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Thiti Mekrungrroj

Graphic Designer & Marketing Communications



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Graphic Designer with **4+ years of experience** in education, F&B, fitness, and tech. Skilled in branding and clean layout design, creating consistent visuals across social media, print, and internal communications. Reliable, detail-focused, and collaborative, turning marketing needs into clear, on-brand design assets.

EDUCATION

Hainan University

2018–2019

Chinese Language Certificate

Srinakharinwirot University

2014–2017

Bachelor's of Fine Arts

Communication Design, GPA 3.24

SKILLS

Design & Creative

- Brand Identity & Visual Systems
- Layout & Print Design
- Social Media Design
- Basic Video Editing
- Photography
- Creative Concept Support

Marketing & Execution

- Content Planning & Campaign Coordination
- Cross-Platform Asset Production (FB, IG, TikTok, Google)
- Market & Trend Research
- Brand Consistency Implementation

Soft Skills

- Detail-Oriented
- Adaptable
- Collaborative

SOFTWARE

Primary Tools

- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Adobe InDesign
- Adobe Premiere Pro

Additional Tools

- Canva
- Framer
- Figma
- Microsoft Word
- Microsoft PowerPoint
- Wix

EXPERIENCE

KIS INTERNATIONAL SCHOOL BANGKOK | JUL 2024 – PRESENT

Graphic Designer

- Produced digital/print assets for school-wide campaigns, improving visual consistency across departments.
- Designed social content for Facebook, Instagram, and paid ads supporting admissions and event visibility.
- Supported photography and video production for major school activities.
- Handled independent event photography for marketing-ready assets.

D'ARK THAILAND | FEB 2024 – JUL 2024

Social Media Content Specialist / Graphic Designer

- Led daily content creation for FB, IG, and Google platforms.
- Produced campaign visuals, menu assets, and store promotional materials.
- Coordinated photoshoots with branches, improving visual asset quality across locations.
- Maintained consistent brand look across all digital and print touchpoints.

REMOBIE TECHNOLOGIES CO., LTD. | DEC 2022 – FEB 2024

Graphic Designer / Social Media Content Creator

- Designed key marketing visuals (posters, banners, logos, website assets) for tech-focused campaigns.
- Produced social content for FB, IG, and LinkedIn aligned with performance-focused strategies.
- Conducted trend research to refine content direction and improve engagement.
- Assisted with basic reporting for social campaigns.

FITNESS24SEVEN | OCT 2021 – DEC 2022

Graphic Designer / Social Media Associate

- Adapted Swedish brand identity to the Thai market while maintaining global brand integrity.
- Created print/digital materials for gyms nationwide (screens, posters, campaigns).
- Supported social content for FB, IG, TikTok, and influencer campaigns.
- Contributed to performance tracking and basic analytics.

THE BIBIMBAB | AUG 2020 – SEP 2021

Graphic Designer / Digital Marketing Executive

- Designed marketing materials including packaging, flyers, key visuals, and in-store promotions.
- Executed monthly social campaigns to support new store openings.
- Developed branding elements for new restaurant concepts.
- Assisted with food photography for both online and offline marketing channels.