



PORTFOLIO

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EDUCATION

WANSAWANGCHIT SCHOOL

ROONG-ARON SCHOOL

KING MONGKUT'S INSTITUTE
OF TECHNOLOGY LADKRABANG

PROGRAM

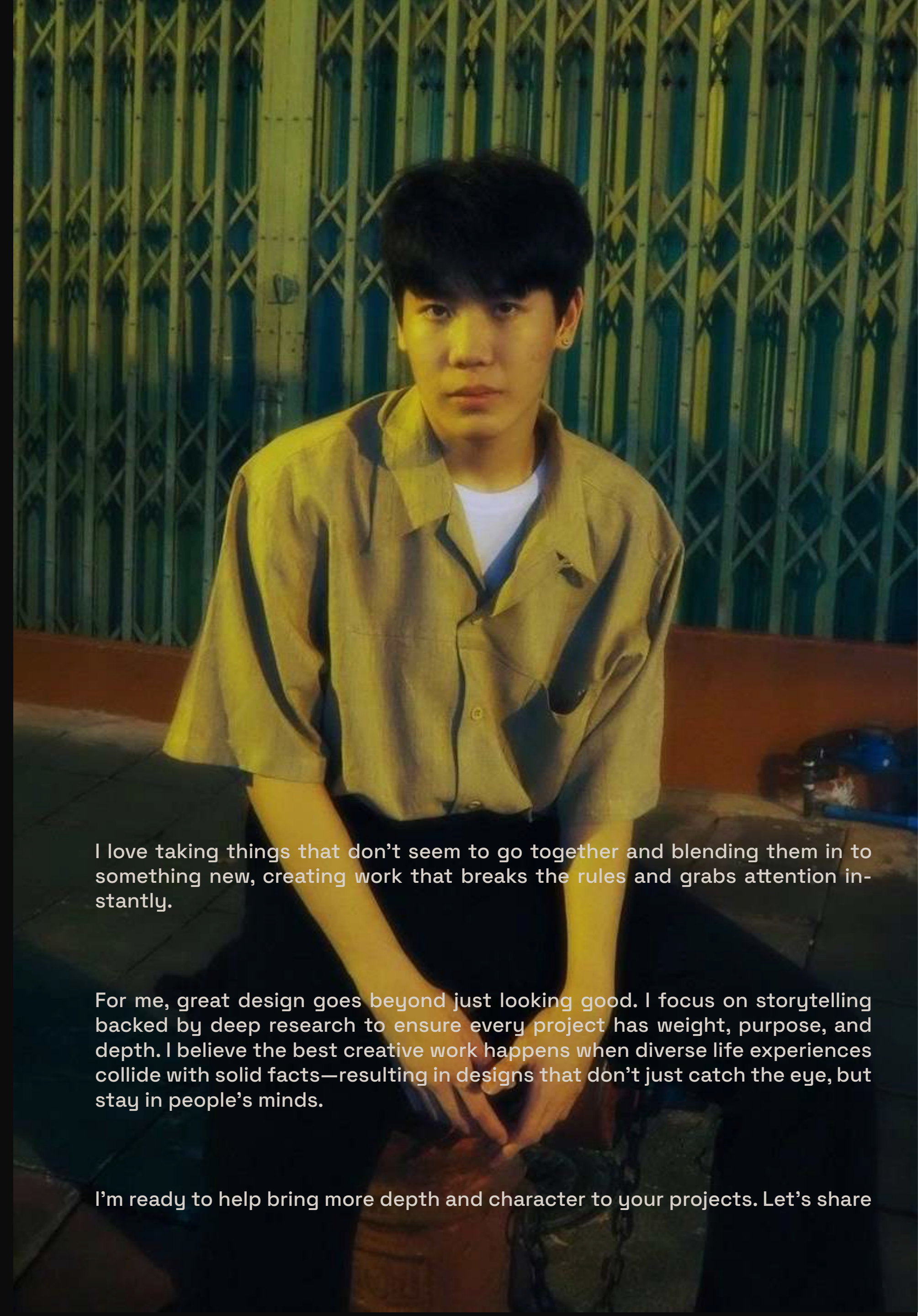
ADOBE ILLUSTRATOR / PHOTOSHOP
/ ADTER EFFECT / PREMIRE PRO
BLENDER / SKETCHUP / PROCREATE

SKILLS

CREATIVE	RETOUCH	ADVERTISING
CHARACTER DESIGN		CONCEPT DESIGN
GRAPHIC DESIGN		TYPOGRAPHY DESIGN
PACKAGING DESIGN		MOTION GRAPHIC

INTERESTS

PODCAST
PLAYING MUSIC
CREATIVE VISUALS
TRAINING
HIKING



I love taking things that don't seem to go together and blending them in to something new, creating work that breaks the rules and grabs attention instantly.

