

By Kamonnat Chumpanin

Portfolio Presentation

Content creator

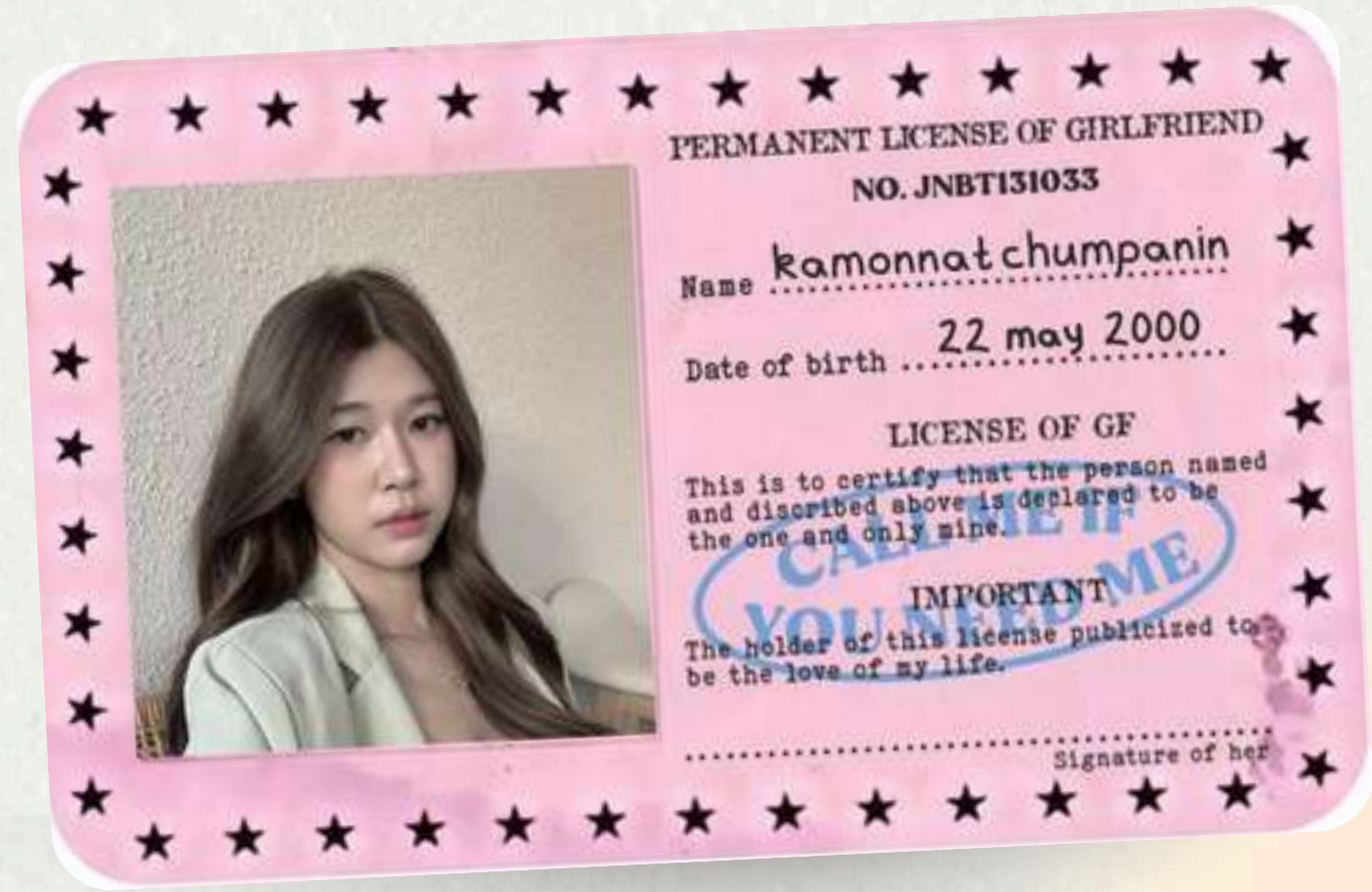
*creative*

# PORTFOLIO



Portfolio by Kamonnat Chumpanin  
This portfolio is prepared solely for  
recruitment purposes.

Link for online :  
<https://canva.link/nj44ak4vjttjejp>



# About ME



## ABOUT ME

TANGKWA

### ABOUT ME

A passionate content creator with experience in design and creative ideation. I enjoy crafting ideas and bringing them to life through engaging and visually compelling content. As a fast learner with a strong drive for continuous improvement, I am open-minded, adaptable, and always ready to step beyond boundaries to create innovative ideas and deliver value to the organization.

01. **NAME** : KAMONNAT CHUMPANIN

Birth Date : 22 may 2000

Education : Suranaree University of Technology Bachelor of Food technology

02. **CONTACT**

Tel : 098-7355652

Email : kamonntk@gmail.com

03. **EXPERIENCE**

- 2022 - 2025

Beerthip brewery (1991) co. ltd. (ThaiBev - Beer Production division)

Position : Work lead of Quality assurance

- 2025 - present

Parfumerie group company limited

Position : Content creator

ABOUT ME

CONTENT CREATOR



# PERSONAL Skill

Strong communication, influence and presentation skills

Effective time management

Collaborative team

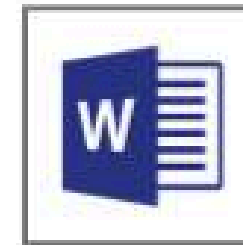
Creative, with a passion for media design, video production, and photography

Adapted quickly to new responsibilities and learned cross-departmental functions

## SOFT SKILL



## HARD SKILL



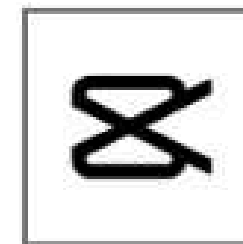
Microsoft Word



Microsoft Exel



Microsoft powerpoint



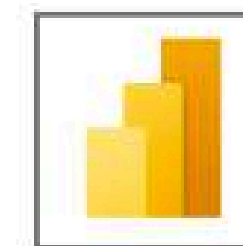
Capcut



Canva



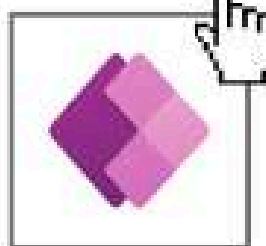
AI Tools : Chat gpt



Power BI



Power Automate



Power App

# WORK EXPERIENCE

kamonnat chumpanin

(2022 - 2025)

**Beerthip brewery (1991) co. ltd.**  
**(ThaiBev - Beer Production division)**  
**Position : Quality Assurance Supervisor**

