

Fashion design

PORT
FOLIO

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NATCHANAN SUPALAK

ABOUT ME

NATCHANAN SUPALAK “BONUS”

Senior Lingerie Designer

Born on November 30, 1984 | Thai National

Over 14 years of experience in the lingerie industry, specializing in brassiere structure, fitting, and trend-aligned print design. With a background at Wacoal, I am skilled in Adobe Illustrator, Photoshop, and Canva, with experience in packaging design, visual storytelling, coordination, and French interpreting.

A creative and detail-oriented designer focused on creating comfortable, supportive, and refined pieces that help wearers feel confident and beautiful.



EDUCATION BACKGROUND

Education
Background

1991-2003
Saint Joseph
Convent
(High School)

2003 - 2007
Silpakorn
University
*Bachelor of Arts
(Archaeology)*

2008 - 2010
Chanapatanan
International
Design Institute
Diploma of Fashion design

and Training
Class



PERSONAL SKILLS

SKILLS

- Fashion Design
- Intimate Apparel Design
- Print & Textile Design
- Hand-drawn Sketching
- Sewing & Garment Construction
- Digital Illustration
- Packaging & Branding
- Concept Development
- Team Collaboration & Coordination

TECHNICAL SKILLS

- Adobe Illustrator ★★★★★
- Adobe Photoshop ★★★★★
- Canva ★★★★★
- CapCut ★★

LANGAGUES

- French : Conversational
- English : Conversational

WORK EXPERIENCE

**THAI WACOAL PUBLIC COMPANY
LIMITED (FEB 2011 - DEC 2025)
SENIOR LINGERIE DESIGNER**

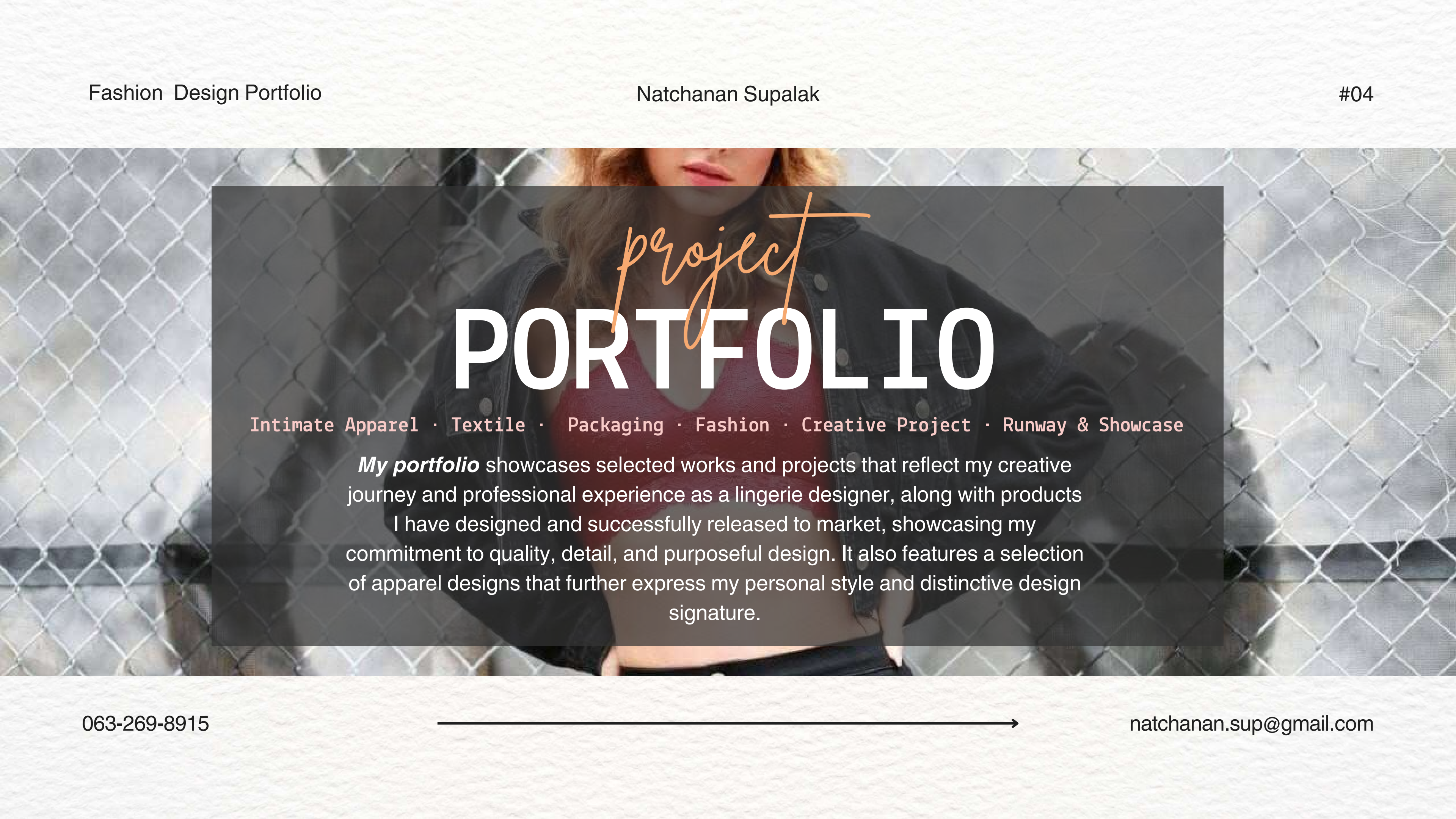
- Worked with production teams to source fabrics and materials that meet quality standards.
- Assisted pattern makers and the ergonomic design team with fittings, size chart reviews, and prototype sizing.
- Supported the merchandising team by preparing reports, presentations, and design boards for meetings.
- Collaborated with the marketing team on photoshoots, campaigns, and brand events to promote collections.