For me, great design goes beyond just looking good. I focus on storytelling backed by deep research to ensure every project has weight, purpose, and depth. I believe the best creative work happens when diverse life experiences collide with solid facts—resulting in designs that don't just catch the eye, but stay in people's minds.

I'm ready to help bring more depth and character to your projects. Let's share

Daisy



[ARTIST IDENTITY]

I am repositioning the artist as a 'Voice for Resilient Woman.' The new identity shifts the focus from the pain of the past to power of transformation. It celebrates the journey of turning life's hardest lessons into power—proving that true strength is not absence of scars, but the ability to heal and evolve.



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Connect to stay real, or let the ai take your form.

[Interactive Website]

Set in the year 2040, this project envisions a world where extreme isolation has become the norm. As A.I. becomes the primary source of companionship for teenagers, the definition of human connection has withered. This hyper-isolated reality has birthed a mysterious, nightmarish disease: victims suffer from severe facial distortion, a physical manifestation of their souls losing 'humanity' due to the lack of real-world interaction. The website serves as an interactive warning, inviting users to witness the horrific cost of trading human warmth for digital perfection.

The aesthetic is designed to trigger deep unease and paranoia. The visual language centers on the 'Uncanny Valley'—distorted, grotesque character designs that feel wrong to the human eye, symbolizing the decay caused by artificial intimacy.