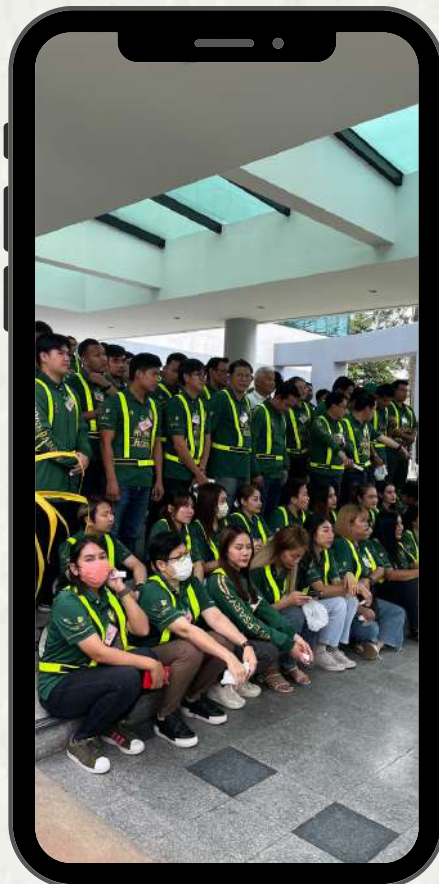
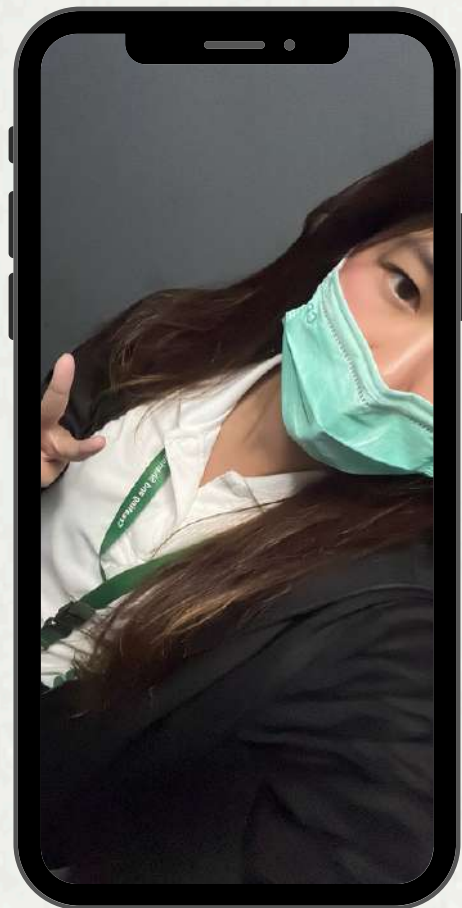
Coordinate with team to resolve complaints and Responded to customer and provided detailed reports.

Coordinated with other departments to ensure product quality, accuracy, and availability.

Designed product manuals to support clear communication with customers.

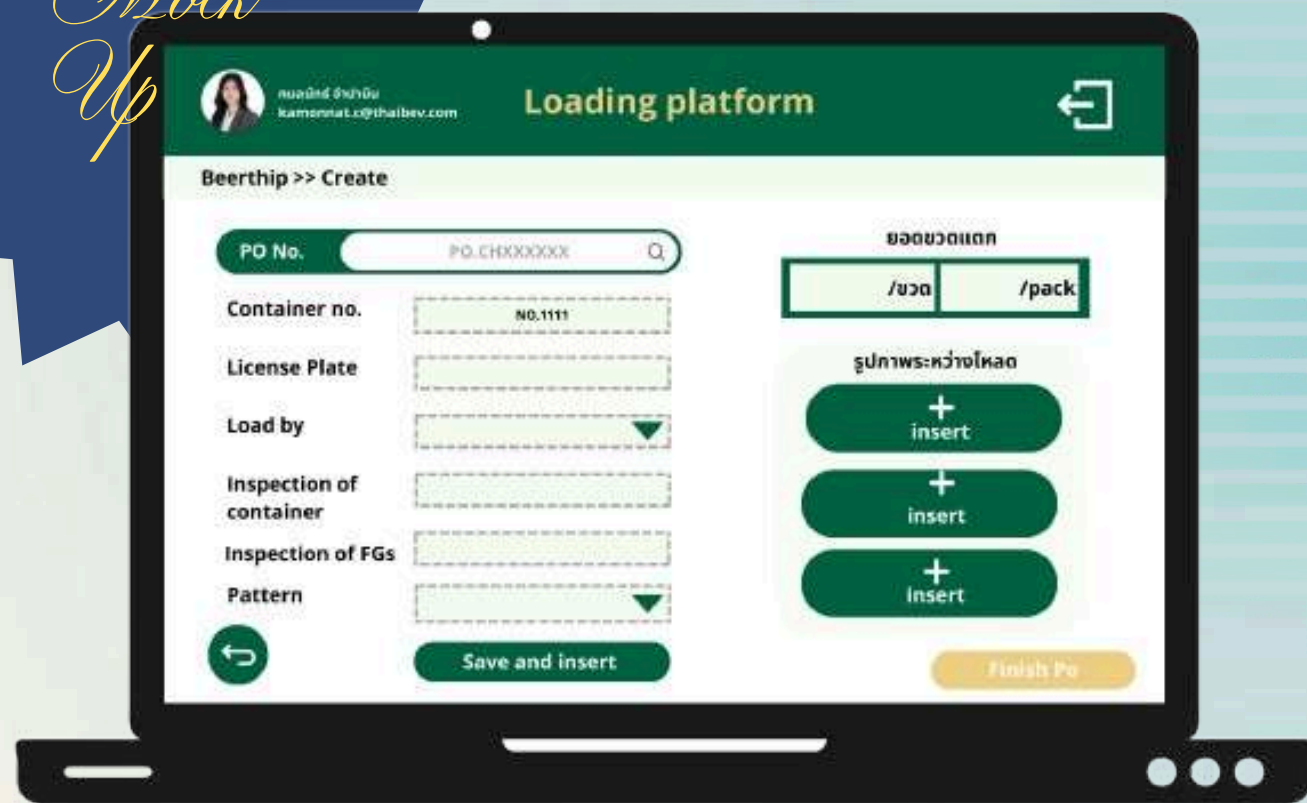
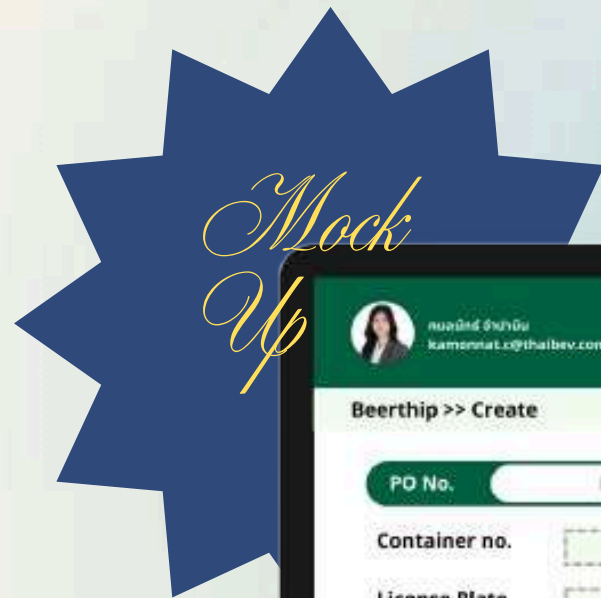
Developed training videos and manuals for internal and external use

Led QA issue resolution with cross-functional teams



# WORK EXPERIENCE

Projects for internal use



Project development of an internal application aimed at streamlining workflows and providing greater convenience for employees.

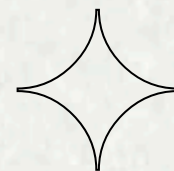


# WORK EXPERIENCE

kamonnat chumpanin

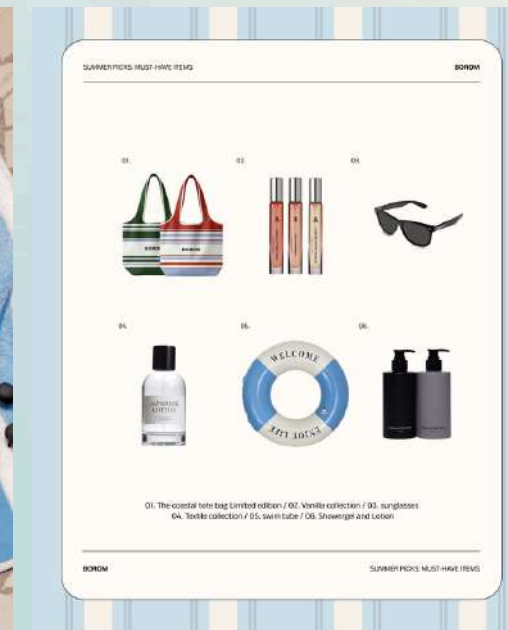
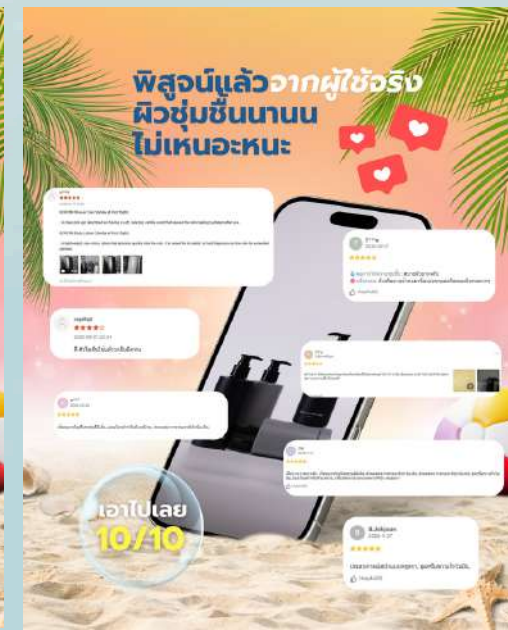
**2025 - Present**