- Researched fashion trends to create design concepts aligned with merchandising requests.
- Created inspiration boards with trends and fabric selections for team presentations.
- Designed and illustrated products based on mood boards and team specifications to ensure cohesive storytelling.
- Produced detailed technical drawings for lingerie prototypes to guide pattern makers in production.



TRAINING & INTERNATIONAL STUDY VISITS

- Fashion Study Tour — Bunka Fashion College, Tokyo, Japan — October 2018
- Trade Fair Visit — Interfilière Shanghai, China — November 2013
- Trade Fair Visit — Interfilière Hong Kong — April 2012
- Apparel Merchandise & Trend Analysis — Bunka Fashion School, Bangkok, Thailand — February–March 2012
- Short-Term Program — Cours de Couture, Alliance Française, Bangkok, Thailand — October–November 2005



project PORTFOLIO

Intimate Apparel · Textile · Packaging · Fashion · Creative Project · Runway & Showcase

My portfolio showcases selected works and projects that reflect my creative journey and professional experience as a lingerie designer, along with products I have designed and successfully released to market, showcasing my commitment to quality, detail, and purposeful design. It also features a selection of apparel designs that further express my personal style and distinctive design signature.

1. intimates PROJECT

" BASIC BRA " (2011 - 2014)

Basic Bra is an affordable line sold through department-store promotions and local retailers. Designed in everyday-wearable colors with supportive functions, the collection includes lace and printed bras and panties that I designed with modern features to enhance comfort and confidence. I also selected lace and print options for the brand's best-selling repeat items, ensuring all designs stayed within the set cost limits.



" PRINT & TEXTILE DESIGN "

(2015 - 2016)

- My These fabric pattern designs were created for the Basic Bra collection and successfully released for sale, featuring feminine prints inspired by florals, botanicals, and playful details such as bows and umbrellas. fabric pattern design for the Basic Bra collection has been released for sale.





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2. intimates PROJECT

"Glam" (2015 - 2016)

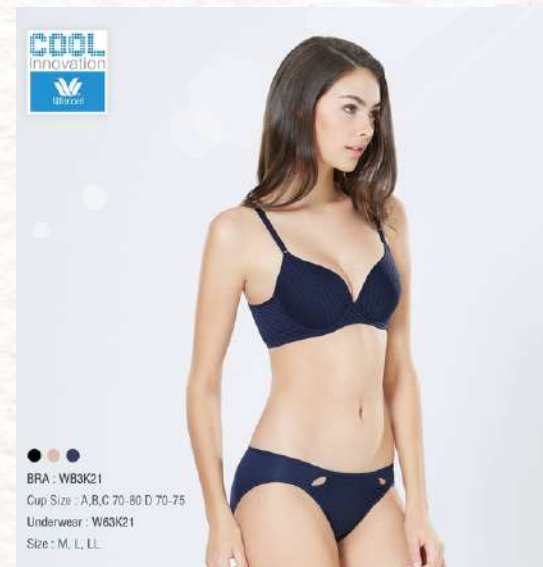
Glam is the brand's most premium line, featuring panties and bras crafted with refined lace, luxurious finishes, and SWAROVSKI embellishments. I contributed to the design, drawing inspiration from the 1920s Gatsby era. The collection highlights rich tones of red, fuchsia, and gold, combined with satin paneling and a mix of embroidered, woven, and graphic lace to create an elegant, sophisticated look.

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3. intimates PROJECT

" MISSY " (2017 - 2018)

Missy is the brand's core line, focusing on comfort, function, and everyday wear. It includes both lace bras and smooth bras with subtle fashion details, such as SWA crystal accents or delicate lace touches for a refined look. I designed both the lace and smooth styles, created the SWA crystal patterns, and added modern functional features like multi-style adjustable straps to give customers more variety and a fresh everyday experience. Each piece ensures all-day wearability, flattering fit, and understated sophistication.