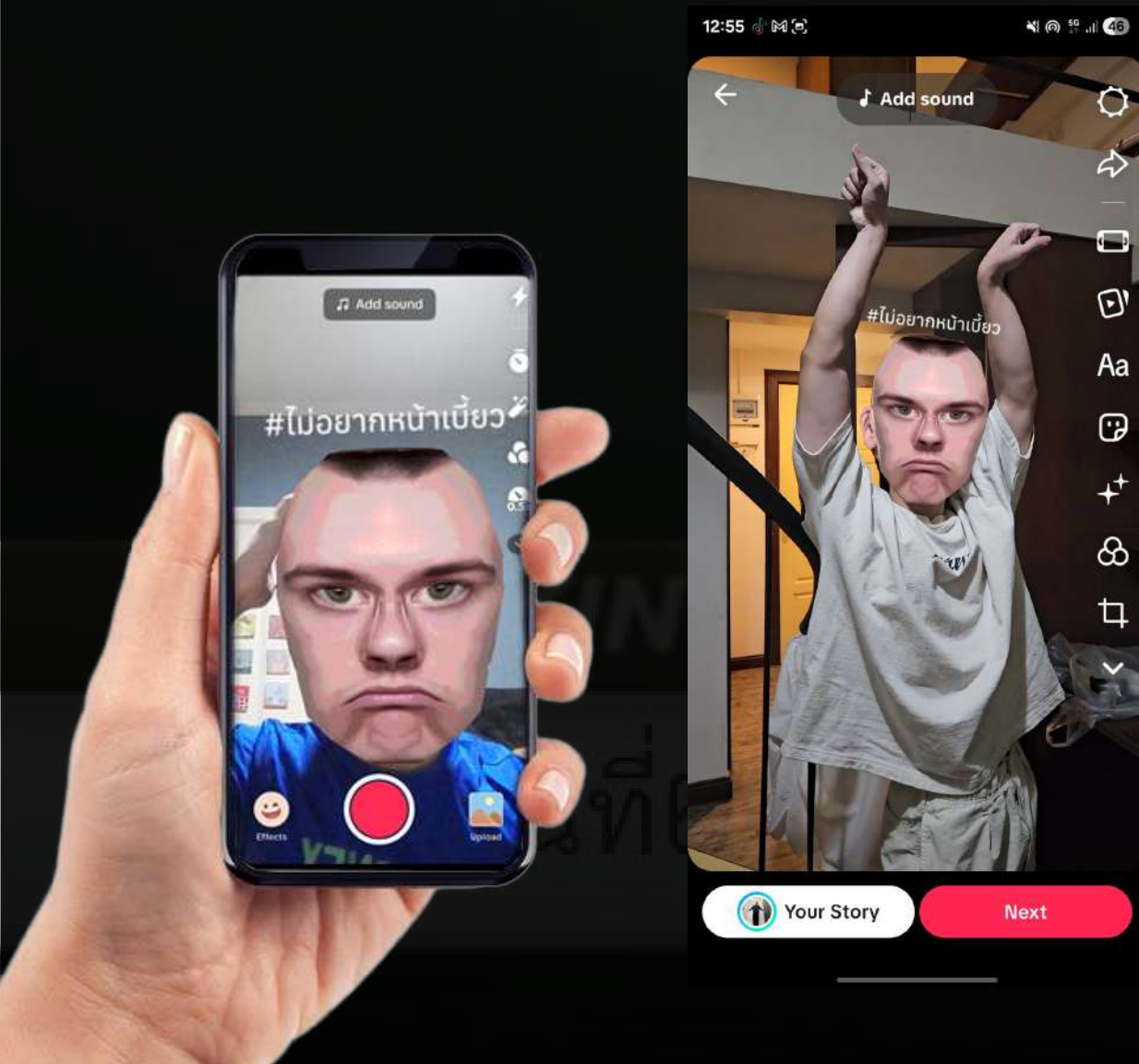


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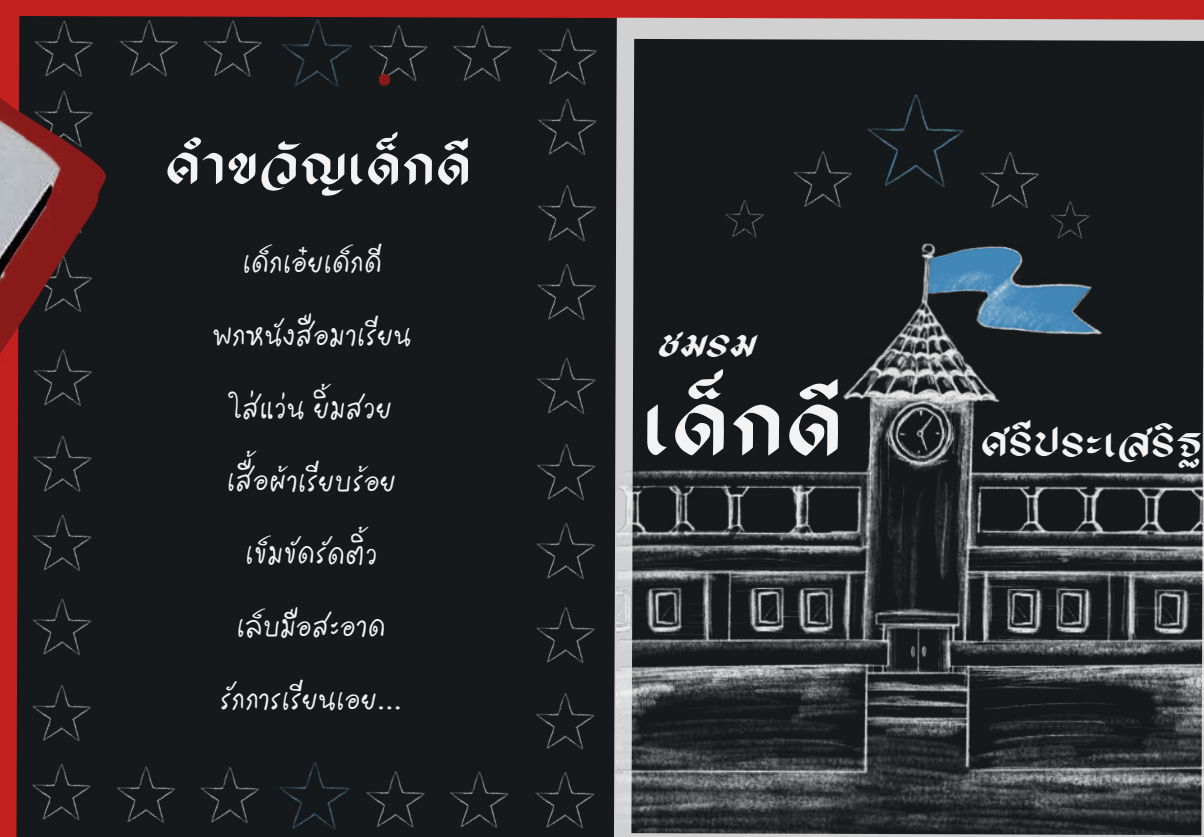
