

PORTFOLIO

CREATIVE VISION. CLEAN STRATEGY. DIGITAL GROWTH.

Hi, I'm
STEPHANIE

SOCIAL MEDIA MANAGER |
CONTENT CREATOR
UGC CREATOR

ABOUT ME

I'm Steph, a Social Media Manager and Digital Designer with over 5 years of experience in digital marketing and brand storytelling. I specialize in crafting refined visual identities, strategic content, and cohesive social experiences that elevate brand presence and drive measurable growth.

Blending creativity, analytics, and AI-powered tools, I deliver content that is both visually compelling and performance focus.

- Canva Pro Designer
- Creative Directing
- AI Tools for Content Creation
- Social Strategy & Analytics Expert

EDUCATION

Bachelor of Art in History

Mandala Degree College
(Mandalay)
2016-2020

Diploma in Hospitality Management

SMY International College
(Mandalay)
2019-2020

English Access Micro Scholarship Program

U.S.Embassy (Rangoon)
2015-2017

Professional Executive Diploma in Digital Marketing

Lincoln University)
2019-2020

WHAT'S IN MY BAG?

SOCIAL MEDIA STRATEGY

- Content planning & calendars
- Platform growth & engagement strategy
- Insights, analytics & performance optimization
- Facebook & Instagram Ads strategy
- Community management & brand voice alignment

CONTENT CREATION & DIRECTION

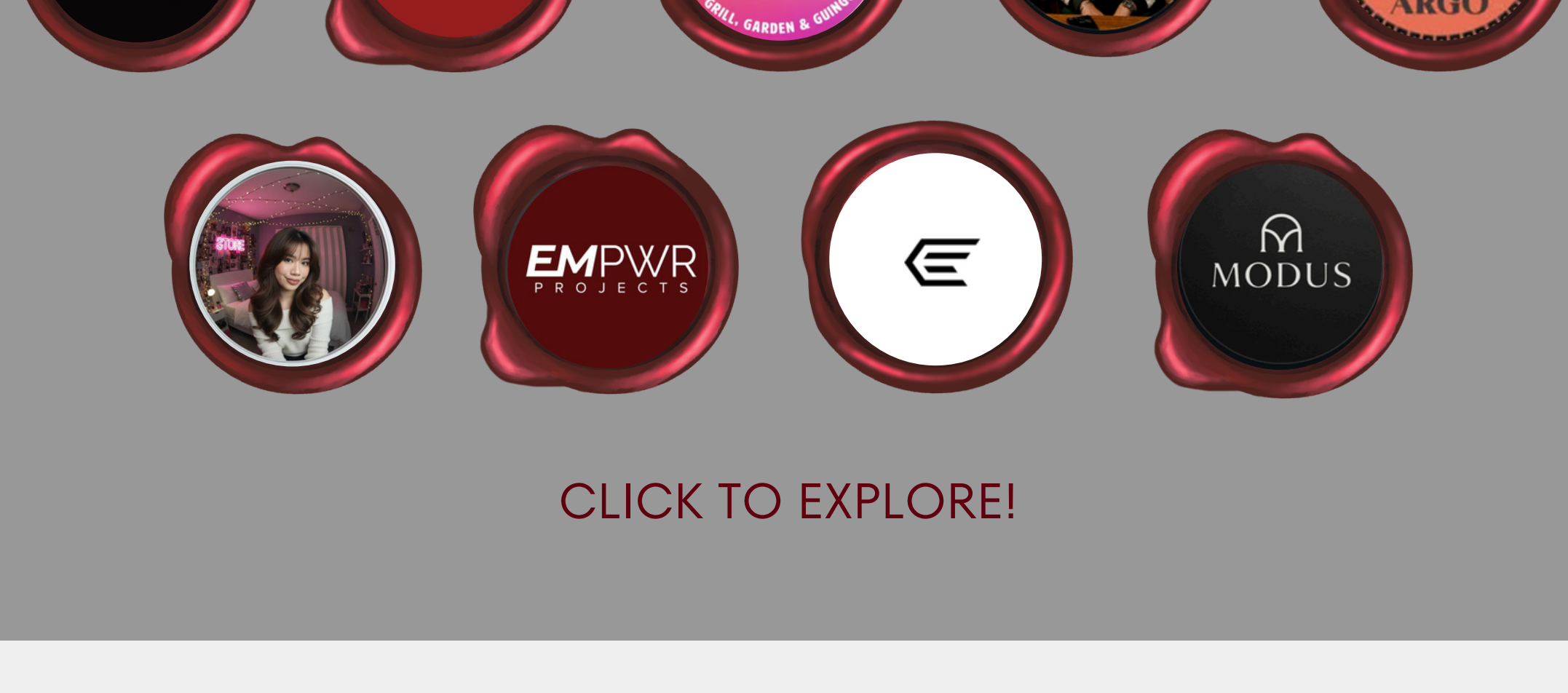
- Campaign concepts & visual storytelling
- Short-form video (Reels, TikTok, Shorts)
- Photo & UGC-style content creation
- Canva design (carousels, covers, templates)
- Moodboards, themes & creative guidelines
- Content review, refinement & quality control
- AI-powered creation