**Parfumerie group company limited**  
**Position : Content creator**



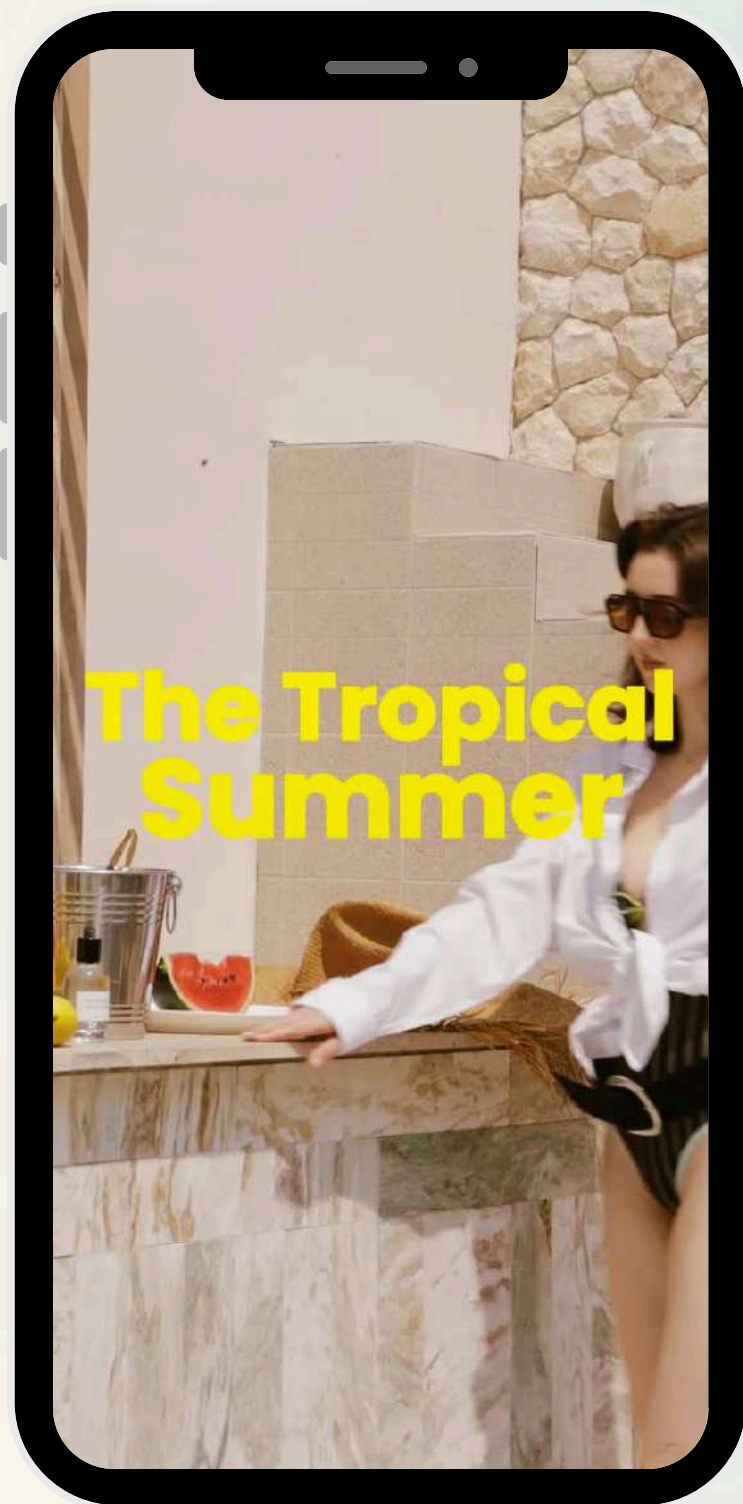
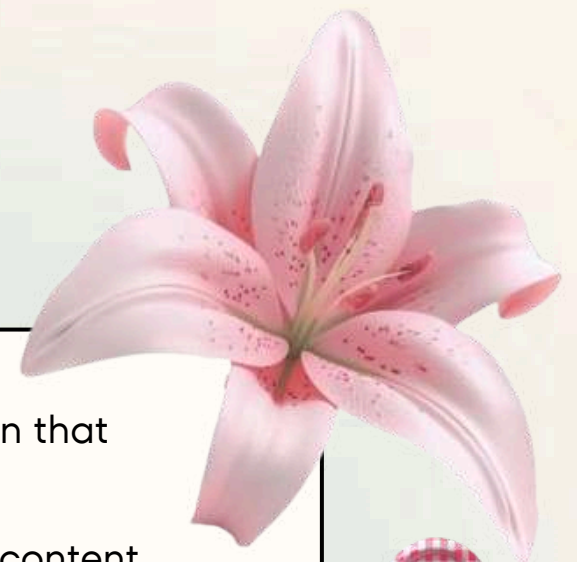
- Created and managed digital content across social media platforms, including Instagram, TikTok, and other online channels.
- Planned content concepts, themes, and storytelling aligned with brand identity and marketing campaigns.
- Produced short-form video content, visual assets, and captions to increase audience engagement and brand awareness.
- Adapted content style and tone to match different product launches, promotions, and target audiences.
- Led end-to-end video production, including concept development, Storyboard, directing, filming, and post-production editing, to deliver visually compelling brand content.

# Work EXPERIENCE



Tools : Canva

# WORK EXPERIENCE



- Developed and executed a summer-themed concept, creating a visual direction that balances freshness with a refined, premium aesthetic
- Defined the overall mood & tone to ensure consistency across all visual and content outputs
- Conceptualized and directed the photoshoot, from initial idea to final execution
- Actively participated in the photoshoot process, contributing both creatively and hands-on
- Designed and structured video scenes to align with storytelling and overall brand direction
- Handled video directing and editing independently
- Transformed captured visuals into multi-format content, including both static and video formats
- Produced and designed content using Canva and CapCut, managing the full creative process end-to-end

**3.VDO : WOMAN + กลิ่น CU**

3.CHARACTOR แต่ละกลิ่น  
ผู้หญิงนั่งกินแตงโมใต้หมวกฟาง

1. ถ่ายตอนหญิงเดินไปที่บาร์  
2. ผู้หญิงเดินมาหยิบแตงโมแล้วหยิบแตงโมที่อยู่บนโต๊ะกิน  
3. ผู้หญิงเดินมาหยิบแตงโมแล้วหยิบแตงโมที่อยู่บนโต๊ะกิน  
4. ผู้ชายเดินออกมาพร้อมเสิร์ฟเครื่องดื่ม

**DIRECTION**

COVING SUON, VOYAGES, OUT OF OFFICE, LA PISCINE, CUBA

What did I do in every project?

