



Ele's in Wanderland

Welcome to my portfolio. Take a look around and explore the creative work, stories, and ideas I have brought to life.

Graphic Designer

illustrator

Artist



About me

Hello, I'm Ele, a graphic designer and illustrator from Myanmar. I recently graduated from Bangkok University International with First Class Honors in Digital Media & Design.

My work is mostly inspired by any type of media I consumed, or personal experiences, focusing on creating meaningful visual stories that are grounded, engaging, and easy to connect with everybody. I am especially passionate about illustration and editorial design, where I can build visual storytelling with writing, and crafting layouts that make my crafts both engaging and memorable.

Outside of design, I enjoy writing blogs, creating social media content, and vlogs. I believe creativity goes beyond a single medium, and I'm always excited to explore new ways of telling stories.

[@ele.is.into.arts](https://www.instagram.com/ele.is.into.arts)

[behance.net/ele_gance](https://www.behance.net/ele_gance)

[@random.with.ele](https://www.youtube.com/channel/UC...)

thiha.minthant184@gmail.com

Education

2022 - 2026

Bangkok University International

Digital Media & Design major

2019

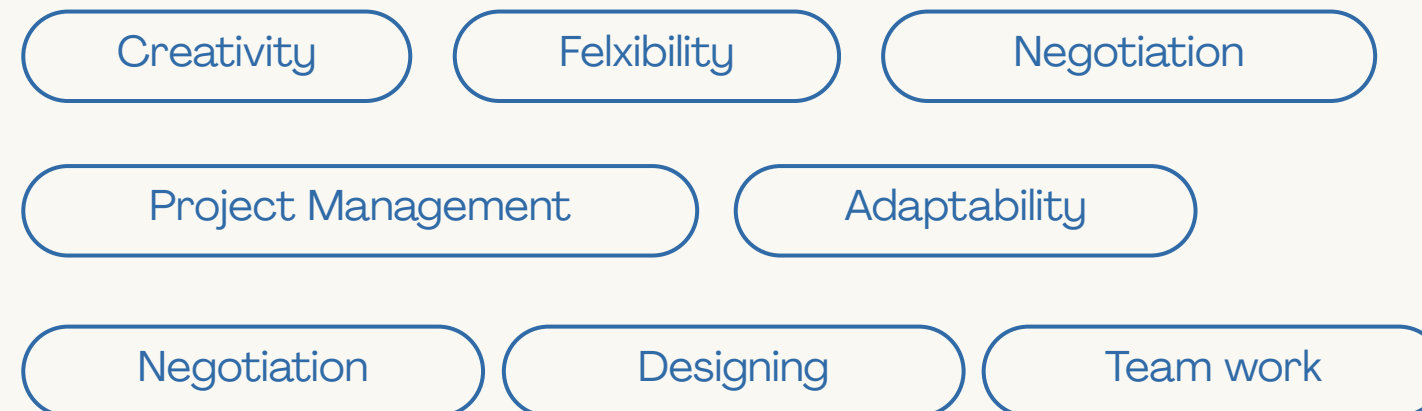
Hexagon Institute of Art & Design

Digital Illustration Course

Software



Competence



Touch some Grass

Art Direction

Thesis Exhibition

Event Design

Directed the visual development of the exhibition, leading the creative team in concept creation, visual planning, and execution to establish a cohesive and engaging experience.

The exhibition explores design students re-energizing themselves and stepping into the future with openness, positivity, and confidence, reflecting their transition from being immersed in the digital world to reconnecting with the natural environment.



