

SIRATUN RUENGPOOVASITH

Portfolio



Siratun Ruengpoovasith

"Hello, I'm Siratun (or Koe), a Bangkok-based communication designer passionate about crafting visual experiences that unite art and storytelling. As a current student at Chulalongkorn University, I've had opportunities to work on diverse projects that draw from cross-cultural influences. My passion for the diversity of culture, life, and nature shapes my creative perspective and fuels my design aspirations. I believe that research, observation, and teamwork are essential for creating meaningful and impactful work."

Education

Currently studying communication design program of chulalongkorn university

2022 - graduated from Roong-aroon school

Experiences

Artist asistant for Japanese Contemporary Artist "Eiji Sumi"

Visual stage design for Odyssey concert

Nominated to Bangkok Hotel Art Fair 2024

Display design installation project in Thawonwatthu building (Royal musuem), Lumpini park, COMMDE building, and more

Skill set

Graphic

Motion

Sound design

Installation and Display

Photography

Hand draw

Editing

Software skills

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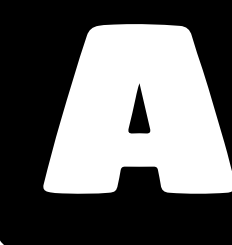
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Solitude Is Bliss . Paper

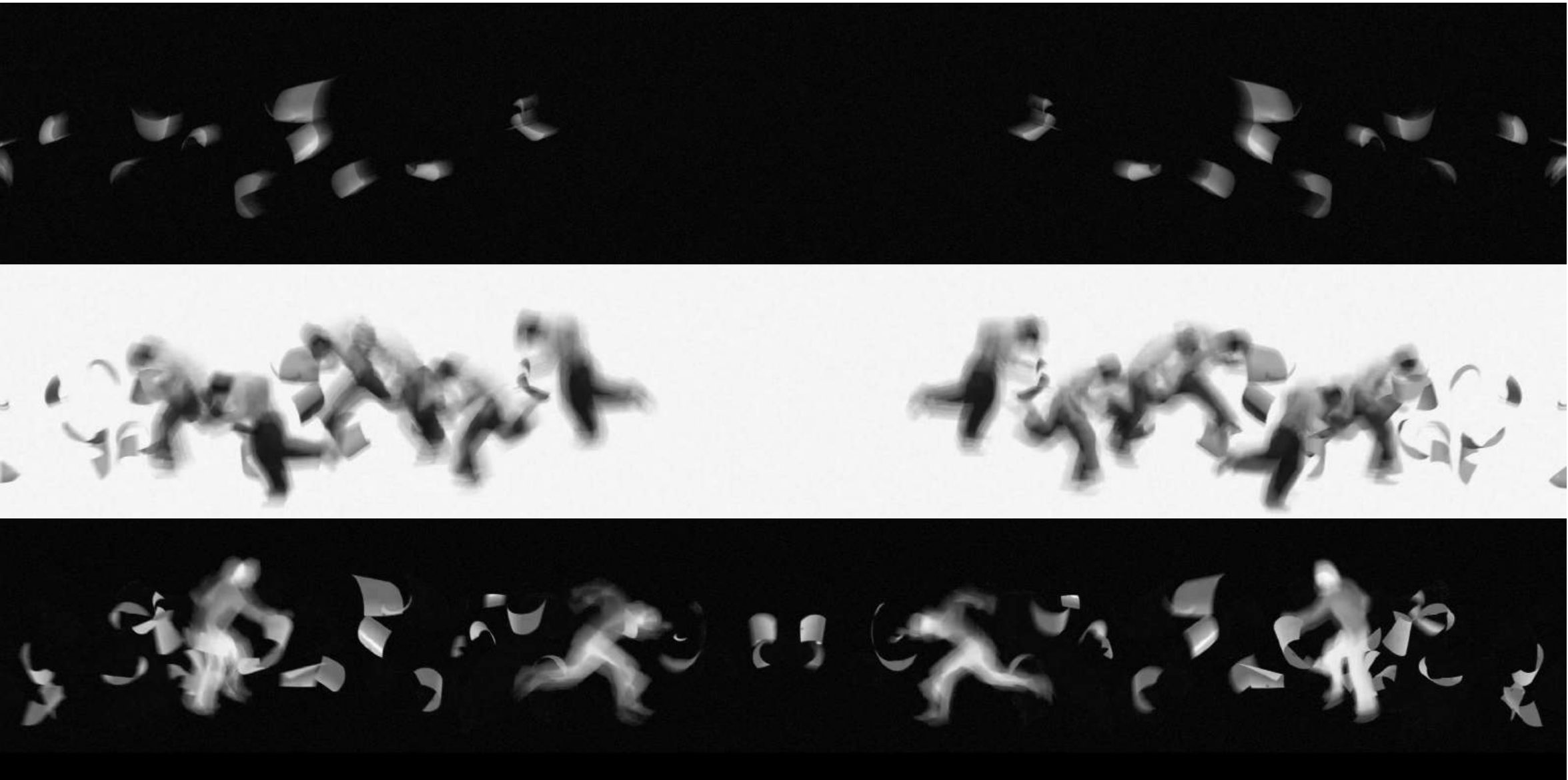
Visual stage design for Odyssey concert



Inspired by the song’s title, I wanted to explore the symbolic role of “paper” in modern life. From birth, we receive a birth certificate—our first piece of paper. We then strive for a degree to secure good jobs, which in turn allow us to earn money, another form of paper.