# WORK EXPERIENCE



02 03 04 05

01

LOVE ME LOVE MY VANILLA

CASHMERE UNNAMED

PRIVATE

30%

ลดสูงสุด 30%

**PAYDAY MEGA SALE**  
23-31 OCT 2025

ใบลดคูปอง ลดสูงสุด 30%

23-31 OCT 25 BOROM



BOROM

EVENT RECAP  
**BYD HYROX BANGKOK 2026**

กีฬาที่ฝึกทั้งความทน สปีดภาพ และสร้างแรงผลักดันใหม่ๆ ให้คุณสนุกกับการออกกำลังกายยิ่งขึ้น

แฮชแท็ก : @HYROXTHA



BOROM

CASHMERE UNNAMED

**Celebrating Fragrance world day**

WITH OUR TOP 5 BEST SELLER SCENTS FROM BOROM



BOROM

**Pantone 2026**  
Cloud dancer

Cloud dancer เค็มแล้วนุ่มถึงกลิ่นในใจ ใน BOROM

01 02

CASHMERE UNNAMED

PANTONE® 11-4305 TUX Cloud dancer



BOROM invites you to discover the sweetness of vanilla, reimagined beyond expectation – through three distinctive scents.

VANILLA COLLECTION BOROM

BOROM

VANILLA COLLECTION