ZAYAN

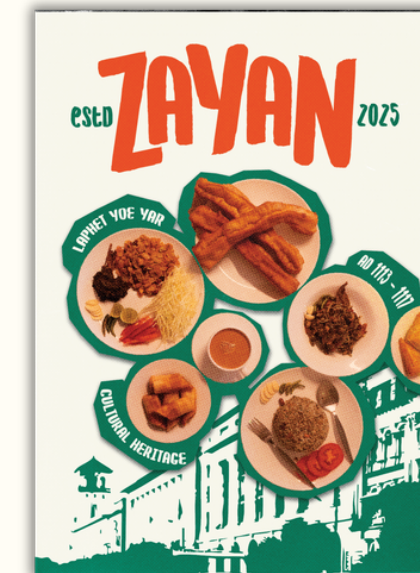
Art Direction

Magazine

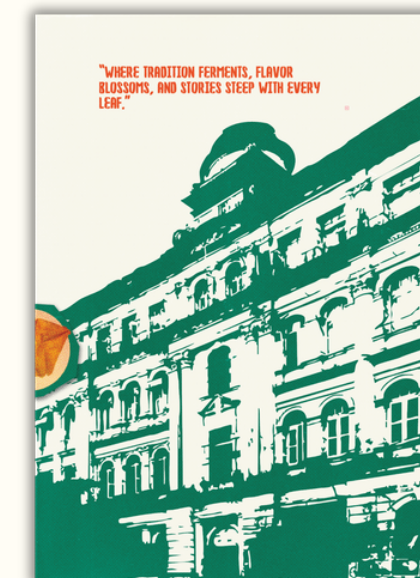
Editorial Design

This is an academic project exploring an overlooked topic, aiming to raise awareness and encourage greater appreciation of its value.

In this magazine, a living symbol of Myanmar identity: Laphet (Tea Leaf) is the main centerpiece of the visuals, aiming to connect through generations, spark conversation, and stir nostalgia. With a retro newspaper collage style with modern elements and bright, playful colors, the magazine evokes a sense of sentiment, while the modern touches keep the look fresh and engaging.



Zayan Magazine
Flipbook



ZAYAN MAGAZINE DESIGN

ART DIRECTION PROJECT





Illustration

Packaging Design

To create a brand that cooperates with Thailand's famous figure, Moo Deng. Rather than just creating a brand with a Moo Deng mascot, we decided to make our brand truly embody the essence of Moo Deng.

Therefore, Memoori is a gentle hygiene product brand designed to engage children and families emotionally, much like crafting a new memory together; hence the name, a creative combination of "Memory" and "Moo Deng". With fun packaging and a focus on memorable experiences, we aim to make bath time a special adventure, filled with creativity and joy.



OGEO

Type Design

Poster Design

A unique font born from the aerial perspective of modern Bangkok. The name “OGEO” comes from the combination of geo and the letter “O”, which represents seeing the world from a bird’s-eye view.

By intertwining the idea of a satellite map with the journey of finding one’s life purpose, the map becomes more than just navigation. It is a metaphor for self-discovery and supporting others in finding their own direction.



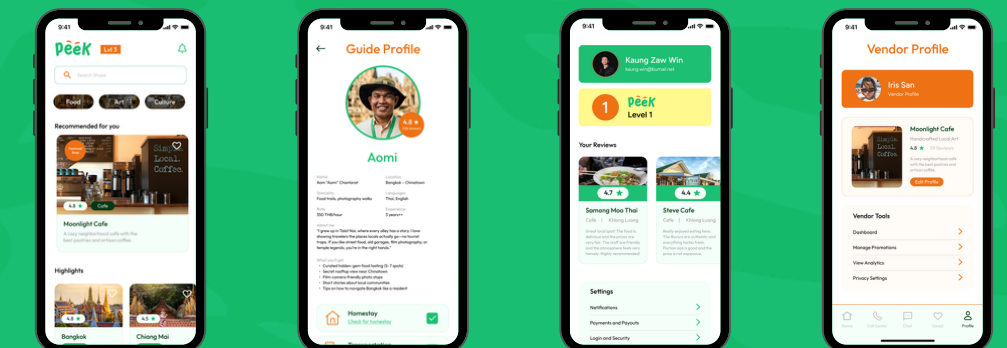
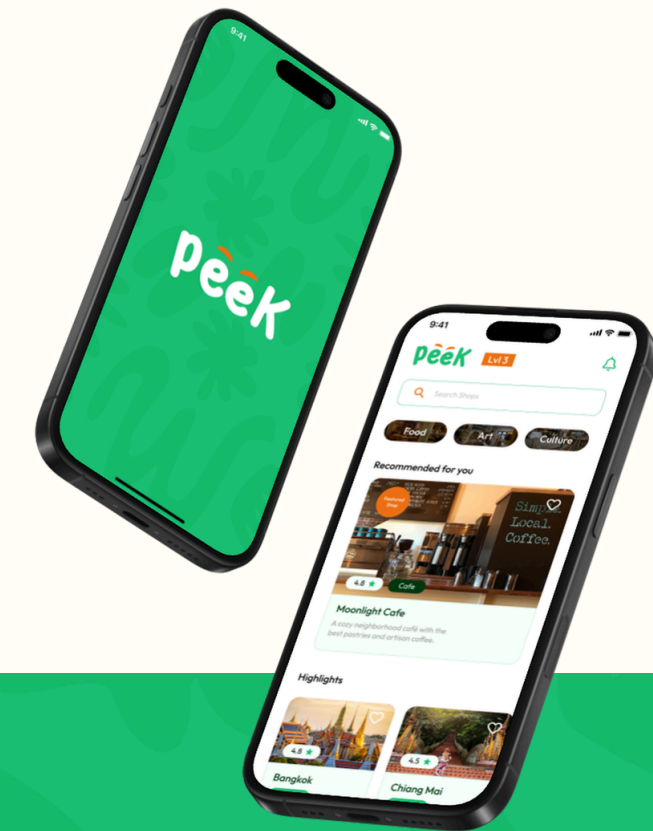
peek