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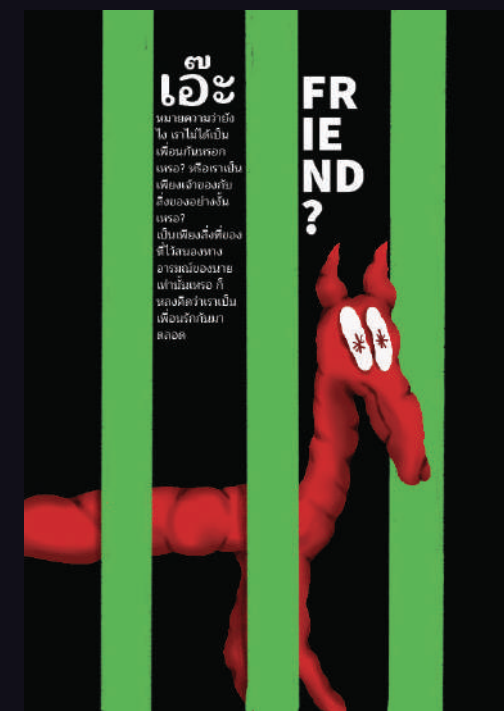
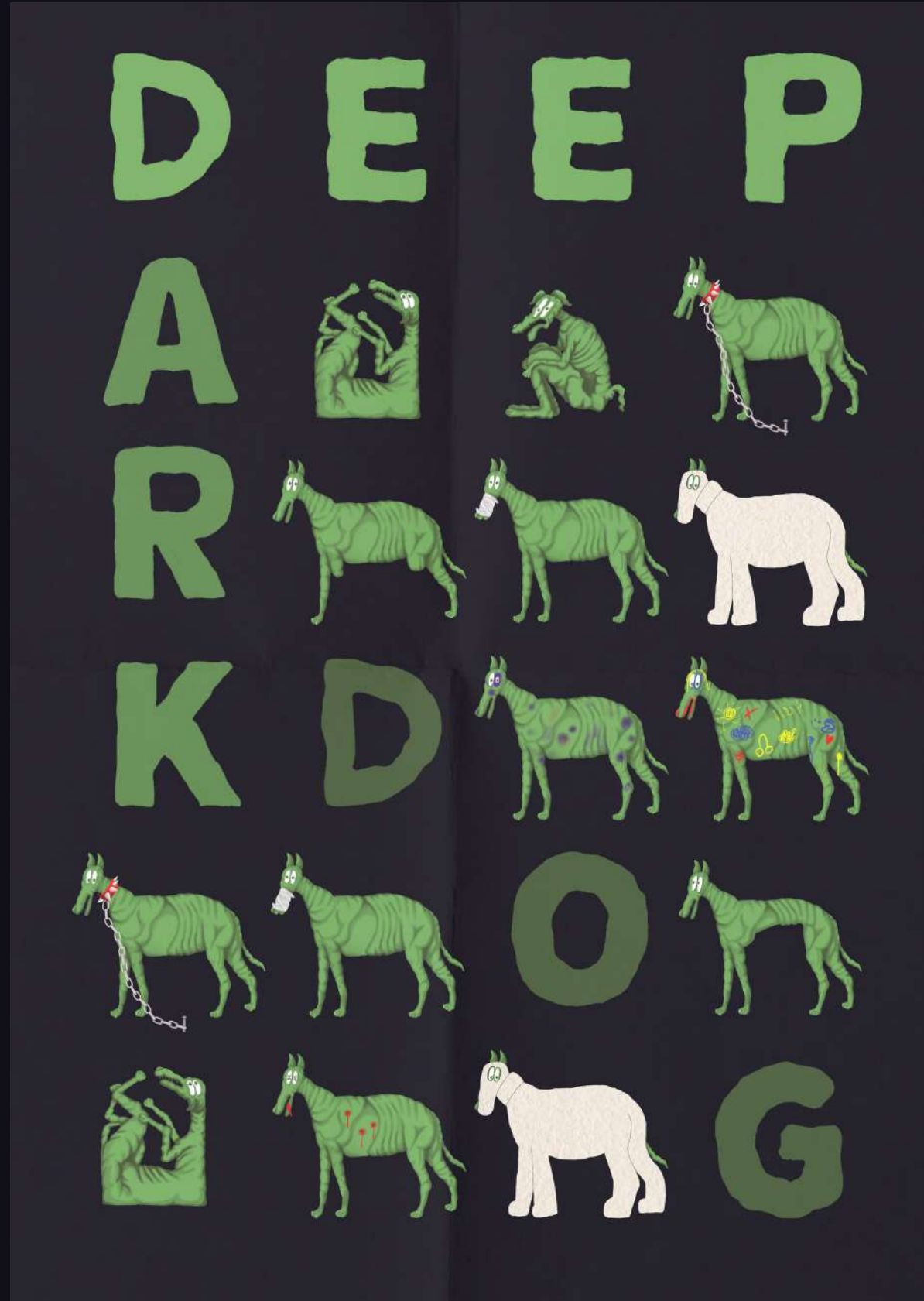
Personal project - Book design / CI