รับส่วนลด 30%ทันที  เพียงโชว์บัตรนักเรียน-นักศึกษา

Show student card

ALL ITEM SALE UP TO 30% OFF

CONDITION เพียงโชว์บัตรนักศึกษา + ชื่อนักศึกษา

9-18 JAN 2026 ONLY AT CENTRALWORLD 1ST FLOOR

BOROM



BOROM

หอมสะอาดทันที

เพิ่มขนาดน้ำเงิน: 10 SQU

GENTLE OXFORD

PRIVATE

ไม่ว่าจะ สีส้มๆ แค่นี้ก็แค่นี้แล้ว

GENTLE OXFORD

ทดลองกลิ่นได้ที่ BOROM CENTRAL WORLD 1ST FLOOR



LOVE ME LOVE MY VANILLA

PEPPER, COUARBON, COCOA, JASMINE SAMBAC, MADAGASCAR VANILLA, PITCHOUKI



LOVE ME LOVE MY VANILLA

PEPPER, COUARBON, COCOA, JASMINE SAMBAC, VANILLA, BITTER PEPPER, NET



BOROM

VANILLA AT FIRST SIGHT

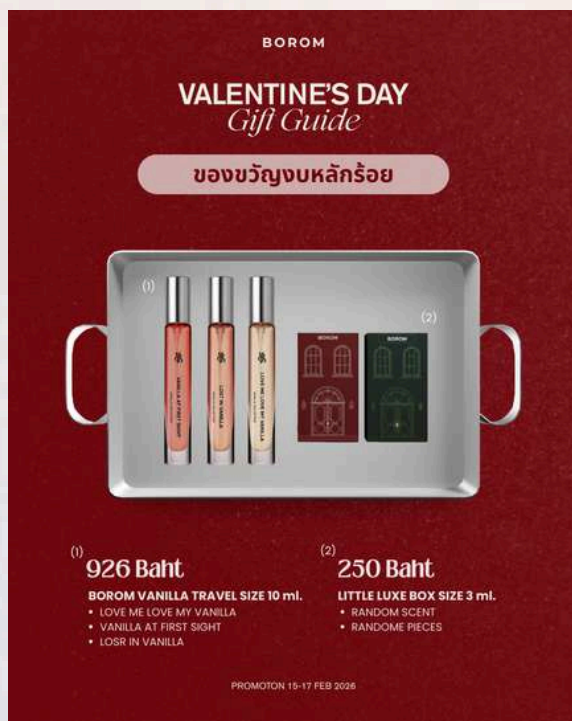
VANILLA COLLECTION

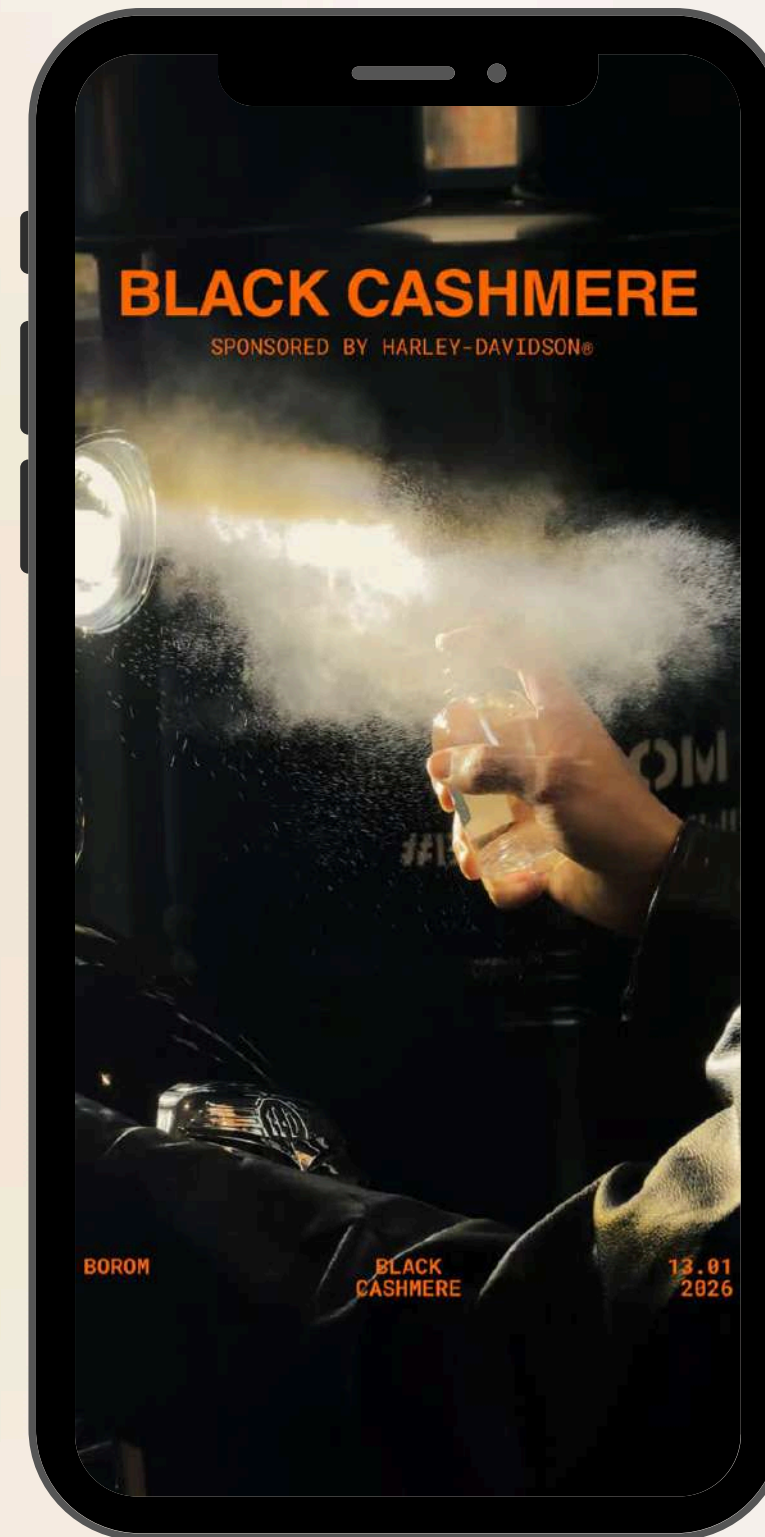
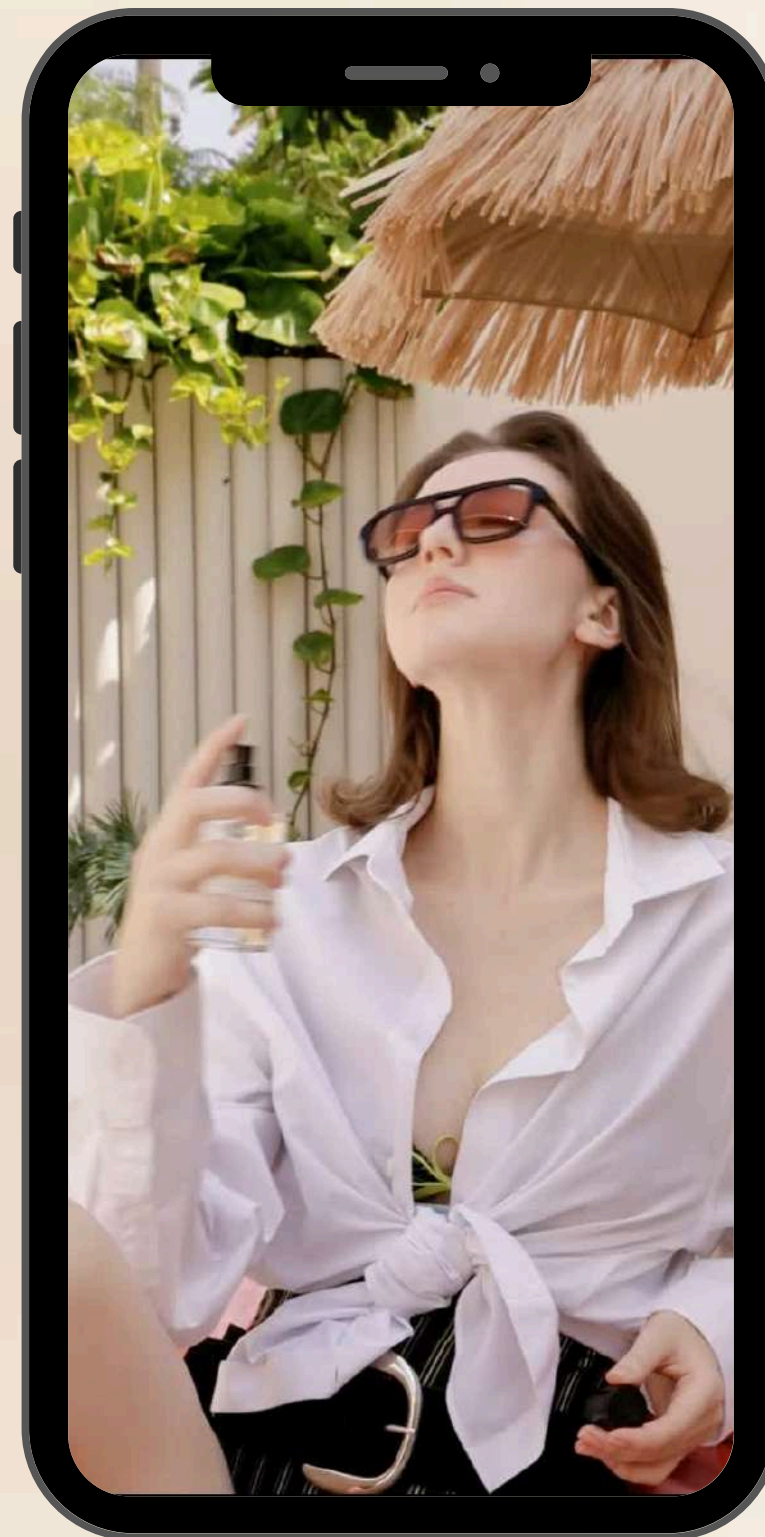
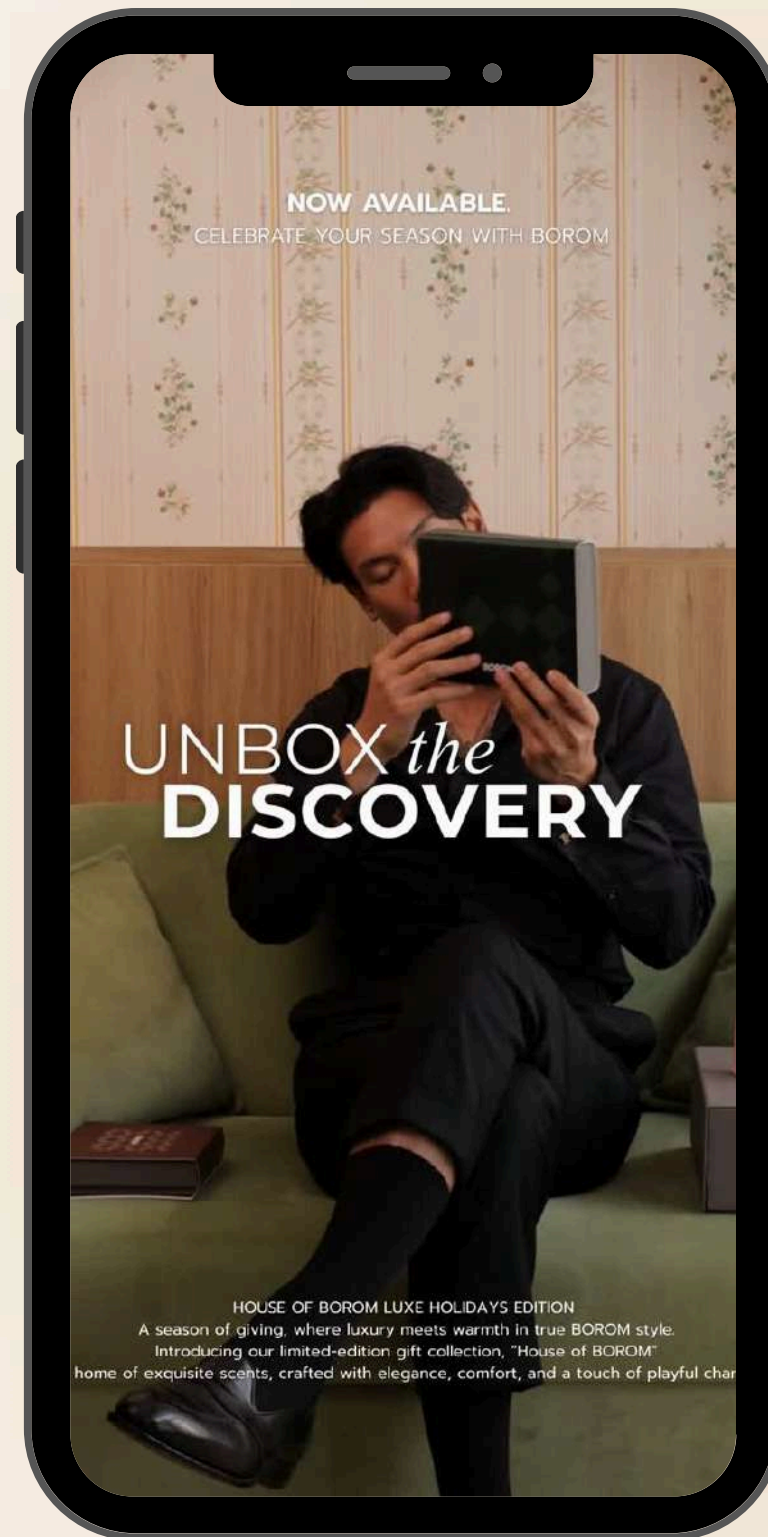
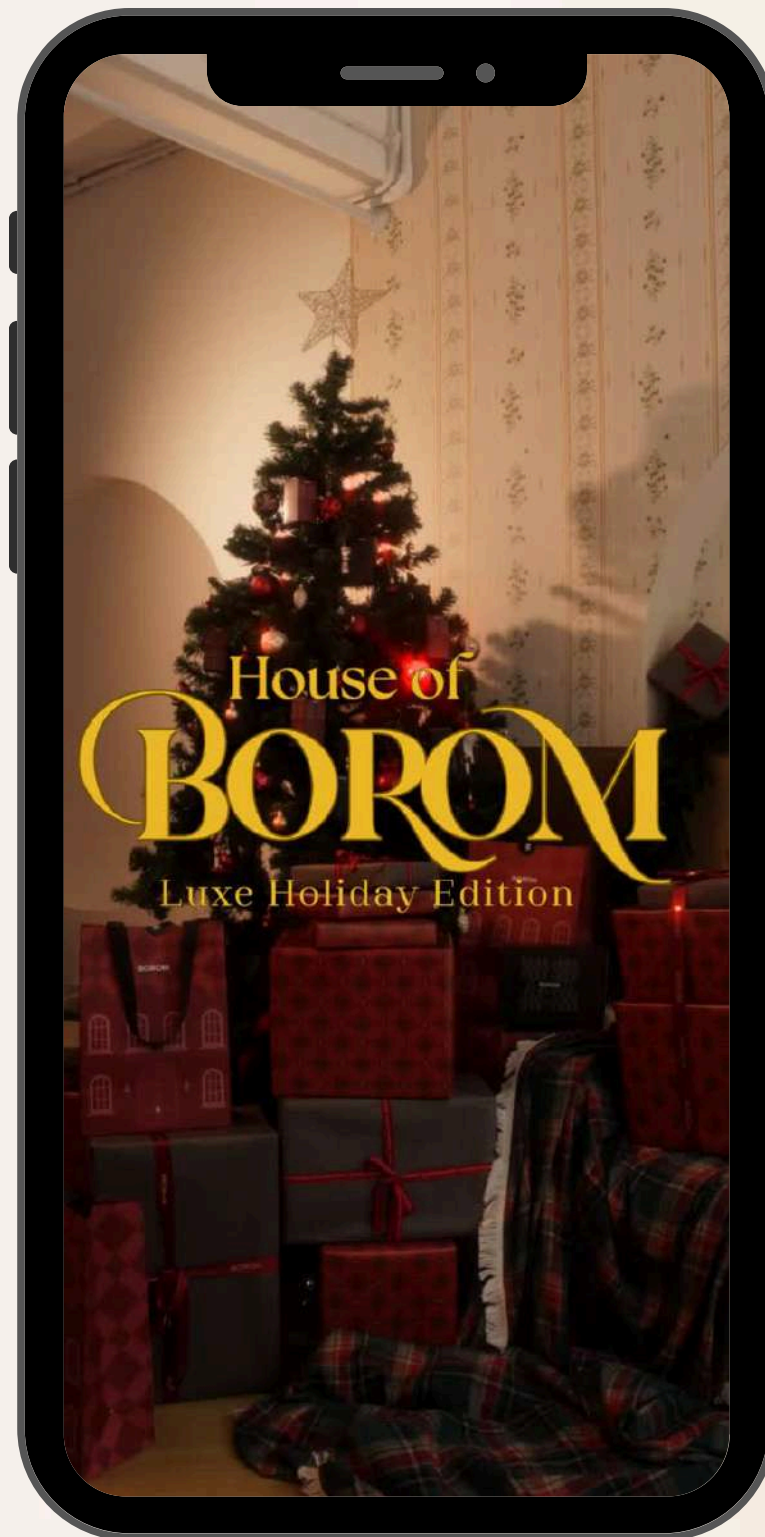


