK EXPERIENCES

Creative & Designer (Virtual & Event Design) Oct 2023 - Mar 2024
Internship - THE STANDARD

- Transformed ideas into tangible experiences through event and visual execution
- Developed visual storytelling across event spaces and media
- Bridged collaboration between creative and production teams

Creative & Graphic Design Director – “Sampeng Map & Icon” 2023
Bangkok Design Week 2023

- Led the visual direction of Sampeng through a custom map and icon system
- Translated local culture and street identity into a cohesive graphic language
- Designed wayfinding elements that enhance navigation and user experience

Co-Founder – Soulsick Production 2024–Present

- Co-founded a creative production house driven by storytelling and visual identity
- Led projects from concept to execution
- Collaborated with diverse talents to create distinctive experiences

Instagram : <https://instagram.com/soulsickclub.co>

Creative Event & Design – (SHUFFLE RECORD) SINGHA CORPORATION presents 2024
"ขั้มตังสไลบร" Something Sweet Fan Meeting & Album Launch Party

- Designed concept-driven event experiences with strong visual direction
- Created moments that connect brand, artist, and audience
- Translated brand identity into immersive spatial and visual experiences

Portfolio : <https://hadeewp.my.canva.site/>

WORK EXPERIENCES

- Creative Event – Freeform "Space Based Community" VOL.4 - Movie Week** **2025**
- Curated a cultural event exploring the intersection of film and art
 - Presented a program featuring a GDH film alongside a student-directed short film
 - Designed a multi-layered experience including a flea market, handmade goods, and graphic art print workshops
- Art Director – Photo Booth (ZAAP On Sale)** **2024**
- Directed the visual identity of the photo booth into a shareable experience
 - Designed bold visuals targeting a new-generation audience
 - Turned simple interactions into impactful brand experiences
- Director – Music Video “SHADES” Macaw and the flower band** **2025**
- Directed the project from concept to final output
 - Translated music into a distinct visual language
 - Controlled pacing, mood, and narrative direction
- YouTube : <https://youtu.be/C9m8rZ8eBQo>
- Creative – Music Video (HOMERUN MUSIC) “หัจญ์ (Born But With Me)” Bell Warisara** **2025**
- Developed unique concepts rooted in storytelling
 - Contributed to shaping narrative direction
 - Collaborated to create visually distinctive outcomes
- YouTube : https://youtu.be/Z13Vd52wd_E
- Art Director – Music Video “เริ่มยังไ้” Alavy Parinthorn** **2025**
- Defined the visual tone and emotional direction of the project
 - Designed visual elements to enhance storytelling
 - Collaborated to deliver a cohesive visual identity
- YouTube : <https://youtu.be/68VVu2TrmBk>

SKILL

SOFT SKILL

- Leadership
- Organisations
- Creative Thinking
- Teamwork and Collaboration
- Problem Solving

CONTENT CREATION

- Storytelling
- Basic video editing
- Short-Form Video Content Creation

TOOLS

- Adobe Illustrator
- Adobe Photoshop
- Canva
- CapCut
- Microsoft Office (Word,Excel,Power Point)
- Outlook,Teams)