"The Label Club" (The School Takeover Club) is a club with the goal of secretly infiltrating the school, step by step, until they take total control of it. They use the "Model Students Club" as a cover for their operations.





DEEP DARK DOG

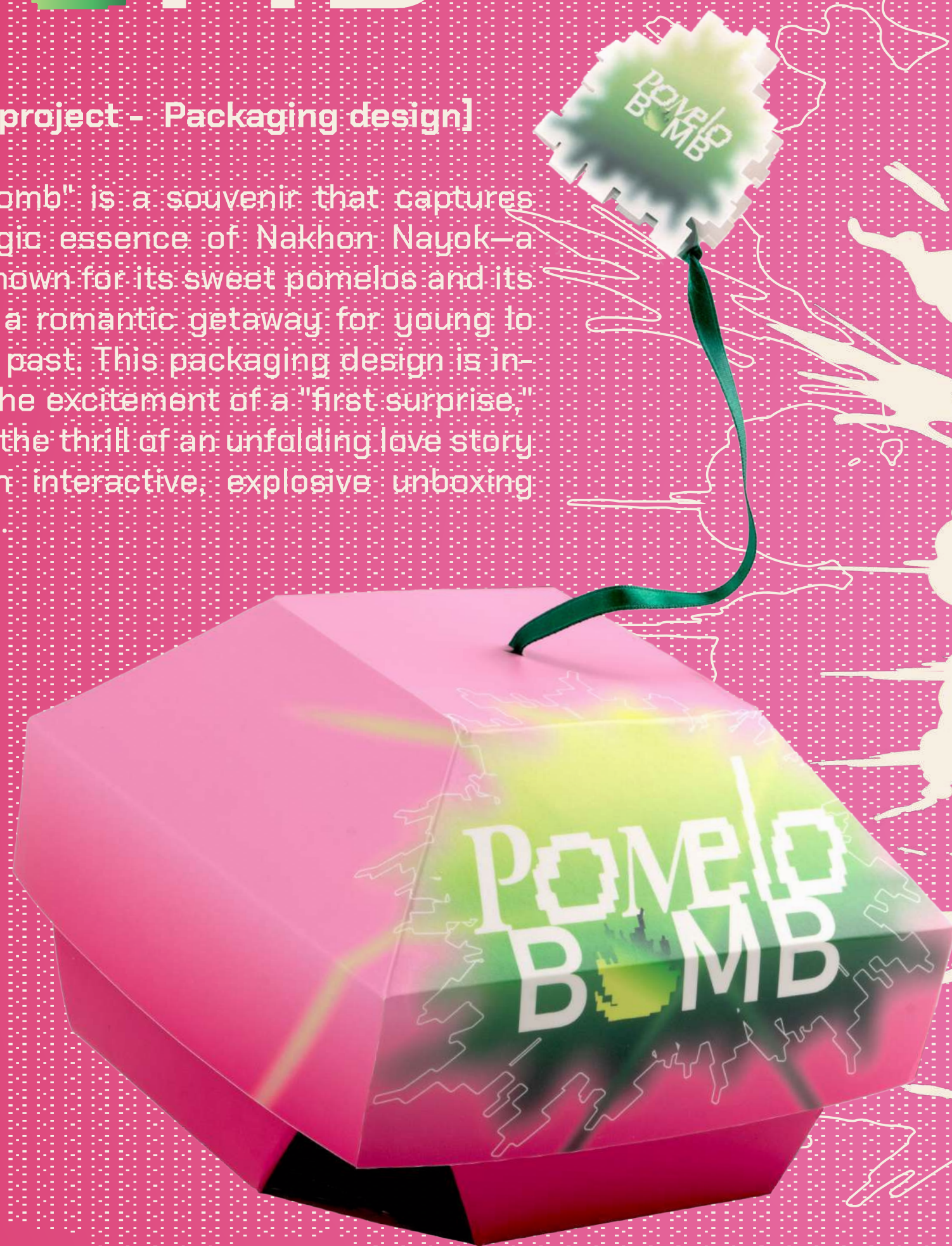


[Personal project - Book design / Character design]