BOROM

SWEET TWIST

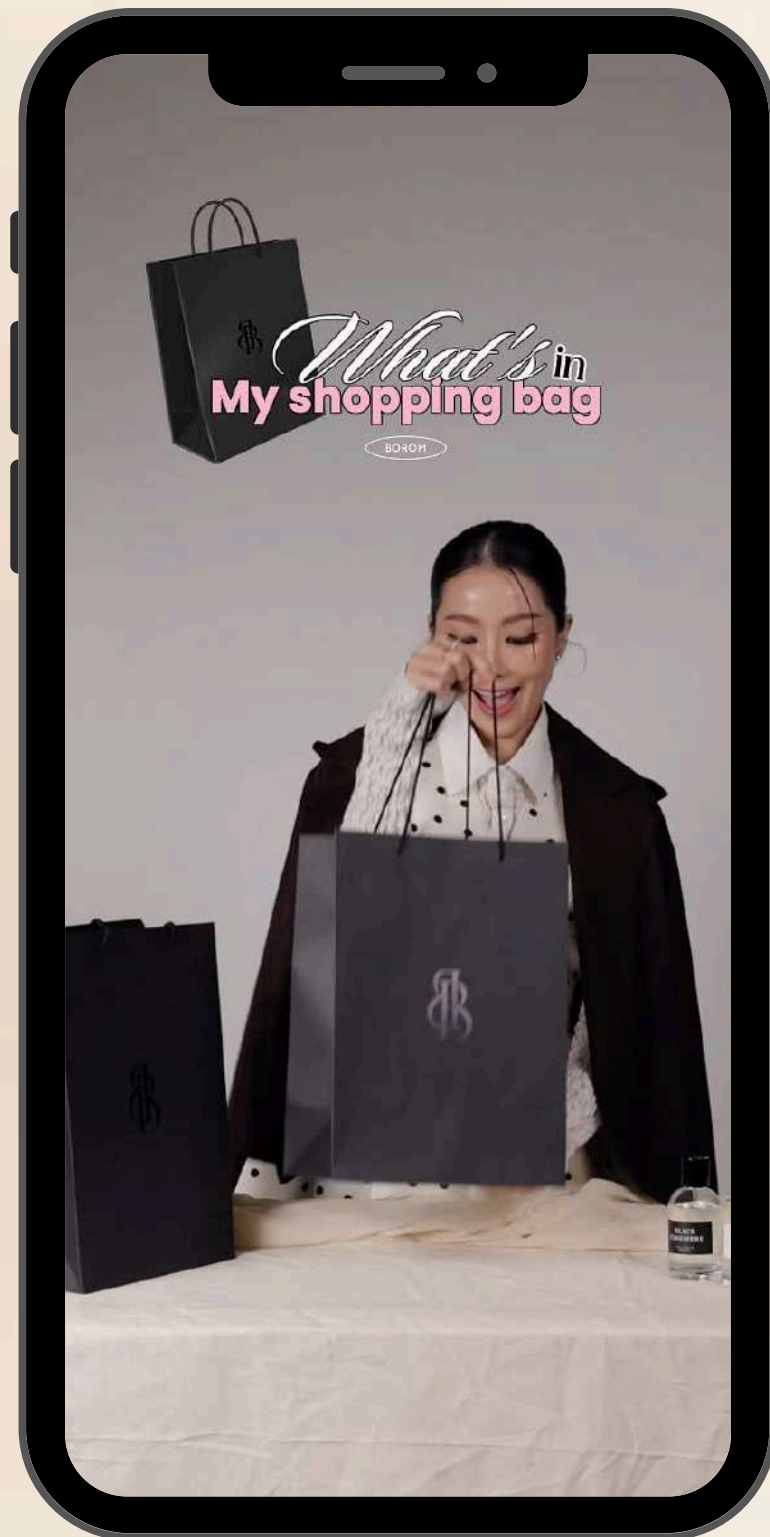
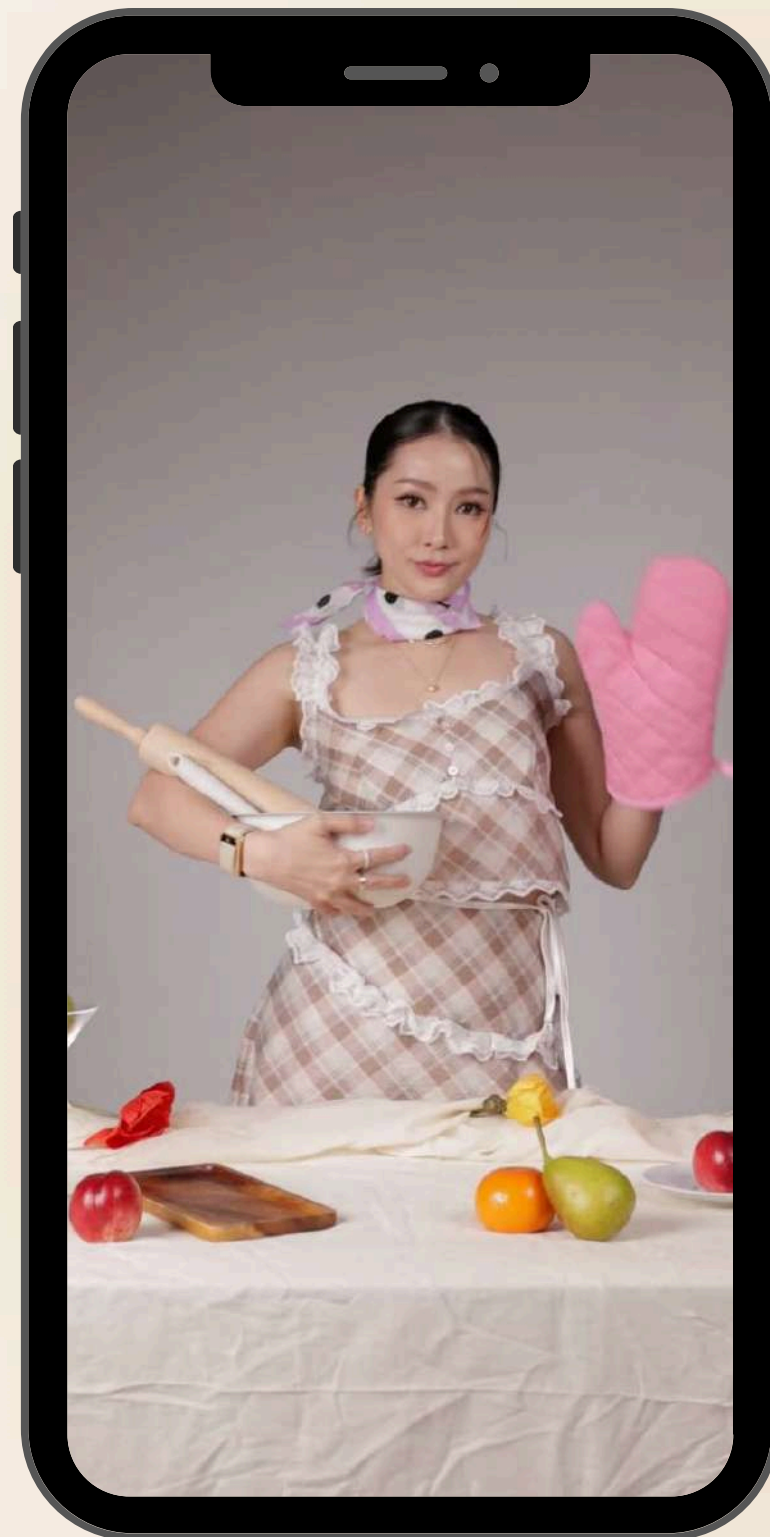
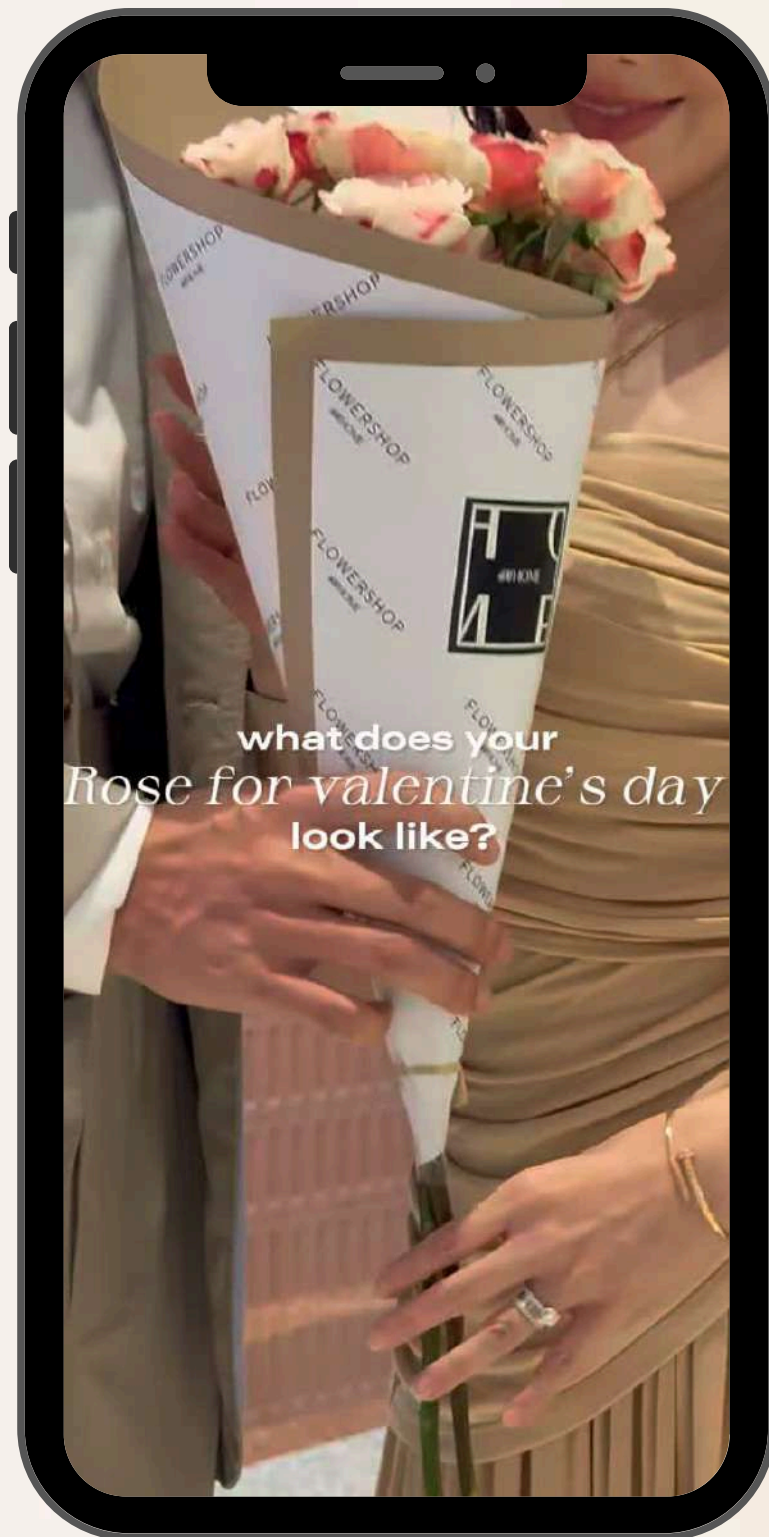
# WORK *Work experience* EXPERIENCE





Sample video: Responsible for concept creation, scene design, and video editing.