4. intimates
PROJECT

“ bloom ” (2019 - 2025)

Bloom is a girlsweare line designed for ages 6–12. I created both one-point character graphics and full-print patterns for holiday wear, along with school-ready pieces in clean white tones that incorporate thoughtful innovation. The collection includes original character designs as well as collaborative prints with licensed characters. Each design focuses on comfort during active movement, using soft foam paneling, gentle construction techniques, and materials that are non-irritating to young girls' skin. Every piece is crafted to appeal to both girls and their parents, while remaining accessible at an affordable price.



Wacoal
PlaiSh*.postcard



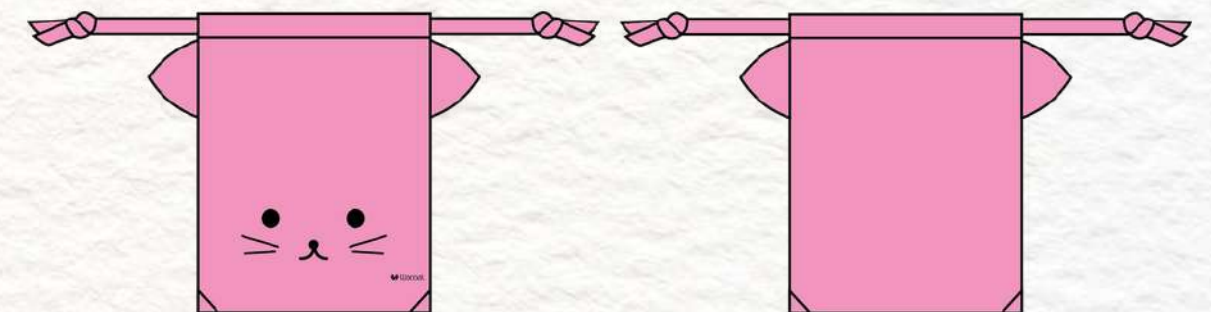
” Print & Textile Design ” (2019)

- These one-point graphics and full-print patterns were designed by me and successfully released for sale as part of the Bloom collection.



” Packaging Design ” (2019)

- I created a cat-face lingerie pouch for a twin-pack set, using a color-coded system to represent each age step within the collection — making it both functional and appealing to young customers.



" Gummy Bear Collection "

(2025)

- For this collection, I was involved in designing the print pattern. The concept draws inspiration from vibrant colors, reminiscent of silk threads and sweet candy, with a Gummy Bear mascot as the signature gimmick. The style follows the Y2K aesthetic, crafted to bring out a bright and cheerful energy in kids — perfect for wearing on holidays and special days off.



- I also designed a woven appliqué for this collection, featuring the Gummy Bear mascot crafted from embroidered thread — adding a playful touch to the garments and consistent with the overall Y2K pastel theme.





1. fashion PROJECT

'morph' (2016 - 2018)

Morph – A self-owned clothing brand featuring minimal designs with unique details. I design and oversee the entire process, from fabric selection to manufacturing. The brand focuses on everyday minimal wear crafted from comfortable cotton and linen in soft, neutral tones, offering simplicity, ease, and timeless versatility. I manage both online and offline sales channels, ensuring a cohesive brand experience across all touchpoints.

Color Palettes



This collection embodies a gentle sense of playful energy through refreshed interpretations of polka dots and stripes. Voluminous silhouettes add movement to every party moment, while blanket-seam detailing introduces a handcrafted charm that enhances the collection’s soft yet lively character.

2. fashion
PROJECT
“GENTLE PLAY” (2025)



Technical Flats – "Gentle Play" Collection (2025)



creative PROJECT

“ANIMATED EDUCATIONAL SERIES” (2022)

• *SISTER’S GUIDE TO WEARING BRAS*

Created an age-appropriate 2D animation teaching young girls how to wear bras comfortably. I wrote the story, illustrated the characters, and also participated in the voice acting. The warm, playful narrative features an older sister guiding her younger sisters with practical tips from everyday life.



Color Palettes

Materials : Organdy, Silk Spandex, Jersey



1. Runway & Showcase PROJECT



" (2010)
Graduate Fashion Week

A graduate fashion show held at CentralWorld, dedicated to emerging designers. My graduation collection " **Fold** " was selected to be presented on the runway at Graduate Fashion Week, showcasing conceptual pieces inspired by Japanese origami. The collection expresses a refined balance between cultural tradition and contemporary design.



2. Runway & Showcase PROJECT

(2017 - 2018)

During my time at Wacoal, I played a key role in both shows, from conceptual costume design and material selection to coordinating with pattern makers for production. I meticulously designed the Swarovski crystal arrangement and hand-sewed each piece to ensure a refined finish.



“ **LOVE IS** ” Fashion Show : Swarovski x
The Mall Group Lingerie Salon

Inspired by the grand and tragic love story
The Phantom of the Opera.

Feb 1 ST , 2018
@ Emquartier , thailand



“ **Forgottern** ” Show : Sea of sparkle
Presented by :
Thai Wacoal Public company limited
JUN 29 TH , 2017
Saha Group Fair , thailand
Selected as Wacoal's representative
to compete at Saha Group Fair.

THANK
YOU SO
MUCH

Get to Know
More About Me

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