Pomelo BOMB

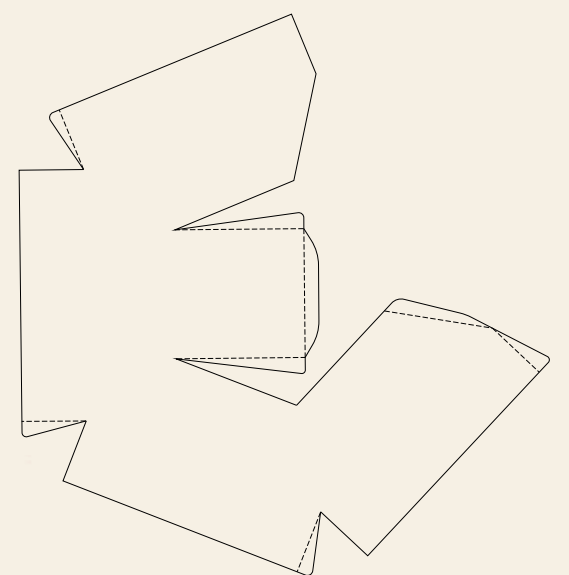
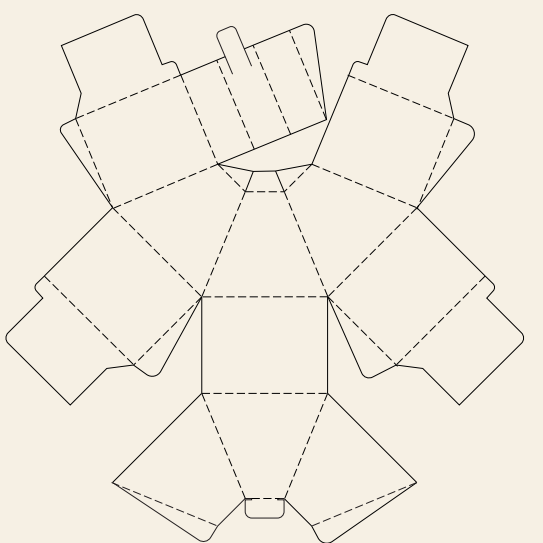
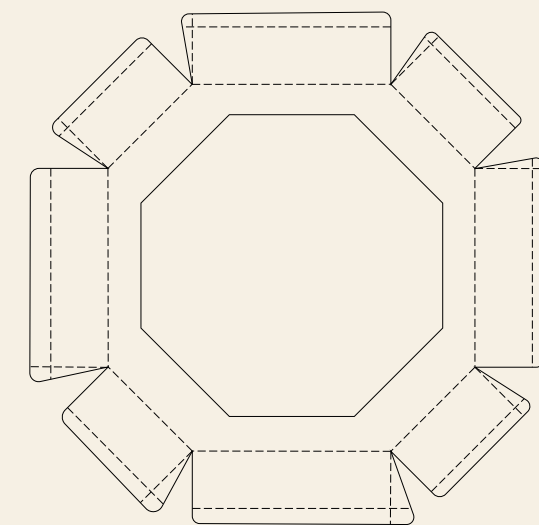
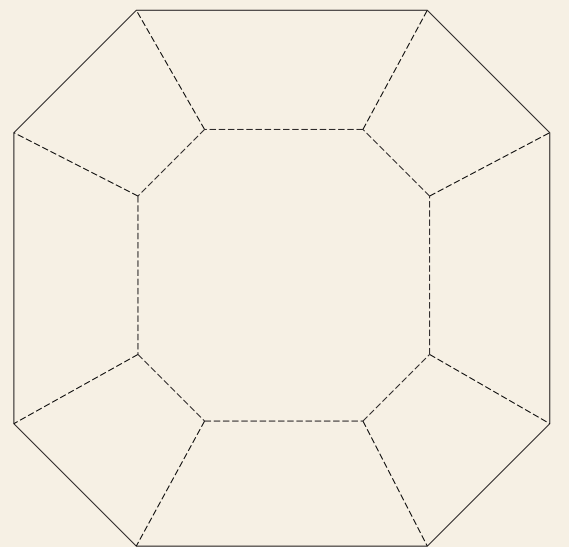
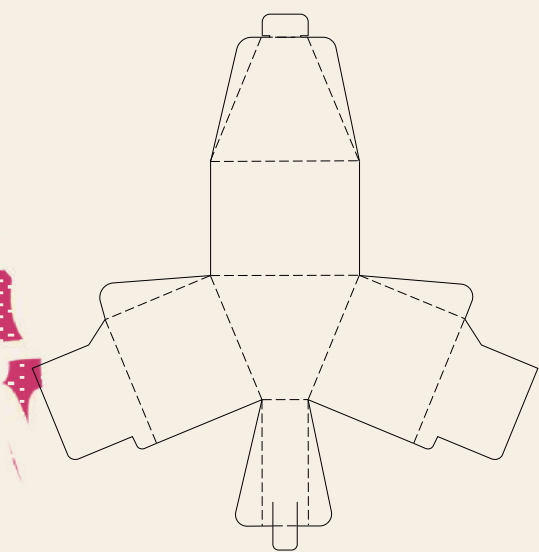
[Personal project - Packaging design]

"Pomelo Bomb" is a souvenir that captures the nostalgic essence of Nakhon Nayok—a province known for its sweet pomelos and its history as a romantic getaway for young lovers in the past. This packaging design is inspired by the excitement of a "first surprise," recreating the thrill of an unfolding love story through an interactive, explosive unboxing experience.



HOW TO POMELLO BOMB

TEMPLATE





CRUDE



The Crude

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Thank you, channel members!



For You



Step into the realm of Beelzebub, the God of Gluttony. This channel is a culinary descent into chaos, where primal instinct and unfiltered entertainment collide. With a crew of vermin, we craft bizarre, rule-breaking feasts that push every boundary of food and survival.

The aesthetic is 'Controlled Chaos'—gritty, intense, and unapologetically savage. Through extreme eating, bizarre cooking, and raw survival challenges, the visuals embrace a dirty, high-contrast look that highlights the unpolished, wild nature of the brand.