Application Design

UI Design

A mobile application that helps users discover hidden local gems, including independent shops, cultural events, and community spaces.

By creating a community-driven platform beyond mainstream recommendations, we aim to connect explorers with authentic experiences while giving small businesses and local creators a space to increase visibility and reach their audience.



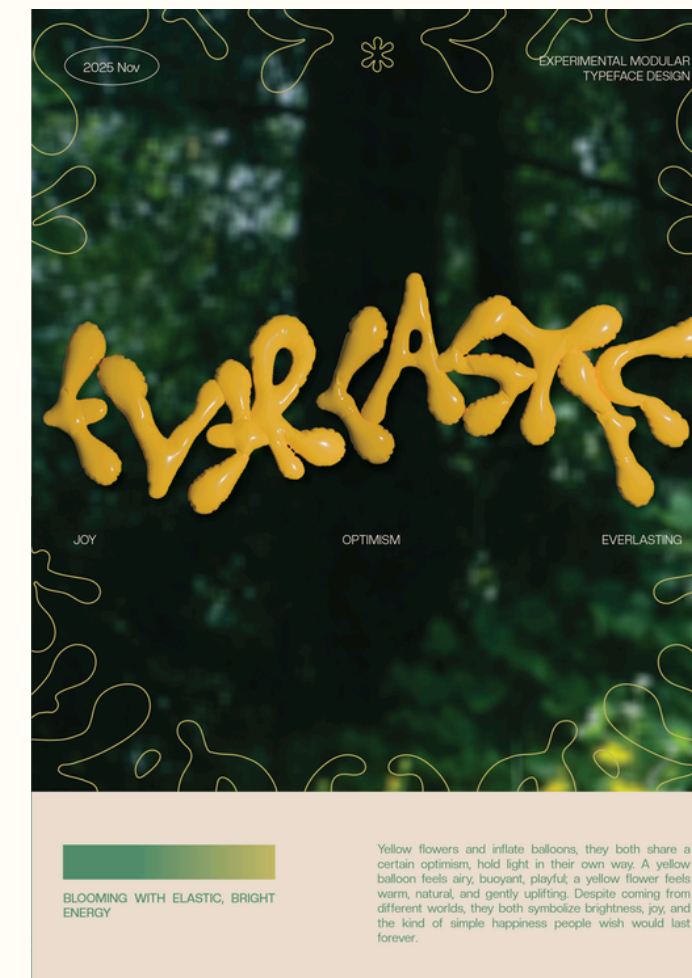


Type Design

Brochure Design

Inspired by the essence of an inflated yellow balloon, the concept mainly focuses on a 3D inflated typography while preserving a floral quality through the contrast between thin and bold areas in the letterforms.

The name “EVERLASTIC” comes from the word ‘everlasting,’ often used to express a wish for something precious to last forever. In this font concept, it symbolizes enduring happiness and brightness, metaphorically inspired by a yellow balloon.





Thank You

Let's work
together <3