Finally, life ends with a death certificate, marking our journey’s close. I visualized myself running to capture these symbolic papers, representing the human pursuit of each in life’s stages. This sequence reflects our complex, often relentless relationship with “paper” in its many forms.

This project is a visual stage design created for the 2024 *Odyssey* concert, featuring the Thai independent band *Solitude is Bliss* and their song *Paper* (*Kradard* in Thai). I was drawn to reimagine the song's themes, which typically reflect life’s opportunities and the importance of timing.



Wave Garden . El paradiso

Contemporary Art Show



I assisted Japanese artist Eiji Sumi on this project, which included several unique installations: a water tank installation, a Japanese pottery display, and the complete production setup for a large Japanese ink painting. This work was showcased at Gallery VER, one of Bangkok's premier contemporary art galleries, founded by the acclaimed artist Rirkrit Tiravanija.



“Wave Garden/El Paradiso” is an interdisciplinary project that reimagines the Japanese Zen garden through modern art and science, blending tradition with innovation. The project uses wave simulations and water sounds to reinterpret traditional Japanese garden aesthetics, contrasting natural and artificial beauty.

Central to the work is the “Suikinkutsu,” an ancient Japanese water bell system, whose soothing sounds promote hydrotherapeutic meditation. Ink works on Washi paper further symbolize the evolving harmony between nature and urban life, inviting viewers to experience a contemporary Zen garden that transcends geographic and cultural boundaries.