 Batburn



 Savags bites



 Pigish





AMOR
crafted bakery

[Group project - Art director / Retouch]

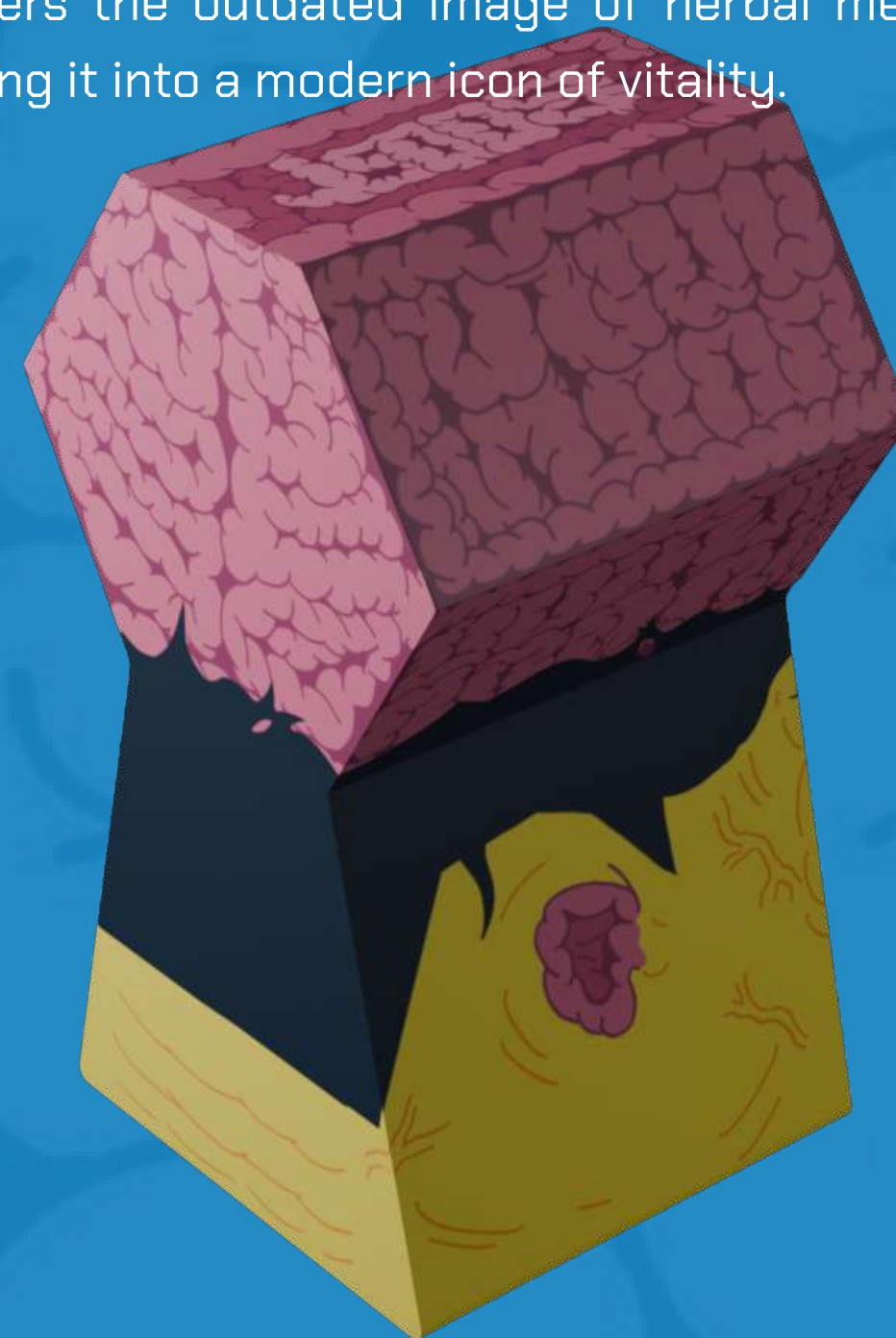
Marie Antoinette, the Queen of France, reimagined in 2024 as a noble fashion icon. Known as 'The Queen of Cakes' after falling in love with the bakery 'Bland AMOR', her life turns upside down when a social media review she posts sparks a massive online backlash and cyberbullying.

HEADVEN

[Personal Project - Packaging design]

HEADVEN redefines traditional herbal products as a high-performance 'brain-boost' drink. Inspired by the avant-garde concept of a brain transplant, it is reimagined for Gen Z—not just as a beverage, but as an essential life-style item that reflects energy, creativity, and a constant hunger for knowledge.