PROFESSIONAL SKILLS

- 📸 Instagram Feed Planning & Visual Storytelling
- 🧠 Content Creation & Creative Direction
- 🎨 Graphic Design with Canva (Brand Kits, Guidelines, Strategy)
- 📊 Facebook & Instagram Ads Management
- 💬 Customer Experience & Brand Communication Strategy
- ⚙️ Digital Tools & Workflow Systems (Meta Suite, Notion, ChatGPT, CapCut, Google Workspace)

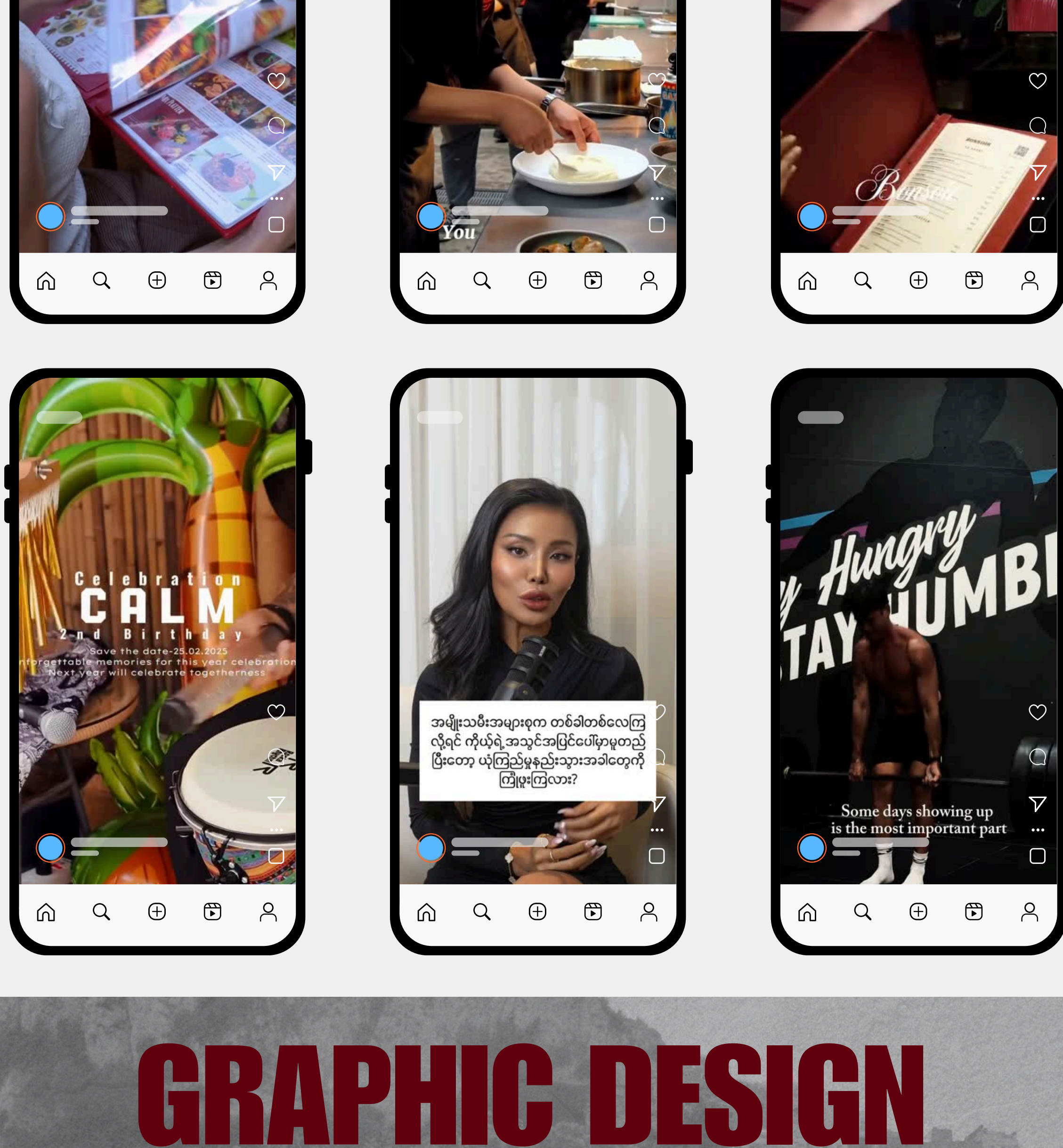
AI & DIGITAL TOOLS

SOCIAL MEDIA



CLICK TO EXPLORE!

VIDEO CREATION



GRAPHIC DESIGN



CREATIVE

LET'S
TOGETHER

Made with intention, styled with heart.

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See Myat Thandar

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Stephanie

Wanna View, Click the link!