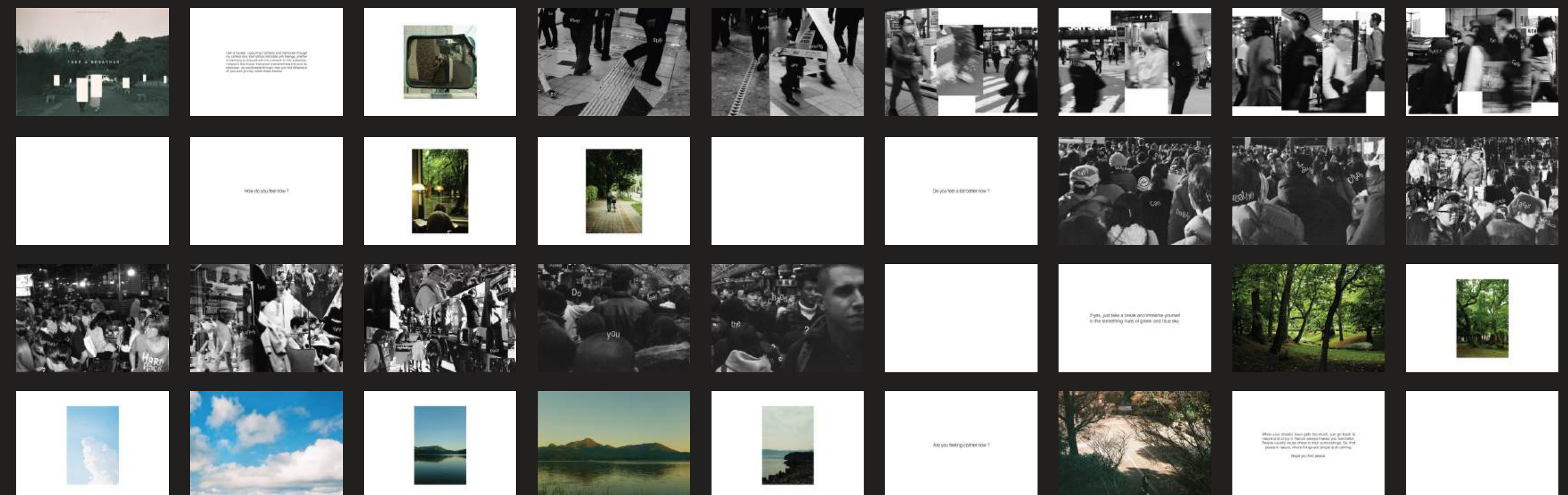
Take A Breather

This project explores the emotional impact of transitioning from serene travel destinations back into the chaos of city life, capturing the mental strain of shifting between such contrasting environments.

Through an experimental book of photographs, layout, and text, I aim to evoke this feeling for the reader, guiding them from discomfort to calm and back, mirroring the emotional journey I experience in these transitions. Ultimately, the project serves as a reminder that peace is accessible, even within the chaos of urban life.



Publication



In A Search Of Bliss

Installation Display Design

"Bliss is a state of happiness that arises when one is free from attachment to material possessions, experiencing only inner peace. It is momentary, and not for everyone. Bliss is often accompanied by a sense of isolation. In our world, many people are in search for bliss, but they often become entangled in materialism, which only provides temporary satisfaction. True bliss, however, is achieved when one finds contentment within themselves and remains undistracted by external influences."

This is the imitation of the result of a human journey in search for bliss. Most of us are left unfulfilled ,and only some, in this case only one, who is truly satisfied from within.



Exhibited at Thawonwatthu building (royal musuem) 2024



Newtons Apple

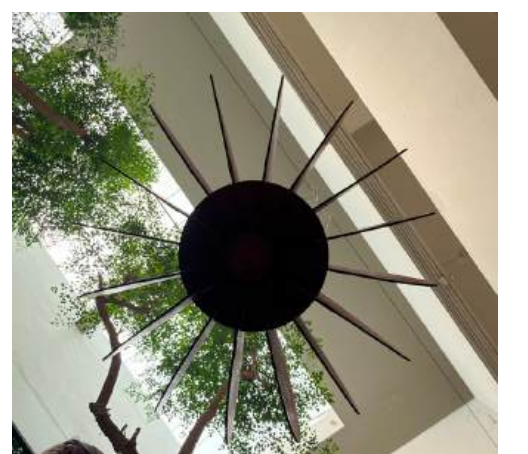
This telepod mimics Isaac Newton's first eureka moment, where the apple falls onto his head, leading to the founding of gravity in 1666. Going beneath this over exaggerated apple makes the viewer experience that exact moment. Therefore, he sees gravity while the apple falls into his head.