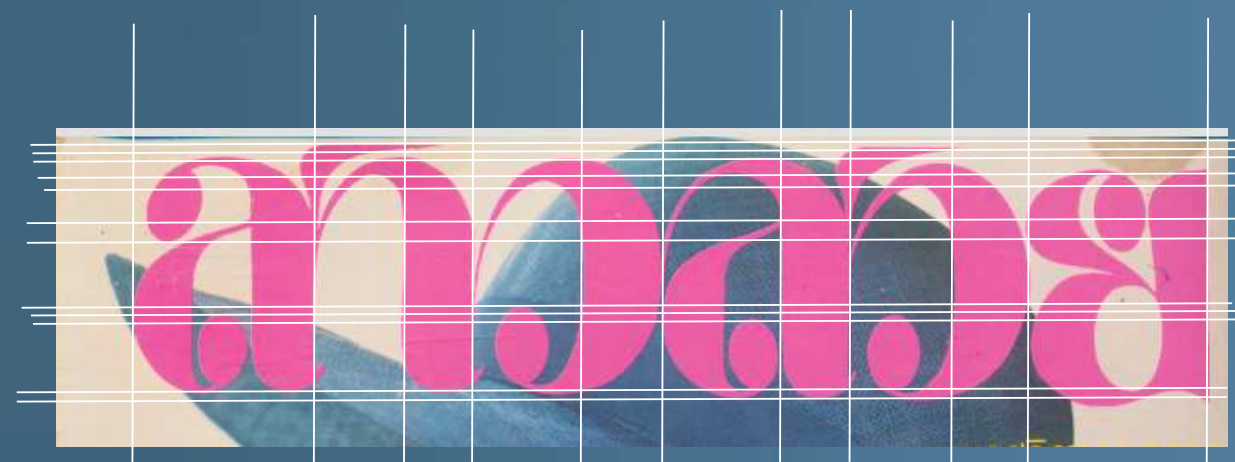
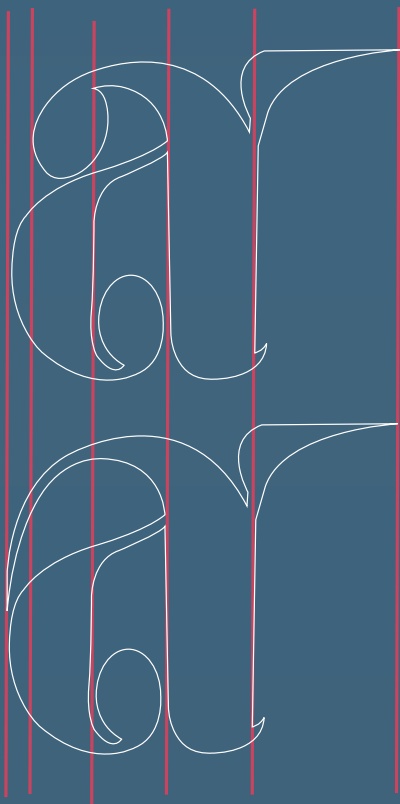
The design utilizes bold, modular geometric shapes to command attention. The hexagonal pink cap symbolizes an unlocked mind, while the base features vibrant yellow tones contrasted with Urban Pop Art graphics to evoke playfulness and alertness. This packaging intentionally shatters the outdated image of herbal medicine, transforming it into a modern icon of vitality.



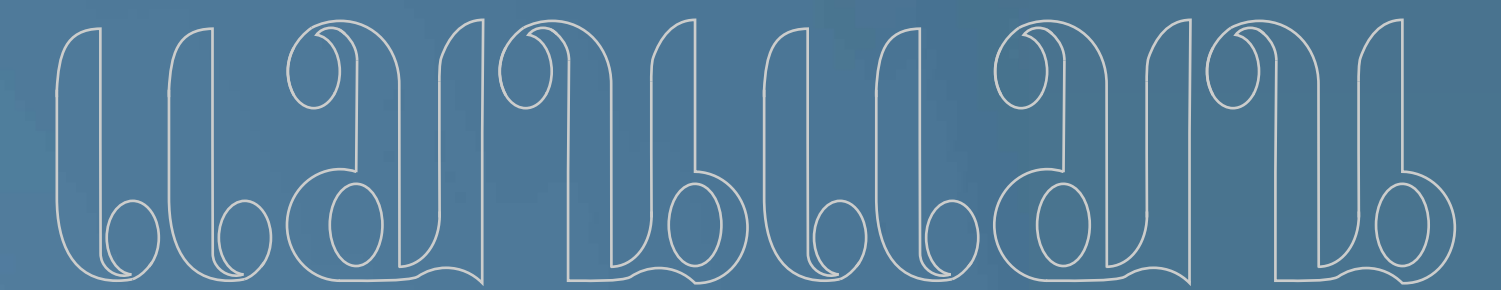
THAI FONT EDIT

[Personal project]

Nuan-Nang' is a typeface project born from the charm of vintage hand-lettered books. Originally created as freehand calligraphy without geometric rules, this project reimagines those organic, human-made strokes into a fully functional, modern typeface for today's digital world.



The design embodies grace and femininity, capturing a refined aesthetic that resonates with modern audiences. It is crafted for those who value storytelling in design, offering a distinct and expressive alternative to standard, rigid fonts.



Looking forward
to working with you.