Tools : Capcut



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Tools : Capcut



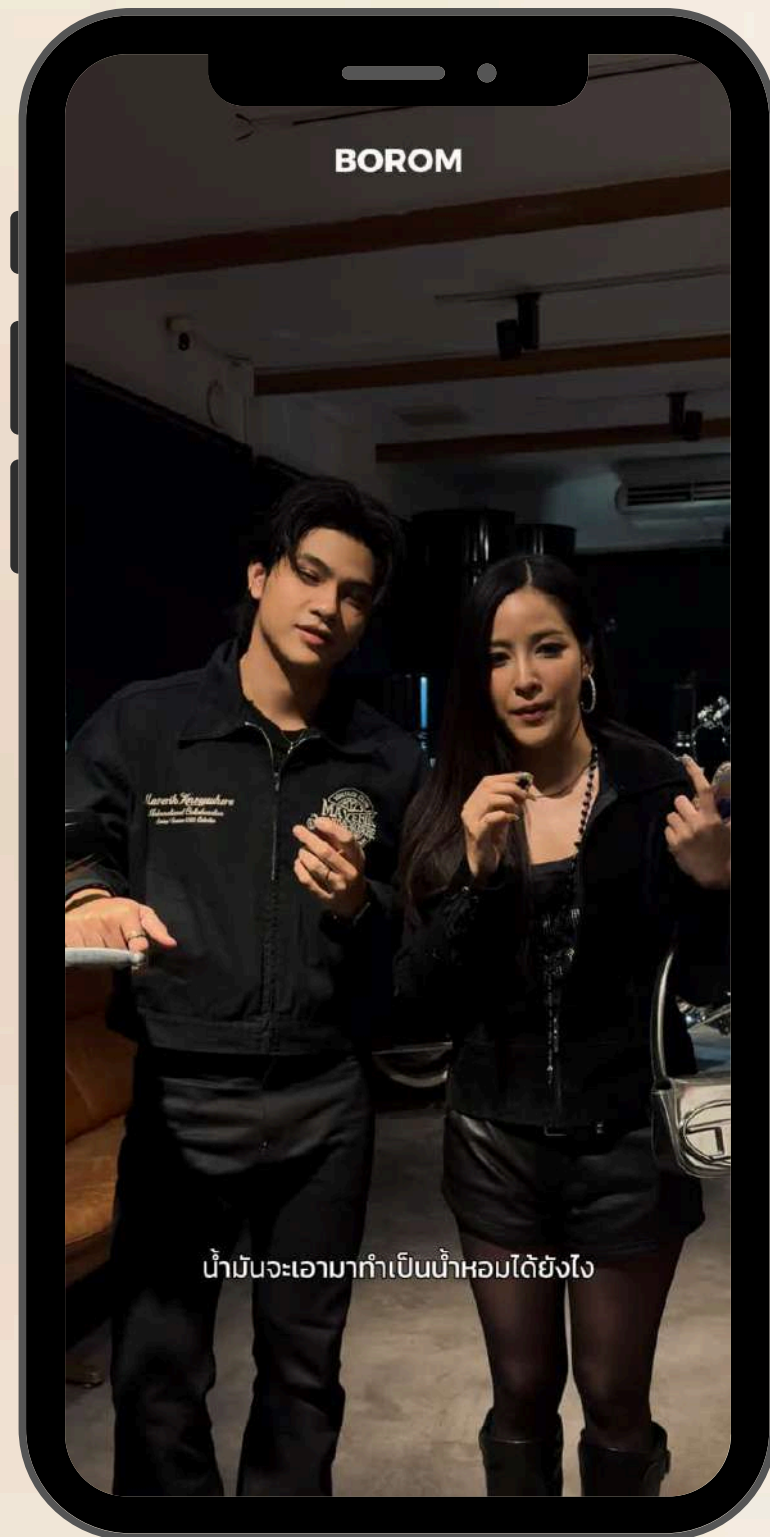
Sample video: Responsible for concept creation, scene design, and video editing.

Tools : Capcut



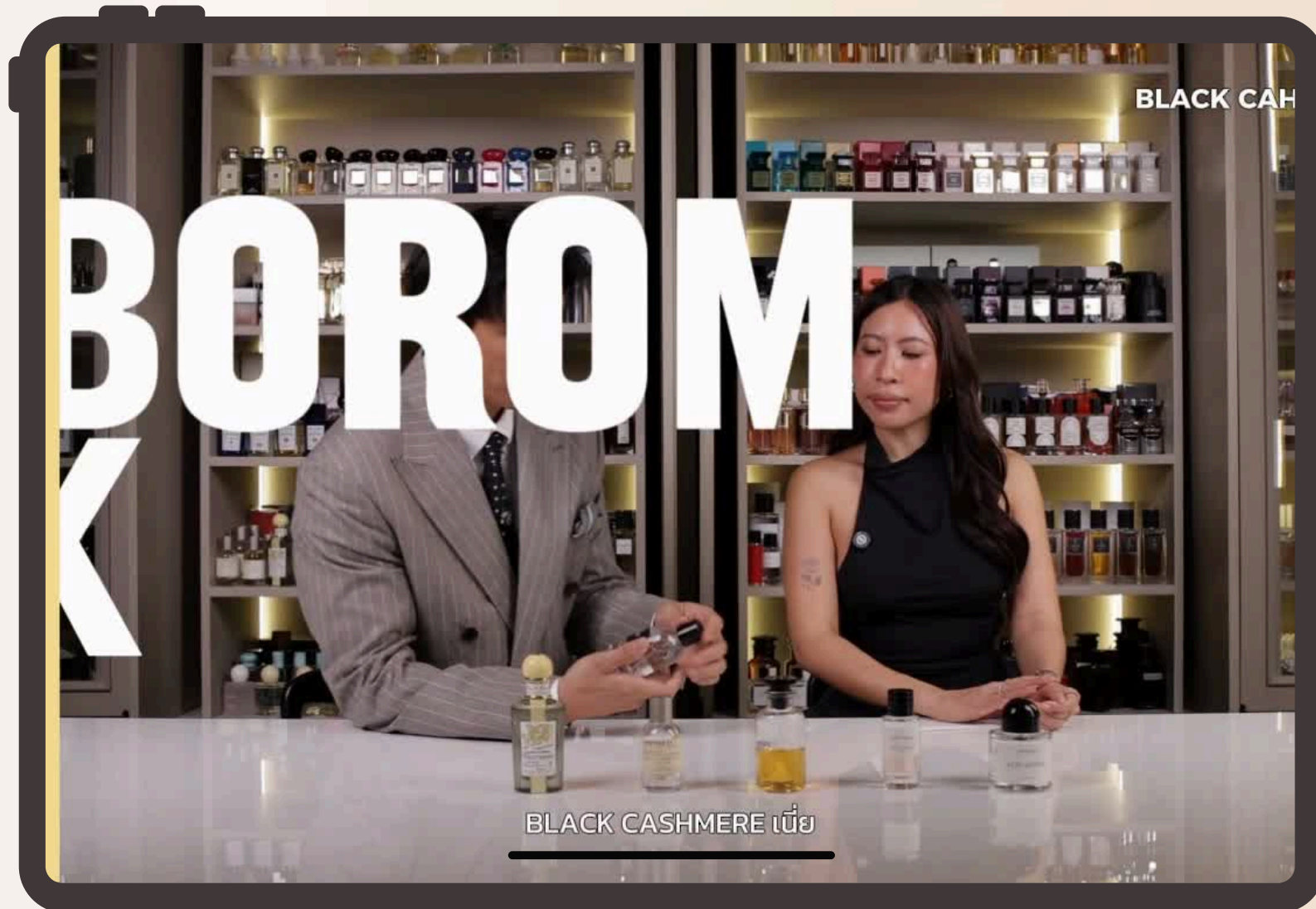
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Produced aesthetic lifestyle content on Lemon8,  
gaining 1,100 and up to 168,000 views