Installation Display Design



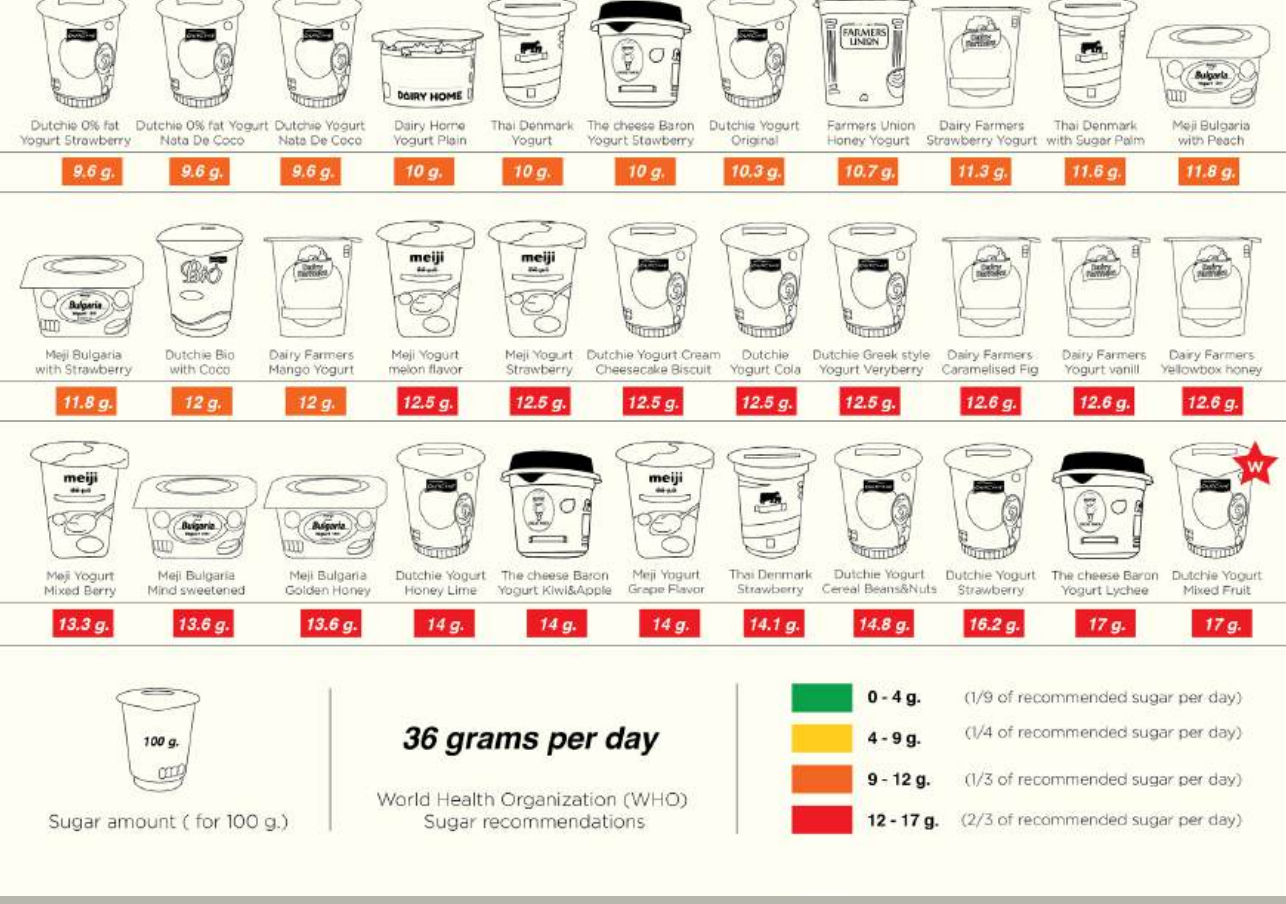
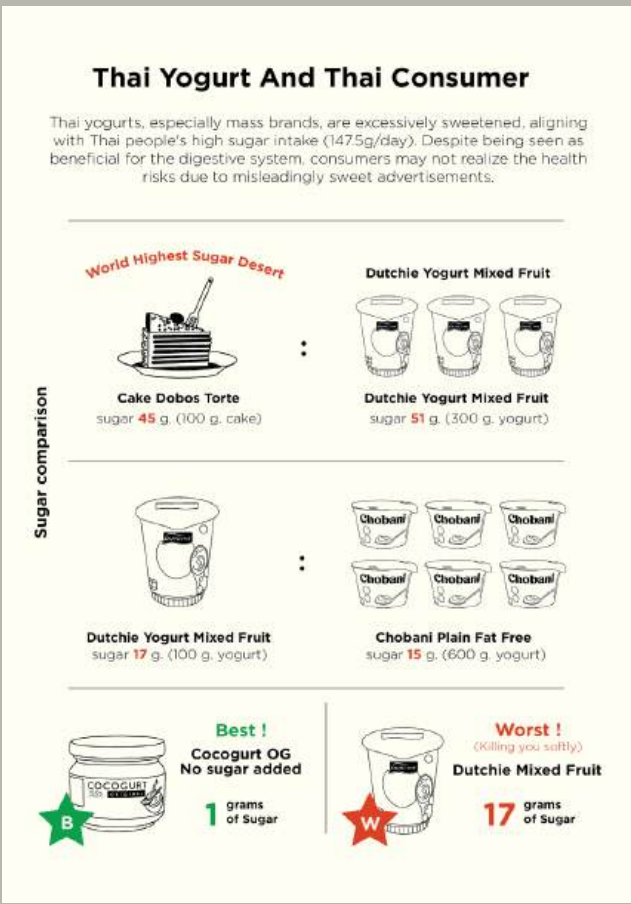
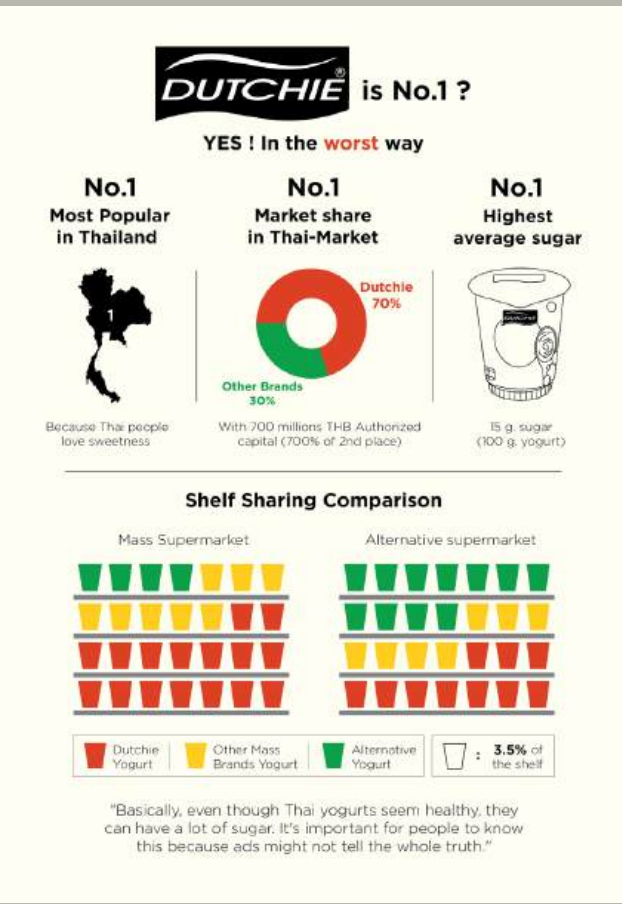
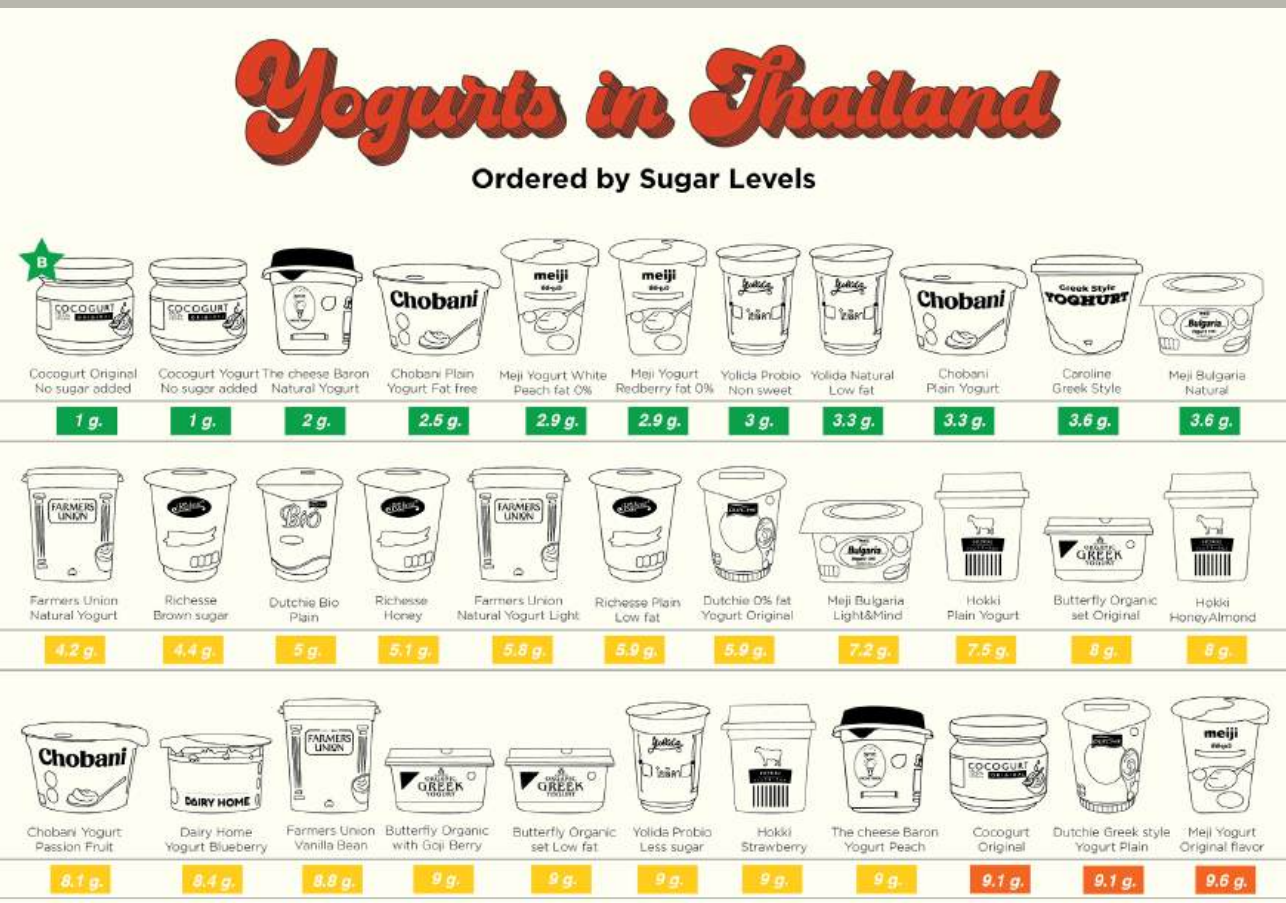
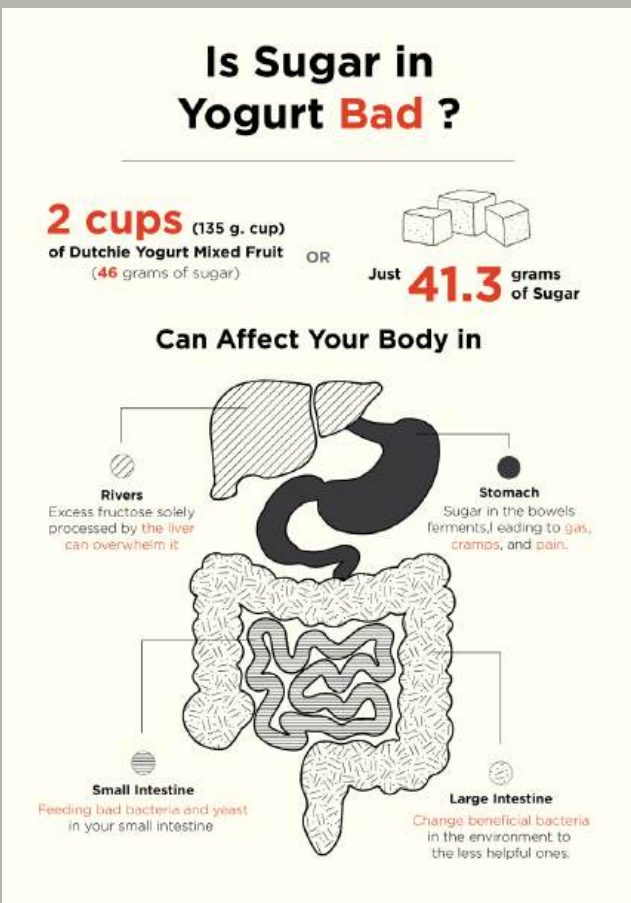
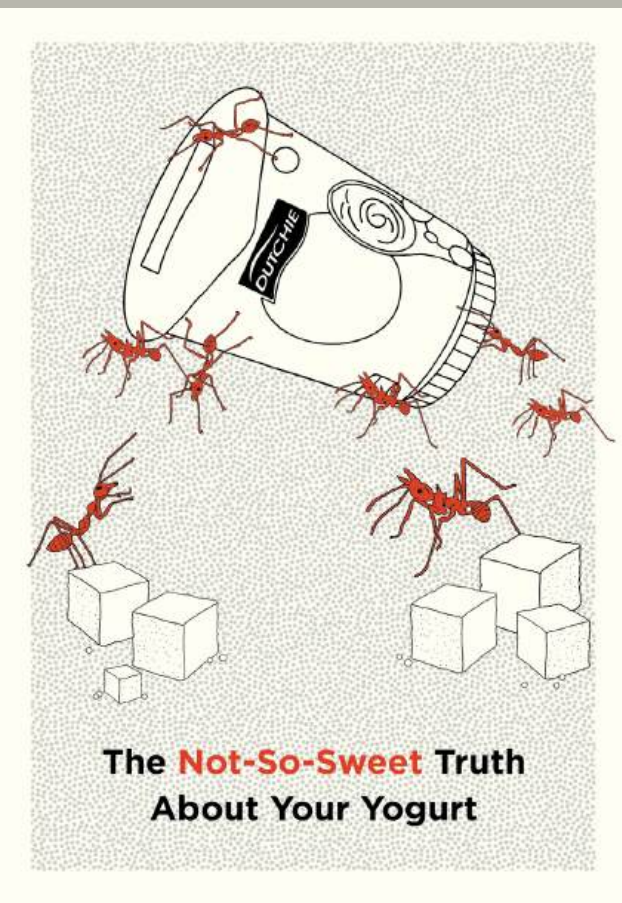
The installation immerses audiences in the moment of Newton's gravity discovery, with a giant suspended apple symbolizing how small observations can lead to big insights. Hidden equations, like " $F = ma$," invite closer observation, mirroring Newton's own process of discovery. The grassy "telepod" space creates a surreal, timeless setting for viewers to experience the pull of curiosity and the power of seeing beyond the obvious.



Graphic design works

"In addition to installation work, I excel in high-quality graphic design for branding and commercial purposes. My skills include information management, infographic visualization, brand identity design, and campaign development. With these abilities, I am well-prepared to deliver effective graphic design solutions tailored to diverse needs and contexts."

Publication . Brand Identity . Campaign



Artist Side

Guest for the young artists Remembering and Growing Exhibition 2023

Nominated to Bangkok Hotel art fair 2024

Landscape Artist



At Ban Tat Thong



At The Continent HotelBangkok



Personal Interests



Photographer



Intermediate Climber



Faculty Football Player



Faculty Art Club